

- All joint participants must register Via Google form and virtually participate for the paper to be considered as a part of the Conference.
- Authors cannot delegate the presentation of the paper to anybody else.
- Certificate of participation will be awarded to only those participants who attend the conference throughout two days in all the keynote sessions.

IMPORTANT DATES

- Full Paper Submission 06th January 2021
- Intimation of Acceptance 16th January 2021
- Payment of Registration Fee 20th January 2021
- Conference Dates 28th and 29th January 2021

REGISTRATION FEE

Author and co- author of the paper has to register separately

- Participation & Publication with UGC care Listed Journal (Inclusive of GST): Rs.3000
- Participation Only (Inclusive of GST): Rs.200

PAYMENT DETAILS AND CERTIFICATE

- All payments should be made through online mode by RTGS, NEFT, IMPS or UPI (Googlepay, Phonepe, Paytm) to the following college account

Name : Kristu Jayanti College

Bank : The South Indian Bank Ltd, Kothanur Branch,

A/c No : 0486053000021786

IFSC : SIBL0000486

- Certificate of participation will be awarded only to those participants who attend all the sessions of the conference.

Registration Link: <https://forms.gle/7kRMr3aLGnnJn1AS8>

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Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University



Department of Commerce(UG)
organizes
Virtual International Conference
on

**LEVERAGING BUSINESS OPPORTUNITIES
IN THE POST COVID 19 WORLD
(LBOP)**

28th & 29th January, 2021

ABOUT THE COLLEGE

Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The College is affiliated to Bengaluru North University and is reaccredited with grade 'A' in 2015 by NAAC in the Second Cycle of Accreditation. The College is recognized by UGC under the category 2(f) & 12(B). The College was accorded Autonomous Status from 2013 by the University Grants Commission, Government of Karnataka & the Bangalore University. For its contribution in the field of Education, Kristu Jayanti College was recently given the Heroes of Bengaluru award. In the India Today - MDRA survey 2020, Kristu Jayanti College, Bengaluru is awarded as the Best Emerging College of the Century at National Level and the college is ranked 4th Best BCA, 11th Best MSW, 18th Best Arts, 19th Best Commerce, 19th Best BBA and 25th Best Science College in India. The College also ranked 2nd Best in BCA & MSW, 3rd best in Commerce & Arts, 4th Best in Science and 5th best in BBA among the colleges in Bengaluru.

The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

DEPARTMENT OF COMMERCE (UG)

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities. The Faculty members are committed to nurture an environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, focus was given on the current trend of the industries and required skills and competences to be acquired by the students. The plethora of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes on the Moral, Social and Patriotic growth of students. The influence & the impact that the department creates is felt in the greater altitudes that the alumni have achieved both nationally and internationally.

ABOUT THE CONFERENCE

While a global pandemic has been a looming risk for decades, COVID-19 has come as a shock to society, health systems, economies and governments worldwide. In the midst of extraordinary challenges and uncertainty, and countless personal tragedies, leaders are under pressure

to make decisions on managing the immediate impact of the pandemic and its consequences, decisions that will shape the state of the world for years to come. What might be the silver linings in the crisis and how might leaders use this moment to build a more prosperous, equitable and sustainable world?

As a result of the COVID-19 pandemic, an estimated 2.7 billion people, or more than four out of five workers in the global workforce, have been affected by lockdowns and stay-at-home measures. Business and government leaders have been challenged to both respond to the crisis quickly and rethink their workforce strategies in real time. It is

important to realize that the recovery won't be static. It will not occur on a specific date. This pandemic is unlikely to end suddenly given the lack of available therapeutics and the uncertain prospects and timing of a vaccine. Most organizations' first priority has been crisis response and emphasizing health, safety, essential services, and the virtualization of work and education. Now, as organizations begin to emerge from this response phase, leaders are focusing on the next set of workforce challenges as they plan for the recovery.

This conference aims at providing insights in leveraging business opportunities in the post Covid 19 world.

PARTICIPANTS' PROFILE

- Academicians
- Research Scholars
- Corporate Professionals
- Entrepreneurs
- Policy Makers
- PG Students in Commerce and Management

CONFERENCE THEMES

This conference seeks to provide a platform to the participants for insightful and original discussion and present their research work on leveraging business opportunities in the post Covid 19 world.

Paper are also invited on the following sub themes and other related topics

- Finance and Accounting.
- Banking and Insurance.
- Marketing
- General Management
- Economics
- Decision Science
- Human Resource
- Information Technology
- Operations
- Business Strategy
- Entrepreneurship Development
- New Normal Capital Competencies
- Creating Diversified Workforce
- Leveraging the Diversity in Teamwork
- Multi-generational Competencies
- Visualization of new-normal Well-being
- Organizational intelligence
- Authentic Leadership Values
- Radical Innovation in Uncertain times
- Culture-driven Transformation

GUIDELINES FOR PAPER SUBMISSION

- The papers should be based on original research work not yet published, not exceeding 2500 words or 7 pages. If the paper has been sent for publication elsewhere, the fact must be declared.
- It should include the title, author's name, mailing address, telephone number and e-mail address.
- The full paper should be mailed to lbop@kristujayanti.com on or before 06th January 2021. Research papers submitted after 06th January 2021 will not be considered for publication.
- Soft copy should be submitted in A4 size, MS-Word format only with Times New Roman font with heading in font size 14 and remaining text size 12 with spacing 1.5 as a single line.
- Presentation of paper should be confirmed on or before 20th January 2021 sending the completed Registration Form (Google form), along with Registration fee.