



# Kristu Jayanti College

**AUTONOMOUS** Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

## Chief Patron

**Fr. Dr. Augustine George CMI**  
Principal, Kristu Jayanti College

## Advisory Panel

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**Ms. Shima Amini**, Professor of Entrepreneurial Finance, **University of Leeds, UK**

**Dr. Lakshmi S. Iyer**, Interim Associate Dean for Graduate Programs & Research, **Appalachian State University, USA**

## Conference Chair

**Dr. Aloysius Edward J**  
Dean, Faculty of Commerce and Management

## Conference Co-Chair

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## Conference Convener

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## Conference Organising Committee

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## Contact Details For Further Communication

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## HOW TO REACH KRISTU JAYANTI COLLEGE (Autonomous), BENGALURU

From Majestic BMTC Bus Stand: Platform 19: Bus Route – 292 B, 292 C

From K.R. Market: Bus Route: 292, 292 B, 293 c, 292 D, 292 F, 293 C

Nearest Railway station: Bangalore East (8 km) / Cantonment (10 km)

By Air, Bengaluru International Airport (28 Km)

## Department of Commerce (UG) organises

International Conference

on

Building and Sustaining Business Capabilities for the future

(BSBCF)

28<sup>th</sup> and 29<sup>th</sup> March 2023

**Kristu Jayanti College (Autonomous),  
Bengaluru, Karnataka, India**

## About The College

Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The College is affiliated to Bengaluru North University and is reaccredited with grade 'A++' in 2021 by NAAC in the Third Cycle of Accreditation. The college is recognized by UGC under the category 2(f) & 12(B). The College has been accorded Autonomous Status since 2013 by the University Grants Commission, the Government of Karnataka & Bangalore University. In the NIRF 2022 rankings, the college was placed among the top 150 colleges in the country and ranks as one of the five colleges from Karnataka. The programmes of School of Management are internationally accredited by the Accreditation Council for Business Schools and Programs [ACBSP, USA]. The college was accorded 'DBT Star College status under the strengthening component' by the Department of Biotechnology, the Ministry of Science & Technology and the Government of India. The institution received first prize at the National Level for 'Clean and Smart Campus Award' from Shri. Dharmendra Pradhan, Minister of Education, Govt. of India.

In the India Today - MDRA survey 2022, Kristu Jayanti College, Bengaluru is consecutively ranked as the Best Emerging College of the Century at National Level for Commerce, Science and Arts. The survey also ranked the college as 5th Best in BCA, 14th Best in MSW, 21st Best in BBA & Commerce, 23rd Best in Arts, 29th Best in Science and 33rd Best in Mass Communication among the Colleges in India. The College also ranked 2nd best in MSW, 3rd best in Commerce, Arts & BCA, 4th best in Science, 5th best in Mass Communication and 7th best in BBA among the colleges in Bengaluru. The institution strives to fulfill its mission to provide educational opportunities for all aspiring young people to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern and building global competencies in a dynamic environment.

## Department Of Commerce (UG)

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities. The faculty members are committed to nurture environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, focus was given on the current trend of the industries and required skills and competencies to be acquired by the students. The plethora of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes on the Moral, Social and Patriotic growth of students. The influence & the impact that the department creates is felt in the greater altitudes that the alumni have achieved both nationally and internationally.

## About The Conference

Capability building is a proven way to future-proof your organization - setting up your business for success and sustainability. Capability building is the strategic process of equipping your business for future success and sustainability - by developing the skills, processes and resources required to achieve its full economic potential. It encompasses a range of activities like up skilling staff and leadership development, to risk planning and business transformation. Capability building is concerned with increasing your organization's ability to achieve its future goals. It involves looking at where you want your business to be, auditing your current capabilities to get there, and filling any gaps that will hold you back. 'Capabilities' is an umbrella term that includes a wide range of elements - for example, the skills you have an individual and organization; your ability to absorb and implement change; the effectiveness of your people and processes; your company culture, and many more. Capability building looks to increase those capabilities over time, - matching them to the strategic direction of your business - so you are equipped for future success.

This conference aims at providing insights into building and sustaining business capabilities for the future.

## Participants' Profile

Academicians  
Research Scholars  
Corporate Professionals  
Entrepreneurs  
Policy Makers  
PG Students of Commerce and Management Department

## Conference Themes

This conference seeks to provide a platform for the participants for insightful and original discussion and present their research work on building and sustaining business capabilities for the future.

Papers are also invited on the following sub themes and other related topics

Business Strategy & Transformation  
Business Architecture  
Agile  
Analysis & Design  
Techniques  
Professional Journey  
Team Excellence  
Changing the Organization  
Management of Business Analysis  
Leadership  
The way forward

Sustainable, Environmental Finance, and Investment Innovations  
Business Focused Data Analytics  
Redesigning the Organization  
Creating Diversified Workforce  
Organizational Intelligence  
Culture-driven Transformation  
Competitive success  
Capabilities building  
Business systems for growth  
Realigning investment positions  
Sustainability Management

## Publication

The papers will be peer reviewed and evaluated based on originality and relevance to the conference. A few selected papers which are presented during the conference will be published in SCOPUS, Web of Science, SCL, ABDC and UGC Care listed journals. The article processing fee will be collected separately from the author depending on the journal.

## Guidelines For Paper Submission

The papers should be based on original research work not yet published, not exceeding 2500 words or 7 pages. If the paper has been sent for publication elsewhere, the fact must be declared.

It should include the title, author's name, mailing address, telephone number and e-mail address.

The full paper should be mailed to bsbfcf@kristujayanti.com on or before 20th March 2023. Research papers submitted after 20th March 2023 will not be considered for publication.

Soft copy should be submitted in A4 size, MS-Word format only with Times New Roman font, heading in font size 14 and remaining text size 12 with spacing 1.5 as a single line.

Registration Form, along with the Registration fee should be submitted on or before 24th March 2023.

Author and co-authors should register separately.

Certificates will be issued only on the second day of the Conference after the Valedictory Ceremony.

## Schedule of the Programme

Day I		Day II	
Time	Event	Time	Event
8.45 AM - 9.45 AM	Registration	09.00AM - 11.15AM	Plenary Session II
10.00AM - 11.15AM	Inauguration	11.30AM - 12.45 PM	Key Note session III
11.30AM - 12.45 PM	Keynote session I	02.00PM - 03.30 PM	Key Note session IV
02.00PM - 03.30 PM	Keynote session II	03.30PM - 04.30 PM	Valedictory
03.45PM - 05.00 PM	Plenary Session I		

## Important Dates

Full Paper Submission - 20th March 2023  
Intimation of Acceptance - 23rd March 2023  
Payment of Registration Fee - 24th March 2023  
Conference Dates - 28th and 29th March 2023

## Registration Fee & Certificate

The Registration fee is payable by each author and co-authors of the paper individually and separately as detailed below:

Participation only			Participation and Presentation		
Faculty Members	Research Scholars and PG Students (Full Time)	International Delegates	Faculty Members	Research Scholars and PG Students (Full Time)	International Delegates
Rs.700 (inclusive of GST)	Rs.600 (inclusive of GST)	\$50 (inclusive of GST)	Rs.900 (inclusive of GST)	Rs.750 (inclusive of GST)	\$100 (inclusive of GST)

**Mode of Payment :** Demand Draft in Favor of **Principal Kristu Jayanti College** Payable at Bangalore.

The registration fees includes Lunch, a Conferences Kit and Refreshments.

No DA/TA shall be provided to the participants.

Certificate of participation will be awarded to only those participants who attend the conference on both the days, including all the keynote sessions.

Accommodation for outstation participants can be arranged based on the request.