

Dr. Aneesya Sharma Panicker

GLA University, Mathura



Dr. Aneesya Sharma Panicker has more than 19 years of experience in academics, presently working as Associate Professor in Institute of Business Management, GLA University, Mathura, Uttar Pradesh, India. She did her PhD in the field of Diversity & Inclusion. Her key teaching and research interests include Workplace diversity, Inclusion, Organizational Behavior and Talent Management. She is an avid researcher and has got many international and national research publications of repute (Scopus and ABDC ranked journals) in her name. She has also reviewed many research papers of category journals and books on Business Communication of Tata McGraw-Hill Education Private Limited.

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Contact Details

Dr. Arti Singh- 8147808324

Dr. Mathiyarasan M- 9738749874

Dr. Ibha Rani-8095046008

REGISTRATION AND CERTIFICATE

- Registration Fee for all faculty members and research scholars is INR 250.
- Last Date for Registration: 4th November 2024
- E-Certificate will be issued to the participants who attend all the sessions of the FDP and submit the feedback form at the end of the programme.

Google form link

<https://portal.kristujayanti.edu.in/event-national-level-fdp-on-innovative-pedagogical-strategies-using-ai-and-digital-platform-2>

Scan to Register



CONTACT DETAILS

Department of Commerce(UG)

Kristu Jayanti College (Autonomous)

K.Narayanapura, Kothanur PO, Bengaluru – 560077

Website: www.kristujayanti.edu.in



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University



Department of Commerce (UG)

in collaboration with

St. Anthony's College, Shillong, Meghalaya

organises

National Level Faculty Development Programme

on

**INNOVATIVE PEDAGOGICAL STRATEGIES
USING AI & DIGITAL PLATFORM**



November 4th – 11th, 2024 | Time: 11:00 AM-12:00 PM
Platform: ZOOM

About the College

Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The institution strives to fulfill its mission to provide educational opportunities for all aspiring young people to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern and building global competencies in a dynamic environment. The College is affiliated to Bengaluru North University and is reaccredited with grade 'A++' in 2021 by NAAC in the Third Cycle of Accreditation. The college is recognized by UGC under the category 2(f) & 12(B). The College has been accorded Autonomous Status since 2013 by the University Grants Commission, the Government of Karnataka & Bangalore University. In the NIRF 2024, Our college has been ranked 60th place in the top 100 colleges in the country. The programmes of School of Management are internationally accredited by the Accreditation Council for Business Schools and Programs [ACBSP, USA]. The college was accorded 'DBT Star College status under the strengthening component' by the Department of Biotechnology, the Ministry of Science & Technology and the Government of India. The institution received first prize at the National Level for 'Clean and Smart Campus Award' from Shri. Dharmendra Pradhan, Minister of Education, Govt. of India. In the India Today - MDRA survey 2024, Kristu Jayanti College, Bengaluru is consecutively ranked as the Best Emerging College of the Century at National Level for Commerce, Science, Arts and Social Work. At the National level, the survey ranked the college as the 4 Best in BCA, 12 Best in MSW, 20 Best in BBA, 21 Best in Commerce and Arts, 26 Best in Mass Communication, 28 Best in the Science Programmes. The College is ranked as 2 Best in MSW, 3 Best in BCA and Commerce, 4 Best in Arts and Science, 5 Best the in Mass Communication and 6 Best in BBA programmes among the colleges in Bengaluru.

Department of Commerce

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities. The faculty members are committed to nurturing an environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, the focus was given on the current trend of the industries and the required skills and competencies to be acquired by the students. The plethora of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes the Moral, Social and Patriotic growth of students. The influence & the impact that the department creates is felt in the greater altitudes that the alumni have achieved both nationally and internationally.

About the FDP

The FDP on "Innovative Pedagogical Strategies Using AI & Digital Platforms" aims to empower educators with advanced teaching methodologies by leveraging artificial intelligence and digital tools. This program explores innovative ways to enhance the learning experience, foster student engagement, and streamline educational processes through AI-driven strategies. Participants will gain hands-on experience with cutting-edge digital platforms, learn to design AI-based pedagogical models, and discover effective techniques to make education more interactive, personalized, and efficient in the digital era. The FDP on Innovative Pedagogical Strategies Using AI & Digital Platforms will cover topics like AI for personalized learning, intelligent tutoring systems, gamification, adaptive learning technologies, and next-generation e-learning platforms. Sessions will also focus on digital assessment tools and enhancing curriculum design with AI and data analytics, offering educators insights into the latest advancements in teaching and learning.

Programme Schedule

Date	Session	Title
4 th Nov 2024	Inauguration & Session –I	Leveraging AI for Personalized Learning Experiences
5 th Nov 2024	Session –II	Implementing Intelligent Tutoring Systems in Modern Classrooms
6 th Nov 2024	Session –III	Gamification and AI in Education: Enhancing Student Engagement
7 th Nov 2024	Session –IV	Adaptive Learning Technologies: Customizing Education for Every Student
8 th Nov 2024	Session –V	Next-Generation E -Learning Platforms: Features and Implementation
9 th Nov 2024	Session –VI	Digital Assessment Tools: Ensuring Fair and Effective Evaluations
11 th Nov 2024	Session –VII	Enhancing Curriculum Design with AI and Data Analytics

Resource Persons

Prof. H.P. Mathur

Dean and Head, Faculty of Management Studies,
Banaras Hindu University (FMS-BHU) Varanasi



Prof. H.P. Mathur is the Dean and Head of the Institute of Management Studies at Banaras Hindu University (FMS-BHU), with over 42 years of experience in both academia and industry. He has expertise in entrepreneurship, banking, strategic management, and finance, having authored 13 books and supervised numerous Ph.D. scholars. Prof. Mathur also holds key positions, including Promoter Director at the Atal Incubation Centre and Director/Chairman (Non-Executive) of Utkarsh Welfare Foundation. He has received several prestigious awards, including the Lifetime Achievement Award for Contribution to Education (2022), and is a gold medalist in MMS from BHU.

Dr. Gundupagi Manjunath

Bheemi Reddy Institute of Management Science, Adoni



Dr. Gundupagi Manjunath is presently working as Professor & Principal, in Bheemi Reddy Institute of Management Science, Adoni - 518301, Kurnool District, Andhra Pradesh. Previously worked in the The Oxford College of Business Management, HSR Layout, SRN Adarsh College, Chamrajpet, and Bangalore. Worked with the companies like India Infoline, Thomson Reuters and Axisbuildzone 15 years served in the education sector in various academic roles.

Dr. Koppala Venugopal

Aditya Institute of Technology and Management (AITAM),
Tekkali, Andhra Pradesh



Dr. Koppala Venugopal is a distinguished academic with over 25 years of experience in teaching and research. He earned his Ph.D. in 2013 from Andhra University, specializing in tribal consumer behavior. Dr. Venugopal is currently a Professor at Aditya Institute of Technology and Management (AITAM), Tekkali, Andhra Pradesh, where he also serves as Associate Dean (R&D). His vast career includes roles in academia and industry, and he has been a key contributor to multiple major research projects, authored patents, and published extensively. His expertise spans marketing, business analytics, and management, with numerous awards recognizing his research contributions.

Dr. Ankit Saxena

GLA University, Mathura



Dr. Ankit Saxena is working as Associate Professor at Institute of Business Management, GLA University, Mathura. He is a Director Medalist from Dayalbagh Educational Institute, Dayalbagh, Agra. His academic interests are business paradigms of taxation, financial management, wealth management and financial derivatives. He has published a number of research papers and contemporary business case studies. He has also imparted consultancy to corporate entities in developing strategies for business processes. Dr. Ankit Saxena has also visited various academic institutions for interacting with the students for imparting insights about emerging paradigms in education as well as motivating them for understanding the relevance of education in their career building.