

Important Dates

- Full Paper Submission 31st August, 2024
- Intimation of Acceptance for presentation 3rd September, 2024
- Payment of Registration Fee 20th September, 2024
- Conference Dates 26th and 27th September, 2024

Registration

The registration fee is payable by each author and co-authors of the paper individually and separately as detailed below:

Participation only			Participation and Presentation		
Faculty Members	Research Scholars and PG Students (Full Time)	International Delegates	Faculty Members	Research Scholars and PG Students (Full Time)	International Delegates
Rs. 900 (inclusive of GST)	Rs. 800 (inclusive of GST)	Rs.3300 (inclusive of GST)	Rs. 1100 (inclusive of GST)	Rs. 950 (inclusive of GST)	Rs. 4100 (inclusive of GST)

Registration and payment can be done through the registration portal:

<https://portal.kristujayanti.edu.in/register-9th-international-conference-on-exploring-the-future-of-work-adapting-to-technological-social-and-economic-transformations-efwatset>



- The registration fees include Lunch, Conference Kit, and Refreshments. No DA/TA shall be provided to the participants.

Certificate

- Certificate of Participation will be awarded to only those participants who attend the conference on both the days and in all the keynote sessions.

Accommodation

- Accommodation for outstation participants can be arranged based on the request.

Organising Committee

Chief Patron

Fr. Dr. Augustine George, Principal

Advisory Panel

Fr. Dr. Lijo P Thomas CMI, Vice Principal & CFO

Fr. Jais V Thomas CMI, Financial Administrator

Fr. Som Zacharia CMI, Director, Infrastructure development

Fr. Emmanuel P J CMI, Director, College of Law

Fr. Joshy Mathew CMI, Director, HR

Fr. Deepu Parayil CMI, Director, Student Welfare office

Mr. Charles Hadlock, Professor of Finance, Michigan State University, USA

Mr. Don Cyr, Professor of Finance, Goodman School of Business, Brock University, Canada

Ms. Shima Amini, Professor of Entrepreneurial Finance, University of Leeds, UK

Dr. Lakshmi S. Iyer, Interim Associate Dean for Graduate Programs & Research, Appalachian State ,University USA

Conference Chair

Dr. Aloysius Edward J, Dean, Faculty of Commerce and Management

Conference Co-chair

Dr. Vijayakumar R, Head, Department of Commerce (UG)

Mr.Raghavendra Babu, Programme Coordinator,Department of Commerce (UG)

Convener

Dr. Mathiyarasan M

Co-Conveners

Dr. Arti Singh

Ms. Ashwitha

Ms. Thanuja

Conference Organising Committee

Dr. Krishnamoorthi.M

Dr. SateeshKumar T.K

Dr. Chandrakala M

For Further Communication

The Conference Convener

Department of Commerce (UG),

Kristu Jayanti College (Autonomous)

K Narayanapura, Kothanur Post

Bengaluru – 560077

Karnataka, India.

e-mail: efwatset@kristujayanti.com

Mobile No:9738749874

Visit us www.kristujayanti.edu.in

How to reach Kristu Jayanti College, Autonomous, Bengaluru

- From Majestic BMTB Bus Stand: Platform 19: Bus Route – 292 B, 292 C
- From K.R. Market: Bus Route: 292, 292 B, 293 c, 292 D, 292 F, 293 C
- Nearest Railway Station: Bangalore East (8 km) / Cantonment (10 km)
- By Air, Bengaluru International Airport (22 Km)



Kristu Jayanti College
AUTONOMOUS Bengaluru
Reaccredited A++ Grade with CGPA of 3.78 out of 4 in 3rd Cycle by NAAC



Department of Commerce (UG)

in collaboration with

Hochschule New-Ulm University of
Applied Sciences (HNU), Germany

Organises

9th International Conference

on

"Exploring the Future of Work:
Adapting to Technological,
Social, and Economic Transformations"
(EFWATSET)

26th and 27th September, 2024

Kristu Jayanti College, Autonomous
Bengaluru, Karnataka, India
www.kristujayanti.com

About The College

Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI).

The institution strives to fulfill its mission to provide educational opportunities for all aspiring young people to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern and building global competencies in a dynamic environment.

The College is affiliated to Bengaluru North University and is reaccredited with grade 'A++' in 2021 by NAAC in the Third Cycle of Accreditation. The college is recognized by UGC under the category 2(f) & 12(B). The College has been accorded Autonomous Status since 2013 by the University Grants Commission, the Government of Karnataka & Bangalore University.

In the NIRF 2023 colleges rankings, the college was placed among the top 100-150 colleges in the country and ranked as one of the five colleges from Karnataka. The programmes of School of Management are internationally accredited by the Accreditation Council for Business Schools and Programs [ACBSP, USA]. The college was accorded 'DBT Star College status under the strengthening component' by the Department of Biotechnology, the Ministry of Science & Technology and the Government of India. The institution received first prize at the National Level for 'Clean and Smart Campus Award' from Shri. Dharmendra Pradhan, Minister of Education, Govt. of India.

In the India Today - MDRA survey 2023, Kristu Jayanti College, Bengaluru is consecutively ranked as the Best Emerging College of the Century at National Level for Commerce, Science, Arts and Social Work. At the National level, the survey ranked the college as 4th Best in BCA, 12th Best in MSW, 20th Best in Arts, 21st Best in BBA, 22nd Best in Commerce, 28th Best in Science and Mass Communication Programmes. The College is ranked as 2nd Best in MSW, 3rd Best in Commerce, Arts & BCA, 4th Best in Science, 6th Best in Mass Communication and 7th Best in BBA programmes among the colleges in Bengaluru.

Department of Commerce (UG)

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities. The faculty members are committed to nurture an environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, focus was given on the current trends of the industries and the required skills and competencies to be acquired by the students. The plethora of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes on the moral, social, and patriotic growth of the students. The department's influence and impact can be seen in the higher levels of success that its alumni have attained both nationally and globally.

About the Conference

This conference will serve as a vital forum for leaders to address pressing issues at the crossroads of technology, society, and the economy. Attendees will engage in rich discussions and gain insights into emerging technologies such as AI and block chain, enabling them to navigate challenges responsibly. The conference will emphasize the importance of ethical digital practices, with a focus on data privacy and cybersecurity. It will showcase successful integration of digital transformation with sustainability, offering actionable strategies for driving growth. Networking opportunities will be provided to foster collaboration towards a more sustainable future. Ultimately, the conference will play a pivotal role in equipping organizations with knowledge and tools for navigating the digital age while promoting positive societal impact. The objective of the conference is to convene industry leaders, policymakers, academics, and practitioners to explore the intersection of digital transformation and sustainability in business. With a focus on embracing digital innovation while promoting sustainable growth, the conference aims to provide attendees with actionable insights, practical strategies, and networking opportunities to responsibly navigate the evolving digital landscape.

Participants' Profile

- Academicians
- Research Scholars
- Corporate Professionals
- Entrepreneurs
- Policy Makers
- PG Students in Commerce and Management

Conference Themes

This conference seeks to provide a platform to the participants for insightful and original discussion and to present their research work on building and sustaining business capabilities for the future.

Papers are also invited on the following sub-themes and other related topics:

- | | |
|--|---|
| 1. Accounting, Taxation and Banking | 13. Sustainable business models and practices |
| 2. Adoption of modern technologies in Economics | 14. Social enterprises |
| 3. Business Analytics | 15. Digital entrepreneurship |
| 4. Business Applications-MIS, Big data, & Data Science, AI | 16. Technological Advancements in the Workplace |
| 5. Blockchain applications in business | 17. Social Implications of the Future Workforce |
| 6. Capital markets and Financial Institutions | 18. Economic Trends and Workforce Dynamics |
| 7. Centralized & Decentralized work systems | 19. Leadership and Management in the Digital Era |
| 8. Immersive technologies in training and development | 20. Education and Training for Future Skills |
| 9. Adapting to rapid technological changes and market dynamics | 21. Ethical Considerations in the Future Workplace |
| 10. Fostering innovation and creativity in the workplace | 22. Ethical AI and Algorithmic Bias |
| 11. Identifying essential digital skills for the future business | 23. Gig Economy and Freelancing |
| 12. Strategies for workforce upskilling and reskilling | 24. Diversity, Equity, and Inclusion in the Workplace |

Publication

The papers will be peer-reviewed and evaluated based on their originality and relevance to the theme of the conference. On-demand of the authors, quality research papers will be published in Scopus Indexed journals/Springer book series indexed by scopus depending upon the norms of the journal, based on applicable publication fees. The remaining papers will be published in the Conference Proceedings with ISBN, the publication fee will be intimated later. The conference registration fee is exclusive of publication charges.

Guidelines For Paper Submission

- The papers should be based on original research work, not published yet and not exceeding 2500 words or 7 pages. If the paper has been sent for publication elsewhere, the fact must be declared.
- It should include the title, author's name, mailing address, telephone number, and e-mail address.
- The full paper should be mailed to efwatset@kristujayanti.com on or before 31st August, 2024. Research papers submitted after 31st August, 2024 will not be considered for publication.
- Soft copy should be submitted in A4 size, MS Word format with Times New Roman font with heading in font size 14 and remaining text size 12 with spacing 1.5 as a single line.
- Presentation of paper should be confirmed on or before 20th September, 2024.
- All joint participants must register and be present in person for the paper to be considered as part of the Conference.
- Certificates will be issued only on the second day of the Conference after Valedictory Ceremony.

Schedule of the Programme

Day I		Day II	
Time	Event	Time	Event
8.45 AM - 9.45 AM	Registration	09.00 AM - 11.15 AM	Plenary Session II
10.00 AM - 11.15 AM	Inauguration	11.30 AM - 12.45 PM	Key Note Session III
11.30 AM - 12.45 PM	Keynote Session I	02.00 PM - 03.30 PM	Key Note Session IV
02.00 PM - 03.30 PM	Keynote Session II	03.30 PM - 04.30 PM	Valedictory
03.45 PM - 05.00 PM	Plenary Session I		