

In-house Accommodation

Single Room

Executive Room (Non-A/C): Rs. 1700/- Executive Room (A/C): Rs. 2150/-.

(All rates quoted above are inclusive of all taxes & it is for per person, per day)

Accommodation - Twin Sharing

Executive Room (Non-A/C): Rs. 850/-

Executive (A/C): Rs. 1100/-

Dormitory: Rs. 400/-

(All rates quoted above are inclusive of all taxes & it is for per person, per day)

Conference Organisers

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Patrons

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Vice-Principal & CFO

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Kristu Jayanti College of Law

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Director, HR Department &
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Fr. Deepu Joy CMI
Director
Student Welfare Officer

Fr. Jais V Thomas CMI
Financial Administrator

Fr. Som Zacharia CMI
Director
Infrastructure Planning
and Development

Advisory Panel Members

Prof. Alexander Llyinsky

Dean, International Finance Faculty,
Financial University under the Government of the Russian
Federation, Moscow

Dr. Fiona Moore

Professor, Business Anthropology, Royal Holloway,
University of London

Prof. Jonathan Michael

Adjunct Faculty, Trinity Western University, Canada

Prof. Marjan I Bojadjiev Ph.D

Chancellor University American College Skopje (UACS)
North Macedonia

Conference Chair

Dr. Aloysius Edward J

Dean, Faculty of Commerce and Management

Conference Co-Chairs

Dr. M. K. Baby

Head, School of Management

Dr. Joseph Charles T

Coordinator, School of Management

Dr. Justin Nelson Michael

Director, Centre for Research

Conference Conveners

Dr. D. Ravindran -9952419975

Dr. P.C Gita -9841650391

School of Management
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Conference Organising Committee

Dr. Baba Gnanakumar P

Dr. Sheeja Krishnakumar

Prof. Stephen Deepak

Dr. Arthi R

Dr. A John William

Dr. Mamatha S Upadhy

Prof. Sen Mathews B

Dr. Priyadarshini V

Dr Naveen Kumar R

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Dr. Shika Saravanabhavan

Dr. Shobha B G

SCAN FOR REGISTRATION

<https://portal.kristujayanti.edu.in/register-krisym-2024-silver-jubilee-international-conference-people-centric-reforms-for-business-sustainability-in-industry-50>



Kristu Jayanti College
AUTONOMOUS Bengaluru
Approved by the Government of Karnataka
Affiliated to Bangalore North University
ACCSP



School of Management and



Trinity Western University Canada

in collaboration with



EuroMid Academy of Business and Technology, Turkey

KRISYM 2024

Kristu Jayanti College (Autonomous)
Silver Jubilee International Conference
17th Edition

**People-Centric Reforms for
Business Sustainability in Industry 5.0**

January 11 & 12, 2024

About the Conference

A people-focused industrial revolution, Industry 5.0. It represents the next stage of the Industrial Revolution 4.0 that has been taking place over the past few years. This progress fosters mechanical efficiency while encouraging human innovation, resulting in an ecosystem where people and machines may collaborate more successfully and solve issues more quickly than ever. Human centricity, sustainability, and resilience are Industry 5.0's three main principles. The human-centric strategy shifts away from a digitally driven paradigm and towards a more human-centric and society-centric approach, placing fundamental human wants and interests at the heart of the production process. Since the launch of Industry 5.0, the human-centric approach to human-machine collaboration has received more attention. The role that humans should play in future evolutions has been reevaluated as society has benefited from technology developments in all industrial sectors. The COVID-19 epidemic overtook the world in 2020. The ensuing economic turmoil provided a climate that was ideal for Industry 5.0 to establish itself and become more robust than ever. By enabling robots to make decisions based on real-time data, Industry 4.0 has already set a foundation in manufacturing, logistics, and supply chain management. However, Industry 5.0 is now prepared to rule the globe. Every area of organisation, including marketing, finance, and customer service, is expected to be impacted.

The presentation theme of the conference is based on the managerial competencies of the organisation in the digital world. The areas of a research paper may include the following topics but are not limited to:

Building user-centric systems User Centricity and Artificial Intelligence, Affective computing and emotional intelligence, Cloud economics, Hyper Automation for Organisation Efficiency, Human augmentation for enhancing productivity, transparency and traceability, Edge computing, Capacity-based funding, Sustainable and Green Computing, People centric Sensing and Security for Remote Workers, Human Augmentation, Innovation for Human Excellence, Technological Change, People Analytics, Human Machine Interaction, Technologies for energy efficiency, Digital Marketing, Technologies for Business Sustainability, Automation for People and Business, Machine Learning and Virtual reality for Modernising Business

About the Institution

Kristu Jayanti College, Autonomous, Bengaluru embodies the educational vision of St. Kuriakose Elias Chavara (1805-1871), the founder of the religious congregation, Carmelites of Mary

Immaculate (CMI). Kristu Jayanti College was reaccredited by NAAC with 'A++' Grade in 2021 with a CGPA of 3.78 and is an Autonomous College under the North Bengaluru University. The College incorporates a traditional academic setting with cutting-edge technology. With a refreshing environment, beautiful scenery, and moderate climate, it provides an atmosphere that is conducive to effective training and learning programmes. The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility, and building global competencies in a dynamic environment.

School of Management (MBA)

School of Management, Kristu Jayanti College, a pioneer institute to pursue knowledge beyond the traditional boundaries, offers MBA, MBA International Finance, MBA Business Intelligence and Analytics and MBA Fintech. The two-year full-time programme spanning over Six Trimesters is autonomous, affiliated to Bengaluru North University and approved by the All India Council for Technical Education (AICTE). The School has also received the International accreditation from Accreditation Council for Business Schools and Programs (ACBSP), USA in 2020. MBA International Finance enables the students to obtain ACCA (Association of Chartered Certified Accountants), UK certification along with the MBA programme, which is accepted and recognized in 183 countries. The main objective of the MBA programme is to impart quality professional education and training in various aspects of modern business management. The curriculum has both core and specialized content, thus equipping the students to adapt effortlessly to the demands of the industry in their chosen field of specialization. The core & specialization subjects enrich their learning experience in a step-up manner in each trimester. The School's pedagogy comprises of a mix of theoretical learning, field based experiential learning and activity based learning. Jayantian MBA graduates have the strategic perspective, business knowledge and excellent management skills to deliver strong performance while making a positive impact on society and the environment. The College has been declared as 'Best Management College of the Year' by Higher Education Review 2015 & 2016. Kristu Jayanti School of Management is ranked 64th among the B -Schools in the country, 20th among the B-Schools in the South Zone & 7th among the B-Schools in Bengaluru (India Today-MDRA 2023). The innovative teaching pedagogy of the School was featured among the five finalists at the Indian Management Conclave by MBAuniverse.com hosted at IIM, Bangalore in 2018.

Call for Papers and Guidelines for Submission-Presentation

Original, unpublished research work not exceeding 5000 words, or 12 pages may be submitted.

The manuscript must be prepared in A4 size, Word format only, in Times New Roman font with a heading in font size 14, and text in font size 12 with 1.5 spacing.

APA guidelines of citation, documentation, and referencing must be followed.

The Paper should include the title, author's name, institution address, mobile number, and e-mail address.

Online registration may be done through the college website.

Email the attachment of the paper to

krisym@kristujayanti.com

Last date for submission of the paper: 15th December 2023

Communication of Acceptance of the paper: 20th December 2023 onwards.

Confirmation of participation and presentation may be done by sending the complete registration form, along with the registration fee.

All payments should be made through a Demand Draft in favour of "Principal, Kristu Jayanti College," Payable at Bangalore. Each author must register separately and participate physically in KRISYM for the paper to be considered as a part of the conference.

Paid accommodation would be arranged on prior request from the 2nd January 2024 evening to the 9th January 2024 morning.

Publication Opportunity:

KRISYM 2024 has garnered technical support from Springer Nature's Proceedings.

Papers accepted for KRISYM 2024, after the double-blind peer-review process, will be published in the Scopus-indexed conference proceedings, and springer link with additional publication charges.

Registration Charges		
Participants	Participation Fee (Rs.)	Foreign Delegates
Students	800	50 \$
Full-time Research Scholars	1000	
Faculty / Part-Time Research Scholars	1200	75 \$
Professionals/Corporate Executives /Entrepreneurs	2500	