

Important Dates:

- Last date for submission of full paper 30 / 08 / 2025
- Intimation of Acceptance for presentation 03 / 09 / 2025
- Last date for Payment of Registration Fee 10 / 09 / 2025

Conference Fee details:

Category of Participants	Registration Fees (Per Author)			
	Participation and Presentation (per author)	Only Participation (per author)	Online Participation (Only for Outside Bangalore)	Publication Charges
Research Scholars / PG Students	Rs. 1000	Rs. 800	Rs. 500 (per author)	As per Journal Publishing Norms
Academicians	Rs. 1500			
Industry Delegates / Professionals	Rs. 3000			
International Delegates	\$ 50	\$ 40	\$ 25 (per author)	

Registration Link:

<https://portal.kristujayanti.edu.in/register-two-day-international-conference-on-ai-horizons-2025-redefining-global-business-paradigms-for-a-sustainable-future>



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Organises

Two-Day International Conference on
AI Horizons 2025: Redefining Global Business
Paradigms for a Sustainable Future

16th and 17th September 2025



Contact Us

Conference Organising Team
Department of Management

Kristu Jayanti College (Autonomous)

K Narayanapura, Kothanur Post, Bengaluru – 560077, Karnataka, India.

Visit us: www.kristujayanti.edu.in

How to reach Kristu Jayanti College

From Majestic BMTC Bus Stand: Platform 19: Bus Route–292 B & C

From K.R. Market: Bus Route: 292, 292 B, 293 C, 292 D, 292 F, 293 C

Nearest Railway station: Bangalore East (8 km) / Cantonment (10 km)

By Air: Bengaluru International Airport (22 Km)

About the College:

Kristu Jayanti College, established in 1999, is managed by the “BODHI NIKETAN TRUST” formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The college is affiliated to Bengaluru North University and is reaccredited with a grade 'A++' in 2021 by the National Assessment and Accreditation Council (NAAC) in the Third Cycle of Accreditation. Additionally, the college is recognized by the University Grants Commission (UGC) under the categories 2(f) and 12(B). Since 2013, the University Grants Commission, the Government of Karnataka, and Bangalore University have granted the college Autonomous Status. This autonomy enables the college to design and offer innovative programs, develop its curriculum, and conduct examinations independently. The institution received a national level first prize for ‘Clean and Smart Campus Award’ from Shri. Dharmendra Pradhan, Ministry of Education, Government of India. Kristu Jayanti College has achieved recognition for its excellence, by ranked 60th in National Institutional Ranking Framework (NIRF) by the Ministry of Education, Government of India, in 2024. In the India Today – MDRA survey 2024, the college was honoured as the Best Emerging College of the Century at the national level. It has also achieved rankings such as 4th Best in BCA, 12th Best in MSW, 20th Best in BBA, 21st Best in Commerce, 21st Best in Arts, 28th Best in Science, and 26th Best in Mass Communication College at National Level in India Toady Best Colleges Ranking. In Bengaluru, the college is ranked 2nd Best in MSW, 3rd Best in BCA & Commerce, 4th Best in Science & Arts, 5th Best in Mass Communication and 6th Best in BBA among colleges. The institution's mission is to provide educational opportunities to all aspiring youth, fostering academic excellence, values, civic responsibility, environmental concern, and global competencies in a dynamic environment. With a focus on holistic development, the college aims to empower students to excel in their chosen paths and contribute positively to society.

Department of Management:

The Department of Management (BBA) of Kristu Jayanti College (Autonomous), Bengaluru, was established in 2001 to provide students with the knowledge, skills, and attitudes required in the business world. The department offers a comprehensive curriculum covering various business aspects, including Accounting, Finance, Human Resources, Marketing, Business Research, and Management. To stay in line with the ever-changing external environment, the department constantly updates its programs and ensures students receive a solid foundation in business management. High standards are set to ensure that all activities are conducted to benefit the student community across different management domains. One of the department's notable achievements is its success in nurturing and fostering entrepreneurship. Many of our graduates have become successful entrepreneurs, while others have secured positions in renowned multinational companies such as Deloitte, Deutsche Bank, HSBC, IBM, KPMG, and many more. The career opportunities for our management students are vast and diverse. The Department of Management takes pride in its commitment to excellence and continuously strives to enhance its processes to adapt to the dynamic business environment and incorporate global practices. By keeping pace with industry trends and focusing on holistic development, the department prepares students to excel in their professional careers and make meaningful contributions to the business world.

About the Conference:

AI Horizons 2025: Redesigning Global Business Paradigms for a Sustainable Tomorrow is a meeting of the world's most powerful minds, creators, and business leaders to address the revolutionizing potential of Artificial Intelligence in determining the global business future. With the globe experiencing economic, environmental, and technological changes, this conference is a vital convergence point for redesigning business models that are innovative and sustainable. Delegates will have open-ended discussions on how AI can drive ethical development, enhance global value chains, enable circular economies, and promote inclusive prosperity. Through keynote speeches, interactive panels, and collaborative workshops, the delegates will be able to acquire crucial information on emerging AI trends, policy environment, and multi-sectoral partnerships that constitute a new business model. Join us to build a brighter, wiser, more virtuous world economy, where AI is used not only for better efficiency, but as a tool to drive profound, lasting transformation.

Objectives of the Conference:

- To explore the role of AI in sustainable Global Business Transformation.
- To foster cross-sector collaboration for responsible AI development.
- To identify emerging paradigms and scalable solutions.

Key Conference Features:

- Insights from top experts driving innovation at the intersection of AI, business and sustainability.
- Cross-sector discussions to explore ethical, scalable AI solutions for sustainable growth.
- Real-world examples of AI transforming business models and enabling green transitions.
- Engage with leaders from technology, business and academia to forge global collaborations.

Target Participants:

- Academicians, Research Scholar, Corporate Professionals, Entrepreneurs and PG Students.

Conference Themes and Sub-Themes:

Theme 1: Human Resources & Workforce <ul style="list-style-type: none">· AI-driven talent acquisition and people analytics.· Reskilling and Upskilling for the AI era.· Future of Work: Human-AI Collaboration.· Ethical AI in Employee Monitoring.· Diversity, Equity and Inclusion in AI-powered workplaces.	Theme 2: Marketing & Consumer Intelligence <ul style="list-style-type: none">· Predictive analytics and AI in consumer behaviour.· AI-powered personalization and ethical boundaries.· Sustainable branding through intelligent technologies.· Voice, Visual and conversational AI in marketing.· Data Privacy and trust in AI-drive campaigns.
Theme 3: Finance, Risk & Governance <ul style="list-style-type: none">· AI in financial forecasting and sustainable investing.· Risk management and fraud detection using AI.· Block chain-AI convergence in financial transparency.· ESG reporting powered by intelligent automation.· Regulatory compliance in AI-driven financial systems.	Theme 4: Technology & Innovation for Sustainability <ul style="list-style-type: none">· Green AI and energy-efficient algorithms.· Smart cities and sustainable infrastructure.· AI for climate modeling and disaster resilience.· IoT, Big data and AI for resource optimization.· Innovation ecosystems for sustainable tech development.
Theme 5: Entrepreneurship & Startups in the AI Era <ul style="list-style-type: none">· AI as a catalyst for sustainable business models.· Scaling ethical AI startups globally.· Funding and VC trends in responsible AI innovation.· Incubating AI for social impact ventures.· Cross-border AI entrepreneurship and digital trade.	Theme 6: Corporate Social Responsibility (CSR) & Ethics <ul style="list-style-type: none">· Responsible AI frameworks and ethical AI design.· AI for social inclusion and poverty alleviation.· Corporate AI ethics and sustainability disclosures.· AI in public policy and social innovation.· Community engagement through AI-driven CSR initiatives.
Theme 7: Leadership, Strategy & Global Business Models <ul style="list-style-type: none">· Strategic transformation with AI in global markets.· Leading with purpose in the age of AI.· Building sustainable competitive advantage through AI.· Cross-cultural leadership and AI adoption challenges.· Navigating geopolitical dynamics in AI innovation.	

Publication Opportunity:

- Selected papers will be published in **Springer Nature book series indexed by Scopus / Scopus Indexed Journal** subject to adherence of review process, norms of the journal and based on applicable publication fees.
- Quality papers will be published in **Emerald Publication** subject to adherence of review process, norms of the journal and based on applicable publication fees and remaining papers will be published in the conference proceedings bearing an **ISBN**.

Guidelines for Paper Submission:

- All the research papers should be submitted in MS – Word format only with Times New Roman with a heading in font size 14 and remaining text size 12 with 1.5 spacing.
- The research paper should be at most 5,000 words.
- The full paper should be sent to mgmtconferences@kristujayanti.com on or before 30th August 2025. Research papers submitted after 30th August 2025 will not be considered for publication.
- The cover page should state only the title of the page, name, official address, e-mail ID, phone / fax numbers of the author(s), a brief biographical note of the author(s) and acknowledgements (if any).
- PowerPoint Presentation of the paper should be confirmed on or before 10th September 2025 by sending the completed registration form along with the registration fee.
- All joint participants must register and present for the paper to be considered as a part of the conference and for publication.
- Participants who attend both the days of conference will be getting the certificates and it will be issued on the second day of the conference after Valedictory Ceremony.