



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

Department of Media Studies

in collaboration with



Scotland

organises

INTERNATIONAL MEDIA CONFERENCE ON

Global Dialogues in Communication Design:

Bridging Cultures, Embracing Technologies

08 & 09 April, 2025



scan for registration

PUBLISHING PARTNERS



KRISTU JAYANTI
JOURNAL OF HUMANITIES AND
SOCIAL SCIENCES

www.kristujayanti.edu.in



Kristu Jayanti College

Kristu Jayanti College (Autonomous), located in Bengaluru, India, is rooted in the educational vision of St. Kuriakose Elias Chavara and operates under the CMI congregation. Recognized by UGC and reaccredited with NAAC 'A++' grade (CGPA 3.78) in 2021, the college has maintained autonomous status since 2013. Its academic excellence is validated through multiple accolades, including ACBSP international accreditation for Management programs, DBT Star College status, and the National Clean and Smart Campus Award from the Education Minister of India. The institution secured the 60th position in NIRF 2024's top 100 colleges nationwide. In the India Today - MDRA survey 2024, the college earned distinction as the Best Emerging College of the Century nationally across Commerce, Science, Arts, and Social Work streams. The college demonstrates remarkable rankings both nationally (4th in BCA, 12th in MSW, 20th in BBA, 21st in Commerce and Arts) and within Bengaluru (2nd in MSW, 3rd in BCA and Commerce, 4th in Arts and Science). True to its mission, the institution fosters academic excellence, values, civic responsibility, and global competencies while nurturing environmental awareness in a dynamic learning environment.

Department of Media Studies

The Department of Media Studies at Kristu Jayanti College has established itself as a premier centre for media education, achieving national recognition with a rank of 26th in Mass Communication and 5th in Bengaluru (India Today MDRA Survey 2024). Established in 2002, the department has demonstrated consistent academic excellence, as evidenced by the prestigious PRCI Chanakya Award 2020 for Best Communication School. The department's comprehensive academic portfolio encompasses specialised domains in Journalism, photography, film production, brand management, corporate communication, advertising, animation, and digital media, facilitated by advanced technological infrastructure and distinguished faculty with extensive industry expertise.

The educational framework integrates contemporary digital innovations with foundational media principles, combining practical training with theoretical discourse, and international media perspectives with regional context. The department fosters an intellectually stimulating environment characterized by diverse cultural representation, substantive research initiatives, and strategic industry partnerships. This academic ecosystem cultivates professionals who demonstrate both technical proficiency and ethical leadership, positioning them to make significant contributions to the evolving regional and global media landscape. Through this multifaceted approach to media education, the department continues to uphold its mandate of producing industry leaders who exemplify both professional excellence and ethical integrity.

About the Conference

The International Conference on Global Dialogues in Communication Design (ICGD CD 2025) explores the dynamic intersection of disciplines shaping modern communication.

In today's digital era, communication design transcends traditional boundaries – where journalism fuses with technology, cultural insights drive marketing strategies, and artificial intelligence enhances creative expression. From AI-generated content to immersive virtual experiences, the field continues to evolve through diverse contributions spanning psychology, computer science, economics, and cultural studies..

As we navigate the future of human connection – from daily social media interactions to global community engagement – ICGDCD 2025 creates a vital platform where industry innovators and academic experts unite to shape the future of communication design. We welcome voices from journalism, visual communication, economics, psychology, computer science, cultural studies, linguistics, and marketing to join this transformative dialogue.

Sub-themes

- Cross-cultural communication
- Design methodologies
- Emerging technologies
- Digital creative expression
- Ethical branding
- Data privacy ethics
- Traditional & digital design
- Bridging digital divide
- Globalization & design
- Social media & identity
- Media transition
- Redefining traditional media
- Immersive media integration
- Global UX/UI best practices
- Culture & technology in design
- Digital storytelling
- Visual narratives & identity
- Technology & cultural preservation
- AI & cultural design
- Ethical digital design
- Cultural imperialism in media
- Global design & authenticity
- Globalization & culture
- Digital diaspora
- Media & identity construction
- Intersectionality in media

Important Dates

Abstract Submission: **01 March 2025** | Full Paper Submission: **24 March 2025**
Last Date for Registration: **26 March 2025**

Registration Fee	Students and Research Scholars	Faculty members and Industry Delegates	Foreign Delegates
Participation only	₹ 700	₹ 1,000	Free
Presentation (Offline)	₹ 1,200	₹ 1,500	USD 50
Presentation (Online)	₹ 800	₹ 1000	USD 50

Research papers that adhere to the submission guidelines will be selected for publication with Taylor and Francis/ Springer/ Kristu Jayanti Journal of Humanities and Social Sciences .
For further details check the guidelines on the website: www.kristujayanti.edu.in/ICGD CD-2025/

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FOR QUERIES

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