

Programme Title: BA Media and Communication
2025-2026 BATCH

Sem.	Course Type	Course Title	Credits
I	DSC	Essentials of Communication	4
I	DSC	Essentials of Communication Practical	2
I	DSC	Foundations of Mass Communication	4
I	DSC	Foundations of Mass Communication Practical	2
I	SEC	Visual Aesthetics	3
II	DSC	Media Writing and Reporting	4
II	DSC	Media Writing and Reporting Practical	2
II	DSC	Editing for News Media	4
II	DSC	Editing for News Media Practical	2
II	SEC	Copywriting	3
III	DSC	Photojournalism	4
III	DSC	Photojournalism Practical	2
III	DSC	Design for Print Media	4
III	DSC	Design for Print Media Practical	2
IV	DSC	Introduction to Film Art	4
IV	DSC	Introduction to Film Art Practical	2
IV	DSC	Broadcast Journalism	4
IV	DSC	Broadcast Journalism Practical	2
V	DSC	Advertising	4
V	DSC	Advertising Practical	2
V	DSC	Public Relations	4
V	DSC	Public Relations Practical	2
V	DSE	Film Theories	4
V	DSE	Feature Writing	4
V	DSI	Internship	2
VI	DSC	Multimedia Journalism	4
VI	DSC	Multimedia Journalism Practical	2
VI	DSC	Development Journalism	4
VI	DSC	Development Journalism Practical	2
VI	DSC	Media Psychology	2
VI	DSE	Integrated Marketing Communication	4
VI	DSE	Scripting and Storyboarding	4
VI	DSP	Project	4
VII	DSC	Reporting Methods	4
VII	DSC	Reporting Methods Practical	2
VII	DSC	Editing and Print Design	4
VII	DSC	Editing and Print Design Practical	2
VII	DSC	Communication Theories	4
VII	DSC	Media Law and Ethics	4
VIII	DSC	Film Theories	3
VIII	DSC	Digital Marketing	3
VIII	DSC	Technical Communication	3