

Programme Title: MA Media and Communication
2025-2026 BATCH

Sem.	Course Type	Course Title	Credits
I	DSC	Reporting Methods	4
I	DSC	Reporting Methods Practical	2
I	DSC	Editing and Print Design	4
I	DSC	Editing and Print Design Practical	2
I	DSC	Communication Theories	3
I	DSC	Media Law and Ethics	4
I	SEC	Photojournalism	2
I	SEC	Photojournalism Practical	4
II	DSC	Data Visualisation	2
II	DSC	Data Visualisation Practical	3
II	DSC	Advertising Design	4
II	DSC	Advertising Design Practical	2
II	DSC	Integrated Marketing Communication	4
II	DSC	Film Aesthetics	2
II	SEC	Audio Visual programme production	4
II	SEC	Audio Visual programme production (Practical)	2
III	DSC	Media Psychology	4
III	DSC	Corporate Communication	2
III	DSE	Business Journalism	4
III	DSE	Scripting and Storyboarding	2
III	DSP	Media Research	4
III	SEC	Technical Writing	2
IV	DSC	Development Communication	4
IV	DSC	Branding and Visual Identity	4
IV	DSE	Sports Journalism	2
IV	DSE	Film Direction	4
IV	DSC	Research Project	2
IV	DSI	Internship	4
IV	DSP	Media Production	2