



KRISTU JAYANTI
(DEEMED TO BE UNIVERSITY)
Under Section 3 of UGC Act 1956
A CMI INSTITUTION | BENGALURU | INDIA

DEPARTMENT OF ECONOMICS

RESEARCH & PUBLICATIONS – (2024-2025)

Research Thrust Areas: Health Economics, Gender & Development, Labour Economics, Trade, Agriculture, Financial Economics, and other Developmental areas.

STUDENT PUBLICATIONS

Sl. No.	Date	Roll Number	Name of the Student	Title of the book / Article	Details of Publisher, Month, Year of publication, ISSN No	Article URL	UGC – CARE / Scopus indexed number
1	01/8/2025	24MECO11	HariPriya B	Impact of Freebies in Electoral Politics and the Role of Dravidian Government in Tamil Nadu	Springer Nature Switzerland, August, 2025, 2198-4182	https://doi.org/10.1007/ 978-3-031-86708-8	Scopus

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2	01/8/2025	24MECO28	Shreya Acharjee	Application of AI Technology in the Electronic Commerce Industry for Sustainable Business Growth in India	AI and Digital Technologies Transforming Global Industries, July-2025, 9798337360973	10.4018/979-8-3373-6097-3.ch001	Scopus
3	01/8/2025	24MECO17	MathunMuinao	Gender Discrimination and Empowerment of LGBT Community in India: A Systematic Review	Springer Nature Switzerland, August, 2025, 2198-4182	https://doi.org/10.1007/978-3-031-86708-8	Scopus

Student Publication-26 (2024) in the Springer Nature Book series named “Advances in Business and Technology Education.”