



Centre for Research & Development

Research Supervisor (Guide) Profiles

Discipline of Supervision: **Commerce**



Dr. Arockia Stalin G

Assistant Professor
Department of Professional, Accounting & Finance
School of Commerce, Accounting & Finance

Areas of Specialisation:

Accounting, Financial Accounting, Financial Management,
Investment Management, Stock Market Analysis

Dr. G. Arockia Stalin is an experienced academician and researcher currently serving as an Assistant Professor in the Department of Professional Accounting and Finance at Kristu Jayanti (Deemed-to-be University), Bengaluru. He holds a Ph.D., M.Phil., M.Com., and B.Com. in Commerce from Bharathidasan University, Tiruchirappalli. With over 7 years of teaching experience and 8 years of research experience, He has consistently demonstrated a strong commitment to academic excellence and student development. His areas of specialization include Finance (Stock Market), Accounting, Financial Analytics, Business Analytics, Marketing Analytics, HR Analytics, Business Mathematics, and Business Statistics. He has made significant scholarly contributions, with over 33 research papers published and presented in national and international journals, including Scopus-, ABDC-, and UGC-indexed publications. He has also authored an academic book on Investment Management. He has actively mentored students by guiding more than 20 undergraduate research projects and facilitating over 40 student internships across domains such as finance, marketing, auditing, logistics, human resources, and analytics. He is deeply involved in fostering a research culture, mentoring students, and integrating analytics-driven approaches into commerce education. His professional objective is to contribute as a research advisor, produce high-quality publications, and promote academic innovation, industry collaboration, and outcome-based education in higher education institutions.

Selected Publications:

1. Annie Stephen, F. C. A., & **Arockia Stalin, G.** (2023). The Divided Perspectives of Moonlighting and the GIG Workforce. In *Studies in Systems, Decision and Control* (pp. 101–114). Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-42085-6_10
2. **Stalin, A.**, Stephen, A., & Kumar, A. (2023). Risk and Return Analysis of Crypto Currencies in India. In *Lecture Notes in Networks and Systems* (pp. 570–580). Springer International Publishing. https://doi.org/10.1007/978-3-031-26956-1_54
3. The Affinity of Academic and Behavioural Traits of Higher Education Students Towards Pink-Blue Collar Profession, *South India Journal of Social Sciences*, UGC June, 2023, 0972-8945, <https://vyanjanasociety.com/anhad-lok/>