



Centre for Research & Development

Research Supervisor (Guide) Profiles

Discipline of Supervision: **Media & Communication**



Fr. Dr. Lijo P Thomas
Professor

Areas of Specialisation:

Digital Media Literacy and Education,
Online and Blended Learning Communication,
Educational Content Creation for Digital Platforms

Fr. Dr. Lijo P. Thomas is a dynamic and visionary academic leader with over 12 years of distinguished experience in higher education administration, research advancement, and institutional governance. He holds a Ph.D. in Mass Communication from Jigyasa University (formerly Himgiri Zee University). His research focuses on the evolving landscape of digital education, particularly the opportunities and challenges of technology-enabled teaching and learning in higher education institutions. An accomplished academician and researcher, he has published over 20 Scopus-indexed research papers, demonstrating his commitment to scholarly contributions and innovation. He has been selected as the first Pro Vice-Chancellor of Kristu Jayanti (Deemed to be University), reflecting his exceptional leadership and commitment to academic excellence. Known for his collaborative leadership style, he has built strong partnerships with government bodies and external stakeholders, contributing significantly to institutional growth and community engagement.

Selected Publications:

1. Kumar, T. K. S., Menon, V. A., Thomas, J., & **Thomas, L. P.** (2026). Emotion Classification in News Headlines of Operation Sindoor Using Machine Learning: A Comparative Study of Logistic Regression and SVM. In Lecture Notes in Networks and Systems (pp. 333–342). Springer Nature Switzerland. https://doi.org/10.1007/978-3-032-13196-6_31
2. **Thomas, L. P.**, Thomas, J., Menon, V. A., & Sateesh Kumar, T. K. (2025). Sentiment Analysis of Telegram App Reviews Using Text Classification Models. In 2025 4th International Conference on Sentiment Analysis and Deep Learning (ICSADL) (pp. 158–163). IEEE. 2025 4th International Conference on Sentiment Analysis and Deep Learning (ICSADL). <https://doi.org/10.1109/icsadl65848.2025.10933302>
3. Kumar T. K., S., **Thomas, L. P.**, Menon, V. A., & Thomas, J. (2024). Exploring Tech-Enabled Solutions. In Advances in Hospitality, Tourism, and the Services Industry (pp. 257–281). IGI Global. <https://doi.org/10.4018/979-8-3693-6755-1.ch014>