



Centre for Research & Development

Research Supervisor (Guide) Profiles

Discipline of Supervision: **Commerce**



Dr. Madhu Druvakumar

Associate Professor & Head
Department of Commerce
School of Commerce, Accounting & Finance

Areas of Specialisation:

Accounting , Finance and Taxation

Dr. Madhu Druva Kumar is an Associate Professor and Head of the Department of Commerce, School of Commerce, Accounting and Finance, at Kristu Jayanti University, Bengaluru. With over 24 years of teaching experience, she specializes in Accountancy and Finance and is deeply committed to academic excellence and holistic student development. She has made significant contributions to research, with more than 30 publications in reputed journals and presentations at numerous national and international conferences. She is also an accomplished author, having written four textbooks and contributed as an editor to a Springer publication. Her academic leadership is reflected in successfully organizing more than ten international conferences as Chief Convenor, along with active participation in several Faculty Development Programmes. She has also completed two minor research projects, further strengthening her research profile. In recognition of her teaching excellence, she received the Best Teacher Award from the Forum for Interdisciplinary Research Methods in 2022. She actively serves as a member of the Board of Studies and Board of Examiners across various institutions, contributing significantly to curriculum design, evaluation, and academic governance.

Selected Publications:

- 1. Kumar, M. D.,** Subramanya, M., Pillai, R., Kumar, M., Madhumathi, T. K., & Jeevitha, N. T. (2026). Evaluating the Effectiveness of Metaverse-Based Research Training: An Empirical Study Conducted Among Postgraduate and Research Scholars. In *Studies in Systems, Decision and Control* (pp. 705–714). Springer Nature Switzerland. https://doi.org/10.1007/978-3-032-10016-0_56
- 2. Kumar, M. D.,** Varshini, S., Hephzibah, E., Loreena, P. S. M., Rayan, S., & Bavachan, K. (2026). An Empirical Analysis of Financing Stem Education in the Digital Age: Examining the Role of Scholarships, Loans, and Grants in Promoting Equity in Stem Careers, Along with Insights into the Metaverse. In *Studies in Systems, Decision and Control* (pp. 753–761). Springer Nature Switzerland. https://doi.org/10.1007/978-3-032-10016-0_60
- 3. Kumar, M. D.,** Thomas, C., Lokanadha Reddy, M., Lavanya, K., Varshini, S., & Jeevitha, N. T. (2025). Gender-Inclusive Circular Economy Policies: Assessing the Effectiveness of Current Policies in Supporting Women Scrap Collectors in Karnataka Specifically Bangalore. In *Studies in Systems, Decision and Control* (pp. 167–174). Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-86708-8_13