



Centre for Research & Development

Research Supervisor (Guide) Profiles

Discipline of Supervision: **Media and Communication**



Dr. Ashwini Ramesh

Assistant Professor
Department of Media Studies
School of Humanities and Social Sciences

Areas of Specialisation:

Political communication, Digital Media, Film Studies,
Research Methodology for Social Sciences

Dr. Ashwini Ramesh is an Assistant Professor at Kristu Jayanti University. Prior to this, she worked at Bengaluru City University and the National School of Journalism and Liberal Studies. She was awarded the MHRD-administered Indian Council of Social Science Research (ICSSR) Post-Doctoral Fellowship in 2021. Dr. Ramesh completed her Ph.D. in Journalism and Mass Communication from the University of Mysore in 2020 and received the Academic Excellence Award during her postgraduate studies in Journalism and Communication. Her industry experience includes working with national newspapers such as The Times of India, The Indian Express, and Daily News and Analysis (DNA). Her research works have been presented at national and international conferences and have also been published in reputed academic journals. She specializes in political communication, digital media, and research methodology in the social sciences.

Selected Publications:

1. **Ashwini, R.** (2022). Algorithmic Analysis of Political Tweets: A Systematic Literature Review. Journal of Information Management. <https://doi.org/10.17821/srels/2022/v59i4/170345>
2. **Ashwini, R.** (2022). Analysis of political tweets using deep learning approach. Global Media Journal, Indian Edition, 14 (2), 1-19. ISSN: 2249-5835 UGC CARE. <https://gmj.manipal.edu/issues/December2022/P%206.pdf>
3. Narasimhamurthy, N., and **Ramesh, A.** (2023). Representation of Women in Indian Politics: Milestones and Obstacles. Mass Communicator: International Journal of Communication Studies, 17(3), 22-27. <https://doi.org/10.5958/0973-967x.2023.00015.7>