



KRISTU JAYANTI
(DEEMED TO BE UNIVERSITY)
Under Section 3 of UGC Act 1956
A CMI INSTITUTION | BENGALURU | INDIA

Centre for Research & Development

Research Supervisor (Guide) Profiles

Discipline of Supervision: **Management**



Dr. Gita P C

Associate Professor
Institute of Management
School of Business and Management

Areas of Specialisation:

Human Resource Management, diversity,
equity and inclusion, emotional intelligence

Dr. P. C. Gita is an accomplished researcher and Associate Professor at the Institute of Management, Kristu Jayanti (Deemed to be University), Bengaluru. She has authored over 25 publications in Scopus, UGC-CARE, and peer-reviewed journals, making significant contributions in the areas of diversity and inclusion, HR analytics, and organizational development. Dr. Gita has led collaborative community-based research projects and actively serves as an editor and reviewer for books and academic journals. Her scholarly excellence has been recognized with two Best Paper Awards at reputed conferences, and she has consistently contributed as a chair and reviewer for national and international conferences, reflecting her sustained engagement with the global research community.

Selected Publications:

1. **Gita, P. C.**, and Krishnakumar, S. (2024). The ripple effect of organisational inclusiveness on perception of ethical climate - an empirical investigation. *International Journal of Business Governance and Ethics*, 18(1), 84–103. <https://doi.org/10.1504/ijbge.2024.135078>
2. Meetna, S., Prasad, R., and **Gita, P. C.** (2024). *Ethics in Leadership for Sustainable Business: A Dharmic Perspective from Indian Wisdom*. Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-63569-4_22
3. Nithin, K., and **Gita, P. C.** (2023). *A Detailed Study on Consumer Intention on Usage and Preference on Using Taxi Aggregator Apps*. Springer Nature Singapore. https://doi.org/10.1007/978-981-99-3366-2_25