



## Centre for Research & Development

### Research Supervisor (Guide) Profiles

#### Discipline of Supervision: **Commerce**



#### **Dr. C A Annie Stephen**

Associate Professor  
Department of Professional Accounting and Finance  
School of Commerce, Accounting & Finance

#### **Areas of Specialisation:**

Accounting , Corporate Finance & Investment Analysis, Taxation & Regulatory Compliance, Human Resource Management

Dr. Annie Stephen is an eminent academic and practitioner, currently serving as Head of the Department of Professional Accounting & Finance at Kristu Jayanti College, Bengaluru. A Fellow Chartered Accountant with extensive corporate and audit experience, she has seamlessly blended industry practice with academic research, positioning herself as a leading voice in commerce and management studies. Her research contributions encompass diverse areas: tax literacy and compliance, behavioural finance, corporate governance, financial reporting, auditing, and entrepreneurship. She has also published extensively on digital finance, cryptocurrencies, fintech innovations, sustainable business practices, women's leadership, poverty alleviation, ethical dilemmas, event management, and the socio-economic implications of global disruptions such as COVID-19 and digitalisation. She has authored and co-authored numerous books, book chapters, and high-impact journal articles, including works indexed in SCOPUS and UGC CARE. Beyond publications, she has presented papers at international conferences in India, Qatar, Turkey, and Bahrain, delivered invited talks, served as an editorial member and reviewer for reputed journals, and earned recognition with multiple national and international awards for distinguished teaching and research. As a doctoral supervisor, She provides guidance across interdisciplinary and practice-oriented domains in accounting, finance, management, and emerging technologies, nurturing scholars to produce research that is innovative, ethical, and globally relevant.

#### **Selected Publications:**

1. **Stephen, A.**, & Vanlalahlmpuii, M. (2023). Creating a Sustainable Electric Vehicle Revolution in India. In *Studies in Systems, Decision and Control* (pp. 819–834). Springer Nature Switzerland. [https://doi.org/10.1007/978-3-031-35828-9\\_68](https://doi.org/10.1007/978-3-031-35828-9_68)
2. Stalin, A., **Stephen, A.**, & Kumar, A. (2023). Risk and Return Analysis of Crypto Currencies in India. In *Lecture Notes in Networks and Systems* (pp. 570–580). Springer International Publishing. [https://doi.org/10.1007/978-3-031-26956-1\\_54](https://doi.org/10.1007/978-3-031-26956-1_54)
3. **Annie Stephen, C. A.**, & Arockia Stalin, G. (2023). The Divided Perspectives of Moonlighting and the GIG Workforce. In *Studies in Systems, Decision and Control* (pp. 101–114). Springer Nature Switzerland. [https://doi.org/10.1007/978-3-031-42085-6\\_10](https://doi.org/10.1007/978-3-031-42085-6_10)