



## Centre for Research & Development

### Research Supervisor (Guide) Profiles

#### Discipline of Supervision: Commerce



#### **Dr. Surjit Singha**

Associate Professor  
Department of Commerce  
School of Commerce, Accounting & Finance

#### **Areas of Specialisation:**

International Business & Global Trade, Human Resource Management, Organizational Behaviour, Sustainable Development

Dr. Surjit Singha is an Associate Professor in the Department of Commerce at Kristu Jayanti (Deemed to be University), Bengaluru. He holds a Ph.D. and M.Phil. in Commerce and MBA (Distinction) from Christ (Deemed to be University), along with M.Com. and BBM from Kristu Jayanti College (Bangalore University). He has also earned a PGDHE from IGNOU and qualified the UGC-NET in Commerce. With over 16 years of experience in teaching, research, and academic administration, He is a dedicated scholar whose research spans Sustainable Development Goals, Organizational Climate, Workforce Diversity, HRM, International Business, Marketing, Finance, and the intersections of AI, Education, Gender, and Cultural Studies. He has authored more than 160 publications, including 100+ SCOPUS-indexed papers, textbooks, and book chapters, and serves on global editorial boards, notably the Information Resources Management Journal (SCOPUS & WoS). His research achievements include two funded projects, two U.S. copyrights, and one patent. As a committed research mentor, He has guided numerous scholars while actively contributing to global academia through publications, editorial roles, and collaborations in international business, commerce and management research.

#### **Selected Publications:**

1. **Singha, S.** (2025). Navigating Obstacles, Hurdles, and Risks in the Organizational Development of Sustainability Startups. In *Advances in Human Resources Management and Organizational Development* (pp. 89–110). IGI Global. <https://doi.org/10.4018/978-1-6684-9872-9.ch004>
2. **Singha, S.**, Singha, R., Jose, J., Thomas P, A., Natal, M. S., Rebeka R, S., & Josephine, J. (2025). Innovative Paths to Energy Efficiency and CO2 Reduction in Supply Chains. In *Multi-Stakeholder Collaboration for Sustainable Supply Chain* (pp. 335–358). IGI Global. <https://doi.org/10.4018/979-8-3693-8925-6.ch015>
3. Singha, R., **Singha, S.**, Haokip, A. D., Sreethi, R. R., & Thomas, R. (2025). Luxury Consumption. In *Effective Marketing and Consumer Behavior Tactics for High-End Products* (pp. 167–200). IGI Global. <https://doi.org/10.4018/979-8-3693-8739-9.ch007>