



Centre for Research & Development

Research Supervisor (Guide) Profiles

Discipline of Supervision: **Commerce**



Dr. Chandrakala M

Assistant Professor
Department of Commerce
SSchool of Commerce, Accounting & Finance

Areas of Specialisation:

Finance, Accounts & Taxation, International Business,
Human Resource Management & Logistics and Supply Chain Management

Dr. Chandrakala M. is an Assistant Professor in the Department of Commerce, School of Commerce, Accounting and Finance at Kristu Jayanti (Deemed to be University), Bangalore. She earned her Ph.D. in Management from Visvesvaraya Technological University, Belgaum. She has published 45 papers in leading journals and serves as an editor for various academic journals. She holds memberships in professional bodies including IAA, AICTSD, and IGNOU, and has held various academic and research positions across higher educational institutions in Bangalore. She has also served on Boards of Studies and Boards of Examiners at several institutions. In recognition of her contributions, she has received multiple national awards in academics and research. Her areas of specialization include Accounts, Taxation, Finance, International Business, Human Resource Management, and Logistics and Supply Chain Management. Her expertise covers Income Tax, Financial Accounting, Management Accounting, Corporate Accounting, Financial Management, Internal Business, and Human Resource Management. She has authored books such as International Logistics and Supply Chain Management, Contracts and Business Negotiations for Logistics and Supply Chain Management, Principles of Auditing, Human Resource Development, and Strategic Banking and Financial Services. She also holds patents on the Employee Attendance Management Apparatus from the Government of India and the Compact Umbrella Holder.

Selected Publications:

1. **Chandrakala, M.**, Hari Hara Nath Reddy, A., Prathima, R., & Raja Kamal, Ch. (2024). Unpredictable Stock Market: An Insightful Psychological Examination of Investor Behavior. In Studies in Systems, Decision and Control (pp. 311–317). Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-63402-4_24
2. **Chandrakala M.**, & Ch, R. K. (2023). The Next Stage of Business Sustainability with Social Standard. Zenodo. <https://doi.org/10.5281/ZENODO.8022093>
3. Kamal, Ch. R., & **Chandrakala, M.** (2024). Theorizing the Connection Between Economic Downturns and Employee Morale. In Studies in Systems, Decision and Control (pp. 461–468). Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-48479-7_39