



Centre for Research & Development

Research Supervisor (Guide) Profiles

Discipline of Supervision: **Commerce**



Dr. Gokilavani S

Assistant Professor
Department of Professional Accounting and Finance
School of Commerce, Accounting & Finance

Areas of Specialisation:

Supply Chain Management and Sustainability, AI, FinTech and Digital Business Models, Taxation and E-commerce Compliance

Dr. Gokilavani S is an Assistant Professor in the Department of Professional Accounting and Finance, Kristu Jayanti Deemed to be University, Bengaluru, with over a decade of experience in teaching, research, and academic mentoring. She earned her Ph.D. in Commerce from Bharathiar University in 2020 and holds postgraduate degrees in Commerce (M.Com.) and Management (MBA). She has published more than 20 research papers in Scopus-indexed journals and contributed chapters to international edited volumes, focusing on contemporary issues in commerce, finance, and sustainability. She has guided undergraduate and postgraduate research projects and Internship, actively encouraging innovation, independent inquiry, and publication-oriented outcomes among her students. Her contributions have been recognized with the Research Excellence Award (Gold Category) in 2024. She is an active member of the Internal Quality Assurance Cell (IQAC) at Kristu Jayanti College and serves in several academic committees contributing to research and quality enhancement.

Selected Publications:

1. Kamal Ch, R., **Gokilavani, S.**, Reddy, Y. L., & Bavachan, K. W. (2024). A Study on Indian Higher Education Institutions Mechanisms for Educational Exchange Collaborate. In Studies in Big Data (pp. 143–155). Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-70855-8_13
2. Sujit, A., **Gokilavani, S.**, & Mohan, R. (2024). Evaluating the Ripple Effects: Bengaluru Residents' Perceptions on Monetary Policy Changes and Their Impact on Housing Finance Accessibility. In Studies in Systems, Decision and Control (pp. 449–462). Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-71526-6_39
3. Reddy, Y. L., **Gokilavani, S.**, Bavachan, K. W., & Gladys Agnes, L. (2025). Utilizing Computational Intelligence to Analyze the Awareness and Perception of Crowdfunding Among Students in Bengaluru, Karnataka, India. In Lecture Notes in Electrical Engineering (pp. 157–166). Springer Nature Singapore. https://doi.org/10.1007/978-981-96-4391-2_17