



KRISTU JAYANTI
(DEEMED TO BE UNIVERSITY)
Under Section 3 of UGC Act 1956
A CMI INSTITUTION | BENGALURU | INDIA

Centre for Research & Development

Research Supervisor (Guide) Profiles

Discipline of Supervision: **Commerce**



Dr. Panduranganagouda Honnali

Assistant Professor
Department of Professional Accounting and Finance
School of Commerce, Accounting & Finance

Areas of Specialisation:

Accounting, Marketing, HR, finance, and banking

Dr. Panduranganagouda Honnali is an Assistant Professor in the School of Commerce, Accounting, and Finance, Department of Accounting and Finance, at Kristu Jayanti University, Bengaluru. He earned his Ph.D. from Kuvempu University with the support of an ICSSR fellowship and qualified the Karnataka State Eligibility Test (KSET) in 2017. He has published over 14 research papers in reputed journals, authored 2 books, and holds 3 patents.

Selected Publications:

1. **Honnali, P.**, Kumar, A., Rani, D., Chauhan, N., & Simon, F. (2024). An Exploratory Study: Assessing Customer Perceptions of Electric Vehicles in Emerging Markets. In *Studies in Systems, Decision and Control* (pp. 345–355). Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-63569-4_31
2. Chauhan, N., Mohan, R., **Honnali, P.**, Gokilavani, S., & Biradar, M. (2025). To Study the Impact of Government Subsidies, Financial Literacy, and Policy Awareness in Consumer Adoption of Green Finance with the Mediating Effect of Perceived Financial Benefits—SEM Analysis. In *Studies in Systems, Decision and Control* (pp. 119–132). Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-86708-8_10
3. Devika Rani, N., Gowrishankar, R., & **Honnali, P.** (2024). Emotional Intelligence Competencies and Job Performance—A Study Among Medical Practitioners in Chennai City. In *Studies in Systems, Decision and Control* (pp. 857–866). Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-67890-5_77