Centre for Research & Development

Research Supervisor (Guide) Profiles
Discipline of Supervision: Economics

Dr. Vinodha Devi K
Associate Professor
Department of Professional Accounting and Finance
School of Commerce, Accounting & Finance

Areas of Specialisation:
Development Economics, Public Policy and Governance
Gender Economics, Labour Economics, Financial Inclusion

Dr. K. Vinodha Devi is an Associate Professor in the Department of Professional Accounting and Finance at Kristu Jayanti (Deemed to be) University, Bengaluru. She earned her Ph.D. in Economics, specializing in Women Empowerment, from Women's Christian College, Kanyakumari. She also holds an M.Phil. in Economics from Madurai Kamaraj University and an M.A. in Economics from S.T. Hindu College, securing university ranks in both undergraduate and postgraduate studies. With over 15 years of teaching and research experience, She has served at institutions across Tamil Nadu and Karnataka and internationally as adjunct faculty at the Dhaka School of Economics. Her research interests include development economics, gender economics, financial inclusion, labour economics, health economics, and macroeconomic issues. She has successfully completed multiple funded projects, including a UGC-sponsored Major Research Project as a project fellow and minor projects funded by Kristu Jayanti Deemed to be University. She has published extensively in national and international journals, including ABDC and Scopus-indexed outlets. She has organized numerous international and national conferences in collaboration with NABARD, the Indian Economic Association, and the Dhaka School of Economics. In recognition of her contributions, she has been invited to serve on boards of studies and editorial boards.

Selected Publications:

1. Ashwitha, Thanuja, K. A., **Vinodhadevi, K**., and Ghosh, P. (2025). Evaluating the Impact of Financial Inclusion on the Effectiveness of the Pradhan Mantri Fasal Bima Yojana. Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-86708-8_47
2. Ghosh, P., Shetty, A., Thanuja, K. A., and **Vinodhadevi, K**. (2025). Forecasting of Bitcoin by Using ARIMA. Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-86712-5_18
3. John, S., Nirmala, M. M., Syama, U. S., Kumar, R., Kumar, V., and **Devi, K. V**. (2025). Analysing GDP Trends in China, South Korea, Japan, and India: Transitioning from Recovery to Growth. Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-86712-5_20