



Report on Feedback Analysed and Action Taken 2021 – 2022

Faculty of Commerce & Management

Department	Stakeholder	Feedback Received	Action Taken
Commerce	Student	Include role of banker in banking	In finance for non-finance executives, role of banker as authorized dealer is added
	Teacher	Include Geometric mean and Harmonic mean in statistics	Proposed business statistics is modified by adding the suggested topic
	Alumni	Include integrated accounting	Suggestion is being added to the accounting for business combination
	Employer	Include Shark Tank as teaching pedagogy	Proposed entrepreneurial skill course has included it as pedagogy
Professional Accounting & Finance	Student	Inter disciplinary courses and more academic activities to be introduced	Open Elective courses were introduced providing students inter-disciplinary choices. More academic activities such as expert lecture series, Skill development activities were organized.
	Teacher	Value added courses and Skill development activities required	New value added courses were introduced and student seminar and peer learning methods have been implemented.
	Alumni	Internships and field visits and exposure for hands on experience	Field visits were organized. Financial Exhibition was also organized to give practical exposure to the students.
	Employer	Soft skills programs and leadership activities to be encouraged among the students	Value added course on soft skills and leadership development was introduced.
Commerce PG	Student	Research Paper Presentation & Publications	7-Day Workshop on Data Analysis Using SPSS conducted
	Teacher	Fintech and Quantitative Analysis of Stocks	New courses introduced in M.Com & M.Com FA 1. Fintech Management

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			2. Quantitative Investment Management Subjects
	Alumni	Hands-One Training on EViews and Workshop on Derivatives and Wealth Management	New Courses Introduced in M.Com & M.Com FA 1. Financial Modeling Using E Views 2. Entrepreneurship and Start up management 3. Derivatives Management 4. Wealth Management
	Employer	Up skilling & Re skilling accounting courses to be introduced in the curriculum	New courses introduced in M.Com & M.Com FA 1. International Financial Reporting Standards 2. International Accounting 3. Corporate Reporting Practices
Management	Student	1. Students provided suggestion to increase the opportunities of industry visit, social activities, internship and field visit. 2. Suggestion to improvise the skill development activities conducted focusing on industry perspective and arranging Guest lecture from industry experts related to specialization.	1. As per NEP, students were given opportunity to involve in various social activities like Flagship program Akshara – Educate and Empower organized by the Department and also student visited the industry and got exposure about various activities takes place in the industry. 2. Curriculum has been revised and Department has planned to inculcate various Skill development activities for each courses to help the students in improving their employability skills.
	Teacher	1. Teachers gave suggestions to modify the curriculum based on emerging trends in the business environment. 2. Teachers suggested to guide the students to enrich their knowledge in bringing Research paper publication with specific to elective courses.	1. Few Skill development courses like Personality Enrichment and Corporate Etiquette has been conducted in this academic year. 2. Students were guided to undergo Research work during their final semester and they presented and published their research paper in the ISBN publication to improve their research skills and added value to their career.
	Alumni	1. Alumni's suggested to provide certificate courses or training courses especially in Business Analytics, Business Intelligence and Data Analytics.	1. During this academic year, Department conducted Certificate Course on Power BI, SQL and Spreadsheet for BA Specialization students, Certificate Course on Tally for general BBA students and few more

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			suggestions were taken and plan to provide more certificate courses in different areas in the upcoming academic year.
	Employer	<ol style="list-style-type: none"> 1. Industry expert's emphasized more on soft skill training based on present scenario of industry. 2. Curriculum need to redefined as per industry needs especially for the specialization courses. 	<ol style="list-style-type: none"> 1. Based on the suggestion from Industry experts, Department organized Soft Skill training program on employability focusing on resume building, corporate etiquette and interview skills. 2. As per the suggestion of industry experts, courses like Knowledge Management, Digital Marketing and Business Forecasting and Analytics were newly included in different specialization courses in order to match the present industry Scenario.
School of Management	Student	<ol style="list-style-type: none"> 1. Students suggested adding more analytical-oriented content in the courses for increasing employability and to integrate activity-oriented learning apart from academic subjects. 	<ol style="list-style-type: none"> 1. As per NEP, students were given the opportunity to involve in various social activities in Rural Immersion Programme in the adopted villages and 1 Credit will be given in the first trimester. 2. The curriculum committee agreed to do the syllabus revision based on the students' suggestions in the upcoming Curriculum revision.
	Teacher	<ol style="list-style-type: none"> 1. The faculty members recommended some of the job-oriented and skill-development courses 2. Teachers suggested that Analytics and Business Intelligence can be introduced covering content like web scraping, text mining, sales force effectiveness, etc. 3. Research papers and publication-related activities can be encouraged for the students along with faculty members. 	<ol style="list-style-type: none"> 1. Few skills development courses like design thinking and analytics in all functional areas have been introduced. 2. Research paper presentation and publication in association with the faculty members have been implemented.
	Alumni	<ol style="list-style-type: none"> 1. Alumni members suggested introducing machine learning and 	<ol style="list-style-type: none"> 1. Based on the recommendations from the alumni members, revision of the Analytics syllabus, and

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		<p>big data-related content in the curriculum.</p> <p>2. Alumni suggested encouraging students to do online certification courses apart from regular classes to upgrade students' knowledge and skill sets.</p>	<p>adding trending topics were done. For some of the existing courses like Digital Marketing, Marketing Analytics, Direct Taxation, etc, the contents in the syllabus were revised. These changes were done to improve the employability and industry knowledge updations of the students to match the industry and market expectations.</p>
	Employer	<p>1. Industry experts recommended revising the curriculum with the relevance to industry requirements, technical knowledge for the job, latest development and technology, leadership, team building, and interpersonal skills.</p>	<p>1. Based on the feedback received from the industry experts, new courses were introduced in the School of Management in consultation with academic experts. Courses like SCM Analytics, Sustainable HRM, Human Psychology at Work, Consumer Experience Management, Learning and Development for New Age Organisation, Smart Manufacturing and Operations Systems, High-stake Leadership, Emotional Intelligence, and Managerial Effectiveness were included in the curriculum.</p>
Economics	Student	<p>Suggestions were given to include more topics which leads to employability and net exam topics</p>	<p>New Courses proposed to be introduced in MA Economics</p> <ol style="list-style-type: none"> 1. R Programming Application 2. Advanced Statistical tools 3. Wealth Management (VAC) 4. NET exam topics are incorporated. 5. Case study 6. Internship
	Teacher	<p>Suggestions were given by the teachers to include some recent topics in MA subjects and introduce some new subjects</p>	<p>New courses proposed to be introduced in MA Economics</p> <ol style="list-style-type: none"> 1. Entrepreneurship related topics 2. Application oriented topics in most of the courses 3. R programming 4. Advance Statistical Methods 5. Advance Financial Economics topics

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			<ul style="list-style-type: none"> 6. Advance research topics 7. Application oriented topics
	Alumni	Suggestion were given to introduce more corporate oriented Courses	<ul style="list-style-type: none"> 1. R Programming 2. Advance Statistical tools 3. Analytical topics
	Employer	Suggestions were given by the employers to introduce the courses which more practically applicable in corporate.	<ul style="list-style-type: none"> 1. Application oriented topics in most of the courses 2. R programming 3. Advance Statistical Methods 4. Advance Financial Economics topics 5. Advance research topics