



Report on Feedback Analysed and Action Taken 2022 – 2023

Faculty of Commerce & Management

Department	Stakeholder	Feedback Received	Action Taken
Commerce	Student	<ul style="list-style-type: none">▪ Include role of banker in banking	<ul style="list-style-type: none">▪ In finance for non-finance executives, role of banker as authorized dealer is added
	Teacher	<ul style="list-style-type: none">▪ Include Geometric mean and Harmonic mean in statistics	<ul style="list-style-type: none">▪ Proposed business statistics is modified by adding the suggested topic
	Alumni	<ul style="list-style-type: none">▪ Include integrated accounting	<ul style="list-style-type: none">▪ Suggestion is being added to the accounting for business combination
	Employer	<ul style="list-style-type: none">▪ Include Shark Tank as teaching pedagogy	<ul style="list-style-type: none">▪ Proposed entrepreneurial skill course has included it as pedagogy
Professional Accounting & Finance	Student	<ul style="list-style-type: none">▪ Suitability of syllabus for both slow and fast learners▪ Availability of standard textbooks for the coverage of the syllabus	<ul style="list-style-type: none">▪ Student seminar and peer teaching methods have been implemented.▪ Department Library was initiated to help the students to issue the course specific text books.
	Teacher	<ul style="list-style-type: none">▪ Job readiness capability of syllabus▪ Value content of the syllabus in making the students good citizens▪ Interdisciplinary courses to be introduced	<ul style="list-style-type: none">▪ Expert lectures from industrial experts were organized.▪ Value Added Courses were introduced on Professional▪ Open Elective courses were introduced which has provided a great opportunity for the students for interdisciplinary choices
	Alumni	<ul style="list-style-type: none">▪ The passed out students were well impressed with the developments in the college in recent years.	<ul style="list-style-type: none">▪ Individual research projects have been included in the curriculum and students were given opportunity to practically gain knowledge about the company

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		<ul style="list-style-type: none"> ▪ Few suggestions offered by them were to introduce Entrepreneurial Development Programmes. ▪ They have also insisted upon providing opportunity for more of internship programmes and field visits. ▪ They have suggested to include more skill development activities are required 	<p>and submit their research projects based on their hands-on experience.</p> <ul style="list-style-type: none"> ▪ Field visit was organized to offer them practical exposure. ▪ Skill development lectures were introduced to provide them practical exposure on the subjects.
	Employer	<ul style="list-style-type: none"> ▪ Employers have praised about the communication skills, technical knowledge and other skill sets of the students. ▪ They have also highly appreciated about their ability to take up extra responsibility and work as a team. ▪ They have suggested to invest more on soft skill programmes and leadership related assignments and tasks. ▪ Most of them have pointed out that the curriculum fosters team spirit mentality among the students. ▪ Balance between theory and practical aspects of the Course 	<ul style="list-style-type: none"> ▪ Courses on entrepreneurship, advertising skills and tally were introduced. ▪ More of case-based examples have been offered in the class to get practical orientation of the course. ▪ New programme was introduced (International Business and Finance) to adopt new methods and technology.
Commerce PG	Student	<ul style="list-style-type: none"> ▪ Suggestions were given to include more topics which Leads to employability 	<ul style="list-style-type: none"> ▪ New Courses Introduced in M.Com ▪ Teaching Pedagogical Skills ▪ Audit and Assurance ▪ Financial Modelling using E Views ▪ Quantitative Techniques for Business Decisions ▪ Entrepreneurship and Start up management ▪ International Banking ▪ International Financial system ▪ Advanced Taxation

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			<ul style="list-style-type: none"> ▪ Derivatives Management ▪ 10. Wealth Management
	Teacher	<ul style="list-style-type: none"> ▪ Suggestions were given by the teachers to include some recent topics in MCom subjects and introduce some new subjects 	<ul style="list-style-type: none"> ▪ New courses Introduced In M.Com FA ▪ Advanced Accounting ▪ Audit standards practice and controls ▪ Behavioral Finance ▪ Research Methodology and Data Analysis using SPSS ▪ Executive self-development ▪ Corporate Reporting Practices ▪ Strategic cost Management ▪ Financial Modeling using E Views ▪ Entrepreneurship and startup management ▪ Corporate Laws and Governance ▪ Corporate Tax Planning ▪ International Banking ▪ International Accounting ▪ Wealth Management
	Alumni	<ul style="list-style-type: none"> ▪ Suggestion were given to introduce more Tax oriented Courses 	<ul style="list-style-type: none"> ▪
	Employer	<ul style="list-style-type: none"> ▪ Suggestions were given by the employers to introduce the courses which more practically applicable in corporate. 	<ul style="list-style-type: none"> ▪
Management	Student	<ul style="list-style-type: none"> ▪ Students provided suggestion to increase the opportunities of industry visit, social activities, internship and field visit. ▪ 2. Suggestion to improvise the skill development activities conducted focusing on industry perspective and arranging Guest lecture from industry experts related to specialization. 	<ul style="list-style-type: none"> ▪ As per NEP, students were given opportunity to involve in various social activities like Flagship program Akshara – Educate and Empower organized by the Department and also student visited the industry and got exposure about various activities takes place in the industry. ▪ 2. Curriculum has been revised and Department has planned to inculcate various Skill development

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	Teacher	<ul style="list-style-type: none"> ▪ Teachers gave suggestions to modify the curriculum based on emerging trends in the business environment. ▪ 2. Teachers suggested to guide the students to enrich their knowledge in bringing Research paper publication with specific to elective courses. 	<p>activities for each courses to help the students in improving their employability skills.</p> <ul style="list-style-type: none"> ▪ Few Skill development courses like Self-Branding and Corporate Etiquette has been conducted in this academic year. ▪ 2. Students were guided to undergo Research work during their final semester and they presented and published their research paper in the ISBN publication to improve their research skills and added value to their career.
	Alumni	<ul style="list-style-type: none"> ▪ Alumni's suggested to provide certificate courses or training courses especially in Business Analytics, Business Intelligence and Data Analytics. 	<ul style="list-style-type: none"> ▪ During this academic year, Department conducted Certificate Course on Power BI, IoT for BA Specialization students, Certificate Course on Data Analytics for BBA students and few more suggestions were taken and we have planned to provide more certificate courses in different areas in the upcoming academic year.
	Employer	<ul style="list-style-type: none"> ▪ Industry expert's emphasized more on soft skill training based on present scenario of industry. ▪ Curriculum need to redefined as per industry needs especially for the specialization courses. 	<ul style="list-style-type: none"> ▪ Based on the suggestion from Industry experts, Department organized Soft Skill training program on employability focusing on resume building, corporate etiquette and interview skills. ▪ As per the suggestion of industry experts, courses like Tourism and Hospitality, Aviation Management, Knowledge Management, Digital Marketing and Business Forecasting and Analytics were newly included in different specialization courses in order to match the present industry Scenario.
School of Management	Student	<p>Placement-oriented content and practical inputs can be added to elective courses. Theories can be reduced and practical/hands-on learning contents can be increased in Statistical and Analytical courses.</p> <p>More interactive events and Programmes with</p>	<p>Revision of the curriculum for the 2024 batch is in progress and will be introduced after the confirmation in the Curriculum Advisory meeting and Board of Studies approval.</p> <p>Events conducted in association with CII and BNI with experts from the industry in different domains for MBA Students.</p>

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		<p>industry experts can be conducted relating to the courses.</p> <p>Modules with practical sessions on Stock trading can be included in Finance courses.</p>	<p>Hands-on Training Sessions on Stock Market have been offered to MBA students of Finance Streams in NSE Smart Simulated Market Trading Lab. Teachers also attended the training sessions.</p>
	Teacher	<p>Labour Laws and recent amendments can be added to Human resources and Law-related courses.</p> <p>In all possible courses, IOT, AI, and technological-related content can be added.</p> <p>Projects -real-time experience in Field Sales and Channel management and can be included in marketing courses.</p> <p>Contents in Supply Chain Management and Supply chain analytics courses can be modified according to current industry needs.</p>	<p>Recent amendments are incorporated in Legal Aspects of Business and HR courses.</p> <p>Revision of the curriculum for the 2024 batch is in progress and will be introduced after the confirmation in the Curriculum Advisory meeting and Board of Studies approval.</p>
	Alumni	<p>Fintech-related courses/contents can be introduced. Power BI can be added to Analytics Courses. Sessions by Industry Experts can be handled for all possible courses.</p>	<p>A new MBA -Fintech Programme already has been introduced for the 2023 Batch.</p> <p>Revision of the curriculum for the 2024 batch is in progress and with the suggestions of the Alumni will be incorporated after the confirmation in the Curriculum Advisory meeting and Board of Studies approval.</p>
	Employer	<p>Practical assessments can be more in elective courses like Marketing, HR, Finance, and Analytics. Real-time sales and field experience can be introduced in marketing courses.</p>	<p>Revision of the curriculum is done in elective courses and will be introduced for the next batch after the confirmation in the Curriculum Advisory meeting and Board of Studies approval.</p>
Economics	Student	<ul style="list-style-type: none"> ▪ Internships should be made valued, more than written assignments, practical assignments should be encouraged. ▪ 	<ul style="list-style-type: none"> ▪ Introduced internship opportunities in the revised curriculum for both MA Economics and BA Applied Economics Programmes
	Teacher	<ul style="list-style-type: none"> ▪ More focus on skill-based courses on computers (Excel, R, SPSS etc.) than before, and importance to internships based on the student's area of interests 	<ul style="list-style-type: none"> ▪ New courses proposed to be introduced in MA Economics <ul style="list-style-type: none"> ▪ Entrepreneurship-related topics ▪ Application-oriented topics in most of the courses ▪ R programming ▪ Advance Statistical Methods

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			<ul style="list-style-type: none"> ▪ Advance Financial Economics topics ▪ Advance research topics
	Alumni	<ul style="list-style-type: none"> ▪ Suggestions were given to introduce more corporate-oriented Courses 	<ul style="list-style-type: none"> ▪ R Programming ▪ Advance Statistical tools ▪ Tax-related topics also included in the macroeconomic syllabus
	Employer	<ul style="list-style-type: none"> ▪ Suggestions were given by the employers to introduce the courses which are more practically applicable in corporate. ▪ Students should be given more insight into different types of fields they can choose from after graduating. 	<ul style="list-style-type: none"> ▪ Application-oriented topics in most of the courses <ul style="list-style-type: none"> ▪ R programming ▪ Advance Statistical Methods ▪ Advance Financial Economics topics ▪ Advance research topics ▪ Industrial visits has been organized

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