



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

Institutional Distinctiveness





Kristu Jayanti College

A U T O N O M O U S **B e n g a l u r u**

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7.3.1 Institutional Distinctiveness

I-LEAD – Igniting Leadership for Empowerment, Achievement and Determination

Table of Contents

Introduction	3
Interaction with Global Change Makers.....	5
Interaction with Organisation Builders.....	5
Contribution of I-LEAD	6
Future Endeavour of I-LEAD	7
Reference.....	7





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7.3.1 Institutional Distinctiveness

I-LEAD – Igniting Leadership for Empowerment, Achievement and Determination

Introduction

Kristu Jayanti College is committed to ‘provide intellectual and moral leadership by igniting the minds of youth to realise their potential and make positive contributions leading to prosperity of the society and the nation at large’. The institutional distinctiveness is portrayed through '**I-LEAD – Igniting Leadership for Empowerment, Achievement and Determination.**'

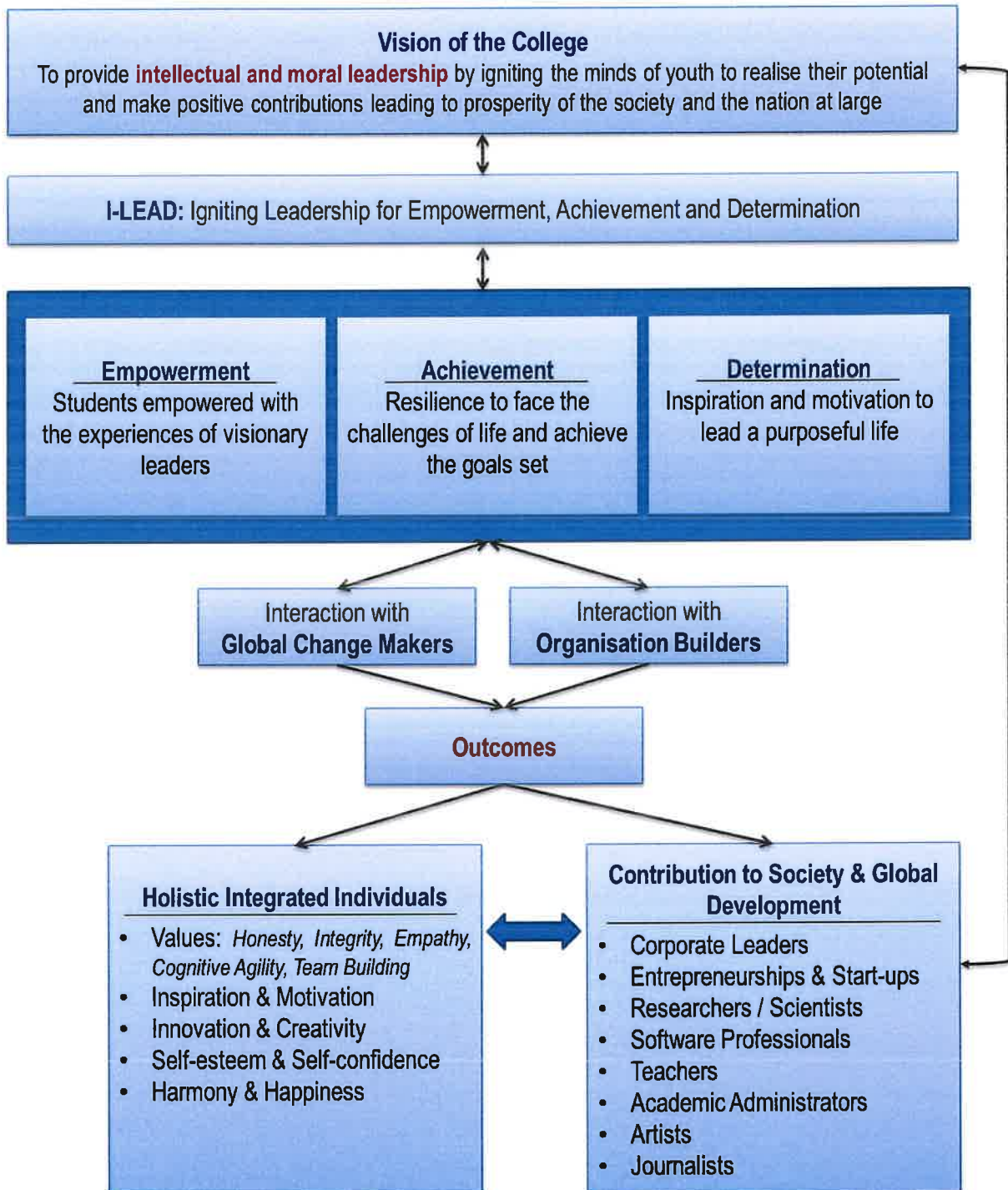
The term ‘modelling’ was first used by Albert Bandura (1986) in his Social Learning Theory. Role modelling is the modern development of this theory. Eminent leaders are role models and serve as beacons to guide the career and life of young people. Personal and professional goals are set by youngsters by observing role models. Role modelling is an effective pedagogical tool to impart knowledge, skills, values, attitude and character formation.

I-LEAD is a systematic mechanism to provide role models of intellectual and moral leadership at the global and national level to inspire the students to identify their leadership potential, empower their competencies, plan for the future and develop determination to achieve their life and career goals. The model of the Institution distinctiveness is depicted below. The two interactive platforms of I-LEAD are Interaction with Global Change Makers and Interaction with Organisation Builders executed with the following objectives:

- To empower the students with the experiences of visionary leaders
- To develop resilience to face the challenges of life and achieve the goals set
- To gain inspiration and motivation to lead a purposeful life



Institutional Distinctiveness



Interaction with Global Change Makers

Global change makers are individuals who have contributed to regional, national and global development through their visionary leadership. Their charisma and dynamism have contributed to excellence in scientific pursuit, technological advancements, governance, economic development, social transformation, cultural advancements, health and well-being of the community. Their target oriented strategy is characterized by visionary thinking, leadership, meticulous planning, humane approach, team-building, motivation, participative management and effective execution. The life-sessions of these visionaries serve as role models for the students in their holistic journey. ‘Vicharmanthan’, interaction with global change makers is a flagship platform of I-LEAD. It was inaugurated by Bharat Ratna Dr. APJ Abdul Kalam, former President of our nation.

The institution invites leaders who have made a mark on the development of human society through their invention, innovation, scientific contribution, socio-economic transformation, contribution to art and culture, sports development, defence and yeomen service to humanity.

Interaction with Organisation Builders

The goal of the college is to mould integrated leaders for building a prosperous nation. Academic learning is supplemented with vital inputs from leaders who have stood apart as testimonies of integrity. Organisations, society and generations have experienced great transformation through the dynamism and versatility of transformational leaders. The success of any organisation depends on the vision and determination of its leaders. The great organisations have withstood the challenges of their times due to the resilience and relevance of their leadership. The experiences and struggles of organisation builders can provide lifelong learning to the students. *Vinimay* and International Lecture Series are the platforms that enable youngsters of the college to meet and be inspired by charismatic leaders who are organisation builders, an integral segment of I-LEAD.



Contribution of I-LEAD

I-LEAD has created resilience, adaptability, creativity and innovation in the students. The clarity of goals set and the strategy for attaining them have been polished during these interactions. Young graduates have been inspired to commence new ventures and explore new avenues of professional development.

The long term qualitative contribution of I-LEAD:

1. Students emulate characteristics of successful role models such as honesty, integrity, empathy, emotional agility, cognitive agility, gratefulness, communication, influence, team building, respect for others, and courage.
2. These interactions have paved the way for building resilience in the graduates to face all challenges.
3. Transparent discussion with leaders inspires the unique quality to learn from one's mistakes.
4. Great leaders have proved that the failures are stepping stones to success. Students develop the strength to cope with the failure and turn them into opportunity.
5. Though the leaders who interacted with the students had very humble beginnings, their achievements serve as the inspirations to the students to draw out maximum potential from them.
6. Life experiences of leaders inspire self-esteem and self-confidence among the students.
7. Leaders have cultivated an ability to innovate, start new ventures and to undertake risks. Students are motivated to develop their innovative and creative ability.
8. Leaders have proved to be instruments that build harmony and happiness in their organisations, society and nations. Individual responsibility to foster harmony and happiness is nurtured through I-LEAD.



Some of the measurable contributions of I-LEAD towards student achievement during the accreditation period are:

1. Students have enhanced their academic performance and charted successful corporate careers.
2. Students have won accolades in cultural and sports & games activities.
3. Active community engagement by the students and alumni.
4. The innovative spirit imbibed from the interaction with organisation builders have led to entrepreneurial ventures by the students.
5. The diversity of exposure to domain specific advancements in the campus has increased the number of corporate recruiters for placements. Gradual increase is noticed in student placements.
6. Interaction with civil servants and Statesmen have motivated the students to opt for civil and defence services.

Future Endeavour of I-LEAD

The flagship events under I-LEAD have made great impact on the student and faculty community. The inspiration and motivation received through these interactions leave lifelong impact. I-LEAD provides invaluable lessons for career and life which are beyond the confines of the classroom. Interaction with Nobel laureates, global statesmen, international awardees, stalwarts in all domains of human excellence would elevate the significance of I-LEAD to global heights.

Reference

Bandura, A. *Social Foundations of Thought and Action: A Social Cognitive Theory*. Prentice Hall, (1986).

Bandura, A. *Social Learning Theory*. Englewood Cliffs, N J: Prentice Hall, (1977).




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