



Kristu Jayanti Incubation Centre (KJIC) Activities – 2019-20

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Kristu Jayanti Incubation Centre (KJIC) Activities – 2019-20

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1.	05/08/2019	An Orientation Session on IIC 2.0 and ARIIA 2020	Dr. K. Elangovan, Assistant Innovation Director, Innovation Cell, MHRD	02	They learnt about IIC 2.0 activities, importance of the activities and uploading different report formats as well as guidelines for form filling of ATAL Ranking 2020
2.	05/08/2019	A One Day Regional Mentoring Session Plan for POCs	Prof. Satya Ranjan Acharya & Prof. Amit Kumar Dwivedi, Entrepreneurship Development Institute of India.	02	They were provided conceptual clarity, statement of the problem, ideation, innovation and entrepreneurship
3.	09/08/2019	Idea Cluster POD's (UG Students)	Dr. Muruganantham A & Prof. Stephen Deepak Kristu Jayanti Incubation Centre, Kristu Jayanti College, Bengaluru	55	Students got enriched in how to transform the ideas into a successful business

Sl. No.	Date	Name of the event	Resource Person Details	No. of participants	Outcome
4.	19/08/2019	Idea Cluster POD's (PG Students)	Dr. Ravindran D & Prof. Stephen Deepak Kristu Jayanti Incubation Centre, Kristu Jayanti College, Bengaluru	83	Students got enriched how to transform the ideas into a successful business
5.	22/08/2019	Leadership Talk Series	Dr. Ramesh Pokhriyal Nishank, Hon'ble Minister of HRD	188	Students familiarised with different government schemes and the purpose
6.	19/09/2019	IIC Council Meeting – Quarter I	Mr. Girish Batra Founder, Glocal Projects Mr. Jobith M Basheer Director, Three38 Inc Mr. Nishant Krishna	30	Made an action plan for the year 19-20 and minimum of 3 start-up companies through KJC Incubation Centre.
7.	04/10/2019	Workshop on Idea Generation	Prof. Stephen Deepak & Dr. Muruganantham A Kristu Jayanti Incubation Centre, Kristu Jayanti College, Bengaluru	31	Students identified their platform and work as a team of POD's.
8.	19/11/2019	Workshop on Entrepreneurship	Mr. Amlan Bhattacharya, Co-founder and Director, Throttle PAD 2.0., Bengaluru	92	Students learnt how to make a business plan.

Sl. No.	Date	Name of the event	Resource Person Details	No. of participants	Outcome
9.	30/11/2019	Kristu Jayanti Alumni Entrepreneurs Meet – 2019	Mr. GirishBatra, Mr. Sanjay Shukla, Mr. Gopinath MR, Mr. Mani Kumar	80	Initiated one to one interaction among alumni entrepreneurs and with angel investors
10.	09/12/2019	IIC Council Meeting – Quarter	Mr. Nishant Krishna, Mr. Girish Batra, Founder, Glocal Projects,	40	Gave more insight on patent.
11.	12/12/2019	E-Store	Dr. Muruganantham A & Dr. Ravindran	50	Helped them face the customer and the market demand
12.	10/12/2019 – 18/12/2019	Idea Olympics	Dr. Ravindran School of Management, Kristu Jayanti College	60	Students learnt to create an idea
13.	07/01/2020	Workshop on National Innovation and Start-up Policy (NISP)	Dr. Muruganantham A, Prof. Stephen Deepak	85	Students got the knowledge of National Startup policy and how, where to get the fund for their business.
14.	23/01/2020	Orientation on Smart India Hackathon	Dr. Mohit Gambhir, Director, MIC	45	Students acquired the knowledge of SIH, statement of the problem and selection process.

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15.	31/01/2020	Webinar on 'Building Engaging Voice Experiences with Alexa'	Mr. Karthik Ragubathy, Solutions Architect for Alexa Skills, Amazon.	45	Students were offered a more intuitive way to interact and introduced to the collection of tools, APIs, reference solutions, and documentation to make it easier to build for Alexa.
16.	31/01/2020	Nurturing of Kristu Jayanti Startup	Mr. Thanaeswar Singh, Founder, IEntra Business Solutions Private Limited, Bengaluru	12	They identified two prominent startup companies for angel investment.
17.	05/02/2020	Webinar on 'Building IoT apps for CISCO access points'	Mr. Rafael Vicente, Product Manager, CISCO	35	Students learnt about CISCO API, statements of the problem.
18.	16/02/2020	Live Session on 'Smart India Hackathon 2020'	Dr. Abhay Jere, CIO, MHRD's Innovation Cell, AICTE	35	Students got the information about the process of SIH and the evaluation process

Sl. No.	Date	Name of the event	Resource Person Details	No. of participants	Outcome
19.	07/04/2020	Webinar	Leadership Talk with Mr.Abhishek Suryawanshi, Director, Wikipedia Swastha	135	Students learnt and gained the knowledge of Wikipedia library system functions and benefits
20.	08/04/2020	Webinar	Leadership talk with Prof. K Vijay Raghavan, Principal Scientific Adviser, Government of India	140	Students learnt about many unknown facts on 'how difficult situations are being handled'
21.	09/04/2020	Webinar	Leadership talk with Prof. Anil D.Sahasrbudhe, Chairman, AICTE	138	Students gained knowledge about how to handle the crisis situation during this pandemic time.
22.	10/04/2020	Webinar	Leadership talk with Prof. Partha Chakraborty, Chairman National Digital Library, Ex-Director, IIT Kharagpur	135	Students learnt the functions of the National Digital Library and free e-content available for the student and faculty members
23.	11/04/2020	Webinar	Leadership talk with Mr.Abhishek Singh,CEO on My Gov	135	Students learnt how to use the web portal MyGov India and how to get access and provide information about local issues to the government.

Sl. No.	Date	Name of the event	Resource Person Details	No. of participants	Outcome
24.	13/04/2020	Webinar	Dr. VK Saraswat, Member NITI Aayog. Dr. Saraswat Talks on how Make in India will become more relevant in post-Covid world.	130	Students got the knowledge of how defence system worked during the critical time.
25.	14/04/2020	Webinar	Talk with Dr. Anand Deshpande, Founder, Chairman & Managing Director, Persistent Systems Ltd	130	Students gained knowledge of how a startup needs to grow stage by stage and take it to the next level.
26.	15/04/2020	Webinar	Leadership talk is with Ms. Shradha Sharma, Founder, and Chief Editor, YourStory.com	140	Students got the new platform for sharing their stories that matter, stories with heart, with drive.
27.	16/04/2020	Webinar	Leadership talk with Dr. Vinay Sahasrabhddhe, President, ICCR	135	Students learnt about soft power concepts and their relation with other countries.

Sl. No.	Date	Name of the event	Resource Person Details	No. of participants	Outcome
28	17/04/2020	Webinar	Leadership talk with Mr. Ronnie Screwvala	130	Students got insight on how innovative ideas changed the person's life.
29.	18/04/2020	Webinar	Leadership Talk with Prof. K.K Agarwal, National Board of Accreditation(NBA), Govt. of India	145	Students learnt the essentials of NBA for higher education institutions.
30.	20/04/2020	Webinar	Leadership talk with Mr. Yashraj Bhardwaj, Co-Founder, Zenith Vipers & Partner Ensure Equity	135	Students got to know the ups and downs of the entrepreneurs
31.	21/04/2020	Webinar	Leadership talk with Dr.Gurung Desh Deshpande, Indian-American Venture Capitalist & Entrepreneur	135	Students gained knowledge of international relations of business ventures.
32.	22/04/2020	Webinar	Leadership talk is with Padma Shri, Vaidya Rajesh Kotecha, Secretary Ministry of Ayush, Govt. of India	140	Students understood how Ayurveda helps out our citizens during this pandemic time.
33.	23/04/2020	Webinar	Leadership talk with Mr. Gautam Bambawale, Ex-India's Ambassador to China on how this Covid crisis offers a unique opportunity for India vis-à-vis China.	135	Students got the knowledge of expert person and their journey

Sl. No.	Date	Name of the event	Resource Person Details	No. of participants	Outcome
34.	28/04/2020	Online Session	Session on NISP 2019 by Mr. Dipan Sahu, National Coordinator - IIC, ARIIA, NISP Innovation Cell, Ministry of HRD, Govt. of India	235	Learned the insight about national innovation and startup policy for students and faculty members
35.	29/04/2020	Online Session	Mr. Muthu Singaram CEO, IIT Madras, Chennai	225	Role and Importance of Pre-Incubators, Incubators and Accelerators in HEIs - Harnessing Innovation and Entrepreneurial Potential of Students and Faculties at Early Stage
36.	30/04/2020	Online Session on Canada India Acceleration Program 2020 Hangout with Emerging Innovator &Entrepreneurs Supported through MIC & AICTE	Ms. Vandana Thakur Female Innovator cum Entrepreneur,	210	Students gained knowledge of participating various national and international level entrepreneurship contest and their details.

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37.	01/05/2020	Online Session	Ms. Geetika Dayal, Executive Director, TiE Delhi – NCR	210	Students understood about TiEIndia and Delhi chapter and their events and helping for startups.
38.	02/05/2020	Webinar	Leadership Talk – Dr. Madhuri Kanitkar, Lieutenant General	225	Students understood how to map themselves in a critical situation.
39.	04/05/2020	Online Session	Hangout with successful Startup Founder Dr. Pankaj Parashar, CEO/Founder, Cutting Edge Medical Devices Pvt. Ltd., Indore	210	Students learnt about concepts related to design thinking and how to apply.
40.	05/05/2020	Online Session on Entrepreneurship, Business Idea and Business Model Canvas	Dr. Sunil Shukla, Director General, EDII, Ahmedabad	215	Students learnt the business model canvas concepts and its implementation

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41.	06/05/2020	Online Session	Ms. Prajakta Kulkarni, Founder, Director, Nodes Pvt. Ltd., Pune Mr. Sanket Inamdar, Co-founder, CEO, Nodes Pvt. Ltd., Pune	210	Students got the input on identifying the problem and finding solution by using the Double Diamond Approach in Design
42.	07/05/2020	Online Session	Dr. Sanjeeva Kumar Majumdar Manager-IPR, Startup & Incubation, NRDC, New Delhi	210	They learnt about basics of Intellectual Property Management at Early Stage of Innovation and Startups
43.	08/05/2020	Online Session	Mr. Sushanto Mitra, CEO, Lead Angels	185	Students got familiarised about angel and venture capital funding
44.	09/05/2020	Webinar	Leadership Talk Series on Examination and Academics in Current Covid-19 Prof. D P. Singh, Chairman, UGC	190	Students were briefed on online examination in current situation.
45.	12/05/2020	Online Session	Legal and Ethical Steps – Productive Entrepreneurship and Startup Mr. Harit Mohan, Founder & CEO of Signicent LLP india, Signicent LLC, US	200	Students gained the knowledge of legal and ethical process for starting of own venture.

Sl. No.	Date	Name of the event	Resource Person Details	No. of participants	Outcome
46.	13/05/2020	Online Session	Innovating Self-Screen and identify right opportunities Prof. Sanjay Inamdar, Chairman, AICTE Startup Policy Implementation Committee and Entrepreneur	150	Students got the input of self-screening and identifying the right opportunities and making use of them.
47.	14/05/2020	Online Session on Understanding Role and Application of marketing research at idea to startup stage – Foundation Level	Dr. Preet Deep Singh, AVP, Invest India	175	Students understood the importance of market research for idea to startup stage.
48.	15/05/2020	Online Session on Innovation Risk Diagnostic – Product Innovation Rubric (PIR)	Dr. Lakshmi Meera, Program Director, Forge Incubator, Coimbatore	210	Students gained the knowledge of Product Innovation Rubric and Risk analysis of Product.
49.	16/05/2020	Webinar on Leadership Talk Series - New Opportunities for youngsters in Bio mobility and Bio Energy	Dr. Pramod Chaudhari Founder, Chairman, Praj Industries Limited	210	Students understood the alternative source of energy for mobility of future world.

Sl. No.	Date	Name of the event	Resource Person Details	No. of participants	Outcome
50.	19/05/2020	Online Session on Idea, Entrepreneurship Opportunities, Business Model and Business Plan	Dr. Satya R. Acharya, Associate Sr. Faculty, EDII, Ahmedabad Dr. Amit Dwivedi, Associate Sr. faculty, EDII, Ahmedabad	225	Students perceived the importance of business models and business plans for startups.
51.	20/05/2020	Online Session on Use of market data and application of marketing research tools and methodology – increasing chances of survival of Innovation and venture – Advance Level	Dr. Preet deep Singh, AVP, Invest India	210	Students inferred the basic knowledge of marketing research tools and methodology need to adapt for startups
52.	21/05/2020	Online Session Frugal Innovations and Social Entrepreneurship	Dr. Raman Gujaral, EDII, Ahmedabad	210	Students understood the frugal innovation and social entrepreneurship and opportunities

Sl. No.	Date	Name of the event	Resource Person Details	No. of participants	Outcome
53.	22/05/2020	Online Session Interaction with student innovators and entrepreneurs emerged from Smart India Hackathon (SIH)	Mr. Pulakti Jain, Team – Vidyut Mr. Lokesh Goswami, Team – SLICK Mr. Arpit Nandi – Team Quarks and Leptons	225	Students learnt how to participate in hackathon, how to win the competition and tips
54.	23/05/2020	Online Session on ‘Opportunities in Auto-Sector in Post-Covid-19 World’	Mr. Mahesh Babu, CEO, Mahindra Electric Mobility Limited.	210	Students learnt about opportunities in automobile industry in post-covid world
55.	30/05/2020	Webinar	Dr. Nilesh N Oak Specialist Indian Civilization & History	220	Students gained the information about Indian Civilization and how it will help them having great career
56.	25/06/2020 – 17/08/2020	Business Plan Competition	Shri. GirishBatra - Co-founder of Jumpstart business consulting and Shri. Thaneshwar Singh Founder of Ientra business solutions.	150	Students were provided holistic development and helped to unleash the potential of every student.
57.	14/07/2020	Panel Discussion on Future of Entrepreneurship	Mr. SiddhantDugar, COO, Designer Experts Mr. NarenThakkar Director, Fixoboard Ms. SurabhiRao Director & Head, Product Development, Narsipur Chemicals Pvt Ltd., Mr. ParinKhona Director, Press Room Automation Group	120	Participants gained the knowledge of the future trend of entrepreneurs in the market and the predicted changes in the business.

Sl. No.	Date	Name of the event	Resource Person Details	No. of participants	Outcome
58.	31/07/2020	Webinar on 'Getting Ready for Business in the Age of COVID-19' Organised by Department of Management Studies, University College of Engineering, Anna University, Thiruchirappalli Campus	Dr. G. Bala Sendhil Kumar	237	Participants were disseminated with the importance of Entrepreneurship in the Current Pandemic Situation and Startup Sectors Likely To Grow Post COVID-19 Pandemic
59.	07/08/2020	Online Training Session on "Orientation and Adoption of NISP at HEI Level" - MHRD's Innovation Cell	Dr. AbhayJere, Chief Innovation Officer, Innovation Cell, MHRD	01	Participant learnt about components of National Innovation and Startup Policy for Students and Faculty members in Higher Education Institutions
60.	07/08/2020	Online Meeting	Dr. Muruganantham A, & Prof. Stephen Deepak.	07	Participants finalised the plan of action for the year 2020 - 2021 of Incubation and IIC Activities

Sl. No.	Date	Name of the event	Resource Person Details	No. of participants	Outcome
61.	18/08/2020	ARIIA 2020 Award Ceremony	Dr. Venkaiahnaidu, Honorable Vice President of India	06	ARIIA 2020 Ranking of institution details and their position
62.	21/08/2020	An Orientation cum Training online Session on NISP Implementation	Dr. AbhayJere, Chief Innovation Officer, Innovation Cell, MHRD	01	Participant learnt how to evaluate the progress and impact of policy by setting up Key Performance Indicators (KPIs) for the Innovation cum Startup policy implementation at HEI level
63.	24/08/2020	Online Meeting	Dr. Muruganantham A, Dr. Velmurugan R, Prof. Stephen Deepak, Dr. Ravindran D, Dr. G. Bala Sendhil Kumar	15	The new members got an idea about the incubation center and IIC details.
64.	26/08/2020	Orientation Program on Incubation and IIC	Dr. Muruganantham A, Dr. Velmurugan R	11	New members of Incubation center got the knowledge about incubation center activities and Institution Innovation Council



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Report on Orientation Session on IIC 2.0 and ARIIA 202

Date : 05 August 2019

Time : 9:00 A.M. to 5 P.M.

No.of. Beneficiaries : 2

Name and details of the Resource Person : Dr. Elangovan, Assistant Innovation Director, Innovation Cell, MHRD.

Objective

- To learn about IIC 2.0, ARIIA 2020 activities and reporting.

Brief Write up on the Programme

The session was inaugurated by the Principal of Amrita Engineering College, Bengaluru and welcomed the gathering. The chief guest addressed the faculty members of IIC from various institutions all over Karnataka. During the inauguration IIC, logo was released. He also introduced about IIC 2.0 activities to be conducted by Institute under the banner IIC. The activities conducted by MIC, the activities conducted by Kristu Jayanti College, and self-driven activities along with how to upload the Report on the online portal were discussed. Participants were given some direction on ATAL Ranking 2020 and how to fill the application form and guidelines regarding various parameters.

Learning Outcome

- Participants learnt about IIC 2.0 activities, weightage of the activities and report uploading formats as well as ATAL Ranking 2020 form filling guidelines.

Photo



Inaugural Function – Orientation Session on IIC 2.0 and ARIIA 2020

Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



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Report on Regional Mentoring Session POC

Date : 05 August 2019

Time : 9:00 A.M. to 5 P.M.

No.of. Beneficiaries : 150

Name and details of the Resource Person : Prof. Satya Ranjan Acharya & Prof. Amit Kumar Dwivedi, Entrepreneurship Development Institute of India.

Objective

- To learn about IIC 2.0, ARIIA 2020 activities and reporting.

Brief Write up on the Programme

The Institute's Innovation Cell hosted a Regional Mentoring Session for the Proof of Concepts (PoC) on 5 August 2019. The event was sponsored by MHRD and AICTE New Delhi. The event witnessed more than 150 delegates from more than 50 institutions across Karnataka who have registered in MHRD Innovation Council and have established Institutions Innovation Council. The keynotes were delivered by Dr. Elangovan, Assistant Innovation Director, Innovation cell, MHRD and Dr. R. Sakthivel, Regional Officer & Assistant Director, AICTE South Western Regional Office. The introductory session was Prof. Rakesh S.G Associate Dean & Head, Amrita Vishwa Vidyapeetham by the. The orientation session on Proof of Concepts was delivered by Prof. Satya Ranjan Acharya & Prof. Amit Kumar Dwivedi, Entrepreneurship Development Institute of India.

Post lunch sessions pitching for the innovation fund was carried out and Mr. VijethaShastry Executive Director, TiE Chapter Bangalore, Mr. Dojo Jose, CEO & Publisher, Small Enterprise India, Aspire Media Pvt. Ltd and Dr. L. Vijayashree, Head ED Cell & NewGen IEDC, Professor – MBA, BNMIT served as he expert committee along with Prof. Satya Ranjan Acharya & Prof. Amit Kumar Dwivedi.

Learning Outcome

- Participants got an idea of the conceptual clarity and approach on statement of the problem, ideation, innovation and entrepreneurship

Photo



Resource Person Addressing the Students on Proof Of Concept

Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



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KRISTU JAYANTI INCUBATION CENTRE INCEPTION AND ORIENTATION

IDEA CLUSTER PODS (ICP's)

Date: 09 August 2019

Time: 12PM

Venue: Mini Audi 1, UG BLOCK

No. of Beneficiaries: 55 Students (B.Com – 17 students, BBA – 27 students, BCA – 7 students & BSc – 4 students)

Brief Write up on the Programme

The idea cluster pods (ICP's) is an initiative of Kristu Jayanti Incubation Centre to create clusters comprising of students showing common entrepreneurial interests in business opportunities. The main aim of this programme is to motivate entrepreneurial desire of the students and to mentor them from the first step of idea creation till the last step of business development. The orientation programme for the year 2019 was initiated on 9 August 2019 at 12 pm and it was organised by Dr. D. Ravindran and Dr. M. Mathiyarasan. The incubation centre works to ensure that the students become job creators and not job seekers. The objective of the ICP is to generate viable business ideas, fund and launch the idea and provide necessary support and assistance to the students during the process by giving them assistance from entrepreneurial mentors. The welcome address was given by Dr. A. Muruganatham. He briefed the idea of the incubation centre and its objectives.

Prof. Stephen Deepak spoke about ICP, its objective and discussed the various activities to be conducted by the students. He also insisted on the duration and evaluation criteria of each activity. The activity consists of 12 phases starting with cluster formation, preliminary cluster discussion, opportunity research, idea generation, idea screening, choice and elimination, preliminary research of chosen ideas, opportunity recognition and evaluation, post-evaluation and market research, business plan draft, business plan refinement, business plan presentation and discussion, business proposal meeting with external mentor and the final phase business launch and incubation. He explained all the phases and ensured that students get the required support, guidance and resources from the centre and if required, external mentors and resources would also be provided to them. Once their ideas are incubated, they would provide internships to the aspiring candidates. He also encouraged the participants by giving showing different alumni students who were a part of the centre and successfully started their business. The session came to an end with a quick question and answer session followed by the vote of thanks proposed by Prof. R. Velmurugan.

Feedback: KRITIKA RAJ, BBA (Student Co-Ordinator, EIC)

Overall the session was very informative and motivated the students to grab the opportunity given to transform their ideas into a successful business. The question and answer session helped in clearing various doubts of the students.

Faculty Coordinators

Dr. A. Muruganantham (Computer Science-PG)

Dr. R. Bala Senthil Kumar (School of Management)

Prof. Stephen Deepak (School of Management)

Prof. R. Velmurugan (Computer Science-PG)

Dr. D Ravindran (School of Management)

Dr. Mathiyarasan M (Commerce)



Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



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KRISTU JAYANTI INCUBATION CENTRE INCEPTION AND ORIENTATION

IDEA CLUSTER PODS (ICP's)

Date: 19 August 2019

No. of Beneficiaries: 83 Students (MBA, MCOM, MCA)

Venue: Conference Hall 2, PG Block

Time: 3.30 PM

Brief Write up on the Programme

The Idea Cluster Pods (ICP's) is an idea of Kristu Jayanti Incubation Centre to cluster like-minded students in entrepreneurial interests and looking for business opportunities. The objective is to encourage entrepreneurial desire among the students and to mentor them from the inception of idea creation till the successful business implementation. Dr. D. Ravindran coordinated the programme. The session started at 3.30 pm with the welcome address by Prof. R. Velmurugan followed by a brief introduction given by Prof. Stephen Deepak.

He talked about the purpose of the innovation and entrepreneurship cell and the incubation centre, the interests of the students, providing funds for the business idea by helping the students raise sponsors and the process in finding like-minded people and cluster them. He stated the activities consist of 12 phases starting with cluster formation to the final phase of business launch and incubation. Kristu Jayanti School of Management not only provides knowledge and information on how to run a business but creates a wonderful platform for practical knowledge and experience. It provides the opportunity to every single student and creates an interest and it shapes them for realizing our own dreams. Dr. A. Muruganantham gave final remarks and proposed a vote of thanks

Feedback: Joanna John Selvaraj (I Year MBA)

The programme was interesting and informative for emerging entrepreneurs. The discussion and clarification of the students' doubts in the process of executing the idea was very helpful.

Faculty Coordinators

Dr. A. Muruganantham (Computer Science-PG)
Dr. R. BalaSenthil Kumar (School of Management)
Prof. Stephen Deepak (School of Management)
Prof. R. Velmurugan (Computer Science-PG)
Dr. D Ravindran (School of Management)
Dr. Mathiyarasan M (Commerce)



Incubation Coordinators address the students

Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



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Report on Institution Innovation Council Meeting

Date: 19 September 2019

Venue: Panel Room I – PG Block

Members attended the meeting

- Dr. A.Muruganantham (President of IIC),
- Prof.Stephen Deepak (Vice President IIC),
- Aloysius Edward, Dean, Commerce and Management,
- Other council members and student coordinators.

Name and details of the Guests

- Mr.GirishBhatra ,
- Mr. Jobith M. Basher,
- Mr.Nishant Krishna

Objective

- To identify the need for entrepreneurship in college and to motivate and encourage more job creators.

Brief Write up on the Programme

The session was conducted on 19 September 2019 started at 4pm invoking god's blessing. Welcome address was given by Dr. Ravindran D (Innovation Activity Coordinator), Dr. Muruganantham A (President of IIC) briefed about ICC 2.0, Prof. Stephen Deepak (Vice President) briefed the activities.

This event started with an open discussion where Mr. Girish Bhatra stated the importance of entrepreneurs in the country by highlighting that a nation with the young job hunters and its impact on our country. He encouraged more students to come up with startups and teachers could guide these young minds to achieving their goals. He even stated entrepreneurship is not a rocket science and anyone with a dream could become one, encouraging even the science students to be an entrepreneur. They also discussed about the activities that could be conducted in the college that would encourage the young minds to think and dream big. One such idea was Idea Cluster Pod where students of similar interests and ideas would come together and work together e.g. music, fashion, food etc. Mr. Nishant Krishna, External Expert he joined through video conference and he gave his points about entrepreneurship and minimum target of 5 startups in our campus.

Feedback given by Sreya Mariyam John -Student Coordinator, MBA)

Resource persons were completely experienced and efficient giving us insights that made each one of us acquire entrepreneurial benefits and ideas that made us understand the importance of being a job hunter and not a job seeker.



Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



Kristu Jayanti College

AUTONOMOUS Bengaluru

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Workshop on Idea Generation

Date: 4 October 2019

Venue: UG block Mini Audi 1

No. of. Participants: B. Com – 16 Students, BBA – 13 Students

IIC Faculty Members

- Dr. A.Muruganantham (President of IIC),
- Prof.Stephen Deepak, Prof. Velumurugan R,
- Dr. D Ravindran,
- Dr. Mathiyarasan M and
- Student coordinators.

Objective

- To cluster the incubation members (students) based on their areas of interest for further training and planning.

Brief Write up on the Programme

The Idea Cluster Pods (ICP's) is an initiative of Kristu Jayanti Incubation center to create clusters comprising of students showing common entrepreneurial interests in business opportunities which helps the students from the first step of idea creation till the last step of business development. The incubation center works to ensure that the students become job creators and not job seekers. The objective of the ICP is to generate viable business ideas, fund and launch the idea and provide necessary support and assistance to the students during the process by giving them assistance from entrepreneurial mentors.

The session started at 3:30pm and the members of the entrepreneurship and innovation center were a part of it. The resource person of the session was Prof. Stephen Deepak, Vice President, Institution Innovation Council. He briefed about the incubation centre, its objectives and the various activities to be conducted. He mentioned the duration and evaluation criteria for each activity.

The activity consists of 12 phases starting with cluster formation, preliminary cluster discussion, opportunity research and idea generation, idea screening, choice and elimination, preliminary research of chosen ideas, opportunity recognition and evaluation, post evaluation and market research, business plan draft, business plan refinement, business plan presentation and discussion, business proposal meeting with external mentor and the final phase business launch and incubation.

The activities taken up for this event were cluster formation, preliminary cluster discussion, and opportunity research and idea generation. He explained all the phases to the students and ensured that they would get the required support, guidance, and resources from the center and if required,

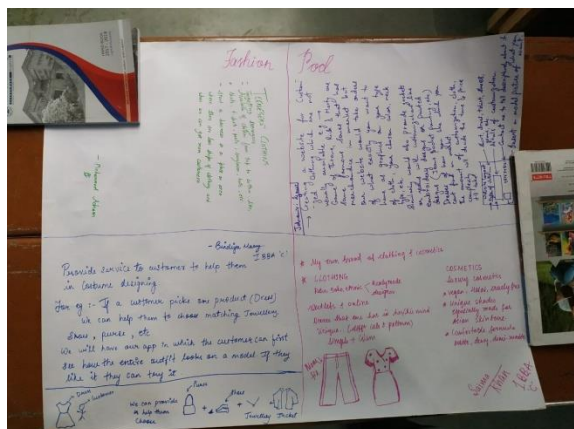
external mentors and resources would also be provided to them. The students were divided into groups of similar interests known as pods. Seven pods namely, food, tourism, scrap management, fashion, technology, marketing and event management were created. With the formation of these clusters, the students who have similar interests were asked to work together and share their ideas and responsibilities.

An activity based on brainstorming and creative discipline was conducted. Each cluster was provided with a chart paper and a box of colorful pens and colors. The students were asked to jot down their ideas and discuss it with their fellow pod members. The teacher coordinators were continuously helping and guiding the students while they were working and cleared their doubts. Overall the session was very interactive and motivated the students to grab the opportunity given to them to transform their ideas into a successful business. The students were advised to stay connected and maintain communication with their pod members

Feedback

The clustering activity followed by brainstorming and presenting their team ideas with the chart was really interesting and motivating the new student members. They were able to identify their and other talents and surely will be the platform to get connected with each other and to work as a team.

Photos



Report Prepared by



Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by



Prof. Muruganantham A,
Director, Incubation Center



Report of Workshop on “ENTREPRENEURSHIP”

Date: 19 November 2019

Number of beneficiaries: 92 students from B. Com, B.B.A., B.A.&B.Sc. Departments.

Name and details of the Chief Guest

- Mr. Amlan Bhattacharya, co-founder and director of Throttle PAD 2.0.

Objective

- To acquaint the students in getting a brief idea on how to become a successful entrepreneur and to keep a focus on how to position your products/services in the minds of the customers, for your own enterprise.

Brief Write up on the Programme

The one-day workshop on ‘idea generation and business plan preparation’ was organised by the entrepreneurship and innovation center in association with Kristu Jayanti Incubation Centre. The workshop consisted of 4 sessions namely why entrepreneurship, funding and supporting, innovative ideas and business ideas and business plan preparation. The inauguration started at 9:30 am and a brief introduction of the workshop was given to the students by the chief guest. In the first session Mr. Amlan spoke about how entrepreneurship is different from a job and self-employment and highlighted the reasons as to why a person should opt for entrepreneurship. The second session was about funding and supporting. He discussed four methods of funding consisting of angel investors and venture capitalists. During this session, he encouraged the students to participate in business plan competitions in various colleges and build their connections as the judges of such competitions are mostly investors or venture capitalists. The third session comprised of how an idea should be. He suggested them that their idea should be innovative and not copied in order to be viable and valuable in the market. The last session was about business ideas and business plan preparation. During this session he spoke about the different steps in business plan preparation and discussed about diversification and transition.

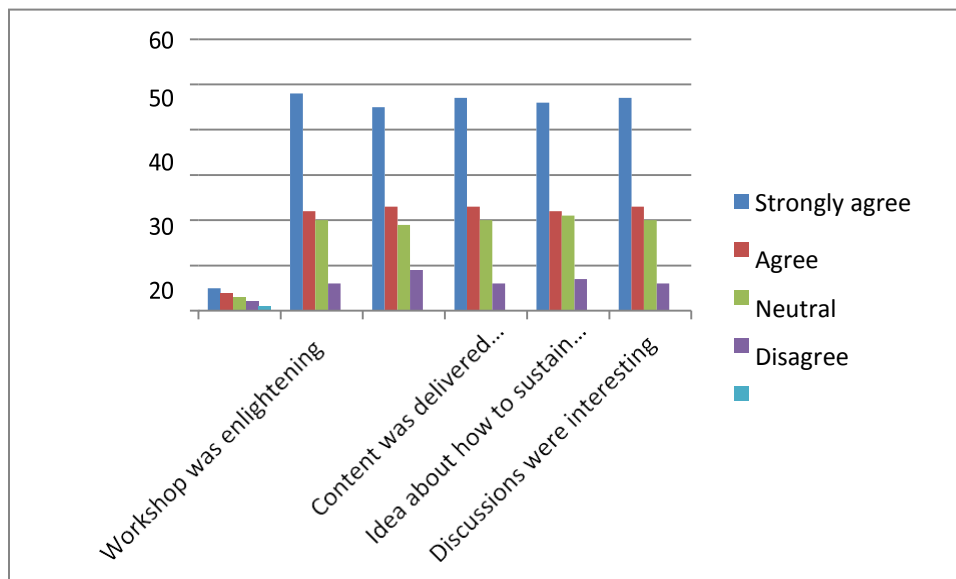
Feedback

The feedback received by the participants for the workshop was brilliant. According to them the sessions were very resourceful and indeed motivated them to go ahead with their business ideas and generate a proper business plan. Feedback was taken in order to analyze the effectiveness of this Programme. It was found that out of 96 beneficiaries, 51% (48 students) rated the programme was an excellent event and found the information imparted to them was very inspired and beneficial. Apart from this 23% (22 students) rated the talk as very good, 20% (20 students) rated as good, and 6% (6 students) rated as satisfied. Very less no of students expressed their dissatisfaction towards the event.

Overall assessment of the event

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
Workshop was enlightening	48	22	20	6	0
Information about how to start a business plan.	45	23	19	9	0
Content was delivered efficiently	47	23	20	6	0
Idea about how to sustain the existence of company for an entrepreneur.	46	22	21	7	0
Discussions were interesting	47	23	20	6	0

Overall Assessment of the Program



Photos of the session



Presidential Address by Vice-Principal Rev. Fr. Dr. Augustine George



Lamp Lightening by the Dignitaries



Experience shared by student about her achievement as a member of EIC



Resource person Mr. Amlan Bhattacharya sharing his views about entrepreneurship



Latitude: 13.059038
Longitude: 77.642862
Date 19/11/2019

Mr. Amlan Bhattacharya discussing a case study with students to give a solution



Dr. Mathiyarsan M. presenting a memento as a token of appreciation

Report Prepared by

Dr. Ravindran D

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A

Prof. Muruganantham A,
Director, Incubation Center



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Report on Kristu Jayanti Alumni Entrepreneurs meet – 2019

Date: 30 November 2019

Time: 3.30 pm

Venue : Mini Audi II

Number of beneficiaries: 30 Jayantian Alumni Entrepreneurs & 70 students from B.Com, B.B.A., B.A. & B.Sc Departments.

Name and details of the Chief Guest:

1. Mr. GirishBatra: Founder, Glocal Projects Private Ltd, Bengaluru 2017 – Glocal Projects is an Idea stage incubator dedicated for College students. They have reached out to 15+ colleges and engaged with 2000+ students.

2. Mr. Gopinath M R: Gopinath has about 20+ years of experience in multinational companies in the areas of finance and general management. He is the Co-Founder and CEO of Startup Basket, which advises and handholds start-ups at ideation and POC stages

3. Mr. Sanjay Shukla: Sanjay Shukla has over 30 years of experience working as a global manager, start-up management, angel investor, advisor and mentor. He is currently a charter member of TIE network, a member in Indian angel network (Largest network of angel investors in India). Currently, he is actively involved to build start-up ecosystem for student entrepreneurs.

4. Mr. Subrata Patra: Subrata is a Venture Partner of 'ah! Ventures'. He has more than 18 years of industry experience from reputed companies as well as startups in IoT and AI/ML domains. He has advised the world's top 3 consulting firms, among other enterprises including top businesses, startups, VC/PE firms, on industry trends, market intelligence, product profile, as well as cost and operational due diligence – helping shape key decisions. He is an alumnus of UC Berkeley Haas School of Business, IIT Delhi, and Jadavpur University.

5. Ms. Sukriti Saroj: Mr. SukritiSaroj, Manager - Investments (South India), Lead Angels Network. He manages alumni focused seed-stage angel network with over 150 members and chapters in Delhi, Mumbai, Ahmedabad, Bangalore & Hyderabad. The network made multiple investments into IITian founded companies. Many of its members are also IITians including some recent graduates. She holds 4+ years of Early-stage investment experience across Fintech, Consumer Brands and Consumer Internet and has been working in the early stage ecosystem in India for the last 6 years.

6. Mr. Thaneshwar Singh: Mr M Thaneshwar Singh is a serial entrepreneur, who has masters in Marketing and International Business from ESC-Pau France. He has worked in various domains like Media space sales, Telecom, Time Share and FMCG at managerial levels. After having 2

failed start-up experience, now he has implemented all the learnings he had acquired into Ientra Business Solutions Pvt. Ltd, a portal that helps entrepreneurs to connect with potential investors, it also provides much-needed mentorship and guidance to entrepreneurs which enables them to become better decision-makers.

7. Mr. Mani Kumar Lakkaraju: Mani is a Startup Mentor & Fundraiser, as a Seasoned Entrepreneur with mindset in achieving bottom-line results while formulation, implementation of advanced technology to meet Business Needs.

8. Mr. Santhosh Kumar Shamanna: Co-Founder and CEO, LICIT – Go Legal. Santhosh Kumar Shamanna is responsible for Product development, Service Providers on-boarding and operations. Prior to Licit, he was working as a Program Manager with HP handling global projects for 10 years and before that was part of DELL Inc for 5 years and Have 15 years of Service Industry experience. He holds an MBA from Sikkim Manipal University and a LAW degree from Bangalore University. Holds industry-standard certifications like PMP, PRINCE2 Practitioner and ITIL certifications.

9. Mr. MohitBabu: Mr. Mohit is associated with Exfinity Venture Partners as a Senior Associate. Prior to this role, he was part of the Strategic Initiatives Team at Regalix where he was responsible for sector analysis & identification of possible investment opportunities.

10. Ms. NithyaAchuthan: Ms. Nithya is the CEO of ATTIGO PROJECTS

Objective

The objective of the Jayantian Alumni Meet 2019 was to create entrepreneurship-related associations and international entrepreneurial networks. The team of entrepreneurs focused to increase graduate entrepreneurs by supporting young start-ups; they also showcased how active alumni work and act as role models for other alumni associations. The event created a connecting hub between alumni, students and faculty on entrepreneurship matters.

Brief Write-up about the Programme

Kristu Jayanti College's Entrepreneurship Innovation Centre (EIC), Kristu Jayanti Incubation Centre (KJIC) and the Institution Innovation Council (IIC) in association with Business Standard jointly organized the first edition of the Kristu Jayanti Alumni Entrepreneurs meet – 2019 on the 30th November 2019. This was a unique gathering that brought all the alumni members who had turned entrepreneurs during their studies in college and also those who started their entrepreneurial ventures after graduating from college. This interactive meeting also brought in some of the finest start-up entrepreneurs, Angel Investors, IPR Experts, MSME representatives and legal experts. The entrepreneurs meeting was attended by more than 50 alumni members and 150 student entrepreneurs from the Innovation and Incubation Centres.

The Jayantian Alumni Entrepreneurs was presided by Rev Fr Josekutty P.D, Principal of the Kristu Jayanti College, Dr Aloysius Edward, Dean, Faculty of Commerce and Management, Dr. Mathiyarasan, Director - Entrepreneurship Innovation Centre (EIC), Dr Muruganantham, Head, Incubation Centre and President, Institution Innovation Council (IIC) and Prof. Stephen Deepak, Convenor and Vice-President – Institution Innovation Council (IIC).

The Alumni entrepreneurs meet included keynote addresses on the Entrepreneurial ecosystem opportunities and challenges. It was followed by parallel sessions where alumni entrepreneurs interacted with angel investors by pitching their business proposals, mentoring sessions were conducted for business issues and scale-up, IPR and Legal consultations for business and networking sessions among alumni entrepreneurs were organized.

Photos



Group Photo with Experts and Alumni Entrepreneurs



Formal Discussion with Resource person and Jayantian Alumni Entrepreneurs

Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



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Report on Second Quarter Council Meeting

Date: 9 December 2019

Venue: Panel room 1, PG Block

Council members

Dr. A.Muruganantham (President of IIC),
Prof.Stephen Deepak,
Prof. Velumurugan R,
Dr D Ravindran,
DrMathiyarasan M and
Student coordinators.

Objective

- To discuss the activities conducted in the first quarter and brief about the activities to be conducted in the second quarter.

Brief Write up on the Programme

Institutional Innovation Council along with Entrepreneurship and Innovation centre and Kristu Jayanti Incubation centre organised a second-quarter council meeting. The agenda of the meeting was to discuss the activities conducted in the first quarter and brief the council about the upcoming activities that will be conducted in the second quarter. The session started with a warm welcome address by Prof. Stephen Deepak, Vice-President, IIC continued by a briefing about IIC 2.0 which was done by Dr. Ravindran, Innovation Activity Coordinator. IIC is an addition to the other two units of Kristu Jayanti College namely Entrepreneurship and Innovation centre and Kristu Jayanti Incubation Centre. The main objective was to encourage the students to become successful entrepreneurs and provide the necessary guidance and help through internal and external means.

Following that, Prof. Velumurugan R, Technological IIC coordinator proposed the activities of IIC for the second quarter. The activities comprised of various workshops related to various aspects of entrepreneurship, demonstrations, business plan presentation and plan to attain funds from venture capitalists for various start-ups initiated by the students. He also reported the success of various activities conducted in the first quarter like Idea Cluster Pods and Jayantian Alumni Meet. The presidential address was given by Rev. Fr. Dr. Augustine George. He appreciated the efforts and hard work of the teacher coordinators and the students in uplifting the name of the three units of the college and congratulated on their success. He explicitly mentioned his desire to see a minimum of 4-5 successful entrepreneurs from college.

Subsequently, the meeting was taken over by the external mentors, Mr. Nishant Krishna, co-founder and CTO Tech Machinery and more Pvt. Ltd., and Mr. Girish Batra, founder Glocal Projects. The mentors shared their own stories and motivated the students to work on their idea with enthusiasm and confidence. Mr. Nishant spoke about the changes that occur once a person becomes an entrepreneur. He said, ‘an entrepreneur should be thick-skinned.’ He also said that once a person becomes an entrepreneur nothing is impossible for him/her. Mr. Girish said that with external mentors like them and the support of college the students can excel and become successful. There was a quick question and answer session after the mentors shared their experiences and views. The students asked questions related to patents and formation of the company or business. Mr. Nishant being an expert in patents gave relevant and important information related to patent rights and how to apply for a patent. He also told the students that he would help them in filing a patent application.

Photo



Group Photo of IIC Members Council 2.0 Meeting



Rev. Dr. Augustine George Addressing the IIC Members during the council meeting

Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



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Entrepreneurship and Innovation Centre

Academic Year 2019-20

Report on e-Store

Date: 12 December 2019

Time: 9:00 AM – 4:30 PM

Name of the students

- 1) A Parna B. Dilip, Nathaniel Philip, Sneha Sindhuja
- 2) Sidhi Agarwal, Geetha P, Rubeena, Avinash Sahu

Class: II and IV semester students of B.Com, BCA, and BBA department

Type of E-Store

- 1) Hand Made painting, Paperweights & Christmas cards
- 2) Handmade Gift Item, Cards & Box

Products sold

1. Hand Made painting, Paperweights & Christmas cards
2. Handmade Gift Item, Cards & Box

Name and details of any external agencies/contacts involved: Nil

Brief Write up on the Store

The young students of Kristu Jayanti College had E-Store as one of the activities initiated by the entrepreneurship and innovation centre of Kristu Jayanti College. With the help of this activity, students got a great platform to showcase their entrepreneurial skills which helped them understand certain important aspects related to business like an investment, marketing strategies, sales, and profit. There were 2 stalls put up this Thursday by the students in the college premises. All the stalls got a remarkable response from their customers and earned a reasonable amount of profits which covered their costs. The investment by different stallholders was ₹1000, and ₹1300 with a profit ₹1200, ₹1700, respectively. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned. Being the occasion of Christmas, the students were able to influence the students of the college to buy their goodies with beautiful presentations of their products in their stalls. This just didn't encourage the students who had put up the stalls to showcase their

entrepreneurial skills but also the other students who wish to do the same. It also gave them a slight idea of how business work and most definitely encouraged them to take bigger steps in order to become successful entrepreneurs.

Number of Customers: 350 +

Feedback received from the customers

Students were really satisfied and were ready to go forward with their future plan of action as they were able to have experiential learning. The overall feedback received by students for their respective stalls was brilliant. Students of the college loved all the Christmas goodies which were being sold and also the snacks items. They learnt and got a slight idea of the business world and claimed to have a great experience while putting up their own stalls.

Learning Outcome of the Entrepreneur

The students were able to understand about their efforts and what were the areas they were lagging behind to grab the market, which were to focus more on the marketing of their products and the customer's satisfaction level and presentation of their products is a key aspect.

Photos





Students and Faculty members demanding for the customized products being offered by the entrepreneurs.

Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



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Report on Idea Olympics 2019- Self Driven activity of Kristu Jayanti Incubation Centre

Date: 10 December to 18 December 2019

Venues (Collection boxes): UG block, PG block, and Admin block

Ideas Generated: 60 Ideas (from 56 students -MBA, MCOM, BSC, BCom, BCA and MCA courses)

Idea Olympics Event Coordinator: Dr. D. Ravindran, Innovation Activity Coordinator, Kristu Jayanti School of Management

Objective: To encourage students in creativity through idea generation and innovative thinking and drive entrepreneurship interest.

Detail of the Idea Olympics

As a part of the Incubation center self-driven activity on innovation, Kristu Jayanti Incubation Centre and Institution Innovation Council organised Idea Olympics (an initiative to encourage innovation through idea generation among students and to create interest in entrepreneurship). Students were invited for innovative ideas to solve the social problems of the following themes- Agriculture & Rural Development, Health Care, Technology, Environment, Food, and Others. The Idea Olympics was conducted for both UG and PG students of all streams. 56 students submitted their ideas (60) in the boxes which were kept in the UG Quadrangle (UG Students) and PG Quadrangle (PG Students) and Admin Block (Second Floor).

The program was designed by the event coordinator Dr. D. Ravindran, Innovation Activity Coordinator and Dr. Muruganantham, President, IIC, KJC. Dr. Mathiyarasan M coordinated for the UG students. As a follow-up activity, selected ideas will be shortlisted and the selected students will be presenting their innovative ideas in front of the experts.

Feedback

The Idea Olympics activity was very encouraging to contribute our ideas without any hesitation. The event was interesting and motivating the students who were interested in entrepreneurship through innovation.

Photos



Students posted their idea in the idea box

Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



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Workshop on National Innovation and Startup Policy (NISP)

Date: 07 January 2020

Venue: Conference Hall - III, UG Block

Resource Person

Dr. A. Muruganantham (President, IIC),
Prof. Stephen Deepak (Vice President, IIC)

Objective

- To provide the insight about National Innovation and Startup Policy framed by MHRD Innovation Cell.

Brief write up on the Programme

The session was started by Dr. A. Muruganantham, IIC President. He described about National Innovation and Startup Policy for Higher Education Institutions and its active engagements of students, faculties and staff in innovation and entrepreneurship-related activities. This framework facilitates the Ministry of Human Resource Development in bringing uniformity across HEIs in terms of Intellectual Property ownership management, technology licensing and institutional Startup policy, thus enabling the creation of a robust innovation and Startup ecosystem across all HEIs. After the introduction Prof. Stephen Deepak, IIC, Vice President took over the session to explain about 10 steps process of NISP policy details. The session was a very interesting one to enhance our knowledge about the Innovation and Startup Policy framework.

Photo



Resource Person Addressing the Students

Report Prepared by

Handwritten signature of Dr. Ravindran D.

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Handwritten signature of Prof. Muruganantham A.

Prof. Muruganantham A,
Director, Incubation Center



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Report on Webinar on Smart India Hackathon

Date : 23 January 2020
Time : 11:00 am – 12:00 pm
No. of Beneficiaries : 45 Students

Objective

- To provide the instructions and the details about Smart India Hackathon 2020 to the participants.

Brief Write up on the Programme

Smart India Hackathon 2020 is a nationwide initiative to provide students a platform to solve some of the pressing problems we face in our daily lives, and thus inculcate a culture of product innovation and a mindset of problem-solving.

The webinar on 23 January was organised by Smart India Hackathon 2020 to brief about how the hackathon works, the instructions and the deadlines for each of the round document submissions. The participants were also informed about how many teams can participate in Software and Hardware groups and can have two waitlisted teams for each of the groups. They were also informed about the rounds and the deadlines for the same.

Learning Outcome

- The participant had a brief knowledge about Smart India Hackathon.

Photos



Students are watching live session on Smart India Hackathon

Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



Report on Webinar on Alexa Skills kit

Date : 31 January 2020

Time : 11:00 am – 1:00 pm

No.of. Beneficiaries : 45

Name and details of the Resource Person : Mr. Karthik Ragubathy, Solutions Architect for Alexa Skills Kit at Amazon

Objective

- To learn more about building voice assistants with Amazon Alexa.

Brief Write up on the Programme

The webinar on 31st of Jan was organized by Smart India Hackathon 2020, 'Building Engaging Voice Experiences with Alexa', conducted by Karthik Ragubathy, Solutions Architect for Alexa Skillset Amazon. The webinar session Voice Service enabled students to access cloud-based Alexa capabilities with the support of AVS APIs, hardware kits, software tools, and documentation. It simplifies building voice-forward devices with Alexa built-in by handling complex speech recognition and natural language understanding in the cloud, reducing your development costs and accelerating your time to market. The session was helpful as it was simple and clearly understood by all. Mr. Karthik also answered few of the questions the students asked during the webinar session.

The webinar concluded with Mr. Karthik giving the resource links and further guidance and instructions to create Alexa voice bot.

Learning Outcome

Students understood how to build natural voice experiences that offer more intuitive way to interact and introduced to the collection of tools, APIs, reference solutions, and documentation to make it easier to build for Alexa.

Photos



Students watching Live Session

Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



Kristu Jayanti College

A U T O N O M O U S **Bengaluru**
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Report on Nurturing of Kristu Jayanti Startup

Date : 31 January 2020

Time : 4:30 P.M. – 7:00 pm

No. of Beneficiaries : 12

Name and details of the Resource Person : Mr. Thanaeswar Singh, Founder, IEntru Business Solutions Private Limited, Bengaluru

Objective

- To provide support to Kristu Jayanti startup companies

Brief Write up on the Programme

The session started with formal welcome of resource person Mr. Thanaeswar Singh, Founder, IEntru Business Solutions. Mr. Thanaeswar Singh addressed the students about the functions of the company. Further, he started discussing with individual startup companies and collected the details about how they performing, what is their need in terms of financial and other aspects.

Learning Outcome

- The five startup companies had deep discussion with Mr. Thanaeswar Singh.

Photos



Mr. Thanaeswar Singh interacting with Startup Company

Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



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Report on Smart India Hackathon 2020

Date : 05 February 2020
Time : 11:00 A.M.
No. of Beneficiaries : 35
Name of the Resource Person : Mr. Rafael Vicente, Product Manager, CISCO.

Objective

- To provide the support for building IoT applications for SIH 2020.

Brief Write up on the Programme

The Session started with an introduction of Sao Paulo, Brazil, Product Manager at CISCO in the Wireless team. The Agenda was

- CISCO APs as IOT Gateways
- Use Case and Problem Statements
- The Demo
- The Resources

Firstly, he started with APIs as a multi-protocol gateway and explained the main concepts such as ZIGBEE, BLUETOOTH and Z-WAVE involvement in the IOT.

Secondly, it was about the Use case, in the used Case he took an example of the Smart Garbage sensor that warns when the garbage is full and explained about the LoRa USB gateways, Docker which is used to build the own Docker apps and also LoRa Sensor. Later, he spoke about the Creating a Z-wave Gateway as how Software and Hardware such as Raspberry Pi and Home assistant are used together and its workings and also the steps involved in creating the Z-wave Gateway with Raspberry Pi with demo. Finally, he concluded by sharing some of the resources such as Docker Development and how to install the Aeotec Z-stick Gen5 with Home Assistant and Docker and also the conversion of the Docker app to CISCO Iox.

Learning Outcome

Students learnt about CISCO API for the development of their projects for Smart India Hackathon, use case creation and problem statements development.

Photos



Students are watching live sessions on Building IoT App.

Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



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Report on Live Session on Smart India Hackathon 2020

Date : 16 February 2020
Time : 11:00 A.M.
No. of Beneficiaries : 35
Name of the Resource Person : Dr. Abhay Jere, CIO, MHRD's Innovation Cell

Objective

- To provide detailed information about Smart India Hackathon software and hardware editions

Brief Write up on the Programme

Dr. AbhayJere, Chief Innovation Officer of MHRD gave the details about Smart India Hackathon – Software and Hardware editions process starting from team formation and idea submission and evaluation process on different stages were explained by him. He also further provided information about participation benefits for students and the institute.

Learning Outcome

- Students gained the knowledge about participation and evaluation process of the Smart India Hackathon.

Photos



Students are listening to live session conducted by MHRD Innovation Cell

Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

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Director, Incubation Center



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Report on Live Session on Leadership Talk Series

Date : 07 April 2020

Time : 11:00 A.M.

No. of Beneficiaries : 135

Name of the Resource Person : Mr. Abhishek Suryawanshi, Director, Wikipedia

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

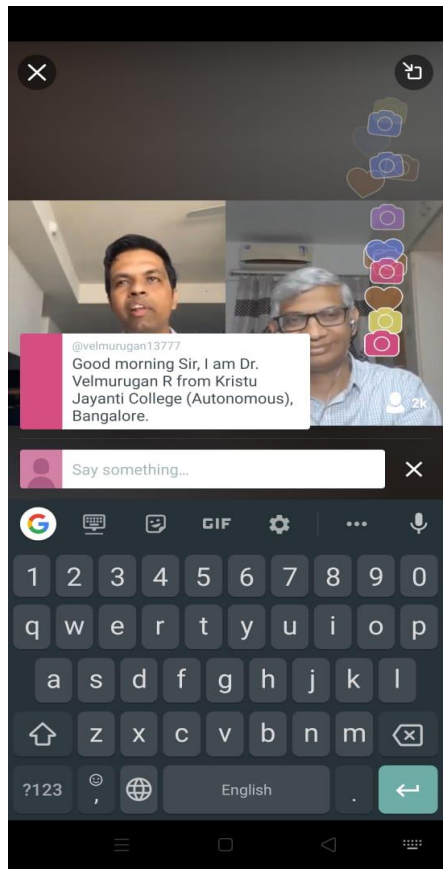
Brief Write up on the Programme

The leadership talks with Mr. Abhishek Suryawanshi, Director, Wikipedia on 7th April 2020 offered a fruitful discussion on 'Wikipedia' - a famous web portal. The discussion included the idea of bringing the web portal for uploading the user contents and approval from admin from simple to complex topics of user interest and how it transformed into bigger. He also explained in a detailed manner the evolution of Wikipedia to this level.

Learning Outcome

- Students learnt and gained the knowledge of Wikipedia library system functions and benefits

Photo



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Innovation Coordinator, Incubation Center

Verified by

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Director, Incubation Center



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Report on Live Session on Leadership Talk Series

Date : 08 April 2020

Time : 11:00 A.M.

No. of Beneficiaries : 140

Name of the Resource Person : Prof. K. Vijay Raghavan, Principal Scientific Adviser, Government of India.

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey

Brief Write up on the Programme

Prof. Vijay shared his experience of how he started his journey and how he reached the principal scientific adviser position and the struggles he underwent. The session was an eye-opener for the students and faculty members.

Learning Outcome

- Participants learnt many unknown facts about how difficult situations are being handled in the field of science.

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Report on Live Session on Leadership Talk Series

Date	: 09 April 2020
Time	: 11:00 A.M.
No. of Beneficiaries	: 140
Name of the Resource Person	: Prof. Anil D Sahasrbudhe , Chairman, AICTE

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey

Brief Write up on the Programme

The leadership Talk Series is the platform to invite thought leaders from different sections of society to share their expertise and life/corporate journey. The leadership talk with Prof. Anil D. Sahasrbudhe, Chairman, AICTE on 9 April 2020 was conducted on the Covid-19 crisis situation and how to handle it by faculty members and students of the AICTE affiliated colleges all over the country. He suggested students starting own startup company instead of searching for a job as well as an internship model also he explained. It was a wonderful session with a different perspective.

Learning Outcome

- Students gained knowledge about how to handle the crisis situation during this pandemic time using a different mechanism.

Photos



Prof. Anil addressing the participants

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Report on Live Session on Leadership Talk Series

Date : 10 April 2020

Time : 11:00 A.M.

No.of Beneficiaries : 135

Name of the Resource Person : Mr. ParthaChakraborty, Chairman, Digital Library, Ex-Director, IIT Kharagpur

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey

Brief Write up on the Programme

The leadership talk with Prof. Partha Chakraborty, Head, NDL, India was conducted on 10 April 2020. He described about National Digital Library, the functions of NDL and how it will help out the faculty members, students and public. How to access the NDL and what are the facility and e-contents. It was really an informative session.

Learning Outcome

- Students learned the functions of the National Digital Library and free e-content available for the student and faculty members

Photo



Mr. Parhta Chakraborty addressing the participants

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Innovation Coordinator, Incubation Center

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Report on Live Session on Leadership Talk Series

Date : 11 April 2020
Time : 11:00 A.M.
No. of Beneficiaries : 135
Name of the Resource Person : Mr. Abhishek Singh, CEO, my Gov

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey

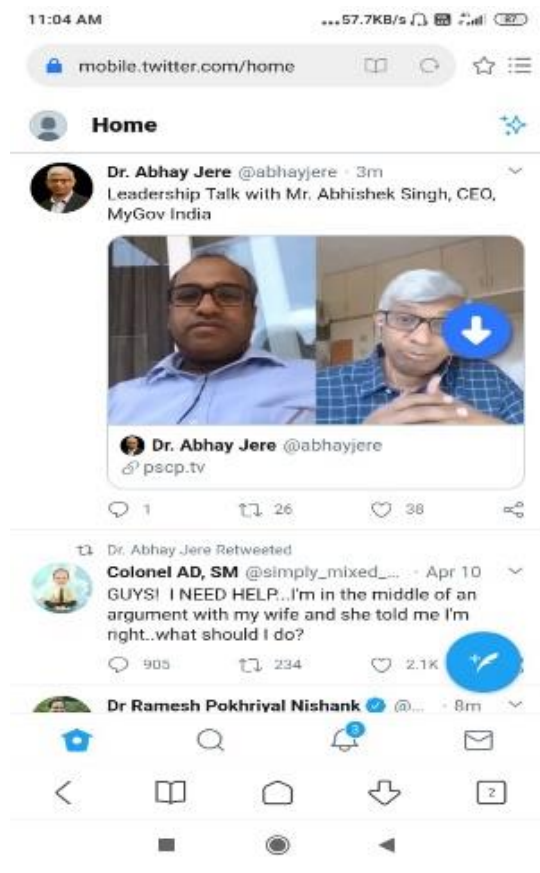
Brief Write up on the Programme

The leadership talk with Mr. Abhishek Singh, CEO, MyGov India was conducted on 11 April 2020. He addressed about MyGov portal and its functions such as helping out people to provide the information about how covid-19 details to the public and different measures taken to identify the affected people. The session was really a very informative one.

Learning Outcome

- Students learnt about myGov India web portal usage and how to gain access and it provided information about local issues to the government.

Photo



Mr. Abhishek Providing details about myGov Web Portal

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Report on Live Session on Leadership Talk Series

Date : 13 April 2020
Time : 11:00 A.M.
No. of Beneficiaries : 130
Name of the Resource Person : Dr. VK Saraswat, Member NITI Aayog

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Write up on the Programme

The leadership talk with Dr. VK Saraswat, Member of Nitiaayog, Ex-Scientific Advisor Ministry of Defence, India was conducted on 13 April 2020. Dr. Saraswat explained about Covid-19 situation of India and how the government's various measures to overcome covid-19 pandemic time. Further, he predicted the post-covid-19 how the world and country is going to be. Totally the session was very useful the insight from the top leader of the country.

Learning Outcome

- Students got the knowledge of how the defence system worked during the critical time.

Photo



Dr. VK Saraswat addressing the participants

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Report on Live Session on Leadership Talk Series

Date : 14 April 2020

Time : 11:00 A.M.

No. of Beneficiaries : 130

Name of the Resource Person : Dr. Anand Deshpande, Founder, Chairman and Managing Director, Persistent Systems Ltd.,

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Write up on the Programme

The leadership talk with Dr. Anand Deshpande, Chairman, Persistent systems was conducted on 14 April 2020. Dr. Anand explained about how startup and its growth, measures they need to take into different level. The session gave insight about startups and bring into the next level.

Learning Outcome

- Students gained the knowledge about how a startup needs to grow stage by stage and take it to the next level.

Photo



Dr. Anand sharing information about startups

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Report on Live Session on Leadership Talk Series

Date : 15 April 2020

Time : 11:00 A.M.

No. of Beneficiaries : 140

Name of the Resource Person : Ms. Shradha Sharma, Founder and Chief Editor, yourstory.com

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey

Brief Write up on the Programme

The leadership talk with Ms. Shradha Sharma, Founder and Chief Editor, yourstory.com was conducted on 15 April 2020. Ms. Shradha started sharing how she began her journey and how her startup platform yourstory.com has grown. The session was really an eye-opener for everyone.

Learning Outcome

- Students got the new platform for sharing their stories with heart and drive.

Photo



Ms. Shradha Shama sharing her stories.

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Report on Live Session on Leadership Talk Series

Date : 16 April 2020
Time : 11:00 A.M.
No. of Beneficiaries : 140
Name of the Resource Person : Dr. Vinay Sahasrabhddhe, President, ICCR

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Write up on the Programme

Dr. Vinay started the session by describing about soft power concept. He also shared the story of his journey from the beginning and his travel to various countries and their relationship in a detailed manner. He also added how soft power helped India to overcome in difficult situations. The overall session was really wonderful one students got insight about soft power and how it helped during critical times.

Learning Outcome

- Students learnt about soft power concepts and it's helping out relating with other countries.

Photo



Dr. Vinay sharing insight about soft power

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Report on Live Session on Leadership Talk Series

Date : 17 April 2020

Time : 11:00 A.M.

No. of Beneficiaries : 140

Name of the Resource Person : Mr. Ronnie Screwvala, Chairman, UpGrad Founder UTV
(Now Walt Disney India)

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey

Brief Write up on the Programme

Mr. Ronnie discussed on innovation and how innovation transformed a person's life into a different level. He further shared his experience of the innovation journey. The session was an eye-opener for youngsters to learn from the leader of the market.

Learning Outcome

- Students got inspired from the session that how innovative idea can change a person's life

Photo



Mr. Ronnie Interacting with dr. AbayJere through Twitter

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Report on Live Session on Leadership Talk Series

Date : 18 April 2020
Time : 11:00 A.M.
No. of Beneficiaries : 140
Name of the Resource Person : Prof. K.K. Aggarwal, National Board of Accreditation (NBA), Govt. of India.

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey

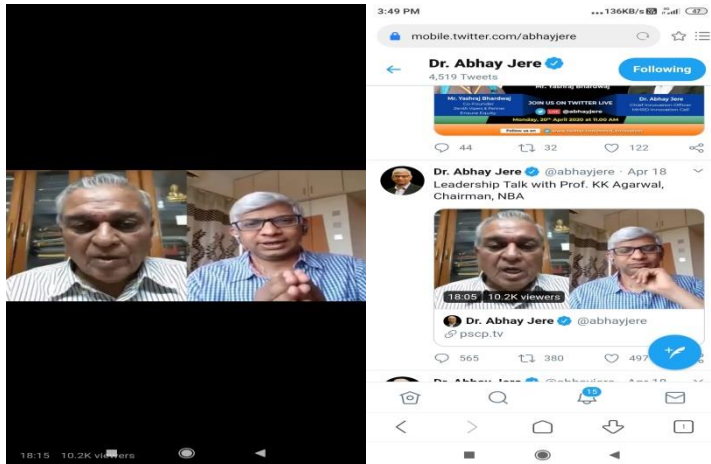
Brief Write up on the Programme

The leadership talk with Prof. KK Agarwal, Chairman, NBA, Govt. of India was conducted on 18 April 2020. He talked about NBA, the essentials of NBA for higher education institutions and how to apply, process and various parameters for accreditation in detail. It was a new insight about unknown areas of NBA.

Learning Outcome

- Students and faculty members learnt about NBA accreditation process and the importance of NBA accreditation for the institution.

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Report on Live Session on Leadership Talk Series

Date : 20 April 2020
Time : 11:00 A.M.
No. of Beneficiaries : 135
Name of the Resource Person : Mr. Yashraj Bhardwaj, Co-Founder, Zenith Vipers & Partner Ensure Equity.

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey

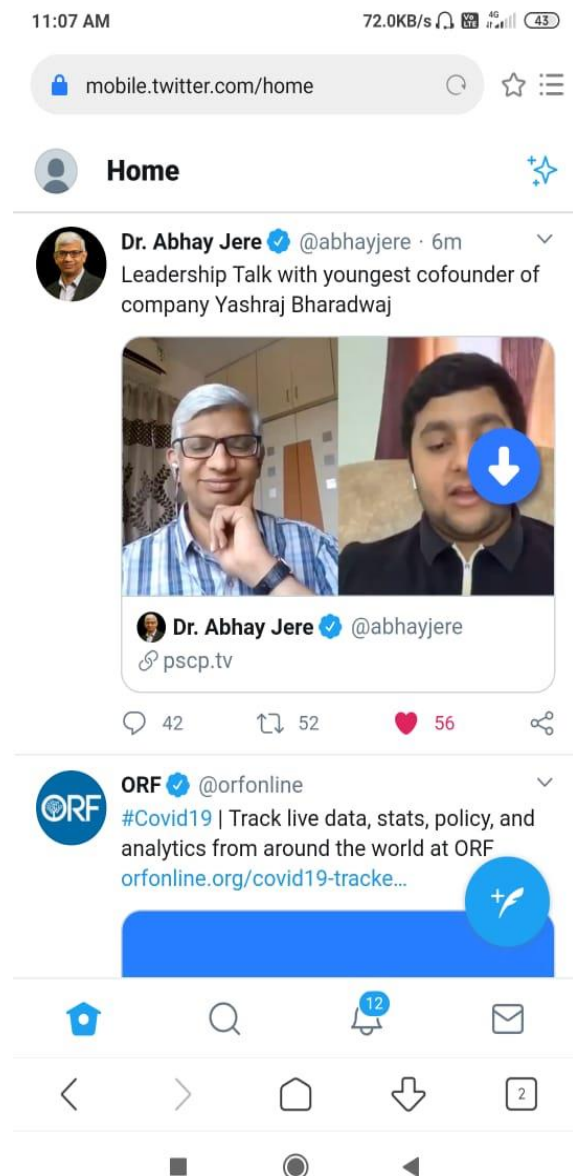
Brief Write up on the Programme

The leadership talk with Mr. Yashraj Bharadwaj, Co-founder, Zenith vipers & partner Ensure Equity was conducted on 20th April 2020. He started his entrepreneur journey from 8th standard onwards and he spoke about his first patent and how much time he spent to reach this level. It was amazing and inspiring story of an entrepreneur.

Learning Outcome

- Students inspired by the entrepreneur's journey

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Report on Live Session on Leadership Talk Series

Date : 21 April 2020

Time : 11:00 A.M.

No.of Beneficiaries : 135

Name of the Resource Person : Dr. Gurung Deshpande, Indian-American Venture Capitalist & Entrepreneur

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Write up on the Programme

The leadership talk with Dr. Gurung Deshpande, Indian-American Venture Capitalist & Entrepreneur was conducted on 21 April 2020. He shared his experience. He encouraged the youngsters to achieve their dream. The session was really wonderful.

Learning Outcome

- Students got inspired by the speaker's experience

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Report on Live Session on Leadership Talk Series

Date : 22 April 2020

Time : 11:00 A.M.

No. of Beneficiaries : 140

Name of the Resource Person : Shri. Vaidya Rajesh Kotecha, Secretary, Ministry of Ayush, Govt. of India.

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Write up on the Programme

The leadership talk with Padma Shri Vaidya Rajesh Kotecha, Secretary Ministry of Ayush was conducted on 21 April 2020. He spoke about various immunity boosters & efforts done by Ayush Ministry during the Covid crisis to save the people. The session was an eye-opener for everyone and got insight about how Ayurveda helps out our citizens.

Learning Outcome

- Students learnt more about Ayurveda especially during the pandemic

Photos:



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Report on Live Session on Leadership Talk Series

Date : 23 April 2020

Time : 11:00 A.M.

No. of Beneficiaries : 135

Name of the Resource Person : Mr. Gautam Bambawale, Ex-Indian Ambassador to China

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey

Brief Write up on the Programme

The leadership talk with Mr. Gautam Bambawale, Ex-Indian Ambassador to China was conducted on 23 April 2020. He shared his experience and he explained about the opportunity for India during the Pandemic 2020 crisis compared to China and other countries in the world.

Learning Outcome

- Students got inspired by the speaker's sharing of experience

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Report on Online session conducted by MHRD's Innovation Cell

Date : 28 April 2020

Time : 3:00 P.M.

No. of Beneficiaries : 235

Name of the Resource Person : Mr. Dipan Sahu, National Coordinator – IIC, ARIIA, NISP Innovation Cell, Ministry of HRD, Govt. of India

Objective

- To provide the knowledge about National Innovation and Startup policy for students and faculty members

Brief Write up on the Programme

Institution's innovation council of MHRD's innovation cell conducted an online session on 'National Innovation and Startup Policy for students and Faculty 2019-A Guiding Framework for HEIs for implementation.' The speaker for the session was Shri. Dipan Sahu. The whole session was divided into 3 parts:

Part-I was about HEIs Strategies & Governance for Promoting Innovation & Entrepreneurship focused on

- Creating Innovation Pipeline and Pathways for Entrepreneurs.
- Building Organizational Capacity, Human Resources and Incentives.
- Collaboration Co-creation and Business Relationship and Knowledge Exchange.

Part-II was about Norms for Faculty & Students Driven Innovations and Startups focused on

- Incentivizing Students for Innovation and Entrepreneurship
- Incentivizing Faculties & Staff for Innovation and Entrepreneurship
- Norms for Faculty Startup

Part-III

1) Incubation & Pre-Incubation support. Facility should be accessible to 24x7 to student, staff and faculty of all disciplines and department across the institute. Provision and streamline relevant services and mentoring support through pre-incubation and its unit's in-return for fees, equity sharing (or) zero payment basis. In return of services offered (Space, Infrastructure, mentorship,

seed fund, accountant and legal and patent support) and use of facilities at institute/incubation unit may take 2-9.5% equity/stake in the startup/company incubated.

2) IP Ownership Rights for Technologies Developed at HEI if any one of inventor wants to start a startup based on the technology developed as above, then it can be licensed to the inventor with a royalty would be no more than 4% of sales price, preferably 1-2%, unless it is a pure software product. On any dispute on IPR ownership and revenue sharing and licensing, then a five-member committee set up at HEI will look into the matter and recommend.

3) Pedagogy & Learning Interventions for Supporting Innovations & Startups which focused on how to create awareness among students and how teaching methods should include in case studies of real business stories of failure and success, experiential leanings.

4) Entrepreneurial Performance Impact Assessment focuses on

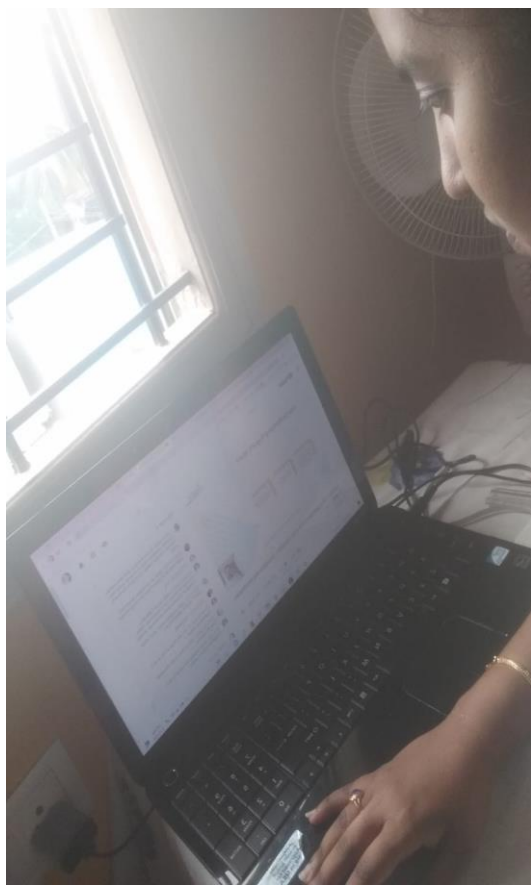
- Performance Analysis of services and facilitates on a regular basis
- Development of key performance indicators
- And on Input, process, output, outcome and impact level

This session helped them to realize about themselves and their capabilities to work on new ideas and innovation and promote them to create start-ups and entrepreneurial ventures.

Learning Outcome

- Students got insights about national innovation and startup policy for students and faculty members

Photo



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A handwritten signature in black ink, appearing to read "Dr. Ravindran D".

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

A handwritten signature in blue ink, appearing to read "A. Muruganantham".

Prof. Muruganantham A,
Director, Incubation Center



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REPORT ON Online session conducted by MHRD's Innovation Cell

Date : 29 April 2020

Time : 3:00 P.M.

No. of Beneficiaries : 225

Name of the Resource Person : Mr. MuthuSingaram, CEO, IIT Madras, Chennai

Objective

- To familiarise the role and importance of Pre-Incubators, Incubators and Accelerators in HEIs - Harnessing Innovation and Entrepreneurial Potential of Students and Faculties at Early Stage

Brief Write up on the Programme

Mr. Muthusingaram started the session by testing participants' knowledge of incubation and how to establish in the institution, key components of incubator, infrastructure facilities. Various aspects related to incubation were discussed by him. The session was really a different one and it gave in-depth knowledge about incubation.

Learning Outcome

- Students got familiarised about the role and importance of Pre-Incubators, Incubators in an institution

Photo



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Innovation Coordinator, Incubation Center

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Director, Incubation Center



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Report on Online session conducted by MHRD's Innovation Cell

Date : 30 April 2020

Time : 3:00 P.M.

No. of Beneficiaries : 210

Name of the Resource Person

- Ms. Vandana R Thakur, Female Innovator cum Entrepreneur, Canada India Acceleration Program 2020
- Mr. Amit Sanjay Lokhande, Innovator cum Entrepreneur, India-South Korea Startup Exchange Program 2020

Objective

- To provide knowledge about Emerging innovators and entrepreneurship support from MIC and AICTE

Brief Write up on the Programme

The session started with introducing both the resource persons for the day by Mr. Dipansahu, National Coordinator. Ms. Vandana R spoke about her journey and the competitions she participated and won awards in IIC national and international level. She gave the inputs to the young entrepreneurs some tips. Ms. Amit Sanjay shared his journey of achievements to reach the goal of the India-South Korea Startup exchange program. The students got various tips and guidelines.

Learning Outcome

- Students gained knowledge about how to participate in various national and international level entrepreneurship contest and their details.

Photo



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A handwritten signature in black ink, appearing to read "Dr. Ravindran D".

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Innovation Coordinator, Incubation Center

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Report on Online session conducted by MHRD's Innovation Cell

Date : 01 May 2020

Time : 3:00 P.M.

No. of Beneficiaries : 210

Name of the Resource Person : Ms. Geetika Dayal, Executive Director, TiE, Delhi - NCR

Objective

- To provide knowledge about the role of network enablers in driving the Innovation & Entrepreneurship Ecosystem.

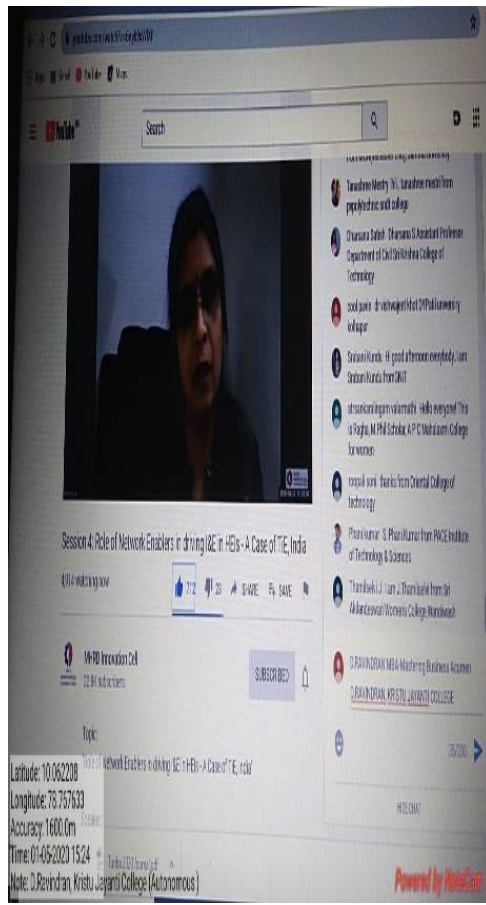
Brief Write up on the Programme

Ms. Geetika spoke about TiE Delhi chapter. She presented the history, the events they conducted annually. She also addressed about their initiative taken to identify the problems and bring solution to the problem during this lockdown. She gave the guideline about how to join the TiE India forum and future directions. The session was really useful for startup companies and budding entrepreneurs.

Learning Outcome:

- Students came to know about TiE India and Delhi chapter and their events and helping for startups.

Photo



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D.Ravindran

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Innovation Coordinator, Incubation Center

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A.M.

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Report on Live Session on Leadership Talk Series

Date : 02 May 2020

Time : 11:00 A.M.

No. of Beneficiaries : 225

Name of the Resource Person : Dr. Madhuri Kanitkar, Lieutenant General

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey

Brief Write up on the Programme

The leadership talk with Lieutenant General Dr. Madhuri Kanitkar. She spoke about their service during the Pandemic 2020. She said how to map ourselves to this critical situation and to overcome the same. It was really an eye-opener for all the participants.

Learning Outcome

Students got very important information on how to MAP yourself for critical situation.

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Report on Online session conducted by MHRD's Innovation Cell

Date : 04 May 2020

Time : 3:00 P.M.

No. of Beneficiaries : 210

Name of the Resource Person : Dr. Pankaj Parashar, CEO/Founder, Cutting Edge, Medical Devices Pvt. Ltd., Indore.

Objective

- To provide the insight about successful entrepreneurs and founders

Brief Write up on the Programme

Dr. Pankaj, the founder of cutting-edge technology described about how he started his journey of entrepreneurship and converted into a successful venture. He explained about design thinking. Further, he addressed how brings new innovative product and further dive into various aspects of design thinking in terms of hardware. It was a wonderful session with different insights about design thinking.

Learning Outcome

- They learnt about concepts related to design thinking and how to apply them.

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Report on online session conducted by MHRD's Innovation Cell

Date : 05 May 2020
Time : 3:00 P.M.
No. of Beneficiaries : 215
Name of the Resource Person : Dr. Sunil Shukla, Director General, EDII, Ahmedabad

Objective

- To provide knowledge on Business Model Canvas

Brief Write up on the Programme

The session started with Dr. Sunil talking about entrepreneurship, its importance. It was really motivating the students. He also talked about empathy towards others in business, so that people can understand the situation and try to solve the problem better. Finally, he talked about the business canvas model in detail. The participants got a variety of inputs.

Learning Outcome

- Students learnt about business model canvas concepts and how to implement them.

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Report on Online session conducted by MHRD's Innovation Cell

Date : 06 May 2020

Time : 3:00 P.M.

No. of Beneficiaries : 210

Name of the Resource Persons : Ms. Prajakta Kulkarni, Founder, Director, Nodes Pvt. Ltd., Pune.; and Mr. Sanket Inamdar, Co-Founder, CEO, Nodes Pvt., Ltd., Pune.

Objective

- To identify right problem and right solution using design thinking model approach

Brief Write up on the Programme

The speaker explained about Design thinking and the importance of problem finding through his presentation. He also suggested the steps and approaches of Double Diamond Process in design thinking, and various tools involved in the Double Diamond process and strategize product innovation and business offerings using design thinking in a detailed manner with a live example. The session was very informative for everyone.

Learning Outcome

- Students got the input of identifying the right problem and solution using the Double Diamond Approach in Design.

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Report on Online session conducted by MHRD's Innovation Cell

Date : 07/05/2020

Time : 3:00 P.M.

No. of Beneficiaries : 210

Name of the Resource Person : Dr. Sanjeeva Kumar Majumdar, Manager-IPR, Startup & Incubation, NRDC, New Delhi.

Objective

- To provide basics of IPR and Technology Transfer Level

Brief Write up on the Programme

Dr. Sanjeeva presented what is IPR, types of IPR, the role of IPR in various industries and the need for industries to go for IPR. All those things were explained during his talk. Further, he gave some insight about patent, where to file the patent and related information. It was an enriching session.

Learning Outcome

- They learnt about the basics of Intellectual Property Management at Early Stage of Innovation and Startups.

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Report on Online session conducted by MHRD's Innovation Cell

Date : 08 May 2020

Time : 3:00 P.M.

No. of Beneficiaries : 185

Name of the Resource Person : Mr. Sushanto Mitra, CEO, Lead Angles

Objective

- To give knowledge about angel and venture capital funding

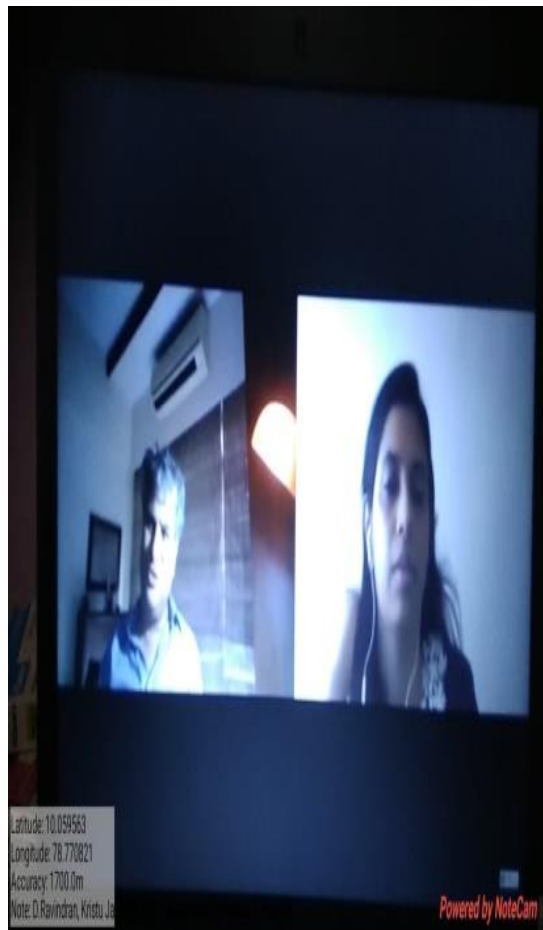
Brief Write up on the Programme

Mr. Sushanto Mitra presented the right stage of innovation or startup to approach Angel or Venture Capitalist and the checklist to be made ready before approaching the angle and Venture Capitalist for funding. Further, he talked about how to make a background check to identify the right Angel or Venture Capitalist Agency and also explained about what are the stage of VC and angel funding. The session was really a worth one for the young entrepreneurs struggling to get the fund.

Learning Outcome

- Students understood about angel and venture capital funding.

Photo



Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



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Report on Live Session on Leadership Talk Series

Date : 09/05/2020

Time : 11:00 A.M.

No. of Beneficiaries : 190

Name of the Resource Person : Prof. D. P. Singh, Chairman, UGC

Objective

- To invite the thought leaders from different sections of society to share their expertise and life/corporate journey

Brief Write up on the Programme

Prof. Singh spoke about helping the institution across the nation during the Pandemic 2020 how to conduct classes, examination and other admin related work. He also spoke about the UGC its regulations for conducting of online classes, open-book online examinations and fee-related issues. All these were discussed during the interaction. It was really a very good session and we academic community got the right direction to process further for our conduction of classes and examination.

Learning Outcome

- Students got the information about the online examination in the current situation.

Photo



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Dr. Ravindran D
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Report on Online session conducted by MHRD's Innovation Cell

Date : 12/05/2020

Time : 3:00 P.M.

No.of Beneficiaries : 200

Name of the Resource Person : Mr. Harit Mohan, Founder & CEO, Signicent LLP India, Signicent LLC, US.

Objective

- To provide knowledge about the legal and ethical process for starting their own ventures

Brief Write up on the Programme

Mr. Harit started the presentation with what is idea, how to find idea from different sources, IP, and types of IP. He gave quick exercise to work on types of IP. Further, he explained about market research and patent valuation. The session was an eye opener for the entire academic community.

Learning Outcome

- Students gained the knowledge about Legal and ethical process for starting an own venture.

Photo



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Report on Online session conducted by MHRD's Innovation Cell

Date : 13 May 2020

Time : 3:00 P.M.

No. of Beneficiaries : 150

Name of the Resource Person : Prof. Sanjay Inamdar, Chairman, AICTE Startup Policy Implementation Committee and Entrepreneur

Objective

- To provide knowledge about Innovating Self-Screen and Identifying right opportunities

Brief Write up on the Programme

Prof. Sanjay briefed about the innovation and how to bring the culture of innovation among the colleges what are the steps to be taken. He further described about identifying the right opportunity and how to utilize the opportunity to come up in life. The sessions were really interesting and the participants learnt about the industry and academic perspective of innovating self.

Learning Outcome

- Students got the input of self-screening and identify the right opportunities and how to utilize.

Photo



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Report on Online session conducted by MHRD's Innovation Cell

Date : 14 May 2020

Time : 3:00 P.M.

No. of Beneficiaries : 175

Name of the Resource Person : Dr. Preet Deep Singh, AVP, Invest India

Objective

- To give an understanding on Application of marketing research at the idea to startup stage – Foundation Level

Brief Write up on the Programme

Dr. Preet Deep Singh spoke about Market Research -Importance of Market Research starting from Idea to Startup Phase with live examples. Further, he explained about Open Source Tools and their applications for conducting market research to make it as a successful venture into the market. The session was really useful for them.

Learning Outcome

- Students got the information about the importance of market research for the idea to the startup stage.

Photo



Report Prepared by

A handwritten signature in blue ink, appearing to read "Dr. Ravindran D".

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

A handwritten signature in blue ink, appearing to read "Prof. Muruganantham A".

Prof. Muruganantham A,
Director, Incubation Center



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Report on Online session conducted by MHRD's Innovation Cell

Date : 15 May 2020

Time : 3:00 P.M.

No. of Beneficiaries : 210

Name of the Resource Person : Dr. Lakshmi Meera, Program Director, Forge Incubator, Coimbatore.

Objective

- To provide knowledge on Innovation Risk Diagnostic – Product Innovation Rubric (PIR)

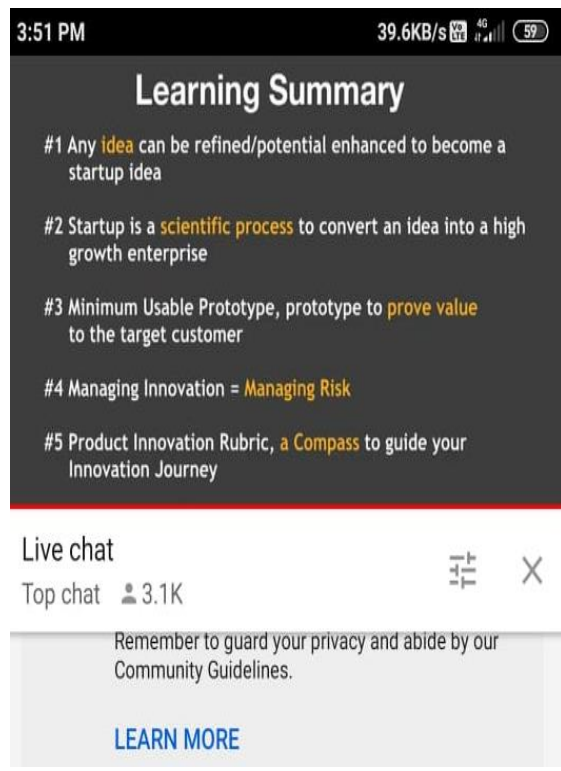
Brief Write up on the Programme

Dr. Meera started her speech with introduce about business risks and Understand the different risks inherent to Product Innovation and how you can validate the true market potential of the product innovation by linking it to customer motivation, customer-acceptance, and customer-commitment. Further, she explained about the fundamentals of PIR and the diagnostic tool to evaluate and assess the potential of the Product Innovations and to gauge its progress. The session was really very useful to get to know about PIR.

Learning Outcome

- Students gained the knowledge of Product Innovation Rubric and Risk analysis of Product.

Photo



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Verified by

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Director, Incubation Center



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Report on Webinar conducted by MHRD's Innovation Cell

Date : 16 May 2020

Time : 1:00 P.M.

No. of Beneficiaries : 210

Name of the Resource Person : Dr. Pramod Chaudhari, Founder, Chairman, Praj Industries Limited

Objective

- To provide knowledge on New Opportunities for youngsters in Bio mobility and BioEnergy

Brief Write up on the Programme

The leadership talk with Dr. Pramod Chaudhari, Founder, Chairman, Praj Industries Limited was conducted on 16 May 2020. Dr. Pramod had explained about bio mobility. The Bio-Mobility™ platform promotes the use of renewable resources to produce carbon-neutral transportation fuel across all modes of mobility (surface, air and water). As part of this platform, Praj deploys its biofuel technologies for the transportation sector, thus playing a role to help mitigate the dangers of climate change. He further stated that bi-mobility is going to be the new norms in future for all the industries. He encouraged the young entrepreneurs to do the research on the bioenergy field. The session was really an eye-opener for the youngsters.

Learning Outcome

- Students understood of alternative source of energy for the mobility of the future world.

Photo



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A handwritten signature in black ink that reads "Dr. Ravindran D".

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

A handwritten signature in blue ink that reads "A. Muruganantham".

Prof. Muruganantham A,
Director, Incubation Center



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Report on Online session conducted by MHRD's Innovation Cell

Date : 19 May 2020

Time : 3:00 P.M.

No. of Beneficiaries : 225

Name of the Resource Person : Dr. Satya R. Acharya, Associate Sr. Faculty, EDII, Ahmedabad

Objective

- To provide knowledge on Idea, Entrepreneurship Opportunities, Business Model and Business Plan

Brief Write up on the Programme

The session was all about idea generation and the opportunities available for entrepreneurs, preparation of business plan for competition adapting the various business model which is suitable for the new venture. The session was shared by Dr. Satya and Dr. Amit Dwivedi explained the Entrepreneurship Opportunities elaborately to the students. The students got an insight about different business models and how to utilize them for startup ideas.

Learning Outcome

- Students gained the importance of business models and business plan for startups.

Photos

Session 14: Idea, business model and business plan

Business Opportunities:
Illness & Wellness

Entrepreneurship Development Institute of India

Healthcare

- Manufacturing
- Services Delivery
- Hospitals, Clinics, Pathologies
- Wellness Centres

Ayurveda

- Production
- Consulting
- Trading
- Manufacturing
- Branding

Yoga & Meditation

- Centres on Web-Portals
- Channels
- Web-Pages
- Videos
- e-YOGA Consulting

Dr. Anil K. Dwivedi (anildwivedi@edindia.org)

12:12 / 57:18

Scroll for details

Session 14: Idea, business model and business plan

PROSPERITY RACE (GDP per capita constant US\$)

RACE FOR SAFER CHILD BIRTH (Infant mortality rate per 1,000 live births)

RACE OF LIFE (Life expectancy at birth in years)

SCOREBOARD

Country	PROSPERITY RACE	RACE FOR SAFER CHILD BIRTH	RACE OF LIFE
China	10,239	10	77.1
USA	4,937	7	78.4
Germany	4,398	6	81.2
France	4,294	5	82.7
UK	4,235	4	83.3
Japan	4,180	3	84.6
South Korea	3,850	2	83.4
India	1,547	101	74.6
China (2014)	1,535	102	76.9
Indonesia	1,520	103	75.0
Philippines	1,450	104	75.0
Sri Lanka	1,370	105	77.0
Malaysia	1,360	106	77.0
Thailand	1,350	107	77.0
Myanmar	1,340	108	77.0
South Africa	1,330	109	77.0
Kenya	1,320	110	77.0
India (2014)	1,310	111	77.0
Indonesia (2014)	1,300	112	77.0
Philippines (2014)	1,290	113	77.0
Sri Lanka (2014)	1,280	114	77.0
Malaysia (2014)	1,270	115	77.0
Thailand (2014)	1,260	116	77.0
Myanmar (2014)	1,250	117	77.0
South Africa (2014)	1,240	118	77.0
Kenya (2014)	1,230	119	77.0
India (2014)	1,220	120	77.0
Indonesia (2014)	1,210	121	77.0
Philippines (2014)	1,200	122	77.0
Sri Lanka (2014)	1,190	123	77.0
Malaysia (2014)	1,180	124	77.0
Thailand (2014)	1,170	125	77.0
Myanmar (2014)	1,160	126	77.0
South Africa (2014)	1,150	127	77.0
Kenya (2014)	1,140	128	77.0
India (2014)	1,130	129	77.0
Indonesia (2014)	1,120	130	77.0
Philippines (2014)	1,110	131	77.0
Sri Lanka (2014)	1,100	132	77.0
Malaysia (2014)	1,090	133	77.0
Thailand (2014)	1,080	134	77.0
Myanmar (2014)	1,070	135	77.0
South Africa (2014)	1,060	136	77.0
Kenya (2014)	1,050	137	77.0
India (2014)	1,040	138	77.0
Indonesia (2014)	1,030	139	77.0
Philippines (2014)	1,020	140	77.0
Sri Lanka (2014)	1,010	141	77.0
Malaysia (2014)	1,000	142	77.0
Thailand (2014)	990	143	77.0
Myanmar (2014)	980	144	77.0
South Africa (2014)	970	145	77.0
Kenya (2014)	960	146	77.0
India (2014)	950	147	77.0
Indonesia (2014)	940	148	77.0
Philippines (2014)	930	149	77.0
Sri Lanka (2014)	920	150	77.0
Malaysia (2014)	910	151	77.0
Thailand (2014)	900	152	77.0
Myanmar (2014)	890	153	77.0
South Africa (2014)	880	154	77.0
Kenya (2014)	870	155	77.0
India (2014)	860	156	77.0
Indonesia (2014)	850	157	77.0
Philippines (2014)	840	158	77.0
Sri Lanka (2014)	830	159	77.0
Malaysia (2014)	820	160	77.0
Thailand (2014)	810	161	77.0
Myanmar (2014)	800	162	77.0
South Africa (2014)	790	163	77.0
Kenya (2014)	780	164	77.0
India (2014)	770	165	77.0
Indonesia (2014)	760	166	77.0
Philippines (2014)	750	167	77.0
Sri Lanka (2014)	740	168	77.0
Malaysia (2014)	730	169	77.0
Thailand (2014)	720	170	77.0
Myanmar (2014)	710	171	77.0
South Africa (2014)	700	172	77.0
Kenya (2014)	690	173	77.0
India (2014)	680	174	77.0
Indonesia (2014)	670	175	77.0
Philippines (2014)	660	176	77.0
Sri Lanka (2014)	650	177	77.0
Malaysia (2014)	640	178	77.0
Thailand (2014)	630	179	77.0
Myanmar (2014)	620	180	77.0
South Africa (2014)	610	181	77.0
Kenya (2014)	600	182	77.0
India (2014)	590	183	77.0
Indonesia (2014)	580	184	77.0
Philippines (2014)	570	185	77.0
Sri Lanka (2014)	560	186	77.0
Malaysia (2014)	550	187	77.0
Thailand (2014)	540	188	77.0
Myanmar (2014)	530	189	77.0
South Africa (2014)	520	190	77.0
Kenya (2014)	510	191	77.0
India (2014)	500	192	77.0
Indonesia (2014)	490	193	77.0
Philippines (2014)	480	194	77.0
Sri Lanka (2014)	470	195	77.0
Malaysia (2014)	460	196	77.0
Thailand (2014)	450	197	77.0
Myanmar (2014)	440	198	77.0
South Africa (2014)	430	199	77.0
Kenya (2014)	420	200	77.0
India (2014)	410	201	77.0
Indonesia (2014)	400	202	77.0
Philippines (2014)	390	203	77.0
Sri Lanka (2014)	380	204	77.0
Malaysia (2014)	370	205	77.0
Thailand (2014)	360	206	77.0
Myanmar (2014)	350	207	77.0
South Africa (2014)	340	208	77.0
Kenya (2014)	330	209	77.0
India (2014)	320	210	77.0
Indonesia (2014)	310	211	77.0
Philippines (2014)	300	212	77.0
Sri Lanka (2014)	290	213	77.0
Malaysia (2014)	280	214	77.0
Thailand (2014)	270	215	77.0
Myanmar (2014)	260	216	77.0
South Africa (2014)	250	217	77.0
Kenya (2014)	240	218	77.0
India (2014)	230	219	77.0
Indonesia (2014)	220	220	77.0
Philippines (2014)	210	221	77.0
Sri Lanka (2014)	200	222	77.0
Malaysia (2014)	190	223	77.0
Thailand (2014)	180	224	77.0
Myanmar (2014)	170	225	77.0
South Africa (2014)	160	226	77.0
Kenya (2014)	150	227	77.0
India (2014)	140	228	77.0
Indonesia (2014)	130	229	77.0
Philippines (2014)	120	230	77.0
Sri Lanka (2014)	110	231	77.0
Malaysia (2014)	100	232	77.0
Thailand (2014)	90	233	77.0
Myanmar (2014)	80	234	77.0
South Africa (2014)	70	235	77.0
Kenya (2014)	60	236	77.0
India (2014)	50	237	77.0
Indonesia (2014)	40	238	77.0
Philippines (2014)	30	239	77.0
Sri Lanka (2014)	20	240	77.0
Malaysia (2014)	10	241	77.0
Thailand (2014)	0	242	77.0
Myanmar (2014)	-10	243	77.0
South Africa (2014)	-20	244	77.0
Kenya (2014)	-30	245	77.0
India (2014)	-40	246	77.0
Indonesia (2014)	-50	247	77.0
Philippines (2014)	-60	248	77.0
Sri Lanka (2014)	-70	249	77.0
Malaysia (2014)	-80	250	77.0
Thailand (2014)	-90	251	77.0
Myanmar (2014)	-100	252	77.0
South Africa (2014)	-110	253	77.0
Kenya (2014)	-120	254	77.0
India (2014)	-130	255	77.0
Indonesia (2014)	-140	256	77.0
Philippines (2014)	-150	257	77.0
Sri Lanka (2014)	-160	258	77.0
Malaysia (2014)	-170	259	77.0
Thailand (2014)	-180	260	77.0
Myanmar (2014)	-190	261	77.0
South Africa (2014)	-200	262	77.0
Kenya (2014)	-210	263	77.0
India (2014)	-220	264	77.0
Indonesia (2014)	-230	265	77.0
Philippines (2014)	-240	266	77.0
Sri Lanka (2014)	-250	267	77.0
Malaysia (2014)	-260	268	77.0
Thailand (2014)	-270	269	77.0
Myanmar (2014)	-280	270	77.0
South Africa (2014)	-290	271	77.0
Kenya (2014)	-300	272	77.0
India (2014)	-310	273	77.0
Indonesia (2014)	-320	274	77.0
Philippines (2014)	-330	275	77.0
Sri Lanka (2014)	-340	276	77.0
Malaysia (2014)	-350	277	77.0
Thailand (2014)	-360	278	77.0
Myanmar (2014)	-370	279	77.0
South Africa (2014)	-380	280	77.0
Kenya (2014)	-390	281	77.0
India (2014)	-400	282	77.0
Indonesia (2014)	-410	283	77.0
Philippines (2014)	-420	284	77.0
Sri Lanka (2014)	-430	285	77.0
Malaysia (2014)	-440	286	77.0
Thailand (2014)	-450	287	77.0
Myanmar (2014)	-460	288	77.0
South Africa (2014)	-470	289	77.0
Kenya (2014)	-480	290	77.0
India (2014)	-490	291	77.0
Indonesia (2014)	-500	292	77.0
Philippines (2014)	-510	293	77.0
Sri Lanka (2014)	-520	294	77.0
Malaysia (2014)	-530	295	77.0
Thailand (2014)	-540	296	77.0
Myanmar (2014)	-550	297	77.0
South Africa (2014)	-560	298	77.0
Kenya (2014)	-570	299	77.0
India (2014)	-580	300	77.0
Indonesia (2014)	-590	301	77.0
Philippines (2014)	-600	302	77.0
Sri Lanka (2014)	-610	303	77.0
Malaysia (2014)	-620	304	77.0
Thailand (2014)	-630	305	77.0
Myanmar (2014)	-640	306	77.0
South Africa (2014)	-650	307	77.0
Kenya (2014)	-660	308	77.0
India (2014)	-670	309	77.0
Indonesia (2014)	-680	310	77.0
Philippines (2014)	-690	311	77.0
Sri Lanka (2014)	-700	312	77.0
Malaysia (2014)	-710	313	77.0
Thailand (2014)	-720	314	77.0
Myanmar (2014)	-730	315	77.0
South Africa (2014)	-740	316	77.0
Kenya (2014)	-750	317	77.0
India (2014)	-760	318	77.0
Indonesia (2014)	-770	319	77.0
Philippines (2014)	-780	320	77.0
Sri Lanka (2014)	-790	321	77.0
Malaysia (2014)	-800	322	77.0
Thailand (2014)	-810	323	77.0
Myanmar (2014)	-820	324	77.0
South Africa (2014)	-830	325	77.0
Kenya (2014)	-840	326	77.0
India (2014)	-850	327	77.0
Indonesia (2014)	-860	328	77.0
Philippines (2014)	-870	329	77.0
Sri Lanka (2014)	-880	330	77.0
Malaysia (2014)	-890	331	77.0
Thailand (2014)	-900	332	77.0
Myanmar (2014)	-910	333	77.0
South Africa (2014)	-920	334	77.0
Kenya (2014)	-930	335	77.0
India (2014)	-940	336	77.0
Indonesia (2014)	-950	337	77.0
Philippines (2014)	-960	338	77.0
Sri Lanka (2014)	-970	339	77.0
Malaysia (2014)	-980	340	77.0
Thailand (2014)	-990	341	



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Report on Online session conducted by MHRD's Innovation Cell

Date : 20 May 2020
Time : 3:00 P.M.
No. of Beneficiaries : 175
Name of the Resource Person : Dr. Preet Deep Singh, AVP, Invest India

Objective

- To provide information on the Use of Market Data and Application of Marketing Research Tools and Methodology - Advance Level

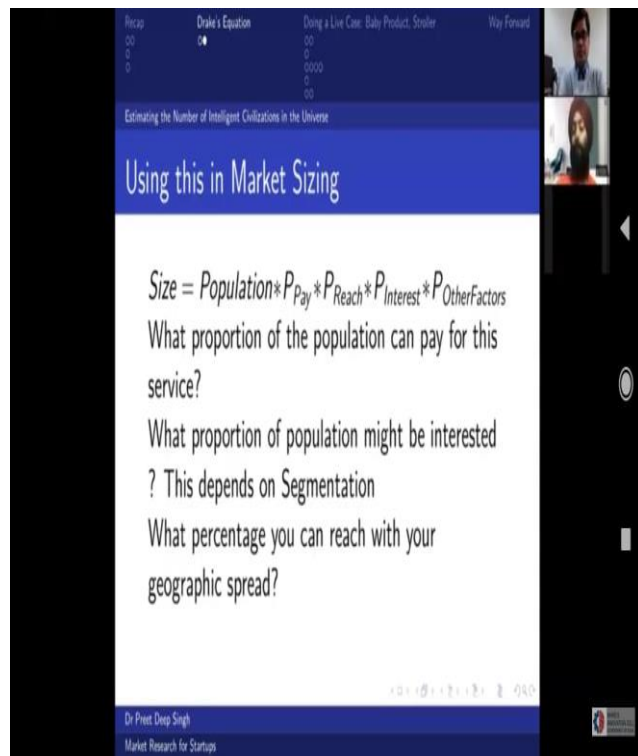
Brief Write up on the Programme

Dr. Preet Deep Singh explained about market data, how to research on the online customer data using research tools which is available. The outcome of market analysis how it is helping out increase the business opportunity and future predictions. They learnt about new market research tools and how to use them.

Learning Outcome

- Students got the information about the importance of market research for the idea to the startup stage.

Photo



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Dr. Ravindran D
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Verified by

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Report on Online Session conducted by MHRD's Innovation Cell

Date : 21 May 2020
Time : 3:00 P.M.
No. of Beneficiaries : 210
Name of the Resource Person : Dr. Raman Gujaral, EDII, Ahmedabad

Objective

- To provide knowledge on Frugal Innovations and Social Entrepreneurship

Brief Write up on the Programme

Dr. Raman started the session by introducing frugal engineering and social entrepreneurship with live examples of poor and needy people for their daily life starting from auto-rickshaw, bamboo manual cutting machine, and coffee vending machine. It was a very thought-provoking session and useful for entire entrepreneurs to think differently with limited resources.

Learning Outcome

- Students got an understanding of frugal innovation and social entrepreneurship and opportunities.

Photo



Report Prepared by

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Verified by

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Report on Online session conducted by MHRD's Innovation Cell

Date : 22 May 2020

Time : 3:00 P.M.

No. of Beneficiaries : 225

Name of the Resource Person : Mr. Pulakti Jain, Team – Vidyut, Mr. Lokesh Goswami, Team – SLICK and Mr. Arpit Nandi – Team Quarks and Leptons

Objective

- To provide knowledge on innovators and entrepreneurs emerged from Smart India Hackathon (SIH)

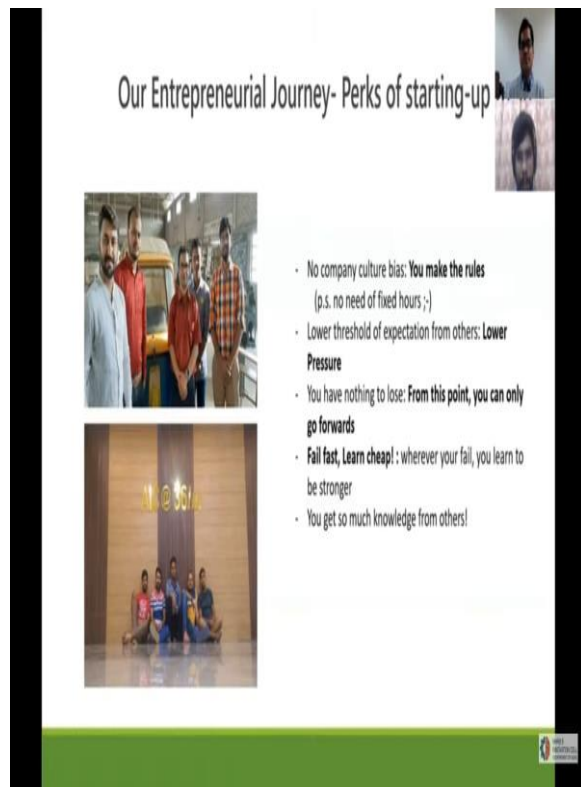
Brief Write up on the Programme

An interaction session with student entrepreneurs and innovators from Smart India Hackathon(SIH) was conducted. The session was chaired by Dr. Dipansahu, National Coordinator. The student entrepreneurs shared their experience about their idea creation, generation and how to convert an idea to a product. A detailed explanation was given to the budding entrepreneurs. The session was really very interesting and thought-provoking one.

Learning Outcome

- Students learnt about participating in a hackathon and how to win the competition tricks and tips.

Photo



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Report on Online Session conducted by MHRD's Innovation Cell

Date : 23 May 2020

Time : 1:00 P.M.

No. of Beneficiaries : 210

Name of the Resource Person : Mr. Mahesh Babu, CEO, Mahindra Electric Mobility Limited

Objective

- To provide knowledge on Opportunities in Auto-Sector in Post-Covid-19 World

Brief Write up on the Programme

The leadership talk with Mr. Mahesh Babu, CEO, Mahindra Electric Mobility Ltd. was conducted on 23 May 2020. He discussed about how the electric vehicle idea initiated and transformation of electric vehicles. He predicted that the electric vehicles are going to dominate the market and different strategy plan was discussed during the interaction. The session was really useful for the entire student community.

Learning Outcome

- Students understood about opportunities in the automobile industry in the post-Covid world.

Photo



Report Prepared by

Dr. Ravindran D
Innovation Coordinator, Incubation Center

Verified by

Prof. Muruganantham A,
Director, Incubation Center



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Report on Webinar conducted by MHRD's Innovation Cell

Date : 30 May 2020

Time : 1:00 P.M.

No.of Beneficiaries : 220

Name of the Resource Person : Dr. Nilesh N Oak, Specialist, Indian Civilization & History

Objective

- To provide knowledge on Indian Civilization & History

Brief Write up on the Programme

The leadership talk with Mr. Nilesh N Oak, Expert, Indian Civilization & history was started by telling about 24000 years of Bharath history and how our civilization started, how people evolve into the current level. Further, he talked about its relevance to current youngsters. He also asserted that the young generation needs to take the information from history for reference based on what they can innovate. He insisted that people should know about history and civilization. The session was really very useful one the youngsters.

Learning Outcome

- Students gained information about Indian Civilization and how it will help them having a great career.

Photo



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VENTURA REPORT 2020

TITLE	: VENTURA – Intra-Department Business Plan Competition
TOPIC	: Business Plan competition for III Trimester MBA students
DATE	: 25 June 2020 – 17 August 2020
BENEFICIARIES	: III Trimester MBA students

Ventura is an intercollegiate business plan competition organized by Kristu Jayanti School of Management every year to provide an opportunity for the III Trimester MBA students to identify potential Business Ideas, test these ideas for Feasibility and present a business plan through a competition. The competition spanned over a period of one month from 25 June to 17 August 2020.

21 teams with 6 – 7 members took part in the business plan competition. The competition was conducted in 3 phases, the I phase had 21 teams, the II phase had 15 teams who were further shortlisted to 7 teams in the last phase.

The final phase was judged by the expert jury consisting Shri. GirishBatra - Co-founder of Jumpstart business consulting and Shri. Thaneshwar Singh Founder of Ientra business solutions. The teams were given names of the next fortune 500 companies to motivate them and draw inspiration in making their dream become a reality.

The names of the teams were:

1. RADICO KHAITAN
2. MAN INDUSTRIES
3. INEOS STYROLUTION
4. SUBROS
5. AJANTA PHARMA
6. SCHWING STETTER INDIA
7. VRL LOGISTICS
8. STEEL STRIPS WHEELS
9. RATTANINDIA POWER
10. GABRIEL INDIA
11. DISHMAN CARBOGEN AMICS
12. SPML INFRA
13. GREAVES COTTON
14. KIOCL
15. YAZAKI INDIA

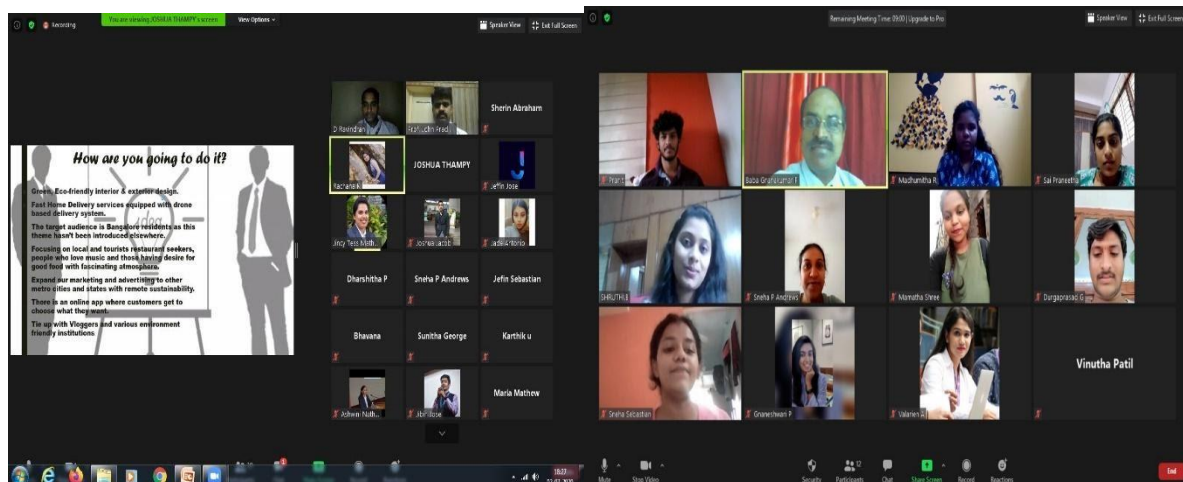
16. TAKE SOLUTIONS
17. DIMENTION DATA INDIA
18. GMDC
19. AKUMS DRUGS&PHARMACEUTICALS
20. H.G. INFRA ENGINEERING
21. IREDA

Out of the 7 Finalists, the business ideas presented by 4 teams won the hearts of the panelists. The teams were required to give a detailed plan on different functional areas and present their plan for implementation.

The winner of VENTURA 2020 was team Schwing Stetter. The I runner up was team GMDC as and teams SPML INFRA and Ajantha Pharma jointly shared the 2nd runners up title.

All the Teams were appreciated for their perseverance and efforts to provide solutions to various business problems. The competition was a time for all the teams to trigger their inner entrepreneurial drive. By these competitive initiatives, the school of management continues to provide Holistic development and helps unleash the potential of each and every student.

Photos



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REPORT ON THE PANEL DISCUSSION HELD ON FUTURE OF ENTREPRENEURSHIP

TITLE	Panel discussion on Future of Entrepreneurship
TOPIC	Future of Entrepreneurship
DATE	14 July 2020
BENEFICIARIES	120

Brief Write up on the Programme

The School of Management of Kristu Jayanti College organised a panel discussion on 14 August 2020 in collaboration with the Institution Innovation Council (IIC) and the Asian Institute of Family Managed Business (AIFMB). The theme for the Panel discussion was '*Future of Entrepreneurship*' and the panelists included Ms. SurabhiRao, Director and Head of Product development Narsipur chemicals, Mr. NarenThakkar Director of Fixoboard, Mr. ParinKhona Director of Pressroom automation group and Mr. Siddhant Dugar, Chief operating officer of Designer exports who moderated the discussion.

The panel discussion started at 5.00 pm with an introduction of the theme which was given by Prof. Stephen Deepak. The Panel members, faculty and students were cordially welcomed by Ms Theresa Bastian from III Trimester MBA. Ms Valerian of III Trimester MBA read out the profile of the panelists.

Mr. Siddhant Dugar moderated the discussion asking each panelist his/her views and experiences. The discussion started with how businesses can grow even in Covid 19 situations and what needs to be looked into in such scenarios. All the panel members put forward their views with regard to their experiences on the current pandemic and how they dealt with the issues facing their business. Ms. SurabhiRao, a very opportunistic person, said she treated Covid as an opportunity to grow her business despite all the short-term setbacks. Mr. ParinKhona even said to "Get away with fear and take the bull by the horns". M Naren Thakker opined that there is a way out if we start looking at the New Normal as an opportunity and gave examples of how he tackled the odds. The moderato Siddhant shared his experience of how their business had found new clients and the business is running double time than what it would during the normal time. The Panelist took on some questions raised by the students. Ms Swati Thirumeni of III Trimester MBA delivered the Vote of Thanks.

Feedback

The Panel Discussion was attended by more than 85 students and faculty from the School of Management. All the panel members who took part in the discussion were all young entrepreneurs who had found their successful path by facing all the uncertainties. This discussion was very

helpful for all MBA students during this pandemic situation as the discussion gave them bright insights on how every situation can be turned into a great opportunity in order to reach success.

A. Valarien, 1 year MBA

Photos:





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REPORT

Title of the Programme : Orientation and Adoption of NISP at HEI Level

Date : 07 August 2020

Time : 3:00 – 5:00 PM

No. of Beneficiaries : 07

Name and details of the Resource Person : Dr. AbhayJere, Chief Innovation Officer, Innovation Cell, MHRD

Objective

- To provide an insight about how to frame and implement the National Innovation and Startup Policy in a higher education institute.

Brief Write up on the Programme

The session started with Dr. AbhayJere's briefing about what is national innovation startup policy and how to implement it in a higher education institution, formation of a committee and members of the committee to be part of the institute level startup policy.

Learning Outcome

Students gained knowledge about the components of the National Innovation Startup Policy for students and faculty members are been framed by MHRD Innovation Cell to implement at the institute level.

Photo



Dr. Dipan Sahu was providing the information about NISP.

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REPORT

Title of the Programme : Online Meeting

Date : 07 August 2020

Time : 12:00 – 1:15 PM

No. of Beneficiaries : 07

Name and details of the Resource Person : Dr. Muruganantham A, Prof. Stephen Deepak

Objective

- To prepare the plan of action for the academic year 2020 – 2021 of Incubation and IIC Self – Oriented activities

Brief Write up on the Programme

The meeting started by Dr. Muruganantham, President, IIC with appreciating all the members of incubation and IIC for their achievements during the previous year. He listed out various events organised under IIC during 2019- 2020. He also proposed the list of activities for the upcoming year. Prof. Stephen Deepak, Vice President, IIC provided the details about Idea Olympics, Idea cluster POD's event details. Finally, after discussion with all the members of IIC, the action plan was finalised.

Learning Outcome

- They finalised the plan of action for the year 2020 - 2021 of Incubation and IIC Activities

Photos



Dr. Ravindran D interacting with members



Prof. Sen B Mathews interacting with IIC members

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REPORT

Title of the Programme	: ARIIA 2020 award ceremony
Date	: 18 August 2020
Time	: 11:00 – 12:30 P.M.
No. of Beneficiaries	: 07
Name and details of the Resource Person President of India	: Dr. Venkaiah Naidu, Honorable-Vice

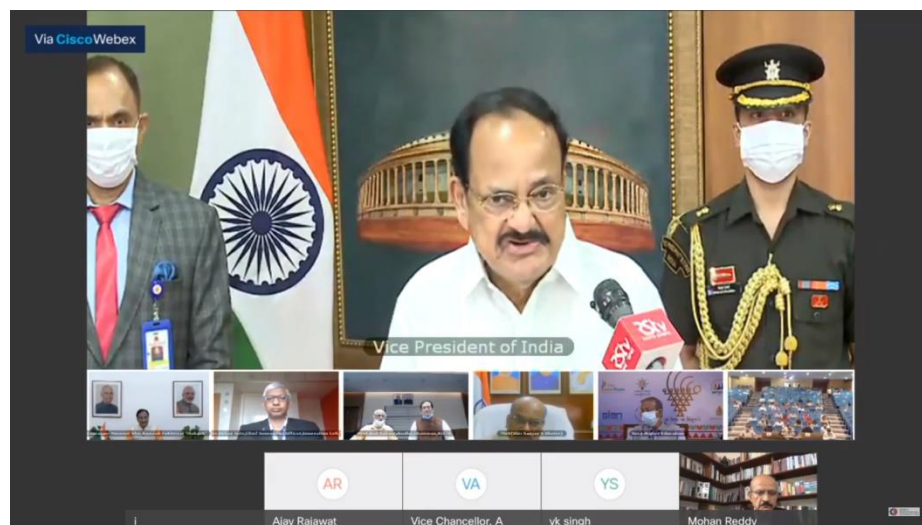
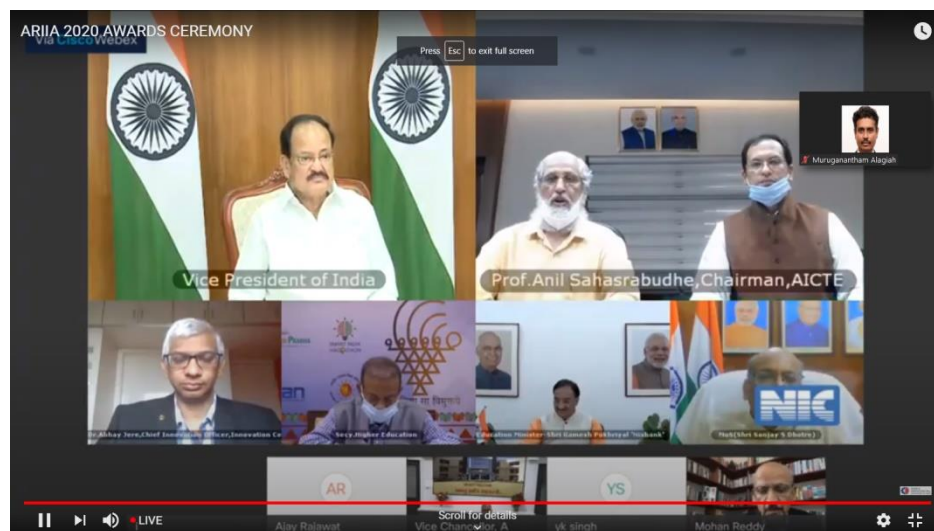
Objectives

- To set the direction for institutions for future development for making them globally competitive and in forefront of innovation.

Brief Report

Ministry of Education, Govt. of India has initiated 'Atal Ranking of Institutions on Innovation Achievements (ARIIA)' to systematically rank education institutions and universities primarily on innovation-related indicators. ARIIA considers all major indicators which are commonly used globally to rank the most innovative education institutions/ universities in the world. The award ceremony welcome address and details of the event were given by Prof. Anil Sahasrabudhe, Chairman, AICTE and then our Honorable vice president announced the ARIIA results of top-ranked institutions in the country.

Photo



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REPORT

Title of the Programme	: Orientation and Adoption of NISP at HEI Level
Date	: 21 August 2020
Time	: 3:00 – 5:00 PM
No. of Beneficiaries	: 01
Name and details of the Resource Person	: Dr. AbhayJere, Chief Innovation Officer, Innovation Cell, MHRD

Objective

- To provide an insight about how to frame and implement the National Innovation and Startup Policy in a higher education institute.

Brief Write up on the Programme

The session started by Dr. Abhay Jere by briefing about what is national innovation startup policy and how to implement it in a higher education institution, the formation of the committee and members of the committee to be part of the institute level startup policy.

Learning Outcome

- Students learnt about how to evaluate the progress and impact of policy by setting up Key Performance Indicators (KPIs) for the Innovation cum Startup policy implementation at the HEI level.

Photos

Session 2: Innovation and Start up Policy Implementation Strategy and Progress Monitoring at HEI level

Topics to be Covered:

- ✓ What are the methods for the Innovation & Startup policy implementation?
- ✓ How to establish a framework for the policy implementation at HEI level?
- ✓ How to evaluate the progress and impact of policy by setting up KPIs?
- ✓ Task Sheet: To do list for Implementation

NISP Training Session 2: Policy Implementation Strategy and Progress Monitoring

1,856 views • Streamed live on Aug 21, 2020

MHRD Innovation Cell

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the methods for Innovation & Startup policy implementation

Strategic Measures at the University/ Institute Level

- Formulation of the institute's innovation and start up policy and action plan in spirit of NISP
- Development of an Entrepreneurial and Financial Strategy for the institute
- Local ecosystem development along with Institution's innovation ecosystem
- International partnerships including exchange programs, internships

NISP Training Session 2: Policy Implementation Strategy and Progress Monitoring

1,856 views • Streamed live on Aug 21, 2020

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REPORT

Title of the Programme : Online Meeting

Date : 24/08/2020

Time : 3:00 – 3:30 PM

No. of Beneficiaries : 15

Name and details of the Resource Person : Dr. Muruganantham A, Dr. Velmurugan R, Prof. Stephen Deepak, Dr. Ravindran D, Dr. G. Balasendhilkumar

Objective

- To finalize the action plan of the year 2020 – 2021

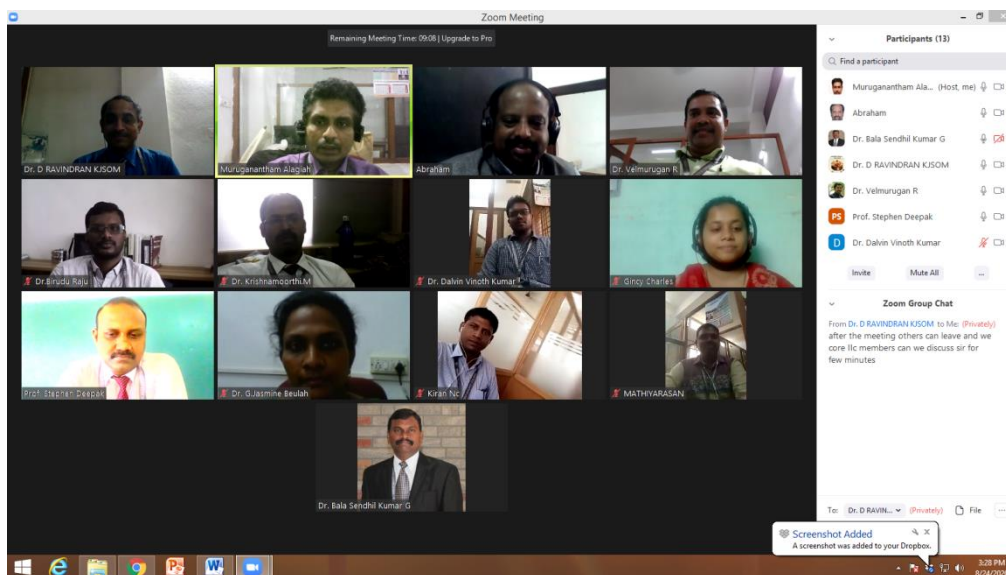
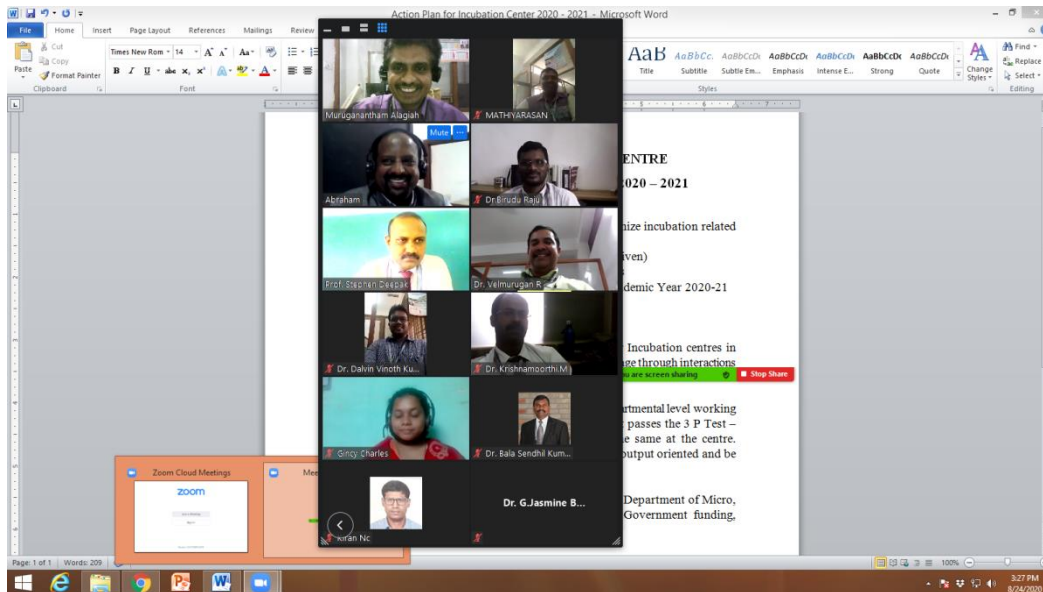
Brief Write up on the Programme

The session was started by Dr. Muruganantham, Director, Incubation Center by welcoming all the new members and briefed about the action plan for the year 2020 – 2021. The open discussion with senior members and new members finalised the plan of action.

Learning Outcome

- The new members got the idea about our incubation center and Institution Innovation Council details.

Photos



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REPORT

Title of the Programme : Orientation Program on Incubation **and**
IIC

Date : 26 August 2020

Time : 3:30 – 4:30 PM

No. of Beneficiaries : 11

Name and details of the Resource Person : Dr. Muruganantham A,
Dr. Velmurugan R.

Objective

- To provide induction about Incubation Center and Institution Innovation Council

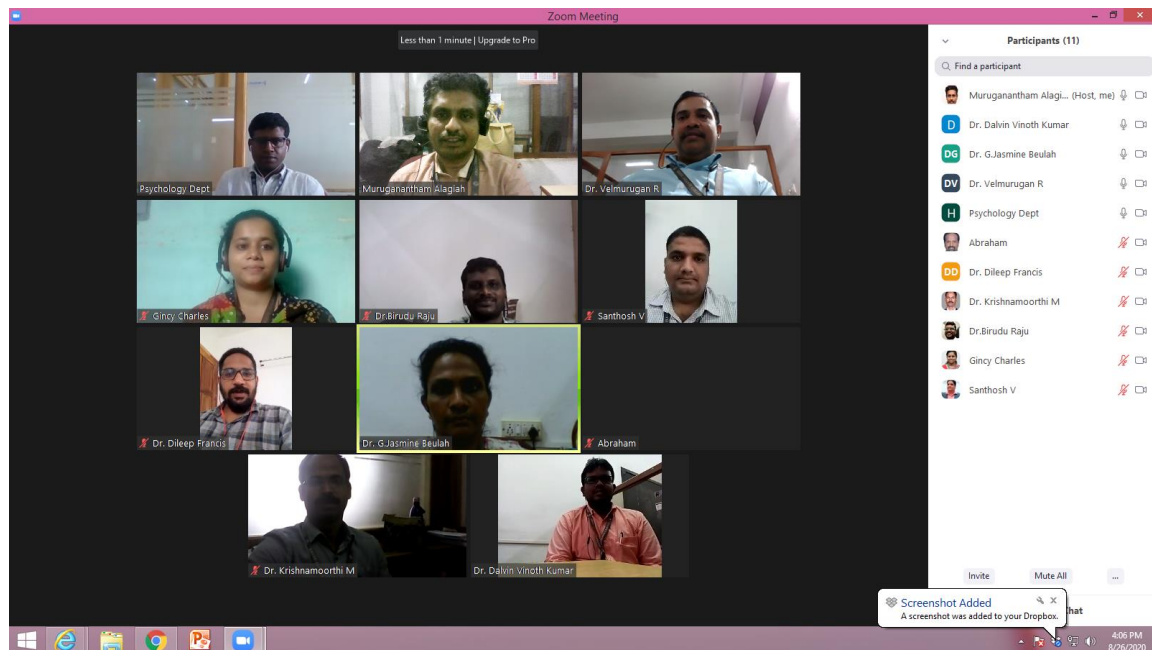
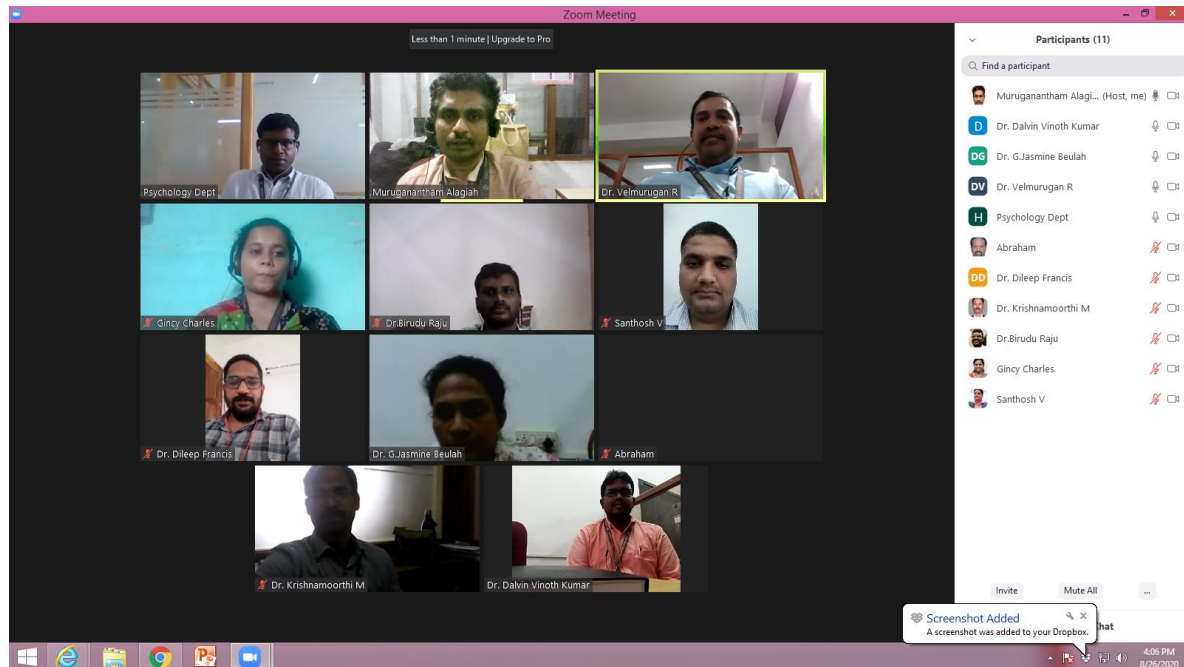
Brief Write up on the Programme

The session was started by Dr. Muruganantham, Director, Incubation Center briefing about the incubation center and Institution Innovation Council activities. Dr. Velmurugan R, Convenor discussed about various activities that we conduct throughout the year was discussed.

Learning Outcome

- New members of the Incubation center got the knowledge about incubation center activities and Institution Innovation Council.

Photo



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Achievements

- ★ Kristu Jayanti College is now listed in the top 50 rankings of [ATAL RANKING OF INSTITUTIONS ON INNOVATIONS ACHIEVEMENTS \(ARIIA\)](#), at the e-release ceremony on 18 August 2020 by our Honourable Vice President Dr. Venkaiah Naidu.
- ★ Kristu Jayanti College is the only Arts and Science College that has been included in this category from Karnataka.

Student Achievements

The following list of students won the Young Entrepreneur Award 2020 organised by Cape Skill Development Forum, Tamil Nadu during the month of July 2020.

Young Entrepreneur Award winners 2020

1. Mr. Alen Joe Sebastian, I year MBA
2. Mr. Jebin R, I Year MBA
3. Mr. Niteesh Kumar Mahato, I Year MCA
4. Ms. Teena Benny Thomas, I Year M.COM
5. Ms. Sidhi Agarwal, II Year BCA

Faculty Achievements

The following list of faculty members won the Outstanding Mentor Award 2020 organized by Cape Skill Development Forum, Tamil Nadu During the month of July 2020.

Outstanding Mentor Award Winners 2020

1. Dr. Muruganantham A, Department of Computer Science [PG]
2. Dr. Ravindran D, School of Management
3. Dr. Jasmine Beulah, Department of Computer Science [UG]