



KRISTU JAYANTI INCUBATION CENTER (KJIC)

ACADEMIC YEAR 2023-24

ODD SEMESTER

| SNAPSHOT | |
|----------------------------|---|
| Number of current startups | 1 |
| Number of active MoUs | 1 |

| SI.No. | Theme/Particulars | No. of activities |
|--------|--|-------------------|
| | [Exclusive event/Collaborative event/MIC (Ministry of Education's Innovation Cell) driven event or any other etc.] | |
| 1 | Collaborative events | 8 |

| Month | No. of activities |
|----------------|-------------------|
| November 2023 | 1 |
| October 2023 | 2 |
| September 2023 | 5 |
| TOTAL | 8 |

1. Collaborative events (Consolidated Table of Activities):

| Sl. No | Date [DD/MM/ YYYY] | Name of the event | Venue (with full details) | Resource Person if any (with full details) | No. of participa nts | Outcome of the event |
|-----------|--------------------|--|---|--|----------------------|----------------------------------|
| | 18/11/2023 | Expert Talk on Design Thinking for Sustainable Innovation: Entrepreneurial Perspective | A2 Auditorium, Admin Block, Kristu Jayanti College (Autonomous), Bengaluru | Dr. D. Ravindran, Convenor and Innovation Ambassador, Kristu Jayanti Incubation Centre and | 156 | 2 students joined the KJIC |









| Sl. No | Date [DD/MM/ YYYY] | Name of the event | Venue (with full details) | Resource Person if any (with full details) | No. of participa nts | Outcome of the event |
|-----------|--------------------|---|--|--|----------------------|---|
| | | | | Faculty (Marketing), School of Management, Kristu Jayanti College (Autonomous), Bengaluru. | | |
| 2 | 06/10/2023 | Seminar on Innovation to Incubation | M3 Auditorium, Main Block, Kristu Jayanti College (Autonomous), Bengaluru | Dr. D. Ravindran, Faculty, School of Management, Kristu Jayanti College (Autonomous) | 266 | KJIC was introduced to the students. 2 students became members of the same. |
| 3 | 03/10/2023 | Workshop on Problem Solving and Ideation | M1 Auditorium, Main Block, Kristu Jayanti College (Autonomous), Bengaluru | Mr. Thaneshwar Singh, Founder, IEntra Business Solutions Pvt. Ltd., Bengaluru | 195 | Students learnt the concepts of problem solving in entreprene urship |
| 4 | 30/09/2023 | Workshop on Entrepreneurial Competencies for Economic Empowerment | P1 Auditorium, 5th Floor PG Block, Kristu Jayanti College (Autonomous), Bengaluru | Dr. D. Ravindran, Faculty, School of Management, Kristu Jayanti College (Autonomous) | 170 | Students learnt about the impact the challenges and benefits of becoming an |



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| Sl. No | Date [DD/MM/ YYYY] | Name of the event | Venue (with full details) | Resource Person if any (with full details) | No. of participa nts | Outcome of the event |
|-----------|--------------------|--|--|--|----------------------|--|
| | | | | | | entreprene ur |
| | 25/09/2023 | Workshop on Entrepreneurship and Innovation as Career Opportunity | M1 Auditorium, Main Block, Kristu Jayanti College (Autonomous), Bengaluru | Dr. Stephen Deepak, Faculty, School of Management, Kristu Jayanti College (Autonomous) | 204 | KJIC was introduced to the students. 2 students became members of the same. |
| | 3 13/09/2023 | Ideathon | M2 Auditorium, Main Block, Kristu Jayanti College (Autonomous), Bengaluru | Mr.Amit Kumar, SODA foundation maintainer, Caze labs pvt ltd, Bengaluru Mr.Sushant Kuamr, SODA foundation Project Manager, Caze Labs, pvt ltd, Bengaluru Dr. Muruganantha m A, President, Kristu Jayanti Incubation Centre, Kristu Jayanti College (Autonomous), Bengaluru Dr. Velmurugan R, Vice President, | 96 | 96 ideas were screened and suggestions for improveme nt were offered |









| Sl. No | Date [DD/MM/ YYYY] | Name of the event | Venue (with full details) | Resource Person if any (with full details) | No. of participa nts | Outcome of the event |
|-----------|--------------------------------|--|---|--|----------------------|---|
| | | | | Institution's Innovation Council, Kristu Jayanti College, (Autonomous), Bengaluru | | |
| | | | | Dr. D. Ravindran, Convener, Institution's Innovation Council, Kristu Jayanti College, (Autonomous), Bengaluru | | |
| 7 | 09/09/2023 | Quality Consciousness - A Key to Success | A2 Auditorium, Admin Block, Kristu Jayanti College (Autonomous), Bengaluru | Dr. Narasimha Murthy MA, Senior Director - Quality Management, Country Head - Global SWQM, Center of Competency Infineon Technologies, Bengaluru | 164 | Students learnt two models, namely the 9 P model and the 11 C model, which will enhance consciousn ess for increased responsibili ty and accountabil ity, which would eventually would lead to success. |
| 8 | 31/08/2023 to 15/09/2023 | Value Added Course on Design | P1 Auditorium, PG Block | Dr. Baba Gnanakumar, Dr. Joseph | 170 | Students learnt to tackle a |











| Sl. No | Date [DD/MM/ YYYY] | Name of the event | Venue (with full details) | Resource Person if any (with full details) | No. of participa nts | Outcome of the event |
|-----------|--------------------|-----------------------|---------------------------|---|----------------------|--|
| | | Thinking for Business | | Charles, Dr. Ravindran, Dr. John William A, Dr Naveen Kumar R, Faculty Members, School of Management, Kristu Jayanti College (Autonomous) | | business problem, big or small, with this structured yet flexible approach. |





KRISTU JAYANTI INCUBATION CENTRE

REPORT

EXPERT TALK ON DESIGN THINKING FOR SUSTAINABLE INNOVATION: ENTREPRENEURIAL PERSPECTIVE

ACADEMIC YEAR 2023-24

ODD SEMESTER

Date: 18/11/2023

Time: 11:00 a.m.

Venue: A2 Auditorium, Admin Block, Kristu Jayanti College (Autonomous), Bengaluru

No. of Beneficiaries: 156 First Year MSW, M.Com. M.Com. FA students

Details of Resource Person: Dr. D. Ravindran, Convenor and Innovation Ambassador, Kristu Jayanti Incubation Centre and Faculty (Marketing), School of Management, Kristu Jayanti College (Autonomous), Bengaluru.

sayanti Conege (Matonomous), Bengalara.

Collaborators: Department of Commerce (PG) and Department of Social Work

Objective: To make the students aware about design thinking and KJIC facilities

Brief Write up on the programme:

The Department of Commerce (PG) and Department of Social Work in association with Kristu Jayanti Incubation Centre organized an Expert Talk on Design Thinking for Sustainable Innovation: Entrepreneurial Perspective, on 18th November 2023, Saturday. Dr. D. Ravindran, Convenor and Innovation Ambassador, Kristu Jayanti Incubation Centre and Faculty (Marketing), School of Management, Kristu Jayanti College (Autonomous), Bengaluru was the resource person.

In today's evolving economy, it is important for every individual to analyze their attitude towards business and to build a successful career in it. It is where entrepreneurship plays an important role. An entrepreneur is an individual who takes on the initiative and risk to start and manage a business venture, typically with the goal of achieving profit or addressing a specific





need in the market. But in order to become a successful entrepreneur one must have proper training and guidance. Dr. D. Ravindran very clearly gave an overview of what is Entrepreneurship, how to build a career in entrepreneurship, various facilities provided by the Kristu Jayanti Incubation Centre for promoting entrepreneurship among students by imparting various aspects of entrepreneurship. He also took up the examples of Steve Jobs and Thomas Edison to tell about their attitude towards coming up with new innovations and providing the solution for a problem.

Outcome: 2 students joined the KJIC

Web URL: https://glimpses.kristujayanti.edu.in/news/expert-talk-on-design-thinking-for-sustainable-innovation-entrepreneurial-perspective

Photos



Dr. Ravindran addressing the gathering







Dr. Ravindran addressing the gathering



Dr. Ravindran addressing the gathering



Dr. Ravindran addressing the gathering





Dr. Ravindran addressing the gathering



Dr. Ravindran addressing the gathering







Dr. Ravindran addressing the gathering

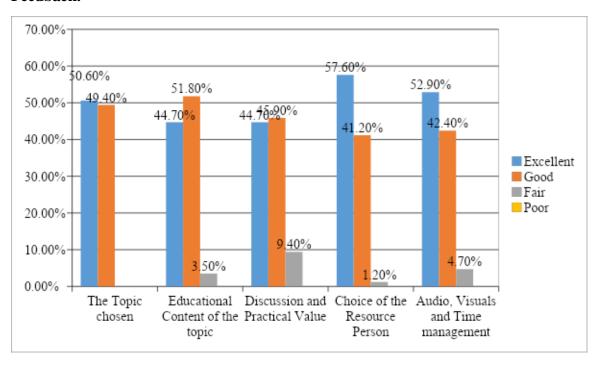
Poster







Feedback:



Participants' List

| Sl. No. | Reg. Nos. | Names |
|---------|-----------|----------------------|
| | 23MSWA01 | A ELOA GLADIS |
| 2. | 23MSWA02 | ABIYA SUSAN TOJO |
| 3. | 23MSWA03 | AJAL THOMAS |
| 4. | 23MSWA04 | ALEESHA P A |
| 5. | 23MSWA05 | ANAGHA SAJAN |
| 6. | 23MSWA06 | ANGELIN BABY JAMES |
| 7. | 23MSWA07 | ANN MARIA GEORGE |
| 8. | 23MSWA08 | ANN MARIA TREESA |
| 9. | 23MSWA09 | ANNA TREESSA |
| 10. | 23MSWA10 | ARUNIMA BABU |
| 11. | 23MSWA11 | ARUNIMA ROY |
| 12. | 23MSWA12 | ASWATHI A M |
| 13. | 23MSWA14 | BABY ROSANGZUALI |
| 14. | 23MSWA15 | BADHRIYA. M |
| 15. | 23MSWA16 | BALARIHUN LYNGKHOI |
| 16. | 23MSWA17 | CATHERINE ANN JOSEPH |
| 17. | 23MSWA18 | DARIS ROBIN |
| 18. | 23MSWA19 | DEBORAH DANIEL |



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| Sl. No. | Reg. Nos. | Names |
|---------|-----------|--------------------------|
| 61. | 23MCOM03 | AJUSHA K DANIEL |
| 62. | 23MCOM04 | ALANTEENA M M |
| 63. | 23MCOM05 | ANAGHA K |
| 64. | 23MCOM06 | ANSU ANIL THOMAS |
| 65. | 23MCOM07 | ANU TREESA JOY |
| 66. | 23MCOM08 | ARPANA JOSEPH PALLICHIRA |
| 67. | 23MCOM09 | ASWIN K |
| 68. | 23MCOM10 | ATHUL J AIKARA |
| 69. | 23MCOM11 | BENITA BIJU |
| 70. | 23MCOM12 | DADO RENIU |
| 71. | 23MCOM13 | GEETHA N |
| 72. | 23MCOM14 | ISHA ELIZABETH SUNIL |
| 73. | 23MCOM15 | JEEVITHA N T |
| 74. | 23MCOM17 | JHOLIA OINAM |
| 75. | 23MCOM18 | JIMMY JAYANT TIGGA |
| 76. | 23MCOM19 | JOSHUA V.L. RINGZUALA |
| 77. | 23MCOM20 | KAVIYA N S |
| 78. | 23MCOM21 | KRISHNA PRIYA |
| 79. | 23MCOM22 | KRISHNENDHU P S |
| 80. | 23MCOM23 | KUMAR RAUNAK VERMA |
| 81. | 23MCOM24 | LALHLIMPUII PAUTU |
| 82. | 23MCOM25 | LIDA T JOHNY |
| 83. | 23MCOM26 | MARIYA LOREENA P S |
| 84. | 23MCOM27 | MARY SNEHA A |
| 85. | 23MCOM29 | MONISHA A |
| 86. | 23MCOM31 | N ARJUN |
| 87. | 23MCOM32 | NANDITHA R |
| 88. | 23MCOM33 | NELSON MARKKARAYIL SAJU |
| 89. | 23MCOM34 | NITHEEN D |
| 90. | 23MCOM36 | RAHUL I |
| 91. | 23MCOM37 | RISHI BALACHANDRAN |
| 92. | 23MCOM38 | SAI RAGHAV S |
| 93. | 23MCOM39 | SANDHYA S |
| 94. | 23MCOM40 | SHIBIN RAJAN |
| 95. | 23MCOM41 | SHILPA R |
| 96. | 23MCOM42 | SHILPA SIVAN |
| 97. | 23MCOM43 | SHREE RAKSHA M E |
| 98. | 23MCOM44 | SIMI MATHAI |
| 99. | 23MCOM45 | SRIDHAR C |
| 100. | 23MCOM46 | SUZANNE MEBEL S |
| 101. | 23MCOM47 | TAMILARASAN R |
| 102. | 23MCOM48 | VARSHINI S |



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| Sl. No. | Reg. Nos. | Names |
|---------|-----------|-------------------------|
| 103. | 23MCOM49 | VIDYA SASIKUMAR NAIR |
| 103. | 23MCOM50 | VISMAYA SUNIL |
| 105. | 23MCOM50 | YASHODA M |
| 106. | 23MCOM52 | RAM KISHORE R |
| 107. | 23MCOM53 | JERIN G JACOB |
| 108. | 23MCOM54 | VIGNESH S |
| 100. | 23MCOM55 | JONATHAN AMER |
| 110. | 23MCOM56 | SHALINI SHIVA KUMAR |
| 111. | 23MCOM57 | HEPHZIBAH E |
| 112. | 23MCOM58 | R LALPEKHLUA |
| 113. | 23MCOM59 | PRAMOD P |
| 114. | 23MCOM60 | SRIJA V |
| 115. | 23MCOM61 | BHOOMIKA C |
| 116. | 23MCOM62 | SHARMILA S |
| 117. | 23MCOM63 | BINDHUSHREE S |
| 118. | 23MCFA01 | AKHIL P MATHEW |
| 119. | 23MCFA02 | ALICIA ANGEL D |
| 120. | 23MCFA03 | ALLWIN CHRISTOPHER |
| 121. | 23MCFA04 | ANIL KUMAR K |
| 122. | 23MCFA05 | ANITTA BABY |
| 123. | 23MCFA06 | ANN SABU |
| 124. | 23MCFA07 | APPU S MATHEW |
| 125. | 23MCFA08 | ASHWINI JINO A |
| 126. | 23MCFA09 | BHAVANA SINGH K |
| 127. | 23MCFA10 | BITTA MARIA KURIAN |
| 128. | 23MCFA11 | HARSH KUMAR |
| 129. | 23MCFA12 | HARSHITHA S K |
| 130. | 23MCFA13 | IREEN J |
| 131. | 23MCFA14 | JACOB THOMAS |
| 132. | 23MCFA15 | JOSNA SHAJI |
| 133. | 23MCFA16 | KRIPA KURIAN |
| 134. | 23MCFA17 | KRITI KUMARI |
| 135. | 23MCFA18 | MARIYA SHAJI |
| 136. | 23MCFA19 | MEGHANA P U |
| 137. | 23MCFA20 | MELBIN MATHEW |
| 138. | 23MCFA21 | NAYANA BABY |
| 139. | 23MCFA22 | NITHIN KURIEN EAPEN |
| 140. | 23MCFA24 | PAVANA ELSA THOMAS |
| 141. | 23MCFA25 | PHAIREMBAM PRADIP SINGH |
| 142. | 23MCFA26 | PRABHAVATHI M |
| 143. | 23MCFA27 | PRITTY PRASAD |
| 144. | 23MCFA28 | RAJATH BHAKTA K |







| Sl. No. | Reg. Nos. | Names |
|---------|-----------|---------------------|
| 145. | 23MCFA29 | RIFFATH FARHANDHA N |
| 146. | 23MCFA30 | ROHAN JOSEPH P |
| 147. | 23MCFA31 | S SRUTI |
| 148. | 23MCFA32 | SANJEEVANAND M |
| 149. | 23MCFA33 | SHARON J CHERAIN |
| 150. | 23MCFA34 | SHARON S ANAND |
| 151. | 23MCFA36 | SHRUTI SATISH |
| 152. | 23MCFA37 | SMRUTHI M |
| 153. | 23MCFA38 | SUCHETHA D |
| 154. | 23MCFA39 | SUSHMA GANESH HEGDE |
| 155. | 23MCFA40 | INDRAJITH. B |
| 156. | 23MCFA41 | NANDINI J M |

Report prepared by

Dr. Cherian Thomas, Documentation-in-charge, KJIC Approved by



Dr. A. Muruganantham, President, KJIC





KRISTU JAYANTI INCUBATION CENTER REPORT

SEMINAR ON INNOVATION TO INCUBATION ACADEMIC YEAR 2023-24 ODD SEMESTER

Date: 06/10/2023

Time: 11:50 a.m.

Venue: M3 Auditorium, Main Block, Kristu Jayanti College (Autonomous), Bengaluru

Classes Attended and Number of Beneficiaries: 266 Nos, 1 SEM B.COM BA-A, BA-B,

CMA, IBF-A, IBF-B

Collaborator: Department of Professional Accounting and Finance

Name and details of the Resource Person: Dr. D. Ravindran, Assistant Professor, Kristu Jayanti School of Management, Convenor & Innovation Ambassador (IIC), Kristu Jayanti Incubation Center, Bengaluru.

Objective: The objective was to help the students in their journey of Entrepreneurship.

Brief write up: A seminar on 'Innovation to Incubation' was conducted for the first-semester B.Com Professional Accounting and Finance students. The guest speaker for this insightful session was Dr. Ravindran D, an Assistant Professor at the School of Management, Kristu Jayanti College, Autonomous. Dr. Ravindran also holds the role of Innovation Activity Coordinator in the Kristu Jayanti Incubation Center and is associated with the Institution's Innovation Council (IIC) under the Ministry of Education (MoE). During the seminar, Dr. Ravindran commenced with an exploration of the potential paths in our lives, ranging from pursuing higher studies to entering the workforce or even starting a family. He offered valuable insights by presenting a graphical representation of the Indian job market. Moving forward, he delved into the essence of business, simplifying it as the act of exchanging payment for services rendered. He emphasized that business could be as straightforward as getting paid for a task, irrespective of its complexity. The seminar also explored the realm of startups and unicorns.





Dr. Ravindran defined startups as initiatives aimed at addressing specific problems and providing solutions. Crucially, he highlighted that age or initial funding need not limit the pursuit of a viable startup idea, provided it meets the criteria of being feasible, scalable, and profitable. He supported his insights with numerous startup success stories, emphasizing their ability to identify gaps between consumers and service providers in the market. One such example was Bhavish Aggarwal, CEO, and Co-Founder of Ola, who emphasized that winning the market was not solely about financial capital but also about delivering a superior customer experience. Ola's working model bridged the gap between customers seeking hassle-free transportation and transport aggregators, ensuring a mutually beneficial partnership. A similar approach was employed by Swiggy, which capitalized on the convenience factor, targeting customers' preference for home-delivered meals due to factors like convenience or time constraints.

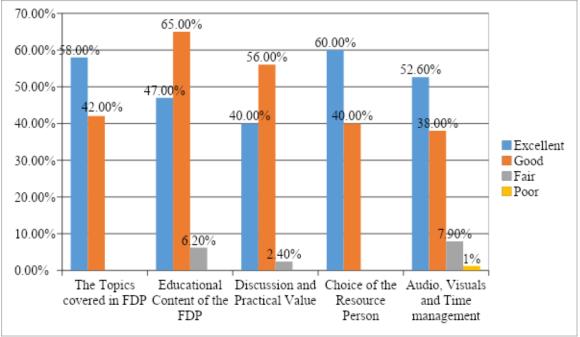
Dr. Ravindran further illustrated successful business strategies by sharing the story of Parker pens. Contrary to conventional business wisdom of lowering prices when facing losses, Parker chose to enhance the perceived value of its pens, ultimately transforming into a premium brand renowned for gifting. The seminar offered valuable insights into the world of innovation, startups, and successful business models.

Outcome: KJIC was introduced to the students. 2 students became members of the same.

Feedback







Photos:



Dr.D. Ravindran addressing the students







Dr.D. Ravindran addressing the students

Poster:









Kristu Jayanti Incubation Centre and **Department of Professional Accounting and Finance** Organise

Seminar on Innovation to Incubation I Sem B.Com (Professional Accounting and Finance)





Dr. D RAVINDRAN **Assistant Professor, School of Management** Convenor & Innovation Ambassador(IIC) Kristu Jayanti Incubation Centre



06-10-2023





(11:50 AM M3 Auditorium

Partcipants' List

| SL. NO | ROLL NO | NAME OF THE STUDENT |
|--------|---------|------------------------------|
| | | |
| 1 | 23BAA01 | A M SAISURYAA NARAYAN |
| 2 | 23BAA02 | A SHERIL BENITA |
| 3 | 23BAA03 | ADITYA P S |
| 4 | 23BAA04 | ALINA ELIZABETH |
| 5 | 23BAA05 | ANANYA PRAMOD |
| 6 | 23BAA06 | ANTONY VIJOSH J |
| 7 | 23BAA07 | ARJUN VALAMPARAMBIL SANTHOSH |
| 8 | 23BAA08 | ARYAN SHERRY |
| 9 | 23BAA09 | B V MANASA |
| 10 | 23BAA10 | BHAGYA SHREE M N |
| 11 | 23BAA11 | BHARATH B |
| 12 | 23BAA12 | DEBANGSHI MUKHERJEE |
| 13 | 23BAA13 | EMIL VARUGHESE THOMAS |



| SL. NO | ROLL NO | NAME OF THE STUDENT | |
|--------|---------|----------------------------|--|
| 14 | 23BAA14 | GULSAR A | |
| 15 | 23BAA15 | HABEL MAMMEN VARGHESE JOHN | |
| 16 | 23BAA16 | HITHAISHINI S J | |
| 17 | 23BAA17 | JEEVAN JOSEPH | |
| 18 | 23BAA18 | JENNU JOHN | |
| 19 | 23BAA19 | K S MADHU SHREE | |
| 20 | 23BAA20 | KALYANI J | |
| 21 | 23BAA21 | KAREN ALEX | |
| 22 | 23BAA22 | LOHIT SHETTY | |
| 23 | 23BAA23 | M S BHARATH | |
| 24 | 23BAA24 | MANOJ KUMAR C | |
| 25 | 23BAA25 | MEET HITENDRA PATEL | |
| 26 | 23BAA26 | MOHAMMED FATHIH | |
| 27 | 23BAA27 | N D DESHI | |
| 28 | 23BAA28 | NIKITA SINGH | |
| 29 | 23BAA29 | POTHULA ABHIRAM | |
| 30 | 23BAA30 | PRAVIN RAJ | |
| 31 | 23BAA31 | PUSHKARINI REDDY K | |
| 32 | 23BAA32 | REKHA P | |
| | | RESHMITHA SURYA RUDHRAKSHI | |
| 33 | 23BAA33 | NELLIPUDI | |
| 34 | 23BAA34 | S GOKUL KRISHNA | |
| 35 | 23BAA35 | SANJANA SURESH | |
| 36 | 23BAA36 | SMIRA DESHPANDE | |
| 37 | 23BAA37 | SURESH K | |
| 38 | 23BAA38 | THANUSHREE H | |
| 39 | 23BAA39 | THEJASHREE A | |
| 40 | 23BAA40 | TINA JENIFER | |
| 41 | 23BAA41 | TINA ANN ALEXANDER | |
| 42 | 23BAA42 | TOM ZACHARIAS | |
| 43 | 23BAA43 | V ANUSH PALANIAPPAN | |
| 44 | 23BAA44 | VIANCA SHAINA FERNANDES | |
| 45 | 23BAA45 | DARIYAN JACOB SAM | |
| 46 | 23BAB01 | ABHIJITH S RAJ | |
| 47 | 23BAB02 | ADITHYAN N ARAVIND | |
| 48 | 23BAB03 | AKSHAY B S | |





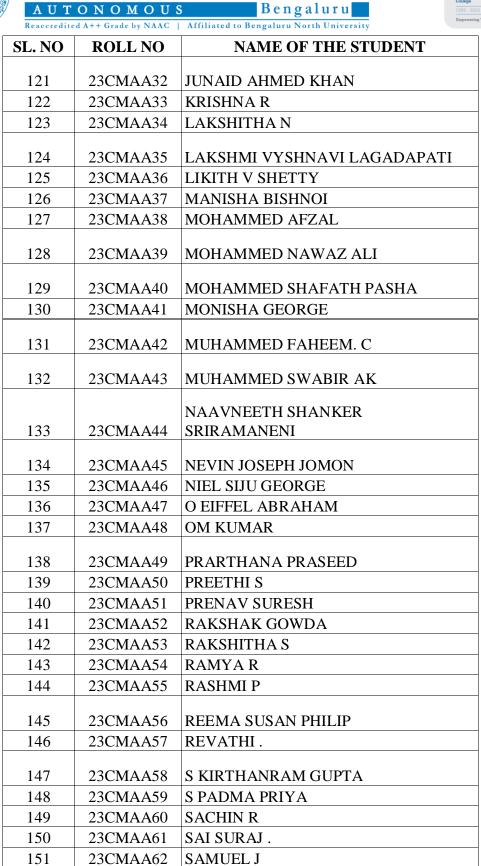
| SL. NO | ROLL NO | NAME OF THE STUDENT | |
|--------|---------|-----------------------|--|
| 49 | 23BAB04 | ALDONA P JACOB | |
| 50 | 23BAB05 | AROKIA PRADEEP S | |
| 51 | 23BAB06 | ATHIRA RAJAN | |
| 52 | 23BAB07 | AYUSH KUMAR | |
| 53 | 23BAB08 | BHOOMIKA. | |
| 54 | 23BAB09 | CHANDAN M H | |
| 55 | 23BAB10 | DARRYL JACOB THOMAS | |
| 56 | 23BAB11 | DEEPTHI SHREE S | |
| 57 | 23BAB12 | GAYATHRI S | |
| 58 | 23BAB13 | GIRIDHAR N A | |
| 59 | 23BAB14 | GOWRI KUMARI L | |
| 60 | 23BAB15 | IYRIN ELIZABETH JACOB | |
| 61 | 23BAB16 | J RAJ YADAV | |
| 62 | 23BAB17 | JAYANTH M | |
| 63 | 23BAB18 | JOSEPH DOMINIC | |
| 64 | 23BAB19 | KAVIYA T | |
| 65 | 23BAB20 | KAVYA B | |
| 66 | 23BAB21 | KEERTHI VIJAY | |
| 67 | 23BAB22 | LENA M SUNNY | |
| 68 | 23BAB23 | MANNIYA BENNY | |
| 69 | 23BAB24 | MARY SUZAN G | |
| 70 | 23BAB25 | MILTON JOSEPH | |
| 71 | 23BAB26 | MOHAMMAD IBRAHIM | |
| 72 | 23BAB27 | MONICA I U | |
| 73 | 23BAB28 | NEHA ANIL | |
| 74 | 23BAB29 | PM ANIRUDH | |
| 75 | 23BAB30 | RAKSHA SAI S | |
| 76 | 23BAB31 | RUKMINI R | |
| 77 | 23BAB32 | S HARSHITHA | |
| 78 | 23BAB33 | SANDRA DAVID | |
| 79 | 23BAB34 | SANJOE REGI | |
| 80 | 23BAB35 | SHAFFRIN BANU N | |
| 81 | 23BAB36 | SHAIK SALEEM | |
| 82 | 23BAB37 | SHREYA CHATTERJI | |
| 83 | 23BAB38 | SHRISTI RAJ | |
| 84 | 23BAB39 | SUMEDHA M | |
| 85 | 23BAB40 | TANNUSHRI BHATT | |
| 86 | 23BAB41 | VASUDEV SAH | |
| 87 | 23BAB42 | VINU JOSEPH | |





| SL. NO | ROLL NO | NAME OF THE STUDENT | |
|--------|-----------|--------------------------|--|
| 88 | 23BAB43 | VISHAL P SHARATHY | |
| 89 | 23BAB44 | YOHAN JOSHY THENAMMAKKAL | |
| 90 | 23CMAA01 | AANIYA MAHEEN | |
| 91 | 23CMAA02 | ABHINAV D | |
| 92 | 23CMAA03 | ADARSH P S | |
| 93 | 23CMAA04 | ADITYA SENAPATI | |
| 94 | 23CMAA05 | AGNEL GREGORY | |
| 95 | 23CMAA06 | AISHWARYA S | |
| 96 | 23CMAA07 | AKASH RAJENDRAN | |
| 97 | 23CMAA08 | AKSHAY AKURATI | |
| 98 | 23CMAA09 | AKSHAY MANIKANDAN | |
| 99 | 23CMAA10 | ANEETA ANN SAJI | |
| 77 | 23CWAATO | AIVELIA AIVII SAJI | |
| 100 | 23CMAA11 | ANGELA ROSE THOMAS | |
| 101 | | | |
| 101 | 23CMAA12 | ANGELIN J VARGHESE | |
| 102 | 23CMAA13 | ANKITHA K | |
| 103 | 23CMAA14 | ANNA CATHERINE | |
| 104 | 23CMAA15 | ANNIEKUTTY MANOJ | |
| 105 | 23CMAA16 | ANNLEYA SARA JAIN | |
| 106 | 23CMAA17 | ASHISH JAYAN RAJANI | |
| 107 | 23CMAA18 | ATHULYA REJI | |
| 108 | 23CMAA19 | BRIAN T JOHN | |
| 109 | 23CMAA20 | CHAKALI RADHIKA | |
| 110 | 23CMAA21 | CHAMITHA R | |
| 111 | 23CMAA22 | DIVYA P | |
| 112 | 23CMAA23 | ELSA ANN JAMES | |
| 113 | 23CMAA24 | FAHAD MUHAMMED | |
| 114 | 23CMAA25 | FASEEH KELOTH FAISAL | |
| 115 | 23CMAA26 | FATHIMA MUSKAN | |
| 113 | 25CWIAA20 | TATTIIWA WOSKALV | |
| 116 | 23CMAA27 | GOVARDH CHANDRAN | |
| 117 | 23CMAA28 | HITHASHREE SURESH | |
| 118 | 23CMAA29 | J JERRIN | |
| 119 | 23CMAA30 | JANICA CHANDA | |
| 120 | 23CMAA31 | JOVITA MARY THOMSON | |









| SL. NO | ROLL NO | NAME OF THE STUDENT | |
|--------|----------|------------------------------|--|
| 152 | 23CMAA63 | SHIV THEJ T | |
| 153 | 23CMAA64 | SIVANI V MENON | |
| 154 | 23CMAA65 | SNEHA SAHA | |
| 155 | 23CMAA66 | SONA SAJI | |
| 156 | 23CMAA67 | SUJAN J | |
| 157 | 23CMAA68 | SYED WASEEMUDDIN K | |
| 158 | 23CMAA69 | TEJASWINI G | |
| 159 | 23CMAA70 | THIRUMALA C | |
| 160 | 23CMAA71 | UJJWAL SANKAR | |
| 161 | 23CMAA72 | UMME MUSFIRA | |
| 162 | 23CMAA73 | VINOD KUMAR BISHNOI | |
| 163 | 23CMAA74 | SHALWIN SHAJU | |
| 164 | 23CMAA75 | MANSHOOK MN | |
| 165 | 23IBFA01 | A KUSHAL EDISON | |
| | | | |
| 166 | 23IBFA02 | AAKASH KURUMAMPUZHA SURESH | |
| 167 | 23IBFA03 | ADITHYA SUNIL | |
| 168 | 23IBFA04 | AISVARYAA K | |
| | | | |
| 169 | 23IBFA05 | ALEENA SAJI MATHEW | |
| 170 | 23IBFA06 | ANNA MARIA REJI | |
| 171 | 23IBFA07 | ARMAAN ARIS | |
| 172 | 23IBFA08 | ASHIK TITTO | |
| 173 | 23IBFA09 | ASHWIN GIREESH | |
| 174 | 23IBFA10 | BINDUSHRERE S K | |
| 175 | 23IBFA11 | CHAKRAMAKKIL JAMES SEBASTIAN | |
| 176 | 23IBFA12 | CHANDRU M | |
| 177 | 23IBFA13 | CHARUHASINI V | |
| 4=0 | | | |
| 178 | 23IBFA14 | CHRISTIN PADARATHIL SURESH | |
| 179 | 23IBFA15 | DISHA K P | |
| 180 | 23IBFA16 | FLEMIN ISSAC THOMAS | |
| 181 | 23IBFA17 | GAUTHAM SANTHOSH | |
| 182 | 23IBFA18 | GOWRIPRIYA MADHU | |
| 183 | 23IBFA19 | H AASHITH GOUDA | |





| SL. NO | ROLL NO | NAME OF THE STUDENT | |
|--------|-----------|-----------------------|--|
| 184 | 23IBFA20 | HARSHITH SAI RAJ N T | |
| 185 | 23IBFA21 | J LAKSHAYA | |
| 186 | 23IBFA22 | JISSA TREESA JOICE | |
| 187 | 23IBFA23 | K M VINOJ | |
| 107 | 231017123 | IN VIIVOS | |
| 188 | 23IBFA24 | K V THANMAY BELLIAPPA | |
| 189 | 23IBFA25 | KESHAV BHARATH | |
| 190 | 23IBFA26 | KUMAR SATYAM | |
| 191 | 23IBFA27 | MADHU CHANDRA S | |
| | | | |
| 192 | 23IBFA28 | MAHIMA MARIAM RAJEEV | |
| 193 | 23IBFA29 | MOHAMMED RIYAZ | |
| 194 | 23IBFA30 | NANDANA ARUN | |
| 195 | 23IBFA31 | NANDANA MOHAN | |
| 196 | 23IBFA32 | NISHA CHHATUI | |
| 197 | 23IBFA33 | P ABHAY KUMAR | |
| 198 | 23IBFA34 | PRANAV S NAIR | |
| 199 | 23IBFA35 | PRIYANKA P | |
| 200 | 23IBFA36 | RAZAL ABDULLA K | |
| 201 | 23IBFA37 | RICKY PHILIP JOSEPH | |
| 202 | 23IBFA38 | RIDHA SIRAJ | |
| 203 | 23IBFA39 | RYAN R | |
| 204 | 23IBFA40 | S SAI SHREYA | |
| 205 | 23IBFA41 | SEEZA VINU | |
| 206 | 23IBFA42 | SHARMI J | |
| 207 | 221051.42 | | |
| 207 | 23IBFA43 | SHAUN SAJAN NINAN | |
| 208 | 23IBFA44 | SHREYASH RANJIT | |
| 209 | 23IBFA45 | SHRUSTI BHIST | |
| 210 | 23IBFA46 | SINDHU M | |
| 211 | 23IBFA47 | SNEHA R RATHOD | |
| 212 | 23IBFA48 | SUSHMITHA SWAMINATHAN | |
| 213 | 23IBFA49 | SUYASH JAI SINGH | |
| 214 | 23IBFA50 | T ANNA RACHEL | |
| 215 | 23IBFA51 | TASMIYA. | |
| 216 | 23IBFA52 | VAISHNAVI N B | |
| 217 | 23IBFB01 | A V NITHESH | |
| 218 | 23IBFB02 | AARYA K | |
| 219 | 23IBFB03 | ABHINANDH IYER | |



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| SL. NO | ROLL NO | NAME OF THE STUDENT |
|--------|----------|------------------------|
| 259 | 23IBFB44 | SALMA T JACOB |
| 260 | 23IBFB45 | SHREYA ARUN PANDICANDA |
| 261 | 23IBFB46 | SHREYAM MISHRA |
| 262 | 23IBFB47 | SOHANI MISHRA |
| 263 | 23IBFB48 | THIRUMURTHY M |
| 264 | 23IBFB49 | VARUNADITHYA D V |
| 265 | 23IBFB50 | VINAY G |
| 266 | 23IBFB51 | VISHAL CHOUDHARY |

Report prepared by

Approved by



Dr. Cherian Thomas, Documentation in charge, KJIC



Dr. Muruganatham, President, KJIC





KRISTU JAYANTI INCUBATION CENTRE

REPORT

WORKSHOP ON

PROBLEM SOLVING AND IDEATION

ACADEMIC YEAR 2023-24

ODD SEMESTER

Date : 03/10/2023

Time : 12:00 – 12:45PM

Venue : A1 Auditorium, Admin Block, Kristu Jayanti

College, (Autonomous), Bengaluru

Class Attended : I Sem B.COM D, E, and F section

Number of beneficiaries : 195

Collaborator: : Department of Commerce (UG)

Name and details of the Resource Person: Mr. Thaneshwar Singh, Founder, IEntra

Business Solutions Pvt. Ltd., Bengaluru

Objectives:

The primary objective of the workshop conducted at Kristu Jayanti College was to create awareness about Problem Solving and Ideation. This Workshop aimed to nurture the Problem solving skills and idea generation skills among the students. It also highlight the career opportunity through Problem Solving skill and idea generation.

Write up on the activity

On October 03, 2023, the Department of Commerce (UG), in Collaboration with Institution's Innovation Council, Kristu Jayanti College, Autonomous conducted workshop on Problem Solving and Ideation for I Semester B.Com. D, E, F section. The event served as a unique platform to nurture the skills of Problem Solving and Ideation among the students.

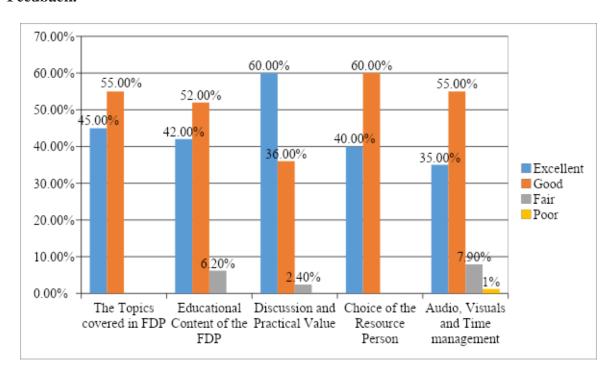




Learning Outcomes:

- Students came to know about the various ways and means to solutions for the problems and generate ideas.
- This event helped the students to create aware about career opportunity.
- This event encouraged the students to generate new ideas.
- It also highlighted the various support rendered by IIC and KJIC to students community.

Feedback:







Photos



Mr. Thaneshwar addressing the students

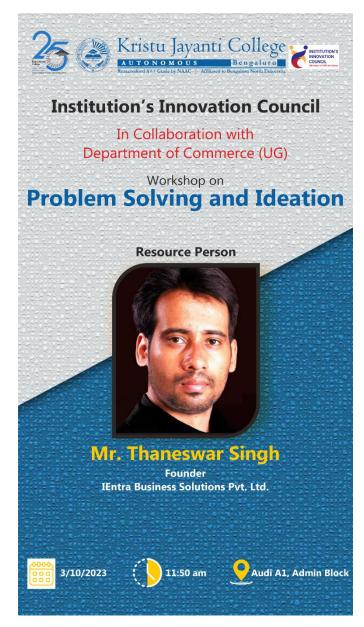






Mr. Thaneshwar addressing the students

Poster





DEPARTMENT OF COMMERCE (UG)





ACADEMIC YEAR 2023-2024 List of Participants

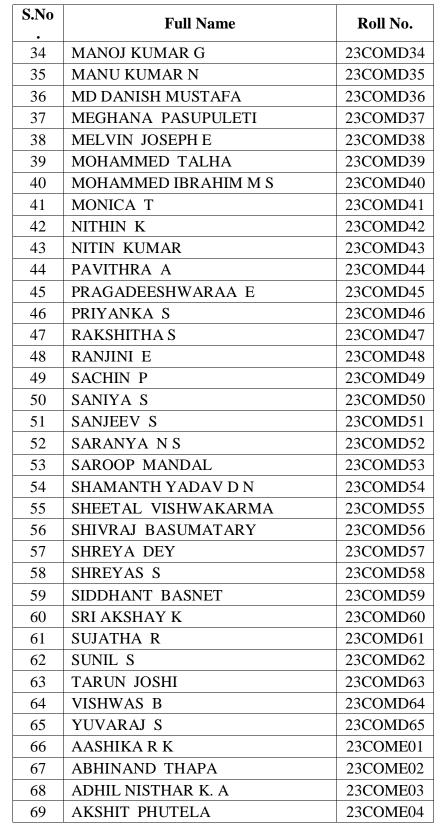
| S.No | Full Name | Roll No. |
|------|------------------------------|----------|
| 1 | ADITHYA P | 23COMD01 |
| 2 | ADITYA PATRA | 23COMD02 |
| 3 | ADVAITH HARI | 23COMD03 |
| 4 | AKSHATHA M | 23COMD04 |
| 5 | ALFRED KH PAUGOLIAN | 23COMD05 |
| 6 | ALWIN M | 23COMD06 |
| 7 | APEKSH JAYANTH RAJ | 23COMD07 |
| 8 | ARAVIND V A | 23COMD08 |
| 9 | ARCHANA D | 23COMD09 |
| 10 | ASHITH MURTHY | 23COMD10 |
| 11 | AZMATULLAH KHAN | 23COMD11 |
| 12 | BEULA FRANCI B | 23COMD12 |
| 13 | BLESSAN SAMUEL | 23COMD13 |
| 14 | CHAITANYA AMAN KHANDELWAL | 23COMD14 |
| 15 | CHAITANYA NANDULA | 23COMD15 |
| 16 | CHARU KIRAN K | 23COMD16 |
| 17 | CHITRA S | 23COMD17 |
| 18 | CHRISTINA PEARLY P | 23COMD18 |
| 19 | DEEPIKA A | 23COMD19 |
| 20 | DENY VIJAY V | 23COMD20 |
| 21 | DHARSHITHA.D . | 23COMD21 |
| 22 | DHRUV G V KALEY | 23COMD22 |
| 23 | DURGA DEVI R | 23COMD23 |
| 24 | EMMANUEL BENNY A | 23COMD24 |
| 25 | FIZA NASREEN K B | 23COMD25 |
| 26 | GOKUL P | 23COMD26 |
| 27 | GOUTHAM K S | 23COMD27 |
| 28 | JOSE DEVASIA | 23COMD28 |
| 29 | K C CHETHAN | 23COMD29 |
| 30 | KAJAL KUMARI RANA L | 23COMD30 |
| 31 | KELVIN GIBI PHILIP | 23COMD31 |
| 32 | KINGSON EASTER RAJ M | 23COMD32 |
| 33 | MABEL ELIZABETH N M | 23COMD33 |





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| S.No | Full Name | Roll No. |
|------|-----------------------|----------|
| 70 | ALBIN SIBY | 23COME05 |
| 71 | ANKITH RATHOR | 23COME06 |
| 72 | ARPIT KUMAR SINGH | 23COME07 |
| 73 | ASWIN S | 23COME08 |
| 74 | BENNY D | 23COME09 |
| 75 | BHUVAN K | 23COME10 |
| 76 | CHOLUS CANISIUS P | 23COME11 |
| 77 | DEEPAK R | 23COME12 |
| 78 | DEVESH B | 23COME13 |
| 79 | DHARSHAN A | 23COME14 |
| 80 | DIVYA MARY M | 23COME15 |
| 81 | E SAM SOLOMON | 23COME16 |
| 82 | GAURAV SINGH CHOUHAN | 23COME17 |
| 83 | HARINI SHREE R | 23COME18 |
| 84 | HARISH M | 23COME19 |
| 85 | HARSHIT KUMAR R | 23COME20 |
| 86 | HATCHONGHOI KIPGEN | 23COME21 |
| 87 | J PAUL DANIEL | 23COME22 |
| 88 | JANAVI A | 23COME23 |
| 89 | JUSTIN MATHEW JOSEPH | 23COME24 |
| 90 | KASHISH KUMARI | 23COME25 |
| 91 | KEVIN GERALD J | 23COME26 |
| 92 | KRISHNA PRASATH V | 23COME27 |
| 93 | KUMAR R | 23COME28 |
| 94 | LAVANYA K | 23COME29 |
| 95 | LIKITHA A | 23COME30 |
| 96 | M PREESHMA | 23COME31 |
| 97 | M SUHAS | 23COME32 |
| 98 | MADHUR KUMAR UPADHYAY | 23COME33 |
| 99 | MATHEW PUTHUMANA | 23COME34 |
| 100 | MEGHA SHREE P | 23COME35 |
| 101 | MOHAMMED NEHBAN | 23COME36 |
| 102 | MOHAN KRISHNA G | 23COME37 |
| 103 | MOHD UMAR | 23COME38 |
| 104 | NANDINI G | 23COME39 |
| 105 | NAVEEN V | 23COME40 |







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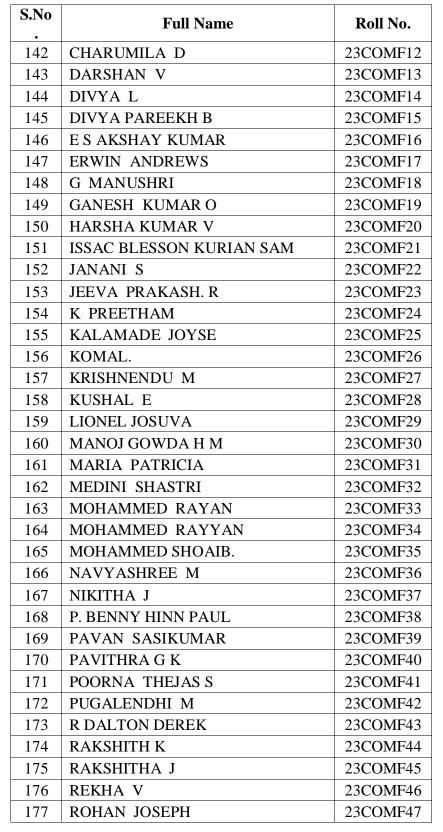






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| S.No | Full Name | Roll No. |
|------|----------------------|----------|
| 178 | S RISHABH RONALDO | 23COMF48 |
| 179 | S V SREE NANDHINI | 23COMF49 |
| 180 | SHAAVIR MISTRY | 23COMF50 |
| 181 | SHASHANK M | 23COMF51 |
| 182 | SHIVA RANJAN R | 23COMF52 |
| 183 | SHIVAM KUMAR PUSHPAK | 23COMF53 |
| 184 | SHIVASHANKAR S | 23COMF54 |
| 185 | SHRI KANTH G | 23COMF55 |
| 186 | SUMEET SEN | 23COMF56 |
| 187 | SUZANNE MARY PAUL | 23COMF57 |
| 188 | TENZIN KHENRAP | 23COMF58 |
| 189 | VARGHESE J PAUL | 23COMF59 |
| 190 | VARUN R | 23COMF60 |
| 191 | VENKAT B | 23COMF61 |
| 192 | VENKATESH D | 23COMF62 |
| 193 | VENKATESH N | 23COMF63 |
| 194 | VIKAS A | 23COMF64 |
| 195 | VISHAL KUMAR B | 23COMF65 |

Report prepared by

Approved by



Dr. Cherian Thomas,

Documentation in charge, KJIC

AM

Dr. Muruganatham, President, KJIC





KRISTU JAYANTI INCUBATION CENTRE

REPORT

WORKSHOP ON ENTREPRENEURIAL COMPETENCIES FOR ECONOMIC EMPOWERMENT

ACADEMIC YEAR 2023-24

ODD SEMESTER

Date: 30/09/2023

Venue: P1 Auditorium, 5th Floor PG Block, Kristu Jayanti College (Autonomous), Bengaluru

Time: 3:40 p.m – 4:40 p.m.

Class Attended: MBA I Year (Section A, B & C) - 170 students

Collaborator: School of Management, Kristu Jayanti College (Autonomous), Bengaluru

Name of the Resource Person: Dr. D. Ravindran

Details of the Resource Person: Assistant Professor, School of Management

Convener and Innovation Ambassador, IIC

Objective: To educate the importance of Entrepreneurial Competency and create awareness about the Institution Innovation Council.

Brief write-up of the event:

On September 30, 2023, Kristu Jayanti School Of Management hosted a session on, 'Entreprenual Competencies For Economic Empowerment'.Dr .D. Ravindran, School of Management conducted the session to raise awareness about entrepreneurship in young and aspiring minds of the future of our nation. He began the workshop by outlining the idea of





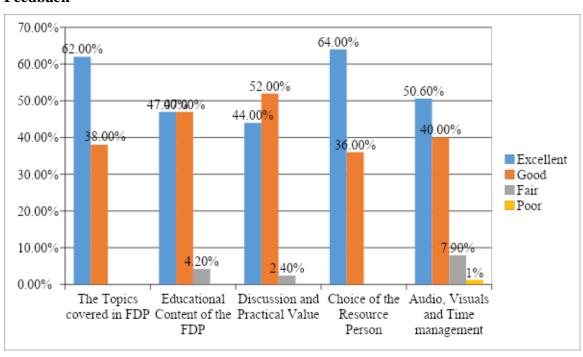
becoming an entrepreneur. The seminar was active, participatory, reemphasizing on the significance and the qualities of being an entrepreneur.

The session also outlined in all the different qualities needed and how even an existing entrepreneur can help their business grow and expand more. The audience were asked few questions relating to why society looks down on entrepreneurs, about how small entrepreneurs easily kill their business. Dr. D Ravindran also discussed the several ways that the college can help new entrepreneurs as well as existing ones, spoke about how one should have a clear goal when it comes to managerial skills, to be resilient, innovative, superintendent, have networking, etc. he also spoke about how entrepreneurs should have a balanced work life, marketing strategies, etc.

Outcome:

Students' awareness and understanding level about entrepreneurship and its impact on self and economic empowerment. The knowledge of the required skills to become an entrepreneur improved. Participants learned about the impact the challenges and benefits of becoming an entrepreneur and how they need to find out their unique skills and abilities and what they have to take in order to become entrepreneurs.

Feedback







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Photos



Dr.D. Ravindran orienting the students on entrepreneurship





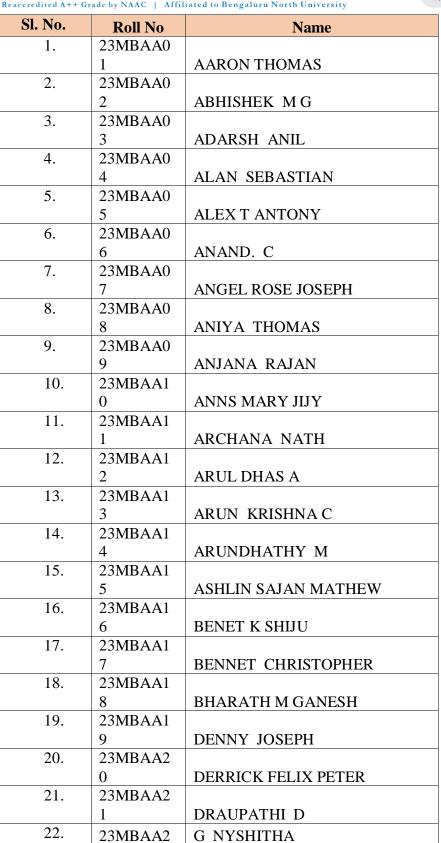


Student interactive with the resource person



Dr. D. Ravindran orienting the students on entrepreneurship

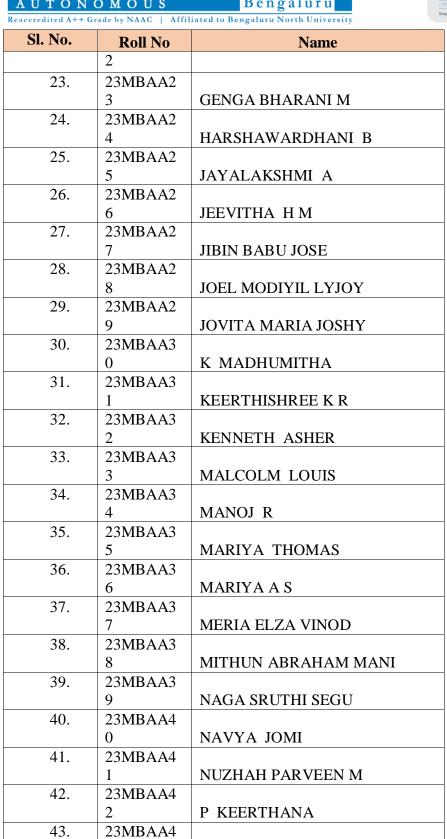








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PUGALARASAN S





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| Sl. No. | Roll No | Name |
|---------|--------------|----------------------------|
| 44. | 23MBAA4 | |
| | 4 | R. KANISHKAA |
| 45. | 23MBAA4 | |
| 4.6 | 5 | REKHA PUSHKARAN |
| 46. | 23MBAA4 | RESHMA GOPAKUMAR |
| 47. | 23MBAA4 | RESHWA GOPAKUWAK |
| 77. | 7 | REVAND S J |
| 48. | 23MBAA4 | 1 12 12 |
| | 8 | ROHIT JOSEPH |
| 49. | 23MBAA4 | |
| | 9 | SENJUTI GHOSH |
| 50. | 23MBAA5 | |
| 5.1 | 0 | SINI VARGHESE |
| 51. | 23MBAA5 | SNEHA P |
| 52. | 23MBAA5 | SNEIIA I |
| 32. | 2 | SNEHA THERESE JOSEPH |
| 53. | 23MBAA5 | |
| | 3 | SONIYA SUNNY |
| 54. | 23MBAA5 | |
| | 4 | VAISHNAV R |
| 55. | 23MBAA5 | CIDILADTH EDICHNIA C NIAID |
| 56. | 5 23MBAA5 | SIDHARTH KRISHNA S NAIR |
| 30. | 6 | NEHA JOSHY |
| 57. | 23MBAB01 | ABY BINS |
| 58. | 23MBAB02 | AMEEN N S |
| 59. | 23MBAB03 | ANGEL TREESA JOSHY |
| 60. | 23MBAB04 | ARCHANA KAMAL |
| 61. | 23MBAB05 | ASHLY DENNIS |
| 62. | 23MBAB06 | AUGUSTINE K J |
| 63. | 23MBAB07 | BAKHER BAIG M |
| 64. | 23MBAB08 | CHRISTOPHER V |
| 65. | 23MBAB09 | DHANUSH SWAROOP B K |
| 66. | 23MBAB10 | DHEERAJ SUDHEER KURIAN |
| 67. | 23MBAB11 | GAYATHRI A K |
| 68. | 23MBAB12 | GIBSON JOSEPH SAJI |
| 69. | 23MBAB13 | HAM JOHN |
| 70. | 23MBAB14 | JEROM EBENEZER A |
| 71. | 23MBAB15 | JOBIN BABY |
| / 1 . | 23MDAD13 | ז מעמ אוומסנ |





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108.



23MBNB10 | LINO V JOSE

23MBNB11 PHILIPS HAZEL GEORGE





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|---|----------|-------------------------|
| Sl. No. | Roll No | Name |
| 109. | 23MBNB12 | RAJIV SHEETAL |
| 110. | 23MBNB13 | ROOPIKA RAJESH |
| 111. | 23MBNB14 | SIMIEON PIUS MICHAEL |
| 112. | 23MBNB15 | SURAJ P |
| 113. | 23MBNB16 | AJIN S MATHEW |
| 114. | 23MBNB17 | RICHARD PIUS |
| 115. | | THEKKINETH ALISHAROSE |
| 11.5 | 23MBNB18 | DEVASIA |
| 116. | 23MBNB19 | DON ANTONY |
| 117. | 23MBNB20 | PRACHETA GUPTA |
| 118. | 23MFTC01 | ABRAHAM MATHEW |
| 119. | 23MFTC02 | ADHIL REHMAN |
| 120. | 23MFTC03 | AISWARIA RAJ |
| 121. | 23MFTC04 | AJAY N |
| 122. | 3MFTC05 | ALAN SABU |
| 123. | 23MFTC06 | AMAL BENNY |
| 124. | 23MFTC07 | ANNA JACOB |
| 125. | 23MFTC08 | ARJUN ANIL |
| 126. | 23MFTC09 | ASWATHY ULLAS |
| 127. | 23MFTC10 | CHARAN Y |
| 128. | 23MFTC11 | COLIN JOY |
| 129. | 23MFTC12 | DEVANGANA SURESH BABU |
| 130. | 23MFTC13 | DEVCY JOJI |
| 131. | 23MFTC14 | EBIN VARGHESE |
| 132. | 23MFTC15 | FEBA JOHNSON |
| 133. | 23MFTC16 | JEAN ANN JAMES |
| 134. | 23MFTC17 | JESSECA BENNY K |
| 135. | 23MFTC18 | JOHAN SAM NINAN |
| 136. | 23MFTC19 | LIYA JERRY |
| 137. | 23MFTC20 | MERLIN JOSEPH |
| 138. | 23MFTC21 | MILAN ROY |
| 139. | 23MFTC22 | NISHANTH N |
| 140. | 23MFTC23 | PEREIRA AUGUSTIN JOSEPH |
| 141. | 23MFTC24 | R VENKAT SAI KIRAN |
| 142. | 23MFTC25 | REBECCA THOMAS |
| 143. | 23MFTC26 | RIYA RAJEEV |
| 144. | 23MFTC27 | ROHAN SINGHA |
| 145. | 23MFTC28 | ROSEMARY R KULANGARA |







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| Sl. No. | Roll No | Name |
|---------|----------|----------------------|
| 146. | 23MFTC29 | |
| 147. | 23MFTC30 | SHEKINSTON S |
| 148. | 23MFTC31 | SIBI B |
| 149. | 23MFTC32 | SONA PRAKASH |
| 150. | 23MFTC33 | SREELAKSHMI M |
| 151. | 23MFTC34 | SRI VATSAN R |
| 152. | 23MFTC35 | STEVE SURESH KOSHY |
| 153. | 23MFTC36 | SAYEEMA HURANE KHAN |
| 154. | 23MFTC36 | FEBIN |
| 155. | 23MIFC01 | AISWARYA C |
| 156. | 23MIFC02 | ASWATHI NAIR |
| 157. | 23MIFC03 | DEVI SHANKAR M |
| 158. | 23MIFC04 | IBIN ISAAC |
| 159. | 23MIFC05 | IMMANUAL IPE VARKEY |
| 160. | 23MIFC06 | JOEL PHILLY KOSHY |
| 161. | 23MIFC07 | KESIA ROY |
| 162. | 23MIFC08 | KEVIN SANTHOSH |
| 163. | 23MIFC09 | LAKSHMI JAYARAM |
| 164. | 23MIFC10 | MUNISH RAM H |
| 165. | 23MIFC11 | NISHMITHA S |
| 166. | 23MIFC12 | PREETHI D |
| 167. | 23MIFC13 | PRINCY K JAMES |
| 168. | 23MIFC14 | SANDRA TRESA JAMES |
| 169. | 23MIFC15 | SHERYL JOSEPH JOHN |
| 170. | 23MIFC16 | MOHAMMED YASEEN KHAN |

Report prepared by

Approved by



Dr. Cherian Thomas,

Documentation in charge, KJIC

AM

Dr. A Muruganatham, President, KJIC





KRISTU JAYANTI INCUBATION CENTRE

REPORT

WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY

ACADEMIC YEAR 2023-24

ODD SEMESTER

Date : 25/09/2023

Time : 12:00 – 12:45PM

Venue : M1 Audi, Main Block, Kristu Jayanti College,

(Autonomous), Bengaluru

Class Attended : I Sem B.COM A, B, and C section

Number of beneficiaries : 204

Collaborator: : Department of Commerce (UG)

Name and details of the Resource Person: Dr. Stephen Deepak, Faculty, School of

Management, Kristu Jayanti College, (Autonomous), Bengaluru

Objectives:

The primary objective of the workshop conducted at Kristu Jayanti College was to create awareness about Entrepreneurship and Innovation. This Workshop event aimed to nurture the entrepreneurship and innovation capability among the students. It also highlight the career opportunity through entrepreneurship and innovation.

Write up on the activity





On September 25, 2023, the Department of Commerce (UG), in Collaboration with Institution's Innovation Council, Kristu Jayanti College, Autonomous conducted workshop on Entrepreneurship and Innovation as Career Opportunity for I Semester B.Com A,B,C section. The event served as a unique platform to nurture the skills of entrepreneurship among the students.

Learning Outcomes:

- This event paves a path for entrepreneurship
- This event helped the students to aware about entrepreneurship and innovation.
- This event encouraged the students to thinking innovatively.

Feedback:

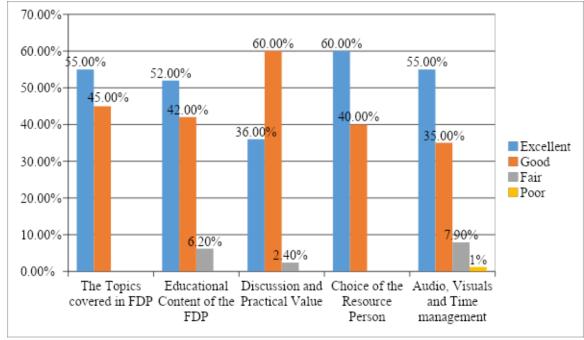


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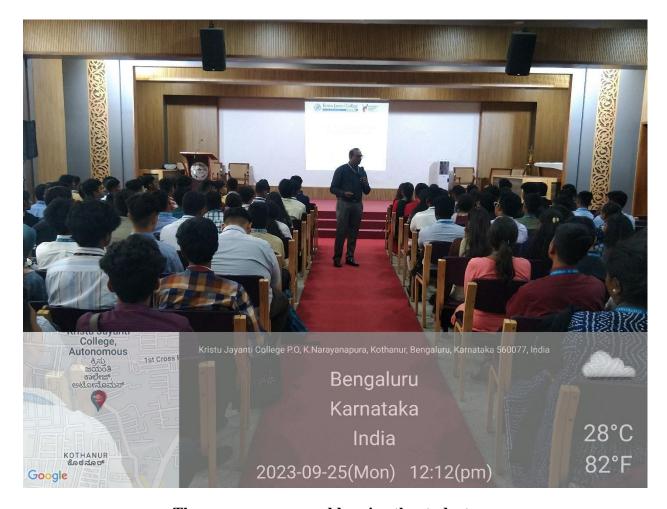








Photos



The resource person addressing the students





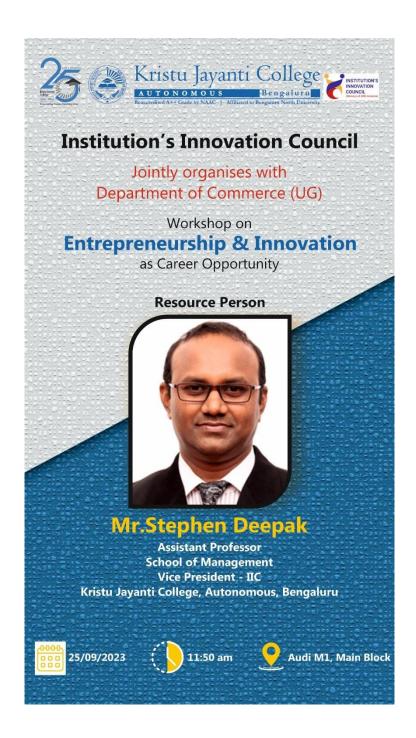


The resource person addressing the students





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Participants' List

| S.No | Name | RollNo |
|------|------------------------|--------------|
| 1 | ABHISHEK S | 23COMA0 |
| 2 | ADI GIRESH | 23COMA0 2 |
| 3 | ADITHYANARAYANAN A | 23COMA0 |
| 4 | AKSHITHA M | 23COMA0 4 |
| 5 | ANDREW THOMAS | 23COMA0 5 |
| 6 | B SOMESH | 23COMA0 6 |
| 7 | BENNET JOHN BENNY | 23COMA0 7 |
| 8 | BHUME SAHU | 23COMA0 8 |
| 9 | CHARAN REDDY | 23COMA0 |
| 10 | CHETHAN T S | 23COMA1 |
| 11 | CHRISTY NISHANTH RAJ B | 23COMA1 |
| 12 | DANIEL SAJEEV | 23COMA1 |
| 13 | DARSHAN S | 23COMA1 3 |
| 14 | DHANUSHREE M | 23COMA1 4 |





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| S.No | Name | RollNo |
|------|----------------------|--------------|
| 15 | DHEERAJ REDDY B | 23COMA1 5 |
| 16 | G SANJAY | 23COMA1 6 |
| 17 | G PAVAN KARTHIK | 23COMA1 7 |
| 18 | GANAVI M | 23COMA1 8 |
| 19 | GEETHESH A | 23COMA1 9 |
| 20 | HARINI D | 23COMA2 0 |
| 21 | HARSHA L | 23COMA2 1 |
| 22 | HARSHAN KUMAR S | 23COMA2 2 |
| 23 | HITHIN SURAJ S | 23COMA2 3 |
| 24 | INCHARA J M | 23COMA2 4 |
| 25 | JACK ALLAN G | 23COMA2 5 |
| 26 | JASON D ABRAHAM | 23COMA2 6 |
| 27 | JOEL MENDIS | 23COMA2 7 |
| 28 | JONATHAN VASANTH H | 23COMA2 8 |
| 29 | JUDITH RACHEL J | 23COMA2 9 |
| 30 | LOHITH N | 23COMA3 1 |
| 31 | MADHU SINGH | 23COMA3 2 |
| 32 | MANISHA R | 23COMA3 3 |
| 33 | MANUSH K M | 23COMA3 4 |
| 34 | MEENA KUMARI K DHAMI | 23COMA3 5 |
| 35 | MITHUN J | 23COMA3 6 |



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| S.No | Name | RollNo |
|------|-------------------------|-------------------|
| 36 | MOHAMMED SAQIB | 23COMA3 |
| 37 | MONISHA U K | 23COMA3 8 |
| 38 | MUKESH PARIHAR | 23COMA3 |
| 39 | NAGARJUN N | 23COMA4 0 |
| 40 | NAGAVENI K | 23COMA4 |
| 41 | NAVEEN R | 23COMA4 2 |
| 42 | NEVIN THOMAS MATHEW | 23COMA4 3 |
| 43 | PAYAL | 23COMA4 4 |
| 44 | POOJITHA BAI M | 23COMA4 5 |
| 45 | PRACILLA DELCY P | 23COMA4 6 |
| 46 | PRAJWAL R | 23COMA4 7 |
| 47 | PRIYADHARSHINI M | 23COMA4 8 |
| 48 | R SANTHOSH | 23COMA4 9 |
| 49 | RAGHUNANDAN S | 23COMA5 0 |
| 50 | RAKSHITHA SHETTY R | 23COMA5 |
| 51 | RASHID K P | 23COMA5 |
| 52 | RIDDHI SINGH | 23COMA5 3 |
| 53 | RITHIKA J | 23COMA5 4 |
| 54 | RITHIKA SAI THYAGARAJAN | 23COMA5 |
| 55 | RITHIKRAJ. S. R | 5 23COMA5 |
| 56 | RUDRA GUPTA | 6 23COMA5 7 |

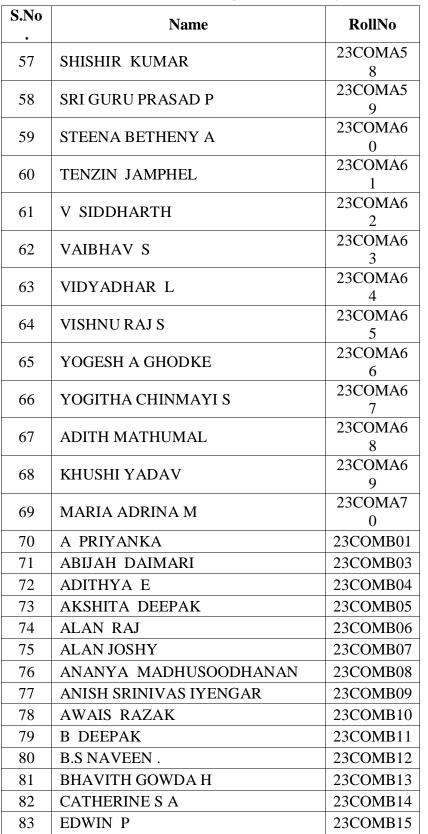






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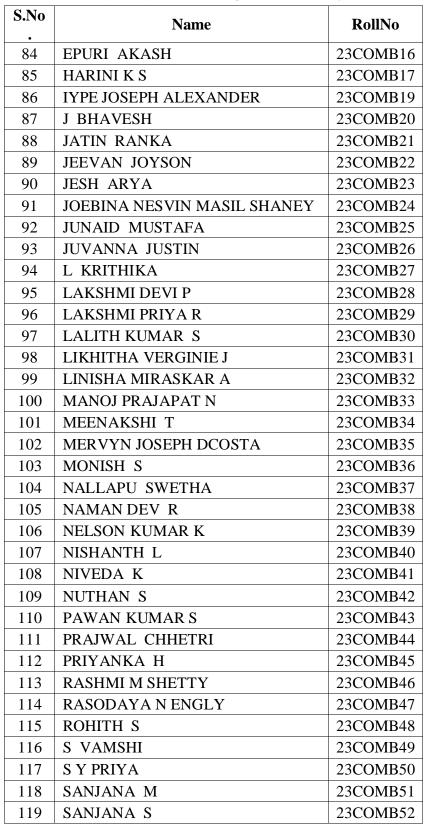






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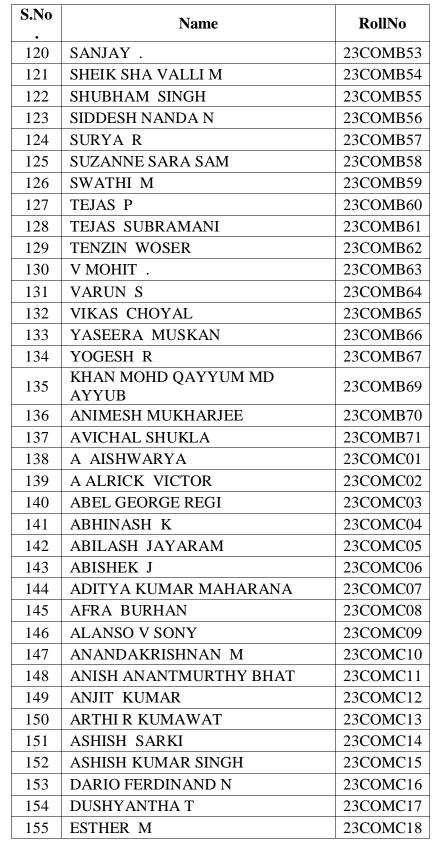






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| S.No | Name | RollNo |
|------|-------------------------|----------|
| 156 | HAJEE ARMAAN | 23COMC19 |
| 157 | HEMANTH KUMAR | 23COMC20 |
| 158 | JAYANTH B | 23COMC21 |
| 159 | JAYENDRA SARAOGI | 23COMC22 |
| 160 | JEROME A | 23COMC23 |
| 161 | JUSTIN DE SOUZA | 23COMC24 |
| 162 | K R CHANDRADHAR | 23COMC25 |
| 163 | KARUN VINAYAKA J | 23COMC26 |
| 164 | KEERTHAN M | 23COMC27 |
| 165 | KOMATHI C | 23COMC28 |
| 166 | KOUSHIK K | 23COMC29 |
| 167 | KRISHNE GOWDA L | 23COMC30 |
| 168 | KRITHIKA R | 23COMC31 |
| 169 | LALRINGNGHETA CHAWNGTHU | 23COMC32 |
| 170 | LILY LALHMINGPUII | 23COMC33 |
| 171 | MANASA .S | 23COMC34 |
| 172 | MANIKANTA P | 23COMC35 |
| 173 | MEGHANA D | 23COMC36 |
| 174 | MOHAMED SHUAYB | 23COMC37 |
| 175 | NAKUL KISHAN B. N. | 23COMC38 |
| 176 | NATASHA PREYASI | 23COMC39 |
| 177 | NAVYA A | 23COMC40 |
| 178 | NISHANTH R | 23COMC41 |
| 179 | NITHYA S | 23COMC42 |
| 180 | PRASANNADEEP SINGH RANA | 23COMC43 |
| 181 | PRIYANKA B N | 23COMC44 |
| 182 | PRIYANSHU JASWANI | 23COMC45 |
| 183 | R SANJAY PRAKASH | 23COMC46 |
| 184 | ROHITH K V | 23COMC47 |
| 185 | SANJANA B | 23COMC48 |
| 186 | SANJAY K P | 23COMC49 |
| 187 | SANJU S | 23COMC50 |
| 188 | SARAN RAJENDRAN | 23COMC51 |
| 189 | SATRASALA SMRUTI | 23COMC52 |
| 190 | SHANUL T UMMER | 23COMC53 |
| 191 | SHARMILA MENEZES | 23COMC54 |







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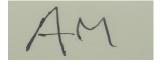
| S.No | Name | RollNo |
|------|-----------------|----------|
| 192 | SMRITI SHARMA | 23COMC55 |
| 193 | SOMASHEKAR V | 23COMC56 |
| 194 | SOWMYA N | 23COMC57 |
| 195 | SUPRIYA PANDEY | 23COMC58 |
| 196 | TABREZ KHAN | 23COMC59 |
| 197 | TARUN RAO S | 23COMC60 |
| 198 | TEJASHWINI K | 23COMC61 |
| 199 | VAISHNAVI S | 23COMC62 |
| 200 | VEER ADYANTHAYA | 23COMC63 |
| 201 | VISHWA R | 23COMC64 |
| 202 | YAMINI K | 23COMC65 |
| 203 | VIKRAM KUMAR | 23COMC66 |
| 204 | SANTHOSH E | 23COMC68 |

Report prepared by

Approved by



Dr. Cherian Thomas, Documentation in charge, KJIC



Dr. Muruganatham, President, KJIC

KRISTU JAYANTI INCUBATION CENTRE

REPORT

IDEATHON

ACADEMIC YEAR 2023-24

ODD SEMESTER

Date: 13-09-2023

Time: 9:30 a.m.

Venue: M2 Auditorium, Main Block, Kristu Jayanti College (Autonomous), Bengaluru

Classes Attended & Number of beneficiaries: All BCA, BSc Data Science and BSc IoT

Students & 96 Students





Name and details of the Resource Person/Judges:

Mr. Amit Kumar, SODA foundation maintainer, Caze labs pvt ltd, Bengaluru

Mr. Sushant Kuamr, SODA foundation Project Manager, Caze Labs, pvt ltd, Bengaluru

Dr. Muruganantham A, President, Kristu Jayanti Incubation Centre, Kristu Jayanti College (Autonomous), Bengaluru

Dr. Velmurugan R, Vice President, Institution's Innovation Council, Kristu Jayanti College, (Autonomous), Bengaluru

Dr. D. Ravindran, Convener, Institution's Innovation Council, Kristu Jayanti College, (Autonomous), Bengaluru

Collaborator: Department of Computer Science [UG]

Objective:

To get an insight about Smart India Hackathon 2023, the ideathon provides platform for the students to encourage and motivate to showcase their entrepreneurship skills which will be helpful for them to participate in National level smart India hackathon 2023 competition.

Brief Write up:

This Internal Hackathon acts as a selection procedure for Nominating students for SIH 2023. Students referred to the problem statements from SIH website (https://www.sih.gov.in/) and they selected a problem statement and gave their idea to solve it. This submission were collected through google form and it went through a preliminary level of selection. The selected 16 teams have showcased their solution in the form of presentation on the final day of the event – Ideathon (13th September 2023).

The event has brought together 96 innovative minds to the venue where all participants and judges met and exchanged their ideas. It gave an opportunity for judges to listen to creative young minds and their enthusiasm towards creating a better place for common man to live. Participants got opportunity to listen to ways of implementation of their ideas and the expertise of experience hands.

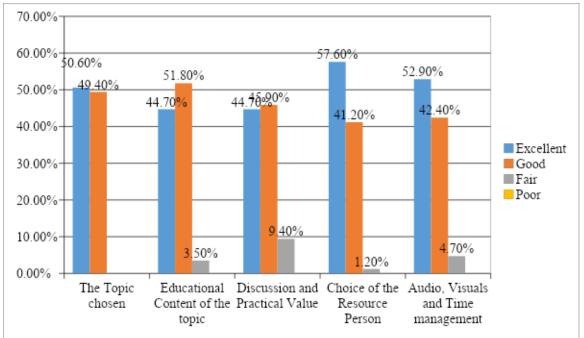
Web URL:

 $\underline{https://glimpses.kristujayanti.edu.in/news/expert-talk-on-design-thinking-for-sustainable-innovation-entrepreneurial-perspective}$

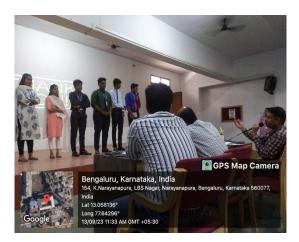
Feedback:







Photos:



Students presenting their Ideas



Students participants during QA session





Poster







List of Participants

| | Roll | |
|-------|----------|-------------------|
| Sl No | Number | Name |
| 1 | 21BCAA48 | RICHA KUMARI |
| 2 | 21BCAC27 | HARSHIT K DUBEY |
| 3 | 21BCAC35 | KRIPA S B |
| 4 | 21BCAD15 | CHIRAG KUMAR |
| 5 | 21BCAD24 | HEMANT SAINI |
| 6 | 21BCAD39 | MOHAMED FAIZAN |
| 7 | 21BCAD41 | MUKESH SAHANI |
| 8 | 21BCAD51 | RISHI NAMAN SINGH |
| 9 | 21BCAD56 | SHAILAJA S R |



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| accredited A++ | Roll | iliated to Bengaluru North University |
|----------------|----------|---------------------------------------|
| Sl No | Number | Name |
| 10 | 21BCAE04 | SHUBHAM JOSHI |
| 11 | 21BCAE21 | SHRADDHA RANI |
| 12 | 21BCAF03 | ABHISHEK SINGH |
| 13 | 21BCAF14 | ARISH IMTIAZ |
| 14 | 21BCAF19 | CHINOY DAS |
| 15 | 21BCAF23 | DWEEPJYOTI SARMA |
| 16 | 21BCAF36 | MADHAV KHERA |
| 17 | 21BCAF37 | MEHUL DEWAN |
| 18 | 21BCAF48 | RITIK KUMAR |
| 19 | 21BCAF50 | SAHIL SACHIN SARVADE |
| 20 | 21BCAF56 | SHRUTI DAS |
| 21 | 22BCAB06 | ALEX SHAJI |
| 22 | 22BCAB41 | NEHA SAJI |
| 23 | 22BCAD08 | ANTHONY PINTO ROBINSON |
| 24 | 22BCAD11 | BHAVANA P |
| 25 | 22BCAD23 | GAGAN PAUL V |
| 26 | 22BCAD36 | LALITHA N |
| 27 | 22BCAD42 | NEERAJ CHAUHAN |
| 28 | 22BCAD55 | S AKSHAY |
| 29 | 22BCAD64 | V MEENAKSHI IYER |
| 30 | 22BCAD70 | SEVANTH M |
| 31 | 22BCAF01 | ABHIJEET DEY |
| 32 | 22BCAF06 | AGNEL ANTONY RAJA |
| 33 | 22BCAF10 | AMREEN |
| 34 | 22BCAF16 | BINEESH MATHEW |
| 35 | 22BCAF18 | CHRISTY D |
| 36 | 22BCAF25 | GEORGE SHAIJU |
| 37 | 22BCAF27 | HANNAH JESS JOHN |
| 38 | 22BCAF29 | HEMANT KUMAR |
| 39 | 22BCAF36 | MAITY SANGITA ASIT |
| 40 | 22BCAF37 | MARIAH CYPRIAN |
| 41 | 22BCAF38 | MARIYAM TAJ |
| 42 | 22BCAF50 | RAKSHITHA S |
| 43 | 22BCAF62 | SREYA R |
| 44 | 22CDSA03 | ADHARSH MOHANAN |
| 45 | 22CDSA20 | FUZAIL KAAZIM V S |
| 46 | 22CDSA36 | MAHESH M |
| 47 | 22CDSA46 | RISHABH BHATT |
| 48 | 23BCAA03 | AKASH P |
| 49 | 23BCAA05 | ANAGHA R |





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| | Roll | |
|-------|----------|----------------------|
| Sl No | Number | Name |
| 50 | 23BCAA28 | KAVYA B RAJ |
| 51 | 23BCAA46 | RISHEN PONNANNA K D |
| 52 | 23BCAA50 | SAHEBA RIZWAN |
| 53 | 23BCAA51 | SAM BENJAMIN |
| 54 | 23BCAA60 | SUHAS S YADAV |
| 55 | 23BCAA61 | TAMANNA NAMBIAR |
| 56 | 23BCAA70 | YASH PRAKASH |
| 57 | 23BCAB20 | EMY DORATHY A |
| 58 | 23BCAB31 | KIRTI AGARWAL |
| 59 | 23BCAC01 | ABDUL KALAM |
| 60 | 23BCAC08 | AMIT GOPE |
| 61 | 23BCAC09 | ANWESHA ROY |
| 62 | 23BCAC11 | ARJUN G |
| 63 | 23BCAC17 | ATUL BOSCO EKKA |
| 64 | 23BCAC22 | H HEMANTH SRIRAM |
| 65 | 23BCAC25 | HEMANTH JAYAN V |
| 66 | 23BCAC27 | HIDAYATH M |
| 67 | 23BCAC32 | KAVYA M |
| 68 | 23BCAC35 | MAHI . |
| 69 | 23BCAC44 | RAHUL JYOTHISH |
| 70 | 23BCAC47 | ROHAN R |
| 71 | 23BCAC48 | ROHIT TIWARI |
| 72 | 23BCAC56 | SHIRISHA S REDDY |
| 73 | 23BCAC70 | VINAY KUMAR P |
| 74 | 23BCAE01 | A YOGESH |
| 75 | 23BCAE18 | FAHAD JAVID SHEIKH |
| 76 | 23BCAE26 | JOICE KURIAN MONSY |
| 77 | 23BCAE38 | MANISH GOWDA S |
| 78 | 23BCAE41 | MIHIR THAKKAR |
| 79 | 23BCNA04 | ADITI MENON |
| 80 | 23BCNA05 | AKSHAYA K |
| 81 | 23BCNA06 | AKSHAYA N |
| 82 | 23BCNA18 | BIJAY THOMAS |
| 83 | 23BCNA19 | C MELVYN SAVIO |
| 84 | 23BCNA30 | JANIS ANUP |
| 85 | 23BCNB04 | ABHIN S |
| 86 | 23BCNB10 | ANANDHU KRISHNA |
| 87 | 23BCNB20 | DEV AGARWALLA |
| 88 | 23BCNB24 | GAYATHRI JAYAPRAKASH |
| 89 | 23BCNB27 | JANANI P |





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| | Roll | |
|-------|----------|---------------------|
| Sl No | Number | Name |
| 90 | 23BCNB61 | ZENO SEIJOE PACHECO |
| 91 | 23DTSA07 | ALBY ANIL |
| 92 | 23DTSA44 | PHINEHAS DAVID S |
| 93 | 23IOTA09 | LATHIKA S |
| 94 | 23IOTA14 | MUKUNDH M |
| 95 | 23IOTA15 | R SHREE HARI |
| 96 | 23IOTA16 | RUTH J |

Report prepared by

Approved by



Dr. Cherian Thomas,Documentation-in-charge, KJIC



Dr. A. Muruganantham, President, KJIC





KRISTU JAYANTI INCUBATION CENTRE

REPORT

QUALITY CONSCIOUSNESS - A KEY TO SUCCESS

ACADEMIC YEAR 2023-24

ODD SEMESTER

Date: 09/09/2023

Venue: A2 Auditorium, Admin Block, Kristu Jayanti College (Autonomous), Bengaluru.

Time: 11:00 a.m. - 1.00 p.m.

Beneficiaries: MBA I Year (Section A, B & C) - 164 students

Collaborator: School of Management, Kristu Jayanti College (Autonomous), Bengaluru

Name of the Speaker: Dr. Narasimha Murthy MA

Details of the Speaker: Senior Director - Quality Management

Country Head - Global SWQM

Center of Competency Infineon Technologies

Collaborator: School of Management

Objective: Students' interactions with professionals from the industry expose them to practical experience and industry insights. It creates an understanding of how crucial it is to pay attention to details and be quality conscious in order to survive and flourish in the corporate world. The main focus of this AIIS is on Quality consciousness in both personal and professional life.

Brief write-up on the event:

Kristu Jayanti School of Management organized an interaction with Dr. Narasimha Murthy MA, Senior Director, Quality Management, and Country Head - Global SWQM, Center of Competency, Infineon Technologies, on 9th September 2023, who had 35 years of experience in the industry. The interaction was organized at the college under the Academia-Industry Innovative Series (AIIS). The Master of Ceremony for the programme





was Ms. Ann Mary Teresa of I MBA, and the session commenced with the welcome address by Ms. Anna Jacob of I MBA. The guest speaker was presented with a sapling by Prof. Sen B Mathews, Director, Centre of Employability and Corporate Relations (CECR) and Faculty member, School of Management. Mr. Jobin Baby of the I MBA, introduced the guest speaker to the gathering.

Dr. Narasimha Murthy began the session by sharing his insights gained over three decades of life and work experiences. He began with an ice-breaking session through a puzzle, where students were exposed to the importance of paying attention to details. The session was conducted in an interactive way by highlighting the importance of quality consciousness through real-time case studies and videos. The audience was made to ponder their perceptions on the topics: consciousness, quality, alertness, and attention to details. He briefed the students on the importance of the above terms in one's career and life.

Mr. Murthy also explained why 'Quality Gyaan' is important for MBA graduates. He insisted that the students implement the 'First Time Right' concept, which is intended to ensure that activities are performed correctly the first time so that no rework is necessary. The speaker also introduced the audience to the 9 P model as well as the 11 C model for a successful life and career that was developed by himself based on his 35+ years of professional experience. The session ended with an interactive Q&A session. Mr. Charan Y, of I MBA, formally thanked the dignitaries and the audience. Dr. M.K. Baby, Head of the Department, School of Management, gave the closing remarks. The college anthem marked the end of the meeting.

Outcome: The students understood the importance of being quality conscious and building their problem-solving skills, which will help them succeed in their lives and career.

Poster













Prof. Sen B Mathews, Director, Centre of Employability and Corporate Relations (CECR) welcoming the guest with a sapling



Dr. Narasimha Murthy delivering his speech







Q&A Session

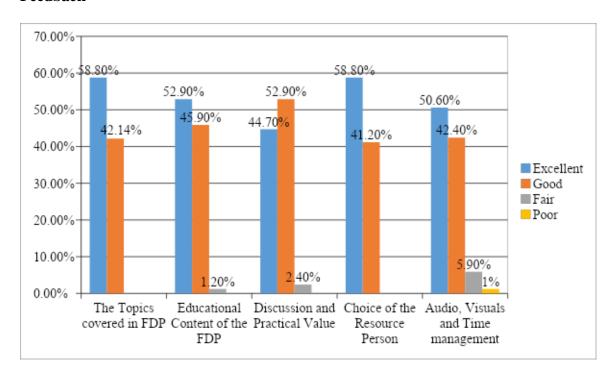


Group Photo





Feedback







List of Participants

| Sl. | | |
|-----|----------|---------------------|
| No. | Roll No | Name |
| 1. | 23MBAA01 | AARON THOMAS |
| 2. | 23MBAA02 | ABHISHEK M G |
| 3. | 23MBAA03 | ADARSH ANIL |
| 4. | 23MBAA04 | ALAN SEBASTIAN |
| 5. | 23MBAA05 | ALEX T ANTONY |
| 6. | 23MBAA06 | ANAND. C |
| 7. | 23MBAA07 | ANGEL ROSE JOSEPH |
| 8. | 23MBAA08 | ANIYA THOMAS |
| 9. | 23MBAA09 | ANJANA RAJAN |
| 10. | 23MBAA10 | ANNS MARY JIJY |
| 11. | 23MBAA11 | ARCHANA NATH |
| 12. | 23MBAA12 | ARUL DHAS A |
| 13. | 23MBAA13 | ARUN KRISHNA C |
| 14. | 23MBAA14 | ARUNDHATHY M |
| 15. | 23MBAA15 | ASHLIN SAJAN MATHEW |
| 16. | 23MBAA16 | BENET K SHIJU |
| 17. | 23MBAA17 | BENNET CHRISTOPHER |
| 18. | 23MBAA18 | BHARATH M GANESH |
| 19. | 23MBAA19 | DENNY JOSEPH |
| 20. | 23MBAA20 | DERRICK FELIX PETER |
| 21. | 23MBAA21 | DRAUPATHI D |
| 22. | 23MBAA22 | G NYSHITHA |
| 23. | 23MBAA23 | GENGA BHARANI M |
| 24. | 23MBAA24 | HARSHAWARDHANI B |
| 25. | 23MBAA25 | JAYALAKSHMI A |
| 26. | 23MBAA26 | JEEVITHA H M |
| 27. | 23MBAA27 | JIBIN BABU JOSE |
| 28. | 23MBAA29 | JOVITA MARIA JOSHY |
| 29. | 23MBAA30 | K MADHUMITHA |
| 30. | 23MBAA31 | KEERTHISHREE K R |
| 31. | 23MBAA32 | KENNETH ASHER |
| 32. | 23MBAA33 | MALCOLM LOUIS |
| 33. | 23MBAA34 | MANOJ R |
| 34. | 23MBAA35 | MARIYA THOMAS |
| 35. | 23MBAA36 | MARIYA A S |
| 36. | 23MBAA37 | MERIA ELZA VINOD |
| 37. | 23MBAA38 | MITHUN ABRAHAM MANI |
| 38. | 23MBAA39 | NAGA SRUTHI SEGU |



| Sl. | | |
|-----|----------|-------------------------|
| No. | Roll No | Name |
| 39. | 23MBAA40 | NAVYA JOMI |
| 40. | 23MBAA41 | NUZHAH PARVEEN M |
| 41. | 23MBAA42 | P KEERTHANA |
| 42. | 23MBAA43 | PUGALARASAN S |
| 43. | 23MBAA44 | R. KANISHKAA |
| 44. | 23MBAA45 | REKHA PUSHKARAN |
| 45. | 23MBAA46 | RESHMA GOPAKUMAR |
| 46. | 23MBAA47 | REVAND S J |
| 47. | 23MBAA48 | ROHIT JOSEPH |
| 48. | 23MBAA49 | SENJUTI GHOSH |
| 49. | 23MBAA50 | SINI VARGHESE |
| 50. | 23MBAA51 | SNEHA P |
| 51. | 23MBAA52 | SNEHA THERESE JOSEPH |
| 52. | 23MBAA53 | SONIYA SUNNY |
| 53. | 23MBAA54 | VAISHNAV R |
| 54. | 23MBAA55 | SIDHARTH KRISHNA S NAIR |
| 55. | 23MBAA56 | NEHA JOSHY |
| 56. | 23MBAB01 | ABY BINS |
| 57. | 23MBAB02 | AMEEN N S |
| 58. | 23MBAB03 | ANGEL TREESA JOSHY |
| 59. | 23MBAB04 | ARCHANA KAMAL |
| 60. | 23MBAB05 | ASHLY DENNIS |
| 61. | 23MBAB06 | AUGUSTINE K J |
| 62. | 23MBAB07 | BAKHER BAIG M |
| 63. | 23MBAB09 | DHANUSH SWAROOP B K |
| 64. | 23MBAB10 | DHEERAJ SUDHEER KURIAN |
| 65. | 23MBAB11 | GAYATHRI A K |
| 66. | 23MBAB12 | GIBSON JOSEPH SAJI |
| 67. | 23MBAB13 | HAM JOHN |
| 68. | 23MBAB14 | JEROM EBENEZER A |
| 69. | 23MBAB15 | JOBIN BABY |
| 70. | 23MBAB16 | K PRETHIKA |
| 71. | 23MBAB18 | M V ABIRATH |
| 72. | 23MBAB19 | MALAVIKA HARIDAS |
| 73. | 23MBAB20 | MICHELLE LEENA |
| 74. | 23MBAB21 | NAVAMI GOPAL |
| 75. | 23MBAB22 | NEETHUL SUNIL |
| 76. | 23MBAB24 | R JITHIN |
| 77. | 23MBAB25 | R PRAJWAL |
| 78. | 23MBAB26 | RAHUL C. R |



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Bengal



ANNA JACOB

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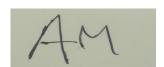
| Sl. | | |
|-----|----------|----------------------|
| No. | Roll No | Name |
| 159 | 23MIFC11 | NISHMITHA S |
| 160 | 23MIFC12 | PREETHI D |
| 161 | 23MIFC13 | PRINCY K JAMES |
| 162 | 23MIFC14 | SANDRA TRESA JAMES |
| 163 | 23MIFC15 | SHERYL JOSEPH JOHN |
| 164 | 23MIFC16 | MOHAMMED YASEEN KHAN |

Report prepared by

Approved by



Dr. Cherian Thomas, Documentation-in-charge, KJIC



Dr. A. Muruganantham, President, KJIC





KRISTU JAYANTI INCUBATION CENTRE REPORT

VALUE ADDED COURSE ON DESIGN THINKING FOR BUSINESS

ACADEMIC YEAR 2023-24 ODD SEMESTER

Date: 31/08/2023 to 15/09/2023

Venue: P1 Auditorium, PG Block, Kristu Jayanti College (Autonomous), Bengaluru.

Class Attended: MBA I Year (Section A, B & C) -170 students

Detail of the Speakers: Dr. Baba Gnanakumar, Dr. Joseph Charles, Dr. Ravindran, Dr. John

William A, Dr Naveen Kumar R, Faculty Members, School of Management, Kristu Jayanti

College (Autonomous), Bengaluru.

Collaborator: School of Management, Kristu Jayanti College (Autonomous), Bengaluru

Objective: The objective of a value-added course on design thinking for business to students is to equip them with a practical and innovative problem-solving approach that can be applied in various business settings.

Brief write-up on the event:

Kristu Jayanti School of Management organized a Value-Added Course on the topic Design Thinking for Business for the first year MBA students of the 2023-2025 batch, conducted by the faculty members of the School of Management, from 31/08/2023 to 15/09/2023. The value-added course was intended to enhance the students' awareness on the quick and innovative business problem solving approach. In today's rapidly evolving business landscape, innovation and adaptability are paramount. To thrive in this dynamic environment, MBA students of the 2023-2025 batch must equip themselves with a powerf

ul problem-solving framework known as Design Thinking. This approach revolutionizes how businesses tackle challenges, emphasizing empathy, creativity, and user-centricity.

The course was handled by five faculty members from the School of Management. The first unit was handled by Dr Naveen Kumar R, he delivered his idea on learning Design Thinking is not just about mastering a methodology; it's about adopting a mindset that embraces empathy, creativity, and iterative problem-solving. The second unit by Dr. Joseph Charles, focused on The Five Stages of Design Thinking: Empathize, Define, Ideate, Prototype, and Test. Adding





to that why should you, as future business leaders, care about Design Thinking? Simply put, because it equips you with the ability to tackle problems that don't come with a predefined formula.

The third unit by Dr. Ravindran, discussed on explores how design thinking can transform the way businesses create value, emphasizing the importance of balancing analytical thinking with intuitive thinking. Dr. John William A briefed that your opportunity to tackle a problem, big or small, with this structured yet flexible approach. Remember, there are no right or wrong answers; the goal is to embrace creativity, empathy, and iterative problem-solving. Dr. Baba Gnanakumar commented on Design Thinking often involves navigating uncertainty and learning from failures. It's perfectly normal not to have all the answers from the start. The process itself will guide you towards innovative solutions.

Collectively, these topics aim to empower MBA students with a holistic understanding of Design Thinking as a powerful problem-solving methodology. By providing both theoretical knowledge and practical application, students are equipped to leverage Design Thinking in their future roles as business leaders, managers, and innovators. This knowledge also enables them to drive innovation, create user-centric solutions, and navigate complex business challenges effectively.

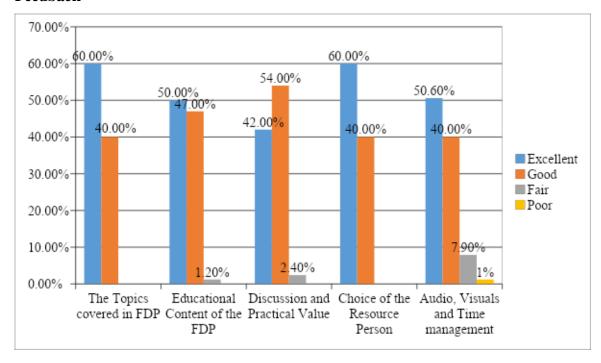
Outcome:

Students understood the importance of Design Thinking for Business, they acquire the acumen to select and define pertinent business challenges, exhibiting a discerning eye for opportunities where Design Thinking can deliver optimal solutions. Through the iterative process of generating and testing prototypes in a user-centric manner, students develop a competency in refining solutions based on invaluable user feedback. This results in a cohort of MBA graduates poised to lead with innovation, employing Design Thinking as a pivotal tool in their arsenal for driving business success and effecting positive change within their organizations.





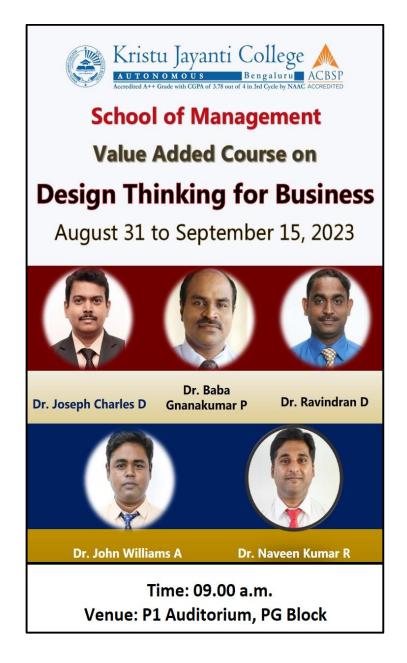
Feedback







Poster







Photos



Dr. D. Ravindran is discussing how design thinking would transform Business
List of Participants

| Sl. No. | Roll No | Name |
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| 1. | 23MBAA0 1 | AARON THOMAS |
| 2. | 23MBAA0 2 | ABHISHEK M G |
| 3. | 23MBAA0 3 | ADARSH ANIL |
| 4. | 23MBAA0 4 | ALAN SEBASTIAN |
| 5. | 23MBAA0 5 | ALEX T ANTONY |
| 6. | 23MBAA0 6 | ANAND. C |
| 7. | 23MBAA0 7 | ANGEL ROSE JOSEPH |
| 8. | 23MBAA0 8 | ANIYA THOMAS |
| 9. | 23MBAA0 9 | ANJANA RAJAN |
| 10. | 23MBAA1 0 | ANNS MARY JIJY |
| 11. | 23MBAA1 1 | ARCHANA NATH |
| 12. | 23MBAA1 2 | ARUL DHAS A |
| 13. | 23MBAA1 3 | ARUN KRISHNA C |
| 14. | 23MBAA1 4 | ARUNDHATHY M |



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| 16. | 23MBAA1 6 | BENET K SHIJU |
| 17. | 23MBAA1 7 | BENNET CHRISTOPHER |
| 18. | 23MBAA1 8 | BHARATH M GANESH |
| 19. | 23MBAA1 9 | DENNY JOSEPH |
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| 21. | 23MBAA2 1 | DRAUPATHI D |
| 22. | 23MBAA2 2 | G NYSHITHA |
| 23. | 23MBAA2 3 | GENGA BHARANI M |
| 24. | 23MBAA2 4 | HARSHAWARDHANI B |
| 25. | 23MBAA2 5 | JAYALAKSHMI A |
| 26. | 23MBAA2 6 | JEEVITHA H M |
| 27. | 23MBAA2 7 | JIBIN BABU JOSE |
| 28. | 23MBAA2 8 | JOEL MODIYIL LYJOY |
| 29. | 23MBAA2 9 | JOVITA MARIA JOSHY |
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| 32. | 23MBAA3 2 | KENNETH ASHER |
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| 34. | 23MBAA3 4 | MANOJ R |
| 35. | 23MBAA3 5 | MARIYA THOMAS |
| 36. | 23MBAA3 6 | MARIYA A S |
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| 44. | 23MBAA4 | R. KANISHKAA |
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| 46. | 6 23MBAA4 | RESHMA GOPAKUMAR |
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| 47. | 23MBAA4 7 | REVAND S J |
| 48. | 23MBAA4 | |
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| 50. | 23MBAA5 | |
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| 51. | 23MBAA5 | GATELLA D |
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| 52. | 23MBAA5 | CNELLA THEDECE LOCEDIA |
| | 2 | SNEHA THERESE JOSEPH |
| 53. | 23MBAA5 | SONIYA SUNNY |
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| 73. | 23MBAB17 | KISHORE ROY |
| 74. | 23MBAB18 | M V ABIRATH |
| 75. | 23MBAB19 | MALAVIKA HARIDAS |
| 76. | 23MBAB20 | MICHELLE LEENA |
| 77. | 23MBAB21 | NAVAMI GOPAL |
| 78. | 23MBAB22 | NEETHUL SUNIL |
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| 82. | 23MBAB26 | RAHUL C. R |
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| 86. | 23MBAB30 | RONNIE BABU GEORGE |
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| 90. | 23MBAB34 | SHAYESTA TASKEEN HOQUE |
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| 94. | 23MBAB38 | TEENA ELIZABETH POTHEN |
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| 104. | 23MBNB07 | JESTINA SUSAN JACOB |
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| 121. | 23MFTC04 | AJAY N |
| 122. | 23MFTC05 | ALAN SABU |
| 123. | 23MFTC06 | AMAL BENNY |
| 124. | 23MFTC07 | ANNA JACOB |
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| 126. | 23MFTC09 | ASWATHY ULLAS |
| 127. | 23MFTC10 | CHARAN Y |
| 128. | 23MFTC11 | COLIN JOY |
| 129. | 23MFTC12 | DEVANGANA SURESH BABU |
| 130. | 23MFTC13 | DEVCY JOJI |
| 131. | 23MFTC14 | EBIN VARGHESE |
| 132. | 23MFTC15 | FEBA JOHNSON |
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| 135. | 23MFTC18 | JOHAN SAM NINAN |
| 136. | 23MFTC19 | LIYA JERRY |
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| 143. | 23MFTC26 | RIYA RAJEEV |
| 144. | 23MFTC27 | ROHAN SINGHA |
| 145. | 23MFTC28 | ROSEMARY R KULANGARA |
| 146. | 23MFTC29 | SAJITH K S |
| 147. | 23MFTC30 | SHEKINSTON S |
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| 152. | 23MFTC35 | STEVE SURESH KOSHY |
| 153. | 23MFTC36 | SAYEEMA HURANE KHAN |
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| 162. | 23MIFC08 | KEVIN SANTHOSH |
| 163. | 23MIFC09 | LAKSHMI JAYARAM |
| 164. | 23MIFC10 | MUNISH RAM H |
| 165. | 23MIFC11 | NISHMITHA S |
| 166. | 23MIFC12 | PREETHI D |
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