

Newspaper Clippings

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Kristu Jayanti hosts global meet on media and technology

The Department of Media Studies at Kristu Jayanti College (Autonomous), in collaboration with Robert Gordon University, Scotland, hosted an International Media Conference on April 8, 2025. Themed “Global Dialogues in Communication Design: Bridging Cultures, Embracing Technologies”, the conference focused on the evolving role of media in today’s tech-driven world.

More than 100 delegates from 31 academic institutions across the globe participated in the event. The conference aimed to encourage discussions on how communication is transforming in an interconnected global society. It served as a platform for dialogue, innovation, and collaboration.

The inaugural session was led by Fr. Dr. Augustine George, Principal of Kristu Jayanti College. Key speakers included Shri Himanshu Shekhar Mishra, Senior Editor (Political & Current Af-



fairs) at NDTV India, and Ms. Sreeja M.S., Anchor and Branded Content Head at Times Network.

Shri Mishra delivered an insightful talk on “Journalism in the New Information Age”. He explained how emerging technologies, particularly mobile journalism, are changing the way news is gathered and shared. Sharing an experience where he reported an entire election using only a smartphone, Mishra emphasized that digital tools are essential for modern journalists. “Social media has become the gateway of news flow in society,” he said, encouraging students to embrace technology. He stressed the need for adaptability, especially while reporting from disaster zones.

The first plenary session was led by Ms. Sreeja M.S, Anchor and Branded Content Head at Times Network who delivered a hard-hitting presentation titled “Why Indian Media Has Become a Lapdog” critically examining the current state of Indian media, raising concerns over editorial independence and growing political and corporate influence.

Fr. Dr. Augustine, in his presidential address, highlighted media's power in shaping society and the economy. “Media has a major role in educating and enshrining power within every citizen,” he said. Dr. Gopakumar AV, Prof. Aby Augustine, Dr. Nungshithoibi Singha, and Prof. Sreedevi VK were also present.