



**KRISTU JAYANTI**  
(DEEMED TO BE UNIVERSITY)  
Under Section 3 of UGC Act 1956  
A CMI INSTITUTION | BENGALURU | INDIA

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**CAMPUS  
SPOTLIGHT**

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## **Kristu Jayanti Campus Organises Farmers' Market**



Kristu Jayanti, Bangalore organised a campus farmers market- Vegetable and Fruits Mela on August 29, 2025. The initiative was taken by the Institution Innovation Council

of the deemed to be University, under the Viksit Bharat @2047 initiative and aligned with One District One Product (Make in India). The event which has been held for the past two years, connects farmers directly with consumers, ensuring better returns for farmers and access to fresh, organic produce for consumers. This year, farmer producer organizations (FPOs) from Chitradurga, Bijapur, Chintamani, and Greenkraft producer company participated, alongside women empowerment cell stalls promoting local snacks, flowers, and crafts.