

Business Standard

**CAMPUS
TALK**

BS PROMOTIONS

AKSHARA: TRANSFORMATIVE LITERACY WEEK - EMPOWERING YOUNG MINDS THROUGH HOLISTIC EDUCATION

Department of Management, Kristu Jayanti College Autonomous, Bengaluru Ignites Young Minds at Sri Siddhartha Sanivasa High School, Bengaluru

The Department of Management at Kristu Jayanti College (Autonomous) recently organized an impactful community initiative, Akshara: Transformative Literacy Week, as part of its Department Extension Activity. The event was held at Sri Siddhartha Sanivasa High School, located on Hennur Bagalur Main Road, Narayanapura, Bengaluru, Karnataka, to enhance the knowledge and skills of students through a series of carefully designed workshops.

The initiative focused on six essential literacies: Digital Literacy, Environmental Literacy, Financial Literacy, Ethical Literacy, Health Literacy, and Civic Literacy, promoting an all-encompassing understanding of both personal and societal development. By combining practical lessons and interactive activities, the event provided a hands-on learning experience, allowing students to engage with real-world concepts beyond traditional classroom settings.

The event not only strengthened the students' academic knowledge but also focused on building life skills essential for navigating modern challenges. From fostering awareness about environmental issues to promoting ethical thinking and responsible citizenship, the week-long program succeeded in inspiring students to become informed and engaged members of society.

The Akshara initiative was a significant part of Kristu Jayanti College's commitment to social responsibility and community outreach, with the faculty and students playing an active role in ensuring the event's success. The literacy week not only made a profound impact on the high school students

but also offered an enriching experience for the college students, as they applied their expertise and knowledge in service to the community.

By the conclusion of Akshara: Transformative Literacy Week, the students at Sri Siddhartha Sanivasa High School had gained valuable insights that would equip them with tools for future growth and informed decision-making. The program left a lasting impression, with both the students and teachers expressing their gratitude for the knowledge and empowerment gained through this transformative experience.

This initiative demonstrates Kristu Jayanti College's ongoing dedication to holistic education, ensuring that young minds are equipped to tackle future challenges with confidence and responsibility. The Department of Management continues to set a benchmark for community-focused educational initiatives, leaving a lasting legacy through events like Akshara.

