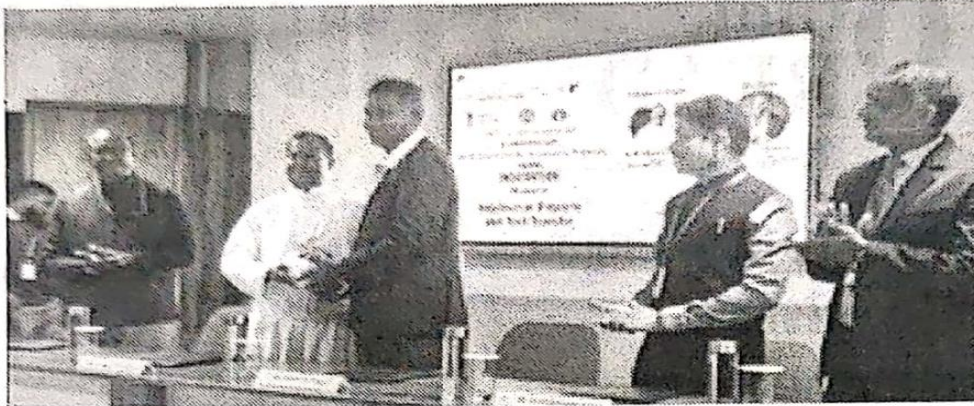


City Hilights October 26, 2024

KJC hosts innovation workshop on intellectual property, technology transfer



CH NEWS

An Innovation Workshop on Intellectual Property and Technology Transfer was inaugurated at Kristu Jayanti College on Friday. The session was led by the Manager of IP & Technology Transfer, who shared insights on the sustainable commercialization of ideas. Emphasis was placed on validating inventions at the conceptual stage to improve market potential and defining relevant industry issues.

The college's Innovation Officer encouraged all students and staff to participate in innovation initiatives, stating that resources

are available to everyone, not just first-year students. The Principal of Kristu Jayanti College reaffirmed the commitment to hands-on learning and innovation. The Director of the Kristu Jayanti Incubation Centre discussed its growth into a support system for start-ups.

The workshop concluded with a feedback session, where participants expressed their views on IP and technology transfer and appreciated the networking opportunities provided. This event highlights the college's focus on creativity and entrepreneurship.