

Business Standard

**CAMPUS
TALK**

BS PROMOTIONS

FCD Program for MBA students at BNMIT

The MBA department of BNMIT organized FCD program on 26th October, to felicitate the students for their academic achievements in 2nd and 4th semester of MBA. The chief guest, Dr. N. S. Vishwanath, Director, M. P. Birla Institute of Technology along with the HOD of MBA department, Dr. Maruthi Ram gave away the mementos to the students and congratulated all the awardees and appreciated their efforts. The chief guest gave insights on the topic "Born to succeed" which was appropriate to the occasion. He emphasized on how an individual can be successful if he is consistent in what he performs. He concluded the session by defining the importance of a person's mindset to reach the goal and be successful in life.

— *Bhoomika.K.M*



SDMIMD, Mysuru organises its Annual Flagship Event 'Abhigyaan 2019'

S hri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysuru organised its flagship event, Abhigyaan '19, an annual fest for the undergraduate students. The two-day fest was inaugurated by Dr. N. R Parasuraman, Director, SDMIMD. More than 400 students from colleges across Karnataka participated in various events such as Best Manager, Best Entrepreneur, Marketing, Finance, Human Resource, B-Quiz, Photography, Mad Ads, Treasure Hunt

and Street Play. The sports event was introduced in this year's fest and a cricket match was organized. The inaugural day culminated with vibrant cultural competitions such as Singing, Dancing and Fashion Show. The two-day fest was a wonderful platform for the students to showcase their managerial skills and talents. The team from SDM College of Business Management, Mangalore emerged as the overall champions of Abhigyaan' 2019.

— *Karshini Tyagarajan*

RIT - MBA - Vishesh 2019 Teaser Launch

All the event heads from 2018 batch gave presentation on their respective events which will be organized for the Vishesh 2019. Teaser was launched based on the theme, MAHATMA, which is the tribute to Mahatma Gandhi 150th Anniversary. The uniqueness of the event logo is that it was hand designed by the students. Website (www.ritmanagers.com) and Brochure was created by the students and no outsourcing had been



done. The event names are based on Gandhi's Biopic and important incidents happened during the Independence.

SoM, KJC - Sesquicentennial celebration of Gandhi Jayanti

S chool of Management, Kristu Jayanti College, celebrated the Sesquicentennial Gandhi Jayanti in a grand manner. The management, teachers and the students made this event a great success. Rev. Fr. Josekutty, Principal, Kristu Jayanti College. In his presidential address, he gave a message to the students that



the life of Mahatma Gandhiji is a message and hence each and every student's life should also be a message for society and the world. The management students participated in a digital poster competition on the topic Plastic Eradication. Students also performed Audio Visual Presentations, Digital Poster Presentations, Motion Poster Presentation, Scenario Presentations, Role Plays and Skits. Hindi poems were written by students on the life of Mahatma Gandhiji. A case study on the various contributions by the Father of the Nation was also conducted.