

## BENGALURU SMART CITY LIMITED

(Company established under Companies Act 2013)  
CIN No. U74999KA2018PLC109175  
O/o Special Commissioner (Projects),  
BBMP Head Office, N R Square,  
Bengaluru - 02



Dear Citizens,

# Design LOGO for Bengaluru Smart City Limited

Government of India has selected Bengaluru for "Smart City" Mission with an objective to improve quality of life of its citizen by providing core infrastructure, clean and sustainable environment and application of "Smart solutions". In this regard a Special Purpose Vehicle (SPV) has been constituted under Companies Act for implementation of Smart City project. A logo is to be designed which will reflect the characteristics of the city along with its "Smart City" solutions.

### Objective:

1. Smart cities on their most pressing needs and on the greatest opportunities to improve lives.
2. They tap a range of approaches - digital and information technologies, urban planning best practices, public-private partnerships, and policy change - to make a difference. They always put people first.
3. To promote cities that provide core infrastructure and give a decent quality of life to its citizens, a clean and sustainable environment and application of 'Smart' Solutions.
4. Focusing on sustainable and inclusive development and the idea is to look at compact areas, create a

replicable model which will act like a Light house to other aspiring cities.

5. Replicating both within and outside the Smart City, catalysing the creation of similar Smart Cities in various regions and parts of the country.

### Prize for winners

The creators of the top three logos will be decided by the board. **Award in the form of cash and certificate will be given.** The winner shall be chosen on the basis of adaptability and innovation of the logo design. The decision of SPV for selecting the winner shall be treated as final.

SPV reserves the rights to use the winning logo as the official logo to represent "Bengaluru Smart City Limited".

### Terms and Conditions:

- All the entries are required to be submitted through e-Mail: [bschnodal@gmail.com](mailto:bschnodal@gmail.com) Contact No.: 9110289696
- A description of the logo (max. 100 words) should also be attached with each submission.
- Minimum size of Logo shall be 4" x 4" (4 inches x 4 inches)
- Last day for submission of entries is 7 days from the date of publication in the newspaper.
- Logo shall not use any material (Photograph, icon, symbol, image etc.) that is copyright protected.
- The image of the logo should be at least of 300 dpi.
- Logo designs should be submitted in .jpg or .pdf formats only.

"To develop the scientific temper, humanism and the spirit of inquiry and reform:- It is the fundamental duty of every Citizen of the Country, enshrined in our Constitution.

Sd/-  
**N. MANJUNATHA PRASAD, IAS**  
Commissioner, BBMP and  
Managing Director, Bengaluru Smart City Limited

### EDUCATION ROUND UP

**Allen Career Institute felicitates successful students:** A total of 163 Students of Allen Career Institute who have qualified in IIT-JEE, NEET (UG), AIMS, K-CET, KVPY, NTSE & International Biology Olympiads were felicitated with medals and shields and 33 students with cash at a recent ceremony at Christ University's Auditorium in the city. While Mahesh Yadav, Academic Head, Allen Bengaluru welcomed the guests, Ashish Arora, Academic Head, Allen Jaipur conducted a work-shop titled "STRATEGY 360" that aims to enhance students' performance with life learning and rewarding skills. Director, Allen Career Institute (Kota), Naveen Maheshwari shared his vision of mentoring. Allen Career system's values and tradition and thanked the parents for their unstinting support and faith in Allen Institute through his video message during the occasion. Amidst prominent guests who graced the occasion, Special Guest, Google Boy, Kautilya Pandit enthralled all with his knowledge.



**"Kridotsava 2018" by Kristu Jayanti College:** Kridotsava 2018, a sports event organized by Kristu Jayanti College recently here in the city for under graduate students of the institute to debut their talents in the field of athletics was presided over by the current Coach of the Karnataka Senior National Basketball Team, Thankachan M.C. In his address, he alluded the immeasurable aspects whereby sports can build the character and moral of students. The departments and students were divided into a total of eight teams which consisted of an equal number of participants from each. The day turned productive as the sports ranged from the most intense track events to discus throw, long jump, triple jump, shotput and javelin throw where students exhibited extensive competitive spirit.



**GITAM signs an MoU with ICTMAE:** With an aim to set up multiple centres of excellence across India, Gandhi Institute of Technology And Management (GITAM) partnered with International Council of Technology, Management and Applied Engineering (ICTMAE) to sign an MoU paving way for a Centre of Excellence for Innovation Incubation and Entrepreneurship (CEIIE) and integrated skill development on emerging technology. The COE will address diverse industry segments like Automotive, Industrial machinery, Industrial automation, Renewable Energy and BFSI and Retail. International Council of Technology, Management and Applied Engineering (ICTMAE) is the execution partner for the several Centres of Excellence. Prof.P.V.Sivapullaiah Pro Vice-Chancellor, GITAM said that the collaboration aims to train students on relevant industry processes and help create industry-ready trained personnel along with entrepreneurship culture.



**Exhibition on Interior Designs by Nitte:** 'We should provide a platform to students to showcase their talent and skills. This is as important as teaching the textbooks', opined Prof. N.R. Shetty, Chancellor, Central University of Karnataka while inaugurating the exhibition organized by Nitte School of Fashion Technology and Interior Designs at Yelahanka recently. He further added that our examination system must grant more marks for the best exhibits so that skill development is encouraged. A fashion show was also arranged to showcase various designs of the costumes prepared by students. Dr. H.C. Nagaraj, Principal, Nitte Meenakshi Institute of Technology, Dr. Sandhya Ravi, Principal, Nitte School of Fashion Technology & Interior Designs and Rohit Punja, Administrator, Nitte Education Trust were present at the occasion.

