

School of Management, Kristu Jayanti College- REP event

The first-year students of the MBA-PGDM programme of the School of Management, Kristu Jayanti College, Autonomous, Bangalore undertook Gramasamvedhitha- a Rural Exposure Programme at Kesre Gare Village, Kolar district, comprising a two-day trip with 110 students and 6 faculty members. The programme was a grand success

with awareness generation, cultural, literary, sports and Independence Day programmes for the Primary and Higher Secondary School; duly organised by the students and faculty members. A social awareness campaign and career opportunities session for the Higher Secondary School students of the village, various indoor and out-



door games, a socio-economic survey collecting data from 80 houses in the village, Independence Day celebrations with an elocution competition and a march in remembrance of the freedom fighters & their sacrifices were successfully conducted. Students of Kristu Jayanti School of Management also performed various cultural programmes. This Rural Exposure Programme was a real eye opener for the students of the college with a unique and unforgettable experience in rural India.