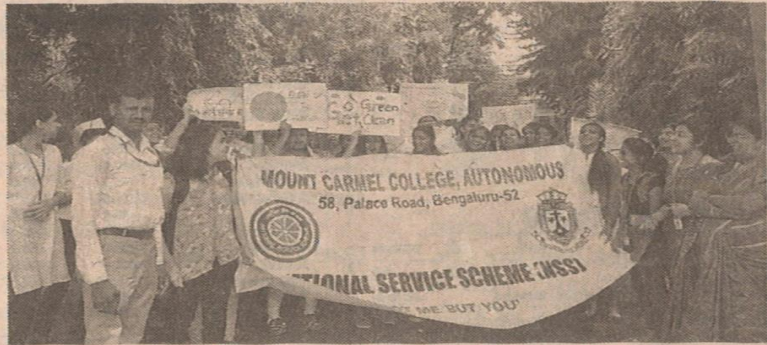


CAMPUS
TALK

BS PROMOTIONS

Mt Carmel College conducts Swatch Bharath Rally

Mount Carmel College NSS unit organised a Swatch Bharath Rally on 7th August, at Vasanthanagar. The NSS volunteers visited all residents of Vasanthnagar to create awareness about cleanliness, use of dustbins, etc. 250 volunteers took part in this initiative. NSS Programme Officer, Mr. Govinda Gowda HG of Commerce Dept. lead the Rally. Faculty members, Mrs. Veemala Preetham and Mrs. Padmashree were also present.



Kristu Jayanti School of Management organized Rural Exposure Programme

The first-year MBA students of Kristu Jayanti School of Management, Bengaluru underwent a two-day Rural Exposure Programme, Gramasamvedhitha 2K18 at Kesregare village, Kolar district on 14th and 15th August. The rural camp that encompassed two batches of MBA students and six faculties was part of



the MBA curriculum. On the first day, the students took a tour of the village by cleaning its surroundings as part of Swach Bharat initiative. Students conducted a social awareness campaign and an awareness programme on career opportunities for the Higher Secondary School

students of the village. They also conducted various indoor and outdoor games like clay modelling, throw ball, volley ball, football, etc., and encouraged both the primary and the high school students. Students undertook a socio economic survey collecting data from almost 100 houses in the village. Their surveys intended to expose the students to the various socio-economic issues that are prevalent in the village. Independence Day was celebrated the next day with the students and the villagers by organizing elocution competition and by conducting a march in remembrance of the freedom fighters & their sacrifices. Students of Kristu Jayanti School of Management also performed various cultural programmes and distributed prizes to the winners of the sports competition. Gramasamvedhitha 2K18 was a real eye opener for the students of Kristu Jayanti School of Management with a unique and unforgettable experience in the Rural India.

Meal Packaging Event at NMIMS Bengaluru

Rise Against Hunger, India conducted a Meal Packaging event on the 14th August, at NMIMS Bengaluru. The instructors explained the exact quantities of each food item to be added to meal packet, and the flow of the workstation to complete a packet. One packet can feed six people at a time. More than ninety students participated and packed ten thousand meal packets in just two hours. These meals will be distributed to people suffering from floods in Kerala. This initiative made students experience that they are doing their bit for the alarming cause of hunger disparity that exists in our country.

— Aashima Chowdhry, NMIMS, Bangalore

