



# Kristu Jayanti College

**AUTONOMOUS** Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

# Commerce Cafe

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DEPARTMENT OF COMMERCE (PG)

JUNE 2023



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- **A WORKSHOP ON E-FILING OF INCOME TAX RETURN**
- **PLACEMENT ORIENTATION & TRAINING PROGRAM (POTP)**
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# Editor's Note

Parivarthana is a thought that has been enduring in mind and with great effort, it has been translated into veracity, we now are back with a revitalizing edition. Parivarthana provides a snapshot of the various activities and advancements for all the activities associated with the Department of Commerce (PG). This department e-magazine would help us showcase the activities happening in the department and provide a platform for exposing the merits and academic achievements of the students and faculty. Furthermore, it enhances the documentation culture of the institute.

We are sure the E-magazine would definitely create an impact in the minds of readers, by way of providing larger visibility and dimension of departments progress. We are also confident that this E-magazine will encourage many more including students to use it as a platform to express their creativity. We sincerely hope that this edition makes for an interesting read.

Please feel free to address any suggestions for improvement.

***Happy reading!***



# The Team



Prof. Madhu Druvakumar  
Head, Department of Commerce (PG)



Dr. T.K. Murugesan  
Faculty, Department of Commerce (PG)



Samhita Gollakota  
Creative Student Editor



Adrina Wilson  
Creative Student Editor

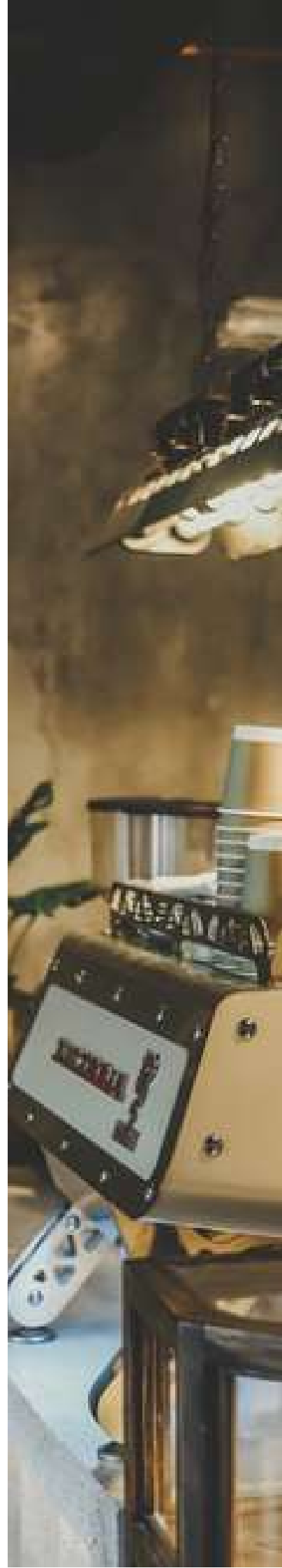
# EXPRESSIONS

The Department of Commerce is always abuzz with a plethora of activities and has become a dynamic venue where brilliant minds representing different states converge and share their vast reserves of knowledge and skills. It gives me immense pride to state that as a result of the collective effort of the faculty, students, and staff over the past few years Department of Commerce today ranks among the top three commerce colleges in Karnataka. I am hopeful of its acquiring greater heights in the years to come.

Dr. Aloysius Edward J  
Dean, Faculty of Commerce & Management

It is often said, Give me a copy of your college magazine, and I will tell you about the quality of your college. I strongly believe in this statement. For, a magazine carries the contributions reflecting the ethos and aspirations of the students, faculty, and other team members of an institution. The world today is changing at such an accelerated rate and we as educators need to pause and reflect on this entire system of Education. Are our colleges well equipped to prepare our students to face the challenges that the future holds? Questions such as these are factors that motivate us to go through a continuous process of reflection and hence we at the Department of Commerce work at implementing a well-balanced curriculum to ensure that the students who walk into the portals of our college will not just love their college life but truly be prepared to face life's challenges. I congratulate the team for capturing the activities of the department in this e-magazine with a scintillating theme.

Prof. Madhu Druvakumar  
Head, Department of Commerce (PG)





# AUGUST 2022

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## EVENTS

- A Workshop on E-Filing of Income Tax Return
- Placement Orientation & Training Program (POTP)
- Independence Day Celebration 75 Years of Independence (Azadi Ka Amrit Mahotsav)
- Value Added Course (VAC) On Digital Transformation in Financial Services
- Capacity Building Training on Life Skills Education
- Alumni Meet [2008-2010 Batch]
- Value Added Course (VAC) on Corporate Etiquette and Professionalism

# *A Workshop on E-Filing of Income Tax Return*

The Tax Advisory Cell (TAC) of Department of Commerce (PG), Kristu Jayanti College (Autonomous), Bengaluru has organized a Workshop on "E-Filing of Income Tax Return" on 6th August, 2022 from 9.30 am to 11.30 am in Conference Hall, 1st Floor, Admin Block. The resource person for the workshop was Mr. CA Mohan R, Chartered Accountant, D S M R & Associates, Bengaluru. Totally 70 students from III Sem M.Com & M.Com FA attended and benefited from the workshop. The students have felt that the Tax Advisory Cell of the department enabled them to acquire knowledge and skills about how to file their Income tax returns in online portal. The participants have said that the cell provided them a single window access to the income tax related services.



***Guest speaker highlights step-by-step procedure of e-filing of income tax return online***



***Students are interacting with guest speaker on e-filing of income tax return***

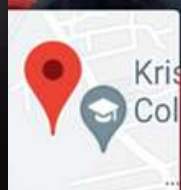
# Placement Orientation & Training Program (POTP)



**Prof. Sen B. Mathews highlights significant points for Resume Building**



**Prof. Sen B. Mathews interacts and clarifies queries raised by the students**



**Bengaluru, Karnataka, India**

Kristu Jayanti College Kristu Jayanti College Of Law & Management Block,  
Kristu Jayanti College, Kothanur, Bengaluru, Karnataka 560077, India  
Lat 13.05831°

The Department of Commerce PG in association with Centre for Employability and Corporate Relations (CECR) organized Placement Orientation & Training Program (POTP) on 8th August, 2022 from 2:30 to 4:30 pm for the benefit of III Semester M.Com & M.Com FA Students in Auditorium I, 2nd Floor, Admin Block. The resource person for the program was Prof. Sen B. Mathews, Director, Centre for Employability & Corporate Relations (CECR). POTP plays a key role in shaping up the career goals of the students. It is the dream of every post-graduate to get placed in one of the reputed organizations visiting the college campus for recruitment. Keeping this key aspect into consideration, it was realized that POTP was imperative for final year M.Com & M.Com FA students to enhance their employability skills and career exposure opportunities for getting placed in one of the reputed companies globally.

**Prof. Sen B. Mathews provides placement guidelines of GATE 2023 for III M.Com & III M.Com FA Students**



# *Independence Day Celebration 75 Years of Independence (Azadi Ka Amrit Mahotsav)*

The Department of Commerce (PG) has commemorated 75 Years of Independence on 12th August, 2022 from 2.30 pm to 4.30 pm in Mini Audi, 5th Floor, PG Block. Totally 70 students from III Sem M.Com & M.Com FA actively participated and celebrated the programme. The objective of this programme is to promote nationalism and patriotism towards the nation and commemorate the valor and spirit of the freedom fighters who fought for the Independence. The student coordinators of this commemorative day celebration have taken initiatives to organize six events such as singing patriotic song, delivering an independence speech, performing patriotic art dance, showing documentary, demonstrating milestones in the form of videos since Independence Day and finally conducting quiz competition. The students have happily celebrated the Independence Day and witnessed the day with the patriotic song, dance, speech, documentary and quiz competition.



***Mr. Jose M George, III M.Com FA sung a Patriotic Song along with guitarist Ms. Sangamitra Bardhan Ray***



***Quiz Competition conducted by Mr. Shashank. P & Group***

# *Value Added Course (VAC) On Digital Transformation in Financial Services*



Bengaluru, Karnataka, India

Kristu Jayanti College Kristu Jayanti College Of Law & Management Block,  
Kristu Jayanti College, Kothanur, Bengaluru, Karnataka 560077, India

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***Prof. Madhu Druva Kumar  
Highlighted Essential Facets of  
Digital Financial Services***

The Department of Commerce (PG) organized a 30-Hour Intensive Value Added Course (VAC) on Digital Transformation in Financial Services from 5th to 17th August, 2022 from 09.00 am to 3.30 pm in Class Room No. B402 for the benefits of III Semester M.Com & M.Com FA Students. The main objective of this course is to supplement students with the technological skills and exposures required for venturing into the financial digital services.

Technology plays an important role in everybody's professional and personal lives. This course provided the students a comprehensive view on various facets of financial technology in financial services such as an overview of digital financial services, Financial Technology (FinTech), Technology in Banking & Financial Sectors, Digital Financial Inclusion, Digital Financial Instruments, and Digital Channels in Financial Inclusion.

This VAC was conducted with the sole aim of bridging the gap between academic and technological needs.. The resource persons for the VAC sessions were Prof. Madhu Druvakumar, Dr.Murugesan T K, Dr. Krishnamoorthi M, Dr. Pushpa A, and Prof. Bharati Ranade. Totally 70 students (30 from III M.Com & 40 from III M.Com FA) attended the 30-Hour intensive VAC on Digital Transformation in Financial Services. The participants of this course were effectively equipped with knowledge, skills and exposures on digital technology in the field of finance, accounting, investment and trade.



Bengaluru, Karnataka, India

Kristu Jayanti College Kristu Jayanti College Of Law & Management Block,  
Kristu Jayanti College, Kothanur, Bengaluru, Karnataka 560077, India

***Dr.T.K.Murugesan threw a  
light on Bitcoin as a Virtual  
Currency in Digital Era***

# Capacity Building Training on Life Skills Education



Bengaluru, Karnataka, India  
Kristu Jayanti College, Kothanur, Bengaluru, Karnataka 560077,  
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***Prof. Madhu Druvakumar  
Conducted Sessions on Self  
Awareness and Empathy***

The crux of life skills education is to focus on wholesome development of the students. It helps participants become more assertive, communicate effectively with others by developing good listening skills and learn to handle stress and deal with disappointments and setbacks. Prof. Madhu Druvakumar handled sessions on Self Awareness and Empathy, Dr. T. K. Murugesan conducted sessions on Creative Thinking and Critical Thinking, Dr. A. Pushpa handled interactive sessions on Coping with Emotions and Coping with Stress, Dr. Krishnamoorthi effectively conducted sessions on Decision Making Skills and Interpersonal Relationship Skills and Prof. Bharti Ranade handled sessions on Effective Communication Skills and Problem Solving Skills.

The Department of Commerce (PG) in association with Centre for Life Skills Education organized capacity building training programme on Life Skills from 18/08/2022 to 20/08/2022 from 9:00 to 3:30 pm for the benefits of I Semester M.Com & M.Com FA Students in Class Room No. B 402 (IV Floor, Admin Block). The training on life skill education was started with introduction to life skill education by Dr. A. Jonas Richard, Director, Centre for Life Skills Education. During the introduction session, Dr. A. Jonas Richard explained the significance and importance of ten life skills education in the personal and professional development of the students.



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***Dr. Krishnamoorthi Handled  
Sessions on Decision Making  
Skills and Interpersonal  
Relationship Skills***

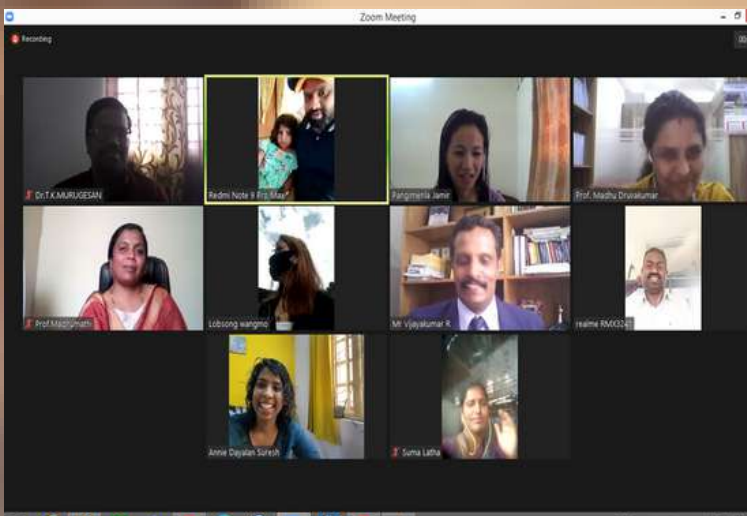


# *Alumni Meet [2008-2010 Batch]*

Department of Commerce (PG) organised a Virtual Alumni Meet on 20th August, 2022 from 11.00 am to 1.00 pm for the alumni of M.Com 2008-2010 batch. As one the best practices of the institution, the department conducted the alumni meet to enhance its alumni relations. The event was organized by the faculty of the department with the help of student volunteers. A couple of cultural activities were put up for the alumni and also an opportunity was given for them to interact with the faculty members who taught classes for them. A total of 12 alumni along with 7 faculty members were part of the event.



***Welcome note by the Coordinator***



***Alumni Interaction***



***Alumni witnessing the virtual cultural events***



# *Value Added Course (VAC) on Corporate Etiquette and Professionalism*

The Department of Commerce (PG) organized a 30-Hour Intensive Value Added Course (VAC) on Corporate Etiquette and Professionalism from 22nd to 30th August, 2022 from 09.00 am to 3.30 pm in Lecture Hall B 402, IV Floor, Admin Block for the benefits of I Semester M.Com & M.Com FA Students. The main objective of this VAC is to acquaint the students with communication skills, interview skills, presentation & public speaking skills, decision-making skills and life-skill education like time management, stress management, leadership qualities, etc. This VAC was conducted with the sole aim of bridging the gap between academic and industrial expectations in terms of employability skills and corporate etiquettes. The resource persons for the VAC sessions were Prof. Madhu Druvakumar, Dr. Murugesan T K, Dr. Krishnamoorthi M, Dr. Pushpa A, and Prof. Bharati Ranade. Totally 86 students (49 from I M.Com & 37 from I M.Com FA) attended the 30-Hour intensive VAC on Corporate Etiquette and Professionalism. The participants of this course were effectively equipped with knowledge, skills, exposures and ethics of becoming real-time professionals in the corporate world.



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Lat 13.058505°  
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***Dr.A.Pushpa conducted a role play on Corporate Communication***

***Dr.T.K.Murugesan conducted a Debate on Pros & Cons of Rolling Out 5G Technology in India***

# SEPTEMBER 2022

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## EVENTS

- Ideation to Incubation: IIC and KIJC Initiatives for Aspiring Young Minds
- Writing and Publishing Research Articles in Book, Scopus and Web of Science Indexed Journals
- Industrial Visit

# *Ideation to Incubation Seminar on IIC And KJIC Initiatives for Aspiring Young Minds*

The Department of Commerce (PG) organized a seminar on "IIC and KJIC Initiatives for Aspiring Young Minds" under the aegis of 'Ideation to Incubation' for the benefit of I Semester M.Com & M.Com FA students on 15th September 2022 from 3:30 pm to 4:30 pm in the Conference Hall 1, 1st Floor, PG Block with a motive to light up young minds of postgraduate students of Commerce (PG). The seminar aimed to support the dreams of the students who wish to pursue their career as an entrepreneur and pitch their innovative into the business world. Dr. Velmurugan R, Convenor, IIC effectively conducted the session as a resource person along with Prof.Madhu Druvakumar, Coordinator and Staff In-charge Dr. Akhil MP, Assistant Professor. This session turned out to be a success with a total participation of 86 students; 49 from I Sem M.Com and 37 from I Sem M.Com FA. This session has provided the students with a forum for igniting their young minds of entrepreneurship to pitch in new ideas and venture into a new business in the future.



***Resource Person delivering a talk on 'Ideation to Incubation'***





# Writing and Publishing Research Articles in Book, Scopus and Web of Science Indexed Journals



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***Dr. Rajakamal CH highlighted initial ideas of drafting a research article***

The participants shared their topics of interest such as field of research in analytics, a complete manuscript, employee performance measurement, performance of researcher, etc. They discussed their topics of interest and raised their queries to the resource persons for the initial idea formation of article drafting, selecting topics, framing of article titles, research paper publication, various websites which provide projects in research fields, and study samples. Sharing of ideas between the trainers and students made the session an interactive one, and the session was highly participative and encouraging towards the students' completion of projects in coming days.

The Department of Commerce (PG) organized a Skill Development Workshop on "Writing and Publishing Research Articles in Book, Scopus and Web of Science Indexed Journals" for 2nd Year M.Com and M.Com students on 19th September, 2022 from 11 am to 1 pm at A1 Lab, 5th Floor, Admin Block. The session was handled by Prof. Surjit Singha, and Dr. Rajakamal CH, Assistant Professors, Department of Commerce (UG) as resource persons, along with Department Coordinator Prof. Madhu Druvakumar and Staff Coordinator Dr. Akhil M P. The resource persons threw a light on various facets of workshop theme such as citation styles, citation generator, editing and layout designing of an article, citation of journal in APA format, writing a research article, journal reviewers' expectations, and submission process through Mail ID, Author Account and creation of ORCID ID for all the participants.



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***Prof. Surjit Singha provided a hands-on-training on citation of journal in APA format***



# Industrial Visit

The Department of Commerce (PG) organized a One-Day Industrial Visit at KMF, Mandya, Karnataka on 12th September, 2022 for the benefit of I Semester M.Com & M.Com FA Students. A total of 79 students visited the KMF Industry and were escorted by two faculty members- Dr. Cherian Thomas MS and Prof. Bharti Ranade. In the industry, students saw the entire process of manufacturing milk and milk products. This included the process of collecting milk from nearby villages in 10,000 to 15000 litre capacity tankers, which were then chilled and unloaded in the first compartment of the factory building. The milk collected was then sent into the factory for pasteurization and was packed into 1/4th, ½ and 1 litre packets and chilled in a refrigerator in the second and third compartments respectively.

They also produce milk powder which is shipped out in batches of 1,250 kgs with each single unit weighing 25 kgs. They also produce butter, ghee and some sweets in different compartments of the factory. The whole pasteurization process is powered by steam produced in boiler rooms with the help of coal. This IV has provided the student fraternity with a practical real-business world perspective on different functions of KMF such as Marketing, HR, Finance, Operations, Customer Service, Logistics Management, Inventory Management, etc. This IV aims to bridge the gap between the academic curriculum and the industry.



**Faculty Coordinators & Students at the Premises of KMF, Mandya**

# OCTOBER 2022

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## EVENTS

- Impulse 2K22 – An Intra-Collegiate Commerce PG Fest
- Industrial Tour

# ***Impulse 2K22- An Intra-Collegiate Commerce PG Fest***

Department of Commerce (PG) organized an Intra-Collegiate Commerce PG Fest, Impulse -2K22 with the theme “Ricerca: Pursuit of Excellence” from 18th October, 2022 to 21st October, 2022. The fest was formally inaugurated on 21st October, 2022 by Mrs.Sumitha Sabarinath, Manager, Total Rewards, NetApp, Bengaluru and proud Alumni of Kristu Jayanti College along with the Principal Fr.Dr.Augustine George, Department Coordinator Prof.Madhu Druvakumar, Faculty Coordinator Dr.A.Pushpa and student coordinators. The inauguration of the event was conducted in Auditorium A2, 3rd Floor, Admin Block. The Principal delivered presidential address and the chief guest threw a light on significance of employability skills in today’s competitive business world. This intra-collegiate fest was conducted for the first year M. Com and M. Com FA students with the intention of creating a gateway to a hostile environment for their personal and professional growth. The main objective of this fest is to supplement students with the knowledge, skills and exposures expected by the corporate world and to provide the platform for our students to express and explore various areas of commerce such as Tax Advisory, Auditor, Mock Stock, Venture Capitalist, Financial Analyst, and Investment Banker.



***Dignitaries on the Dias***



***Principal Presenting a Sapling to the Chief Guest***



***Ms. Sumitha Sabarinath, Chief Guest of the day addressing the gathering***



# Industrial Tour



***Industrial Visit by Students and Faculty at Masqati Dairy Company, Hyderabad***

The Department of Commerce (PG) organized Three-Day Industrial Tour to Hyderabad from 29th October, 2022 to 31st October 2022 for the benefits of III Semester M.Com & M.Com FA Students. A total of 48 students accompanied by two faculty members visited two industries such as Kwaliti Electronic Industries, Electronic Complex, Kushaiguda, Hyderabad - 500 062 and Masqati Dairy Company, Alijah Kotla, Yakutpura, Etebar Chowk, Hyderabad - 500 002 and other tourist places of Hyderabad such as Ramoji Film City, Golconda Fort, Salar Jung Museum, and Lumbini Park.

The students were escorted by two faculty members of the department - Prof.Madhudruvakumar and Dr.T.K.Murugesan. This Industrial Tour has provided the III Semester M.Com and M.Com FA Students a platform to learn about various functional areas of the two companies and acquire practical exposures on the day-to-day operations of the two companies. They were also exposed to lectures given by the CEOs of the Industries. The students were exposed to various heritages, customs, taboos and cultures of Hyderabad. They were also exposed to the art of movie making & various other attractions of Ramoji Film City. Practical exposures about Industries are really important for the PG students to have better understanding of the subjects taught in their PG programmes.



***Industrial Visit by Students and Faculty at Kwaliti Electronic Industries, Hyderabad***



# NOVEMBER 2022

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## EVENTS

- Seven Days National-Level Virtual Faculty Development Programme on Multi-Disciplinary Approach: A Roadmap For Academia 4.0
- Interaction with Latin American Caribbean Ambassadors

# *Seven Days National-Level Virtual Faculty Development Programme on Multi-Disciplinary Approach: A Roadmap For Academia 4.0*

The Department of Commerce (PG), Kristu Jayanti College (Autonomous), Bengaluru conducted Faculty Development Program which started on 3rd November, 2022, Thursday. The theme for the programme was "MULTI-DISCIPLINARY APPROACH: A ROADMAP FOR ACADEMIA 4.0". The program was conducted virtually in Zoom platform. The National Level FDP witnessed 7 events and 8 resource persons dealing on various topics pertaining to Research, Consultancy, Teaching and Counseling. The teachers of various colleges and students of the Department of Commerce (PG) were also part of the program. The Inaugural Session began with a Welcome Address by Prof. Madhu Dhruvakumar, Coordinator, Department of Commerce (PG). The Inaugural Address was given by Fr. Jais V Thomas, Financial Administrator, Kristu Jayanti College (Autonomous), Bengaluru. Our Father highlighted the need for such programs in inculcating good values in the minds of the learners and teachers. It was followed by Vote of Thanks by Dr. Murugesan T.K, Faculty, Department of Commerce (PG), Kristu Jayanti College (Autonomous), Bengaluru.

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**DEPARTMENT OF COMMERCE (PG)**  
 ORGANIZES  
 SEVEN DAYS NATIONAL LEVEL  
 VIRTUAL FACULTY DEVELOPMENT  
 PROGRAMME ON  
 MULTI-DISCIPLINARY APPROACH: A  
 ROADMAP FOR ACADEMIA 4.0  
 Date: 3rd - 10th November 2022  
 Time: 3:30 P.M - 4:30 P.M

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 FACULTY DEVELOPMENT PROGRAMME ON  
 MULTI-DISCIPLINARY APPROACH: A  
 ROADMAP FOR ACADEMIA 4.0  
 Date: 3rd-10th November 2022  
 TIME: 3.30 P.M - 4.30 P.M

Fr. Jais V Thomas,  
 Financial Administrator

Dr. Aloysius Edward J.,  
 Dean,  
 Faculty of Commerce and Management

*Welcome Address by Dr. Cherian Thomas,  
 Faculty Coordinator*

# *Interaction with Latin American Caribbean Ambassadors*

Department of Commerce (PG) in association with Department of English organized an interactive session with Latin American and Caribbean Ambassadors on 25th November, 2022 as an effort to enrich the Indo-Latin-American and Indo-Caribbean ties and expand the horizons of the students. The event was inaugurated by His Excellency Mr. Jason Hall, High Commissioner of Jamaica in Auditorium A2, 3rd Floor, Admin Block from 10.30 am to 12.30 pm. The first keynote address was presented by His Excellency Mr. Jason Hall, the High Commissioner of Jamaica. He began with his presentation about Jamaica's rich cultural and historical background and its contributions on a global platform. He further elaborated on the eminent personalities and their contributions, food exports and landscapes in an effort to familiarize the students with the country.

The second Keynote address was delivered by His Excellency Mr. Alejandro Simancas Marin, Ambassador of the Republic of Cuba. He began his address by introducing Cuba and their longstanding relationship with Jamaica. He talked about Cuba's advancement in education and the Bio-pharmaceutical relationship between India and Cuba. The shared customs and cultures of the countries were the strategic points that he highlighted throughout his talk. The felicitation address was made by Dr. Asif Iqbal, President of the Indian Economic Trade Organization. The possibilities of international ties and internships facilitated by the nation was the highlight of his address as well as the emergence of Latin America and Caribbeans as powerful collaborators to India. He encouraged the students to explore opportunities that would contribute to the relation building between India and the rest of the world.



***His Excellency Mr. Jason Hall, High Commissioner of Jamaica; His Excellency Mr. Alejandro Simancas Marin, Ambassador of the Republic of Cuba and other delegates with participants***

# JANUARY 2023

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## EVENTS

- Two-Day Skills Enhancement Workshop on Processing and Analysis of Data Using SPSS



# Two-Day Skills Enhancement Workshop on Processing and Analysis of Data Using SPSS

The Department of Commerce (PG) organized "Two-Day Skills Enhancement Workshop on Processing and Analysis of Data Using SPSS" for II Semester M.Com and M.Com FA Students on 18th and 19th January, 2023. This workshop was formally inaugurated by Rev. Fr. Deepu Joy, Director, Student Welfare Office, Kristu Jayanti College (Autonomous) on 18th January, 2023 at 9.00 am in Auditorium I, 2nd Floor, Admin Block and thereby followed with the hands-on sessions on SPSS in Computer Lab-P3, 4th Floor, PG Block from 9.30 am to 5.00 pm on Day 1 and from 9.30 am to 2.30 pm on Day 2 by different eminent resource persons for the benefits of II Sem M.Com & M.Com FA as a skill development program. The resource persons for this workshop were Dr. C. Nagadeepa, Assistant Professor, Department of Commerce UG, Dr. Chandrakhanthan J, Assistant Professor, Department of Commerce UG, Mr. Somasundaram J, Assistant Professor, Department of Management, Dr. P C Gita, Associate Professor, School of Management and Dr. D Joseph Charles Tamilmaran, Assistant Professor, School of Management. This workshop as a part of a skill enhancement program, aims to provide the student fraternity a hands-on platform for acquiring and enriching their practical knowledge and skills on processing and analysis of various statistical tools and techniques with the help of SPSS Statistics to test hypothetical data of real life business problems.



**Fr. Deepu Joy, Director- Student Welfare Office delivering the inaugural address**



**Dr. C. Nagadeepa conducts hands-on session on Single Sample t-Test, Independent Samples t-Test and Paired Samples t-Test**



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**DEPARTMENT OF COMMERCE (PG)**  
**Organises**

**Two-Day Skills Enhancement Workshop**  
**On**

**Processing and Analysis of Data Using SPSS**  
**II Semester M.Com & M.Com FA**  
Date: 18<sup>th</sup> January, 2023 & 19<sup>th</sup> January, 2023

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**Session I**  
**Single Sample t-Test Independent Samples t-Test and Paired Samples t-Test**  
**Dr. C. Nagadeepa**  
Assistant Professor  
Department of Commerce (UG)  
Date: 18/01/2023 | Time: 9.30 am - 11.30 am  
Venue: Computer Lab - P3, IV Floor, PG Block

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**Session II**  
**Parametric & Non- Parametric Chi-Square Tests and Factor Analysis**  
**Dr. Chandrakhanthan J**  
Assistant Professor  
Department of Commerce (UG)  
Date: 18/01/2023 | Time: 11.40 am - 12.50 pm & 1.40 pm - 2.30 pm  
Venue: Computer Lab - P3, IV Floor, PG Block

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**Session III**  
**ANOVA (One-Way & Two-Way) MANOVA & ANCOVA**  
**Mr. Somasundaram T**  
Assistant Professor  
Department of Management  
Date: 18/01/2023 | Time: 2.40 pm - 5.00 pm  
Venue: Computer Lab - P3, IV Floor, PG Block

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**Session IV**  
**Correlation & Regression Analysis**  
**Dr. P C Gita**  
Associate Professor  
School of Management  
Date: 19/01/2023 | Time: 9.30 am - 11.30 am  
Venue: Computer Lab - P3, IV Floor, PG Block

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**Session V**  
**Discriminant Analysis Cluster Analysis and Logistic Regression Analysis**  
**Dr. D Joseph Charles Tamilmaran**  
Assistant Professor  
School of Management  
Date: 19/01/2023 | Time: 11.40 am - 12.50 pm & 1.40 pm - 2.30 pm  
Venue: Computer Lab - P3, IV Floor, PG Block

# FEBRUARY 2023

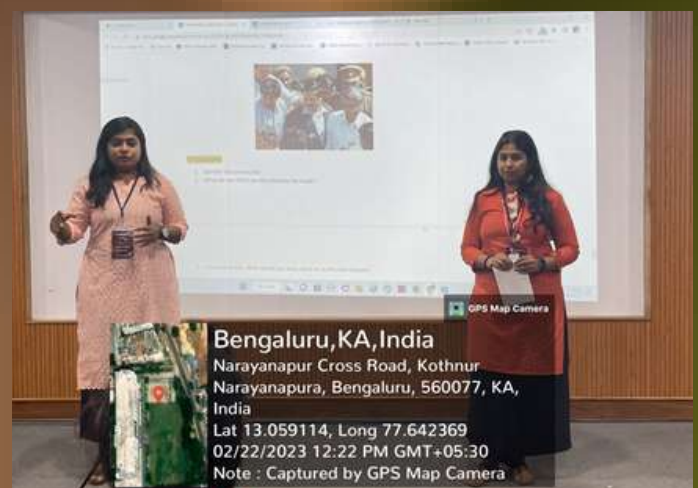
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## EVENTS

- Commercial- A National Level Inter- Collegiate Commerce PG Fest
- Expect Lecture on Hedge funds

# Commercia- A National Level Inter-Collegiate Commerce PG Fest

Department of Commerce PG conducted A National level Inter Collegiate commerce PG Fest "COMMERCIA 2023" themed as SURVIVANT "DARE TO BE DIFFERENT" with 8 different Events which was conducted by I and II year students of MCOM and MCOM FA. The number of participants was nearly 80 students from various colleges across Bangalore. This fest was conducted on February 22nd, 2023 with a formal session and inaugurated by Fr. Dr. Augustine George principal, Kristu Jayanti College (Autonomous) Bengaluru and the Chief Guest was Mr. Nigel John Head of Talent Acquisition Withumsmith and Brown LLP. The chief guest explained the theme of Commercia was connected to the French language and also shared a short story of Mc Donald's success after so many struggles which was encouraging and motivating students. Sir also launched a website of "COMMERCIA" which was initiated by the Department of Commerce PG. Fr. Dr. Augustine George threw a light on how students are the leaders of the next generation hence they must be groomed and trained to be people with excellent professional qualities. The main objective of this fest is to motivate students in showcasing their talent and getting connected to the real business world. It is also a platform to socialize, discover new fields of interest and enhance their skills.





# *Expect Lecture on Hedge funds*

Department of Commerce (PG) organised an expert lecture on hedge funds by Mr Arjun Shankar, Team Leader, State Street, Bengaluru. The lecture was conducted for first and second year M.Com and M.Com FA students in A2 Auditorium, Third Floor, Admin Block at 10:00 AM. The resource person started with the basic financial concepts like equity, debentures, and mutual funds with various live examples related to stock markets in India and abroad. He also spoke about capital, subscription of shares and share allotment. He explained various mutual funds and existing mutual funds in India. He discussed about open ended and close ended mutual funds with examples in India and abroad. He described about derivatives, types of derivatives contract. The major area covered by the resource person was derivative contracts- forward contract, future contract, option contract and swap contract with various example for each contract.



***Resource person addressing the gathering***



***Resource person along with the participants***



# MARCH 2023

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## EVENTS

- International Conference  
2023

# International Conference 2023



Bengaluru, Karnataka, India  
Kristu Jayanti College, Kothanur, Bengaluru, Karnataka 560077, India  
Lat 13.05843°  
Long 77.642422°  
01/03/23 09:59 AM GMT +05:30

**Dignitaries Lighting the Lamp**



Bengaluru, Karnataka, India  
Kristu Jayanti College, Kothanur, Bengaluru, Karnataka 560077,  
Lat 13.05843°  
Long 77.642422°  
01/03/23 10:20 AM GMT +05:30

**Chief Guest Mr. Markus Pfeifferer delivered Inaugural Address**

Indeed, total 38 research papers were received by the conference team on the conference theme. Two plenary sessions were scheduled on 1st & 2nd March, 2023 and 38 research papers underpinning the sub themes of the conference were effectively presented by the delegates. The external delegates of this conference have said that the conference was well enunciated and effectively organized in hybrid mode by the Department of Commerce (PG) and positively responded that the conference provided them a forum for discussing and deliberating their research findings and implications on the sub themes of this conference.

The Department of Commerce (PG) has organized an International Conference on “Digital Transformation in Business & Commerce: Trends, Challenges & Opportunities” on 1st & 2nd March, 2023. This international conference aims to provide the academicians, research scholars, corporate professionals, and PG students a thought-provoking platform to discuss and deliberate the major trends, opportunities and challenges of business in the digital era and suggest suitable measures for the sustainable development of business sectors. In total, there were three keynote sessions throwing a light on various aspects relating to digital transformation of business and commerce. The inaugural session of this conference began at 10.00 am and was presided over by our Vice Principal Rev. Fr. Lijo P Thomas. The inaugural address was delivered by our Guest of Honour Mr. Markus Pfeifferer, Chief Executive Officer, Tibil Solutions. The Keynote Session I on “Digital Transformation in IT Sector” had begun at 11:30 AM on 1st March 2023. This session was effectively handled by Dr. Sri Ram Kothapalli, Group Head Governance Risk & Compliance - Cyber Security. This session provided the participants a broad perspective on the conference theme. The Keynote Session II on the “Innovation in Accounting Practices in Digital Era” started at 9:30 AM on 2nd March 2023, and this session was commendably handled by CA Mark D’Souza, CEO, Mark D Souza & Co. This session enabled the participants to acquire the knowledge and expertise on role of adapting the digital technologies and services with respect to accounting and auditing fields. The keynote session III threw a light on “Digital Banking- Case study of South Indian Bank”, which was remarkable handled by Mr. Shyam Shivadas, Product Manager, South Indian Bank. The session was filled with information and insights on transforming traditional way of dealing with banking services into digital way of dealing with banking services and transactions.



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**Beneficiaries of the Conference**

# APRIL 2023

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## EVENTS

- Research Colloquium – Under The Aegis of Samshodhan
- Rural Exposure - Gramasamvedita



# Research Colloquium – Under The Aegis of Samshodhan

The Department of Commerce (PG) organized Research Colloquium under the aegis of Samshodhan – Research Paper Presentation on 3rd April, 2023 from 2:30 pm to 3:30 pm at Audi I, 2nd Floor, Admin Block by II Semester M.Com and M.Com FA Students. This programme was formally inaugurated by Prof. Madhu Druvakumar, Coordinator, Department of Commerce (PG) Kristu Jayanti College (Autonomous). This Programme was well articulated and designed to enhance the knowledge and competence of the PG students in the research areas of finance, investment, taxation, commerce and business. This event enriched and updated the knowledge and competency of the II Sem M.Com and M.Com FA students in various areas of financial and econometric research models and is helpful for the students to prepare research report in ensuring semester as part of their academic curriculum.



**Poster**



**Mr. Doani presenting his paper during research colloquium**

# Rural Exposure - Gramasamvedita

The Department of Commerce (PG) organized a two-day rural exposure program "Gramasamvedita" as an attempt to make social responsibility a culture among the students. The objective of the program is to expose them to rural realities and in turn make them realize their roles in the society. The students of II Semester M.Com and M.Com FA visited Kambadhalli, Shravanabelagola, Hassan District on 20/04/2023 and 21/04/2023. A total of 83 students actively participated in this program. Students interact with people in the village by way of a formal survey and also through informal activities. The students took initiatives to organizing seven events such as shramadhan, cooking, cleaning, self-help groups awareness, cultural activities for rural children, a survey was also undertaken to understand the life and challenges in rural. Finally, competitions were conducted for both women and children.





# Placement details

The Centre for Employability and Corporate Relations (CECR) of our college plays a significant role in nurturing and shaping up the career goals of post-graduation students. It is the dream of every post-graduation student to get placed in the reputed organizations visiting our campus for final placements. Keeping this key aspect into consideration, it is realized that building competencies is pivotal for the young talents to enhance their employability skills and achieve good career path. Along with technical expertise, development of a holistic personality is also necessary. To meet out these requirements, the CECR has taken initiatives to conduct various programs on placement training and communication for enhancing employability skills of our students and helping them to take better decisions about their professional careers after their post-graduation.

- Total Number of Companies came for Pre-Placement Talk:10
- Total Number of Companies came for Placement drive:10
- Total No. of Students Placed: 48





CAMPUS PLACEMENT SEASON

# Deloitte.



**MERIN  
MATHEW**  
M.COM



**B V N  
SRILALITHA**  
M.COM



**RINI MARY  
BIJU**  
M.COM FA



**SANDRA  
SUSAN  
JOHN**  
M.COM FA



**SANGHAMITRA  
BHARDHAN  
ROY**  
M.COM FA



**MELVIN  
THOMAS  
KURIEN**  
M.COM FA



**JEWEL  
SARA  
JAYAN**  
M.COM FA



**DONA  
BINU**  
M.COM FA



**AHNA  
RAICHEL  
VARGHESE**  
M.COM FA



# LSEG



**ANN MARY  
JOHNS**  
M.COM



**JINU JOSE**  
M.COM



**ANUSHA  
MURRLI**  
M.COM



**JOSE M  
GEORGE**  
M.COM



**LIBIN  
KURIAKOSE**  
M.COM FA



**JOEL B  
SHAJI**  
M.COM FA



**JERIN VARUGHESE  
GEORGE**  
M.COM FA



**ROSE P SAJU**  
M.COM



**ARUN BABU**  
M.COM



**TIMYA S  
ABRAHAM**  
M.COM FA



**SNEHAVALLI R**  
M.COM FA



**ARATHI  
KRISHNA SP**  
M.COM FA



**SNEHA  
YOHANNAN**  
M.COM FA



**GAYATHRI R**  
M.COM FA

**CAMPUS PLACEMENT SEASON**



AMALU SHAJU M.COM  
 FREEDA SHEEBA M.COM  
 M R BHAVANI M.COM  
 SOBHA GAUTAM M.COM  
 SANDHYA R M.COM FA  
 NAVYA SHAJI M.COM FA



MERLEY  
 MICHAEL XAVIER M.COM FA  
 MOHAMED SATHICK A M.COM FA



ADOLF S JOY M.COM FA  
 ANUKRITHI VS M.COM FA  
 GOUTHAMI S M.COM FA  
 HARINIE R M.COM FA



HARSHITA KUMARI M.COM  
 RASHMITHA I M.COM  
 SONY MATHEW SAM M.COM FA



SINDHU K M.COM  
 RESHMA ELSA SABU M.COM  
 ROHITH REDDY BS M.COM FA  
 CHAITRA DEVI R M.COM FA



P R SAMHITA M.COM  
 SHARON V THOMAS M.COM FA



ANGEL THERESE KAVUNGAL M.COM FA  
 UMME HANI HAROON M.COM FA  
 FEBIN PAUL DEVID M.COM FA  
 ALEN SUNNY M.COM FA



# Kristu Jayanti College

**AUTONOMOUS**

**Bengaluru**

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

## DEPARTMENT OF COMMERCE (PG) ( M.COM & M.COM FA )



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