



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Accredited A++ Grade with CGPA of 3.78 out of 4 in 3rd Cycle by NAAC



COMMERCE CAFE

Brewing Ideas, Stirring Success



Editor's Note

Parivarthana is a thought that has been enduring in mind and with great effort, it has been translated into veracity, we are now back with a revitalizing edition. Parivarthana provides a snapshot of the various activities and advancements for all the activities associated with the Department of Commerce (PG). This department e-magazine would help us showcase the activities happening in the department and provide a platform for exposing the merits and academic achievements of the students and faculty. Furthermore, it enhances the documentation culture of the institute.

We are sure the E-magazine would definitely create an impact on the minds of readers by providing greater visibility into the department's progress. We are also confident that this E-magazine will encourage many more including students to use it as a platform to express their creativity. We sincerely hope that this edition makes for an interesting read. Please feel free to address any suggestions for improvement

The Team



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The Department of Commerce is always abuzz with a plethora of activities and has become a dynamic venue where brilliant minds representing different states converge and share their vast reserves of knowledge and skills. It gives me immense pride to state that as a result of the collective effort of the faculty, students, and staff over the past few years Department of Commerce today ranks among the top three commerce colleges in Karnataka. I am hopeful of its acquiring greater heights in the years to come.

Expression



Dr. Madhu DruvaKumar

Head

Department Of Commerce (PG)

It is often said, Give me a copy of your college magazine, and I will tell you about the quality of your college. I strongly believe in this statement. For, a magazine carries the contributions reflecting the ethos and aspirations of the students, faculty, and other team members of an institution. The world today is changing at such an accelerated rate and we as educators need to pause and reflect on this entire system of Education. Are our colleges well equipped to prepare our students to face the challenges that the future holds? Questions such as these are factors that motivate us to go through a continuous process of reflection and hence we at the Department of Commerce work at implementing a well-balanced curriculum to ensure that the students who walk into the portals of our college will not just love their college life but truly be prepared to face life's challenges. I congratulate the team for capturing the activities of the department in this e-magazine with a scintillating theme.

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SKILL DEVELOPEMENT PROGRAMMES



POWER BI CERTIFICATION COURSE

From 26th August to 25th September 2024, a comprehensive Power BI Certification Course was organized for the students of III M.Com and M.Com FA, in collaboration with Edify Institute of Computers, Bangalore. The objective of the course was to equip students with practical, hands-on experience in using Microsoft Power BI—a leading business analytics tool used for creating interactive reports and dashboards. The course was designed to enhance students' technical proficiency and improve their employability in the rapidly growing field of data analytics.

The sessions were led by Mr. Rakshit from the Edify Institute of Computers, a reputed training center specializing in IT and computer education. The training combined theoretical instruction with practical applications, allowing students to engage in live data visualization exercises, real-world case studies, and projects that mirrored industry requirements.

At the end of the course, an assessment was conducted to evaluate the participants' understanding and application of Power BI tools. Those who successfully passed the assessment were awarded a certification from Edify Institute, a valuable credential recognized in the data analytics industry.



FA SAP FICO

Training and Certification Course

A specialized FA SAP FICO Certification Course was organized for III M.Com and M.Com FA students from 26th August to 25th September 2024 in collaboration with Edify Institute of Computers, a reputed IT and professional training center based in Bangalore. A total of 18 students participated in this month-long program aimed at building strong foundational and advanced competencies in SAP FICO (Financial Accounting and Controlling), a leading software used globally for financial process integration and management.

The primary objectives of the course were to provide students with hands-on experience in using the SAP FICO module and to offer an industry-recognized certification that would enhance their employability and career prospects in finance-related roles.



ADVANCED EXCEL : MICROSOFT CERTIFICATION

A focused and impactful Advanced Excel Training Program was held from 12th December to 20th December 2024, for the I Semester M.Com and M.Com FA students. The program was conducted in collaboration with the Edify Institute of Computers, a leading IT education provider associated with over fifteen colleges across Karnataka. A total of 97 students participated in the training.

The primary objective of the program was to provide students with practical, hands-on experience in Microsoft Excel, with a strong emphasis on advanced tools and techniques relevant to both academic and industry settings. This training aimed to strengthen students' data management and analytical skills—key competencies for today's commerce professionals.



Value Added Course (VAC) on Professional Excellence Through Business Etiquette



The Department of Commerce (PG) organized a 30-hour intensive Value Added Course (VAC) focused on “Professional Excellence Through Business Etiquette”. This course was conducted from August 8, 2024 to August 13, 2024. The primary goal of the program was to equip students with the analytical and problem-solving skills necessary to succeed in competitive exams and placement assessments, which often serve as a gateway to job opportunities. In addition to technical skill development, the course also fostered critical thinking and a structured approach to tackling aptitude-based challenges, thereby improving students’ confidence and job market readiness. The course was designed with the core objective of equipping students with essential skills in business etiquette, workplace protocols, and digital communication. It also aimed to foster an understanding of ethical practices and leadership skills.

APTITUDE SKILLS CERTIFICATION

FOR I & II YEAR M.COM AND M.COM FA



The Department of Commerce (PG), Kristu Jayanti College (Autonomous), organized two intensive Certificate Courses on Aptitude Skills during the academic year 2024–2025 for both I Year (I Semester) and II Year (III Semester) M.Com and M.Com FA students. The training was led by Mr. Dennis Jose, a highly experienced resource person renowned for his expertise in Mathematics, Data Interpretation, and Reasoning, with over 17 years of experience in training students for competitive exams.

The first session, conducted from 5th to 8th August 2024, was attended by 93 second-year students, while the second session, held from 28th to 30th August 2024, catered to 92 first-year students

The primary goal of the program was to equip students with the analytical and problem-solving skills necessary to succeed in competitive exams and placement assessments, which often serve as a gateway to job opportunities.



Value Added Course (VAC) on Circular Economy and Business Sustainability

The Department of Commerce (PG) at Kristu Jayanti College successfully conducted a 30-hour Intensive Value Added Course (VAC) on "Circular Economy and Business Sustainability" from 25th July to 29th July 2024. It was attended by 95 students from the III Semester M.Com and M.Com FA programs. This programme aimed to sensitize students about the importance of sustainable development through the lens of the circular economy.

The core objective of the course was to promote an understanding of how material resources can be optimally utilized by applying the principles of reduce, reuse, and recycle. These principles are essential for ensuring resource efficiency, minimizing waste and pollution, and supporting long-term economic growth. The sessions also explored how technological innovations and sustainable business models can be strategically leveraged to enhance competitiveness in today's dynamic market environment.

Practical examples highlighted the integration of circular strategies in business operations, inspiring students to think critically about sustainability in their future careers. The hands-on approach of the VAC encouraged active participation, enabling students to connect theoretical concepts with practical applications and equipping them with the knowledge and skills to drive sustainable change in their professional journeys.





WORKSHOPS

"ESSENTIALS OF DIGITAL STATUTORY E-FILING"

AN STT PROGRAMME



The Department of Commerce (PG), in collaboration with CAST CHAPTER PRIVATE LIMITED, successfully organized a Short-Term Capacity Building Training Program (STT) titled "Essentials of Digital Statutory E-Filing" from January 6th to 10th, 2025. The program was tailored for IV Semester M.Com and M.Com FA students, aiming to provide them with essential digital compliance skills relevant to the modern financial landscape.

Led by expert resource persons – Mr. Balagopalan, Mr. Ashiq, and Ms. Suparna – the training offered hands-on learning in key statutory procedures. Students explored topics such as GST registrations and returns, E-way bills, Income Tax Returns (ITR), TDS, TCS, MSME registrations, MCA compliance, and labour law filings, gaining comprehensive exposure to real-world financial compliance practices.

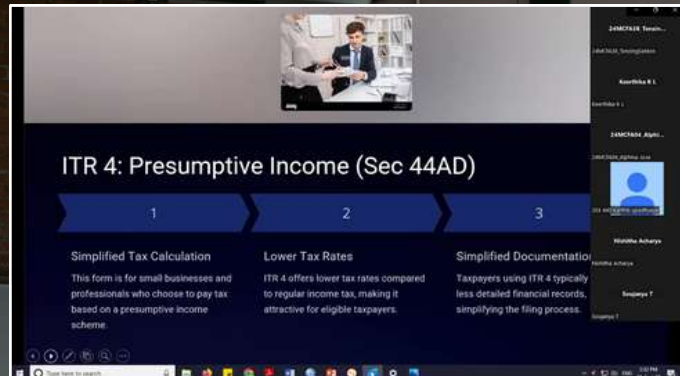
The program concluded with an assessment conducted under the supervision of the National Council for Vocational Education and Training (NCVET), with certification awarded by the BFSI Sector Skill Council. This not only validated the students' learning but also enhanced their employability, making them better prepared for careers in the commerce and finance sectors.



Virtual Workshop

“Expert Insights on Tax and ITR Management: From Planning to Filing”

A National Virtual Workshop titled “Expert Insights on Tax and ITR Management: From Planning to Filing” was conducted on 23rd August 2024. The event drew participation from 218 beneficiaries, including 89 in-house attendees and 129 external participants from various institutions and professional backgrounds.



**Kristu Jayanti College**
AUTONOMOUS
Bengaluru



DEPARTMENT OF COMMERCE (PG)

In Collaboration with CHIRD Members

ST. ALOYSIUS (DEEMED TO BE UNIVERSITY), MANGALURU
STELLA MARIS COLLEGE, (AUTONOMOUS), CHENNAI
PSGR KRISHNAMMAL COLLEGE FOR WOMEN (AUTONOMOUS), COIMBATORE

organises

WORKSHOP ON “EXPERT INSIGHTS ON TAX & ITR MANAGEMENT: FROM PLANNING TO FILING”

for
IIIrd Sem M.Com and M.Com FA



Session I: Tax Planning
Dr. A. Lydia Arockia Mary
Assistant Professor
Department of Commerce
Stella Maris College (Autonomous)
Chennai



Session II: ITR Filing
Mr. Shreenidhi B S
M.Com, ATC, PGDFM, NET
Assistant Professor
St Aloysius (Deemed to be University)
Mangaluru

Venue :  Timings : 01:30 PM - 03:30 PM

Date: 23/08/2024

The workshop aimed to provide comprehensive knowledge on the intricacies of tax planning and the technical aspects of Income Tax Return (ITR) filing, thereby enhancing the financial literacy of students and professionals alike.

The first session was led by Dr. A. Lydia Arockia Mary, Assistant Professor at Stella Maris College, Chennai. Her session focused on the importance of early and proactive tax planning. She elaborated on legal methods and tools available for efficient tax management, including various tax-saving investments, deductions, and exemptions under existing tax laws. The session was interactive, with participants engaging in a Q&A segment that helped clarify complex tax concepts.

The second session was conducted by Mr. Shreenidhi B S, Assistant Professor at St. Aloysius (Deemed to be University), Mangalore. He provided an in-depth overview of the ITR filing process. Participants were guided through the step-by-step procedures for different taxpayer categories, including required forms and documentation. Mr. Shreenidhi stressed the importance of maintaining accurate financial records and avoiding common errors such as incorrect income reporting and omission of deductions.

STOCK MARKET WORKSHOP

“CHARTING THE PATH TO STOCK MARKET SUCCESS”



A Workshop on “Charting the Path to Stock Market Success” was organized by the Department of Commerce PG on 28th October 2024 for the benefit of 85 students from I M.Com and I M.Com FA. The session was facilitated by Dr. K Kiran Kumar, Faculty of the Department of Professional Accounting and Finance, Kristu Jayanti College (Autonomous), Bengaluru, Karnataka. The objective of the workshop was to familiarize students with stock market trading procedures and to offer a practical experience of various trading strategies through a live demonstration.

Dr. Kiran Kumar provided both theoretical insights and practical exposure to investment strategies in the stock market. He began the session by discussing the fundamentals of trading and investment, emphasizing the importance of building a strong and diversified portfolio. He introduced the participants to various intra-day trading strategies, with a special focus on the Japanese Candlestick Method. He also elaborated on several sub-techniques used to interpret market trends and forecast stock price movements.

The outcome of the workshop was highly effective. Students gained a clearer understanding of how the stock market operates and the precautions one must take while investing. The session successfully bridged the gap between academic learning and practical market application, equipping students with valuable insights and skills to navigate the stock market confidently.

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GUEST LECTURES

Guest Lecture

“UPHOLDING INTEGRITY: NAVIGATING PROFESSIONAL ETHICS IN TODAY’S WORKPLACE”



The Department of Commerce (PG) at Kristu Jayanti College (Autonomous) organized a guest lecture titled “Upholding Integrity: Navigating Professional Ethics in Today’s Workplace” on 13th August 2024. Attended by 89 students from II Year M.Com and M.Com (FA), the session focused on the importance of ethical conduct in the modern professional environment. The resource person, Ms. Sonal Pawar, a qualified M.Com and CMA professional and the R&D Controller (Financial and Planning Specialist) at ABB Ltd., brought a wealth of corporate experience to the discussion. Her engaging and practical presentation style made the session both informative and relatable, bridging theoretical concepts with real-world ethical practices.

Ms. Pawar highlighted key principles of professional ethics such as integrity, honesty, accountability, respect, and legal compliance. She discussed how these values contribute to a trustworthy workplace culture and addressed common ethical dilemmas faced in various industries. Topics such as conflict of interest, confidentiality, corporate data management, and reporting misconduct were explored in depth. The session served as a valuable learning experience, equipping students with practical insights to make responsible decisions and uphold ethics in their future careers.

VIDWAT SAMMILAN



THE KEYNOTE ADDRESS BY PROF. SENAPATI INSPIRED STUDENTS TO INTEGRATE TRADITIONAL INDIAN WISDOM WITH MODERN EDUCATION AND INNOVATION.

The 10th Edition of Vidwat Sammilan, organized by the Department of Commerce (PG) at Kristu Jayanti College (Autonomous), was held on 8th January 2025 at the Jubilee Auditorium. The event witnessed the participation of over 1000 postgraduate students and featured Prof. Sukanta Kumar Senapati, Vice Chancellor of Shree Somnath Sanskrit University, as the keynote speaker. Prof. Senapati offered deep insights into the Indian Knowledge System (IKS), highlighting its interdisciplinary nature and its integration with fields such as philosophy, science, medicine, and the arts. He emphasized the timeless relevance of IKS in addressing present-day challenges and fostering holistic development.

The session explored the practical application of ancient Indian wisdom in modern academics, research, and personal growth. Prof. Senapati encouraged students to embrace and incorporate indigenous knowledge into their learning and decision-making, promoting a balance between tradition and innovation. The session concluded with a powerful call to preserve India's intellectual heritage while leveraging it for sustainable and ethical progress. Students responded positively, expressing a renewed interest in exploring and applying IKS in their academic and personal lives.



"Europe and the Future of the Global Economy"

The Department of History, in collaboration with the Department of Commerce (PG) at Kristu Jayanti College (Autonomous), hosted the NIAS-KJC Europe Lecture Series #24 on 5th November 2024. Conducted in association with the Science, Technology and International Relations Programme of the National Institute of Advanced Studies (NIAS), Bengaluru, the session welcomed 252 students from both History and Commerce PG departments. The lecture, titled "Europe and the Future of the Global Economy," was delivered by Prof. Dr. Heribert Dieter, Senior Fellow at the German Institute for International and Security Affairs and Adjunct Professor at NIAS. Prof. Dieter provided a comprehensive analysis of global economic issues from a European perspective, blending academic depth with policy insights.



The session concluded with an engaging Q&A segment, where students explored topics such as geopolitical tensions, investment disparities, taxation challenges, and the real-world impacts of economic policies. Prof. Dieter's thoughtful responses offered clarity and expanded the participants' understanding of international economic dynamics. Overall, the event served as an enriching academic experience, successfully connecting theoretical knowledge with current global developments and encouraging students to think critically about the future of the global economy.

COMMEMORATIVE DAY

INDEPENDENCE DAY

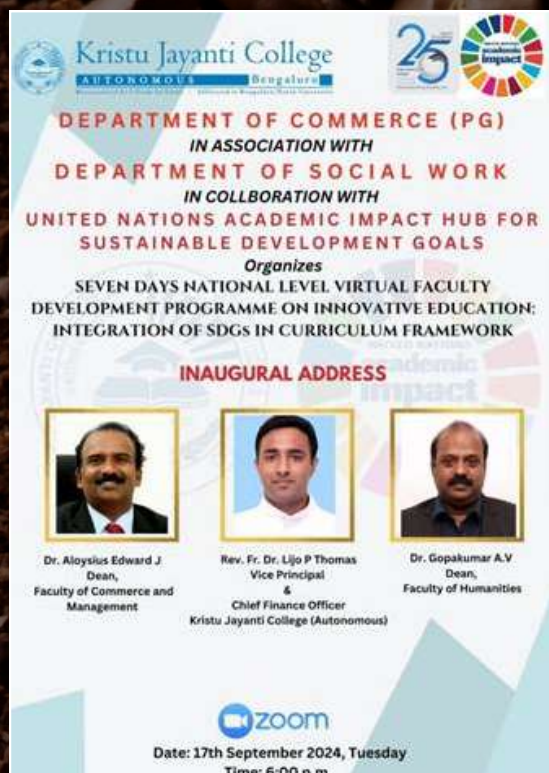


Documentary and sessions sparked patriotism and civic awareness among students.

The Department of Commerce (PG) at Kristu Jayanti College (Autonomous) organized a Commemorative Day on 16th August 2024 to celebrate India's Independence. Attended by 181 students from I and III Semester M.Com and M.Com FA, the event paid tribute to India's freedom fighters and aimed to instill patriotism and civic responsibility among the student community. A powerful documentary screening highlighted the nation's struggle for independence, evoking a strong sense of pride and respect.

The celebration emphasized the importance of reflecting on the values of justice, equality, and unity. Through engaging performances and interactive sessions, the program inspired students to become responsible citizens and future leaders. The event concluded with a heartfelt vote of thanks by Rajath from M.Com FA, marking a successful tribute to the legacy of India's freedom movement.

FACULTY DEVELOPMENT PROGRAMME



“INNOVATION EDUCATION: INTEGRATION OF SDGS IN CURRICULUM FRAMEWORK”

The Department of Social Work, in collaboration with the Department of Commerce (PG) and the United Nations Academic Impact Hub for Sustainable Development Goals, organized a Seven-Day National Level Virtual Faculty Development Programme (FDP) on “Innovation Education: Integration of SDGs in Curriculum Framework” from 17th to 24th September 2024. Held via Zoom, the FDP saw enthusiastic participation from 210 faculty members—86 external and 124 internal—highlighting national interest in sustainability-focused education. The program was inaugurated by Fr. Emmanuel P J , who stressed the role of educators in building a sustainable future, with Dr. Gopakumar A.V. recognizing the global impact of the UN Academic Impact Hub.

The FDP equipped faculty with practical strategies to integrate Sustainable Development Goals into teaching and curriculum. It encouraged innovation, interdisciplinary learning, and inspired educators to promote sustainability and inclusivity within their institutions.

Stepping into the Future: ICMBC 2025 Explores the Metaverse in Business

On March 25th and 26th, 2025, the Department of Commerce (PG) hosted a groundbreaking International Conference on Metaverse in Business and Commerce: Trends, Challenges and Opportunities (ICMBC 2025) in a hybrid format, welcoming over 387 participants from academia, industry, and research.

The conference aimed to unravel the rapidly evolving influence of the Metaverse and emerging technologies on the world of business and commerce. Through engaging sessions by global thought leaders and tech pioneers, the event explored how virtual ecosystems are redefining customer engagement, business strategies, and the digital marketplace.

The conference culminated in a rich dialogue on the ethical, regulatory, and societal implications of immersive digital environments.

ICMBC 2025 empowered participants with actionable insights into the Metaverse's role in shaping the future of commerce, inspiring them to innovate responsibly in the next digital frontier



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ORIENTATIONS

FACULTY ORIENTATION

**“Department Quality Enhancement:
Enhancing Department Excellence”**



The Department of Commerce (PG) at Kristu Jayanti College (Autonomous) conducted a one-day Orientation Programme titled “Department Quality Enhancement: Enhancing Department Excellence” on July 22, 2024, for newly joined and existing faculty members. Aimed at fostering consistency and excellence in departmental operations, the programme focused on familiarizing faculty with the institution’s academic, administrative, and documentation systems. Seven in-house faculty members participated in the event, which included expert-led sessions by senior faculty members.

The orientation covered key areas such as Department Documentation, Academic Aptitude Assessment (AAA), the Learning Management System (LMS), Outcome Based Education (OBE), and the College Management System (CMS). Each session provided practical insights and hands-on guidance, enhancing faculty confidence and competence in using institutional tools and processes. The initiative strengthened departmental coordination and efficiency, reinforcing the college's commitment to quality teaching, learning, and academic administration.



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in Rd, Kothanur, Bengaluru 560077

Charting the Path to Academic Excellence: UGC NET Orientation for M.Com Scholars

The Department of Commerce (PG), in collaboration with the Centre for UGC and CSIR NET/JRF Training, hosted an Orientation Session on UGC NET Commerce on 8th October 2024 for first-year M.Com and M.Com (Financial Analysis) students. With 99 enthusiastic participants, the session was led by Dr. Jikky P Shaji and supported by Dr. Kalaiarasi. It aimed to familiarize students with the UGC NET exam and inspire them to consider academic and research careers.

The session covered essential aspects such as the exam structure, eligibility, syllabus, and application process. Dr. Jikky emphasized the opportunities the exam offers—research, lectureship, and fellowships. The orientation concluded with an engaging Q&A, helping students gain clarity and boosting their motivation to pursue the prestigious examination.



FESTS

COMMERCIA 2025

REDEFINING THE FUTURE OF COMMERCE

On 7th February 2025, the Department of Commerce (PG) at Kristu Jayanti College hosted Commercia 2025, a national-level intercollegiate fest under the theme “Metanoia – Redefine Limits, Embrace the Future.” With 313 participants from across India, the event offered a day of vibrant competitions such as Best CFO, Shark Tank, Tax Advisory, IPL Auction, and more—each designed to simulate real-world business challenges and sharpen critical thinking, leadership, and strategic skills. The highlight of the fest was the keynote address by Mr. Amit Kumar Rathi, Managing Director at Unitus Capital, whose insights into impact-driven finance and leadership left a lasting impression. Beyond competitions, Commercia 2025 fostered networking, collaboration, and practical learning, equipping students with the confidence and adaptability needed for the dynamic world of commerce and finance



IMPULSE 2K24

Igniting the Spark of Excellence in Commerce



On 9th September 2024, the Department of Commerce (PG) at Kristu Jayanti College hosted IMPULSE 2K24, an intra-collegiate fest crafted for first-year M.Com and M.Com FA students. With 91 participants and the theme “Sattvam”—signifying purity, knowledge, and self-realization—the fest offered a platform for students to apply academic learning to real-world business scenarios through events in auditing, financial analysis, tax advisory, fintech, investment banking, and teaching.

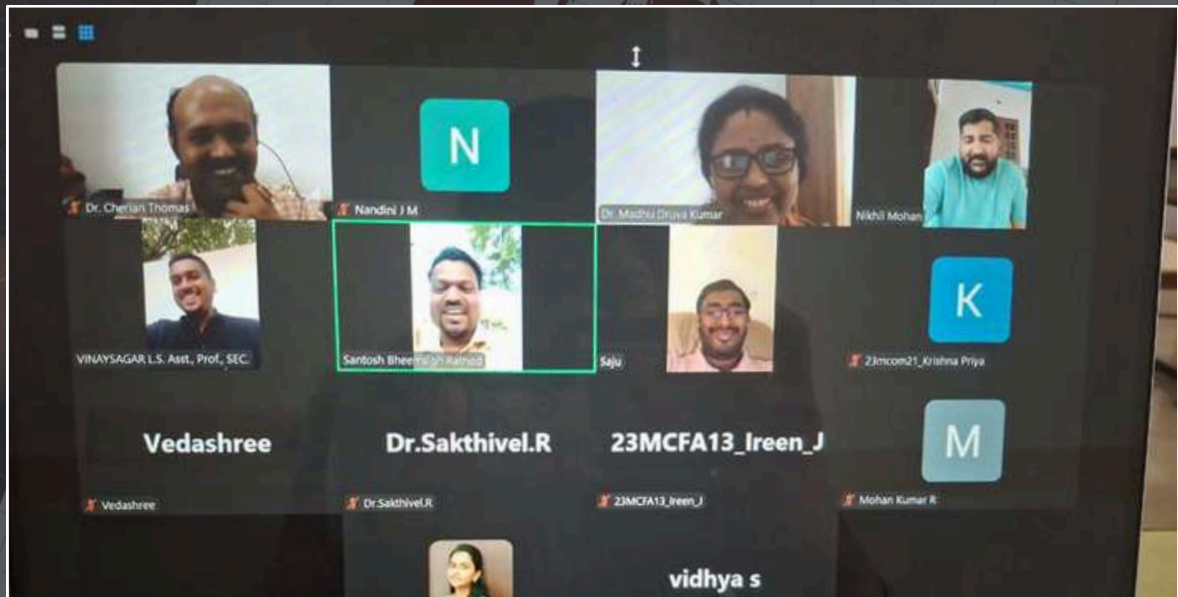
The event was inaugurated by Rev. Fr. Dr. Augustine George and featured keynote addresses by industry professionals including Mr. Jijoy Kuruvilla from Accenture and experts like Ms. Vinutha P. Shivarajappa and Mr. Karan Khadka. Their insights enriched the experience, blending academic rigor with professional relevance. IMPULSE 2K24 proved to be a powerful step toward holistic development, fostering critical thinking, leadership, and practical acumen among emerging commerce professionals.



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ALUMNI MEET

RECONNECTING BONDS: ALUMNI MEET 2024 (BATCH OF 2010–2012)



On 26th October 2024, the Department of Commerce (PG) at Kristu Jayanti College organized a virtual Alumni Meet for the 2010–2012 batch through the Zoom platform. The event offered a heartfelt opportunity for alumni to reconnect with their professors and peers, rekindling cherished memories and reaffirming their bond with the institution.

The meet was graced by Fr. Emmanuel P.J., Director of Kristu Jayanti College of Law, who reflected on the college's remarkable growth and the significant role alumni play in its continued success. He also extended an invitation to the forthcoming jubilee celebrations, encouraging alumni to stay involved in the college's journey.

Dr. Madhu Druvakumar proposed an Alumni Mentoring Bank to connect alumni with current students for guidance and industry insights. Despite being a small gathering, the event featured cultural performances and interactive sessions, fostering stronger alumni engagement.



THROUGH THE YEARS: CELEBRATING LEGACY & CONNECTIONS ALUMNI MEET 2025



The Department of Commerce (PG) welcomed the alumni back home for the heartfelt celebration, “Through the Years.” With over 190 students and 15 alumni in attendance, the event was a beautiful blend of nostalgia, inspiration, and camaraderie.

The program opened with a vibrant dance performance by the juniors, setting an uplifting tone. Alumni then took the stage, sharing their journeys, college memories, and words of encouragement for their juniors. Fr. Emmanuel P.J., Director of Kristu Jayanti College of Law and Jayantian Alumni Association, delivered an inspiring address, weaving fond memories with a vision for continued engagement.

A moving “Memory Lane” video brought back cherished moments, while a surprise Spotlight Video featuring messages from super seniors filled the hall with warmth and applause. The alumni, in turn, lit up the stage with a lively group performance, celebrating the spirit of unity and joy.



OUTREACH PROGRAMME

TOUCHING LIVES, SHARING SMILES: COMMUNITY ENGAGEMENT

In an inspiring initiative to blend education with empathy, the Department of Commerce (PG) at Kristu Jayanti College organized a Community Engagement Programme on 18th October 2024. As part of this outreach, first-year M.Com and M.Com FA students visited the New Ark Mission of India – Home of Hope, located in Dodd Gubbi, Bengaluru.

This meaningful visit was aimed at instilling values of gratitude, compassion, and social responsibility. The program was guided by the vision of Dr. Madhu Druva Kumar, Head of the Department, and led by Dr. R. Mohan Kumar, with faculty support from Dr. Cherian Thomas and Dr. D. Kalaiarasi.

The day began with a touching documentary on Auto Raja, a selfless social worker and founder of the home, whose life of service moved the audience profoundly. His story served as a powerful reminder of the impact one individual can make through kindness and dedication.

Students then led vibrant cultural performances, hosted by Sri Padma and Abilash, with heartwarming acts from Chris, Deepa, Jyotsna, Andrew, and Sharon. A group dance and an impromptu Hindi song by a resident added a beautiful touch of unity.





Spreading Light, Sparking Hope: A Heartfelt Social Outreach

On 13th November 2024, the Department of Commerce (PG) at Kristu Jayanti College celebrated Diwali with purpose through a Social Outreach Programme. Guided by Dr. R. Mohan Kumar and led by Dr. Madhu Druva Kumar, 11 M.Com student volunteers visited Nagenahalli Slum, Bengaluru. They distributed stationery kits and conducted informal English and Math lessons for local children, igniting hope and learning in the community.

A talent show encouraged the children to express themselves through music, dance, and art, with winners receiving educational goodies. The experience left a lasting impact on both the children and the students, who returned with a deeper understanding of social responsibility and the transformative power of compassion.

The programme served as a powerful reminder that festivals are not just about celebration, but also about sharing joy and making a difference. By stepping out of the classroom and into the community, the students embodied the true spirit of Diwali—spreading light where it's needed most.



RURAL EXPOSURE

Gramasamvedita 2025: A Journey into the Heart of Rural India

On March 5th and 6th, 2025, the Department of Commerce (PG) at Kristu Jayanti College organized Gramasamvedita, a Rural Exposure Programme held at Hethakki Village, Hoskote Taluk. With 91 students from II M.Com and II M.Com FA participating, the two-day initiative offered a hands-on learning experience that connected academic concepts to the real-life socio-economic dynamics of rural India. Guided by faculty mentors and aligned with the curriculum for 2 academic credits, the programme aimed to foster awareness, empathy, and civic responsibility.

Students formed committees focused on areas like teaching, financial literacy, cleanliness, surveys, and cultural engagement. They conducted educational sessions, village clean-up drives, financial awareness programs, and interactive activities for children. A rangoli competition further celebrated rural culture. Through these immersive tasks, the theme “Gramasamvedita”—sensitivity to rural life—was brought to life, helping students gain valuable insights into rural realities while developing leadership, teamwork, and community service skills.





INDUSTRIAL TOUR

EXPLORING BEYOND CLASSROOMS: INDUSTRIAL TOUR TO HYDERABAD

From November 7th to 9th, 2024, the Department of Commerce (PG) organized an enriching industrial tour to Hyderabad for III Semester M.Com and M.Com FA students. Led by Dr. Pushpa A and supported by Mr. Harry, 44 students participated in the three-day trip that combined industry exposure with cultural exploration. Highlights included a visit to Masqati Dairy, where students learned about dairy operations and supply chain management, and Ramoji Film City, offering insights into the business dynamics of the entertainment industry.

The tour also included visits to key cultural sites like Charminar, Salar Jung Museum, and Lumbini Garden, helping students understand the economic value of tourism and heritage preservation. Overall, the tour served as a practical learning platform, enhancing students' understanding of real-world commerce while fostering essential skills like teamwork, adaptability, and cultural awareness.



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DEPARTMENT ACTIVITIES

Capacity Building Training on Life Skills

Our Capacity Building Training on Life Skills is designed to equip students with vital competencies such as effective communication, emotional intelligence, decision-making, and time management. Through engaging workshops and practical sessions, we empower our students to navigate challenges with confidence, build meaningful relationships, and excel in both academic and professional spheres.



Empowering Through Data: A Hands-on SPSS Workshop

The Department of Commerce [PG], Kristu Jayanti College, recently organized a dynamic Knowledge Sharing Session on Data Analysis using SPSS for first-semester M.Com and M.Com FA students. Led by second-year M.Com scholars, the workshop provided participants with practical insights and hands-on learning, reflecting the college's commitment to peer-led knowledge transfer and skill development.



The Compass: Charting New Directions in Finance

Kristu Jayanti College's Department of Commerce [PG] proudly launched The Compass—its first-ever student-led podcast. This thought-provoking platform dives deep into finance, business, and impact-driven success. In the debut episode, host Allen converses with Amith Kumar Rathi of Unitus Capital, offering valuable insights into capital markets, impact investing, and the future of finance. In our latest episode, Dr. Mukund R, a global expert in sustainable development, explores India's path to a greener future—highlighting how policy, innovation, and collaboration can drive sustainable growth.



Saving Lives, One Beat at a Time

In a vital step toward holistic education, the Department of Commerce (PG), in collaboration with Bangalore Baptist Hospital, organized a CPR Training session for M.Com and M.Com FA students. The initiative aimed to equip students with life-saving skills, reinforcing the importance of health awareness and civic responsibility.



Energy, Rhythm, and Wellness!

The Department of Commerce (PG), brought learning to life with a high-energy Zumba session for I Sem M.Com and M.Com FA students. This vibrant initiative blended fitness and fun, promoting physical well-being alongside academic excellence. With music, movement, and motivation, students danced their stress away—proving that a healthy body fuels a sharper mind!



PUBLICATIONS

FACULTY RESEARCH OUTPUT

Faculty Publications - 106
(SCOPUS published - 22 ; Accepted - 27)(ISSN - 84)

Projects applied : External - 03 ; Internal - 0

Patents - 03

Consultancy - 05

Resource Person - 05 Faculties

STUDENT RESEARCH OUTPUT

Publications in Journals (ISSN) - 205 & SCOPUS - 15

Paper Presentations - 30

Research Projects - 94



PLACEMENTS 2024 – 25

PLACEMENT REPORT FOR THE YEAR 2024-2025

Our recent placement drive saw impressive success, with a high percentage of students securing job offers across diverse sectors. Top recruiters included leading firms in technology, finance, consulting, and FMCG. The average salary package saw a notable increase, reflecting the industry demand for skilled professionals.. Internships and pre-placement offers played a crucial role in securing final placements. Overall, the placement drive highlighted the alignment between our curriculum and industry requirements.

Sl.No.	Name of the Company Visited Our Campus	No. of Students Placed
1	Deloitte (Tax)	11
2	Ernst Young	06
3	Withum	03
4	Federal Bank	02
5	City Union Bank	05
6	Audit Partnership India	10
7	RTX India Pvt Ltd	04
8	TOTAL	30



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

CECR  CENTRE FOR EMPLOYABILITY AND CORPORATE RELATIONS (CECR)

**DEPARTMENT OF COMMERCE
(PG)**

CONGRATULATIONS

STUDENTS PLACED – CAMPUS PLACEMENT 2023 –2025 BATCH



Shruti Satish
23MCFA36



Nitheen D
23MCOM34



Simi Mathai
23MCOM44



Sharon S Anand
23MCFA34



N ARJUN
23MCOM31



Bitta Maria
23MCFA10



Lida T Johny
23MCOM25



Shilpa Sivan
23MCOM42



Nayana Baby
23MCFA21



Suchetha D
23MCFA38



Mary Sneha
23MCOM27



Sridhar C
23MCOM45



Rajath Bhakta K
23MCFA28



Pritty Prasad
23MCFA27



Kriti Kumari
23MCFA17



Nandini JM
23MCFA41



Krishnendhu P
23MCOM22



Ram Kishore
23MCOM52



Ansu Anil Thomas
23MCOM06



S Sruti
23MCFA31



Benita Biju
23MCOM11



Yashoda M
23MCOM51



Adrian Abhishay
23MCOM02



Sai Raghav
23MCOM38



Sanjeev Anand
23MCFA32



Prabhavathi M
23MCFA26



Geetha N
23MCOM13



Smruthi M
23MCFA37



Nelson M Saju
23MCOM33



Rishi B
23MCOM37



STUDENT ACHIEVEMENTS


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DEPARTMENT OF COMMERCE (PG)

Congratulations!




Students of I Semester M.Com participated in "IFINITO 2024"
Inter - Collegiate Management Fest at Presidency
Business School and won the First Place in the event
Human Resource

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DEPARTMENT OF COMMERCE (PG)

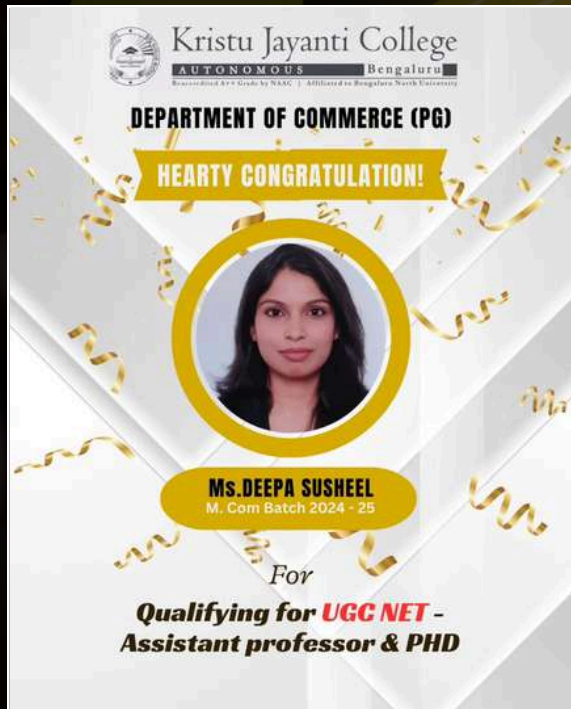
Congratulations!



Students of I Semester M.Com & M.Com FA participated
in "IFINITO 2024" Inter - Collegiate Management Fest at Presidency
Business School and won the Second Place in the event
Fashion Show

CONGRATULATIONS !!

STUDENT ACHIEVEMENTS



CONGRATULATIONS !!



CREATIVE CORNER

STROKES & STORIES

SKETCHING, PAINTING & DIGITAL ART



Smruthi M
23MCFA37

Smruthi M
23MCFA37



STROKES & STORIES

SKETCHING, PAINTING & DIGITAL ART



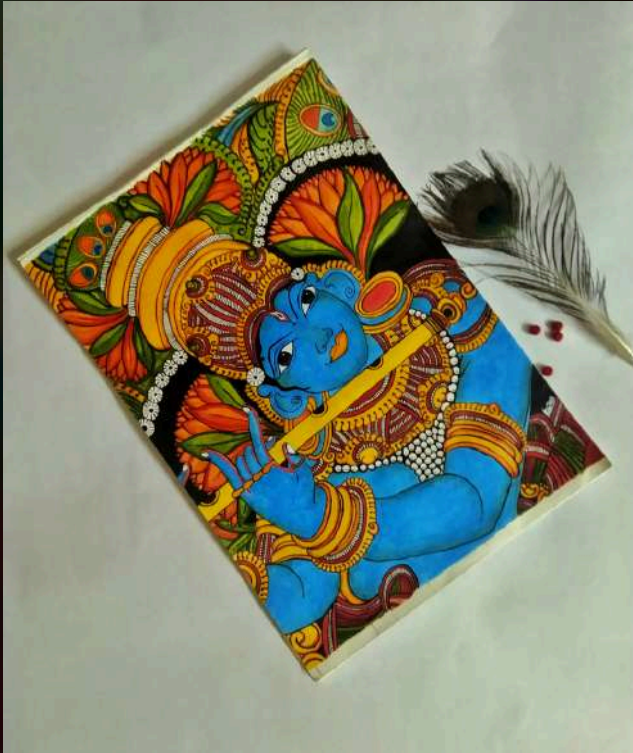
Ashwini Jino A
23MCFA08

Ashwini Jino A
23MCFA08



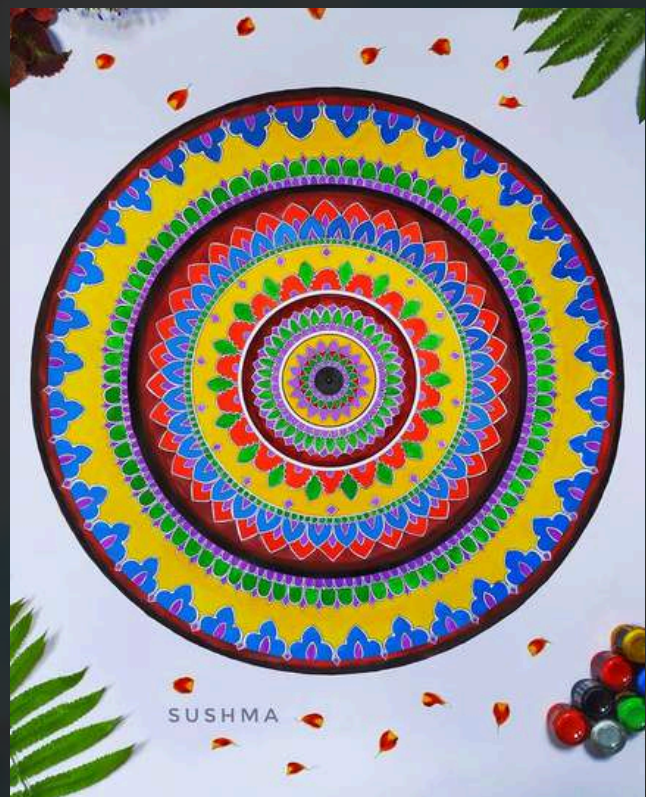
STROKES & STORIES

SKETCHING, PAINTING & DIGITAL ART



Shilpa Sivan
24MCOM42

Sushma Ganesh Hegde
23MCFA39



STROKES & STORIES

SKETCHING, PAINTING & DIGITAL ART



Janvy Jose
24MCOM21

Janvy Jose
24MCOM21



STROKES & STORIES

SKETCHING, PAINTING & DIGITAL ART



Sarah Mohiuddin
24MCOM44

Sarah Mohiuddin
24MCOM44



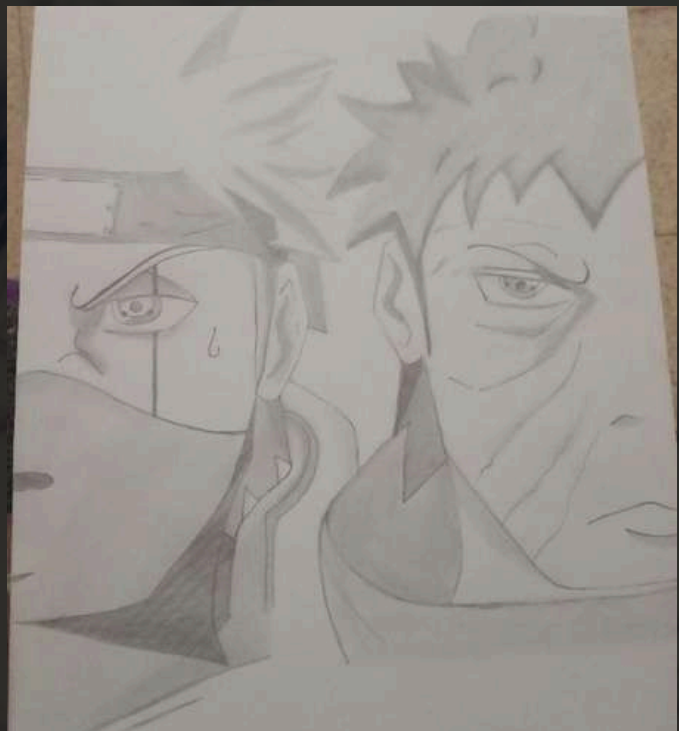
STROKES & STORIES

SKETCHING, PAINTING & DIGITAL ART



Tanya Joycita M
24MCOM49

S SRIPADHMA
24MCOM42



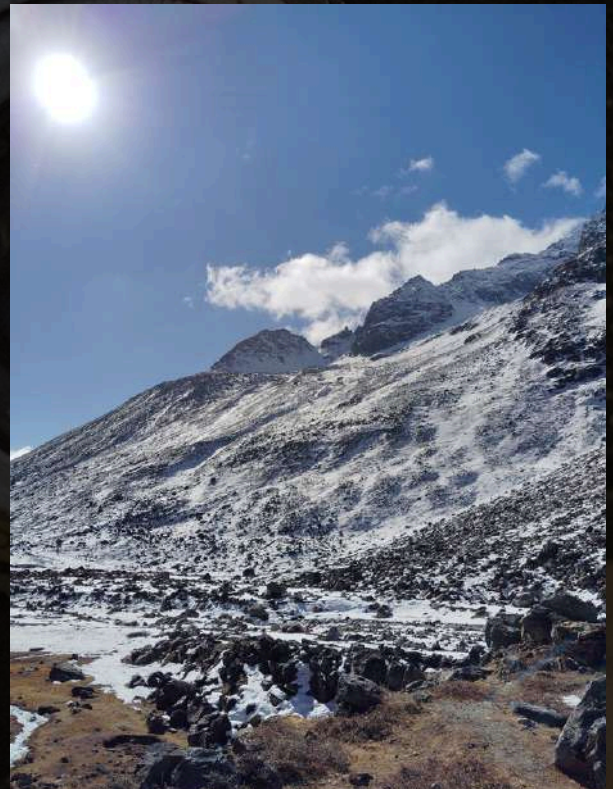
LENS LOUNGE

DIGITAL PHOTOGRAPHY



Nitheen D
23MCOM34

Nitheen D
23MCOM34



LENS LOUNGE

DIGITAL PHOTOGRAPHY



Tanya Joycita M
24MCOM49

Tanya Joycita M
24MCOM49



LENS LOUNGE

DIGITAL PHOTOGRAPHY



Vipin Menon S
24MCFA40

Vipin Menon S
24MCFA40



LENS LOUNGE

DIGITAL PHOTOGRAPHY



M Derick Antony Ryan
24MCOM29

M Derick Antony Ryan
24MCOM29





THE INKED PATH

POETRY AND POSE

In life's journey, we seek our aim Have we
learned life's lessons too early, so to speak?

Does this wealth of knowledge pave our
way, For a brighter future, come what may?

In moments dire, when corners we're
pressed, Do we expect saviors, hoping
they'll invest? Yet reality's harsh, no
rescuers in view, Not for lack of love, but
battles they fight too.

Within ourselves lies, a guiding light, To
soothe our minds, hearts, in the darkest
night. Why to seek others' aid, when they're
adrift like us? Turning bitter when help's
lacking, creating needless fuss.

Learn this in your twenties, take hold of
your reigns, Focus on yourself, through joys
and pains. Let not emotions wait on others'
decree, For true peace begins when you set
your spirit free.

VARSHINI S

23MCOM48

THE INKED PATH

POETRY AND POSE

SHE WAS THE EPITOME OF BEAUTY

She was the epitome of beauty
How glad am I to know her
And to love her was my duty
All her imperfection I could bear
The most beautiful rainbow I have seen
And more beautiful she has been

Such a cold breeze the north wind brings
But her warm smile drives it away
And to her twinkling eyes, I cling
To lead me and show me the way
And the most beautiful above all
Are not the lips but her cute mole

Beauty lies in the eyes of beholder
And such a beauty is the charm
Which makes the woeful heart happier
And even make the saint to compose a psalm
And throughout night I kept dreaming
Of the beauty I was beholding

PHAIREMBAM PRADIP SINGH

24MCFA25

THE INKED PATH

POETRY AND POSE

A WALK IN KJC

I wrote this at the PG block
Wrote this at the Main, the Admin block too
Wrote this on the lift
The no. in red was three.

Wrote this on the way here
Wrote this on the way, way over there.
At every green stop, even at Maggie point.
A cup of tea, too sweet for me.

Through multiple heads big and small
I wrote this on the way in.

The guards asking for IDs, the faculty in grey.
Good morning wishes in line
The rush to get on the lifts, the squeeze before the bell.

The greens, the fields, the overly familiar trees,
My beginning weeks in KJC
Research, journals and libraries ; three all squeezed in my
last minute poetry for the meet.

I wrote this on the lift
I wrote this on my way to M2
My poem for the meet.

DAISY LONGJAM
24MCOM12

THE INKED PATH

POETRY AND POSE

HOME

Four walls and four people don't make a home,
Home is a place you want to run to and not run
away from.

It is having at least one person who listens to
everything about your day, who's proud of
everything you choose to do even if you mess it
up.

It is the person who sticks around in highs and
lows.

Who hugs you on your worst days and
celebrates your win as their own.

Home can be a person who sits with you during
your vulnerable days and does not let you go
through it alone or shush you down.

Who asks for your opinion and respects it &
never make you feel small or stupid.

Home is a person with open heart and
welcoming arms, who holds you gently in this
outraging world.

Home is a person where you feel most calm,
safe and no pressure to be the best.

JYOTSNA R
24MCOM51

THINK TANK

STARTUP / BUSINESS IDEAS

Rewriting the Future of Water

By Nitheen D (23MCOM34)

Water is the lifeblood of civilization—yet we continue to use it like it were infinite. In the face of climate change, rising populations, and erratic rainfall, preserving every drop is not just an option; it is a necessity. Presenting to you BlueCycle, my startup idea that aims to disrupt how the world manages water by building a multi-layered, intelligent conservation system that not only preserves groundwater and rainwater but ensures that water remains a sustainable resource for every generation to come.

My idea is simple but transformative: It is to develop a smart, decentralized network of micro water conservation hubs powered by renewable energy. At BlueCycle, these hubs will integrate rainwater harvesting, groundwater recharge mechanisms, AI-driven monitoring systems, and community engagement platforms. The technology will be scalable, from rooftop systems in urban households to large-scale installations in rural and agricultural regions.

What sets BlueCycle apart is not just the technology—it is the mission, which is designing a circular water economy. Water harvested today is stored intelligently and reintroduced to ecosystems when needed, preventing waste and scarcity. Imagine every neighbourhood managing its water supply like a bank—depositing during surplus, withdrawing during need, and sustaining balance forever.

The goal at BlueCycle is to serve present communities and safeguard water for children yet to be born. With smart design, ethical business models, and collaboration with public institutions, the aim is to be at the intersection of environmental innovation and global equity.

Water is the future's currency. It is our collective responsibility to protect it!

“BlueCycle : The Revolution Every Drop Has Been Waiting For.”



Kristu Jayanti College

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Bengaluru

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DR. MADHU DRUVAKUMAR
Head, Department of Commerce (PG)
M.Com, M.Phil, Ph.D



DR. A PUSHPA
Faculty, Department of Commerce (PG)
M.Com., MBA, M.Phil., Ph.D



DR. VIDHYA S
Faculty, Department of Commerce (PG)
M.Com., Ph.D



DR. CHERIAN THOMAS
Faculty, Department of Commerce (PG)
M.Com, Ph.D, SET



DR. MOHAN KUMAR.R
Faculty, Department of Commerce (PG)
M.Com, MHRM, MA (Sociology), M.Sc (Psychology), M.Phil, Ph.D



DR. R. SAKTHIVEL
Faculty, Department of Commerce (PG)
M.Com, MBA, M.Phil, PGDCA, Ph.D.



MS. ASHWINI S.V.
Faculty, Department of Commerce (PG)
M.Com, NET, (Ph.D)

