

KRISTU JAYANTI COLLEGE AUTONOMOUS | DEPARTMENT OF MEDIA STUDIES | STUDENT PUBLICATION | VOLUME 1 | ISSUE 3 | OCTOBER 2023

A DAY OF GRATITUDE : KRISTU JAYANTI COLLEGE CELEBRATES TEACHERS' DAY

Abdul Samad, V BA PYJO

In a grand celebration of knowledge and gratitude, Kristu Javanti College marked Teachers' Day, 'Shikshak Parv,' with a memorable event held at the Jubilee Auditorium in the Administrative Block on September 5, 2023. The event commenced with an inspiring address by the Vice President of the Student Council. Ms Divija Reddy, who emphasised the pivotal role teachers play in shaping the future, stating, "Education is the foundation of our future, and teachers are the architects of that foundation." In his presidential address, Principal Fr Dr Augustine George expressed appreciation for the educators, saying, "We celebrate this day to honour the gifted souls who work every day to make the future of students bright." Vice Principal Fr Lijo P Thomas announced a new initiative by the community of faculty members, the 'Margadarshak' Scholarship Scheme, as part of the college's silver jubilee celebration.



Photo Credit: Jason Mathew George (21VICM17)

During the event, the Kristu Jayanti Learning Management System (KJLMS) Championship Awards were presented to commendable teachers. Dr B Subha (Department of Professional Management), Dr Arsha Subbi (Department of English), Dr Surjit Singha (Department of Commerce), and Dr Kalaiselvi K (Department of Computer Science) were honoured with the championship award. The event concluded with a touching video capturing the day's beautiful moments, created by students from the Media Studies department. Hosts Ms Sreedevi VK and Mr Vijayakumar extended their gratitude to the principal, college management, the supportive audience, and the dedicated teachers, as well as the LCA, for successfully organising the event.

THE TALE OF THE MOON

Almas Ilyas Taj, V BA PYJO

An expert talk was delivered on the topic self-reliant India's Chandrayaan 3, organised by the Department of Physics, on September 12, 2023, in the M4 Auditorium, Main Block, at 10:00 am. The resource person for the session was Dr B R Guruprasad, a former scientist and ISRO public relations professional communicator. Dr B R Guruprasad started with the history of how the moon came into being and how the moon provides information

about the solar system and Earth in a focused way. Dr Guruprasad travelled back in time by giving a gist of the theories related to the astronomy of Galileo Galilei and Sir Isaac Newton. He continued by telling the history of Chandrayaan 1 and 2 and how Chandrayaan 3 came into work, which had great success. He exclaimed, "Picture perfect landing!" showing the students the images of the moon, satellite, Vikram lander, Pragyan Rover, and videos of the safe and successful landing of Chandrayaan 3. Dr Guruprasad also gave an abstract of the first satellite to be launched and how astronomers on the moon communicated through radio because there was no air and thus no medium to communicate. A video of astronomers hopping on the surface of the moon because of the low gravity was also shown to the students. The students had an opportunity to interact with him and clear their doubts from an experienced person's point of view.

LIVE WHEN PEOPLE GIV



Yuvraj Gawra, III BA JOEN

Blood donation is revered and regarded as a selfless activity; it is a predominant part of worldwide healthcare. It has innumerable benefits for all the donors. According Extension Services are a collaboration to the Red Cross, an individual donation of the National Cadet Corps (NCC), the can save three lives. The initiation and rise National Service Scheme (NSS), the in the activity of blood donation drives Centre for Social Activities (CSA), Karhave been one of the most impactful move- nataka Civil Defence Corps (KCDC) ments in this post-COVID surrounding. and the Youth Red Cross (YRC).

On September 06, 2023, a blood donation drive was organised by the Jayantian Extension Services of Kristu Jayanti College Autonomous. The Jayantian

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KNOWLEDGE AWAITS WORLD OF



Upama Upadhyaya, I MA JMC

Kristu Jayanti College organised its 18th Annual Book Exhibition, 'Jnana Darshan,' on September 06, 2023, and was inaugurated by Fr Dr Augustine George.It was a three day long exhibition from September 06 to 08, 2023. There were over 26 vendors invited, with more than 16,000 books across different streams. Fr Joshy Mathew, Director, Library and Information Centre, Director of the HR Department, and Head of the Department of English stated, "The college has not only organised a book exhibition but also curated a variety of literary events such as book review sessions and poetry sessions." Professor Harish. Chief Librarian. mentioned that the main purpose of organising the exhibition was to get the best book in the library and let students select them from different edition of semester book to fictional books. Some of the vendors present were Mysore Book House, Student Books, Intact Book House, and Kaveri Books.

Mohan M, distributor of Information Books, discovered about the exhibition and has been coming to Kristu Jayanti College for the past 10 years for the exhibition, and he was delighted to be part of it. "I have books that start from 450 to 4000 and 5000, and I have had a good business in the college," he added.

Adhokshaja, a distributor from Deepthi Book house, who sells books in the field of computer science, mathematics, electronics, management, and fictional and non-fictional English books, said "Students have shown major interest in the stall and five people have also suggested books for the library. I am hopeful there will be lot more in the next two days." Along with the exhibition, four sessions were conducted every day, bringing in 60 students per session. Students have definitely revelled the book exhibition in with dynamic participation.



200 students actively participated.Various blood banks, like BMST Blood Bank, Lions Blood Bank, Sanjeevini Blood Bank, and Karnataka Red Cross Blood Bank, were present at the camp. A strict procedure was followed. The eligibility list contained elements such as age, weight, blood pressure, medical history, etc. Dr H M Ashok, Technical Supervisor from the Indian Red Cross Society, Karnataka, informed that there was an overwhelming response from the students for the donation camp. He also added that over 1,000 units were collected by all the donation bank. The zeal and hard work of the students and teachers together for the Blood Donation drive was a massive success.

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This is one of the most respectable and admirable events conducted by our college

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- Stevin Sham, III BA JOEN



THE MAGNIFICENCE OF LITERARY ADAPTATION Catherine JP, V BA PYJO

The story of Ponniyin Selvan was an original Krishnamurthy), which was an epic hit from the 1950s to date. It was directed by Mani Ratnam, consisted of two parts (2022 and 2023), and was released all over the world as a Pan India movie. It can also be described as a novel where a woman aims to bring an end to the Chola dynasty while another aims to bring stability to the era with the crowning of her own ceed or how the events turn out becomes the story. In actuality, it was a challenging task to sion, the time constraints, and the visual adaptation. The story takes twist and turns, and the true historical input is a main reason for the engaging factor. The way they managed to bring the characters out of the book with a feel of love, pain, power, revenge, and excitement, along with the brilliant cinematography, art direction, and music composition of A R Rahman, will awe you. The team's combined efforts and their production did result in an unexpected box office success upon its initial

ACHARYOTSAVA 2023 : A TRIUMPH OF TEAMWORK AND TALENT ON TEACHERS' SPORTS DAY

Shuhaib Nellakkandy, V BA PYJO



The three-day event, which took place from August 29 to 31, 2023, witnessed a splendid display of athleticism, camaraderie, and a fervent commitment to physical well-being. National Sports Day is celebrated on August 29 every year in commemoration of the birth anniversary of the legendary Indian hockey player, Major Dhyan Chand. This day serves as a tribute to his extraordinary achievements and contribution to the world of sports. Acharyotsava 2023 was a testament to the centre's dedication towards fostering a culture of fitness and sportsmanship among its faculty and the community at large. The event was graced by the presence of esteemed dignitaries and faculty members of the institution.

The Principal, Fr Dr Augustine George, inaugurated the event. "Sports do not build character. They The festivities kicked off with an exhilareveal it." - Heywood Broun, and this rating opening ceremony that set the tone is exactly what Kristu Jayanti College for the event. An electric atmosphere filled achieved when they recently hosted a the air as faculty members from various degrand celebration named "Acharyotsa- partments gathered to showcase their sportva 2023", in honour of National Sports ing prowess. The event featured a diverse Day, under the banner of the Centre range of sports and activities, catering to for Physical Education and Fitness. enthusiasts of all levels of fitness and skill.



Team sports like basketball, volleyball, badminton, throwball, football, tennikoit, and zig-zag throw were the main attractions of the event. The faculty members' friendly looks were just a deceiving curtain to showcase their competitiveness. Teams were divided according to departments: administrative staff, commerce and management, humanities, science, and law. As the sun set on the final day of Acharyotsava 2023, a sense of accomplishment permeated the air. Kristu Jayanti College, through Acharyotsava 2023, demonstrated its unwavering commitment to nurturing a community of individuals who prioritised physical well-being. The event had not only celebrated the spirit of sportsmanship but also underscored the importance of leading a healthy and active lifestyle.

HUES OF SUNSE



Sunsets, a symphony of the sky and sea Photo Credit : Aahana Rai, I BA PYJO



The lake as a mirror, reflecting the beauty of the sunset above Photo Credit : Dristi Sharma, V BA JOEN



The second issue of "InkSpire" was released by Dr Fr Augustine George, Principal, Kristu Jayanti College. (L-R: Prof Abraham, Chetana Jairaj, Arya K Suresh, Fr Dr Augustine George, Abhi Koshy Johnson, Maria Babu Thomas and Prof Alan Maria Jose)

UNDERSTANDING THE AMALGAMATION OF BUSINESS AND JOURNALISM THROUGH EXPERIENCE

Akshara Kappagantu, V BA PYJO

The Department of Media Studies commenced the Industry Academia Lecture Series (IALS) on August 28, 2023, with the topic "Significance of Business Journalism in Economic Recession." Students studying Journalism at the undergraduate and postgraduate level attended the lecture. The event was held at A3 Auditorium at 11 am. The welcome address was delivered by Ms Chetana Jairaj, Student Coordinator of the Journalism Club. The resource person for the lecture was Mr K R Balasubramanyam, Senior Editor at The Economic Times. Having over 20 years of experience in the industry, Mr Balasubramanyam was the ideal choice to begin the lecture series. The session started off with an address from the resource person, followed by an interactive session where the students had the opportunity to ask questions to Mr Balasubramanyam, which he answered with immense patience and enthusiasm. Several topics were touched upon under the beat of Business Journalism by Mr Balasubramanyam, such as the difference between direct and indirect taxes received by the government, the importance of certain years in the economic history of India, and many more. To a question from Mr Gregory Joshua, a student of I MA Journalism and Mass Communication, regarding the role of business journalism in a corporation, he responded, "Every corporation has numbers that it shows to the world and numbers . it does not show to the world. It is these hidden numbers that will show us the real situation of the company. It is our duty as journalists to look for these numbers."

COORDINATOR'S COLUMN

Dance: Where Words Fail, Movements Speak Maria Babu Thomas, V BA JOEC

In the dynamic world of media and communication, we frequently find ourselves in awe of the ability of language, pictures, and sounds to communicate ideas, feelings, and narratives. The art of communicating via dance is another kind of expression, one that is equally alluring and meaningful. Dance is a language that is understood by all people, regardless of culture, age, or language. It conveys things to the spirit that words alone are unable to express. Through the elegant movement of the human body, it tells tales, expresses emotions, and communicates concepts.

Dance has the ability to convey narratives and stories. Ballet, modern dance, and traditional folk dance all have unique vocabularies that enable performers to tell stories and legends. The narrative draws the viewers in, allowing them to comprehend and relate to the characters' experiences. Dance also acts as an instrument for cultural expression. The rich heritage and history of communities are preserved through the traditional dances of many parts of the world. Dance continues to be a timeless art form that profoundly unites us in an era of digital connectivity and quick information transmission. It inspires us to value the expressive power of our bodies, communicate nonverbally, and recognise the grace of motion. The ability of the human soul to connect and express itself through dance is a tribute to that. It serves as a reminder that in a noisy environment, gestures, grace, and emotive words may sometimes convey the most potent signals. Keep dancing, keep communicating, and keep celebrating the beauty of this timeless art.

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