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KRISTU JAYANTI COLLEGE (AUTONOMOUS) | DEPARTMENT OF MEDIA STUDIES | STUDENTS' PUBLICATION

Unveiling Unity in Diversity

Independence Day Celebration Sparks Patriotism and Camaraderie



Fr. Dr. Augustine George addressing the National Cadet Corp (NCC) on Independence Day at Kristu Jayanti College (Autonomous)

AAMNA ZEMRINE V BA JOEN

Kristu Jayanti College, (Autonomous), Bengaluru, celebrated Independence Day through a week-long event named "Jai Hind" from 10 -16 August, 2023. The college organized a series of cultural activities such as digital poster design, photography, quizzes, 'Deshbhakti Bhaashan' (patriotic speeches), solo and group singing, group dance, painting, and mime. Each event was headed by a faculty coordinator and a student coordinator. The week-long program was coordinated by the Department of Commerce (UG), and events were aligned with the theme of "Nation First, Always: A Tribute to Women Freedom Fighters" along with the sub-themes like Women Freedom Fighters of India, Empowering Women in Modern India, Women's Role in Nation Building, Women and Cultural Heritage, Women in Armed Forces and Defense, Women's Rights and Social Inspirational Women Leaders.

The college's commemoration of Independence Day was diverse and engaging, with week-long activities aimed at instilling a sense of patriotism for the nation. Fr. Dr. Augustine George, Principal, Kristu Jayanti College (Autonomous) hoisted the national flag on 15 August, 2023 in the college grounds and followed by a rendition of the national anthem by the college choir. Following this, the gathered audience was presented with insightful speeches that ignited patriotic feelings within the attendees.

The event culminated with the distribution of sweets, symbolizing the joy and shared celebration of the momentous day. The event served as a reminder of the collective commitment to the nation and its values, as the entire college community came together in a spirit of harmony and patriotism. The week-long cultural event came to an end on 16 August 2023.

"Education can be used as a weapon against the problems India is facing. It can be a powerful weapon to remove illiteracy, to stop violence against women, child abuse, unemployment, to tackle issues related to financial inclusion, etc. So, students should embrace, sharpen and use this weapon wisely so that when they choose their journey, they can fight against corruption wholeheartedly, responsibly and courageously."

-Dr. D. Joseph Charles Tamilmaran, Coordinator, MBA Programme, Kristu Jayanti College (Autonomous)



Shubharambh: Illuminating New Horizons at Kristu Jayanti College

KEZIAH MARIAM SURESH V BA JOEN

Kristu Jayanti College, with its motto of "light and prosperity," stands as a beacon of enlightenment and education in North Bengaluru. This institution, a product of the Carmelites of Mary Immaculate (CMI) congregation's enduring legacy, embodies a commitment to academic excellence, character development, and cultural inclusivity. The annual Shubh Aarambh ceremony, held on various dates in July and August, serves as a cultural compass guiding new students into the heart of college life. The Shubh Aarambh ceremony is more than a simple welcome; it is a rite of passage that ushers in a new academic year and familiarizes students and parents with the college's ethos, regulations, and curriculum. As the event unfolds, the campus comes alive with a vibrant tapestry of activities and discussions, leading up to the ceremonial lighting of the lamp—a solemn ritual representing the guiding light of wisdom. distinguished guests, including the Principal, Vice Principal, and departmental Deans, extend their warm welcome, setting the stage for a day of introspection and inspiration. The ceremony's importance lies in its role as an introduction to the college's multi-faceted landscape. The event begins with the melodious notes of the Kristu Jayanti Music Academy, setting the tone for the proceedings.





The esteemed dignitaries lighting the lamp

Esteemed luminaries, including Fr. Dr.Augustine George, Fr. Lijo P. Thomas, Fr. Emmanuel P. J, Fr. Jais V. Thomas, Fr. Deepu Joy, and Fr. Joshy Matthew graced the event with their presence.

As the ceremony progresses, prayers from diverse faiths and voices emphasize the unity of purpose and the importance of fostering meaningful connections. Principal Fr. Dr. Augustine George's address is a crescendo of wisdom and inspiration. His words resonated with the institution's commitment to selflessness and service, encapsulated in the words of St. Kuriakose Elias Chavara.

The inaugural ceremony culminates with the college anthem, marking the beginning of various departmental inductions. These meticulously planned sessions offer insights and revelations, formally embracing the new students into the Kristu Jayanti family. The ceentral to the college's identity is its dedication to academic excellence. The curriculum, crafted and delivered by erudite faculty, shapes leaders of the future. This commitment is fortified by a focus on character, conduct, and culture, evident in the Jayantian Code of Conduct.

"I've been working here for the past 20 years and I've seen how this institution has evolved to this reformed shape and Shubh Aarambh helps in reforming the shape of every student"

-Dr. Gopakumar A.V., Dean of Humanities,

Attendance becomes a symbolic representation of commitment and responsibility, fostering a culture of dedication. At the heart of it all lies the curriculum, a symphony of experiential learning, innovation, and societal relevance.

This curriculum is more than a pathway to degrees; it is a compass guiding students toward shaping a better world. The discourse, a harmonious blend of academic rigor, personal integrity, and transformative growth, echoes the college's ethos and vision—ultimately guiding students toward a future illuminated by the promise of "light and prosperity." The Shubh aarambh Ceremony is a celebration of beginnings. a reflection of Kristu Jayanti College's commitment to nurturing minds, fostering character, and empowering students to become beacons of light in their communities and the world.



Social Outreach Programme on Innovation and Entrepreneurship



ABHI KOSHY JOHNSON
V BA JOEC
&
CHETANA JAIRAJ
V BA JOEN

The social outreach programme, on innovation and entrepreneurship was conducted by the Kristu Jayanti Incubation Centre in collaboration with Dhatri Patra Foundation. The event was held in the Government Higher Secondary School Narayanapura, on 7 August , 2023 at 2:30 pm where 4 students volunteered for the event.

In order to foster creativity, selfexpression, and encourage kids to explore their imaginations and develop their creative abilities through various art activities, the program's main goal was to conduct an engaging and educational art session for students in government schools. By giving kids the chance to experiment with different art mediums, techniques, and materials, the program aimed to foster an enjoyable learning experience by creating a fun and enjoyable environment for kids to learn. The art session guaranteed education and fun, ensuring a balance between structure and freedom that had a long-lasting good effect on the kids' artistic growth. The students gained knowledge of how their modest creative abilities could develop into a growing business in this way as well.

The class kicked off with an enjoyable task. The students were overjoyed to see the vivid colors, and this led to an upbeat attitude for the duration of the lesson. The kids took great pleasure in finishing the task and proudly displayed their accomplishment to their classmates. The children's hand-eye coordination improved greatly as a result of the exercise, which required many different movements,

such as sticking, cutting, and using geometrical centers. The lesson came to a close when the volunteers gave them chocolates, which made them quite happy.

The teachers were pleased with the results as well, and they selected a few of the best to use as additional resources for their school's forthcoming activities. The kids then joyfully danced off and went home. The volunteers thanked teachers for their tremendous help and concern despite their hectic schedules and stayed back to tidy up the remaining paper scraps before leaving the school at around 4:00 pm



The students gained knowledge of how their modest creative abilities could develop into a growing business in this way as well.





EMPOWERING JAYANTIANS THROUGH LIFE SKILLS EDUCATION



MARIA BABU THOMAS V BA JOEC SOSA SARA ZACHARIA V BA JOEN

Life skills encompass a set of psychosocial competencies and interpersonal abilities that enable individuals to make informed decisions, solve problems, think critically and creatively, communicate effectively, build healthy relationships, empathize and manage stress. These skills contribute to mental health, wellbeing, and overall success. Life skills education employs methods like modeling, practice, group work, brainstorming, role play, games, and debates to impart these skills through cooperative, participatory, and experiential learning. The Centre for Life Skills Education at Kristu Jayanti College focuses on training teachers and students at both undergraduate and postgraduate levels. The center offers two types of programs: Capacity-building training for a happy life and advanced training for life skills trainers. The capacity-building program covers ten core life skills, including self-awareness, empathy, creative thinking, critical thinking, problem-solving, decision-making, communication, interpersonal relationships, coping with emotions, and managing stress.

The center's director, Dr. Jonas Richard, underscores the importance of life skills education in fostering happiness, harmony, decision-making, problem-solving, and coping. He emphasizes that this education prepares students for success in both college and professional life, boosting self-esteem and confidence. The center's training benefits both students and faculty members. The life skills classes extend beyond academic requirements, aiming to instill happiness, value understanding, and foster life skills trainers. This comprehensive approach aims to equip individuals with essential skills for holistic success. In conclusion, life skills education at Kristu Jayanti College imparts essential psychosocial competencies and interpersonal abilities for success. Through its programs, the center empowers students and teachers to navigate life's challenges and complexities, contributing to their personal growth, well-being, and societal engagement.

Value-Added Courses: Enriching Personal and Professional Growth

AKSHARA.K V BA PYJO & MALAVIKA M.V V BA PYJO

Kristu Jayanti College dedicated the initial six days of the academic year to a Value-Added Course that covered topics beneficial to both personal and professional aspects of students' lives. Various departments at the college offered enriching Value-Added Courses that aimed to provide practical skills to students.

The courses lasted for 20 days, concluding with an examination. Dr. Gopakumar A. V, Dean of Humanities, highlighted that the courses enhance students' existing skills, contributing to their success in higher studies and careers. These courses ensure that students gain valuable insights and develop necessary skill sets for professional fields. Different departments offered a range of Value-Added Courses that catered to industry needs and current student requirements.

For instance, the Department of Media Studies focused on 'Social Media Marketing,' 'Visual Analysis Techniques,' and 'Introduction To MS Office Tools.' The Department of Psychology covered 'Computer Applications in Psychology' and 'Professional skills for Internships,' while the Department of English offered courses like 'Art and Craft of Creative Writing' and 'Fundamentals of Communication Skills.' Management Studies provided courses like 'Research for Business Executives,' 'Startup Management,' 'Corporate Etiquette,' and 'Professional Well-being.' Students found these courses beneficial not only for their Professional development but also for enhancing personal attributes like presentation skills, etiquette, time management, and communication skills.

"As management students it is very important for us to maintain professionalism and these VAC courses have definitely helped us a lot. They taught us about etiquette, time management, communication skills and how to brand ourselves"

- Akshatha Jain, I Semester BBA Student.

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