





KRISTU JAYANTI COLLEGE (AUTONOMOUS)

DEPARTMENT OF MEDIA STUDIES

STUDENTS' PUBLICATION

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SILVER JUBILEE CELEBRATIONS: EMPOWERING VISIONS, ENRICHING LIVES



elebrating the journey of academic ✓ excellence, Kristu Jayanti College Autonomous announced its Silver Jubilee celebrations on September 14, 2023. Shri. K. J. George, Minister for Energy, Government of Karnataka, was the chief guest. Prof Niranjan Vanalli, Vice Chancellor, Bangalore North University was the guest of honour for the occasion. Delivering the Silver **Jubilee** inaugural address, Shri. K. J. George stressed on the importance of youth population of the country.

Talking about the Institution, Prof. Niranjan Vanalli, Vice Chancellor, Bangalore North University, pointed out that Kristu Jayanti College Autonomous is doing a great job in providing quality education for the young generation.

Delivering the presidential address, Fr. Dr. Abraham Vettiyankal, Provincial, CMI Congregation, St. Joseph Province recollected Kottavam, the beginnings of Kristu Jayanti College Autonomous. The pioneers of the Kristu Jayanti College Autonomous, Fr. Josekutty Padinjarepeedika, Fr. Jose Parekkattil, Fr. Issac Poochamkulam, Fr. Sebastian Elaniickal, Fr. **James** Narithookil, Fr. Thomas Avkkara and Fr. Thomas Kadankavil were felicitated on the occasion.

On the occasion of Silver Jubilee, a logo was unveiled with the theme 'Empowering visions, Enriching lives'. Embarking on this remarkable journey of knowledge, growth, and KIC achievement. Silver **Jubilee** initiatives announced. were also

STAFF ACHIEVEMENT

DIVERSE VOICES IN JOURNALISM

Sreedevi VK, Assistant Professor Department of Media Studies



n September 13, 2023, the book "Diverse Voices in Journalism: Significance of Inclusivity Newsrooms" was launched at the Conclave Hall in the Admin Block. marking a momentous occasion. The book was released by distinguished guests Rev. Dr. Fr. Augustine George, Principal, Kristu Jayanti College Autonomous and Dr. Aloysius Edward, Dean, Faculty of Commerce & Management in the presence of Fr. Joshy Mathew, Director, HR & Director, Department of Media Studies.

Compiled by second-year Journalism students under the guidance of Ms. Sreedevi VK, the book explores a wide range of journalism topics. The Principal praised the students for their exceptional work, emphasizing the significance of their efforts in elevating the department's visibility and encouraging their commitment.

FOCUS 2023 - VIBRANT CELEBRATION OF ART

Arya K Suresh, V BA PYJO

The Department of Media Studies of Kristu Jayanti College Autonomous celebrated World Photography Day by organizing 'Focus 2023,' the annual photography exhibition, on

August 19, 2023. Fr. Dr. Augustine George, Principal, inaugurated the exhibition by playing the promotional video for Focus 2023. He said that a photograph is capable of narrating history. He emphasised the power of photography to capture time.



The exhibition was based on three themes: the Art of the Mundane, Local Artisans, and the Power of Colour. Around 200 photographs taken by 47 student photographers were exhibited in M2 Auditorium from 10 a.m. to 2 p.m. The exhibition stood as a testament to the creative abilities of the students of the college.

The remarkable ability of photographs to capture moments in time and make, mend or change history, is truly powerful.

CHANDRAYAAN - 3: CAPTIVATING MINDS

Maria Babu Thomas, V BA JOEC

handrayaan - 3 was launched on July 14, 2023 and it landed on the moon on August 23, 2023. Chandrayaan - 3 launch was an important space mission for India's space exploration efforts. As per the government policy, all the AICTE accredited institutions were required to screen the mesmerizing historical mission that blended the realms of space exploration and academia. The School of Management, Kristu Jayanti College Autonomous, is an approved AICTE institution and thus the historical event was screened at the Auditorium of the MBA block on August 23, 2023 from 5:30 pm to 6:30 pm. The screening showcased the highly anticipated mission. The event was a testament to the power of knowledge and the curiosity that drives humanity's quest for the stars and beyond. Before the event started, Prof. Joseph Charles Tamilmaran. D, the faculty in charge for the programme,



briefed the students about the rover, its significance, the different phases and the impact ISRO will have when the rover lands at the south pole of the moon. "It was a great and proud moment to witness Chandrayaan - 3 reaching a place where none had ever landed which is also a historical moment for the ISRO as well as for every Indian."

It was also a great honour when our college screened the historical moment to us," said Mr. Adarsh Anil, a MBA student, from Kristu Jayanti College Autonomous. The evening not only celebrated India's scientific achievements but also underscored the significance of knowledge sharing and fostering a spirit of exploration among the youth.

UNVEILING THE CREATIVE AND LITERARY BRILLIANCE Launch of the Newsletters - 'InkSpire' and 'Jayantian Epistles'



Maria Babu Thomas, V BA JOEC

The eagerly anticipated fortnightly newsletters, InkSpire and Jayantian Epistles, published by the Department of Media Studies and the Department of English respectively, were unveiled by Rev. Dr. Fr. Augustine George, Principal of Kristu Jayanti College Autonomous on September 01, 2023. The event was graced by the presence of Fr. Joshy Mathew, Director of Department of Media Studies and Head, Department of English; Dr. Gopakumar A.V, Dean, Faculty of Humanities and Head, Department of Media Studies; Dr. Lyola Thomas, Coordinator, Department of English (PG);

Prof. Jerrin Jose, Coordinator, Department of English (UG). Mr. Abhi Koshy Johnson and Ms. Thejalakshmi Suresh, the student editors were also seated on the dias along with the other dignitaries.

InkSpire being an online student publication aims to refine the reporting, editing, and designing skills of students. The student reporters working as part of the e-newsletter are delegated with the duty of reporting various college events and interviewing faculty members and students to take their opinions in framing in-depth and objective reports. The editorial team of the e-newsletter carries out the editing of the news reports and the design team places the reports and photographs in the set layout. The final draft is rechecked and approved for publication by the staff editors.

Jayantian Epistles facilitates, fosters, and inspires students with creative and critical thinking focusing on holistic development and employability. It aims to provide a testament to sharing the passion to work, learn, and grow together. As the event drew to a close, students and faculty were left with a renewed sense of pride and happiness that is a testament to the college's commitment to holistic education and the harmonious blending of creativity and academia.

NATIONAL MOOT COURT COMPETITION 2023

Thejalakshmi Suresh, V BA JOEN

The Moot Court Society of Jayanti College of Law, extended a warm invitation to several prestigious universities on July 3, 2023 for its first ever National Moot Court Competition. The event was organised from August 17, 2023 to August 19, 2023. There were a total of 138 students who participated, each kindling the competition with their legal fervour from 46 renowned institutions and universities nationwide. The competition took place at in the cutting-edge moot courtroom of Kristu Jayanti College Autonomous. The inauguration ceremony of the event was held at SKE auditorium. Respected legal authorities graced the occasion, and 24 judges meticulously preliminary oversaw the rounds.

The Principal of Kristu Jayanti College of Law, Prof. Dr. Mohan R Bolla, welcomed the gathering. Rev. Fr. Emmanuel P. J gave an opening speech and stressed the crucial role that law students play in social change. Honourable Justice Dr. K. G. Balakrishnan, the former Chief Justice of the Supreme Court of India, served as the chief guest of the event and gave a speech during which he discussed the value of moot court competitions in developing the talents of future solicitors and emphasized the dynamic nature of the legal profession. Four illustrious KJCL alumni dominating legal currently profession appeared on the

The institution was honoured to have five renowned legal figures to be there for the quarterfinals, and three eminent legal scholars - Ms. Ransa Vasanthi, Attorney Trivikram S., and Attorney Raghavendra S. offered their perspectives during the semifinals. The final round featured the astute decisions of the honourable Justices Padmaraj Desai, Dr. Bhaktavatsala, and Shri. Michael D, marking the culmination of the proceedings.

The following three days were filled with lively discussions about law and academia. Participants immersed themselves in legal situations while participating in moot court presentations held in several courtrooms that helped them hone their advocacy skills. The intriguing question of whether AI should assume legal personality and the associated rights was at the heart of the competition. This passionate discussion questioned whether AI entities could be given the status of people and whether copyright laws should cover them.

Each participating team expertly presented their arguments based on the case materials provided, playing the roles of appellants or respondents as allocated. The contest emphasized the value of thorough investigation, persuasive writing, and flexible legal reasoning. The event's thorough planning, esteemed jury, and gripping legal arguments emphasized its remarkable success.

POEM

HUMANKIND

- Hiya Paul, III BA JOEN

In the arena of dream where courage grow
There is a strong spirit to which fear bow
A ray of hope and a shining light
A soul named human with a will to fight
With loyal heart and steady might
He walks the path of life with inner light
Through trials and troubles he head
Leaving a mark through the path he led

In his eyes determination seem A burning fire fueled by dream In kindness he is a gentle please Offering happiness and comfort with ease His words are sweet and sincere To be with him joy and laughter appear A friend to all and a shoulder to lean He builds bridges where love been

Through compassion and empathy he imparts

Healing wounds and fixing broken hearts His dreams take a flight and success surrender

As he unlocks his potential which stays forever

Let us take a toast to this amazing soul Whose spirit make me feel whole Human, the figure of strength and elegance May your journey be blessed in every space

MOVIE REVIEW



BLACK SWAN (2010) - A Mesmerizing Dive into Madness

¬he psychological thriller "Black Swan" bv director Darren Aronofsky is a sinister and mesmerizing exploration of obsession, ambition, and the fine boundary between reality and delusion. Natalie Portman delivers a performance that will go down in history as Nina Sayers, a gifted but mentally fragile ballet dancer who wins the coveted lead role of the White Swan in a New York City production of "Swan Lake." The film explores Nina's complicated path as she strives for perfection while battling her inner demons and an odd sense of competition with a rival. Matthew Libatique is responsible for breathtaking cinematography. The audience is drawn into Nina's increasingly strange and nightmarish experiences by the camera work, which masterfully evokes the claustrophobic and tense atmosphere. The distinctions between Nina's delusions and the realities of her life are blurred by Aronofsky's use of mirrors, reflections, and shattered reality, which adds to the overall feeling of discomfort. Each scenario raises new concerns about Nina's mental health as the story develops like a psychological puzzle. This uncertainty maintains the suspense and makes "Black Swan" more than just a ballet drama. Sexuality, identity, and the sacrifices artists make for the art they love are among the topics that are covered in the film.Nina's path to self-discovery is both fascinating and disturbing

- Abdul Samad V BA PYJO

VIRTUOSO 2023 - AN INSIGHTFUL WORKSHOP FOR THE FRESHERS OF MANAGEMENT STUDIES

Chetana Jairaj, V BA JOEN

Virtuoso is an annual workshop organised by the Department of Management at Kristu Jayanti College Autonomous, exclusively for the first-year students. This workshop aims at giving the students exposure to the vertices of management. It serves as a platform for students to come together and learn about various managerial skills, which are essential for a successful transition to corporate life and excelling in their corporate tasks.

The Cheif guest for the event was Ms. Smitha Balakrishnan, an alumni of Kristu Jayanti College Autonomous who was a part of the BBM programme (2002-2005). Her speech was very inspiring and relatable to the students. She shared her industry knowledge and real life experiences, giving students valuable insights into business trends and practices.

Virtuoso'23 provided a platform for students to develop their knowledge, especially in the business sector. In the competitions conducted, students learned to improve their IQ in the field of business and develop their self-confidence to take part in similar events in the future. The event had over 400 participants this year and aimed to inculcate the of each knowledge management function and enhance managerial skills through the roles assigned and areas of interest in participation. Students gained knowledge and understanding of the different perspectives on management functions like leadership skills, by leading and motivating the participants which enhanced their organising, coordinating and controlling talents.



Virtuoso extended for three days; 21 - 23 August, 2023. There were five distinctive events: Marketing, Finance, EDP (Entrepreneurship Development Programme), HR (Human Resource) and Best Manager. As a preliminary qualifying round, a quiz competition was also held. Gulam Hassan, from BBA(A) won the award for the Best Manager.

"I'm immensely delighted to say that Virtuoso-2023 was a success, achieving our end goal of providing participants with a valuable learning experience. I'm thankful to my fellow student coordinators for their dedication in organizing the workshop. Our collective effort paid off, resulting in a smoothly organized and successful workshop, reinforcing the importance of teamwork, commitment, and passion in achieving our goals."

- Mohammed Arshad, Student Coordinator of the event.

COORDINATOR'S COLUMN

A YEAR TO BE REMEMBERED

Upama Upadhyaya, I MA JMC

The year 2023 has so far been a great year for India, starting with the launch of Chandrayaan-3 on 14th July, 2023 and its landing on 23rd August, 2023. The whole process of making Chandrayaan costed India lesser than any other nation, and for the first time in the history of the world there is a lander on the South Pole of the moon discovering its parts.

On 11th August,2023 three new bills replaced previous harsh bills on criminal laws. For the first time in India Community service bill called 'Bharatiya Nyaya Sanhita' was introduced instead of imprisonment for defamation, theft less than Rs. 5,000; public servants engaging in unlawful trade, non- appearance in response to a proclamation notice, trespassing in intoxicated state, giving second chances to people to correct their ways without staining their profile.

G-20 was hosted by India this year which was held on 9th and 10th September, 2023. Issues related to economy, climate change and sustainable development were brought forth along with ways to resolve it. India also received Oscars for RRR's song "Natu Natu".

New airport of Shivamogga and the IIT Dharwad campus was inaugurated, the next phase of Metro Rail started in Mumbai, and the world's longest river cruise took place in the country.

India is making its name in the global platform, parading that India is stronger like any other country and adding the face value.

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