

# Jai Hind



## Kristu Jayanti College

AUTONOMOUS

Bangaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

Vol. 1 Issue 1 Kristu Jayanti College (Autonomous)



# Jai Hind 2017

Department of Commerce  
Kristu Jayanti College (Autonomous)

**In India Today - Nielsen survey 2017**

In India: 9th Best Commerce College  
In Bengaluru: 3rd Best Commerce College

## Vol. 1 Issue 1 Kristu Jayanti College (Autonomous)

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## Vol. 1 Issue 1 Kristu Jayanti College (Autonomous)



Jai Hind Programme Organized by the Department of Commerce  
Kristu Jayanti College (Autonomous)  
A Patriotism Breeding Programme

Jai Hind 2017

Freedom in the mind

Faith in the words...

Pride in our souls...

Let us salute our nation by Celebrating Independence day.

Department of Commerce organized Jai Hind program to enhance the spirit of patriotism among the students.

Jai Hind Programme was initiated in the year 2012. This year Jai Hind Programme was conducted in between 7th August to 14th August 2017, covering various events like Quiz, Group dance, Group song, Mime, Tableau, Skit & Poster making on selected theme 'Independence', 'Incredible India', and Communal Harmony'. The program was concluded with a formal session and the winners of the various events performed in the onstage events; on 14 August 2017, there was an exclusive promotion of ethnic fashion show in the quadrangle. The students also participated in the 'Quit India Quiz' which was launched by the Prime Minister Narendra Modi's official app.







(L to R) Fr. Emmanuel P.J. (Faculty, Dept. of Psychology ),  
Fr. Lijo Thomas (Financial Administrator), Fr. Josekutty P.D. (Principal), Fr. Augustine  
George (Vice Principal ), Fr. Som Zacharia (Director, Library & Information)

Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The college is affiliated to Bangalore University and is reaccredited with highest grade 'A' by NAAC in Second Cycle of Accreditation. The college is recognized by UGC under the category 2(f) & 12(B). The college was accorded autonomous status from 2013 by the University Grants Commission, Government of Karnataka & the Bangalore University. In India Today - Nielsen survey 2017, the college is ranked 2nd Best BCA College, 9th Best Commerce College, 17th Best Science College & 14th Best Arts College in India and 2nd, 3rd, 4th positions in Arts, Commerce & Science among Top 10 Colleges in Bangalore.

The institution strives to fulfill its mission, to provide educational opportunities to all aspiring youth, to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environ-





Dr. Aloysius Edward  
M.Com, MBA, M.Phil, PGDCA, Ph.D  
Dean of Commerce and Management



Prof. Vijayakumar R  
M.Com, NET, MBA, M.Phil, (Ph.D)  
Head, Dept. of Commerce



Prof. Preethi S.J.G  
M A, M.Phil.  
Faculty Coordinator



Prof. Saranya S  
M.Com., M.Phil., (Ph.D)  
Faculty Coordinator



Prof. Thanuja K.A  
M.Com  
Faculty Coordinator



Prof. Padmanagendra R  
M.Com, NET/JRF, KSET, CMA(Final)  
Faculty Coordinator



Prof. Naveen G  
MBA, M.Phil, (Ph.D)  
Faculty Coordinator



Prof. Surjit Singha  
M.Com, MBA, M.Phil, NET, (Ph.D)  
Faculty, Creative Editor Jai Hind



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### Student Coordinators: Jai Hind Programme 2017



Allen T Joshy  
V Sem BCom T



Elizebeth  
V Sem BCom B



Roji M Tony  
V Sem BCom P



Alphonsa  
V Sem BCom A



Sree Vidya  
V Sem BCom D



Anusha  
V Sem BCom A



Ajith P R  
V Sem BCom A



Jomi Thomas  
V Sem BCom B



Sneha Koshi  
V Sem BCom ACCA



Reena  
V Sem BCom P



Rahul Rao K  
V Sem BCom D



Abhideep  
III Sem BCom A



Fredy John  
III Sem BCom B



Dharmadheeran  
V Sem BCom A  
(Photographer)



Roh Philip  
V BCom T  
(Photographer)



Albin J Siby  
III Sem BCom ACCA  
(Photographer)



Mohammed Rayan  
III Sem BCom A  
(Photographer)



Sujith Salyan  
III Sem BCom A  
(Photographer)



Nivad P Naushad  
III Sem BCom T  
(Photographer)

#### Message From The Principal's Desk



#### Greetings!

It is indeed a moment of joy as the Department of Commerce publishes '*Jai Hind Photo Magazine*' – a unique feat of the students.

India is a land of diversity in religion, language, culture, etc. There is no other country with such diversity. However, all Indians are united as one heart by their patriotism.

Every child grows up with deep roots of patriotism and fascination for his/her cultural heritage. Our country has mesmerised the world with its rich cultural tradition and oneness.

'Unity in Diversity' is the watchword guiding the souls of Indians. Every institute of Higher Education has to endeavour to spread the message of patriotism and unity among the students. The Department of Commerce organises '*Jai Hind*' – a weeklong programme, during the month of August, annually. It is a canvas that captures the creative expressions of Jayantian patriotism. This year, *Jai Hind* programme witnessed the dynamic and colourful extravaganza of the students depicting our national integration. *Jai Hind Photo Magazine* captured the glorious moments of the fest which was conducted in August 2017. Hope this magazine would ignite unity, social commitment and civic responsibility among youth.

I congratulate The Dean, HoD, Faculty members, Prof. Surjit Singha (Creative Editor of *Jai Hind Magazine*) and student co-ordinators of the Department of Commerce who took the lead in organising various programmes in a befitting manner to proclaim our patriotism and civic responsibility.

#### Rev. Fr. Josekutty PD

Principal  
Kristu Jayanti College (Autonomous)  
Bengaluru, Karnataka, India

#### Message From The Vice Principal's Desk



Kristu Jayanti College (Autonomous) is known for its multi-cultural environment and Jai Hind Programme is an added asset to our institution. 'Jai Hind Programme' was initiated by the Department of Commerce of our college and makes a positive benchmark every year.

We are delighted to present you the first issue of the 'Jai Hind Magazine' and it has portrayed all the events, which were conducted during the weeklong programme. 'Jai Hind Magazine' showcased the diversity of our country starting from Jammu & Kashmir to the South of Kerala, from Gujarat to the North East of Assam and Meghalaya.

May this colourful magazine become a messenger of peace and love for all.

**Rev. Fr. Augustine George**

Vice Principal  
Kristu Jayanti College (Autonomous)  
Bengaluru, Karnataka, India



#### Message From The Dean of Commerce and Management



India has a proud heritage of the noblest patriots, who sacrificed all their belongings and even gave up their lives, for the cause of their motherland. The freedom struggle of India was a golden chapter in the history of the country. Our political struggles, headed by the unique leader of leaders, Mahatma Gandhi, an embodiment of compassion and tolerance, was a saga of victory for the Indians, who shed blood for a great cause, and the trail of their

Blood, left indelible marks on the sands of time of their sacrificial spirit, which cannot be adequately described in words.

Our relationship starts with our mother, father, sister, brother, aunt and uncle and goes on widening. We love one another in our small circle of family. We should love everyone in the vast family of our nation. If we begin to feel that our nation, our motherland, is one large family, we the people of the nation, will grow as one well-knit family. In this togetherness we feel we are related to one another as brothers and sisters.

Jai Hind is an unique programme organized by the Department of Commerce (UG) with an objective to instill patriotic spirit among the students and to nurture the plurality and diversity. Jai Hind 2017, was organized with lot of activities and competitions to develop patriotic mind and students also participated in the National Level Quiz competition conducted by the Govt. of India as a part of 75<sup>th</sup> year of Quit India Movement.

I appreciate all the faculty and student coordinators for their efficient coordination of Jai Hind 2017, and it was an enriching experience for all B.Com. students.

**Dr. Aloysius Edward J**

Dean

Faculty of Commerce & Management  
Kristu Jayanti College (Autonomous)  
Bengaluru, Karnataka, India

#### Message From The HOD of Commerce



On the eve of Independence Day, the Department of Commerce organized 'Jai Hind Programme' with the theme 'Unity in Diversity'.

The event aimed to bring out patriotism, love and unity. Though we may come from different communities, society or cultures, at heart, we are one.

The students were given a platform to showcase and express their love and respect for the country, through a medium of group dance, skit, mime, quiz, poster making, tableau and ethnic fashion show, based on selected theme 'Independence', 'Incredible India', 'Communal Harmony' and ethnicity of India.

'Jai Hind Programme' has been materialized in the form of Jai Hind Magazine which will take us to 'down the memory lane' and will inspire our coming generation in the years to come, further it will act as a positive catalyst to inspire, motivate and a guiding path to celebrate our national integrity. I hope, the 'Jai Hind Magazine' will set an example and guiding path for others too.

**Prof. Vijayakumar R**

HOD, Commerce  
Kristu Jayanti College (Autonomous)  
Bengaluru, Karnataka, India

#### Message From the Founder and Creative Editor of Jai Hind Magazine



#### Greetings!

Jai Hind Magazine is brought to you by the Department of Commerce, Kristu Jayanti College (Autonomous) and has portrayed most of the glimpses from Jai Hind Programme – An Intra Collegiate Fest.

The constant support of the management, hard work of the students and faculty members are the foundation base for the Jai Hind Magazine. Enough care with diligence was taken while designing and editing the first issue of the magazine to make it one of the unique magazines, based on the core philosophy of 'Patriotism' for our country.

Jai Hind Magazine is a replica of mini India, where students of our college tried to depict and represent various diversified cultures of our country. Though, India as nation, is diversified in terms of multi-ethnic, multi-cultural, and multi-lingual, we all stand as 'One India', as an 'Indian'.

Diversity is the key ingredient for the success of any nation. Along with the diversity it brings creativity, innovation, novel ideas and recognition of diversity, can lead to the driving force for sustainable economic growth of our nation.

I wish and pray that this magazine spread a positive message to our society.

#### Surjit Singha

Asst. Professor, Dept. of Commerce  
Kristu Jayanti College (Autonomous)  
Bengaluru, Karnataka, India





### About the Department of Commerce

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities. The Faculty members are committed to nurture an environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, focus was given on the current trend of the industries and required skills and competences to be acquired by the students. The plethora's of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes on the Moral, Social and Patriotic growth of students. The influence & the impact that the Department creates is felt in the greater altitudes that the alumni have achieved both nationally and internationally.

### Adding feather to the cap, the department was ranked as:

- ♦ One of the Top 10 Best Colleges in Bangalore city in 2010, 2011, 2012, 2013
- ♦ 1st Best Emerging College in the Year 2013 and 2014 in India as per India Today – Nielsen Survey.
- ♦ It was ranked as 16th Best and 3rd Best Commerce College in India and Bengaluru city as per India Today - Nielsen Survey 2015.
- ♦ In the year 2016, it was rated as the Second Best Emerging Commerce College in the India as per India Today – Nielsen Survey 2016.
- ♦ Currently at the National Level Commerce Department is ranked in 9th position and 3rd position in Bengaluru city as per India Today – Nielsen Survey 2017.
- ♦ The department is in a journey which is still unfinished and the path ahead is exhilarating, and it yearns to achieve more, by keeping up with the Jayantian Vision and the blessing of the Almighty.

#### **'At Heart, We are One'**

DH News Service, Bengaluru, Aug 15 2017, 22:09 IST

On the eve of Independence Day, the Department of Commerce organised 'Jai Hind 2017' at Kristu Jayanti College. The theme of the programme was 'unity in diversity'. The event, which was held in the college quadrangle, included students walking on the ramp displaying the traditional clothes of different states and union territories, along with dance performances.

The students made posters and a statue of Mahatma Gandhi which was also displayed in the quadrangle. The formal event started with the inauguration of the programme.

The students were given a platform to express their love and respect for the country. It was followed by the informal events which included group song, group dance, skit, mime, quiz, poster making and tableau.

The theme for the singing, dancing and quiz events was 'Independence'. For poster-making, the theme taken up was 'Incredible India', and for the skit, it was 'Communal Harmony'.

"'Jai Hind' was a celebration of unity in diversity of our country. It is a tribute to the great martyrs and all the leaders who made our country a blessed nation," said Principal Fr Josekutty P D.

"This event aimed to bring out patriotism, love and unity. Though we may come from different communities, society or cultures, at heart, we are one," opined Vijay Kumar, Head, Department of Commerce.

The event tried to enhance the spirit of patriotism and to remind the students of the value of the freedom that we enjoy, thanks to the sacrifice and dedication of our leaders. "Jai Hind is the exposition of the unique diversity and heritage of our nation that invokes patriotic sentiments in the hearts of the people".

The event reminded the students the value of our freedom that we have because of the courage, dedication and sacrifice that our leaders made.

"The event was an exposition of the unique diversity and heritage of our nation that invokes patriotic sentiments in the hearts of the students," said Johny Baby a second-year student from B Com ACCA.

**Featured in Deccan Herald News Paper, Dated 16 August 2017.**

**URL: [www.deccanherald.com/content/628218/at-heart-we-one.html](http://www.deccanherald.com/content/628218/at-heart-we-one.html)**

# DH

**DECCAN HERALD**

Wednesday 16 August 2017

News updated at 3:41 AM IST

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## 'At heart, we are one'

DH News Service, Bengaluru, Aug 15 2017, 22:09 IST

**PATRIOTIC** The students gathered for the Independence Day celebration.

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### Overview of Jai Hind 2017

Jai Hind an intra-collegiate patriotic breeding programme conducted by the department of commerce, it was organized to observe the 71th Independence Day of our country. The cultural fest was conducted with an objective to pay tribute to the martyrs of our country and further to celebrate the rich and diversified cultures and traditions of the country.

Jai Hind 2017 witnessed a participation of around 200+ students who took part in various events like poster making, quiz, mime, solo and group song, group dance, tableau and the grand ethnic fashion show that showcased the rich cultures and traditions of various states from India.

The prelims and auditions for the various events started from 7th of August 2017 and the finals were conducted on 14 August 2017 in the main auditorium of the institution. The winners of the various events was awarded with certificates and all the participants who took part in various events of JAI HIND was awarded participation certificates.

The final day of JAI HIND 2017 showcased the hidden talents and patriotic spirit in every student of the department. Students of the Kristu Jayanti College (Autonomous) got an opportunity to witness a spectacular Ethnic Fashion Show performed by the students of the department in the quadrangle of the college. The students and the faculty members who were present in the programme had able to witness the inspirational and thought provoking message delivered by the Principal Rev. Fr. Josekutty P. D.

The spectator had witnessed many commendable and wonderful performances by the students, ranging from patriotic songs, dance, tableau, mime and skit during the cultural program.

JAI HIND 2017 provided the right platform and opportunity to unearth the hidden talents of students of the department and also strengthening their spirit of patriotism and love towards the nation.

#### **Ethnic Fashion Show Video URL**

<https://youtu.be/4CEDtrRIT68>







Representing Karnataka: Madhushree G V, Jai Suresh B, Geetha G





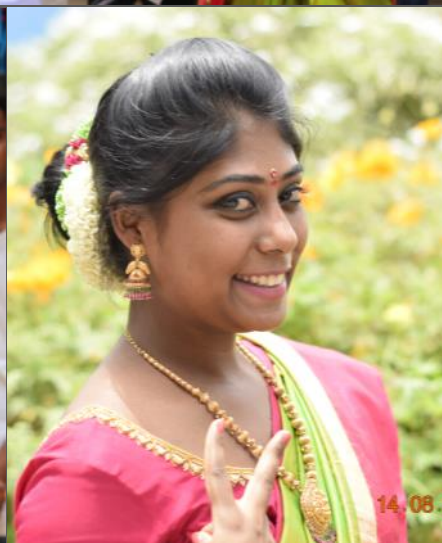
Representing Kerala: Pallavi PK, Ravi Kiran G, Shaila A





Representing Tamil Nadu: Inisha S, Edwin Rayan L, Jennifer J





Representing Andhra Pradesh: Chandana, Aditya, Anusha





Representing Goa: Livingsten S, Mary Monica, Kumesh





Representing Maharashtra: Nikkie Elizabeth Jacob, Syed Shadaab Ahmed, Nieola Elizabeth Chanthiam





Representing Madhya Pradesh: Kajal Chand, Sanketh Sunil Kamble, Evangelin Chella Thangapulavar





Representing West Bengal: Bavana M, Alex B K, Celine John





Representing Uttar Pradesh: Roopashree BS, Samrat Kumar Das, Meghana S





Representing Gujarat: Sindhu S, Devendra Gangwani, Deepa Susheel





Representing Assam: Pilnath Garey Marak, Chetjawa Mannow, Hameshwa Gayle K Marbaniang





Representing Meghalaya: Crystal Grace Kharmujai, Ardaman Pyrbot, Anjelyne Kharkongor





Representing Rajasthan: Shivangi Singh, Syed Faheem, Kavya Shree A





Representing New Delhi: Shariq UR Rahman, Sameeksha Rout





Representing Punjab: Gaurav Sunil, Reena Kumari, Mandeep Singh





Representing Jammu & Kashmir: Athulnath K, Mohammad Affan Saleem, Mohammed Zain Khan





Paid homage to the Father of Nation and Cultural Programme was conducted. Rev. Fr. Josekutty PD (Principal), Dr. Aloysius Edward J (Dean), Prof. Vijayakumar R (HOD) paying floral tributes to the statue of Mahatma Gandhi.





Group Photo: Jai Hind 2017 Team





Group Photo: Ethnic Fashion Show Team and Cultural Team.



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Day One, 07 August 2017, Quiz (Prelims), Theme: Independence, Time: 4.30 p.m. — 5.30 p.m.



Day Two 08 August 2017, Poster Designing, Theme: Incredible India, Time: 4.30 p.m. — 5.30 p.m.



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Day Two, 08 August 2017, Mime, Tableau; Time: 4.30 p.m. — 5.30 p.m.



Day Three, 09 August 2017, Group Dance (Prelims); Time: 4.30 p.m. — 5.30 p.m.



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Day Three, 09 August 2017, Group Song (Prelims), Theme: Independence; Time: 4.30 p.m. — 5.30 p.m.



14 August 2017, Formal Programme, Independence Day Speech By Rev. Fr. Josekutty PD (Principal) and Prize Distribution to the winners of various events.



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14 August 2017, Prize Distribution, Cultural Programme and Onstage events.



14 August 2017, Cultural Programme and Onstage events.





14 August 2017, Cultural Programme and Onstage events.

### EVENTS 2017

#### MIME

##### RULES

- ◆ 8+2 members in a team.
- ◆ Time limit 4+1.
- ◆ Audio track mandatory.
- ◆ No lip moment.
- ◆ Patriotic theme only.
- ◆ Messages to be conveyed through expressions only.

#### GROUP SONG

##### RULES

- ◆ There should be minimum 4 and maximum 6 members in each group.
- ◆ Time Limit- Maximum 6 min.
- ◆ The song selected should be patriotic.
- ◆ The members in each team may follow a color theme in their dress code.
- ◆ The decisions of the judges will be final.

#### POSTER MAKING

##### RULES

- ◆ Event time limit is 1 hour.
- ◆ Only 2 members are allowed in each group.
- ◆ Chart paper and other materials to be brought by the participant.
- ◆ Water color paints and any other color materials are allowed to portray the theme.
- ◆ The decision of the judges will be final.

#### QUIZ

##### RULES

- ◆ 2 members in a team.
- ◆ Only team entries are eligible.
- ◆ The decision of the quiz master will be final.
- ◆ 2 rounds for prelims and final.
- ◆ Time limit for each round is 15 mins.
- ◆ 20 questions for each round.

#### TABLEAU

##### RULES

- ◆ 10 Members per team.
- ◆ Theme presented should be frozen for one minute.
- ◆ Background music is allowed.
- ◆ Narration is not allowed.
- ◆ Category: Indian Independence.

#### GROUP DANCE

##### RULES

- ◆ Time Limit: 5 Minutes.
- ◆ Minimum 4 members, Maximum 8 Members in a team.
- ◆ Props are allowed.
- ◆ All finalists will be selected through the preliminary round.
- ◆ All members should perform during the preliminary round.
- ◆ Music for dance should be recorded on CDs/ USB flash / Pen drives only. Mobile phones are not allowed.
- ◆ CDs/ USB flash/ Pen drives should be submitted during the preliminary round.
- ◆ Finalist must get their costumes approved a day before the final performance.
- ◆ Category: Only Patriotic songs allowed.

#### STUDENT COORDINATORS

Main Coordinators	Allen T Joshy Elizabeth Joy
-------------------	--------------------------------

#### EVENTS

#### EVENT HEADS

Poster Making	Anusha N K Raj Rahul Rao K
Mime/Skit	Ajith P R Jomi Thomas
Quiz	Elizabeth Joy Fredy John
Group Song	Roji M Tony Reena Kumari
Group Dance	Sree Vidya Sneha Koshi
Tableau	Alphonsa Joy Abhideep Panicker



## Sample Certificate 2017



## BANNER 2017



## STUDENT TEAM

### PROMOTION & DECORATION TEAM

- ♦ Alphonsa Joy : V Sem BCom A
- ♦ Elizabeth Joy : V Sem BCom B
- ♦ Dibin Binoy : V Sem BCom ACCA
- ♦ Reena Kumari : V Sem BCom P
- ♦ Sarang Raj : V Sem BCom ACCA
- ♦ Allen T Joshy : V Sem BCom T
- ♦ Roji M Tony : V Sem BCom P
- ♦ Edwin J Mathew : V Sem BCom ACCA
- ♦ Jomi Thomas: V Sem BCom B

### DOCUMENTATION TEAM

- ♦ Roji M Tony : V Sem BCom P
- ♦ Alphonsa Joy : V Sem BCom A
- ♦ Soumya Mahendran : V Sem BCom ACCA

### PHOTOGRAPHY TEAM

- ♦ Dharmadheeran PY : V BCom A
- ♦ Albin J Siby : III Sem BCom ACCA
- ♦ Roh Philip : V BCom T
- ♦ Mohammed Rayan : III Sem BCom A
- ♦ Sujith Salyan : III Sem BCom A
- ♦ Nivad P Naushad : III Sem BCom T

### TECH TEAM

- ♦ Sunil Kumar : V Sem BCom P
- ♦ Ajith PR : V Sem BCom A
- ♦ Dibin Binoy : V Sem BCom ACCA
- ♦ Roji M Tony : V Sem BCom P
- ♦ Shon D Cunha : V Sem ACCA

### MASTER OF CEREMONIES

- ♦ Johny Baby : III Sem BCom ACCA
- ♦ Elizabeth Joy : V Sem BCom B
- ♦ Soumya Mahendran : V Sem BCom ACCA
- ♦ Abhideep : III Sem BCom A
- ♦ Sneha Siby : I Sem BCom ACCA

Jai Hind 2017 Certificate designed by Roji M Tony and Jai Hind Banner designed by Ron Philip.

### Vol. 1 Issue 1 Kristu Jayanti College (Autonomous)

*"You must be the change you wish to see in the world"*  
- Mahatma Gandhi.

Jai Hind Programme is known for its own uniqueness, every year during the month of August; students, faculty members and with the support of management organize this program for the students of Kristu Jayanti College (Autonomous) in order to inculcate a feeling of Patriotism and self-belongingness, which will motivate them to support and work positively for our country and for its development.

Jai Hind Programme of Kristu Jayanti College (Autonomous) makes its benchmark every year with addition of new ideas in the programme.

This year students have witnessed a colourful event which was praised by all for its success.



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