



KJVC MIRROR

News from all angles

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Department of Journalism Publication

ART IS NOT BEAUTY!

CAN WE LEAVE THE ASPECT OF BEAUTY IN ANY SPHERE OF LIFE ?



The Department of History organized an 'Art and History Workshop' on 18 August 2017 in the mini auditorium. The session was conducted in two halves starting from morning 9:00 to 11:00 am for III and V semester History students and from 11:00 am to 1:00 pm for the II Semester students. The main focus of the workshop was 'the relationship between art and history in modern context' and 'Art as a source of history', by Dr. Jaya Jose, a renowned Art Historian and Researcher,

Deccan College, Pune. Dr. Jaya Jose highlighted the relationship between Art and History by exposing the students to various pre-historic paintings and also giving them a glimpse of modern art. She gave light to the quote "Art is not beauty" by throwing light on different forms of art and by helping the students understand the inner meaning of each creative portrait. She later moved to explaining how the concept of beauty originated from the Greek Literature which focused on perfect proportions and size, giving

out 'Beauty'. She touched the young minds by helping them to understand that one should not be influenced by the notion of beauty, to make oneself stay away from being judgmental. She tried to break the stereotypes by explaining how pure art and beauty should be perceived by everyone. "As a student of Arts one should study all forms of art and creativity, all art forms are imitations of reality but contradicting to the quote it is never an imitation of reality rather is an artistic perception", she said.

International Guest Lecture on Current Indo-Japan Business Scenario

The Department of Management organized an International guest lecture on business relation between India and Japan on 18 August 2017 at 2.30pm in MBA conference hall. The Global experts Prof. Yuko Nikaido and Kenta Tanaka Assistant Professors, Mushashi University, Tokyo addressed the students. The lecture focused on current business and economics scenario between India and Japan. In the lecture Prof. Yuko Nikaido discussed the Indian ideologies of business with Japan from ancient times to the present day. According to Yuko Nikaido "Japanese companies in India increased over three years and many people in India have the potential to contribute to growth of the country." Prof. Yuko Nikaido emphasized on few issues that may hamper India's relation with other countries like poor infrastructure, unclear legal system, intense competition with other countries and complicated tax system in India. The participants included in the session were students of MBA/PGDM. The guest lecture provides the students an opportunity to have the industry exposure and network with the professionals.

JAI HIND: Panoramic Display of Indian Culture



Jnana Darshan brings 21 publishers to exhibit their books in KJC



A book exhibition organized by Library and Information Centre named 'Jnana Darshan' for the students of Kristu Jayanti in the Main Auditorium at 9:15 am in the morning which was carried out for two

from 17 to 18 August. The Chief Guest of the Exhibition Mr. Venkatesh Kumar S, Senior Business Manager from EBSCO Information Service inaugurated the function by lighting the lamp accompanied by Fr. Josekutty P D, Principal,

Rev. Som Zacharia, Director, Library and Information Centre, Dr. Gopakumar A V, Dean Dept. of Humanities and Mr. Harish D N Chief Librarian. Around 21 publishers and distributors were present for the event, who had books covering all the major streams namely Commerce, Management, Psychology, Social work, English Literature, Mass communication, Law and many more. An exclusive promotional offer of 25 per cent was offered by the distributors only for students.

"Nothing is more precious than Independence and liberty"- Ho Chi Minh. On 14 August 2017, the Department of Commerce Organized 'JAI HIND'. The event was organized as a pre promotion of Independence and the students exhibited the rich culture of India. They dressed up in ethnic attire of all the major states, followed by a nation love arousing patriotic dance

amidst the proud tricolour flag which provided a sense of belongingness and brotherhood. "My dear students you all are great source of development for our country, be proud to be an Indian," following his words Fr. Josekutty PD, offered flowers to the statue of Mahatama Gandhi, 'Father of Independent India', as a tribute and respect of his deeds for the country.

23 August 2017
Workshop - Dept. of Commerce

24 August 2017
Kannada Habba