



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Accredited A++ Grade with CGPA of 3.78 out of 4 in 3rd Cycle by NAAC

UNITED NATIONS
academic
impact

Sharing
a Culture
of Intellectual
Social
Responsibility

Department of Commerce

Lime Light

Vol. 9
2021-22

Theme: UN SDG

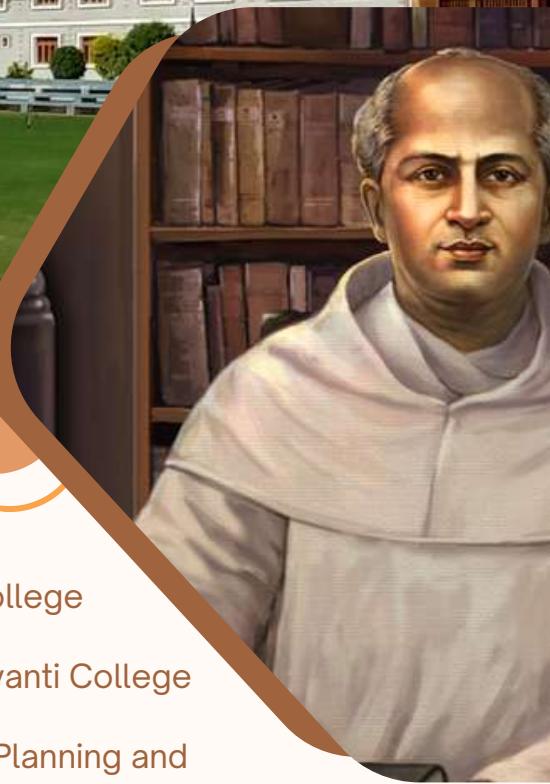
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LIME LIGHT

Vol. 9, 2021-2022



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Welcome to Kristu Jayanti College (Autonomous)

Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The College is affiliated to Bengaluru North University and is reaccredited with grade 'A++' in 2021 by NAAC in the Third Cycle of Accreditation. The College is recognized by UGC under the category 2(f) & 12(B). The College has been accorded Autonomous Status since 2013 by the University Grants Commission, Government of Karnataka & the Bangalore University.

For its contribution in the field of Education, Kristu Jayanti College has been recently given the Clean and Smart Campus award. In the India Today - MDRA survey 2021, Kristu Jayanti College, Bengaluru is awarded as the Best Emerging College of the Century at National Level and the college is ranked 4th Best BCA, 12th Best MSW, 17th Best BBA, 19th Best Commerce, 21st Best Arts, 24th Best Science and 34th Best Mass Communication College in India. The College is also ranked 2nd Best in BCA & MSW, 3rd best in Commerce, 4th Best in Science & Arts and 6th best in BBA and Mass Communication among the colleges in Bengaluru.

The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern and building global competencies in a dynamic environment.





DEPT OF COMMERCE

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities.

The Faculty members are committed to nurture an environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, the focus was given to the current trend of the industries and the required skills and competencies to be acquired by the students.

The plethora's of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes on the Moral, Social and Patriotic growth of students. The influence & the impact that the department creates is felt in the greater altitudes that the alumni have achieved both nationally and internationally.



Adding a feather to the cap,
the department was ranked as:

- India Today—MDRA Survey 2021: Currently, the department is ranked as the Best Emerging College of the Century at National Level, 19th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- One of the Top 10 Best College in Bangalore city in 2010, 2011, 2012, 2013
- 1st Best Emerging College in the Year 2013 and 2014 in India as per India Today – Nielsen Survey.
- It was ranked as 16th Best and 3rd Best Commerce College in India and Bengaluru city as per India Today - Nielsen Survey 2015.
- In 2016, it was rated as the 2nd Best Emerging Commerce College in India as per India Today – Nielsen Survey 2016.
- In India Today—Nielsen Survey 2017, the department was ranked as 3rd position and 9th position in Bengaluru and India, respectively.
- India Today—MDRA Survey 2018: the department was ranked 16th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today—MDRA Survey 2019: the department was ranked 21st Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today—MDRA Survey 2020: the department was ranked 19th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today—MDRA Survey 2021: the department is ranked the Best Emerging College of the Century at National Level, 19th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.

The department is on a journey that is still unfinished, and the path ahead is exhilarating; it yearns to achieve more by keeping up with the Jayantian Vision and the blessing of the Almighty.



ABOUT UNAI

The United Nations Academic Impact (UNAI) is an initiative that aligns institutions of higher education with the United Nations in supporting and contributing to the realization of United Nations goals and mandates, including the promotion and protection of human rights, access to education, sustainability and conflict resolution.

Since 2010, UNAI has created a vibrant and diverse network of students, academics, scientists, researchers, think tanks, institutions of higher education, continuing education and educational associations. There are over 1400 member institutions in more than 147 countries that reach over 25 million people in the education and research sectors around the world representing a global diversity of regions and a thematic wealth of disciplines.

The work of these institutions is vital to achieving the Sustainable Development Goals as they serve as incubators of new ideas and solutions to the many global challenges we face. United Nations Academic Impact provides the integral link to these stakeholders to ensure that the international community harnesses the energy and innovation of young people and the research community in service to humanity.

United Nations Academic is informed by a commitment to support and advance ten basic principles:

1. Addressing Poverty - A commitment to addressing issues of poverty through education;
2. Capacity Building - A commitment to building capacity in higher education systems across the world;
3. Education for All - A commitment to educational opportunity for all people regardless of gender, race, religion or ethnicity;
4. Global Citizenship - A commitment to encouraging global citizenship through education;
5. Access to Higher Education - A commitment to the opportunity for every interested individual to acquire the skills and knowledge necessary for the pursuit of higher education;
6. Human Rights - A commitment to human rights, among them freedom of inquiry, opinion and speech;
7. Intercultural Dialogue - A commitment to promoting intercultural dialogue and understanding, and the "unlearning" of intolerance through education;
8. Peace and Conflict Resolution - A commitment to advancing peace and conflict resolution through education;
9. Sustainability - A commitment to promoting sustainability through education; and
10. United Nations Charter - A commitment to the principles inherent in the United Nations Charter.

Every subject and discipline can have a UN imprint. We want relevant institutions to recognize this link and, often without additional effort or expense, undertake activities that can directly support United Nations mandates and objectives.

UNAI assists stakeholders in this regard by disseminating information on UN initiatives and activities, providing ideas on how these activities can be applied at the local level on college campuses, in classrooms and in communities, and by providing a platform where university students, academics and researchers can connect and share ideas, research and resources to further the Sustainable Development Goals and other UN mandates.

There is no cost or fee for universities to join UNAI. The sole responsibility is for each member institution to actively demonstrate support of at least one of the 10 UNAI principles or Sustainable Development Goals each year. It is our hope that this support can find reflection in the United Nations' own policies and programmes, allowing for a sharing of experiences and effective practices as well as the infusion of scholarship to advance social, economic and sustainability objectives.

Reference:

Nations, United. "About UNAI." United Nations, www.un.org, <https://www.un.org/en/academic-impact/page/about-unai>.



UNAI SDG Hub 1: No Poverty

Kristu Jayanti College Autonomous believes that quality education is a powerful weapon to ensure a zero-poverty world. This institution of higher education located in Bengaluru, India, is zealously committed to serve as a dynamic and community intensive SDG Hub. It actively aims to prove that quality education is a powerful weapon to create a zero-poverty world.

The institution provides educational opportunities to aspiring youth and helps them strive for academic excellence even as it nurtures in them civic responsibility while building global competencies in a vibrant environment. The College offers more than 60 undergraduate and post graduate programs to 9,000 students through its College of Arts, Commerce & Science, School of Management and College of Law. The formation of individuals, who are not only intellectually competent, but also socially sensitive, is the prime focus of the educational philosophy of Kristu Jayanti College Autonomous.

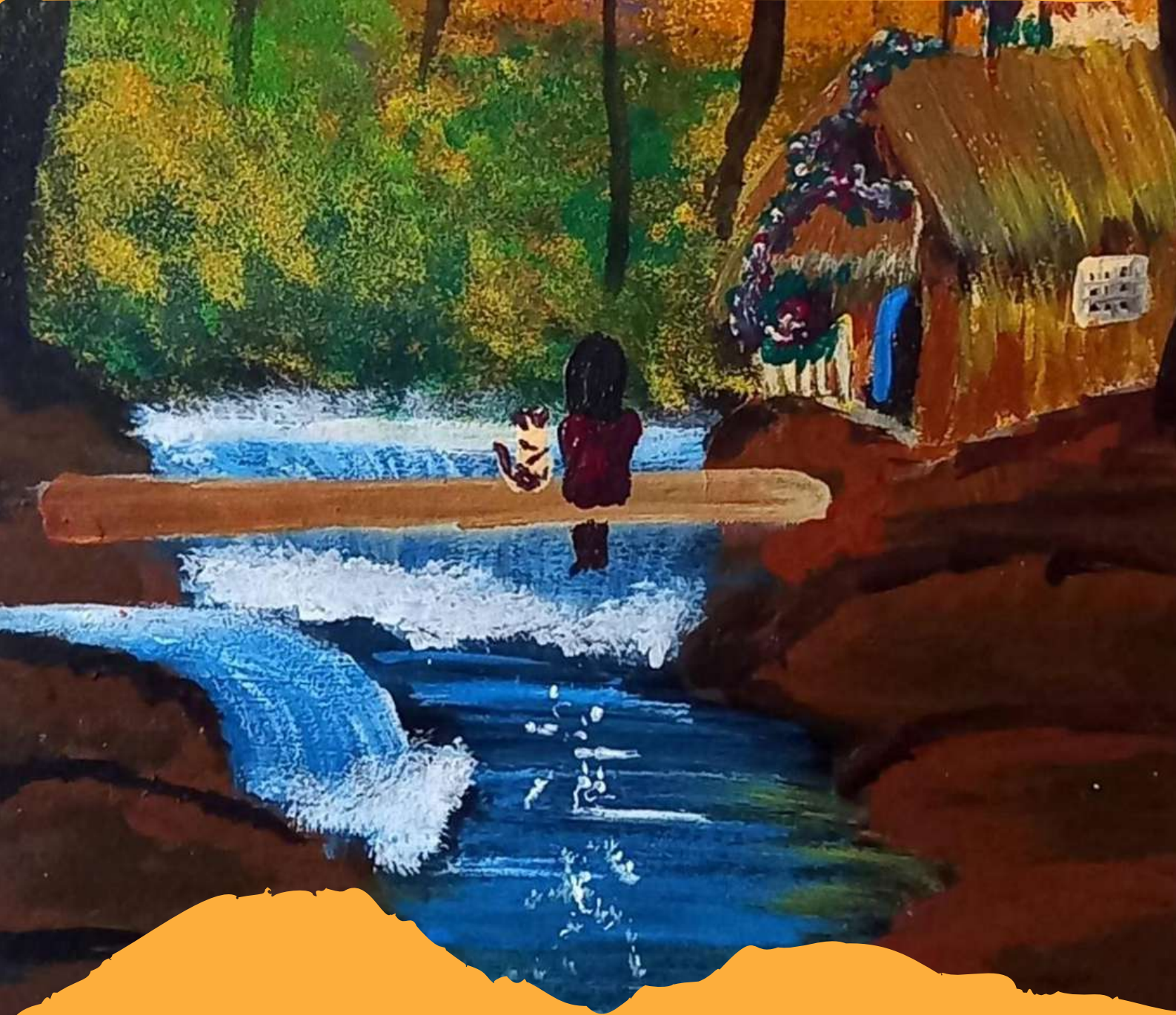
It hosts a number of research centers, including one within the Department of Social Work that offers a PhD program, and has successfully conducted projects collaborating with local, national and international civil society organizations on community-based vocational training models, surveys of vulnerable groups and programmes that seek to eradicate poverty in local communities. Social responsibility and civic duty are thus the founding principles of the College that are inculcated in its students to carry forward into the world at large.

Kristu Jayanti College Autonomous continues to have a positive impact on society through its need-based Social Outreach program and Jayantian Extension Services (JES), to facilitate students' collaboration and service to underserved and marginalized communities. The JES runs 135 different initiatives that help students to make a real impact in the lives of those affected by poverty. Apart from this, the institution offers computer literacy programmes, language competency classes and capacity building projects tailored to uplift the living standards of local communities. The College has adopted five local villages and has partnered with governmental and non-governmental organizations to address the root causes of poverty and provide access to sustainable livelihoods.

The College actively seeks to instill values of service and social responsibility in its students, to alleviate poverty and live up to its motto 'Light and Prosperity.'

Reference:

Nations, United. "UNAI SDG Hub 1: No Poverty." United Nations, www.un.org, <https://www.un.org/en/academic-impact/unai-sdg-hub-1-no-poverty>.



GOAL 6: CLEAN WATER AND SANITATION

SHWETA R
20CO1H1050
SEC: A

LIFE ON LAND

GOAL 15: LIFE ON LAND



GOAL 15: LIFE ON LAND

SHWETA R
20CO1H1050
SEC: A



GOAL 13: CLIMATE ACTION

SHWETA R
20CO1H1050
SEC: A



GOAL 4

Quality Education

Education is very necessary for each and everyone in order to improve knowledge, way of living as well as social and economic status throughout the life.

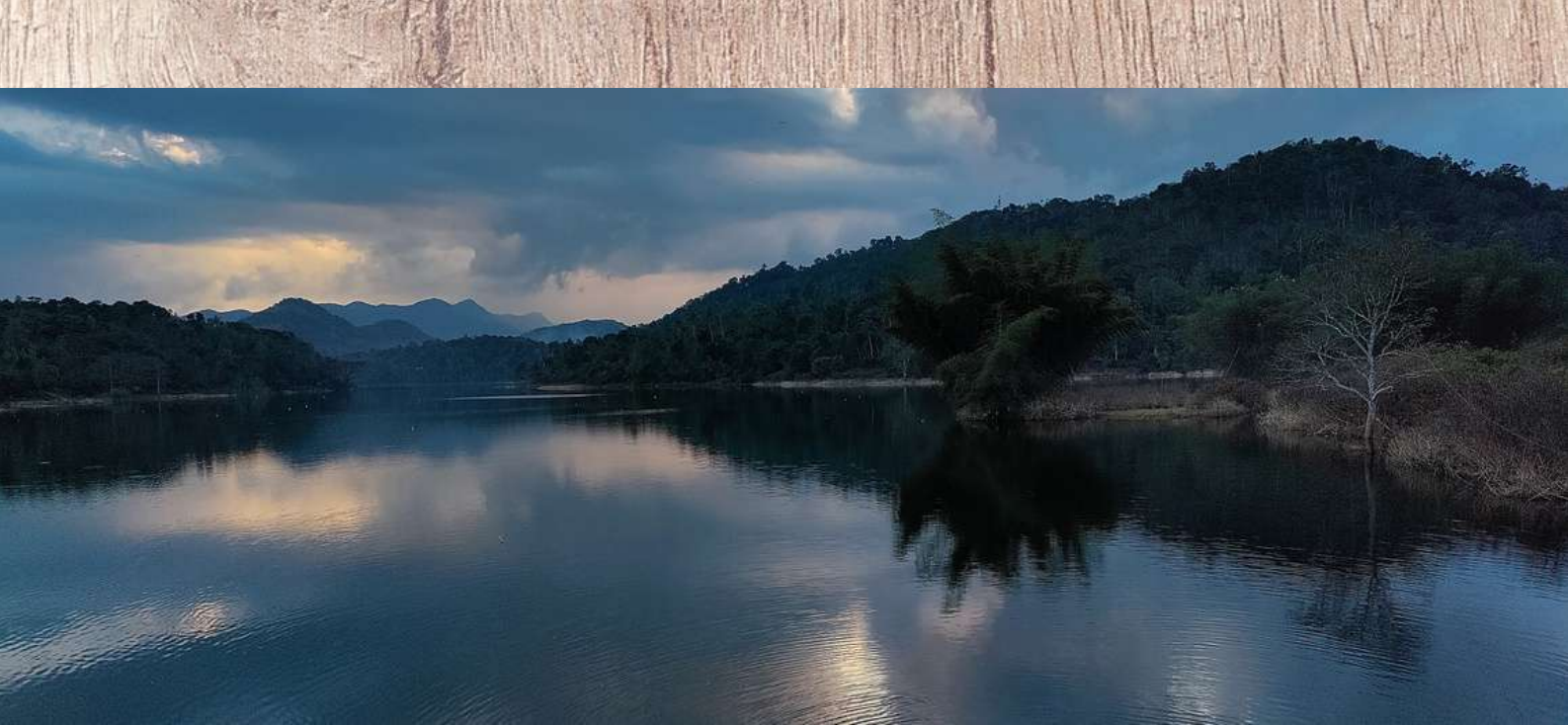
TEJASHWINI M
21COMB69
SEC: B



GOAL 14

Life Below Water

BHUVANESHWAR D
20CO1H1034
SEC: A



GOAL 6:

Clean Water and Sanitation

JERIN MATHEW
20CO1H1038
SEC: A





GOAL 13: Climate Action

ANJALI SUDHEESH
20CO1H1007
SEC: A



GOAL 15

Life on Land



This photography tells a story of a tree growing old still standing on it's own in tough times with whatever circumstances.

PALAK ASHWIN CHOURE
21COMD47
SEC: D



GOAL 15

Life on Land

BHOOMIKA.M
21COMB19
SEC: B



GOAL 15: LIFE ON LAND

PREETHI.D
20CO1A3170
SEC: C



GOAL 8: Decent Work and Economic Growth



KRISHNA PRIYA

20CO1H3190

SEC: C



GOAL 5: Gender Equality

S.ROSHNI
20CO7A1012
SEC: T

GOAL 3: Good Health and Well-being



Please don't stumble into those words.
Don't let their poisonous tainted self destroy you.
You deserve happiness, you deserve peace.
Now might not be the time for
you to be positive.
You might feel the same in the coming days,
but remember all days won't be
the same as today.
You think you don't deserve the world.
But the world needs you to sparkle some dull lives like mine.
So don't give up on yourself just yet...
Hang in there and I promise all will be better.
Because there are still wonderful days
left from your dreams, for you to experience and be optimistic again.
Words might not comfort you now,
But I pray they do.

~sneha johnson

SNEHA G JOHNSON
21COMD60
SEC: D

GOAL 15: *Life on Land*



ABDUL REHMAN
21COMD01
SEC: D

GOAL 7: Affordable and Clean Energy

TANISHQ
20CO1H4247
SEC: D



With the rising pollution levels and depleting fossil fuels, clean energy is the need of the hour. But first, we need to understand what clean energy is. Clean energy is a form of energy that comes from a renewable source and is efficient. The main motive of having a clean energy source is to reduce the negative impact on the environment.

India produced 38% of total renewable energy and was ranked 3rd in Ernst & Young's renewable energy country attractiveness Index 2021. Although a colossal number, it still must reduce its dependency on fossil fuel sources as 57% of its energy is generated from coal. As a country with a population of 1.3 billion, India should focus on preserving its fossil fuels and shifting to more efficient and greener sources. Also, as the Fuel prices seem ever-increasing, this has served as a call to move to other sources and reduce the dependency on non-renewable energy. One of the possible energy sources is hydroelectric as India has eight major river systems and around 400 rivers in total. Investing in hydroelectric infrastructure is the best bet for India. Currently, Hydroelectricity in India has a generation capacity of 12.3%. The government can also encourage the populace to move to renewable sources by installing solar panels and purchasing electric vehicles.

With India already on the brink of a coal crisis, reducing our reliance on fossil fuels and improving their renewable energy resources is necessary. This shift will be unconventional as humans have been using non-renewable fossil fuels for the last two centuries, but it should be attainable with proper infrastructure. This shift will also lessen the burden on the planet as these clean sources do not emit greenhouse gases and, as a result, do not contribute to global warming. From an economic point of view, clean energy can attract new players and create an inflow of investments in the renewable energy sector. As beneficial as this is for the economy, it will also help fund innovation and infrastructure in the industry.

In many ways, clean energy is the future of energy generation as its benefits over fossil fuels economically and environmentally are immense. By shifting to renewable sources now, we can protect our world and make sure it is a safer and sustainable place to live.

GOAL 15

LIFE ON LAND

SAM BINU VARGHESE
20CO1A2098
SEC: B



GOAL 15: LIFE ON LAND



This picture shows how beautiful is nature and how it can influence an individuals life.

“The land shall remind your roots,
the sky shall remind the purity of
thoughts”

KAPEEL O
21COMF13
SEC: F

GOAL 15: LIFE ON LAND



"Every living creature has its own precious place on the land"

"Protect land from degradation and halt biodiversity loss"

ANTHONY SAVIO .S
21COLF10
SEC: F

POVERTY MAKES LIFE MISERABLE

GOAL 1: No Poverty

NIEL A DANAK

21COMF18

SEC: F

Poverty in India has become a very worst situation where the number of poor people steadily increasing day by day, they don't have proper food to eat and shelter to live. The rich is becoming richer and the poor is becoming poorer. Let us go with a small story.

Once there was a couple who had two children. Their father was a daily wage worker and mother was a maid. They are from a very poor family and there was no good amount of food, to feed their children. Whatever food they got from others they gave it to their children and did not eat for themselves. They did not have a proper shelter and lived under a sheet with no proper bed to. They had a dream to educate their children well and they worked very hard by living in starvation. They were so dedicated to educate their children that they even started working during night hours. But the destiny had something else to write, both the parents expired and there was no one for the children to look after, and the children started working for their survival and did not study for life long.

This is the poverty at its worst and can be reduced by giving food to some of the poor people, giving them shelter, thinking about the schemes which can be helpful, free education to their children, groceries at a low rate, etc. Things can be done to reduce poverty from the country and ensure proper equality with them.

GOAL 12: Responsible Consumption and Production

JUBI ELIZABETH MATHEW

21COLF26

SEC: F

Before discussing about Responsible consumption and production, we have to understand what is CONSUMPTION and PRODUCTION.

CONSUMPTION: The action of using up a resource.

PRODUCTION: The action of making or manufacturing from components or raw materials.

One of the greatest global challenges is to integrate environmental sustainability with economic growth and welfare by decoupling environmental degradation from economic growth and doing more with less. Sustainable development means, conserving the resources without harming the nature and consuming it for future generations. The most complicated problem that the future generations is going to face is scarcity of resources. This problem is going to happen because of the irresponsible consumption and production of resources by this generation, this irresponsibility will affect the sustainability of coming generation in a bad way So to protect the future generation and also our resources, the 12th SDG was promoted in order to protect resources and coming generation and also to make aware the present generation on this issue.

Achieving Sustainable consumption and production patterns secures efficiency and productivity gains, ensuring that human activities remain within the carrying capacity of the planet, while respecting the rights of future generations

GOAL 14: Life Below Water

No water, No life, No blue, No green



CHRISTEENA SABU
21COLF15
SEC: F

"Since you belong to
God, you have to give
yourself back to God."

– Sayings of Saint
Kuriakose Elias
Chavara