

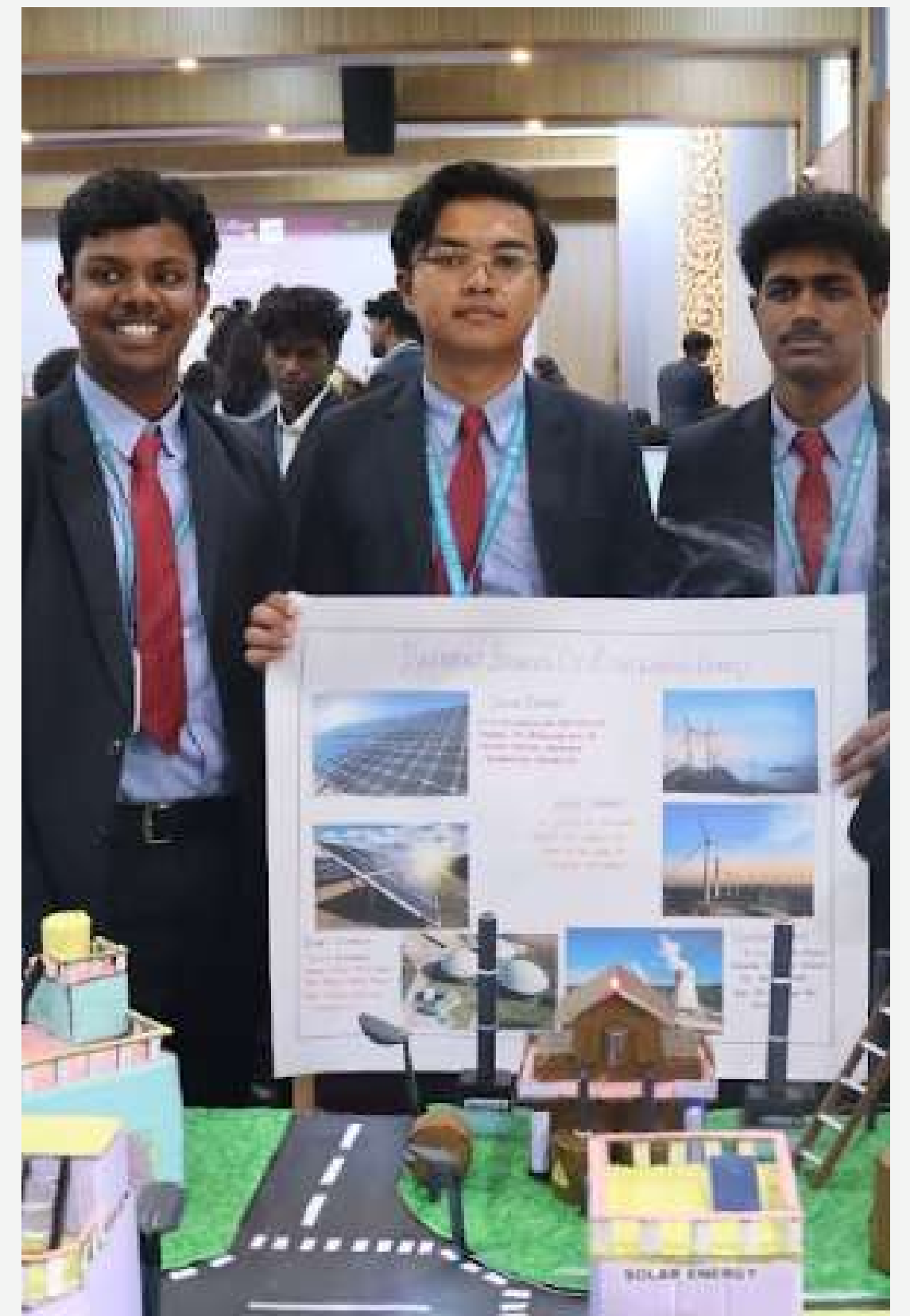
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LIME LIGHT





Kristu Jayanti College, Autonomous

Lime Light

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Editor: Dr. Vijayakumar R

Co-Editors: Dr. Surjit Singha, Dr. Priyanka Ghosh

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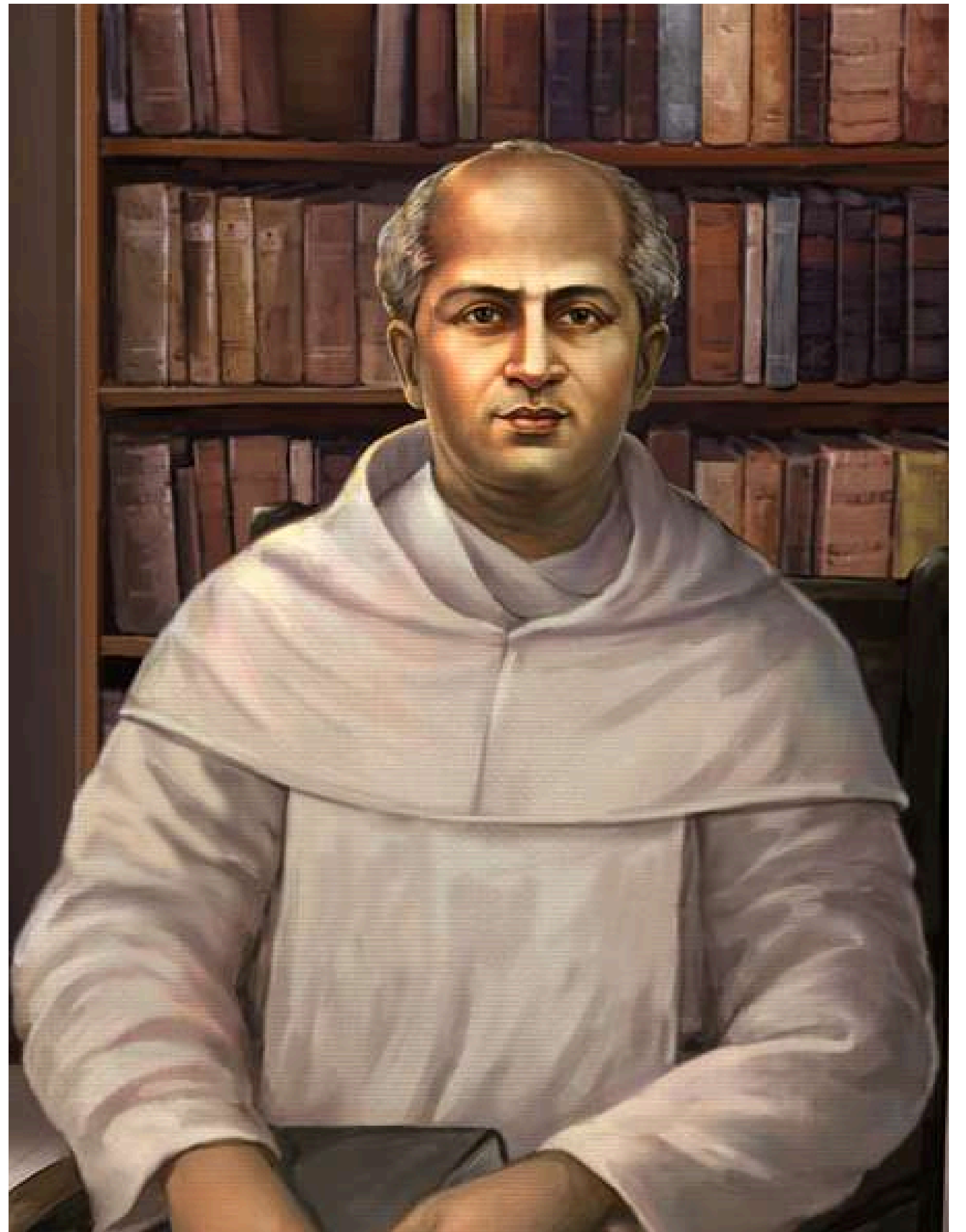
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KRISTU JAYANTI COLLEGE, AUTONOMOUS

Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI).

The institution strives to fulfill its mission to provide educational opportunities for all aspiring young people to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern and building global competencies in a dynamic environment.

The College is affiliated to Bengaluru North University and is reaccredited with grade 'A++' in 2021 by NAAC in the Third Cycle of Accreditation. The college is recognized by UGC under the category 2(f) & 12(B). The College has been accorded Autonomous Status since 2013 by the University Grants Commission, the Government of Karnataka & Bangalore University.



www.kristujayanti.edu.in



In the NIRF 2024, Our college has been ranked 60th place in the top 100 colleges in the country. The programmes of School of Management are internationally accredited by the Accreditation Council for Business Schools and Programs [ACBSP, USA]. The college was accorded 'DBT Star College status under the strengthening component' by the Department of Biotechnology, the Ministry of Science & Technology and the Government of India. The institution received first prize at the National Level for 'Clean and Smart Campus Award' from Shri. Dharmendra Pradhan, Minister of Education, Govt. of India.

In the India Today - MDRA survey 2024, Kristu Jayanti College, Bengaluru is consecutively ranked as the Best Emerging College of the Century at National Level for Commerce, Science, Arts and Social Work. At the National level, the survey ranked the college as 4th Best in BCA, 12th Best in MSW, 20th Best in BBA, 21st Best in Commerce and Arts, 26th Best in Mass Communication, 28th Best in Science Programmes. The College is ranked as 2nd Best in MSW, 3rd Best in BCA and Commerce, 4th Best in Arts and Science, 5th Best in Mass Communication and 6th Best in BBA programmes among the colleges in Bengaluru.

DEPT. OF COMMERCE (UG)

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities.

The Faculty members are committed to nurture an environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, the focus was given to the current trend of the industries and the required skills and competencies to be acquired by the students.

The plethora's of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes on the Moral, Social and Patriotic growth of students. The influence & the impact that the department creates is felt in the greater altitudes that the alumni have achieved both nationally and internationally.



DEPT. OF COMMERCE (UG)

- India Today–MDRA Survey 2024: Currently, the department is ranked as the Best Emerging College of the Century at National Level, 21st Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- One of the Top 10 Best College in Bangalore city in 2010, 2011, 2012, 2013
- 1st Best Emerging College in the Year 2013 and 2014 in India as per India Today – Nielsen Survey.
- It was ranked as 16th Best and 3rd Best Commerce College in India and Bengaluru city as per India Today – Nielsen Survey 2015.
- In 2016, it was rated as the 2nd Best Emerging Commerce College in India as per India Today – Nielsen Survey 2016.
- In India Today–Nielsen Survey 2017, the department was ranked as 3rd position and 9th position in Bengaluru and India, respectively.
- India Today–MDRA Survey 2018: the department was ranked 16th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today–MDRA Survey 2019: the department was ranked 21st Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today–MDRA Survey 2020: the department was ranked 19th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today–MDRA Survey 2021: the department is ranked the Best Emerging College of the Century at National Level, 19th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today–MDRA Survey 2022: the department is ranked as the Best Emerging College of the Century at National Level, 21st Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today–MDRA Survey 2023: the department is ranked as the Best Emerging College of the Century at National Level, 22nd Best Commerce College in India and 3rd Best Commerce college in Bengaluru.

The department is on a journey that is still unfinished, and the path ahead is exhilarating; it yearns to achieve more by keeping up with the Jayantian Vision and the blessing of the Almighty.





Community Engagement Programme on Raising Awareness about Subhadra Yojana Benefits and Opportunities

Date: 10 January 2025

The Department of Commerce (UG) at Kristu Jayanti College, Autonomous, Bengaluru, organized a Community Engagement Program on January 10, 2025, at Paparanjanahalli village, Kolar, to raise awareness about the benefits and opportunities offered under the Subhadra Yojana. The program aimed to educate and empower the local villagers by providing detailed information about the scheme and its advantages.

During the event, dedicated volunteers actively interacted with 80 villagers, explaining the key features and benefits of the Subhadra Yojana. They emphasized how the scheme could support their livelihoods, improve financial security, and provide access to essential resources. Through engaging discussions and practical demonstrations, the volunteers ensured that the villagers could easily understand the scheme's relevance and the enrollment process.

The program successfully created significant awareness among the villagers about the Subhadra Yojana, encouraging them to consider availing its benefits. Many attendees expressed interest in the scheme and appreciated the efforts of the volunteers in bringing valuable information to their community.

This initiative reflects the department's commitment to community engagement and its endeavor to foster social responsibility among students while promoting the welfare of underprivileged communities.

Community Engagement Programme on Raising Awareness about Mudra Loan Scheme Benefits and Opportunities

Date: 11 January 2025

The Department of Commerce (UG) at Kristu Jayanti College organized a Community Engagement Program at Paparanjanahalli village in Kolar to raise awareness about the Mudra Loan Scheme. The program aimed to empower the local community by educating 80 villagers on the benefits of the scheme, which provides financial support to small business owners and entrepreneurs. Volunteers explained how the scheme could help businesses expand, acquire machinery, and secure working capital, ultimately improving livelihoods and financial security.

The event sparked significant interest, with many villagers recognizing the potential to enhance their economic standing. The program underscored the department's commitment to community development and social responsibility. By involving students in these initiatives, the department fostered a sense of responsibility. It encouraged active participation in uplifting marginalised communities, thereby demonstrating its dedication to long-term empowerment and sustainable growth.

DEPARTMENT OF COMMERCE (UG)

In association with

ASIAN INSTITUTE OF FAMILY MANAGED BUSINESS (AIFMB)

Organises

Expert Lecture on

“Thriving under pressure: Stress Management Strategies for Entrepreneurs”

Resource Person



Mr. Hitesh Adwani

Director
The Choice Fashions Pvt.Ltd

Date: 20th January 2025 | Time: 4.40 PM - 5.40 PM

Venue: Zoom Platform 

Expert Lecture on "Thriving Under Pressure: Stress Management Strategies for Entrepreneurs"

Date: 20 January 2025

The Department of Commerce at Kristu Jayanti College organised an expert lecture session in collaboration with the institution's Innovation Council and the Asian Institute of Family Managed Business on January 20, 2025. The session was conducted online via Zoom from 4:40 PM to 5:40 PM. The session was titled "Thriving Under Pressure: Stress Management Strategies for Entrepreneurs". Mr. Hitesh Adwani, Director of Choice Fashions Pvt.Ltd was the resource person of the evening. The official commencement of the session began with an invocation song, followed by a welcome address, an expert session, and a vote of thanks, culminating in the institution's official anthem.

The expert lecture series of the Entrepreneurial Cell focuses on raising awareness, building skills, and boosting confidence. In this session, Mr Hitesh shared insights from his extensive experience. He emphasises the importance of self-belief and spontaneity to stand out in the apparel and fashion field. He advised the youngsters that the role of data and digital technology is inevitable for success while operating in the Fashion Clothing sector. He suggested to the young business aspirants that finding a shortcut to succeeding in any industry is difficult; hence, one must develop the skill sets and abilities to deal with volatility, uncertainty, complexity, and ambiguity (VUCA) in business to navigate the challenges of entrepreneurship. He suggested that surviving in a VUCA world is a practical stress management lesson from an entrepreneur's diary.

Final-year B.Com students were the primary beneficiaries of the session. The inspirational session with the dynamic entrepreneur motivated the enthusiastic young minds to aim even higher in the entrepreneurial space. Mr Hitesh taught the dreaming youth that entrepreneurial success is not merely the outcome of innovation or idea generation. The willingness to face hurdles and the ability to withstand pressure are the keys to journeying toward success. The inspirational session with the dynamic entrepreneur motivated the enthusiastic young minds to aim even higher in the entrepreneurial space. Mr Hitesh taught the dreaming youth that entrepreneurial success is not merely the outcome of innovation or idea generation. The willingness to face hurdles and the ability to withstand pressure are the keys to journeying towards success.



Workshop on Effective Communication Through Presentation Skills and PPT Creation

Date: 21 January 2025

The Department of Commerce (UG), Kristu Jayanti College, Autonomous, organized a workshop on "Effective Communication Through Presentation Skills and PPT Creation" for the IV Semester BCom-A students on January 21, 2025. The session aimed to enhance students' communication and presentation skills, focusing on designing impactful PowerPoint slides, structuring content effectively, and delivering presentations with confidence.

The workshop commenced with an introduction by the faculty coordinator, Dr Surjit Singha, who emphasised the importance of effective communication and presentation skills in today's professional environment. The first session, conducted by Jennifah Grace (22FRSA27), focused on "Designing Effective PowerPoint Presentations," highlighting essential elements such as appropriate colour schemes, font selection, visual consistency, and the effective use of visuals and animations.

Arti Dabade (22FRSA10) led the second session on "Key Elements of Effective Presentations," where she discussed the importance of audience analysis, content structuring, and storytelling techniques to keep the audience engaged. The final segment, "Delivering the Presentation," was jointly conducted by Kinjal Gadkari (22FRSA32) and Oliver Megeri (22FRSA41). They guided students on mastering body language, voice modulation, eye contact, and handling audience questions while overcoming stage fright.

Participants expressed their appreciation for the workshop's interactive and practical nature. Many highlighted the insights gained in creating professional presentations and building confidence in public speaking. The workshop concluded with a vote of thanks by Dr. Singha, who commended the facilitators for their efforts and encouraged students to apply these skills in their academic and professional pursuits.



The Craters and Freighters Club Presents - TRANSIT 2025

Date: 23 to 30 January 2025

The Department of Commerce (UG), Kristu Jayanti College, Autonomous, organised an Intra-Collegiate Logistics and Supply Chain Management Fest exclusively for first- and second-year LSCM students. The Fest commenced on January 23, 2025, and ended with a Valedictory function facilitated by Fr. Deepu Joy, Director of the Student Welfare Office, on January 30, 2025. Five competitive events were organised for the students, and all participated actively in those events. In the Valedictory session, prizes were distributed to the winners.

The fest was well coordinated and Executed by the final-year LSCM students of the college. The festival imparted more knowledge to the students regarding recent updates in the logistics and supply field.



Experiential Learning-Skill Exhibition

Date: 24 January 2025

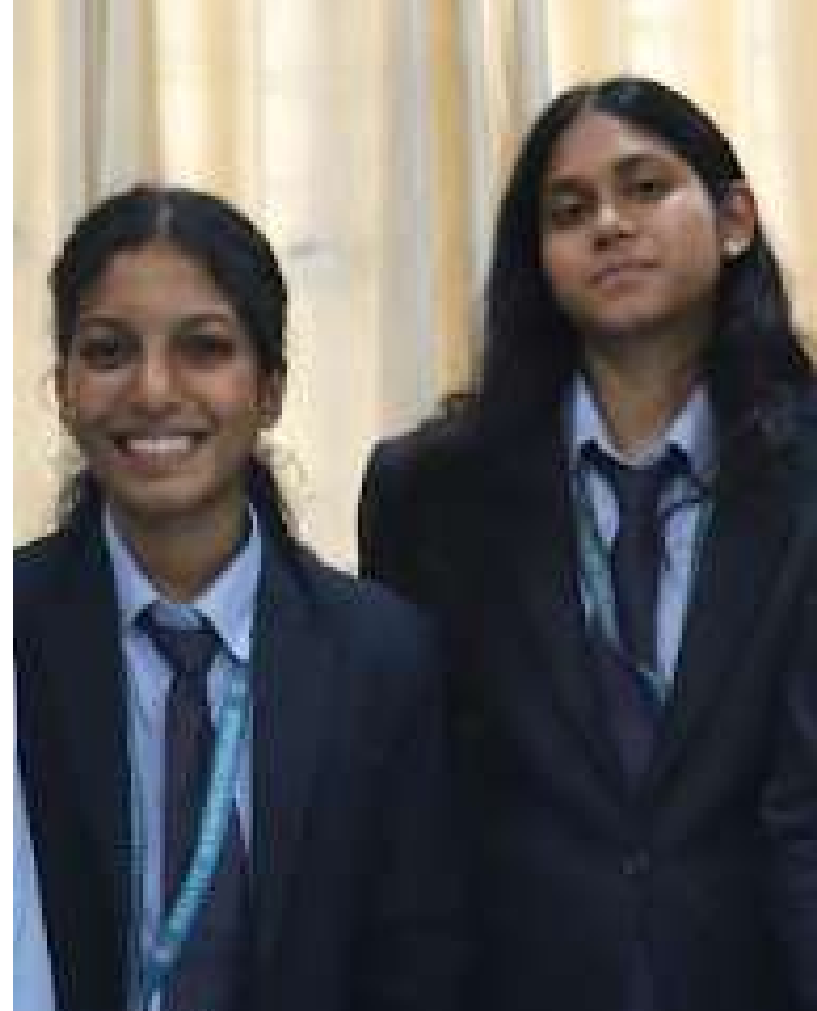
The Department of Commerce (UG) at Kristu Jayanti College organized a grand Commerce Exhibition on January 24, 2025, intending to enhance students' practical knowledge and entrepreneurial skills. The event saw enthusiastic participation from students and faculty members alike, creating an engaging platform for learning and interaction.

The Chief Guest for the occasion was Mr. Antony Davis, CEO of VHT NOW, Bengaluru. In his inspiring address, Mr Antony Davis emphasized the importance of innovation, adaptability, and leveraging technology in the rapidly evolving world of commerce. He commended the students for their creativity and urged them to develop skills that align with the demands of the global business environment.

The Presidential Address was delivered by Rev. Fr. Jais V Thomas, Financial Administrator of Kristu Jayanti College. He highlighted the significance of such initiatives in bridging the gap between academic learning and real-world applications. Rev. Fr. Jais V Thomas applauded the department's consistent efforts in fostering holistic education and practical exposure for the students.

Dr R. Vijayakumar, Head of the Department of Commerce (UG), expressed his gratitude to the college management, faculty, and students for their collective efforts in making the event a grand success. The exhibition featured various stalls and displays set up by students, showcasing innovative business models, marketing strategies, and financial plans. The exhibits reflected the creativity and analytical skills of the students, drawing praise from visitors and faculty members.

The exhibition was meticulously coordinated under the guidance of Dr. Mathiyarasan and Ms. Thanuja, the Faculty Coordinators. Student coordinators Mr. Vivek Singh, Ms. Anjali Kumari, Mr. Ansh & Ms. Pooja Chandran also played a pivotal role in organizing the event, ensuring its smooth execution. The event concluded with a vote of thanks, leaving attendees inspired and eager to continue exploring the dynamic field of commerce.







Panel Discussion on Emerging Concepts in Cost Management

Date: 03 February 2025

The Department of Commerce (UG) organised a panel discussion on emerging concepts in cost management on 3rd February 2025, from 10:00 AM to 11:50 AM, showcasing the exceptional talents and insights of fourth-semester B.Com students from sections A, C, and D.

The panel discussion on emerging concepts in cost management was an insightful event that brought together students from various disciplines to share their perspectives on the latest trends and methodologies in the field. The discussion covered several key concepts, including activity-based costing, zero-based budgeting, and beyond, e-commerce and omni-channel cost efficiency, target costing in FMCG and retail, cost control in supply chain digitalisation, Six Sigma, cost management in mergers and acquisitions, multiple costing, and various concepts of cost management. In the panel discussion, students actively engaged in exchanging their ideas. The event provided valuable insights into the evolving landscape of cost management and underscored the importance of adopting innovative approaches to stay competitive in today's dynamic business environment.



POP Lecture Series on Supply Chain Operations: Planning & Sourcing

Date: 10, 11 & 13 February 2025

Department of Commerce, Kristu Jayanti College Organized a Professor of Practice (POP) expert lecture series on Supply Chain Management. The three-day lecture series commenced on 10th February 2025, offline at the A1 auditorium, and progressed through the 11th and 13th for the scheduled eight hours. Dr Charanath Sivakumar, a Freelance pharma business consultant with over four decades of experience, shared his expertise with second-semester B.Com students.

The POP sessions focus on awareness and knowledge building through industry-relevant sessions. In his session, Dr Charanath drew on practical lessons from his broad-spanning career, which spanned various roles from the sales office to the corporate office. In his session, he incorporated examples of transnational conflicts and wars that disrupt the supply chain and explained why the supply chain should be agile. Additionally, he explained how his company overcame the challenge while serving as a product manager during the supply chain disruption caused by the Suez Canal obstruction.



Professor of Practice Session on Recent Trends in Marketing

Date: 14 February 2025

A special session on Recent Trends in Marketing was conducted as part of the Professor of Practice initiative on February 14, 2025, for the first-year B.Com (A) students, benefiting a total of 74 participants. The session was led by Mr. Vishwanath K. N., Regional Manager at ARRISE Solutions Ltd., who brought extensive industry insights into the evolving landscape of marketing strategies and consumer engagement. During the sessions, Mr Vishwanath covered key topics, including digital transformation in marketing, data-driven decision-making, AI-powered marketing strategies, and consumer behaviour analysis. He emphasised the growing importance of social media marketing, influencer collaborations, and personalised content strategies in today's business environment. Through real-world examples and case studies, he provided students with practical exposure to industry practices, helping them bridge the gap between theoretical concepts and real-world applications. The interactive nature of the session encouraged students to actively participate, ask questions, and engage in discussions about the future of marketing. The insights shared by Mr Vishwanath enriched their understanding of contemporary marketing trends, equipping them with valuable knowledge that fostered their academic and professional growth. The session was highly appreciated by students and faculty alike for its relevance and practical applicability.



YAAN 2025 - Intra-Collegiate Culinary Fest

Date: 14 February 2025

YAAN 2025 was an intra-collegiate culinary fest organized by the Department of Commerce (UG), in collaboration with the Tourism Club, at Kristu Jayanti College. The event, held on February 14, 2025, centred on the theme "Kashmir to Kanyakumari" and was inaugurated by Fr. Dr Augustine George, Principal of Kristu Jayanti College Autonomous.

Students from the Department of Commerce, along with members of the Tourism Club, showcased their culinary talents, with their dishes judged on presentation, authenticity, and taste. The event also provided an opportunity for participants to sell their creations. Each team represented a different state, highlighting the diversity of regional flavors and culinary traditions.

The winners of the competition were Shriya E, Harini Shree R, M. Preeshma, and M. Suhas from IV BCOM 'E', representing the state of Tamil Nadu. They were felicitated by Chef Dinakaran Krishanan, Corporate Chef at Three Dots and Dash, marking a memorable conclusion to the event.



Unity Mosaic: Celebrating Cultural Diversity (Poster Presentation Competition)

Date: 19 February 2025

The Department of Commerce (UG) proudly organised the Unity Mosaic: Celebrating Cultural Diversity program on February 19, 2025, from 10:00 a.m. to 11:00 a.m. at the A1 Audi Admin Block. This vibrant event brought together students from VI BCOM A, B, C, D, E, F, and T (HR Specialization), engaging a total of 141 beneficiaries. The program was designed not only as a platform for artistic expression but also as an educational experience that deepened the participants' understanding of cultural diversity.

At the heart of the event was a dynamic Poster Presentation Competition. Students tapped into their creative energies to produce compelling visual narratives that illustrated the importance of cultural diversity in today's interconnected world. Each poster served as a window into the students' personal interpretations and reflections on multiculturalism, showcasing how diverse cultural backgrounds contribute to the richness of a global society.

Beyond the competition, the program featured interactive sessions that encouraged open dialogue and exchange of ideas. These sessions helped students appreciate how embracing diverse cultural perspectives can lead to innovative thinking and more harmonious community interactions. The event thus served as a live demonstration of how art and education can combine to foster a more profound sense of global citizenship and cultural empathy.

Guiding the event was the esteemed resource person, Ms. Shophia Dulcie, Senior Project Coordinator at Global Knowledge Technologies, Bengaluru, Karnataka. With her wealth of experience and insightful perspectives, Ms. Shophia emphasized the transformative power of cultural diversity. In her address, she emphasised the importance of understanding and appreciating different cultures, as this can help break down barriers, inspire collaboration, and contribute to a more inclusive world. Her words resonated with the audience, encouraging students to adopt a mindset of lifelong learning and mutual respect.

The Unity Mosaic program was much more than just a competition; it was a celebration of the vibrant mosaic of cultures that enriches our society. It left a lasting impact on all participants, who departed with a renewed commitment to championing diversity and inclusivity in both their academic and future professional endeavours. The event serves as a testament to the Department of Commerce's commitment to promoting global awareness and fostering intercultural understanding among its students.



Prowess 2.0: An Intracollegiate Student Paper Presentation Competition

Date: 19 February 2025

The Department of Commerce (UG) and the Yuvashodhan Club successfully organized, Prowess, an Intracollegiate Research Paper Presentation Competition, fostering academic excellence and research-driven learning among students. Fr. Joshy Mathew, Director of the Library and Information Centre, Director of the HR Department, and Head of the Department of English, delivered the inaugural address, highlighting the significance of research, critical inquiry, and knowledge-sharing in academia. Dr. Babu Gnanakumar, Director & Consultant for Corporate Training at Kristu Jayanti College, also addressed the gathering, inspiring participants with his insights on innovation and scholarly excellence.

The competition featured research paper presentations across four categories: General, HR, Marketing, and Finance. The Finance category was held offline, enabling participants to engage in interactive discussions. The competition witnessed remarkable presentations, with participants showcasing well-researched, insightful, and articulate papers. Esteemed judges provided valuable feedback, further enriching the academic discourse. Rev. Fr. Jais V Thomas, Financial Administrator, delivered the presidential address for the valedictory session, appreciating the participants for their dedication and the organizers for their seamless coordination.



Industrial Visit to Mysore District Co-Operative Milk Producers' Societies' Union Limited

Date: 20 February 2025

Students of VI B.com B and A sections, Kristu Jayanti College, visited Mysore District Co-Operative Milk Producer's Societies' Union Limited in Mysore on February 20, 2025. Upon arrival, they were warmly welcomed by the Production Manager, who provided a succinct overview of the dairy's history and operations. The students were eager to explore the inner workings of the dairy industry. Accompanied by the manager, the students toured the various departments of the dairy, gaining valuable insights at each stage. They began at the milk reception area, where rigorous quality testing ensured only the finest milk from local farmers was accepted. After passing through these quality checks, the milk was carefully weighed, measured, and stored in large tanks. Moving on, the group visited the pasteurization zone, where the milk underwent heating to eliminate harmful bacteria—a crucial step in ensuring its safety for consumers. Following pasteurization, the milk underwent homogenization, during which its fat molecules were broken down to achieve a consistent, creamy texture.



Industrial Visit to Stovekraft Limited, Horohalli, Industrial Area, Kanakapura Taluk, Bengaluru

Date: 21 February 2025

The Department of Commerce (UG), Kristu Jayanti College, organised an industrial visit for B.Com 1st-year H section students to Stovekraft Limited, located in the Harohalli Industrial Area, Kanakapura Taluk, Bengaluru, on 21st February 2025, as part of its experiential learning initiative. The visit aimed to provide students with practical exposure to manufacturing processes, operational strategies, and industrial work environments, complementing their academic curriculum with real-world insights. Upon arrival, students were welcomed by the company's representatives, who provided an overview of Stovekraft Limited, a leading manufacturer of kitchen appliances known for its brands, including Pigeon and Gilma. The session commenced with an informative presentation that detailed the company's history, product portfolio, market reach, and commitment to innovation and sustainability. Students were then guided through various production units, where they observed manufacturing operations, assembly lines, quality control mechanisms, and packaging processes, gaining firsthand knowledge of supply chain management and industrial efficiency. The visit also included interactions with company executives and production managers, who shared valuable insights into industry trends, challenges, and career opportunities in the manufacturing sector. The interactive session enabled students to clarify their doubts and gain a deeper understanding of key aspects of business operations, including inventory management, automation, and workforce coordination.

Additionally, the students observed the implementation of safety protocols and environmental sustainability measures adopted by the company, highlighting the company's commitment to corporate social responsibility in its industrial practices. The visit successfully bridged the gap between theoretical concepts and practical applications, enhancing students' understanding of business operations, entrepreneurship, and industrial dynamics. The faculty coordinators and students expressed their gratitude to Stovekraft Limited for the enriching learning experience, which will significantly contribute to their academic and professional growth.



Alumni Interaction Session on "Campus Challenges to Career Triumphs: Stories of Growth and Transformation"

Date: 21 February 2025

The Department of Commerce (UG) at Kristu Jayanti College organized an Alumni Interaction Session titled "Campus Challenges to Career Triumphs: Stories of Growth and Transformation" on February 21, 2025. The event aimed to inspire and guide second-year B.Com students. A, C, D & H students by sharing real-life experiences of alumni who successfully transitioned from college life to professional careers. The session was graced by Ms. Sruthi Nair, Senior Manager at Grant Thornton US Taxation, who served as the resource person. She shared her journey from being a student at Kristu Jayanti College to securing a key role in a prestigious firm.

During her speech, Ms. Shruthi reflected on her first interview at Grant Thornton ten years ago, where she initially lacked confidence. However, over time, she actively participated in various competitions and extracurricular activities, which significantly helped her build confidence and develop essential skills. She also highlighted the challenges of balancing academics and extracurricular activities during her college years. She faced difficulties in managing time efficiently, which affected her studies and participation in events. However, one of her professors guided her on the importance of prioritization and time management, which played a crucial role in her personal and professional growth.

Furthermore, Ms. Shruthi emphasized the importance of preparing well in advance for an interview and continually enhancing one's skill set to stay competitive in the job market. She encouraged students to work on their communication skills, technical knowledge, and adaptability to excel in their careers. The session was highly engaging and interactive, with students enthusiastically participating in the discussion. Ms. Shruthi's experiences and insights provided valuable lessons on overcoming fears, managing responsibilities, and excelling in one's career. The event concluded with a vote of thanks, expressing gratitude to Ms. Sruthi Nair for her time and inspiring words. The session proved to be a great learning experience for students, equipping them with the necessary knowledge and motivation to face future challenges with confidence.



Industrial Visit to Harohalli Industrial Area, Kanakapura Taluk

Date: 21 February 2025

On 21st February 2025, 54 students from the B.Com G BPM (2024-2027 Batch) visited the Harohalli Industrial Area, Kanakapura Taluk, organised by the Department of Commerce (UG), Kristu Jayanti College. The visit provided students with hands-on experience of the manufacturing processes of kitchen appliances, including design, production, and quality control. They learned about employee safety protocols, automation in manufacturing, and the use of advanced technologies in production. The students also gained insights into the importance of efficiency and precision in industrial operations. This visit provided valuable insights into the practical aspects of industrial operations, enabling students to connect theoretical knowledge with real-world applications in the manufacturing sector.



Industrial Visit to Stovekraft, Harohalli

Date: 22 February 2025

Department of Commerce, Kristu Jayanti College organized an industrial visit on 22nd February 2025 for B. Com 2nd Sem 'F' section students to Stove Craft Limited.

Upon reaching the plant, the students were greeted by officials from the human resources department, who guided them through the facility. Students had the opportunity to visit the manufacturing units of cookers, stoves, and microwave ovens. The respective section supervisors explained the processes of their units. Additionally, students have experienced the process of material handling, storage of work in progress, and the timely transfer of finished goods to warehouses. Student were also provided an opportunity to clarify their doubt regarding the manufacturing process. Some students have asked about the recycling process and the kinds of waste generated. Also, the students were inquisitive about the anodizing process. They had practical exposure and better clarity on the processing and functioning of a manufacturing plant.

Stove Craft Limited produces well-established brands such as Pigeon and Gilma, and they have an excellent system and process. This system and process were experienced by second-semester B.Com Logistics and Supply Chain students during their industrial visit in 2025. On Saturday at 7:15 AM, the team started the trip to Kanakapura with their class teacher and returned to the campus by 3:30.



Industrial Visit to MYMUL Mysuru Milk Union Limited – KMF, Mysuru

Date: 24 February 2025

Students of VI B.com H class from Kristu Jayanti College visited MYMUL Mysuru Milk Union Limited – KMF, Mysuru, on February 24, 2025. The Production Manager greeted them warmly and provided a brief overview of the dairy's history and current status. The pupils couldn't wait to learn more about the inner workings of the dairy business. The manager accompanied the pupils as they visited the dairy's various departments, learning a great deal at each stop. Starting at the milk reception area, they ensured that only the highest-quality milk from nearby farms was accepted through rigorous quality testing. Following these quality inspections, the milk was meticulously measured, weighed, and kept in giant tanks. The group then travelled to the pasteurization zone, where the milk was heated to eliminate dangerous bacteria—a critical step in ensuring customer safety. The milk underwent homogenization after pasteurization, during which the breakdown of its fat molecules resulted in a uniformly creamy mouthfeel. As the tour came to an end, the kids watched as the milk was carefully packaged into different-sized containers. They gained knowledge of the various materials used in packing by watching the packaging equipment in action.



Industrial Visit to MYMUL Mysuru Milk Union Limited

Date: 25 February 2025

On February 25, 2025, students from Kristu Jayanti College's VI B.com classes (B, D, E & F) paid a visit to MYMUL Mysuru Milk Union Limited, also known as KMF, Mysuru. After extending a warm welcome, the production manager provided a brief overview of the dairy's history and current situation. The students were eager to find out more about the inner workings of the dairy industry. The manager accompanied the students to all of the dairy's departments, where they learned a great deal. Through rigorous quality testing, they ensured that only the highest-quality milk from neighbouring farms was permitted, starting at the milk reception centre. After these quality checks, the milk was carefully weighed, measured, and stored in large tanks.



Industrial Visit to Stovekraft, Harohalli

Date: 28 February 2025

The Department of Commerce at Kristu Jayanti College orchestrated an industrial excursion on 28th February 2025 for second-semester B.Com 'E' section students to Stovekraft Limited, situated in Harohalli along Kanakapura Road. Upon their arrival, the delegation was cordially received by representatives from the Human Resource Department, who subsequently facilitated an extensive tour of the facility, providing insights into its multifaceted manufacturing processes.

During this immersive visit, students were granted privileged access to the intricate production lines of cookers, stoves, and microwave ovens. Each section's supervisors meticulously delineated the operational methodologies, elucidating the nuanced mechanisms underpinning their respective manufacturing units. Furthermore, students garnered invaluable exposure to critical industrial dynamics, encompassing material handling, interim storage protocols, and the precise orchestration of finished goods transit to designated warehouses.

An interactive discourse ensued, in which students actively engaged in intellectual inquiry, seeking clarification on various facets of the production cycle. Notably, they probed into the enterprise's waste management paradigms, recycling methodologies, and the intricate anodizing process. This experiential learning endeavour provided them with a tangible understanding of large-scale manufacturing operations, augmenting their academic proficiency with practical industrial expertise.

Stovekraft Limited, a renowned entity in the consumer durables sector, is esteemed for its flagship brands, Pigeon and Gilma. The organization exemplifies operational excellence through its meticulously structured processes and robust supply chain frameworks. The second-semester B.Com Logistics and Supply Chain cohort benefitted immensely from this exposure, refining their theoretical understanding through direct observation of real-world industrial practices.

The expedition commenced at 7:00 AM from the college premises under the supervision of their faculty mentor. It culminated with their return to campus at 3:00 PM, marking a day of profound academic enrichment and industry-oriented learning.

Debate Competition on Gender Equality

Date: 08 March 2025

The Department of Commerce (UG)'s Gender Equality Club organised a stimulating debate competition in connection with International Women's Day on "Does true gender equality require special privileges for women?" for first-year B.Com students on March 8, 2025. The event, held at the A1 Auditorium from 12:30 PM to 2:30 PM, saw enthusiastic participation.

A total of 16 students engaged in a compelling discussion, presenting diverse viewpoints. Ms. Dhriti Shukla from the Department of English skilfully moderated the session, maintaining a balanced and interactive debate. Dr Barnashree Khasnobis, also from the Department of English, served as the judge, assessing the participants on the strength of their arguments, clarity, and rebuttal techniques.



After an intense exchange of ideas, the winners were:

First Prize: Keerthana (II Sem B.Com D)

Second Prize: Lekhashree (II Sem B.Com A)

Third Prize: Shreya (II Sem B.Com A)

The event encouraged students to critically analyse gender equality and its nuances, fostering an environment of insightful discussion and learning.



Financial Literacy and Decision Making Skills: A Life Skills Approach

Date: 10 March 2025

Department of Commerce, Kristu Jayanti College organised a workshop titled “Financial Literacy and Decision-Making Skills: A Life Skills Approach.” The event was conducted on 10 March 2025, between 11:00 AM and 12:00 PM, at the A1 auditorium, Admin Block. Mr Dhanapal C, Assistant Professor at the Department of Commerce, served as the resource person, and the final-year B.Com C & F section students were the beneficiaries.

During the session, Mr Dhanapal emphasised the importance of financial literacy and decision-making skills in navigating the fast-paced digital world. The students have been informed about how these decision-making skills can empower individuals in both their professional and personal circumstances. The essential skill sets required to secure a stable financial position have also been introduced to young students.

The valuable insights provided by the resource person equipped the participants with the necessary skills to thrive in a competitive world. Based on the valuable insights students gain, they can develop themselves into better money managers and decision makers, which will enhance their career prospects and protect them from financial pitfalls.



Industrial visit to KMF Mega Dairy, Bangalore for II Sem B.Com C

Date: 11 March 2025

An industrial visit to KMF Mega Dairy, Bangalore, was organised for the second-semester B.Com C students of Kristu Jayanti College on March 11, 2024. The visit aimed to provide students with practical insights into the functioning of a milk processing factory and the various stages involved in dairy production. KMF Mega Dairy, Bangalore, is one of the largest milk processing plants in Karnataka. It operates under the Karnataka Milk Federation (KMF) and processes thousands of litres of milk daily. The plant ensures the production of high-quality milk and dairy products through advanced processing techniques and strict hygiene standards. The industrial visit to KMF Mega Dairy was a valuable experience for the students, providing them with a firsthand understanding of the milk processing industry. The visit helped them relate their academic learning to real-world business operations, enhancing their knowledge of industrial processes and management techniques. The students found the visit informative and engaging, and it made a significant contribution to their practical learning.



Industrial Visit to HMT

Date: 12 March 2025

On March 12, 2025, students from the IV Sem B.Com (A) Department of Commerce (UG) at Kristu Jayanti College, Autonomous, visited HMT Limited in Jalahalli, Bengaluru, as part of their Experiential Learning. The objective of this visit was to provide the students with practical exposure to the manufacturing industry and offer them firsthand insights into the functioning of a prominent industrial unit.

Upon arrival at HMT Limited, the Production Manager warmly greeted the students, who delivered an introductory presentation on the company's legacy, its evolution over the years, and its role in India's industrial development. He emphasized HMT's journey from being a leading watch manufacturer to diversifying into machine tools, tractors, and other engineering products.

Guided by the manager, the students were taken on a tour of the manufacturing and assembly units, where they observed the various stages of the production process. The visit began at the Machine Unit, where the students witnessed how advanced machinery is employed to manufacture precision parts and components.

The next stop was the Assembly Unit, where various machine parts were systematically assembled to produce complete machines. The students understood how quality control measures are embedded at every stage of the assembly line to ensure high production standards.

Further, the group was escorted to the Research and Development (R&D) Department, where engineers and designers work on innovations and product improvements. The students learned about the importance of research and innovation in maintaining the company's competitive edge in the market.

The visit concluded with a Q&A session, where students eagerly interacted with the experts and clarified their doubts related to the manufacturing process and the challenges faced by the company in today's dynamic industrial environment.

Visit to HMT Heritage Centre and Museum

After the industrial visit, the students were taken to the HMT Heritage Centre and Museum, located within the HMT Colony, HMT Estate, Jalahalli. The museum was established to celebrate the legacy of Hindustan Machine Tools Limited (HMT), India's first machine manufacturing company, which was set up by the government in the late 1940s. The idea of establishing the museum emerged after the closure of HMT's watch factory and other ancillary units, to preserve and showcase the company's rich history.

- The ground floor is dedicated to watchmaking history, tracing HMT's journey from manufacturing mechanical and quartz wristwatches to specialized models, including Braille watches and flower clocks. One of the most fascinating exhibits is the 'Parts of a Watch' section, where the intricate components of various watches are meticulously displayed. The floor also showcases different dials, packaging boxes, and watchmaking tools.
- The first floor archives the evolution of machine tools and equipment, presenting a timeline of HMT's milestones and a world map indicating international collaborations. The display also features the development of HMT tractors, showcasing their mechanical components and innovations over the years.

The industrial visit was organized under the guidance of Dr Surjit Singha, the class mentor for IV Sem BCom (A), who accompanied the students throughout the visit. Dr. Singha emphasized the importance of experiential learning and encouraged students to actively engage with the industrial processes and the rich legacy of HMT. He highlighted how such visits bridge the gap between theoretical knowledge and practical applications, fostering a deeper understanding of industrial dynamics and heritage conservation.

The industrial visit to HMT Limited and HMT Heritage Centre and Museum provided an enriching experience for IV Sem B.Com (A) students at Kristu Jayanti College, Autonomous. The visit enabled the students to gain comprehensive insights into the manufacturing processes, quality control measures, and technological advancements employed by HMT.

Additionally, the museum visit highlighted the historical journey of HMT, showcasing its evolution from a watch manufacturing giant to a diversified engineering conglomerate. Students were inspired by the company's dedication to innovation and quality and learned about the challenges traditional manufacturing units face in adapting to modern trends.

The visit significantly enhanced the students' practical knowledge and gave them a holistic understanding of industrial operations and heritage preservation. The experience also motivated them to appreciate the legacy of Indian engineering and its contribution to the country's industrial growth.

Industrial Visit to HMT Ltd. for IV B.Com, Section-B Students

Date: 12 March 2025

On 12th March 2025, the students of IV B.Com, Section-B from Kristu Jayanti College embarked on an insightful industrial visit to HMT Ltd. The visit aimed to provide them with practical exposure to the workings of a renowned industrial establishment, enhancing their academic learning through real-world applications. During the visit, students were given a comprehensive tour of the HMT factory, where they observed various stages of the manufacturing process. They gained firsthand experience of industrial operations, from raw material processing to final product assembly, offering valuable insights into production techniques, quality control, and overall manufacturing efficiency. Students explored the rich history of HMT watches at the HMT Watch Museum.



The museum showcased the evolution of timekeeping technology and HMT's legacy in the watchmaking industry. They witnessed an extensive collection of timepieces, including vintage models and modern innovations, deepening their appreciation for the brand's contributions to the industry. The industrial visit proved to be a valuable learning experience for the students, providing them with practical knowledge and exposure to real-world industrial practices.



Industrial Visit - HMT Limited, Bengaluru

Date: 13 March 2025

On March 13, 2025, students from the IV Sem B.Com (F) Department of Commerce (UG) at Kristu Jayanti College, Autonomous, visited HMT Limited in Jalahalli, Bengaluru, as part of their Experiential Learning. The objective of this visit was to provide the students with practical exposure to the manufacturing industry and offer them firsthand insights into the functioning of a prominent industrial unit.

Upon arrival at HMT Limited, the Production Manager warmly greeted the students, who delivered an introductory presentation on the company's legacy, its evolution over the years, and its role in India's industrial development. He emphasized HMT's journey from being a leading watch manufacturer to diversifying into machine tools, tractors, and other engineering products.

Guided by the manager, the students were taken on a tour of the manufacturing and assembly units, where they observed the various stages of the production process. The visit began at the Machine Unit, where the students witnessed how advanced machinery is employed to manufacture precision parts and components.



Industrial Visit to HMT Ltd. for IV B.Com. Section-D Students

Date: 13 March 2025

On 13th March 2025, the students of IV B.Com. Section D from Kristu Jayanti College undertook an insightful industrial visit to HMT Ltd. The HMT staff led the students on a comprehensive tour of the factory, where they observed key manufacturing processes, including precision machining and assembly line operations. The students gained firsthand experience with industrial practices, noting the implementation of lean manufacturing principles and the rigorous quality checks conducted at each stage. They then explored the rich history of HMT watches at the HMT Watch Museum, where they witnessed an extensive collection of timepieces, including vintage automatic watches, quartz watches, and specialised industrial timepieces. This visit provided a valuable learning experience, allowing students to connect their academic studies of supply chain management and operations strategies to real-world industrial practices. The students also participated in a question-and-answer session with HMT engineers.

Industrial Visit to Marigold Logistics Pvt. Ltd. Bengaluru

Date: 26 March 2025

On 26th March 2025, the students of IV B.Com, Section G, from Kristu Jayanti College embarked on an insightful industrial visit to Marigold Logistics Pvt. Ltd., Bengaluru. The primary objective of the visit was to provide students with firsthand industry exposure in logistics and supply chain management. The visit aimed to help students understand the practical applications of their academic knowledge in a real-world business environment. The visit to Marigold Logistics Pvt. Ltd, Bengaluru, was an insightful experience for the students. It provided them with valuable knowledge about logistics operations and enhanced their understanding of industry practices. Such visits bridge the gap between academic learning and practical industry exposure, preparing students for future careers in logistics and supply chain management.

During the visit, students were given a comprehensive tour of the Marigold Logistics Pvt. Ltd., where they observed the office procedures, warehouse, and freight loading procedures. They gained firsthand experience in industrial operations, including the storage of various products in the warehouse, customs clearance, and cargo shipments. The team members of Marigold Logistics Pvt. Ltd. explained the operations of inbound and outbound logistics. Real-time tracking and fleet management techniques were discussed. Students engaged in a Q&A session with industry experts, gaining insights into career opportunities and challenges in logistics.



Industrial Visit to Marigold Logistics Private Ltd. Hoskote, Bengaluru

Date: 27 March 2025

On 27th March 2025, the students of IV B.Com, Section H, from Kristu Jayanti College embarked on an enlightening industrial visit to Marigold Logistics Private Ltd., Hoskote, Bengaluru. The visit aimed to provide students with practical insights into the functioning of a prominent industrial establishment, enriching their academic knowledge and exposing them to real-world applications.



The students gained valuable insights into the logistics and supply chain industry during their visit to Marigold Logistics Pvt. Ltd. They learned about supply chain management, inventory control, and transportation processes, enhancing their understanding of logistics operations. Observing warehouse organisation, material handling, and safety protocols provided practical experience in warehouse management. Additionally, they explored technology in logistics by gaining exposure to software tools used for tracking shipments and inventory management. The visit also helped them understand industry best practices, including compliance, safety standards, and operational efficiency. Furthermore, interactions with professionals enabled them to develop essential skills such as teamwork, communication, and problem-solving. This hands-on experience bridged the gap between theoretical knowledge and real-world applications in the logistics sector.



International Lecture Series on Building Your Personal Brand: Insights from Rachin Ravindra & KWIS

Date: 01 April 2025

The Department of Commerce (UG) at Kristu Jayanti College (Autonomous), Bengaluru, in collaboration with Massey University, New Zealand, organised an insightful session as part of its International Lecture Series on 01/04/2025. The lecture, titled "Building Your Personal Brand: Insights from Rachin Ravindra & KWIS", was exclusively designed for the IV Semester B.Com students. It aimed to help students understand the importance of personal branding and how to develop a unique professional identity in today's competitive environment.

The event was held in the M1 Auditorium, located on the First Floor of the Main Block, from 11:00 AM to 12:00 PM. The session featured Mrs. Joy Hotter, Director of Massey-Kaplan College (International Pathways), as the resource person. With her extensive experience in international education and student development, Mrs. Hotter delivered a highly engaging and thought-provoking talk. She highlighted the journey of Rachin Ravindra, a young New Zealand cricketer known for his discipline, global mindset, and consistent personal brand. Drawing parallels between sports and academics, she illustrated how students can learn from such personalities to build a strong and authentic presence in their respective fields.

Mrs Hotter also introduced students to the importance of focusing on how global education platforms and exposure to international opportunities can play a crucial role in personal and professional growth. She emphasised the importance of developing soft skills, cultural intelligence, and a clear personal narrative, which are crucial for students aspiring to enter the global workforce. The session encouraged students to reflect on their own strengths, passions, and goals while emphasising the need to communicate them effectively across platforms. She motivated students to begin crafting their personal brands early in their academic journey by consistently demonstrating their actions, building confidence, and staying committed to lifelong learning. The lecture was highly interactive, with students actively participating and engaging in meaningful discussions. The Q&A session provided a platform for students to clarify their doubts on career planning, international education opportunities, and strategies to enhance their personal brand. Mrs. Hotter responded with practical insights and motivational advice, leaving a lasting impact on the audience.



This event demonstrated the Department of Commerce's (UG) commitment to providing global exposure and holistic education to its students. Collaborating with an esteemed international institution, such as Massey University, added significant value to the learning experience. The session was a perfect blend of academic insight and real-world relevance, aligning with the college's mission of "Empowering Vision, Enriching Lives." By organising such initiatives, Kristu Jayanti College continues to strengthen its position as a premier institution that promotes global competence, personal development, and professional excellence. The lecture not only broadened students' understanding of personal branding but also inspired them to be proactive, purpose-driven, and globally aware individuals, ready to take on the challenges of the modern professional world.



Expert Lecture on 'Intellectual Property & Ecommerce: Legal and Ethical Considerations'

Date: 02 April 2025

The Department of Commerce at Kristu Jayanti College organized a workshop titled "Intellectual Property & E-commerce: Legal and Ethical Considerations" on April 2, 2025, from 10:30 AM to 12:00 Noon at the M2 Auditorium, Main Block. Dr. Jagdeep Singh, Assistant Professor in the Department of Professional Management at Kristu Jayanti College, served as the resource person. Dr. Singh introduced the fundamentals of Intellectual Property (IP) to the students, tailoring the session to be relevant for those entering the corporate world. He discussed various types of intellectual property and emphasized the importance of understanding the legal and ethical considerations associated with IP, which aspiring professionals must prioritize. Topics covered included patents, trademarks, copyrights, geographical indicators, and industrial designs. The session aimed to equip students with the knowledge and skills to make informed decisions in their future careers. The insights shared by Dr. Singh provided participants with a solid understanding of Intellectual Property Rights (IPR). Students were encouraged to be mindful when dealing with patented technologies or copyrighted materials and to take proactive steps to protect their own innovations and ideas, ensuring their economic viability.



National Level Faculty Development Programme on “Mastering Statistical Techniques with Jamovi: A Hands-on Approach”

Date: 21 to 28 April 2025

The Department of Commerce (UG) successfully organized a National Level Faculty Development Programme (FDP) from April 21st to April 28th, 2025, themed "Mastering Statistical Techniques with Jamovi: A Hands-on Approach." This programme was designed to equip faculty members, researchers, academicians, postgraduate and Ph.D. scholars, industry professionals, and analysts with essential statistical analysis skills, focusing on practical, hands-on training using Jamovi, an open-source statistical software.

The FDP addressed a crucial need in academia and industry: the ability to perform robust data analysis without extensive programming knowledge. Particularly beneficial for participants from social sciences, management, medical, and engineering backgrounds, this programme aimed to enhance research quality, improve teaching methodologies, and strengthen data-driven decision-making abilities.

Session I: Introduction to JAMOVİ & Software Installation

The inaugural session, held on 21st April 2025, set the tone for an intensive and enriching learning experience. The programme began with Session I: Introduction to Jamovi & Software Installation, providing participants with the foundational understanding needed to navigate and effectively utilize the Jamovi platform.

Session II: Data Management & Cleaning in JAMOVİ (22nd April 2025)

Participants learned essential techniques for importing, organizing, and cleaning datasets in JAMOVİ. The session emphasized the importance of accurate data preparation, covering the handling of missing values, variable transformations, and basic data formatting for effective statistical analysis.

Session III: Descriptive Statistics & Data Visualization (23rd April 2025)

This session covered methods for summarising and exploring data using descriptive statistics and visual tools. Participants practised generating tables, graphs, and charts to interpret data patterns, making statistical findings more accessible and meaningful through visualization.

Session IV: Hypothesis Testing in Jamovi (24th April 2025)

Focusing on inferential statistics, this session introduced participants to key concepts of hypothesis testing, including t-tests and ANOVA. Practical examples demonstrate how Jamovi simplifies the testing process and helps draw meaningful conclusions from sample data.

Session V: Correlation & Regression Analysis (25th April 2025)

Participants explored how to identify and model relationships between variables using correlation coefficients and regression techniques. The session provided hands-on experience in performing linear regression and interpreting outputs to understand predictive relationships in data.

Session VI: Non-Parametric Tests in Jamovi (26th April 2025)

This session introduced non-parametric statistical methods suitable for data that do not meet traditional parametric assumptions. Participants learned to conduct tests such as the Chi-square, Mann-Whitney U, and Kruskal-Wallis tests, ensuring robust analysis even with non-normal datasets.

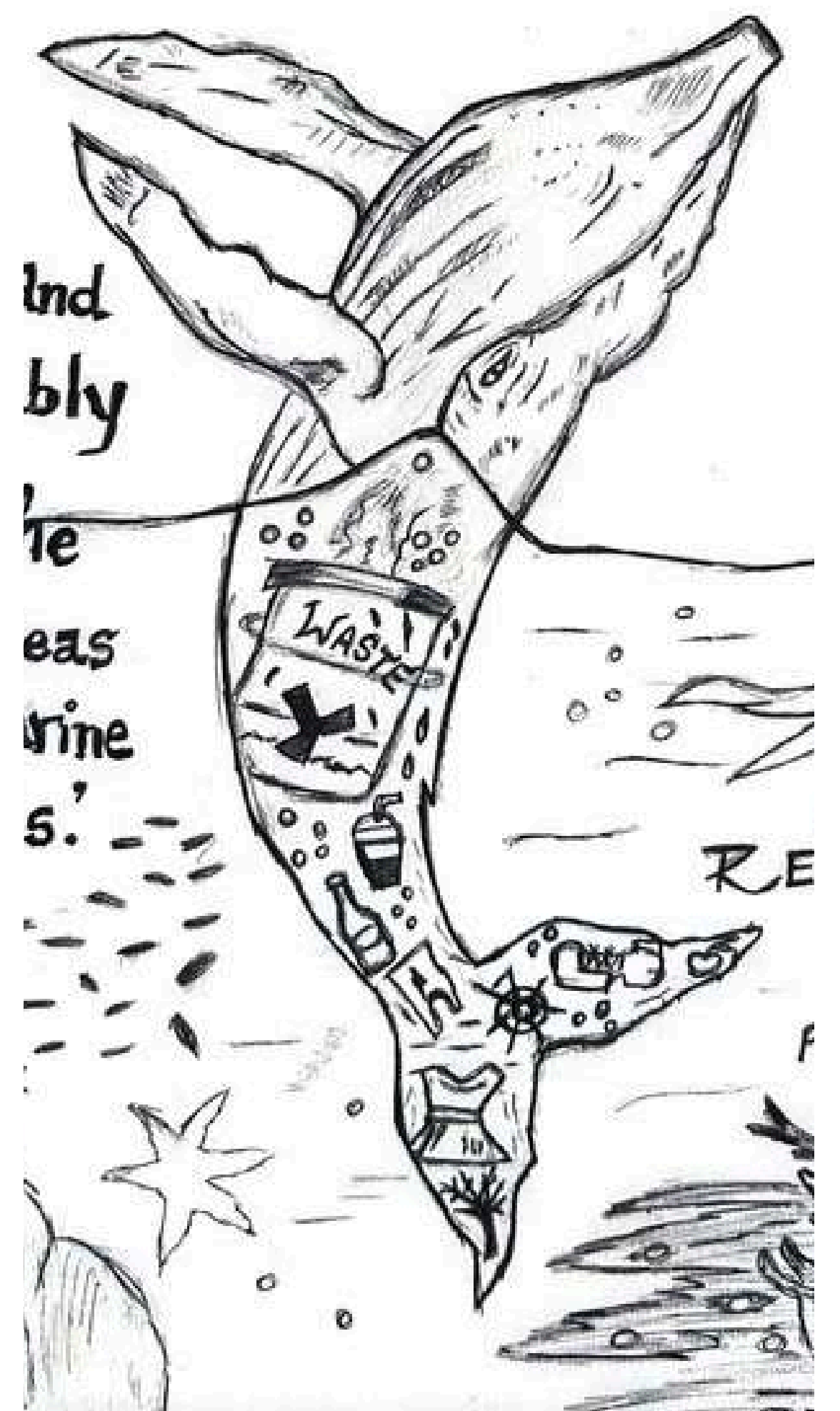
Session VII: Reliability Testing & Factor Analysis (28th April 2025)

In the concluding session, attendees were trained on conducting reliability testing (such as Cronbach's Alpha) and exploratory factor analysis. These techniques help validate survey instruments and uncover underlying structures within datasets, enhancing the quality of research tools.

Each session was led by experienced facilitators who emphasized both conceptual clarity and practical application. Participants engaged with real-world datasets, performed data cleaning, applied descriptive and inferential statistics, conducted hypothesis tests, ran regression models, explored non-parametric methods, and learned factor analysis techniques—all within the Jamovi environment.

The Faculty Development Programme on "Mastering Statistical Techniques with Jamovi" was a resounding success, equipping participants with the tools and confidence to perform rigorous data analysis in their respective fields. By fostering practical skills and promoting a data-driven mindset, the FDP has made a valuable contribution to enhancing academic research and professional practices. Participants are now better positioned to undertake sophisticated analyses, make informed decisions, and contribute to the broader scientific and industrial communities.

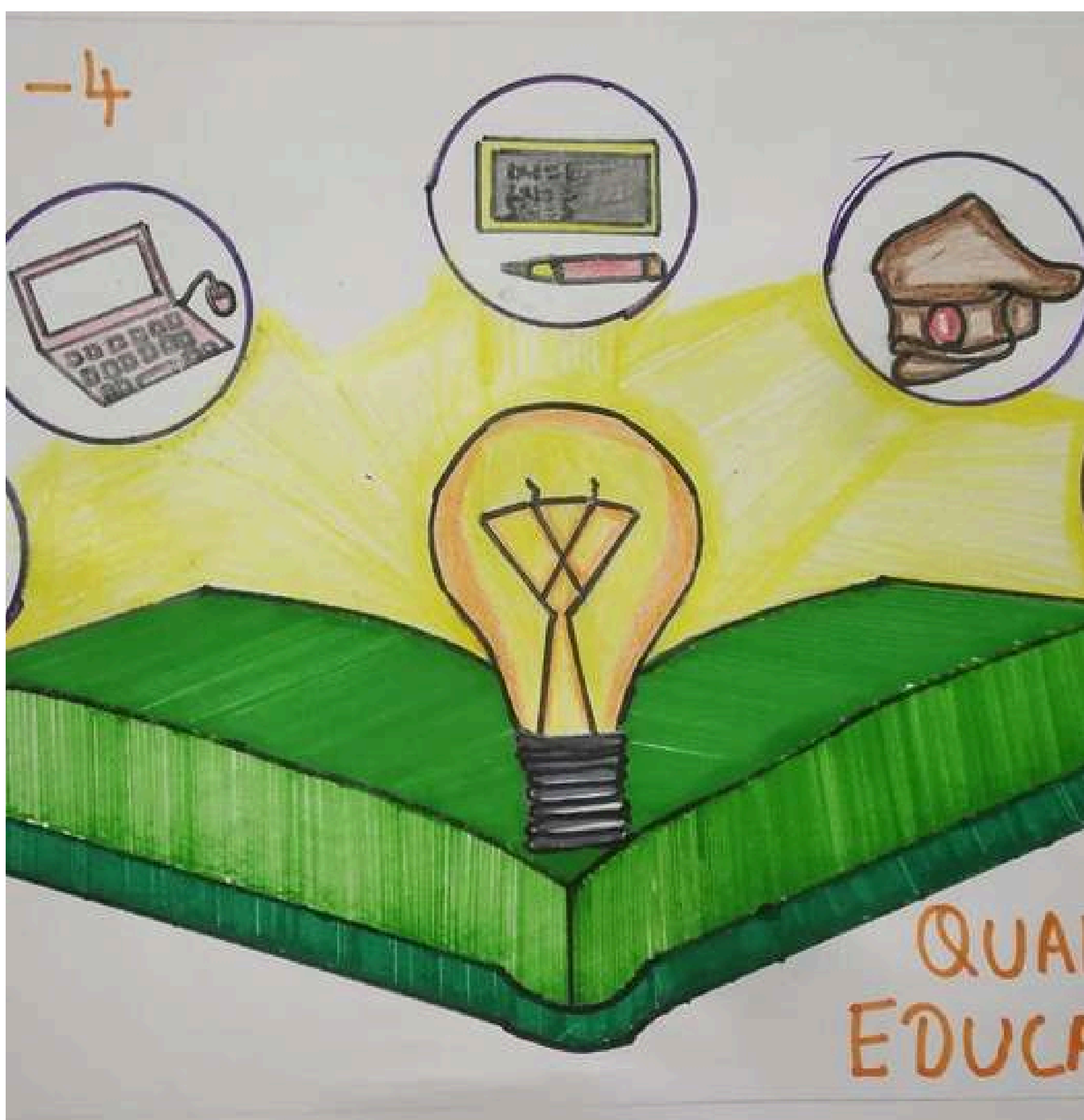
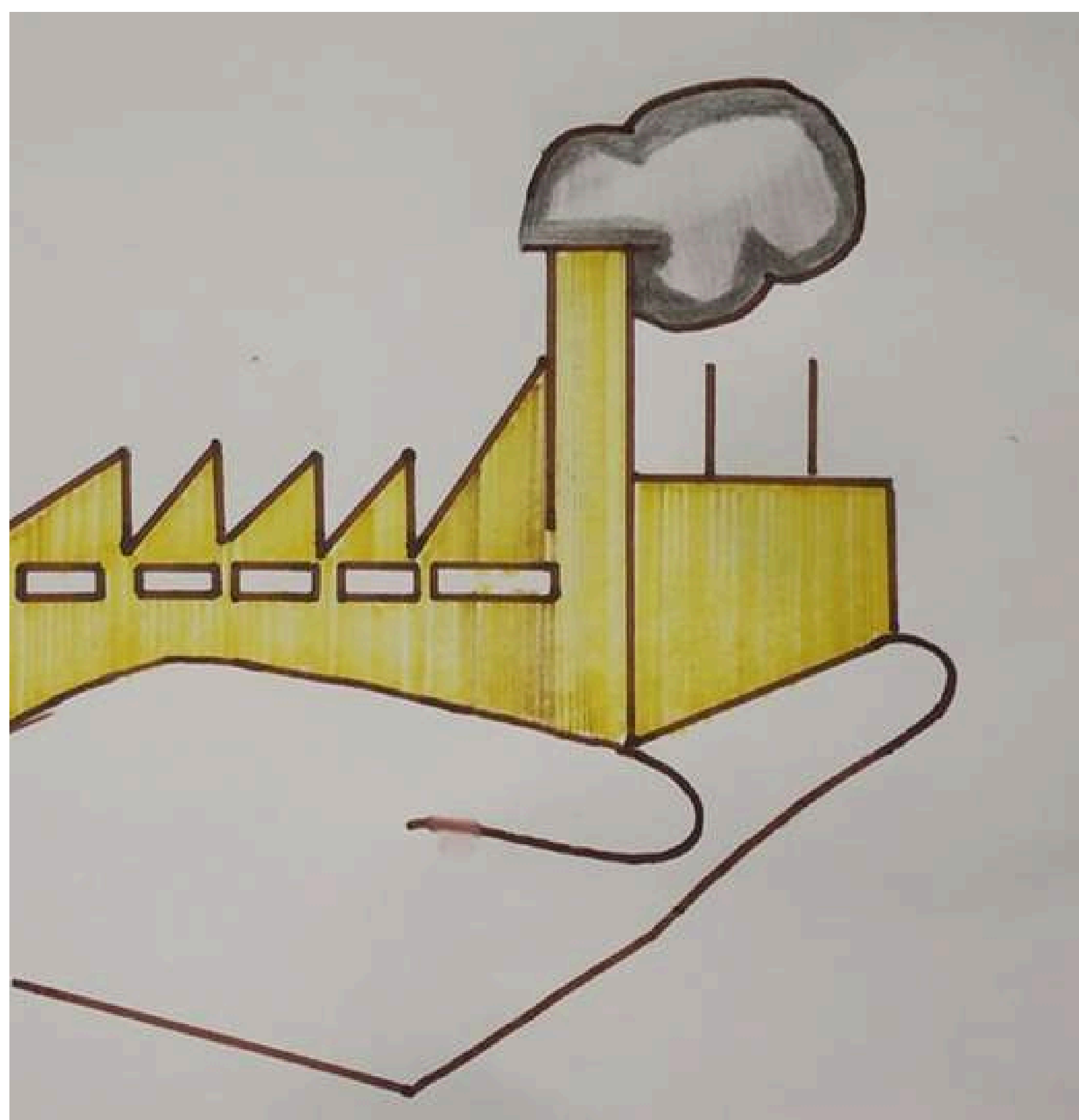
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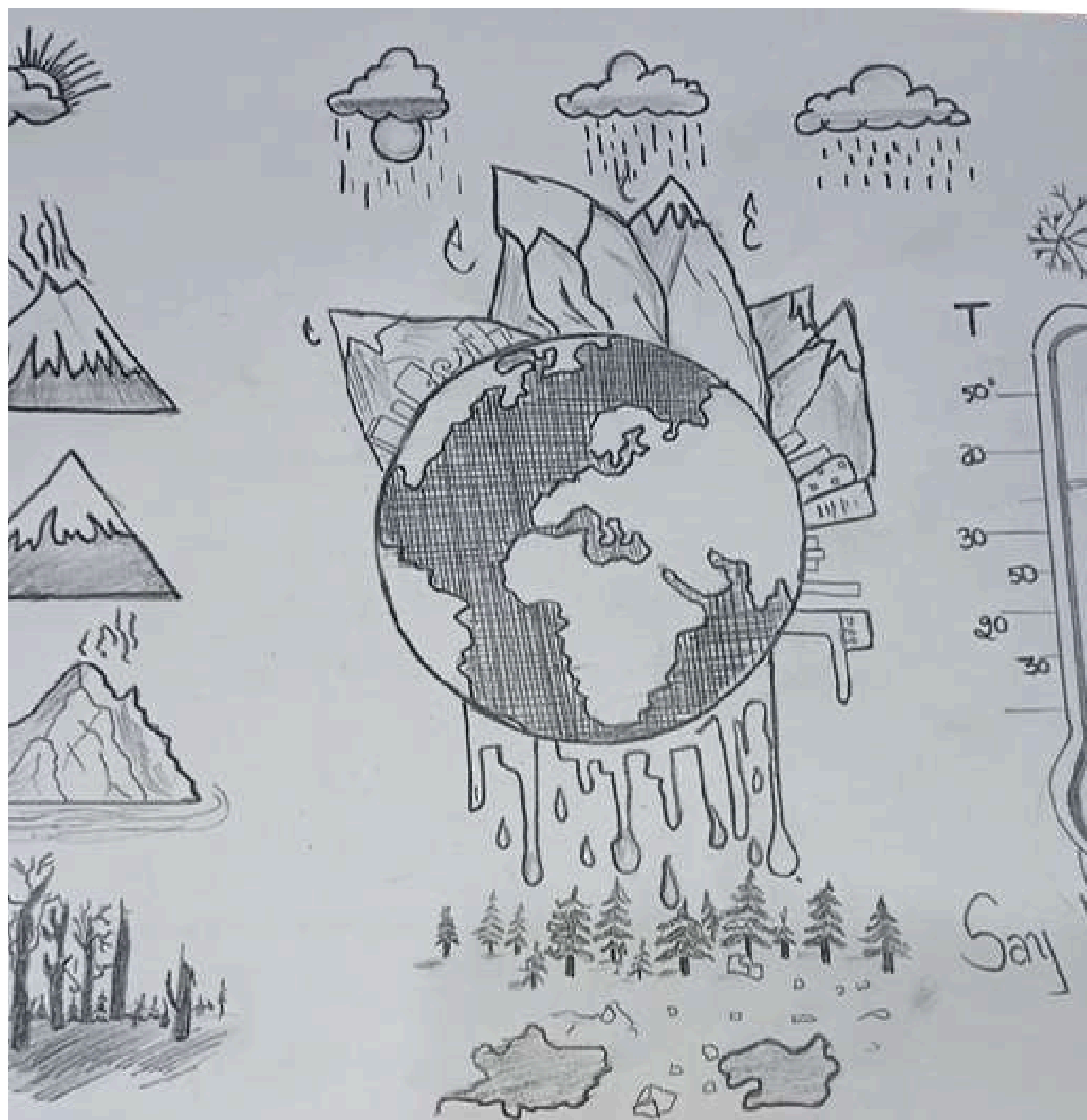


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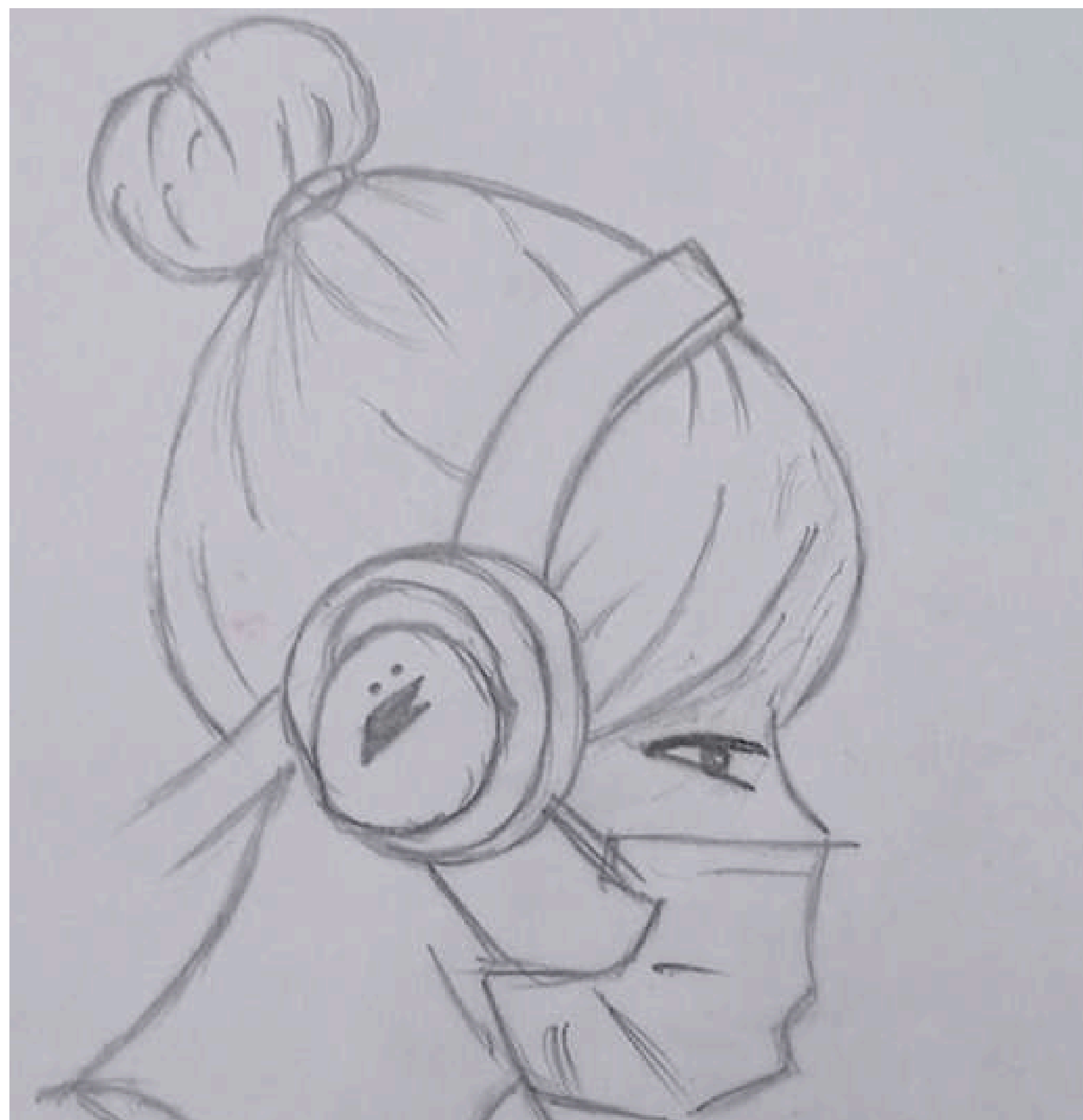


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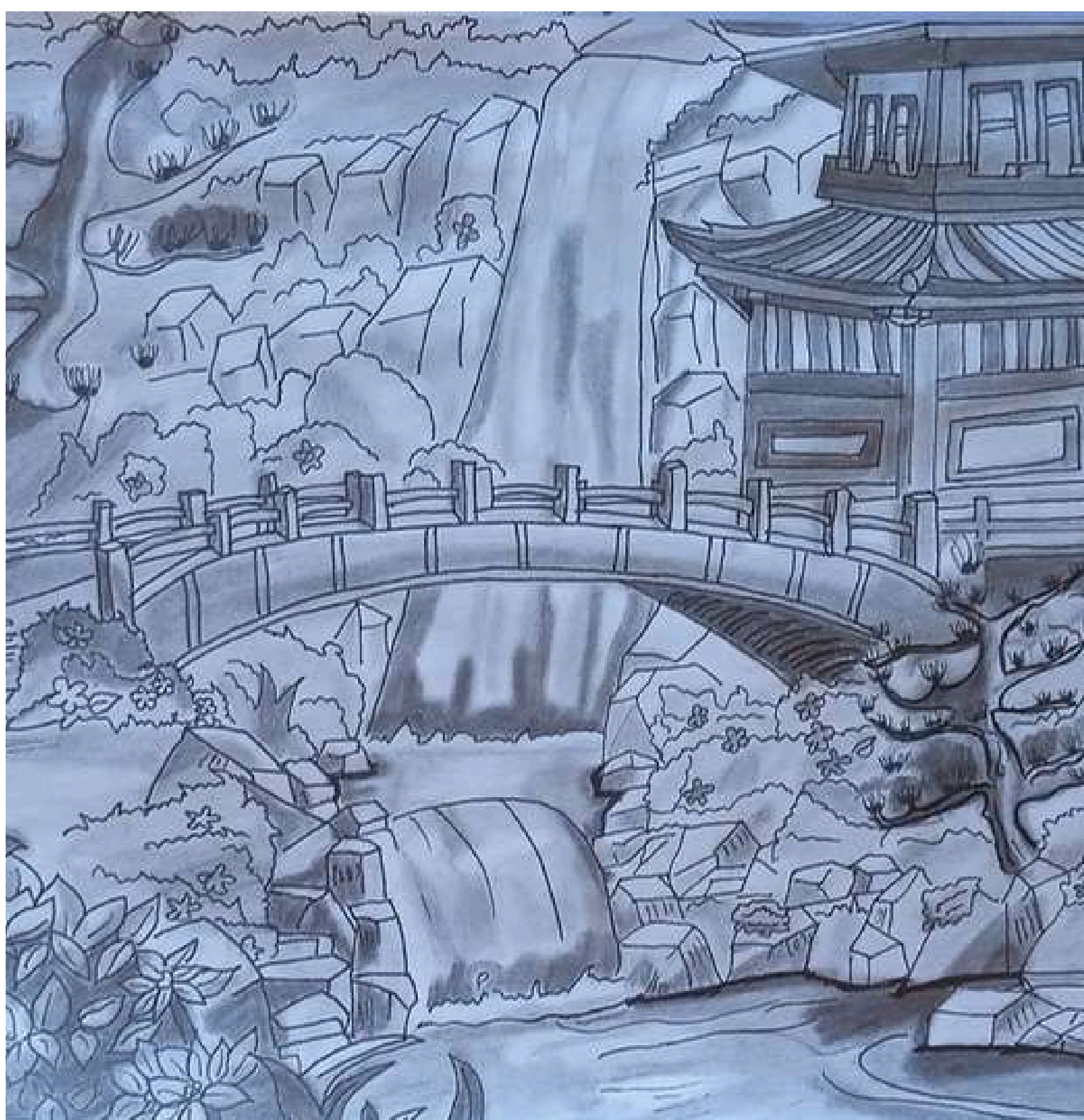


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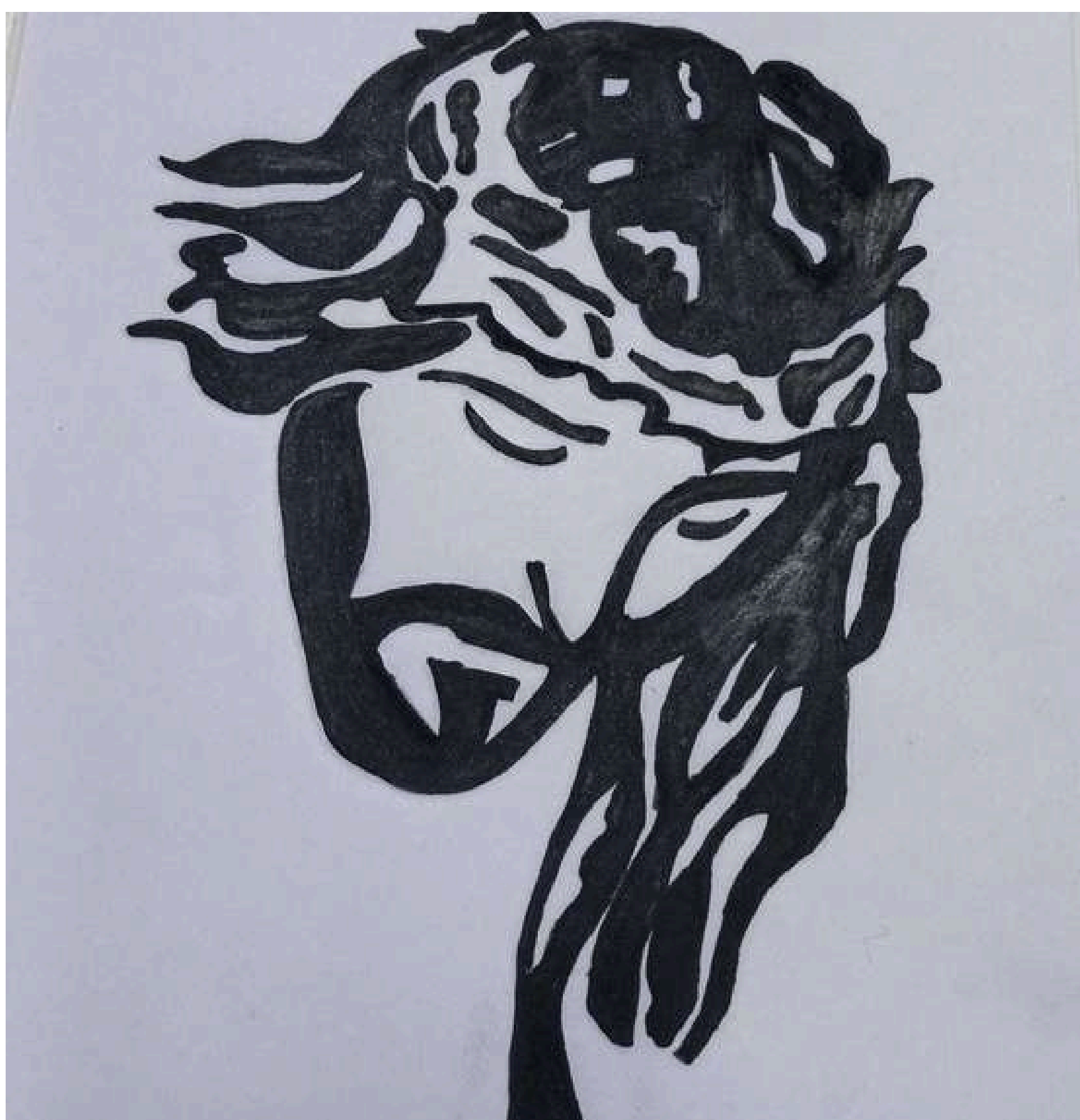
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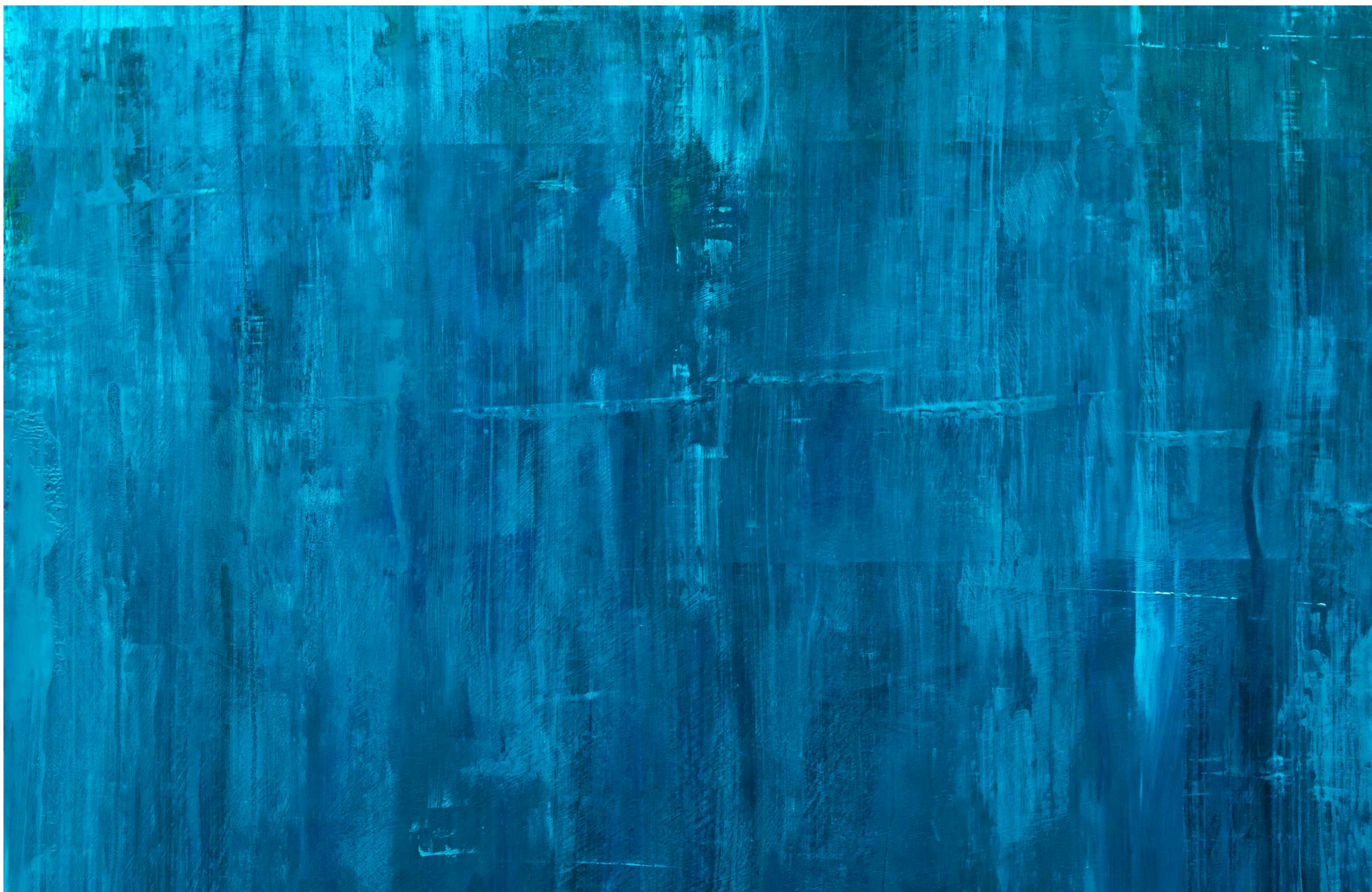
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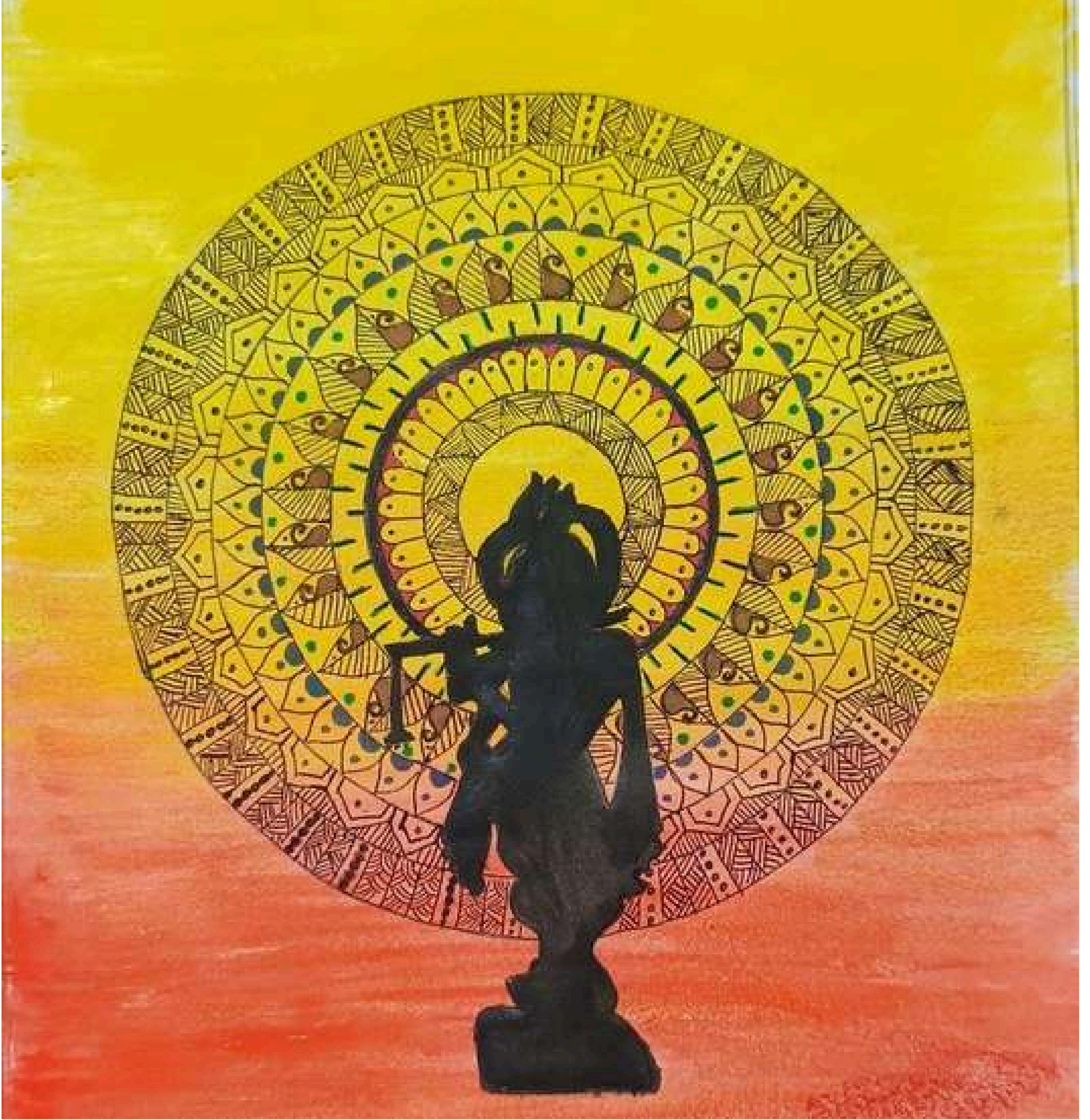
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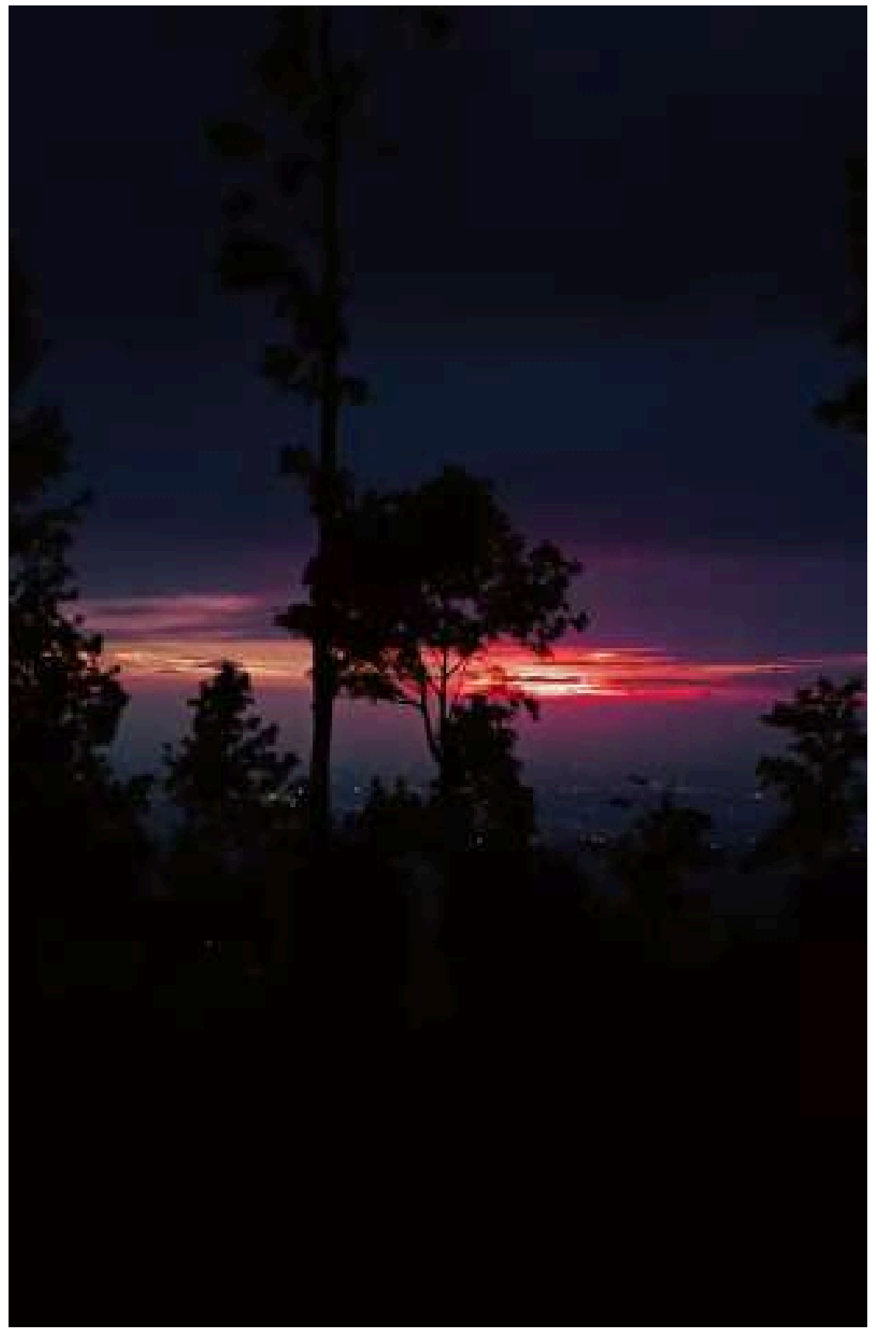
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SHREYA CHAWDA
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ANJALI KUMARI
22COMB05

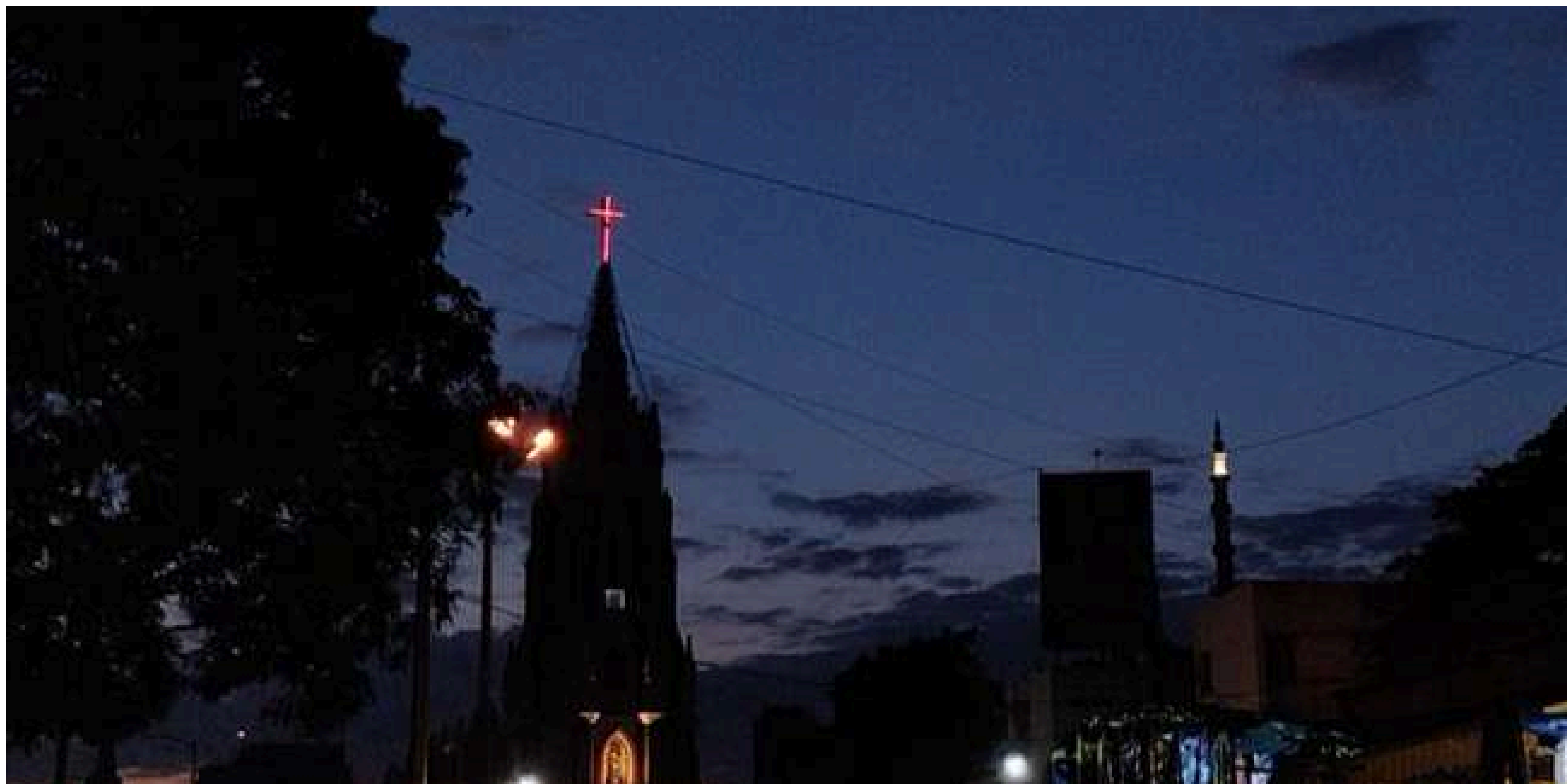




PHOTOGRAPHY



ANURADHA.S
23COMG02



TARUN SURYA P
22COMF76

TAMIL ARASI K
23COMH20



RENUGASREE R
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LITERATURE

WHISPERS OF THE FORGOTTEN STREETS

SNEHA RAJAN
22COME59

Whispers of the Forgotten Streets

Sneha Rajan, 22COME59

One sheet covers me and my entire family,
We cling together side by side,
Yet the cold is holding my body hostage

All around me, I discover treasures
that were once treasured by people.
Sleeping on damp cardboard causes my skin to crawl.

I protest against my hunger.
But, as usual, the weak are expected to fail.
Going round and round for alms.
To think that they never kept my hands warm.

Cries and prayers were not heard.
Bones were not heard Shattering.
Heaped up bodies left alone.
Waiting for the light to shine and clean this grime.

LIFE BELOW WATER
THE SILENT CRISIS
BENEATH THE
SURFACE

ADI GIRESH, 23COMA02

LIFE BELOW WATER

THE SILENT CRISIS BENEATH THE SURFACE

ADI GIRESH, 23COMA02

When we think of the ocean, we often imagine peaceful waves, vibrant coral reefs, and colourful fish swimming freely. But beneath this beauty lies a crisis that urgently needs our attention. Oceans cover more than 70% of the Earth's surface and are home to countless species, many of which remain undiscovered. They provide us with food, regulate the climate, generate most of the oxygen we breathe, and support the livelihoods of millions worldwide. Yet every year, our actions slowly suffocate this life-giving resource. Over eight million tons of plastic waste enter the ocean annually, endangering marine creatures that mistake it for food. Overfishing, oil spills, and the destruction of coral reefs are stripping the seas of their richness.

As humans, we often forget that the health of the ocean is directly linked to our own survival. The United Nations Sustainable Development Goal 14, "Life Below Water," is a call to each of us to recognise our role in protecting these ecosystems. This isn't just an environmental issue; it's a profoundly human one. Think of the coastal communities that rely on fishing to feed their families, or the next generation that may never get to see a coral reef alive. We can all make a difference by saying no to single-use plastics, making sustainable choices, speaking up for change, and utilising our talents to spread awareness. It starts with caring. If we learn to respect and protect the ocean, it will continue to care for us in ways we often take for granted.

Life Below Water

S Dhinesh, 24LSCF32



Life Below Water

S Dhinesh, 24LSCF32

Life Below Water: Why It Matters and How We Can Protect It

Our planet is a water world, with oceans covering over 70% of its surface. These vast bodies of water are not just scenic backdrops; they are essential to our existence. Oceans regulate our climate, provide us with food and oxygen, and support an incredible array of life.

The Importance of Life Below Water

Climate Regulation: Oceans act as a massive heat sink, absorbing and storing heat from the sun. They also play a crucial role in regulating weather patterns.

Oxygen Production: Phytoplankton, tiny marine organisms, produce approximately 50% of the world's oxygen through the process of photosynthesis.

Biodiversity: Marine ecosystems are incredibly diverse, home to nearly a million known species, from the tiniest plankton to the largest whales.

Economic Value: Over 3 billion people depend on marine ecosystems for their livelihoods. The goods and services the ocean provides are estimated to be worth trillions of dollars per year.

Threats to Marine Life

Despite their importance, our oceans face grave threats from human activities:

Pollution: Plastic waste, chemical runoff, and sewage contamination harm marine environments, affecting marine life and damaging ecosystems.



Life Below Water

S Dhinesh, 24LSCF32

Overfishing: Unsustainable fishing practices deplete fish populations, disrupt food chains, and threaten the livelihoods of coastal communities.

Climate Change: Rising ocean temperatures and acidification, caused by increased CO2 levels, are damaging coral reefs and threatening marine species.

Habitat Destruction: Destructive fishing techniques, such as bottom trawling, and coastal development, destroy vital marine habitats.

We can all act to protect our oceans:

Reduce Plastic Consumption: Avoid single-use plastics and properly dispose of plastic waste.

Support Sustainable Seafood: Choose seafood from sustainable sources.

Reduce Carbon Footprint: Take steps to reduce your carbon emissions, such as driving less and conserving energy.

Support Ocean Conservation Organisations: Donate to or volunteer with organisations working to protect marine life.
Educate Others: Spread awareness about the importance of ocean conservation.

The health of our oceans is intimately tied to our own. By taking action to protect life below water, we can ensure a sustainable future for ourselves and future generations.



Zero Hunger

A PATH TO A SUSTAINABLE FUTURE

Joyse K, 23COMF25

Hunger remains one of the most pressing issues of our time. Despite significant progress, millions of people around the world still suffer from food insecurity and malnutrition. Zero Hunger aims to end hunger, achieve food security, improve nutrition, and promote sustainable agriculture by 2030. This goal is not just about providing food, but also about ensuring that everyone has access to safe, nutritious, and sufficient food throughout the year.

Global Hunger Crisis

The global hunger crisis is a complex issue influenced by various factors, including poverty, conflict, and climate change. According to the United Nations, nearly 690 million people are undernourished, and the COVID-19 pandemic has exacerbated the situation. Efforts to combat hunger must address these underlying causes and provide long-term solutions.

Zero Hunger

Innovative Farming Techniques

Innovative farming techniques are crucial in creating sustainable food systems. Practices such as precision agriculture, vertical farming, and agroforestry are helping to increase productivity while maintaining ecological balance. These methods not only enhance food security but also contribute to environmental sustainability.

Supporting Small-Scale Farmers

Small-scale farmers play a vital role in achieving zero hunger. They produce a significant portion of the world's food, yet they often face challenges such as limited access to resources and markets. Supporting these farmers through training, financial assistance, and infrastructure development is essential for building resilient food systems.

Impact of Climate Change

Climate change poses a significant threat to food security. Extreme weather events, changing precipitation patterns, and rising temperatures affect crop yields and disrupt food supply chains. Mitigating the impact of climate change through sustainable practices and adaptation strategies is crucial for ensuring food security.

Achieving zero hunger requires a multifaceted approach that addresses the root causes of food insecurity and promotes sustainable agricultural practices. By working together, we can create a world where everyone has access to the food they need to thrive.

Harvest of Dreams

Joyse K, 23COMF25

In fields where golden whispers grow,
A promise blooms, a hopeful glow.
With every seed, a tale begins,
Of hunger's end, where life begins.

Beneath the sun's embrace so warm,
Farmers' hands, both young and worn,
Tend the earth with love and care,
Dreams of plenty fill the air.

No more shall children cry in vain,
To ease their hunger pain.
In every grain, a future bright,
A beacon shining through the night.

From soil to soul, the journey's long,
But in our hearts, we sing this song.
For zero hunger, we unite,
Together, we can make it right..

And
Fields of Tomorrow

In the dawn of a new day,
Where hopes and dreams gently sway,
Fields of tomorrow start to bloom,
Banishing hunger's shadowed gloom.

With every hand that tills the earth,
A promise of a brighter birth.
Seeds of change in fertile ground,
In unity, our strength is found.

No more shall empty plates be seen,
For every child, a future keen.
In every harvest, joy and cheer,
A world where hunger disappears.

Through storms and trials, we
persevere,
With hearts of courage, minds so clear.
For zero hunger, we stand tall,
Together, we can feed them all.

In the depths where sunlight fades,
A world of wonder serenades.
Coral reefs like cities stand,

Guardians of a watery land.
Whales sing songs of ancient lore,
Echoes from the ocean's core.
Dolphins dance in playful glee,
In the vast and boundless sea.

Turtles glide through currents strong,
Journeying the whole world long.
Schools of fish in colours bright,
Weave through waters, pure delight.

In the shadows, secrets hide,
Creatures of the deep abide.
Bioluminescent lights aglow,
In the dark, a mystic show.

From the tiniest plankton's grace,
To the giant's gentle pace,
Life below the water's crest,
In harmony, they coexist.

The ocean's heartbeat, strong and true,
A symphony of life in blue.
Protect these depths, this world so grand,
For future generations' hands.

THE OCEAN'S HEARTBEAT

JOYSE K, 23COMF25

Eradicating Hunger, Sustaining Lives

Rohit Khadka, 24COMC54



"The war against hunger is truly mankind's war of liberation." -John F. Kennedy.

Hunger is a condition in which a person experiences a severe lack of food, leading to discomfort, weakness, and an inability to meet the body's basic nutritional needs. It can result from various factors such as poverty, food insecurity, and natural disasters, and it often leads to malnutrition and poor health outcomes. Hunger is not just about the absence of food; it also encompasses the lack of access to sufficient, safe, and nutritious food necessary for a healthy and active life.

Factors of Hunger

Hunger is a complex issue caused by various interrelated factors, such as Poverty, Conflict, Climate Change, Insufficient Food Systems, Political Instability, health crises, and Population growth.

Zero Hunger UN initiative to end starvation

Zero Hunger is one of the 17 Sustainable Development Goals (SDGs) established by the United Nations in 2015 as part of the 2030 Agenda for Sustainable Development. The goal aims to end Hunger, achieve food security and improved nutrition, and promote sustainable agriculture. The United Nations has implemented several initiatives and strategies under the Zero Hunger goal to combat Hunger and achieve food security.





Some of the key steps include promoting sustainable development, Supporting Smallholder Farmers, Improving Food Access and Distribution, Providing Emergency Food Assistance, Monitoring and Data Collection, and Conducting Education and awareness campaigns. These steps reflect a holistic approach that addresses the root cause of Hunger and seeks to create long-term, sustainable solutions.



Individual's role in ending Hunger

Society is a reflection of an individual's behaviour and actions. The behaviours either endorse or assassinate humanity. Ending Hunger itself is a challenge for the whole of humanity. A specific group of people or a single person cannot accomplish this alone. Without exception, every single person should contribute towards this vision.

Here are some steps that an individual can take:

Reducing food wastage, Supporting Local Farmers, donating to food banks and Charities, advocating for Policy Change, Raising Funds and Awareness and making sustainable food choices are some of the stepping stones toward a world where no one dies of starvation.

Hunger is a sin against humanity.

Hunger kills a person's dignity before starvation kills them. Imagine a person begging for bread that is thrown into the garbage by some. The situation is when your mind and body stop reacting. The muscles are wrinkled like those of an aged person. Hunger that hinders human possibility and potential that makes a person unethical and wild. The situation where a person is ready to eat human flesh or garbage is Hunger. It's a sin to the whole of humankind and the human race. Let's bring our hands together to end this and create a world where no one goes to sleep with an empty stomach and dreams of tomorrow's meal. Let's overcome this sin.

ZERO HUNGER

RUTHIKA, 24COME54

Based on my personal observations, the issue of zero hunger has been prevalent for a long time, predating the current global landscape, and it continues to affect numerous individuals worldwide. This challenge is recognised as one of the key components of the Sustainable Development Goals.

The origins of the zero hunger issue can be traced back to a European nation. It predominantly impacts those living in extreme poverty, including many men and women who struggle to provide their children with nutritious meals.

A potential solution to alleviate this problem involves restaurants donating surplus food by offering at least one mid-day meal to those in need. Additionally, supporting local food producers can play a significant role in addressing malnutrition. Furthermore, we can combat zero hunger by ensuring that we consume an adequate amount of food daily and by assisting those in need through the provision of essential supplies.



SDG4

Quality Education **PORTAL TO A BETTER TOMORROW**

Krishna Ladhani, 23COMG08

Education is often hailed as a potential equaliser and an effective way to break cycles of poverty, ignorance and inequality; to women being patronised as a community with lower Standards and no rights to racial discrimination, all can be shut down with the pursuit of a quality education. The term "quality education" stands out due to its rather more holistic nature and value; being skilled with knowledge and values to function correctly in the fast moving world of today defines a gain of quality education as it does not connote more access to schools and being trapped in the words of what academics dictate; it rather guarantees effectiveness, inclusiveness and resonating the amplification of learning how the modern world works.



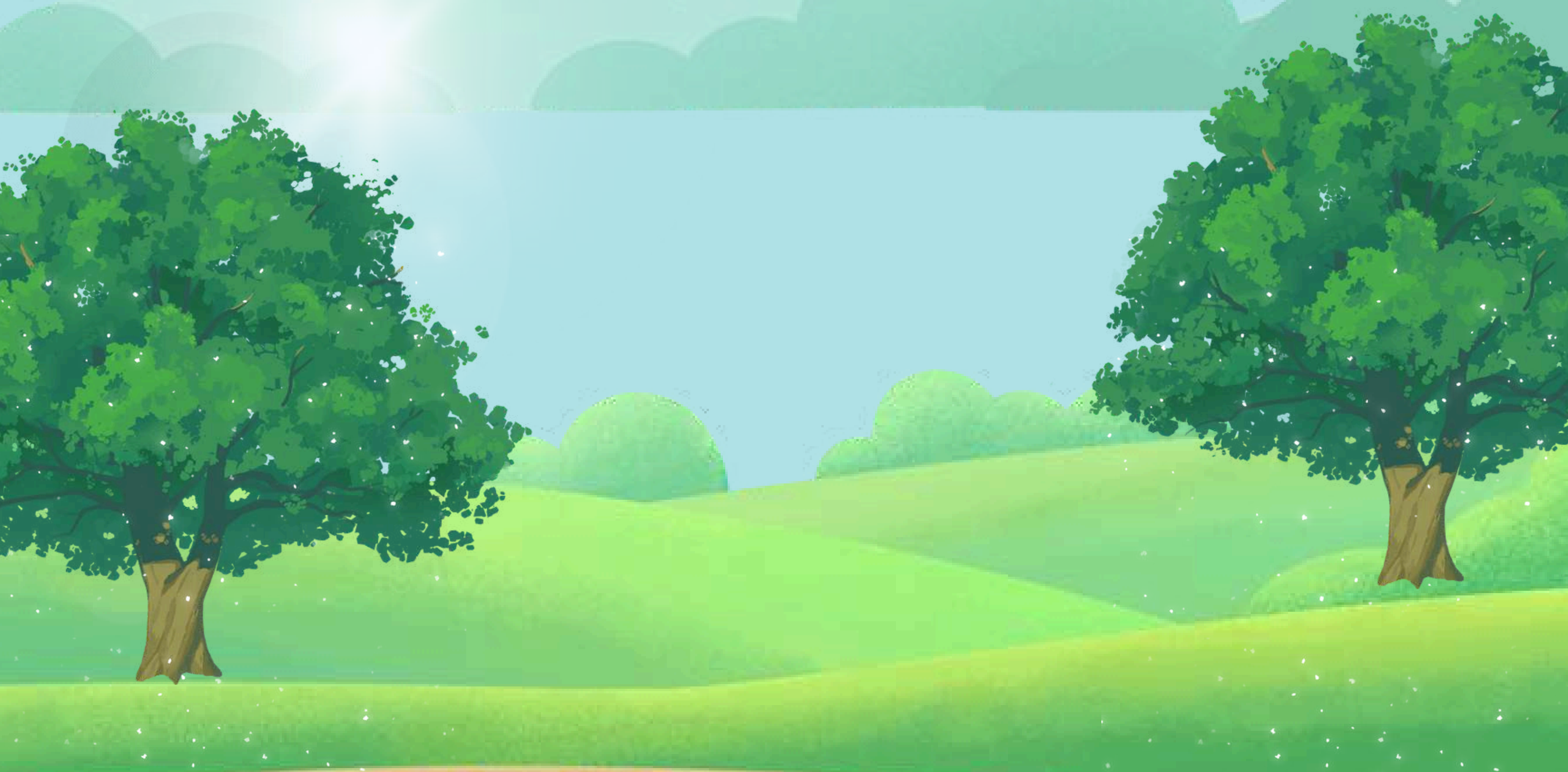
Its various dimensions include:

- **Curriculum relevance:** A curriculum that balances foundational skills and critical thinking, catering to both local and global contexts
- **Skilled Educators:** Well-trained faculty with patience enough to mould new minds with their experience.
- **Student-centred learning:** Process of learning infused with interactive methods catering to diverse needs in a nurturing environment.

Importance:

- **Economic growth:** Formulating a community skilled enough to manage finances and profits for the country as well as themselves.
- **Empowerment:** Imparts confidence and an identity to actively participate in society and fosters social mobility
- **Sustainable Development:** Prepares the youth to address and come up with solutions to present problems like climate change, discrimination and inequalities.

Despite its profound importance, achieving quality education is a challenging process due to various factors, such as poverty and a lack of infrastructure. Therefore, collective efforts and measures should be taken to address these issues and move towards a better future.



CLIMATE CHANGE

A GLOBAL CRISIS AND WHAT WE CAN DO ABOUT IT



ALVIN ANTHONY, 23COMF03

CLIMATE CHANGE

A GLOBAL CRISIS AND WHAT WE CAN DO ABOUT IT

ALVIN ANTHONY, 23COMF03

Today, climate change is one of the most pressing issues our planet faces. As global temperatures rise, climate change is becoming increasingly apparent in terms of extreme weather events, rising sea levels, and changing ecosystems. The responsibility to solve this problem lies with people, communities, corporations, and governments all over the world, who are required to act together expediently on it. Climate action is not merely an environmental, but also a social, economic, and moral imperative that seeks to guarantee a sustainable future for all.

Climate change involves gradual alterations in temperatures and weather patterns that are primarily caused by human activities, including the burning of fossil fuels, deforestation, and industrial processes. These activities emit gases like carbon dioxide and methane, which accumulate in the atmosphere and cause it to trap heat, thus raising the Earth's temperature—also known as global warming.

The effect of climate change is extensive, affecting every sphere of life on Earth. We have been observing an increase in the occurrence of heatwaves, hurricanes, and bushfires. This rise endangers coastal settlements around the globe as melting glaciers plus ice caps contribute to increasing sea levels. Moreover, poverty and inequality are being deepened through food scarcity and water shortages resulting from climate change, thereby propelling mass migration due to failed harvests.

Steps Toward Effective Climate Action

1.Reducing Greenhouse Gas Emissions: To combat climate change immediately, the emission of greenhouse gases must be reduced. This can only happen if fossil fuels are replaced by renewable energy sources, such as solar, wind, and hydropower. Governments may use this transition to incentivise the move, including through clean energy subsidies, carbon pricing mechanisms, and regulations that curb emissions from major sectors such as transportation and industry.

2.Promoting Energy Efficiency: The improvements in buildings' and transport's energy ratings mean that they produce lower amounts of CO₂ for every unit of fuel consumed. These include retrofitting homes and offices with modern insulation systems; promoting public transportation and EV use. Besides that, industries have their own options, such as becoming more efficient or using biofuels.

3.Protecting and Restoring Ecosystems: Forests, wetlands, and oceans are essential sinks for CO₂ absorption. Thus, enhancing these ecosystems or rehabilitating degraded areas will enable them to serve better as carbon sinks, thereby mitigating the effects of climate change. In relation to this vital strategy is the need for reforestation and afforestation, coupled with sustainable land management practices.

4.Advancing Climate Adaptation and Resilience: Nevertheless, adaptation is also crucial because there is no choice but to respond to changes that have already occurred. It means creating infrastructure that can withstand extreme weather events, establishing early warning systems, and enacting policies that protect vulnerable communities against the impacts of climate change. However, it would not be wrong to say that building resilience ensures societies cope with any disruptions emanating from climate-related issues.

What can we do as Individuals or as communities?

Governments and businesses are crucial to climate action, but individuals and communities must also play a significant role. Reduction of energy use, waste minimisation, sustainable transportation options, and support for green products may not seem significant on their own; however, taken together, they can have a substantial impact. Furthermore, raising awareness about the issue among others and advocating for policies that foster sustainability are powerful tools used by individuals in countering global warming.

Climate action is a shared responsibility requiring collaboration at all levels of society. Mitigating climate change through reducing emissions, improving energy efficiency, safeguarding natural ecosystems, adapting to climate impacts, and enhancing international cooperation will help build a more sustainable future while offsetting the effects of global warming. Now is the time for action since our planet's health and the well-being of future generations hinge on it.

LIME LIGHT

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