

2025 EDITION

PROLIGHT

DEPARTMENT OF PROFESSIONAL ACCOUNTING AND FINANCE



A HUMBLE PAWN'S JOURNEY ACROSS THE BOARD TRANSFORMS
IT INTO A QUEEN, PROVING THAT STRATEGY AND
PERSEVERANCE CAN UNLOCK GREATNESS.



Table of Contents

Introduction

4

Messages

8

Reports

15

Articles

59

**Student
Placements**

80

**Student
Achievements**

86

**Faculty
Achievements**

96

**Memory
Photos**

102

ABOUT THE COLLEGE

**KRISTU JAYANTI COLLEGE,
AUTONOMOUS**



Kristu Jayanti College, founded in 1999, is run by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The college is affiliated to Bengaluru North University and is reaccredited with A++ grade by NAAC in the Third Cycle of Accreditation in 2021. The college functions as an autonomous institution since 2013, sanctioned by the University Grants Commission, Government of Karnataka & the Bangalore University.

The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

In late 1990's majority of higher educational institutions were found in the southern and eastern parts of Bangalore. The northern part of Bangalore District was semi-urban and rural that lacked educational and industrial development. In order to build vibrant academic environment and to bring positive socio-economic changes in this geographical area, the college was started at K. Narayanapura, Kothanur region in 1999.

The college had a humble beginning with 1 course, 9 students and 3 faculty members has exponentially grown with 10000+ students and offers 33 UG programmes, 17 PG programmes and 3 PG Diplomas. The college has four recognized research centres in the field of Bio-Technology, Commerce, Psychology and Management.

ABOUT DPAF

DEPARTMENT OF PROFESSIONAL ACCOUNTING AND FINANCE



The Department of Professional Accounting and Finance owes its legacy to the deep passion for learning. The curriculum is designed to prepare the students to take up professional courses while pursuing their undergraduation programmes. This department provides a conducive environment for professional course attainments and also imparts academic excellence while sharpening their intellectual skills. It aims to meet industrial standards by enhancing competitive abilities among the students.

The Department of Professional Accounting and Finance adopts a holistic approach to learning and caters to the overall development of individuals. It is built on the foundation of academic excellence and professional development. The department is supported by a unique and rare breed of academicians who set the tone and appetite for learning. The program aims at preparing the students to excel in life and become role models to society. Innovation, Excellence and Skill development add essence to our curriculum and remain as a major contributor to the continual and growing trajectory of success.

Marching forward with the institution vision of 'Excellence and Service', the department constantly endeavours to contribute to the society by nurturing individuals with the knowledge, skill sets and commitment to mitigate the challenges of the society through innovation and transformation and working towards greater social inclusion. The students are exposed to activities that bring in service mindedness making them more humane.



MS. AASHA
Faculty Bishop



DR. DEENU NADAYIL
Faculty Bishop



DR. NEERUPA CHAUHAN
Faculty Bishop



MS. KARTHIKA R NAIR
22ACP537
Rook of Magazine



MR. HARSHITH SAI RAJ N T
23IBFA20
Rook of Design



MR. JASON PINTO
24CMAB22
Design Knight



MS. SICILY JOSEPH
23ACAA66
Design Marshall



MS. NEHA T N
23ACAA46
Design Marshall



MR. MOHAMMED AFFAN
22CMP442
Report Knight



MS. PRARTHANA PRASEED
23CMAA49
Report Marshall



MS. ANNLEYA SARA JAIN
23CMAA16
Report Marshall



MR. G. NETHRAAN
22CBP218
Content Knight



MR. ARJUN VS
23CBAA07
Content Marshall



MS. HARSHITHA N
23PRFB14
Content Marshall



MESSAGES



Principal's Message

"Develop a passion for learning. If you do, you will never cease to grow."

– Anthony J D'Angelo



Fr. Dr. Augustine George

PRINCIPAL

Secretary, Bodhi Niketan Trust

I take immense joy in congratulating the Department of Professional Accounting and Finance on launching the 5th Edition of the Department's magazine, Prolight 2024-25. The 5th edition of this magazine features the department's growth, diligence, excellence and persistence not just in academics, but in several activities. The Department's unwavering efforts in offering its students a wide range of opportunities, with an aim to foster them with holistic development and refined and polished skills, is commendable.

At Kristu Jayanti College, we believe in upskilling of students which is highly essential in their personal development, professional success and holistic enrichment. We believe in continuous learning, rather than learning just being a one-time task. Learning not just upskills individuals, but also boosts their self-esteem and gives them the ability to handle challenges effectively.

We are currently living in an age of rapid and constant innovation. Rapidly changing technology, dynamic industries and ever-evolving societal expectations necessitates us to change at a fast pace. Standing still in such an environment makes us outdated. As Bill Gates aptly said, "Success today requires the agility and drive to rethink, reinvigorate, react and reinvent." Each new skill we learn today, is a step towards becoming a better version of ourselves. With this as a priority, an integration of technology into our educational approach has helped students bridge this gap.

The Department of Professional Accounting and Finance consistently works hard to provide students with an ocean of opportunities in the form of skill enhancement activities, educating students with ethics, expert guest lectures, industrial visits, activities enhancing the soft skills and hard skills of students and many more which would mould them into better personalities, ready to face the challenges and uncertainties of tomorrow. A proper integration and focus on skill development, confidence and discipline would guarantee a success and fruitful tomorrow.

"The hallmark of successful people is that they are always stretching themselves to learn new things."

– Carol S Dweck

Fr. Jais's Message

"The future belongs to those who believe in the beauty of their dreams."

– Eleanor Roosevelt



Fr. Jais V Thomas

FINANCIAL ADMINISTRATOR
Director, Jayantian Extension Services

The key to growing in a world full of chances and challenges is having the courage to dream and the self-control to realise those aspirations. At Kristu Jayanti College, we encourage an attitude of curiosity, innovation, and dedication in order to enable our students to go above the norm. Character as well as careers are shaped by this trio.

The Department of Professional Accounting and Finance has continuously shown that it is incredibly capable of turning potential into success. The department produces graduates who are not just prepared for the workforce but also for the future by combining a demanding academic program with practical experience. Their creations exhibit a distinctive fusion of innovation and traditional values important to the mission of our organisation.

Witnessing the release of the Prolight 5th Edition 2025, the result of teamwork and vision, is a source of great pride. The goals, commitment, and inventiveness of its contributors are reflected in this journal, which is more than just a periodical.

The editorial team and the Department of Professional Accounting and Finance deserve my sincere compliments for creating a masterpiece that will motivate its readers to set higher goals and accomplish more. I hope that this Prolight edition will inspire creativity, honour skill, and be a shining example of greatness for many more to come.

Dean's Message



“Excellence is not a skill; it is an attitude.”

– Ralph Marston



Dr. Aloysius Edward J

DEAN
Commerce & Management

We, at Kristu Jayanti College, aim to aspire youth to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern, and building global competencies in a dynamic environment. But it is also vital to understand that achieving success is not easy. It is all about learning to pick oneself up from their setbacks and paving a way to their destination. Here at our college, we drive our students to break out of their comfort zones and achieve their full potential by promoting a healthy competitive spirit.

The Department of Professional Accounting and Finance conducts various academic enrichment programmes for the holistic development of students. The department aims at developing such professional leaders among the students through their formal and informal learning. The department strives at creating a platform for the students to discover their potentials and give their best through various programmes, besides their academics. It also focuses moving beyond teaching traditional subject areas, such as numeracy and literacy, to including a broad range of skills, such as problem solving, critical thinking, and collaboration. This shift toward broadening the provision of education is part of a larger global movement.

I would like to congratulate the Department of Professional Accounting and Finance for their commendable efforts in bringing out their fifth edition of PROLIGHT, the Department Magazine. I would also like to thank the editorial for their dedication in forming and shaping this publication. I believe that this magazine does not only showcases the creative talents of our students but also offers engaging and insightful articles to the readers.

HOD's Message



"You can't cross the sea merely by standing and staring at the water."

— Rabindranath Tagore



Dr. Annie Stephen, FCA

HEAD OF DEPT.

PROFESSIONAL ACCOUNTING AND FINANCE

With great pride, I present the 5th edition of our department's magazine, a reflection of the creativity, dedication, and collaborative spirit that define the Department of Professional Accounting and Finance. Our department is committed to offering more than just education. We aim to equip students with the skills and mindset needed to thrive in an ever-changing world.

From critical thinking and effective communication to resilience and adaptability, we nurture a holistic approach to personal and professional development. These are the tools that shape the future of our students and enable them to excel as individuals of integrity, innovation, and purpose.

Guided by our college's core values of Faith, Integrity, Dignity, and Excellence (FIDE), we strive to provide a learning environment that encourages students to grow beyond their academic pursuits. By fostering creativity, leadership, and a sense of social responsibility, we prepare our students not just for the corporate world but for life itself.

This magazine exemplifies the hard work and passion of our students and faculty, showcasing their talents and ideas. I am delighted to see the department grow with each passing year and proud of the achievements and milestones reached by our vibrant community.

Congratulations to the editorial team and all contributors who have worked tirelessly to bring this edition to life. May it inspire all readers to continue exploring new opportunities, embracing challenges, and striving for excellence in every endeavour.

Coordinator's Message



Mr. Jagadeesh K.K.

PROGRAM COORDINATOR
PROFESSIONAL ACCOUNTING AND FINANCE

Welcome to the Department of Professional Accounting and Finance

At our core, the Department of Professional Accounting and Finance is committed to shaping capable individuals who make valuable contributions across various sectors. We strive to equip our students with relevant skills and up-to-date knowledge that align with the evolving demands of the industry and society.

As part of a global educational initiative, we emphasize the development of a well-rounded skill set that goes beyond traditional academic learning. Our approach nurtures critical thinking, problem-solving abilities, and teamwork, preparing students to navigate complex professional landscapes with confidence.

Our commitment extends beyond academic excellence. We take pride in fostering individuals who are ethically responsible, environmentally aware, and emotionally balanced. Our goal is to cultivate not just skilled professionals but compassionate individuals who embody respect, empathy, and integrity in their interactions and contributions to society.

“PROLIGHT,” our department magazine, serves as a platform to celebrate the diverse perspectives and achievements of both our students and faculty. It features engaging and insightful content that reflects our unwavering dedication to ethical standards and professional excellence in the field of accounting and finance.

We invite you to explore this edition and be inspired by the outstanding accomplishments of our talented students. Their journeys serve as a testament to dedication and perseverance, motivating us all to strive for greater success.

EDITOR'S CHOICE



Innovation distinguishes between a leader and a follower. The Department of Professional Accounting and Finance is proud to unveil the fifth edition of Prolight, a celebration of our continued growth and success. Get ready to be inspired! This edition of Prolight magazine is a treasure trove of memorable moments, outstanding achievements and success stories from our faculty, students and department community .

This platform showcases the literary talents of our students, offering a unique glimpse into their thoughts, experiences and options on a wide range of topics . Within these pages you will discover highlights from our department's achievements during the academic year 2024-2025, notable faculty accomplishments that highlight their expertise and commitment, thrilling account's of inter and intra college competition's and fests that demonstrate teamwork and spirit and success stories from placements by prominent and reputed companies that inspire future leaders. The magazine celebrates the creativity, innovation, and excellence that define our community. We invite you to explore the diverse perspectives and ideas presented in this edition, and we hope you enjoy the insights and reflections shared here.

The success of this magazine is a testament to the collaborative efforts of our talented team, comprising teachers, writers, digital designers, and photographers. Their dedication, passion, and teamwork have reached a final in this publication. We had an absolute blast creating it, and we hope you have a delightful reading experience!



REPORTS



01 March, 2025

Building Career Readiness:

Acquiring Practical Experience for Professional Success

The Department of Professional Accounting and Finance hosted an enlightening session titled "Building Career Readiness: Acquiring Practical Experience for Professional Success" on 01/03/2025. The session was designed to equip students with essential practical knowledge and hands-on experience, crucial for excelling in the finance and accounting industry.

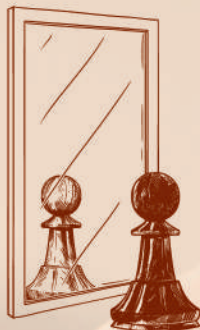


The session featured Ms. Meghana H.G., Trainer, ISDC, Bengaluru, as the keynote speaker. She underscored the pivotal role of practical exposure in developing professional competency and highlighted the significance of ACCA membership. Students gained insights into various methodologies for documenting and tracking their practical experience, ensuring compliance with ACCA standards and industry expectations. Ms. Meghana also provided a live demonstration on how students can efficiently log their internship and work experience through the ACCA web portal.

This interactive session deepened students' understanding of how to seamlessly integrate hands-on experience while pursuing their ACCA qualification. Key takeaways included the criticality of systematically recording practical experience and the manifold advantages of ACCA membership. The session effectively empowered students with the knowledge and strategies needed to enhance their career preparedness, positioning them for greater professional success in the finance and accounting sector.

21 February, 2025

Explore the Power of Your Subconscious Mind



23 January 2025

Expert Talk on Mental Wellbeing



The Department of Professional Accounting and Finance, hosted a guest lecture titled "Explore the Power of Your Subconscious Mind" by Ms. Honey Rai, Founder -Fluorescent Global Training Services. A psychologist and corporate coach with 20+ years of experience, she engaged students with an interactive session, starting with an icebreaker and a creative activity to help them express their personalities. She emphasized the significance of interpersonal skills in career success and guided students through a personality assessment to understand their strengths. Ms. Honey explained various personality types, their pros and cons, and the importance of adapting traits based on different situations. She encouraged students to embrace diversity and avoid judgment. The session was lively, with enthusiastic participation, and concluded with a meaningful message and a prayer. The event provided valuable insights for personal and professional growth.

The Women's Empowerment Cell in collaboration with the Department of Professional Accounting and Finance, Kristu Jayanti College (Autonomous) organized an expert talk on Mental Wellbeing. The session was led by Ayushi Chandra, Director of Coaching Programs at Grow More Avenues, on January 23, 2025, from 12:40 pm to 1:40 pm. Students were encouraged to participate and explore strategies for enhancing mental health and personal growth.

This insightful session, tailored for the III-year BCom students, addressed essential concerns such as managing academic burnout and building emotional resilience to navigate the challenges of student life effectively. With increasing pressures of assignments, exams, and career planning, students often experience academic burnout, which can lead to stress, fatigue, and a decline in motivation. This expert talk aimed to provide practical insights on recognizing and managing burnout effectively. Additionally, it highlighted the importance of emotional resilience—a key skill for students to adapt to challenges, bounce back from setbacks, and maintain a positive outlook during difficult times.

EXPERT TALK ON ROADMAP TO ACCA

01 February 2025

The Department of Professional Accounting and Finance organized an Expert Talk titled "Roadmap to ACCA" to provide students with a comprehensive understanding of the ACCA qualification, its global recognition, career opportunities, and strategies for successfully clearing the ACCA examinations. The session was led by Mr. Gaurav Siyal D, Audit Manager, EYGDS, Bengaluru, who shared valuable insights into the ACCA qualification and its significance in the professional world. The session emphasized the increasing demand for ACCA professionals in multinational corporations (MNCs), audit firms, banks, and financial institutions worldwide, highlighting diverse career opportunities, including roles such as Financial Analyst, Audit Manager, Management Accountant, Tax Consultant, Forensic Accountant, Risk Manager, and Chief Financial Officer (CFO). ACCA professionals are in high demand globally, with competitive salaries and international mobility, making the qualification highly valued across industries such as banking, consulting, manufacturing, and technology.

The session also focused on how to appear and clear ACCA papers, with Mr. Gaurav Siyal D providing essential strategies such as understanding the exam structure and syllabus, practicing with past papers and mock exams, developing strong time management skills, and using approved study materials and resources. He emphasized the importance of consistency, discipline, and leveraging ACCA's learning support tools.





22 October 2024

EMPOWERING THE NEXT GENERATION

Expert Talk on Exploring Entrepreneurship

A session titled "Exploring Entrepreneurship: Empowering the Next Generation" was conducted by Simon Fraser, Principal lecturer from Robert Gordon University, UK aimed at educating and inspiring the students about the vast potential of entrepreneurship in today's world.

Dr. Simon Fraser began by defining entrepreneurship as the process of creating, developing, and managing a new business venture to make a profit. However, he emphasized that entrepreneurship goes beyond profit—it also involves problem-solving, taking risks, and contributing to societal development by offering innovative solutions.

A key focus of the session was the role of innovation and creativity. Fraser explained that successful entrepreneurs are those who can think outside the box, challenging existing norms and continuously seeking new ways to solve problems.

Creativity fuels the entrepreneurial spirit by allowing individuals to envision possibilities and drive change. He stressed that the students are the future of innovation and that they should be equipped with the skills, resources, and mindset to succeed as entrepreneurs.

Dr. Fraser encouraged young participants to embrace failures as learning experiences and to remain resilient in the face of challenges. He also highlighted the importance of building a

strong support system and fostering a culture of entrepreneurship from a young age. The session explored the influencing factors along with the role of innovation and creativity in fostering entrepreneurial success.

Fraser's insights on the importance of creativity, innovation, and support in the entrepreneurial journey were well-received, leaving a lasting impression on the participants. This session was an inspiring and informative experience. Entrepreneurial success.

Fraser's insights on the importance of creativity, innovation, and support in the entrepreneurial journey were well-received, leaving a lasting impression on the participants. This session was an inspiring and informative experience.



The Role of Men in Gender Equity

Allies and Advocates



15 October 2024

On October 15, 2024, the Department of Professional Accounting and Finance organized an expert session for second-year students, with 258 participants. The guest speaker, Ms. Rajkumari Nimbale, Training Coordinator at Visthar, a Civil Society Organization in Bangalore, delivered an insightful talk on the role of men in promoting gender equity. Ms. Raaj, began with a powerful statement: "Equity is not just about equal resources, but ensuring equal outcomes." She introduced key terms like gender, cisgender, masculinity, oppression, and privilege, laying the groundwork for a deeper discussion on societal gender roles. The talk explored how patriarchy shapes men by enforcing rigid ideals of toughness and emotional suppression, often to the detriment of their mental health. A video emphasized the emotional pressures on men, underscoring the consequences of these societal expectations. MS. Raaj also outlined five types of masculinity and their features which include Hegemonic Masculinity: Men in power (finance, caste, education) who do not challenge discrimination, Complicit Masculinity: Men who acknowledge gender inequality but remain passive, Marginalized Masculinity: Men with some privilege but lacking dominance, Subordinate Masculinity: Men, often transmen, facing discrimination within their own gender, Counter-Hegemonic Masculinity: Privileged men who actively support gender equity.



She also highlighted alarming statistics on male suicides and heart attacks, linking these to the pressures of emotional suppression. The session emphasized the need for men to unlearn outdated norms and embrace new, equitable practices—a process requiring patience and persistence. The session sent out a strong message and urged the male gender to become advocates for gender equity, leaving the audience with a call to action for fostering a more inclusive society.

WOW

World of Women

The Department of Professional Accounting and Finance at Kristu Jayanti College proudly presented "WOW (World of Women)" on February 19th, 2025. This ground-breaking event, designed exclusively for female students, marked a significant milestone in the department's commitment to fostering female empowerment and leadership. What made WOW truly unique was its "by women, for women" approach. From poster design and student coordination to the tech and media teams, every aspect of the event was conceptualized and executed by the talented female students of the department.



Event Highlights:

WOW witnessed enthusiastic participation from 100 female students, with 10 exceptional finalists advancing to the concluding round. The event featured a series of engaging and challenging rounds, designed to test a diverse range of skills and knowledge:

- **Women-Centric Quiz:** The initial round tested participants' knowledge of women's history, achievements, and current affairs.
- **Deciphering Women Personalities:** Participants had to unscramble images to reveal the names of prominent female figures.
- **Blindfold Communication Challenge:** This round focused on communication skills, with blindfolded participants dictating object descriptions using shapes and sizes.
- **Tangram Challenge:** Participants demonstrated their problem-solving and spatial reasoning skills by creating shapes from tangram pieces within a time limit.
- **Final Sales Pitch Round:** The finalists showcased their creativity and entrepreneurial spirit by developing and pitching unique products designed specifically for women. This round included a confidence walk and a compelling PowerPoint presentation, requiring participants to demonstrate both poise and persuasive communication.

Ms. Asawari Ratnaparkhi, Test Manager at INDTT, Bengaluru, served as the esteemed jury member, providing valuable insights and feedback to the participants. The event was coordinated by Faculty Coordinator, Dr. Nidhi Raj Gupta, and Student Coordinators, Vaishnave R, BCom VI-IBF (P7) and C Anushkha Umesh, BCom CMA (P4)

19 February 2025



PROFESSIONAL, PHYSICAL, AND MENTAL WELLNESS

FIND YOUR
BALANCE

10 October 2024

An expert discussion titled "Professional, Physical, and Mental Wellness—Find Your Balance" was held as part of Wellness Week for first-semester Professional Accounting and Finance (PAF) students on October 10, 2024, at 3:34 PM via Zoom. Ms. Sudha Chandrashekhar, a Resource Management Specialist at Nokia Corporation in Chennai, led the discussion, sharing her significant knowledge and views on how to achieve total well-being in the workplace. Ms. Chandrashekhar stressed the necessity of striking a healthy balance between work responsibilities, physical health, and emotional well-being. She gave practical suggestions on stress management, prioritizing self-care, and cultivating a great work-life balance.

The program also covered ways for being resilient in a fast-paced corporate setting, highlighting the need of mindfulness, regular physical activity, and mental health awareness. The discussion encouraged students to take proactive actions toward wellness, which would help them efficiently negotiate both academic constraints and future professional problems. It was a dynamic and entertaining workshop, with students learning essential information on holistic well-being from an industry expert.

Department of Professional Accounting and Finance

Organises

Expert Talk on

**Professional, Physical and Mental
Wellness - Find your balance**

as a part of Wellness Week

for First Sem B.Com Professional 'A' students

Resource Person



Ms. Sudha Chandrasekhar
Resource Management Specialist,
Nokia Corporation, Chennai

22

Date: 10/10/2024 Time: 03:40 PM

Zoom Platform

THE FUTURE OF AI, EXPLORING NEW RESEARCH FRONTIERS



The Department of Professional Accounting and Finance hosted an expert talk titled "The Future of AI: Exploring New Research Frontiers," led by Mr. AV Rahul, Senior Manager of Data Analytics at Walmart, Bengaluru. With over a decade of experience in Data Analytics and a post graduate degree from IIM Indore, Mr. Rahul shared insights into the evolving landscape of artificial intelligence (AI). The inaugural session of the Research Club was designed to educate students about the pivotal role of research in technological advancement and the significant impact of AI across various industries.

Mr. Rahul's talk covered a broad range of topics, including the historical development of technology, the transformative effects of AI on sectors such as healthcare, retail, education, and transportation, and emerging career opportunities in AI fields like cloud computing, machine learning, and cybersecurity. The session emphasized the crucial role of research in solving



real-world problems, optimizing processes, and addressing ethical and social issues. Mr. Rahul also shared practical advice for students interested in AI research, highlighting AI's versatility in enhancing productivity, improving diagnostics, optimizing supply chains, and personalizing education.

The event concluded with an engaging Q & A session, where Mr. Rahul provided additional guidance and inspiration to students pursuing careers in AI. Overall, the talk successfully deepened students' understanding of the intersection between research and technological advancement, underscoring the transformative power of research in shaping future industries and motivating students to explore the dynamic potential of AI.

09 October 2024



INTERNATIONAL LECTURE SERIES

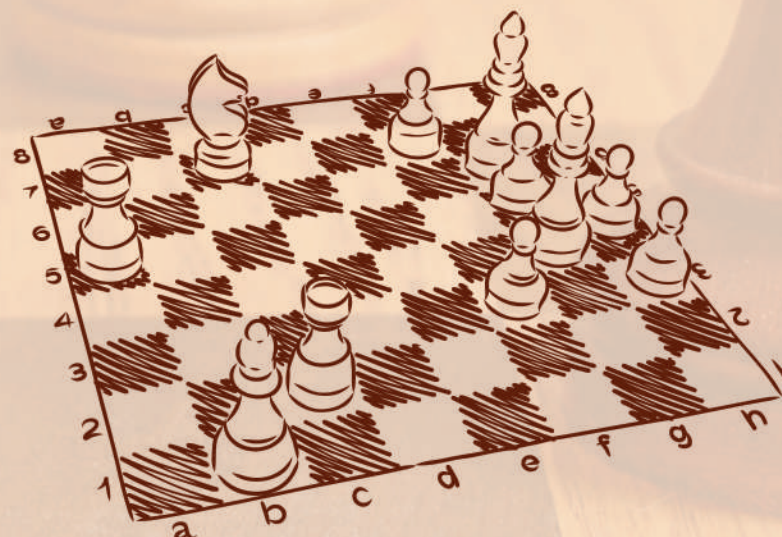
UNDERSTANDING THE DERIVATIVES SECURITIES MARKET

An expert lecture on "Understanding the Derivatives Securities Market" was delivered by Dr. Joseph Park, Director-MS Finance programme at Dallas Baptist University, USA in SKE Auditorium on 9th October 2024. The session aimed to provide the finance specialization students with a comprehensive understanding of financial markets and derivative instruments, emphasizing their significance and practical application in real-world financial transactions.

Dr. Park began by explaining the different types of financial markets. He categorized them into Capital Markets, Money Markets, Derivatives Markets and Foreign Exchange Markets. He highlighted the role these markets play in the overall economy and the interrelation between them.

Dr. Park explained that the derivatives could be stocks, bonds, commodities, interest rates, or currencies and discussed how they are used for risk management and speculative investments. Dr. Park provided an insightful explanation of hedging, which is a strategy used to reduce risk in financial transactions.

A critical point raised during the lecture was the distinction between speculating and gambling. Dr. Park explained that speculation involves taking calculated risks with a potential for informed outcomes based on market data and analysis, while gambling is a game of chance, lacking strategic assessment or control over the outcome. The lecture concluded with a detailed comparison of swaps, options, and futures.





Expert Talk on Key Insights on Income Tax

16 January, 2025

The Department of Professional Accounting and Finance at Kristu Jayanti College organized an insightful session titled Key Insights on Income Tax, led by experienced Income Tax officials Ms. Shwetha K R, Income Tax Inspector and Ms. T N Srividya, Income Tax Officer.

The session began with highlighting the importance of paying taxes as a civic responsibility and its role in funding critical public services such as infrastructure, healthcare, and education. The officials emphasized the severe consequences of unexplained incomes, including penalties and legal actions, urging participants to maintain transparency in their financial dealings.

A detailed overview of career pathways in the Income Tax Department was shared, covering eligibility criteria, entrance exams like the Civil Services

Examination and SSC Exams, and the roles and responsibilities of positions such as Income Tax Inspector and IRS officer.

The session also delved into the administrative framework of taxation in India, with a focus on the role of regulatory bodies like the Central Board of Direct Taxes (CBDT) and the duties of Income Tax officers in ensuring compliance with tax laws.

The officials discussed the transformative impact of the Faceless Assessment Scheme, which has enhanced transparency and efficiency in tax assessments by eliminating personal interactions.

The interactive session left students with valuable insights in Income Tax and inspiring many to explore careers in the Income Tax Department while reinforcing the importance of being responsible taxpayers.

EXPERT TALK ON AROGYA UPANYASA

12 September 2024

The Women's Empowerment Cell in collaboration with the Department of Professional Accounting and Finance Organised an expert Talk on 12th September, 2024, Dr. Sonali and Dr. Tanushree Paul conducted an insightful and informative session, "Arogya Upanyasa" at Kristu Jayanti College, addressing a gathering of more than 100 students. The Faculty Coordinator Ms. Indra S introduced the guest to the audience, session focused on two critical health topics: cancer awareness and the causes of Anemia in reproductive age.

The presentation included visuals, real-life case studies, and statistics to emphasize the growing incidence of cancer in young adults, due to factors such as lifestyle choices, pollution, and hereditary factors. She urged students to be aware of their health, seek regular medical check-ups, and encouraged them to share the information with their families and communities.

The session was to educate the students on the causes of anemia, particularly among women of reproductive age. Doctors explained how a lack of iron, folic acid, and certain vitamins in the diet could lead to anemia. The discussion focused on how anemia affects the overall health of women, impacting their energy levels, immune system, patiently addressed the queries, providing insightful answers that resonated with the audience.



The awareness session was well-received by the students, who expressed their appreciation for the valuable knowledge shared by Dr. Sonali and Dr. Tanushree Paul. The event raised awareness about two critical health issues and empowered the audience to take preventive steps for a healthier future. The session was a great success, leaving the students more informed and motivated to spread awareness about cancer and anemia in their communities.

FREEDOM *from* ADDICTION

PATH TO FREEDOM - BREAKING THE CHAINS OF ADDICTION



BREAK FREE

17 September 2024

The Department of Professional Accounting and Finance hosted an expert talk, "Path to Freedom – Breaking the Chains of Addiction," led by Dr. Albert, a certified life coach from Singapore. Drawing from his background as a former junior state athlete and his expertise in addiction recovery, Dr. Albert highlighted that the true opposite of addiction is not just sobriety but love. He addressed both behavioral and substance addictions, including their psychological and social roots, such as societal pressures and media influence, particularly on youth. Participants learned to recognize signs of addiction and were encouraged to seek support early. Dr. Albert's candid sharing of his personal struggle with substance abuse made the session relatable and emotionally impactful. His message of hope and the possibility of overcoming addiction resonated deeply, inspiring attendees to reflect on their own habits and support those facing similar challenges.



Expert Lecture on



LEVERAGING TECHNOLOGY AND DATA-DRIVEN HIRING AND TRAINING IN THE MODERN WORKPLACE

On September 25, 2024, an expert lecture was organized for the HR specialization students of the PAF department. The session was led by Mr. Kaviraj, Human Resource Business Partner at TCS, Bangalore.

During the lecture, Mr. Kaviraj provided valuable insights into the various stages of recruitment and training processes in corporate environments. He elaborated on the specific roles of different teams within the HR department. The Talent Acquisition Group (TAG), for instance, is responsible for conducting national qualifier tests, issuing provisional offer letters, and performing background checks. Other teams, such as the Resource Management Group and the Talent Management Team, handle job rotations and promotions within the company.

Following onboarding, associates undergo multiple training phases to ensure a smooth transition into the organization. Mr. Kaviraj emphasized that even after induction, employees are offered various learning opportunities to support continuous development.

In addition, Mr. Kaviraj highlighted several employee wellness initiatives, such as free medical check-ups, sports tournaments, and yoga sessions, that TCS offers to promote a healthy work-life balance. He also shared key insights on what recruiters typically seek during HR interviews.

The session concluded with an interactive Q&A, where Mr. Kaviraj addressed students' queries regarding recruitment, followed by a vote of thanks.



National Skills Qualification Framework (NSQF)

Course on Digital Statutory E-Filing

The Department of Professional Accounting and Finance at Kristu Jayanti College, in collaboration with Nergy, successfully conducted a five-day National Skills Qualification Framework (NSQF) Course on "Essentials of Digital Statutory E-filing" from November 4-8, 2024. The primary aim of this initiative was to equip students with practical knowledge in statutory compliance and enhance their employability skills in the field of finance and accounting.

The course, certified by the Banking Financial Services Insurance Sector Skills Council (BFS-ISSC) and approved by the National Council of Vocational Education & Training (NCVET), Ministry of Skill Development and Entrepreneurship, Government of India, drew an impressive participation of 471 students. A distinguished panel of experts, including CMA Ashiq Rahiman AV, CA Kunal Kumar, CMA Priya Sharma, CMA Balagopalan PL, and CA Peter Richard, delivered comprehensive training on crucial aspects of the statutory compliance.

The programme delivered significant outcomes through its comprehensive curriculum, which covered Digital Statutory e-Filing, Income Tax Returns, GST Returns, TDS and TCS Filings, ESIC and EPFO regulations, Digital Signature Certificates (DSC), MSME Compliance, and MCA Filings.

The key outcomes of the programme include proficiency in digital compliance management, practical exposure on various statutory filings, and improved readiness for professional roles such as Compliance Officer, Tax Consultant, and Financial Analyst.



Through intensive practical sessions, participants developed robust technical skills and an understanding of the regulatory frameworks. This initiative exemplified Kristu Jayanti College's commitment to professional development, successfully bridging the gap between academic learning and industry requirements in the digital compliance landscape, thereby preparing students effectively for the evolving demands of the global financial sector.

Expert Talk on "Career Pathways"

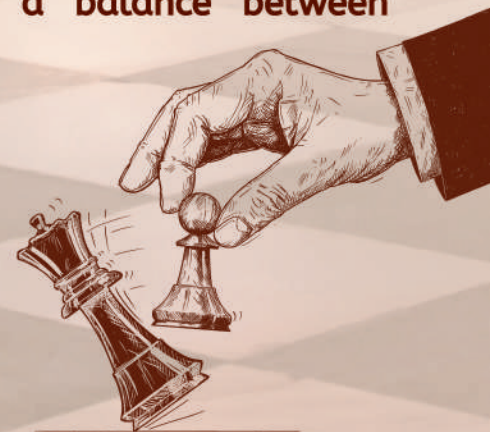
The Department of Professional Accounting and Finance recently hosted an expert talk titled "Career Pathways", led by Mr. Sheik Haseeb Sabir, a seasoned executive, currently driving innovation and director at Core Stack. Mr. Sabir offered valuable career visions, marking an edge between jobs and careers, emphasizing long-term personal fulfillment over short-term employment. He stressed the importance of networking for professional growth and opening new opportunities. A key theme of the talk was the impact of artificial intelligence (AI) in the job market.

While AI may automate routine tasks, Mr. Sabir noted that it also creates new roles requiring advanced skills, urging students to proactively upskill and stay updated on technological advancements. He highlighted the role of certifications as essential for staying competitive in the evolving workforce. Mr. Sabir also underscored the



importance of research, not only for innovation but as a critical tool for informed decision-making in professional settings. For students in finance, staying informed about global trends was particularly emphasized as crucial for strategic decision-making. Additionally, Mr. Sabir discussed rising competition, acknowledging that while it can drive better performance, it also increases stress and anxiety. Mr. Sabir encouraged a balance between professional ambition and personal well-being.

In conclusion, Mr. Sabir's talk provided valuable guidance on career development, adaptability, and the importance of constant learning in a rapidly changing job market.



ADVANCED CAREER PLACEMENT ORIENTATION

17 to 31 January 2025



The Department of Professional Accounting and Finance conducted an intensive session titled "Advanced Career-Placement Orientation" from January 17th to 31st, 2025, tailored specifically for second-year students. This program was designed to delve deeper into the intricacies of the placement process, building upon foundational knowledge to enhance students' readiness for imminent career opportunities.

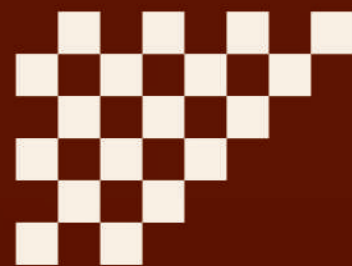
Final-year students—Ms. M. Bhavana, Mr. Affan, Ms. N. V. Chanaswi, Mr. Rohan M. Bijoy, and Mr. Hanan Mathew Suresh—shared their personal experiences, offering nuanced perspectives on the interviewer-interviewee dynamic and strategies to navigate complex interview scenarios. The session emphasized the competitiveness of aptitude assessments, providing participants with strategies to excel in these evaluations.

The programme also included strategies and resources to prepare for logical reasoning, critical thinking, and numerical reasoning, coupled with mock group discussions. Students were introduced to a curated selection of online certification courses and essential skill-building resources, encouraging continuous professional development and adaptability to industry advancements.

This orientation programme significantly bolstered students' confidence and preparedness for upcoming placements. By integrating peer insights, analytical training, technical proficiency, soft skills enhancement, and resource enrichment, the session equipped second-year students with a robust toolkit to navigate the complexities of the job market. Such targeted initiatives are crucial in bridging the gap between academic learning and professional application, ensuring that students are not only prepared but also competitive in securing desirable positions in the accounting and finance sectors.



EMPOWERING TOMORROW'S FINANCIAL LEADERS



24 October 2024

The Department of Professional Accounting and Finance, Kristu Jayanti College organized an engaging session titled Introduction to the CPA Exam and Career Pathways for the BCom International Business and Finance students. The resource person for the session was Mr. Ramdas GK, Manager- Academics, Miles Education, Bengaluru. The session began with an introduction to the globally recognized Certified Public Accountant (CPA) designation and its significance in the accounting and finance industry. Mr. Ramdas highlighted the prestigious nature of the CPA credential, emphasizing its ability to unlock diverse career opportunities in auditing, taxation, financial analysis, and consultancy.

Tailored to align with the academic and professional aspirations of IBF students, the session provided insights into how the CPA certification can enhance their career prospects and prepare them for the competitive global finance environment. Mr. Ramdas outlined the exam's structure, including its key components, registration process, and preparation strategies, offering students a clear roadmap to achieve success.

The session concluded with an interactive Q&A segment, where students clarified their doubts about the CPA exam, preparation methods, and career pathways. Overall, the session empowered students with a comprehensive understanding of the CPA journey, equipping them with the tools to excel and opening doors to rewarding careers in accounting and finance. It also reaffirmed Kristu Jayanti College's commitment to fostering professional development and supporting students in achieving their career aspirations.

12 February 2025

From Campus to Corporate :

Career Readiness for Accounting Professionals



The Department of Professional Accounting and Finance at Kristu Jayanti College organized an insightful career guidance session on February 12, 2025, led by Mr. Uttam Pai, CPA, and CMA. The session provided valuable insights into career planning and skill development for aspiring accounting professionals.

Mr. Pai highlighted the growing demand for accountants in the U.S. and the significant role Indian professionals play in bridging the global talent gap. He emphasized the importance of accountants in financial decision-making and corporate governance, stressing their critical role in today's dynamic business environment.

The session also shed light on how Big 4 firms and business outsourcing companies in India are actively hiring CMAs and CPAs for audit and tax roles, offering exciting global career opportunities. Mr. Pai further emphasized the importance of a strong CV, encouraging students to showcase their expertise in U.S. GAAP, corporate governance, and taxation (including Forms 1040, 1120 C/S, and 1085).

The event concluded with an engaging Q & A session, where students had the opportunity to seek personalized career advice from Mr. Uttam Pai. Overall, the session provided invaluable guidance for students aspiring to build successful careers in accounting and finance.

EXPERT TALK ON GLOBAL CAREER IN ACCOUNTING

12 March 2025

The Department of Professional Accounting and Finance at Kristu Pursuing a master's degree from a globally recognised institution offers students unparalleled opportunities to expand their knowledge, gain international exposure, and enhance their career prospects in a competitive global market. To equip the students with diverse perspectives and skills that are highly valued by employers worldwide, a session on "Global Career in Accounting" was organised by the Department of Professional Accounting and Finance for final year B.Com with CMA and B.Com IBF students on March 12, 2025, from 10:30 AM to 2:00 PM in Auditorium A3, Admin Block. The event provided valuable insights to students aspiring for international opportunities in the field of accounting.



Dr. Christopher Sindt, Provost at Lewis University, USA, delivered an engaging talk highlighting various courses offered at their institution, along with details about the three-year stay-back period available after completing a master's degree. He also shed light on the facilities and amenities provided by the university, emphasising the supportive academic environment. Mr. Krishna Prashanth, Global Recruitment Manager, focused on the admission process for higher studies in the USA, covering essential requirements and work permit regulations. Adding another perspective, Uttam Pai, Associate Vice President, Academics, Miles Education Bangalore emphasised the importance of obtaining a foreign degree to gain a competitive edge in the global job market. The session proved to be highly informative, equipping students with key knowledge and guidance to pursue their aspirations for a successful global career in accounting.



INDUSTRIAL VISIT



INDUSTRIAL VISIT:

**BRITANNIA, BAMUL, DAIRY DAY, TVS MOTOR COMPANY,
ID FRESH, STOVE KRAFT & COCA-COLA**



The Department of Professional Accounting & Finance organized a series of industrial visits for students, offering hands-on exposure to various industries. These visits provided an opportunity to bridge the gap between theoretical knowledge and practical applications while gaining insights into real-world industrial operations. Industrial visits play a vital role in education, particularly for students. These visits provide an opportunity to explore real-world industrial operations, observe production processes, and understand the functioning of various machinery. The visits were conducted class-wise, on February 1st, 3rd, 4th, 5th, 6th, 7th, and 11th, 2025 ensuring a structured and immersive learning experience tailored to each group's academic focus. Through direct industry exposure, students gained valuable insights into practical business operations, bridging the gap between theoretical knowledge and real-world applications.

- 1st February 2025: Students of IBF B visited Britannia Industries, one of India's largest food companies specializing in bakery products, dairy, and other FMCG items. Britannia is widely recognized for its biscuits, bread, cakes, and dairy products, with a strong consumer presence across the country. During the visit, students gained an understanding of the various processes involved in the production of bakery and dairy products, including biscuits, bread, cakes, and cheese. They also learned about safety protocols, hygiene standards, quality control measures, and auditing procedures. Additionally, the visit provided insights into Britannia's extensive distribution network, which ensures product availability across urban and rural markets through grocery stores, supermarkets, and online platforms. The meticulous testing procedures implemented to maintain product safety and quality were also demonstrated.



INDUSTRIAL VISITS



- IB students visited BAMUL (Bangalore Urban, Rural & Ramanagara District Co-operative Milk Producers Societies Union Ltd.), a key part of the Karnataka Cooperative Milk Producers' Federation Ltd. (KMF), India's second-largest dairy cooperative. BAMUL supports dairy farmers by providing a stable market, improving milk quality, and distributing dairy products under the well-known Nandini brand. During the visit, students explored the different stages of curd and butter production. They observed the fermentation process used in curd preparation and learned about the bacterial cultures required to achieve consistent texture and taste. The butter-churning process was also demonstrated, highlighting the transformation of milk into both regular and low-fat butter. The visit further covered packaging and storage systems, emphasizing the importance of strict quality control and hygiene measures in large-scale dairy production.
- 3rd February 2025: ACCA B & Professional – Dairy Day Students of ACCA B and Professional programs visited Dairy Day, a leading brand in the ice cream industry. The visit began with an informative presentation on the company's history, values, and commitment to quality. Students gained insights into the various processes involved in ice cream manufacturing, including safety protocols, hygiene standards, quality control measures, and auditing procedures. They also observed rigorous product testing methods to ensure safety and purity. An interactive session with the production team provided a deeper understanding of challenges in the dairy industry, including supply chain complexities and the importance of sustainable practices.
- 4th February 2025: CMA B students visited ID Fresh, where they explored the fresh food sector. They observed the preparation and packaging of ready-to-cook items, gaining firsthand knowledge of food safety standards and quality control measures.
- 5th February 2025 Students of ACCA A and IBF A revisited Dairy Day, focusing on ice cream production, marketing, and supply chain management. Upon arrival, they were welcomed by the factory's management team, who provided an overview of the company's history, mission, and operations. During a guided tour of the facility, students observed the entire ice cream production process, from the receipt of raw materials to packaging and storage.
- 6th February 2025 Students of BA A visited the TVS Motor Company plant, a renowned two-wheeler manufacturer in India known for producing motorcycles, scooters, and mopeds. TVS scooters, particularly the Jupiter and NTorq, are popular among students for their affordability, fuel efficiency, and stylish designs. The visit provided valuable insights into manufacturing, product design, and the role of automation in production. The TVS team welcomed the students and gave a comprehensive overview of the company's history. The students were introduced to the detailed processes involved in manufacturing, with a clear distinction made between manufacturing and processing. They were also briefed on factory safety protocols and procedural guidelines. A major highlight of the visit was the guided tour of the manufacturing plant, where students observed the systematic steps involved in the production process.



INDUSTRIAL VISITS



- BA B students visited Stove Kraft, a leading home appliance manufacturer, where they learned about manufacturing, product design, and automation in kitchenware production. The visit began with an introduction to the company's history and background. Students explored the meticulous processes involved in manufacturing, gaining insights into the distinction between manufacturing and processing. The operations team elaborated on safety protocols and procedural guidelines essential for factory operations. A key highlight was the guided tour of the manufacturing plant, where students observed various stages of production.
- 7th February 2025 ACCA C students visited Coca-Cola, a global beverage company known for its soft drinks, juices, and bottled water. Coca-Cola products such as Coke, Sprite, Fanta, and Maaza are commonly found in college canteens, cafés, and events, making it an integral part of youth culture. The visit focused on the company's marketing and supply chain management strategies. Upon arrival, students were welcomed by the factory's management team, who provided a brief history of Coca-Cola's operations. The students then embarked on a guided tour, where they observed the entire production process, from the receipt of raw materials to packaging and storage.
- 11th February 2025 CMA A students visited Dairy Day, revisiting the ice cream production process. The industrial visit began with a presentation on the company's history, values, and quality commitment. Students explored the various stages of ice cream production, focusing on safety protocols, hygiene standards, quality control measures, and auditing procedures. They also observed the meticulous testing procedures used to ensure product safety and purity. An interactive session with the production team highlighted challenges in the dairy industry, such as supply chain complexities and the importance of sustainability in large-scale production. These industrial visits provided students with valuable exposure to real-world business operations across different industries. The hands-on learning experience helped bridge the gap between theoretical knowledge and practical applications, equipping students with industry-relevant insights essential for their academic and professional growth.





An industrial visit plays a pivotal role in the holistic education of students. It bridges the gap between theoretical knowledge and practical experience by offering students the chance to observe real-world operations, processes, and machinery first-hand. The Department of Professional Accounting & Finance conducted an Industrial Visit for REITZEL INDIA a leading player in the food processing industry, on 23rd August 2024 for 3rd semester CMA students. The company is known for its meticulous production processes and high standards in the manufacturing of pickles and other preserved foods.

Upon arrival, the team at Reitzel India extended a warm welcome to the students and provided an insightful overview of the company's history, mission, and its growth trajectory in India. The visit commenced with a detailed explanation of the vegetable processing techniques followed by the company. Students were introduced to the intricate processes involved in converting raw vegetables into high-quality products ready for the market. The operations team provided clarity on the distinction between manufacturing and processing, ensuring the students understood the nuances of these two critical aspects of production.

The highlight of the visit was the guided tour of the Reitzel manufacturing plant, where students witnessed the entire production cycle of pickles. From the careful selection of raw materials to the final packaging stage, each step in the process was executed with precision. The students were especially impressed by the organization and systematic approach employed at every stage of production. A key takeaway for the students was Reitzel's unwavering commitment to quality. The company's dedication to maintaining cleanliness and hygiene was evident in every aspect of the facility.

From the spotless floors to the sanitized equipment, the standards were exemplary, reflecting Reitzel's determination to deliver only the best products to its consumers. The industrial visit not only provided a deeper understanding of manufacturing and processing but also inspired students to appreciate the role of quality control and operational efficiency in the success of an industry.



REITZEL INDIA



INDUSTRIAL VISIT TO STOVEKRAFT

40

The Department of Professional Accounting & Finance organized an industrial visit for the 3rd semester B.A A and B students to Stovekraft on 20th August 2024. During the visit to Stovekraft, a prominent home appliance company, the students were given a unique opportunity to learn about the company's manufacturing processes, product design innovations, and the role of automation in producing kitchenware. Stovekraft, known for its popular brands like Pigeon and Gilma, has established itself as a key player in the kitchen appliance market, offering a wide range of products, including pressure cookers, gas stoves, induction cooktops, and more. The Stovekraft team welcomed the students warmly and began with a comprehensive overview of the company's history, mission, and growth. Students were introduced to the company's focus on innovation and quality, which have driven its success in the competitive home appliance sector. The company also highlighted its commitment to sustainability, with eco-friendly manufacturing practices integrated into its production lines.

The students were particularly intrigued by the detailed explanation of the manufacturing processes at Stovekraft. From the initial product design phase, where creativity meets practicality, to the actual production of kitchen appliances, each step was carefully described. The team also emphasized the role of automation in increasing efficiency, maintaining quality, and ensuring consistent output in large-scale production. This gave the students valuable insights into how technology and modern machinery are leveraged to meet market demand.

In summary, the industrial visit to Stovekraft provided the students with a practical understanding of the home appliance industry. They gained valuable insights into the manufacturing and design processes, the importance of automation in modern industries, and the role of quality control in delivering high-quality products to consumers. The visit was an enriching experience, complementing their academic knowledge and inspiring them to appreciate the complexities of industrial operations.





INDUSTRIAL VISIT TO ID FRESH

The Department of Professional Accounting & Finance organized an industrial visit for the third-semester Prof A students to ID Fresh on 20th August 2024. This visit aimed to bridge the gap between classroom learning and industrial application, offering students a first-hand experience of the fresh food sector. During the visit to ID Fresh, a leading company in the fresh food market, the students explored the preparation and packaging processes for ready-to-cook items like idli-dosa batter, parathas, chapatis, and vada mix. Known for delivering fresh, preservative-free products, ID Fresh has made its mark in the industry by focusing on convenience, quality, and sustainability. The company welcomed the students with an insightful introduction to its history and operations. The students learned about ID Fresh's commitment to providing natural, preservative-free food products and how the brand has grown from a small startup to a major player in the fresh food industry.



Students witnessed first-hand how advanced technology is used to maintain consistency and prevent contamination in food production. The interactive session with ID Fresh's production team was a key highlight of the visit. The team shared valuable insights into the challenges faced in the food industry, particularly with regard to supply chain management, logistics, and the importance of maintaining freshness in perishable products. Students gained a better understanding of the complexities of managing a fresh food business, where even minor disruptions in the supply chain can significantly impact product quality and delivery times. One of the most valuable lessons from the visit was ID Fresh's emphasis on sustainable practices. The company is committed to reducing its environmental footprint by using eco-friendly packaging materials, optimizing energy use, and minimizing food waste throughout its operations. This focus on sustainability resonated with the students, as they recognized the growing importance of environmentally conscious practices in modern businesses.



The Department of Professional Accounting & Finance organized an industrial visit to Dairy Day for III semester ACCA A and B students on 19th August 2024, and for Prof A and IBF A students on 23rd August 2024.

The students had the opportunity to visit Dairy Day, one of India's leading ice cream manufacturers known for its wide range of flavors and commitment to delivering high-quality, delicious products to consumers. The visit began with a presentation on the company's history, core values, and its dedication to quality and innovation in the ice cream industry. The students were introduced to the entire ice cream production process, starting from raw material sourcing and pasteurization to mixing, freezing, and packaging. They gained an understanding of how modern machinery and automation play a key role in ensuring efficient production while maintaining the highest levels of hygiene and safety. Dairy Day places a strong

emphasis on food safety and quality control, ensuring that every product that leaves the factory meets stringent industry standards.

The students also learned about the company's auditing and compliance protocols, which ensure adherence to industry regulations and certifications. This was particularly relevant for the ACCA students, as it provided them with a deeper understanding of the financial and regulatory aspects of running a large-scale manufacturing operation.

In conclusion, the industrial visit to Dairy Day was a highly educational and enriching experience for the ACCA A, B, Prof A, and IBF A students. It offered them a comprehensive understanding of the technical, operational, and business aspects of the ice cream industry, while also emphasizing the critical role of quality control, sustainability, and supply chain management in ensuring the success of a leading brand like Dairy Day.

INDUSTRIAL VISIT TO

DAIRY DAY



INDUSTRIAL VISIT TO KWALITY SPICES

The Department of Professional Accounting & Finance organized an industrial visit for the third-semester Prof A students to ID Fresh on 20th August 2024. This visit aimed to bridge the gap between classroom learning and industrial application, offering students a first-hand experience of the fresh food sector. During the visit to ID Fresh, a leading company in the fresh food market, the students explored the preparation and packaging processes for ready-to-cook items like idli-dosa batter, parathas, chapatis, and vada mix. Known for delivering fresh, preservative-free products, ID Fresh has made its mark in the industry by focusing on convenience, quality, and sustainability. The company welcomed the students with an insightful introduction to its history and operations. The students learned about ID Fresh's commitment to providing natural, preservative-free food products and how the brand has grown from a small startup to a major player in the fresh food industry.



The Department of Professional Accounting & Finance organized an industrial visit for the third-semester Prof A students to ID Fresh on 20th August 2024. This visit aimed to bridge the gap between classroom learning and industrial application, offering students a first-hand experience of the fresh food sector. During the visit to ID Fresh, a leading company in the fresh food market, the students explored the preparation and packaging processes for ready-to-cook items like idli-dosa batter, parathas, chapatis, and vada mix. Known for delivering fresh, preservative-free products, ID Fresh has made its mark in the industry by focusing on convenience, quality, and sustainability. The company welcomed the students with an insightful introduction to its history and operations. The students learned about ID Fresh's commitment to providing natural, preservative-free food products and how the brand has grown from a small startup to a major player in the fresh food industry.

The background of the entire page is a chessboard with alternating light and dark squares. Several chess pieces are visible: a white king on the left, a white rook in the center, and a dark horse on the right. A small yellow crown icon is placed above the letter 'E' in the word 'FESTS'.

FESTS

A yellow line drawing of a chess knight, shown in profile, facing right. It is positioned between the word 'FESTS' and the word 'checkmate'.

checkmate

**“Life is a kind of Chess, with struggle,
competition, good and ill events”**

- Benjamin Franklin



ANNUAL INTERCOLLEGIATE FEST



On February 14, 2025, the Department of Professional Accounting and Finance successfully hosted "Uthan 2025," a vibrant inter-collegiate competition centered around the theme "Olympus Nexus." The event witnessed a staggering number of participants representing above 21 prominent colleges across the nation, including esteemed institutions such as Christ University, St. Joseph's College, Alliance University, Reva University, Acharya Institute, CMR University, Manipal University, Jain University, Presidency University, St. Claret College, St. Aloysius College, and Ramaiah University, among others.

The inaugural session featured an insightful address by Ms. Nidhi Asthana, Vice President of HR at Miles Education, who emphasized the importance of leadership skills, particularly active listening, and the critical role of integrating technology into career development. Additionally, Fr. Emmanuel P.J., Director of Kristu Jayanti College of Law, delivered the presidential address, where he shared an inspiring story about leadership and the essence of true influence. He narrated the story of a visionary leader who was once asked, "If you were given all the power, what would you do first?" Instead of making grand proclamations, the leader humbly responded that his first action would be to learn the

names of every person on his team.

Through this story, Fr. Emmanuel P.J. emphasized the importance of human connection in leadership. He highlighted that great leaders prioritize people, foster meaningful relationships, and create an environment where everyone feels valued and heard. He urged students to embrace leadership not just as a position of authority but as a responsibility to uplift, empower, and inspire those around them.

Under the overarching theme of "Olympus Nexus – Divine Synergies," students participated in ten diverse challenges designed to test a wide range of skills. These included simulations like Best CEO and Best CFO, creative endeavors such as Auditopia, Entrepreneur and Portfolio Management, and problem-solving activities like Business Quiz and Treasure Hunt and FunFair Fiesta.

The overall championship was won by St. Claret College, Bangalore, while St. Aloysius College, Mangalore emerged as the runner-up. In essence, Kristu Jayanti College facilitated a dynamic and engaging competition where students from various institutions showcased their business and finance acumen while gaining valuable industry insights from an esteemed professional.



The Department of Professional Accounting and Finance at Kristu Jayanti College, organized Hackathon, Research and Innovation event on 25th and 26th March 2025. One hundred and thirty one students from the Commerce and Management Denary participated in the event. The event witnessed a dynamic exchange of ideas and problem-solving approaches. Hackathon, commenced with an inspiring speech by the Head of the Department, Dr. Annie Stephen, who captivated the audience with insights into the evolution of research.



The energy soared during the networking session, where participants as teams introduced themselves and shared their creative team names. A thrilling treasure hunt added excitement, testing teamwork and analytical skills. The competition culminated in the valedictory ceremony, graced by Fr. Jais V Thomas, where the outstanding efforts of participants were celebrated. With valuable feedback from judges and ample networking opportunities, the Hackathon proved to be a platform for research excellence, creativity, and experiential learning.

HACKATHON-2025

CRAFTING SUCCESS THROUGH PRECISION AND VISION

25 March 2025

PRADARSHAN

2025



Pradarshan 2025, an intercollegiate commerce exhibition, was organized by the Department of Professional Accounting and Finance at Kristu Jayanti College, Bengaluru, on February 11, 2025. The event, was centered around the theme "Biznovation: Innovating Business, Igniting Change." This exhibition provided a platform for students to showcase their innovative business models and ideas that could address contemporary challenges while embracing the latest technological advancements. The exhibition witnessed the presentation of 96 diverse models, highlighting the students' creativity, problem-solving abilities, and entrepreneurial spirit. The event was inaugurated by Principal Fr. Augustine CMI, who delivered an inspiring address, emphasizing the role of innovation in business and the importance of using technology to drive change in today's fast-evolving business landscape. The valedictory session was graced by Fr. Jais V. Thomas, Financial Administrator - Kristu Jayanti College, who delivered the closing address. At the conclusion of the event, the winners were felicitated by Dr. CA Annie Stephen, Head of the Department, Prof. Jagadeesh KK, Programme Coordinator, Dr. Deenu Nadayil, Event Coordinator, and Dr. A. Karthikeyan.

"Samruddhi 2024" is the Department of Professional Accounting and Finance's yearly intra-collegiate commerce fest which was organised from October 8th to 23rd October 2024. The word Samruddhi denotes excellence, and the theme for this year was Nexus 360° Converging Horizons. The event witnessed almost 1,190 students who grasped the occasion as a springboard to the pinnacles of their careers. It provided them a special platform to display their skills and abilities to succeed in their chosen fields.

Diverse and exciting events:

Samruddhi 2024 offered a wide variety of competitions aimed at sharpening professional skills and exposing participants to the dynamic realities of the business world. A brief outline of the six fascinating occasions is provided below:

Best CEO: Taking on the role of a CEO, participants made crucial choices to steer their virtual businesses towards success.

Best CFO: Participants managed money, investments, and financial plans, bringing the position of Chief Financial Officer to life.

Best Entrepreneur: This event gave budding entrepreneurs a chance to present their creative ideas and entrepreneurial skills.

Innovation and People Management (IPM): Participants refined their creative problem-solving, strategic thinking, and inventive abilities in a corporate HR and marketing environment—an essential component of any thriving company.

Portfolio Manager: Students represented themselves as portfolio managers as a part of this event, choosing investments to expand their virtual portfolios.

Business Quiz: An assessment of the students' knowledge, acumen, and tactics.



SAMRUDDHI 2024

23 October 2024



**AD
20**

**MADS
25**



SKILL DEVELOPMENT ACTIVITY



The Department of Professional Accounting and Finance at Kristu Jayanti College proudly presented "Ad-Mads" on March 27th, 2025. This ground-breaking event, Ad Mads, was dynamic and innovative event, challenged students to develop creative marketing strategies and create impactful advertisements. The primary objective was to foster "out-of-the-box" thinking and enhance participants' ability to create echoing marketing campaigns. Through engaging rounds like ad creation, brand pitching, and live marketing simulations, students explored storytelling, visual appeal, brand positioning, and emotional connection.

Industry Expert Joel George, Sr. Graphic designer joined from Pumpkin, Bangalore to judge the event. The event focussed on Creative Marketing and encouraged students to think innovatively and develop unique advertising strategies. It also brought in teamwork and collaboration while developing impactful marketing campaigns.

The event also provided a platform to apply marketing skills in a competitive environment reflecting industry challenges.



MODEL UNITED NATIONS

05 February 2025

The Department of Professional Accounting and Finance at Kristu Jayanti College proudly hosted its highly anticipated annual Model United Nations (MUN) conference. The event brought together 178 student delegates from diverse academic backgrounds, each stepping into the role of a diplomat representing different nations. The objective of organizing MUN was to enhance students' understanding of international relations and promote awareness of pressing global issues and encourage proactive problem-solving approaches. This event helped in inspiring a sense of global citizenship and responsibility by encouraging students to consider diverse perspectives and cultural contexts.

The MUN conference encompassed a broad range of global issues across various committees: AIPPM (All India Political Parties Meet) UNODC (United Nations Office on Drugs and Crime) UNGA (United Nations General Assembly) UNSC (United Nations Security Council)

The MUN conference had a profound impact on the participants, offering them a platform to develop a global outlook by understanding diverse perspectives on international issues. It also ensured to strengthen research abilities through in-depth exploration of complex topics. MUN facilitated in enhancing

public speaking and negotiation skills in a formal, diplomatic setting. The awards presented in all committees included:

- Best Delegate
- Best Position Paper
- Best Press
- Best Chair

The event not only celebrated academic excellence but also inspired participants to become proactive, informed, and responsible global citizens. The insightful debates and innovative resolutions presented highlighted the students' commitment to addressing real-world challenges. As the conference concluded, it left a lasting impact, motivating future leaders to champion dialogue, cooperation, and positive change on the global stage.



BIDDERS BALL

SKILL DEVELOPMENT ACTIVITY



05 February 2025

The Department of Professional Accounting and Finance (DPAF) successfully hosted "Bidders Ball" on March 25, 2025, a dynamic auction event for first and second-year students. With 120 registrations, the event kicked off with an online Dutch auction case study, leading to 15 teams per year advancing to the main event. Participants managed virtual portfolios worth ₹70 crores, strategically liquidating assets at the "Institution" to bid on appreciating, fluctuating, and less promising items. The "Cost Sheet Administrators" helped track portfolios. A unique "vote-out" element added collaboration, while the post-lunch "Dealer's House" introduced a fun, high-risk game. "Bidders Ball" effectively blended learning, strategic thinking, and engaging competition, leaving a memorable experience for all.



Key Highlights of the Event included

- **Engaging Auction Format:** Students participated in a simulated auction environment.
- **Strategic Asset Management:** Participants managed virtual portfolios and liquidated assets to bid.
- **Real-World Finance Concepts:** Integrated elements of asset allocation and market dynamics.
- **Interactive Elements:** Included a "vote-out" and a high-stakes "Dealer's House" game.
- **High Participation:** Attracted 120 first and second-year DPAF students.
- **Blended Learning and Fun:** Combined educational value with an engaging and competitive experience.

"Bidders Ball" delivered a memorable and impactful learning experience by gamifying.

**26 October
2024**



INTERNATIONAL CONFERENCE

on Resilience and Progress: Pioneering Transformative Pathways to Sustainability (ICRPPTPS - 2025)

The 4th International Conference on Resilience and Progress: Pioneering Transformative Pathways to Sustainability (ICRPPTPS 2025), held in collaboration with the University of Michigan-Flint, successfully concluded on February 21, 2025. The hybrid conference, hosted by Kristu Jayanti College's Department of Professional Accounting and Finance, welcomed over 450 researchers, practitioners, and students from across India. Mr. Stanley George, CEO of TALENTIKA, inaugurated the event, while Mr. Markus Pfeiffer, Managing Partner of COMANO ADVISORY LLP, served as the Guest of Honour. Fr. Augustine George, Principal of Kristu Jayanti College, delivered the presidential address. The conference proceedings will be published by EuroMid Academy of Business and Technology and the Kristu Jayanti Journal of Management Science.

ICRPPTPS 2025 provided a platform for robust discussions on key sustainability themes, including sustainable business models, empowering women entrepreneurs, and the role of technology in sustainable growth. Beyond presentations, the conference facilitated active collaboration and the sharing of practical solutions, encompassing topics such as Sustainable Business & Management, Human Resources & the Future of Work, Financial Management & Sustainability, Technology & Innovation for Sustainability, and Sustainable Development & Policy. This cross-disciplinary approach offered participants valuable insights for creating a future that harmonizes economic success with environmental stewardship. The shared commitment to sustainability demonstrated at ICRPPTPS 2025 holds significant promise for driving tangible change within the global business landscape.



ALUMNI MEETUPS



28 February 2025

Ignite Your Motivation & Achieve Excellence

ACCA Success Blueprint

The Department of Professional Accounting and Finance hosted an engaging Alumni Interaction session on "ACCA Success Blueprint: Ignite Your Motivation & Achieve Excellence" on 28/02/2025. The event aimed to provide students with comprehensive insights into the ACCA qualification, covering its structure, career opportunities, and effective study strategies. The session was conducted by Ms. Hanna Rajan, an esteemed alumna and ISDC Trainer from Bengaluru.



Ms. Hanna provided a detailed overview of the ACCA examination framework, explaining its three levels: Applied Knowledge, Applied Skills, and Strategic Professional. She elaborated on the syllabus and its significance in the financial industry, emphasizing key subjects such as Financial Reporting, Taxation, and Strategic Business Leadership. The discussion also highlighted the vast career opportunities available to ACCA members, particularly in financial management, auditing, and consulting, with a focus on global job prospects.



The session underscored the flexibility of the ACCA qualification, enabling students to effectively balance their studies with other commitments. Various study resources, including the ACCA Study Hub, textbooks, online platforms, and practice exams, were introduced to enhance preparation. Ms. Hanna shared valuable exam preparation strategies, such as efficient time management, practicing past exam papers, and understanding examiner expectations. She also addressed common pitfalls faced by students, such as inadequate time management and a superficial grasp of concepts, providing actionable solutions to overcome these challenges. Additionally, she outlined exemption opportunities for students with prior qualifications.

The session concluded with key takeaways on the ACCA qualification's structure, career benefits, study strategies, and exemptions, inspiring students to consider ACCA as a pathway to a thriving career in accounting and finance.



Breaking Barriers :

11 January 2025

THE ROADMAP TO CRACKING CA EXAMS"

A highly engaging and informative alumni motivational talk was successfully conducted for students pursuing CA. The session featured CA Shivangam Sen, a distinguished alumnus from the 2018 - 2021 batch, currently working as a Junior Financial Controller (Manager), Fractal Analytics Limited, Mumbai. The event saw a strong turnout of enthusiastic students eager to gain insights into the demanding yet rewarding CA profession. The talk commenced with a warm welcome and introduction of the alumnus. CA Shivangam Sen started sharing his personal journey through the CA program, highlighting both the challenges and triumphs encountered along the way. He emphasized the importance of disciplined study habits, strategic planning, and consistent effort in navigating the rigorous curriculum. Key takeaways from the session included the significance of conceptual clarity over rote learning, the crucial role of articleship in bridging the gap between theory and practice, and the value of networking with professionals in the field.

He also stressed the importance of maintaining a healthy work-life balance and prioritizing mental well-being throughout the demanding journey. The session was highly interactive, with students actively participating in a Q & A session, posing thoughtful questions about exam strategies, career paths, and industry trends. CA Shivangam Sen addressed each query with insightful and practical advice, drawing from his own experiences. The talk concluded with a vote of thanks, expressing gratitude to the alumnus for his valuable time and inspiring words. The event was deemed a resounding success, providing students with valuable motivation, practical tips, and a renewed sense of purpose in their pursuit of the CA qualification. The feedback from the students was overwhelmingly positive, with many expressing that the session had provided them with a clearer understanding of the path ahead and the necessary tools to navigate it successfully.



TRANSFORMATIVE LEADERSHIP BOOT CAMP

26 October 2024

Alumni Interaction



The Leader, The King

On October 26th, the Festing Club organized a transformative Leadership Boot Camp for final-year students of the Department of Professional Accounting and Finance (DPAF). Led by Auryn Darius Furtado, a seasoned industry professional from Goldman Sachs, the session empowered students with the knowledge and skills necessary to excel as strategic planner, event manager and a good team player.

College fests are a vibrant celebration of youth culture, creativity, and talent. To ensure the success of such events, careful planning, execution, and evaluation are crucial. This leadership Boot Camp offered valuable insights into the art of event planning. The session emphasized the importance of strategic planning, effective execution, and post-event evaluation. The session covered various aspects of event planning, including theme development, budgeting, marketing, logistics, and crisis management. Additionally, it highlighted the significance of post-event analysis to identify strengths, weaknesses, and areas for improvement by sharing few case studies.

By sharing insights from his own experience as an event head and drawing inspiration from successful case studies, Auryn Darius Furtado instilled confidence in the students. The session provided practical guidance on event planning, from conceptualization to execution, enabling students to take on leadership roles with greater confidence.



STRATEGIZATION:

Crafting Success Through Precision and Vision

On October 26th, the Festing Club organized a transformative Leadership Boot Camp for final-year students of the Department of Professional Accounting and Finance (DPAF). Led by Aurn Darius Furtado, a seasoned industry professional from Goldman Sachs, the session empowered students with the knowledge and skills necessary to excel as strategic planner, event manager and a good team player.

Ms. Annet George, an ACCA Affiliate, shared her personal journey through the ACCA qualification process, inspiring students to remain dedicated and resilient. The talk encouraged attendees to face their academic challenges with confidence and determination. Ms. George highlighted the importance of believing in oneself, emphasizing that success in exams comes not only from natural ability but also from disciplined effort and a strong mindset. Through her engaging anecdotes and personal experiences, she demonstrated the transformative power of hard work and perseverance, motivating students to set ambitious goals and break them down into manageable tasks.

The session left students inspired, thought-provoked, and energized to pursue their ACCA dreams with renewed passion.

Department of Professional Accounting and Finance
organises

Alumni Mentoring Session

**Strategization: Crafting Success
Through Precision and Vision.**

Date: 10/10/2024 | Time: 12:40 PM

Zoom Platform



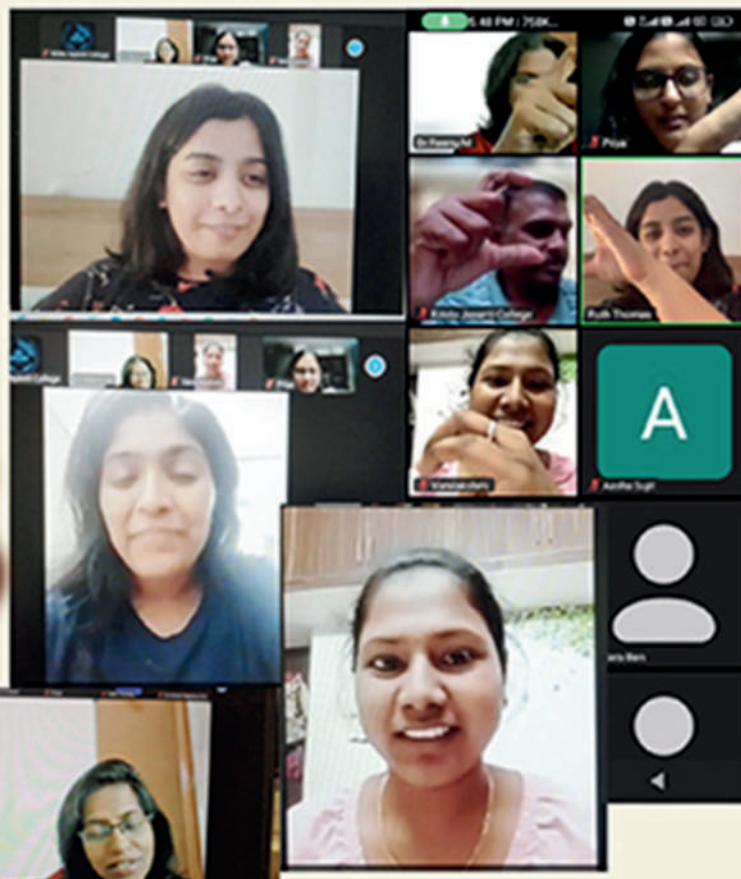
for Second Year B.Com ACCA

Alumni



Ms. Anett George
ACCA Reg. No: 4667800
Batch: 2019-22

ALUMNI MEET; FRIENDS FIESTA



30 August 2024

The Department of Professional Accounting and Finance hosted a heartwarming Alumni Meet on August 30, 2024, bringing together the graduates of the 2016 and 2017 batches. The event was a celebration of lasting connections, where faculty and alumni came together in a spirit of camaraderie and nostalgia. Faculty members warmly welcomed the alumni, engaging in meaningful conversations that fostered a strong sense of belonging and community.

The highlight of the event was the invaluable exchange of knowledge and experience. Alumni, now established in diverse professional fields, shared their career journeys and insights into their current roles, offering guidance and inspiration to the present students. Their stories not only showcased their professional growth but also reflected how the foundation laid at the institution played a pivotal role in shaping their success. This interaction served as a bridge between the past and present, allowing current students to envision the possibilities that lie ahead in their own professional paths.

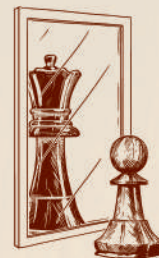
Adding to the vibrancy of the meet, Dr. Reenu Mohan led a series of interactive and entertaining games that filled the room with laughter and lighthearted fun. The event concluded on an emotional note, as alumni fondly reminisced about their time at the institution. They reflected on the bonds they had formed with both peers and professors, rekindling memories of the classrooms, corridors, and campus life that had shaped their formative years. The meet strengthened the ties between alumni and the institution, reinforcing a sense of pride and shared heritage.

The background of the page is a warm, orange-toned photograph of a chessboard. Several chess pieces are visible: a large king on the left, a pawn in the foreground, and a knight on the right. In the center, there are two horizontal rows of smaller, stylized chess piece icons. The top row contains a pawn, a rook, a knight, a queen, a king, and a bishop. The bottom row contains a pawn, a rook, a knight, a queen, a king, and a bishop. The word "ARTICLES" is centered between these two rows of icons.

ARTICLES

FROM LINES TO CHECKMATE

My Journey to Conquer Doubt, One Move at a Time



When I first joined the department design team, I had no clue how to even use Canva properly. I just knew I liked creating things. People around me would say stuff like, “*Designing? What’s even the use?*” Funny enough, I still hear it. But somehow, I’ve built something I’m proud of and achieved things they probably never will.

Then came the **LCA design team**, which honestly changed everything for me. That’s where I really started pushing my limits and upping my skills. One of my biggest dreams was to make a poster for **Ethnic Day** and that dream came true. That design wasn’t just shared on a group or two, it was projected everywhere. Seeing it displayed across college was truly an honour itself. It felt like all those late nights and doubts were *worth it*. Later on, I worked on Euphonia and Nrityanjali, creating posters and brochures with the LCA team. Once, I used to see posters on the digital signage and hope mine would be up there someday. *And now? They are.*

A few months later, I was working on a department poster when Karthika came up to me and asked if I’d be interested in joining the **Prolight magazine design team**. I still remember that moment clearly. I was doubting myself, thinking “**NAH BRO, too much work**” but i just said sure!!

At first, it was just me and Sicily in the magazine team. But after a while, due to some reason, I left the department design team. That period made me think whether I wanted to continue with the magazine too. But the one thing that stopped me from leaving was Karthika. I stayed because of her. She wasn’t just a senior to me, she was a mentor. She was the person who saw something in me,

even when I didn’t. Her belief, her constant encouragement, and the way she gave me space to grow without any pressure, meant everything. She made me feel like my work actually mattered, when *others were laughing at me for being a DESIGNER* in the department.

Somewhere in the middle of all this came **KJMUN 2025**, one of the biggest things I’ve worked on. I co-led the design team along with **Miraclin** (you the best broo), someone who is super kind, encouraging, and always pushing me to give my best. That’s also where I saw Neha’s skills shine, she was part of the core design team too, and her work really stood out.

I also designed the posters, badges, and backdrops for the Theatre Club’s **Antaranga** event, which was a fun experience. And then came **AdMads**, a super important event for me. I had already **left** the department design team by then, but I was still called in to handle the design part for posters, badges, and the brochure by Akash and Karthika. *I even made one of the rounds for the event.* I had to rush because I was coordinating another intercollegiate fest, but I managed to show up **just in time** for my round.

Before I left, Karthika introduced me to the audience and said, “*This round was prepared by someone from the Media team, the most creative person I have ever met. His name is Harshith.*” The whole crowd clapped and cheered at me, that moment made everything worth it. It was loud, and I loved that audience.

"Just like in chess, life's journey is about more than winning. It's about how you maneuver through challenges, how you recover from setbacks, and how you strategize for the future." — *Anonymous*

As we started working on **Prolight's 5th Edition**, *Jason* and *Neha* joined the design team this month. The four of us: **Me, Sicily, Jason, and Neha**, would sometimes work till 4 in the morning, trying to get everything completed and on point. There was even a day where someone accidentally **changed the magazine's whole color scheme from brown to white**. Total chaos but weirdly enough, the final result looked even better.

For the cover page, both Sicily and I came up with different theme ideas. After brainstorming separately, we brought many different concepts to the table. One of the concept I came up was **the chess theme**, which is this exact magazine.

Why chess? Because **the wording on the cover page** felt like it told my story. I started as a pawn-small, unsure, but moving forward one step at a time. With every design, every challenge, every night spent working. ***I grew.*** And like a pawn that reaches the other side and transforms, I changed too; I learnt too.

And maybe, that journey of the pawn isn't just mine, **"It could be yours as well."**

Along my journey, a few people started calling me the **"Most Demanded Designer of KJC"**, a title I never chased, but one that found me. More than anything, I've become someone who *brings events to life*, through design, through colour, through ideas.

And lastly, a big thank you all the people who stood by me, few of them being Priyanka P, Vaishnavi Thotapalli, Karthika R Nair. You guys were always there, cheering me on, even when I doubted myself. Much love, God bless.

I didn't just rise, I kept rising, every time doubt tried to pull me down.



HARSHITH SAI RAJ N T
231BFA20



GST confusion : ONE POPCORN , MANY TAXES



MERLYN (23ACAA41)

A comprehensive overview

Popcorn is a favourite snack for moviegoers and casual snackers. But the new tax regime on popcorn has become a subject of significant discussion in India's tax system. The announcement by the 55th GST council regarding tax on popcorn has sparked debates and several memes on social media. The introduction of varying Goods and Service Tax (GST) rates on popcorn has raised several questions and confusion among the consumers about the tax classification. This article focuses on GST on popcorn, GST classification of popcorn, and why there are different rates for popcorn.

Previous and current GST classification for popcorn

Before the 55th GST council meeting, popcorn was broadly categorized under a single GST rate irrespective of its form, flavour, and packaging. Prior to the council meeting, the tax structure was simpler, but it still raised concern over its classification and rates. Popcorn was sold in theatres as loose, prepackaged, and flavoured like caramelized popcorn. Earlier, irrespective of the classifications, it was taxed at 5%, which was the standard tax rate for food served.

However, after the 55th council meeting, the tax treatment of popcorn has gone through major changes. The meeting introduced a differentiation in tax rates based on its form, flavor, packaging, and even ingredients used in the popcorn.

Here are the GST council popcorn rates:

- Unpackaged and unlabelled popcorn with salt and spices is categorized as 'namkeen' and taxed at 5%.
- Pre-packed and labelled ready-to-eat popcorn attracts a 12% GST rate.
- Caramelized popcorn with added sugar is taxed at a higher rate of 18%.

Why different popcorn GST rates?

The GST on popcorn varies significantly due to its diverse nature. Not all popcorn is created equal, and this leads to different tax brackets.

If popcorn is mixed with salt and spices, the GST rate remains at a low 5% because it is sold unpackaged and unlabelled. It comes under the same savory snacks like chips or namkeen.

However, if the popcorn is prepackaged and labelled, it is taxed at 12%, making it like other packaged food items.

The tax rate for caramelized popcorn, which contains added sugar, is significantly higher at 18%. This type of popcorn is treated as a sugar confectionery under GST rules, like candies or sweetened products.

Conclusion

For popcorn, this system ensures that different types—whether salted, spiced, caramelized, or pre-packed—are correctly taxed based on their specific characteristics. The varying GST rates for popcorn reflect the diverse ways in which this snack is prepared, packaged, and sold. While loose popcorn remains affordable, prepackaged and caramelized varieties carry higher taxes, which can affect pricing for consumers.

The Art of Time:

How Luxury Watches Have Become Investments for HNWIs



In today's world of commerce, where traditional investments like stocks and real estate dominate, high net worth individuals (HNWIs) and ultra-high net worth individuals (UHNWIs) are increasingly turning to luxury limited-edition watches as a means of wealth appreciation. These watches, crafted by renowned brands like Patek Philippe, Richard Mille, and Jacob & Co., have evolved from status symbols to lucrative investment assets.

Why Watches Make Great Investments: -

Luxury watches offer a unique blend of craftsmanship, exclusivity, and cultural value. Limited production runs by top brands ensure their rarity, while their meticulous design and engineering make them prized collectibles. Over time, these factors drive their value in the secondary market, often yielding substantial returns.

Watches vs. Traditional Investments: -

Unlike stocks or bonds, luxury watches are tangible, providing a sense of security during economic volatility. Their cultural and emotional value adds another layer of appeal, making them both an investment and a statement of personal taste.

The Future of Watch Investments: -

With the rising number of global HNWIs and innovations like blockchain authentication, luxury watches are cementing their place as a viable and appreciating asset class. For those who seek wealth appreciation and timeless beauty, luxury watches represent more than just timekeeping—they're a legacy that appreciates, one tick at a time.

Examples of Iconic Investment Watches: -

Patek Philippe Nautilus Ref. 5711/1A "Tiffany Dial": This special edition watch, with only 170 pieces produced, sold for \$6.5 million at auction in 2021, demonstrating how exclusivity fuels appreciation.

Richard Mille RM 056-02 Sapphire: Known for its cutting-edge design and limited to just 10 pieces, this model showcases Richard Mille's innovation, making it a prized asset for UHNWIs.

Jacob & Co. Astronomia Tourbillon: Famous for its intricate complications and bold aesthetics, this watch series continues to grow in value due to its distinctive design and limited availability.





KJC (Kristu Jayanti College)—I never wanted to join this college, but the hype created by my villagers pushed me towards it. They even told me that I should go to Charles for PUC and KJC for a degree, which I hated the most because it was a path everyone seemed to follow, and I never wanted to.

When I applied for college, I had a score of 69% in SSLC and 80% in 1st PU. I was told to wait for my 2nd PU results to confirm my seat. The day the results were released was one of the happiest moments of my life. I scored 90%, exceeding my expectations and proving my hard work had paid off. The nights I stayed awake and the sacrifices I made for exams were worth it. However, my joy was short-lived when I realized I still had to wait for the college's response.

Eventually, I got the call confirming my admission. Hearing, “You just have to bring your updated marks card tomorrow, and your seat is confirmed,” filled me with joy. The next morning, I completed the formalities, attended the interview, and was officially selected. On 2nd August 2023, I stepped into KJC. That day marked a new beginning, as I understood this college would brighten my future.

I chose B.Com Business Analytics as my undergraduate degree. On my first day in class A412, I felt like I had stepped into another world. I had never experienced anything like it before. My class animator, Neerupa ma'am, stood out to me because of her way of teaching and addressing not just academic topics but also social issues. Over time, I realized she was one of the best animators I could ask for.

Initially, it took me more than a month to make a friend in class. I thought all my friends from PUC would always be there for me, but I soon realized things had changed. The bond we shared felt different, and with time, it faded. Now, I found myself spending more time alone, walking around campus, sitting in silence, or going back home right after class. At first, it was difficult to adjust, seeing everyone around me making new friends while I struggled. However, I learned to accept it, and this experience made me stronger and more independent.

Over time, my perspective began to shift. I got into group activities, became more involved in college events, and even started developing myself in ways I never had before. When I think of my college journey now, the first thing that comes to mind is how I have grown as a person. I've smiled, cried, faced challenges, and created some of the best memories. Looking back, I'm proud to say that KJC was more than just academics for me—it was a platform for self-discovery and growth.

I hope to make my dad proud every step of the way. His support and belief in me have been my greatest motivations, and I want to reach a point where he can say with pride, “That's my daughter.”

FRAMES & FINANCES

BALANCING DUAL PASSIONS

The Department of Professional Accounting and Finance hosted an engaging Alumni Interaction session on "ACCA Success Blueprint: Ignite Your Motivation & Achieve Excellence" on 28/02/2025. The event aimed to provide students with comprehensive insights into the ACCA qualification, covering its structure, career opportunities, and effective study strategies. The session was conducted by Ms. Hanna Rajan, an esteemed alumna and ISDC Trainer from Bengaluru.

While on the one side, I find Finance and Accounting to be fascinating because it is all about problem solving, driving clarity and right decision making. On the other side my love of storytelling and filmmaking - a creative haven that I was always attached to. Initially I could not figure how these two interests could coexist, but my journey so far at Kristu Jayanti made all the difference by showing me otherwise.

Events like union budget discussions, expert talks and workshops organized by our department, help deepen my understanding of finance. At the same time, the college provided me opportunities to explore my creative side too. From shooting and editing promotional videos for events (Media Team) and event coordinator at Samruddhi 24 (Business Quiz) and Investor's Week (Speculator's Club), this year has been by far the most enriching, filled with exposure in both finance and creative fields and allowed me to network extensively, build valuable connections, and gain hands on experience.

One of our proudest moments was when our short film "LEGACY" won second place at Kalajyothi 2024 and first place at the CMR Aahav II Intercollegiate Fest, where we also bagged the overall winners. Similarly, creating a promotional video for our Intercollegiate event



Nayan Joshy Mangalath
(VI BCOM BA P3)



(Samruddhi 2024) clocked in almost 50k views and was a milestone that showcased the power of storytelling in uplifting events. Balancing these passions wasn't easy, late nights editing videos often followed long days of lectures. Over the few years I've had the chance of volunteering, organizing, and taking part in a lot of activities, which helped me become more diverse as an individual.



Lastly, I would like to thank everyone who has been along on this journey. I would like to thank my family who has always encouraged me and believed in me, my friends who have supported me and been there through thick and thin, and my teachers for guiding me through this journey.



PRADARSHAN

My experience with Pradarshan. Kristu Jayanti College has held several programs in different departments. The Department of Professional Accounting (DPAF) had its share in events such as Samruddhi, Uthaan, MUN, Pradarshan, and so on. In this article, I am going to showcase my experiences at Pradarshan.

Participating in the Pradarshan was one of the best experiences I've ever had. The event was held at the M1 Auditorium in the main block. It brought together students with various ideas from different courses and classes in the Department of Professional Accounting. Our department encouraged all the students to take part in Pradarshan.

My team started preparing weeks before the actual exhibition. As a team, we were brainstorming ideas back-to-back. Some were busy researching data and finding ways to present the ideas, while others were busy creating the real-life model for the exhibition. On the day before the event, we placed our model in the given area. The exhibition day was truly one of the most exciting moments of the event. As I entered the auditorium, I found a lively atmosphere. There were many booths with colorful and creative displays. Many showcased a variety of innovative products and different useful services. The models and their presentations were taken into account during the inspection.

Many students attended the exhibition. There were students not only from the DPAF but also from other departments and other science courses. We presented our models to those interested. Then, the judges came to inspect our model. They asked us several questions regarding its relevance, uses, and more. Each answer felt like a mini-presentation that clarified doubts. At the end of the exhibition, students eagerly awaited their results. A team from the IBF class won Pradarshan. When the results were announced, they jumped with joy and took home their trophy. After the prize distribution, a feedback session allowed students to share their thoughts on the event and its benefits.

Yohan Joshy Thenammakkal
23CBAB44



REMINISCENCE WHILE AWAITING

It hadn't hit me until I sat down for my very first class of this semester that this would be the last time I would have to look forward to a new semester. It was a long time coming, nevertheless it took me by surprise. Has it been more than two years already? Where did all the time go?

When I walked into the campus, on that fine August morning almost two and a half years ago, I did so with a lot of hope and trepidation. It was a new chapter of my life, one that I was definitely looking forward to. But even the excitement of the upcoming adventure couldn't stifle the fear of the unknown. 'What would it be like?', 'Will I make a lot of friends?' 'What will become of me after three years of studying here?' These were some of the thoughts that were running through my mind back then.

When I look back at that day now, I can proudly say I gained a lot more than I had hoped for. My fear of whether I would make friends was quickly abated as I realized that there were a lot of familiar faces at KJC. Friends and seniors from school and PUC. It was comforting to see people I knew every now and then. Doesn't mean I didn't try to make other friends. In fact, my closest friends right now are the ones that I met here for the first time.

Though the first two semesters went by in a whirlwind of orientations, course registrations and exploring the campus, it wasn't until the beginning of my second year that things took a turn for the best. You see, that was around the time that I was made the class representative of my class P4. To say I was taken by surprise would be an understatement, especially when I hadn't even signed up for it. But since I was given the opportunity I decided to take it in stride. Couldn't put the Gryffindor in me to shame by backing out now, could I?(Harry Potter fans can relate) Being made CR gave me an opportunity to interact with and get to know my classmates better. I would even say it was the best part of the job.

Somewhere along the way, in the midst of academics, events, hanging out with friends and CR duties, KJC started to feel like home. My class became my family, even though P4 sometimes has the uncanny ability to drive me up the wall. And it's disheartening that it's all coming to an end soon. Over the last few semesters, I saw highs and lows, there were times of the happiest laughs and the saddest smiles, victories and losses but it all seems worth it when I know that these memories will be part of a chapter of my life that I will cherish anytime I look back.

As a parting message to all those who are standing at the threshold of a new phase of life, be it a job or higher studies, I would just like to add that as long as one loves what they do, there is no way life can get boring. So find a job or course that you know you will fall in love with. All the best for your future endeavors!



Building Customer Trust in an Era of Online Scams

The internet has changed how we shop and do business. Unfortunately, it has also led to more online scams, such as identity theft and fake websites. To succeed, businesses must work hard to earn and keep customer trust.

- **Why is the trust lacking ?**

Every year, consumers lose billions of dollars to online scams. Customers find it difficult to determine what is safe because scammers frequently pose as legitimate companies. This causes people to be afraid to provide personal information or shop online.



How to Gain the Trust of Your Customers?

Businesses must prioritize transparency, strong security measures, clear communication, excellent customer service, and actively educating customers about potential scams while demonstrating their commitment to protecting sensitive information. In other words, they must demonstrate their authenticity and dependability through tangible actions if they want to gain the trust of their customers in today's scam-ridden environment.

Transparency-Be transparent about your price procedures, and any difficulties you may be having. Credibility is increased by being open and honest about errors and remedial measures.

Clear communication - Make sure your messaging is simple and direct. Customers need to know exactly what to expect from your products and services.

Consistency-Delivering high-quality products or services consistently helps build a dependable reputation. Keep your promises to your customers.

Excellent Customer Service- Excellent Customer Service Respond promptly to inquiries and resolve issues fairly. When customers feel valued, trust grows .

Ethical practice- honest in all facets of your business operations. Confidence is inspired by ethical sourcing, production, and communication methods.

Data Security- Protect customer data with strong security measures. Transparency about how you safeguard information shows that you respect privacy.

Building client trust in the age of scammers needs persistent effort and multiple approaches. Businesses can safeguard themselves and their clients from the increasing risk of scams by emphasizing data security, transparency, consumer education, and moral corporate conduct. Consumers are more inclined to stick with brands that put their safety first, act honorably, and provide value on a regular basis. By implementing these tactics, companies may create enduring relationships built on trust, even in the increasingly dangerous digital environment.



Disha K P - 23IBFA15



SUCCESS STORY OF ZOMATO



S.RAKSHITHA
22CBP237

Zomato, founded by Deepinder Goyal and Pankaj Chhada, revolutionized the food industry by offering convenient food delivery and restaurant information. Deepinder Goyal, born on January 26, 1983, in Muktsar, Punjab, is 41 years old and serves as the CEO and Director of Zomato. Growing up in a middle-class family, his passion for food led to the creation of the platform. Zomato has become a dominant force in the Indian food industry.

Zomato, one of India's leading food-tech companies, has become a global powerhouse in the online food delivery and restaurant discovery industry. What started as a humble restaurant discovery platform in 2008 has transformed into a global brand, serving millions of users across the world.

Zomato was founded in 2008 by Deepinder Goyal and Pankaj Chaddah as Foodiebay, a platform for browsing restaurant menus and reviews. In 2010, it rebranded to Zomato and expanded into a global restaurant discovery and food delivery service. By Q2FY25, Zomato's profit after tax surged by 389% to Rs 176 crore compared to the previous year, though it was a 30% decrease from the previous quarter. The company has significantly impacted the global food tech ecosystem.



Zomato faced challenges like competition, funding, and operational complexities in its early years. However, its ability to adapt and innovate set it apart, introducing features like user reviews, ratings, and detailed menus. The platform also expanded internationally, launching in markets like the UAE, UK, and New Zealand. This evolution helped Zomato enhance the customer experience and broaden its reach.

By 2020, Zomato had expanded to 24 countries, including the UAE, Australia, and Canada, adapting to local tastes while maintaining a focus on user experience. In July 2021, Zomato went public with a successful IPO on the Bombay Stock Exchange, raising \$1.3 billion. This IPO was met with overwhelming investor demand, marking a major milestone for the company. Zomato's global growth and innovation were validated through this achievement.

Zomato's success stems from its ability to diversify services, adapt to consumer needs, and stay ahead of food-tech trends. Its focus on a seamless, personalized customer experience has helped build a loyal base. The company's entrepreneurial spirit and risk-taking mindset have driven continuous innovation. Zomato's evolution from a restaurant discovery platform to a global food delivery leader highlights its growth and adaptability.

COLLEGE LIFE AND INVESTMENT:

THE INVESTMENT AND SAVINGS GUIDE FOR EVERY COLLEGE STUDENT

Disclaimer: I am writing this article to the best of my knowledge and experiences, I do not recommend or advise investment in any particular schemes, stocks or funds, any mention of the following is just used as an example to help you understand better, any student or person reading this article thinking to invest a large capital amount should consult a certified professional who have better understanding of portfolio management, with that's said let's begin.

I will divide this article into 3 parts: Why, How and Future



S.RAKSHITHA
22CBP237

70

First Part: WHY

When I say the word investing people often imagine stocks, money, red and green numbers on a screen, a quick get rich scheme, wolf of wall street, complex strategies, jargons that make you feel uneducated, etc. but investing is not all that, it is very simple and easy to do in nature, you do not have to be a CA or some heavily qualified professional, this article is all about helping you to take your first steps in investing and help you build discipline, patience and most importantly build your foundation around money and related areas because sooner or later we all are going to graduate and will be earning and in order to have a safety net we are definitely going to invest it.

Second Part: HOW

Now as a student, you don't need thousands of rupees to invest, instead You can begin just by 500 per month and start a SIP (Systematic-Investment-plan) and invest it in markets, through mutual funds pure mutual funds, now your question to me is "that Vikram why should I listen to you and not my uncle?" fair enough and to answer your question "I have interned at an AMC company, which means I have extensive knowledge about mutual funds and markets" with that said lets begin.

First of all you should save and you should make saving a habit, just like brushing your teeth or working out. It is very simple and easy to do and here are the following steps:

□ First of all whatever monthly allowance you are getting just deduct 20% of it and then spend it. For example- Rajesh a first year student gets a monthly allowance of 10,000rs, now Rajesh can invest 2000 out of 10,000 that leaves him with 8000rs and then spend that 8000 on his expense, there is one more argument that what about the bills well there is a simple way around it too. Say suppose Rajesh have to hostel fees and mess fees that cost around 5000 per month, Rajesh will first pay all his essential bills and after that he is left with 5000 and then he can invest 1000 per month, the goal here is to save and invest. A lot of people make the mistake of saving after spending that basically leaves you with nil to no savings, it should be other way around. 20% is the basic saving and investing rule.

□ Now say suppose you are unable to save due to various economical reasons, what you should do is, to start accumulating capital by small savings and keep it in mutual fund or demat account and then invest lumpsum amount.

□ Now here is the important part, you should be able to differentiate between what's essential and what's a luxury spending here is how:

o I am a huge music enthusiast and I love listening to music like I can listen for hours non stop, so when I was old enough to have a UPI account I opted to go a music app subscription, my first stop was of course Spotify cause why not ! but then something interesting happened when my trial was up I got to know about

YouTube premium, which basically offers me YouTube ad free along with YouTube Music and it was only 10rs expensive than Spotify and my instant reaction was lets just shift to YouTube and it was the best decision till date.

o Now I am not saying you be frugal with money, for me listening to music was essential because it helps me to stay on my toes and I have to watch study lectures from YouTube without disruption that's why I went with YouTube premium, same goes for other expense. You should know and analyze the value addition the particular product is bringing to your life, allow yourself an impulsive spend but only of 10% of your monthly after you are done saving.

□ Save all your bonuses:

Recently my aunt visited me from USA and while going she gifted me 13,000 which is basically 150usd and said buy whatever you like, now I had my eyes set on a YSL perfume which costed like 7.5K for 50ml and I was excited, I went to the mall and was about to purchase it but then something really clicked "should I really buy it?" do I really wanna buy this perfume, I thought for a moment and decided not to buy that perfume and instead bought a M&S perfume which costed me 3.5k 100ml with almost the same base notes (I am a big fragrance junkie), and invested the rest. Now was I being frugal? "NO", did I treat myself? "Yes", because I thought of the value addition and the worth of that perfume, either way I own a great fragrance and yes, I did invest the remaining money into my future!

My mentor Mr. Aswini Bajaj always said "Do not give in to the temptations of showing off or YOLO, because if you do not have that control on yourself, your money is never going to respect you !", "Always invest yourself Bonuses because that bonus is not part of your income and its more like a gift to accumulate your wealth!"

□ Where to Invest:

Now with all said and done you are going to ask me "where should I invest it, how should I invest it, should I keep all my eggs in one basket?"

Well, my answer is simple, Mutual Funds!

Now why mutual funds, why not direct equity investment, why not a Fixed Deposit, why not a Co-operate or Govt Bond?

My simple answer is going to be Less volatility, Great returns, Less and controlled risk, Heavy regulations, qualified CIO's (Chief Investment Officers), Fund managers and analysts, who main job is to basically give additional returns from the market and generate an Alpha, the ability to give returns that basically beats inflation.

Now how to choose your Fund?

My advice is simple as a beginner go with large cap, Large, Mid-cap and Index funds that have been consistently giving a return of 20%+ or have a CAGR (Compounded Annual Growth Rate) 20%+ for the last five years and the Fund is of a well-known name or brand i.e.: SBI, Nippon, Aditya Birla or Motilal Oswal etc. this will give you a safety net.

Third Part: FUTURE

Say suppose you are investing 1000 per month into a fund and that fund gives you an average return of 20% till your graduation, the amount you will get will be:62,208, but how? well its called compounding.

This the illustration of compounding works:

$$(1000 \times 12 = 12000 \times 3 = 36000, 36,000 \times 1.2(3) = 62,208)$$

Now come when you graduate you can use this money to invest further in yourself, for ex. Using this money to upskill and get a better role or a company, or using for higher education or buying your dream bike or even in case of emergency. Say suppose you have no use of this money and you want to be invested so here are the following returns:

$$\text{Year 4: } 36,000 \times 1.2(4) = 74,650$$

$$\text{Year 5: } 36,000 \times 1.2(5) = 89,580$$

And so on, I guess by now you have an idea why it is to be invested and not to give in to your temptations of YOLO or showing off, just remember you should be smart enough to know your worth and have a habit of saving, showing will never get you that far in future.

The Importance of Sustainability in Business Practices

72

Imagine a scenario where companies operate without considering the impact of their actions on the environment or the communities they serve. It's a rather unsettling thought, isn't it? Fortunately, more and more businesses are recognizing that sustainability is not merely a trendy phrase; it is vital for their continued success and relevance in today's world.

Sustainability, at its core, refers to making decisions that benefit not just the bottom line, but also the environment, employees, and society at large. The key is finding a balance that allows businesses to thrive without depleting resources for future generations. In our current climate, this balance is more crucial than ever.

Shaping a Better Tomorrow

The environmental challenges we face today are pressing and tangible—pollution, deforestation, and climate change are affecting ecosystems and livelihoods across the globe. Companies have a significant opportunity to address these issues head-on. By adopting sustainable practices, they can reduce their carbon footprints, conserve resources, and protect biodiversity. Simple actions—from being energy-efficient to transitioning to renewable energy sources—can collectively lead to substantial positive change.

Enhancing Brand Reputation.

Modern consumers are increasingly informed and discerning. They are more inclined to support businesses that align with their values. When companies prioritize sustainability, they gain the trust and loyalty of their customers. Consider your favorite brands; it's likely many of them have integrated sustainability into their core values. This approach not only benefits the environment but also positively impacts the company's bottom line.

Attracting and Retaining Talent.

Younger generations, in particular, are drawn to companies with missions that extend beyond mere profit-making. They want to work for organizations that care about the planet and contribute positively to society. By embedding sustainability into their corporate culture, businesses can attract passionate and skilled individuals eager to make a difference. Moreover, a firm commitment to sustainability often fosters a sense of pride and belonging among employees, boosting morale and productivity.

Fostering Innovation

Challenges related to sustainability can inspire innovative solutions, as necessity often drives creativity. Companies that invest in sustainable practices frequently discover new ways to minimize waste, enhance efficiency, and develop groundbreaking products.

This not only helps the environment but opens doors to new revenue streams and business opportunities. For example, sustainability-driven innovations have led to advancements in energy-efficient technologies and eco-friendly packaging solutions.

Ensuring Long-Term Viability.

Sustainability is not solely about ethical responsibility; it is crucial for adaptability in a rapidly changing world. Businesses that fail to embrace sustainable practices may find themselves at a disadvantage as resources dwindle and regulations tighten. In contrast, organizations that commit to sustainability are better equipped to navigate challenges, anticipate risks, and seize new opportunities.

Working Together for Change

Ultimately, sustainability is about collaboration. To achieve a more sustainable and equitable future, governments, corporations, and individuals must unite in their efforts. Companies have the power and influence to lead by example and inspire others to follow suit. Those that prioritize sustainability demonstrate that purpose and profitability can coexist harmoniously.

In Summary

Today, sustainability in business is an imperative, not a choice. The primary objectives are to foster trust among stakeholders, prioritize environmental stewardship, and ensure long-term viability. We all have a role to play—leaders, employees, and consumers alike—in championing sustainability. By joining forces, we can create a future where economic growth and environmental preservation coexist. The choices we make today will shape the world for generations to come.



Unleash your Potential, By Stepping up

Imagine a professional introvert. Transforming into a certified speaker

That's one of the chemical and physical reactions by Kristu Jayanti College and DPAF has helped me to become.

I've always been that typical silent good guy of the class who just appears to the class, gets the good grades, and runs home after the classes, mostly to avoid any kind of social interaction. When I mentioned "professional introvert," I was so well-versed that I could make a course/book like "101 Ways to Avoid Social Interaction" OR "How to Keep the Unnoticed Face Even if You Recognize Someone." Sounds hilarious, doesn't it? But deep down in my heart, I always wanted to become more friendly, approachable, and trustworthy. Fortunately, I was blessed with a friend, SOHAN, who was exactly opposite to me, which added a drastic boost to talking to new faces, cracking jokes, and much more. It was frightening and exciting at the same time when we got admission to KJC and learned about the curriculum, events, fests, activities, clubs, and associations in KJC. Later, during the regular classes, as the first step, I pushed myself and tried to make the slightest conversations whenever possible, like names, places, and hobbies, irrespective of gender, and gained some recognition, which I always lacked, but the process was hard for me to execute initially.

The time came to choose a class representative by the animator; there was a micro-level election on this post. I just made a drifting decision. I nominated myself, seeing me, a few stood for the same post.

BOOOOOOOM...

I won this election and became the CR of the class. It was just astounding for me that I won this one because in the schooling most of them never knew I existed, and now the same person is going to be the face of the class. I realized that making the first move is always the hardest, but at the same time, it can turn out to be an advantage as well. Since I introduced myself to most of them in the first place, it built a trust among the folks, or in business terms, "the first mover advantage." As the sports day was round the corner, I took part in the march past representing the department. I interacted with many of them and understood the psychology behind it; as a result, I became the most liked person in the room. I will share some incidents. Once, a subject teacher asked the class who the "favorite person" was, and the class started to chant my name. and another incident where an expert lecture was conducted and the dignitary asked to choose a person from the crowd, and again it was me. I'm not trying to flex myself but expressing the significance and importance of socializing and networking.

Not just that, since I was not part of any club or association, the mentoring book looked dull and boring. As soon as I stepped into the second year of college, instead of worrying about this, I gave as many auditions as I could. As a result, I got rejected by a few and accepted by many but learned a lot.

My performance in the theatre club was so good that the next day my friend had come to give his audition, and they made him do my scene, which I performed the previous day, and it felt like I was setting the standards.

And later I got to know that I can write well, especially poems, especially for some special people, so I thought to utilize it and got into a writers' association.

And now I'm an official member of more than 8 clubs and associations. Through this I got the privilege to attend many workshops, expert lectures, ad shoots, and much more.

As my friend was a fitness freak and he hit the gym daily, it also impacted me too. Even I joined the gym and started to work out, which gave me a confidence boost and a dopamine spike.

Through this journey I learned and wanted to convey these important aspects, which made me feel better. And as a conclusion, I'll have to admit that the first step is always the hardest, and stepping out of the comfort zone is very crucial when it comes to personal development. As a result, one who works on themselves not only gets to boost the overall confidence, it also helps to achieve becoming the best version ever. I believe that if I had not stepped up for the position of CR, making the first conversation with everyone and trying different types of auditions, I wouldn't have been writing this article. Maintaining a healthy relationship with everyone opens a lot of opportunities, as each individual is like an interesting book you can flip to any page you want through communication. Communication is like a chain; the more you talk and interact, the more the chain gets added to the existing one.

At last, I would also credit KJC and the Department of Professional Accounting and Finance, which played a crucial role in sculpting me.

Converting the zero to one is the hard process; later, the zero keeps on compounding.



As I finish my fifth semester exams, I suddenly realize that graduation is only six months away. This moment is exciting as well as a bit scary. It's amazing how fast time has passed since I first arrived on campus, feeling a mix of nervousness and excitement. Every semester has been a journey, full of challenges that have helped me grow academically and personally.

The hallways that used to seem confusing now feel like home, and the people who were once strangers have turned into family. I feel gloomy as I realize that soon, this wonderful chaos will be a thing of the past. The future is exciting, but it also feels a little troubled. Every part of this campus has become a part of my story—a hard-earned victory, an unexpected adventure, or a quiet moment to think. It's a mix of happiness and sadness, knowing we are moving into the unknown while leaving a piece of ourselves behind. As this chapter ends, I can only cherish the memories, thankful for the journey and looking forward to what lies ahead.

I clearly recall the first day of my first semester. As I hurried through the campus gates, my heart raced with worry, thinking I was already late, as I was stuck in traffic despite leaving early from my place. The laughter and conversations around me made my nerves even stronger as I tried to find my way through the puzzling new paths. Now, I really do not know why that professor pulled me to the front and told me I have to read a prayer on the dais. That was indeed a sudden anxiety attack for me; I was daunted by all the possible errors I could make with the words or pronunciation on the dais. But I think when I heard my name being called out, probably the anxiety subsided, and thankfully, it was all smooth sailing; I did not fumble.

The introvert in me disappeared by the end of the first semester. I was someone who had stage fear but got rid of that almost instantly when I made it to the quarter-finals of 'Samruddhi' in first year. I remember only jabbering half-known facts and a few made-up stories to the judges in a convincing way; that's when I realized something—all it takes to gain confidence is the way you speak and how your body language conveys those words to the judges.

THE END OF A NEW BEGINNING

I was labelled as the quiet girl of the class in school throughout, but that label was altered when I entered college life. I started the semester off as a quiet girl, but I will assuredly finish my sixth semester as a chatterer. I recall my English professor saying that I've changed a lot over the year and have become a chatterbox at the end of the second year. It's funny how life surprises us in so many ways, isn't it? Who knew the once 'quiet girl' would end up being a chatterbox, making even the professors notice!

Making new friends in college is super exciting and one of the best parts of college life. When you move to a new place and meet people from all sorts of backgrounds, it opens up so many chances to connect with others. All of us have been each other's constants since either Day-1 or, let's say, Day-10 or 20, but no matter when and where it began, the friendship has only grown stronger with time.

There's an adult who pretends to be a child, a certified guardian of worlds, a calm combatant, a chatter-storm, and a joyful curly head ease the flow of my day.

Even though I occasionally feel frustrated with the class, P4 will always be dear to me. The joy, the laughter, and the many memories we created together make it truly special. The inside jokes and the small wins we celebrated are what strengthened our connection. Through all the highs and lows, this class has been a remarkable part of my life, one that I will always remember fondly.

On a side note, all the very best to everyone! Be it the ones who will be entering the workplace or the ones going for another round of grilling lectures, let's hope everyone will have vivid and pleasant days!

THE END OF A NEW BEGINNING

I, Shradha S Inamdar, studying BCom Business Analytics, Department of Professional Accountancy and Finance, embarked on a life-changing journey at Kristu College that has been a remarkable testament to my passion, dedication, and artistic growth. What started as a mere decision to join the institution unexpectedly became one of the most defining chapters of my life. I always dreamt of being able to participate more and more, immersing myself in every opportunity to express my passion for dance and contribute to the vibrant college culture. From the very first year, participating in the Western Group Dance category at New Horizon College ignited a deep interest in dance, setting the stage for future accomplishments. This initial experience helped me understand the importance of team synchronization. The countless rehearsals, dedication to perfecting each move, and the thrill of performing on stage instilled a newfound sense of confidence. This participation not only honed my dance skills but also introduced me to the vibrant and competitive world of intercollegiate fests, sparking a desire to explore further. The second year brought along the opportunity to be a part of the prestigious Magnovite Fest at Christ University, Kengeri, and the celebrated Nrityadarpan event hosted by Kristu Jayanti Dance Academy, allowing for the exploration of choreography and teamwork. Nrityadarpan, one of the most awaited events, challenged me to step out of my comfort zone and embrace leadership. The process of conceptualizing, choreographing, and executing a dance piece alongside my team members tested both my patience and creativity. The journey to the final performance was marked by long hours of practice, constructive criticism, and moments of self-doubt. However, the unwavering support from my mentors and teammates helped me push through and deliver a performance that will always hold a special place in my heart. The Jubilee Celebration at Kristu Jayanti College added to the sense of pride, along with participating in various shoots and promotions for college events. These experiences taught me how to carry myself with grace and represent the institution with confidence. Performing on College Day further showcased a growing confidence, while clearing the Bangalore North University Folk Dance category and securing third place in the State Level Procession Competition reflected dedication to cultural arts. The preparation for the procession competition was an enriching journey, blending traditional folk elements with modern interpretations. This experience deepened my appreciation for Indian cultural heritage and reinforced the importance of preserving art forms through performance. The InBloom Fest marked a triumphant moment with a first-place win in the Classical Group Dance category, followed by a second-place win in the Flashmob category at Dhvani, where the challenge of choreographing a piece in under an hour highlighted creativity and adaptability. The adrenaline rush of performing a piece created in such a short span of time taught me the importance of quick thinking, teamwork, and trusting my instincts. Kalajyoti, hosted by Kristu Jayanti College, brought another second-place victory in Indian Group Dance, while performing at the corporate event organized by the Ministry of Agricultural Department of Karnataka State for two consecutive days demonstrated the role of art in bridging communities. The corporate event was particularly significant, as it highlighted the intersection of art and social responsibility.

MY TRANSFORMATIVE COLLEGE JOURNEY - PAGE 1

BEYOND BOOKS

Performing in front of esteemed dignitaries and professionals instilled a sense of pride and responsibility, making me realize how art can convey powerful messages and create lasting impressions. Representing Kristu Jayanti College at the International Conference at Shangri-La further amplified the significance of artistic expression on global platforms. The opportunity to showcase my talent at such a prestigious event not only validated my hard work but also inspired me to pursue dance as a means of cultural exchange and communication. Beyond performances, volunteering for intra-college events such as Kalajyoti, the International Conference, and Bull Bazaar in various capacities, including escort, logistics, and hospitality, provided insights into event management and teamwork. These roles taught me the importance of planning, coordination, and attention to detail, skills that are invaluable both on and off the stage—serving as the Literary and Cultural Association representative for the first and second years and taking on the role of Class Representative in the third-year honed leadership skills and strengthened my connection with my peers. These responsibilities taught me the art of communication, diplomacy, and time management. Balancing academics, extracurricular activities, and leadership roles was undoubtedly challenging, but it pushed me to become more organized and resilient. The experience of guiding my classmates, resolving conflicts, and representing their concerns to the faculty made me realize the importance of empathy and collective growth. The pinnacle of this journey was the honor of leading and choreographing a piece for Nrityadarpan, one of the most celebrated events of Kristu Jayanti Dance Academy, exemplifying leadership and creative vision. This responsibility was both daunting and exhilarating, requiring meticulous planning, coordination, and endless rehearsals. The process of bringing a vision to life, from selecting music to designing costumes and fine-tuning every step, taught me the true essence of leadership—empowering others while staying true to the artistic vision. One of the greatest recognitions was being awarded the Star Performer for the 6th semester, a testament to the unwavering commitment and passion poured into every performance and event. This accolade was not just a personal achievement but a reminder of the journey I had undertaken—from a nervous first-year student to a confident performer and leader. Each experience, whether performing, volunteering, or leading, played a crucial role in upskilling my abilities, enhancing creativity, boosting confidence, and molding me into a better person. These opportunities allowed me to develop resilience, patience, and a deep sense of gratitude for the platform Kristu Jayanti College provided. The friendships forged, lessons learned, and memories created during this transformative journey have left an indelible mark on my heart. I was allowed to judge at for Mango Fest held at Kritsu Jayanti school. I was very delighted to be a part of the jury. From participating to judging, the journey was nurtured so well by my teachers, mentors, and guide. This journey at Kristu Jayanti College has been a transformative experience, filled with countless achievements, unwavering support, and invaluable lessons that have laid the foundation for a lifelong passion for dance and the arts. As I look back, I realize that every practice session, every sleepless night, and every moment of doubt was worth it, as it has shaped me into the person I am today—more confident, compassionate, and ready to embrace the future with open arms.

Shradha S Inamdar

24CBP242



MY TRANSFORMATIVE COLLEGE JOURNEY - PAGE 2

BEYOND BOOKS



Never Give up

Every Year our college organise countless events all over different departments and particularly in our department of Professional Accounting and Finance we have “Samruddhi”, an annual intercollegiate fest where one learns about new skills, how to lean towards it and polish and become real world entity in a competitive world. This was my second attempt in this event and this year it thought me the value of not giving up on myself.

They were many events organized all the events were managed by our seniors .I mostly got drawn into Innovation and people management which made me wonder that Humans are efficient asset and difficult to manage but the powerhouse of any company without which it would not fuction.

First Round, an aptitude test where one should deal with questions on life changing situations in corporate world and how u deal with it wrapped up in a google form.We quickly procedded with the next round which was the Debate round and we were sent to the waiting room awaiting our turn nervously ,according to the situation I was “for” the topic and my teammate was speaking “against” and in the end was the plot twist when he told us to stop and us to switch our roles in the debate ,which at the moment confused us but we still made it out of that round to proceed to next one which was literally a sudden bonus round where we had present solution for case study which was provided as one of the HR manager and we were in semis final of the competition.

In the semis we were feeling anxious and stressed since we didn’t expect to come this far .This time we had the round Dead Company so we had to pitch our ideas as in bringing back the companies who went in loss or no more in market to be invested by the investor and this round was more complicated since we had few minutes to create a presentation and propose a new idea to the judges.

And our team had to bring back the dead company as in Nokia phone to the market and how we are going to propose a new innovation to the Nokia phone which will be different from the other phones in the market .it practically tricky to understand how we going to bring dead company into the market and convince the consumers to buy and the investors to invest.

In Finals , the judges were externals who graduated from our college and they evaluate participants based on predefined criteria such as business acumen and it was really difficult to get past them and so the final round was called Press conference so here we get like 10 minutes to read a case study – in which our companies product killed many consumers while consuming it and it is because of our misleading information which led to this case and how we are going to provide a statement to the press against the charges applied to us and with very less amount of time ,it was an exhilarating yet overwhelming experience. Despite the initial nervousness, there was a sense of pride in being part of such a dynamic environment. The experience left me feeling a mix of exhaustion and accomplishment, realizing that handling high-pressure situations like press conferences requires confidence, preparation, and the ability to think on one’s feet. We could have done better but like the situation we were put in sometimes makes just lose control over ourselves and our mind goes numb and feel helpless and later after the valedictory of ceremony we did not win anything but we feel like achieved a lot of life experience which we would have not learn anything if we did not give up on ourselves and strive through every tough situation and pushing ourselves from our comfort zones.

Losing in the finals was a tough pill to swallow, but it turned out to be one of the greatest learning experiences of my life. It taught me resilience, patience, and the importance of continuous improvement. I realized that setbacks are not the end but rather stepping stones toward growth

AUDITOPIA 2024

A JOURNEY THROUGH THE WORLD OF AUDITING

Auditopia 2024, one of the most exciting events hosted by our college, was an unforgettable experience for participants. Designed to test the practical and theoretical knowledge of aspiring auditors. The event featured three challenging rounds, each showcasing the participants expertise, teamwork and problem-solving abilities. Our team consisting of five members, worked together through every stage of the competition.

Round 1: The Online Quiz.

The competition began with an online quiz, which served as an entry-level test of our fundamental knowledge of auditing. Participants answered a series of questions that spanned topics such as the roles and responsibilities of auditors, types of audits, and basic principles of auditing. The quiz not only tested our theoretical knowledge but also emphasized the importance of accuracy under time constraints. Our team worked collaboratively, ensuring that we performed efficiently, securing a spot in the second round.

Round 2: Entity Selection Task.

This was also an online round, we were presented with a scenario where we had to act as professional auditors. We analyzed five entities for diverse industries to select the most suitable client for auditing. Using ethical and professional standards, we evaluated financial structures, shareholder profiles and risks. Finally, we provided a rationale for our choice while justifying why other options were less suitable.

The Outcome

The hard work and collaboration paid off as our team secured second place in the competition. This achievement was a testament to our collective effort, technical skills and ability to perform under pressure.

Conclusion

Auditopia 2024 was more than just a competition; it was an opportunity to experience the practical challenges of auditing in a competitive and dynamic environment. From theoretical quizzes to hands-on tasks, the event showcased the diverse skills required in the field of auditing. We extend our heartfelt gratitude to the coordinators for their meticulous planning and execution of the event. As participants, we gained invaluable insights, strengthened our teamwork and left with a sense of accomplishment and pride.

Round 3: The On-Spot Task.

The final round, held in college auditorium, was undoubtedly the most challenging. The organizers handed us the financial statements of a company "Pickelicious" and tasked us with identifying errors and inconsistencies. Acting as auditors, we had an hour to analyze the data, document our findings and prepare a PowerPoint presentation outlining the errors and our proposed solutions.

This task demanded sharp attention to detail, technical knowledge and the ability to work under pressure. Each member focused on specific sections of the financial statements, ensuring a comprehensive analysis. Once our findings were compiled, we worked swiftly to create an engaging presentation.

Our presentation was evaluated by Mr. Alfred Avinash, Chartered Accountant in ICAI with ten years of experience. We explained the errors we found and the corrective measures we recommended. The five-minute presentation tested our communication skills and confidence.



S Jhanvi (23ACAA60)



STUDENT PLACEMENTS 2024-25



PLACED STUDENTS

81

ACCENTURE



1	ANNA JACOB		22ACP513
2	C S GOPIKA		22COP119
3	DEBASHMITA MANDAL		22IBP715
4	DIVYANSHU DIDWANIA		22CBP215
5	KAVYA SHREE M		22COP137
6	MANOJ D		22ACP638

ARCESIUM



1	AARON THOMAS SHIBU		22ACP602
2	ANNA ANGEL SOGY		22ACP514
3	D VARSHAA		22ACP616

TCS





1	JOSHUA JILLOW		22CBP222
2	ALLAN T BIJU		22CBP205

PLACED STUDENTS

82

ICICI BANK



1	ANLIYA PIOUS		22ACP609
2	BENITA M BINU		22CBP312
3	BHAVYA JAIMSON		22IBP789
4	ELSA ANTONY		22IBP721
5	NAMITA K MANOJ		22ACP645
6	RISHAB SWAMI		22IBP748
7	ROSEMARY STEPHEN		22CMP456
8	SANJANA P		22CMP460
9	SREEHARI A		22CMP467

DELOITTE

Deloitte.

1	MOHAMMED AFFAN		22ACP521
---	----------------	--	----------

PLACED STUDENTS

COGNIZANT



1

FEBIN SAM SHIBU



22CMP424

EY



1

ANANT PRAKASH



22COP109

2

DINUSHA M



22CBP318

3

MOHAMMAD MOZAMMIL ISMAIL



22CMP443

GOLDMAN SACHS

Goldman Sachs

1

DONA THERES JOSE



22IBP720

2

ROHAN BIJOY







22COP166

PLACED STUDENTS

84

JP MORGAN

J.P.Morgan

1	ANITTA BOBAN THOMAS		22IBP794
2	NEKHA B		22ACP648
3	TUSHARA GURURAJ		22COP180
4	VAIBHAV SINGH KOHLI		22CMP474

KPMG



1	AARON ANSEL THOMAS		22ACP501
2	AMOGH S JOSHI		22ACP607
3	BHAGTANI BHUMIKA		22ACP522
4	K KUSUMA		22ACP542
5	N V CHANASWI		22ACP549
6	ROJIN TOMY		22ACP654

PLACED STUDENTS

85

DEUSTCHE BANK



1	GANAVI V		22ACP622
2	GAYATHRI RAGUNATH		22ACP529
3	LAKSHYA SAHNI		22CBP326
4	MAHIRA FATHIMA		22IBP731
5	MOHAMMED OMER		22CBP228
6	NAYAN JOSHY MANGALATH		22CBP330
7	PRANAV V NAIR		22ACP650
8	PRIYANKA SHETTY		22ACP557
9	THOTAPALLI VAISHNAVI		22CBP344
10	VAISHNAVE R		22IBP767

SOCIETE GENERALE



1	BENJAMIN MATHEW		22ACP442
---	-----------------	--	----------



STUDENTS' ACHIEVEMENTS



EXAM CLEARED**Advanced Audit
Assurance**

1	Varsha D	22ACP616
2	Mirdula Natarajan	22ACP642

EXAM CLEARED**CA Foundation**

1	PADAMALA MAHESH	23PRFA28
2	SUMAN N GOWDA	23PRFA46
3	SREEPARVATHY A	23PRFB43
4	ANJANA P S	24PRFA07
5	R KARTHIK	24PRFA52
6	SRITEJA CHELLA	24PRFA68
7	PANKAJ S KUMAWATH	24PRFB30

1

Sugandan Gowda

22COP175

1

Bharath K M

24PRFA12

2

Nevil Mathew Thomas

24PRFA40

3

Glen Jordan Joseph

24PRFA21

4

Niranjan Ravi Menon

24PRFA43

5

Sunny Manethia

24PRFA71

6

Archana K

22COP135

7

K JEEVAN

23PRFB18

8

KEERTHANA K

22COP138

9

SHILPA S

23PRFA53

10

G V SNIGDHA

24PRFA19

11	Meghana Saiprasad	24PRFA35
12	Sarega Sasidharan	24PRFA62
13	Thanuja C	24PRFA73
14	Vanshika Gogoi	24PRFA76

EXAM CLEARED

SEBI INVESTOR

1	Rojin Tomy	22ACP654
---	------------	----------

EXAM CLEARED

**Strategic
Business Leader**

1	Aabia Fathima	22ACP601
2	Mirdula Natarajan	22ACP642
3	Shreya Jayadharan	22ACP660
4	Christina Sanjay	23ACAA18
5	Gowri Nandana K	23ACAA24

6	Mansa Sharma	23ACAA39
7	Arpitha Merrin Abraham	22ACP518
8	Kishor Sibi	22ACP540
9	M V Amogh	22ACP607
10	Aebel Thomas Mathew	22ACP604

EXAM CLEARED

**Strategic Business
Reporting**

90

1	Priyanka P Shetty	22ACP557
2	Siddharth Pillai	22ACP563
3	Lenard Joe Saji	22ACP635
4	Mohammed Asif Manamakavil	23ACAA44
5	Ashmith Sudhir	23ACAB20
6	R Medha Vikasini	23ACAA53
7	Lakshmi Sundaresh	23ACAB47

8	Anchana Krishna Rajan Urath	22ACP511
9	Binil C S	22ACP523
10	Christin Haan Shaji	22ACP524
11	Gopal Thampy V R	22ACP530
12	Muhammed Rizwan P Y	22ACP547
13	Swafa K P	22ACP565
14	Aebel Thomas Mathew	22ACP604
15	Ganesh L	22ACP623
16	Gowri Priya	22ACP624
17	Shereen Nusrath	22ACP65
18	Rojin Tomy	22ACP654
19	Sanith Jossey	22ACP657
20	Shreya Jayadharan	22ACP660
21	Aleta Mariam Saju	22ACP508

CMR UNIVERSITY

Aahav II 2024

1	Alvin Binny George	22ACP605	AD MADS	I PRIZE
2	Varsha	22ACP616	AD MADS	I PRIZE
3	Abhishek Ajay	22CBP303	AD MADS	I PRIZE
4	Jingle Jiju	22ACP534	AD MADS	I PRIZE
5	Arvin Yasir	22ACP519	AD MADS	I PRIZE
6	Tanya Jayaraj	22ACP665	AD MADS	I PRIZE
7	VISHAL P	22CBP248	AD MADS	I PRIZE
8	ABDULLAH ASSEDULLA KHAN	22CBP302	Best Manager	I PRIZE
9	NAYAN JOSHI	22CBP330	SHORT FILM	I PRIZE

CHRIST UNIVERSITY BGR

YIRAH'25

1	Kailash R	23PRFB19	STREET PLAY	I PRIZE
---	-----------	----------	-------------	---------

1	Ashish Singh	22CMP421	EASTERN	III PRIZE
2	Arun Sharma	22CMP421	EASTERN	III PRIZE

MANIPAL INSTITUTE OF TECHNOLOGY**Falak 24**

1	Irene Rose Bijoy	22CBP219	1500 MT RACE	I PRIZE
2	Irene Rose Bijoy	22CBP219	200 MT RACE	III PRIZE
3	Irene Rose Bijoy	22CBP219	100 MT RACE	III PRIZE
4	Irene Rose Bijoy	22CBP219	400 MT RACE	II PRIZE

MOUNT CARMEL COLLEGE**CUL-AH**

1	SOHAN E B	23PRFA44	STAGE CRAFT PRODUCTIONS	II PRIZE
2	SOHAN E B	23PRFA44	DramSoc	II PRIZE
3	Kailash R	23PRFB19	DramSoc	II PRIZE

RAMAIAH UNIVERSITY

The Office S03

1	SMIRA DESHPANDE	23CBAA36	MAD MEN	I PRIZE
2	GHANSHYAM S	22COP124	MAD MEN	I PRIZE

BNU INTER COLLEGIATE SPORTS AND GAMES

1	DARPAN P	24IBFA14	PENCAK SILAT	II PRIZE
---	----------	----------	--------------	----------

INDIAN ACADEMY

Yuvtarang

1	Namritha Satheesh	22IBP736	GROUP DANCE	I PRIZE
---	-------------------	----------	-------------	---------

SESHADRIPURAM COLLEGE

CRUXX 2025

1	KRUTHIK K T	23PRFB22	BUSINESS QUIZ	II PRIZE
2	Sahil Sashikumar	24CMAB44	PRODUCT LAUNCH	II PRIZE

GOVERNMENT RAMNARAYANA CHELLARAM COLLEGE OF COMMERCE AND MANAGEMENT

**Samarrrthya
2025**

1	Caron Marina Dutta Roy	24ACAB15	TREASURE HUNT	III PRIZE
2	Jaikumar R	24ACAB30	TREASURE HUNT	III PRIZE
3	ADITYA P NAIR	24ACAA03	START-UP PLAN	II PRIZE

GITAM (DEEMED TO BE UNIVERSITY)

PRERANA

1	Namritha Satheesh	22IBP736	CULTURAL AND WELLNESS FEST	I PRIZE
---	-------------------	----------	-------------------------------	---------

IIIT-BANGALORE (INTERNATIONAL INSTITUTE OF INFORMATION TECHNOLOGY)

**INFINITE
2025**

1	Namritha Satheesh	22IBP736	GROUP DANCE	III PRIZE
---	-------------------	----------	-------------	-----------

MANIPAL UNIVERSITY

**Sustainnovate
2025**

1	TUBA PARWEEN	23PRFA48	BUSINESS PLAN	II PRIZE
---	--------------	----------	---------------	----------



FACULTY ACHIEVEMENTS



PATENTS



DR. PANDURANGANAGOUDA



DR. NIDHI RAJ GUPTA



DR. JANANI M



DR. AAKASH KUMAR



DR. K. KALEESWARAN



DR. SARANYA S

PHD COMPLETION



DR. ANEESHA .K.SHAJI
PHD AWARDED AT CHRIST UNIVERSITY

PUBLICATION OF BOOKS

1.



DR. ANEESHA K SAJI



MS. AASHA



DR. REENU MOHAN



MS. INDRA S

BANKING THEORY LAW AND PRACTICE

2.



DR. JANANI M

GST SIMPLIFIED – A PRACTICAL GUIDE FOR
MANAGEMENT AND COLLEGE STUDENTS

AWARDS AND RECOGNITIONS

1.



DR. RIYA SINGH, BEST PAPER AWARD

10TH INTERNATIONAL CONFERENCE ON
BUSINESS AND TECHNOLOGY, JORDON

2.



DR. NIDHI RAJ GUPTA, GUEST OF HONOUR

INTELLECTUAL PROPERTY RIGHTS AND
INNOVATION AWARD, 2024.

3.



DR. NITTYMOL ANTONY, MEMBER

ORGANISING TEAM TWO WEEKS REFRESHER
COURSE BY UGC- MMTTC

AWARDS AND RECOGNITIONS

4.



DR. NEERUPA CHAUHAN



DR. NIDHI RAJ GUPTA



DR. RIYA SINGH

Delhi School of Business, Delhi
BEST PAPER AWARD

5.



DR. NEERUPA CHAUHAN



DR. NIDHI RAJ GUPTA



DR. RIYA SINGH

International Conference on Interdisciplinary Research in
Technology and Management, IEM, Kolkata

BEST PAPER AWARD

AWARDS AND RECOGNITIONS

6.



MENTOR, NPTEL



DR. AROCKIA STALIN



DR. SARANYA S



DR. ANEESHA K SAJI



DR. NITTYMOL ANTONY



The faculty



THE FACULTY FAMILY

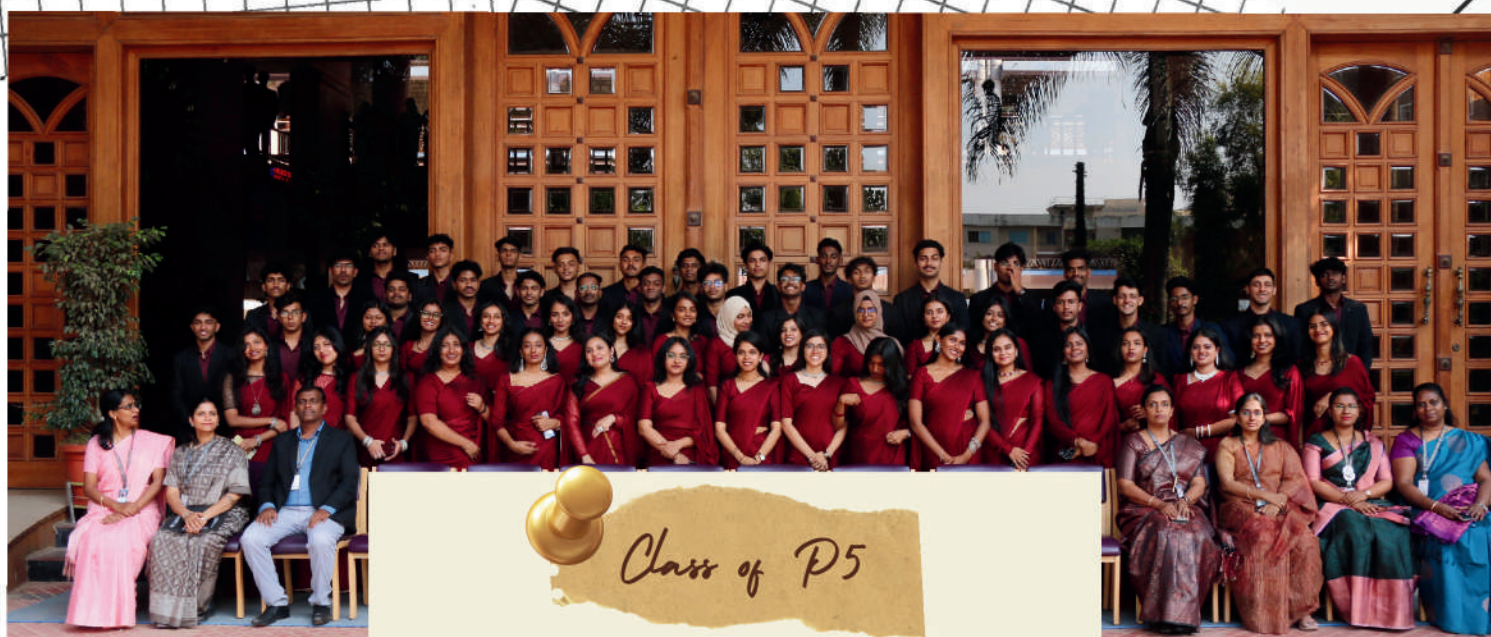
Class of P1







Class of P4



Class of P5





5th ISSUE

PROLIGHT

Kristu Jayanti College, Autonomous

K. Narayanapura, Kothanur P.O., Bengaluru-560 077, Karnataka, India

Tel: 080-68737777, 28465353, 28465611, 28465770 | Fax: 080-68737799

E-mail: info@kristujayanti.com | Web: www.kristujayanti.edu.in