Volume 6

Issue 4

# November 2022 PIXEL

f Media Studies PG Photography Magazine Dept. c



### Kristu Jayanti College AUTONOMOUS Bengaluru Reaccredited A+F Graffic by NAAC 4 Affiliated to Bengaluru North University

## **E**DITORIAL

"Life is something that requires a considerable amount of physical and mental effort. Some are fortunate enough to have everything prepared for them. It just all depends on how you were brought into this world. For some people life is full of stress and hardships. When life gives you a chance you have to make use of it. Photography is an art, you are the artist and life is the canvas. It gives peace in different and unusual ways and designing a magazine is much more fun than it seems when we actually do it. This has been by far the interesting and exciting most projects that I have worked on. Since I have entered inside Kristu Jayanti, I have always wanted to work on something like this. I have been lucky enough be given this opportunity to work on this project with my wonderful team.



## Meet the editors

"Editing a magazine is an art"



Saransh Sunil (Editor)



Rathinavathy M (Sub editor) "Assisting is the key to success"

"Work for the viewers and the magazine will work for you"



Rahul Shridharan K M (Photo Editor)

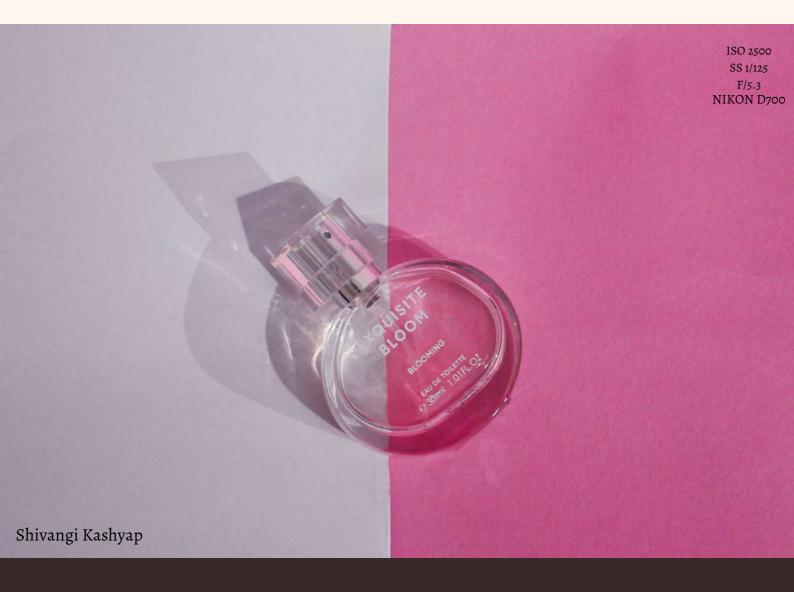


Rigsum Tamang (Designer) "Aesthetics of a magazine design is similar to the aesthetics of life"



November 2022

# product **ZONE**



## PRODUCTS

A product is a tangible item that is put on the market for acquisition, attention, or consumption, while a service is an intangible item, which arises from the output of one or more individuals. Although it seems like the main distinction between the two concepts is founded on their tangibility, that is not always the case. In most cases services are intangible, but products are not always tangible. Products are simply objects that are manufactured, stored, transported, advertised, and then sold. While products can either be tangible or intangible, services intangible. The differences are between products and services are based on different factors, including ,tangibility, price, type perishability.

~ Sudarshan M





### Personality

# HERMOSO

#### NOVEMBER 2022

Makeup is extremely effective. According to research, it can not only boost self-esteem but also academic performance. People are seen to turn to makeup during economic downturns due to its perceived ability to attract a financially stable partner, a phenomenon known as 'The Lipstick Effect.' Makeup affects the mind as well as the face. The makeup industry is massive, with a global net worth of \$75 billion US dollars. With historical records dating back to 3000 BCE, it is safe to say that makeup is firmly embedded in our culture and will continue to influence us for many years in the future.

~Pousali Sinha





Commodities are usually raw materials such as metals and agricultural products, but a commodity can also be anything widely available in the open market. In project management, products are the formal definition of the project deliverables that make up or contributes to deliver the objectives of the project. ~Rathinavati

### IF YOU HAVE THE TIME, I'VE GOT THE PICTURES FOR YOU!



This is exactly how a woman's life goes every day and how these essential items make a part of her everyday life. From carrying bottles to work and using essentials at night, every item is a part of every step in her life. Every product is important for a woman, whether it be a lip balm or a watch. And it is not just that it is important for a woman. When a woman goes for an outing with her family or friends, usually she is the one who carries everything. From providing water to keeping food and essentials, a woman is known to be someone who is the most responsible in these aspects.

This is the reason why most products have their target audience as women and the market runs because of the women because they keep a track of every item they are using. Thus, this is how the products become a part of a woman's everyday life.

~Sruti Sikdar



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~Sruti Sikdar

### Vitamin C

FACE SERUM with acetyl glucosamine \* Polyhydroxy acid + centella

brightens & illuminates skin for all skin types 30ml / 1 fl oz

### Minimalist







#### THE ULTIMATE LIST OF

# SUPERPOWER

By Sruti Sikdar photographs by sreya ann mathew

Since the morning to the end of the day, a woman needs all such things in her essentials list, like her makeup, her watch, her hair ties, her cosmetics, essential cream and essential stuff which a girl uses in her everyday life.When I wake up in the morning, the first thing I do is to check for my glasses and then without picking up my phone to check my emails and social media updates, my day does not get in to a proper line. Then after brushing my teeth, I start using all kinds of skin care products on myself so that my skin stays protected throughout the day. After completing these basic tasks, I get to find that perfect kurtthe which will make my day, and along with that the perfect jewelry to wear, so that my day goes an l the better. I also apply my favorite perfume to prepare myself a little more for the day.

# JEWELLERY

They are not just a piece of jewellery but a beauty upliftment, they can be selfexpressive with their simple yet unique designs. It changes the look in seconds and goes with everything Indian outfit or Western one. It matches everything that's in your closet. You can wear it at your sister's wedding or a date night or any function baby shower etc. Create your style by wearing the latest humans. Buying a piece of jewelry is like investing in your beauty as it elevates your appearance, it is more important than a beautiful necklace or even a bracelet or ring. The timeless piece of jewelry has lasting value. I feel happy and confident if wearing earrings compliment my dress perfectly and make me smile throughout. ~Riddhi Agarwal



. You can have a photo shoot in

your backyard!



# It's all about photographing the beauty in your daily life.

PRODUCT PHOTOGRAPHY OR E-COMMERCE PHOTOGRAPHY AS IT'S SOMETIMES KNOWN IS BASICALLY WHAT IT SOUNDS LIKE A PHOTO TAKEN AND USED ON WEBSITES AND SOCIAL MEDIA PLATFORMS TO HELP DRIVE SALES OF YOUR PRODUCT OR SERVICE. PRODUCT MEANS INCLUDES MANY THINGS BUT OUR DAILY LIFESTYLE NEED IS MAKE-UP PRODUCTS. WHICH SHOWS US BEAUTIFUL, GORGEOUS. NOWADAYS MANY COMPANIES ARE INTRODUCING MANY MAKE-UP PRODUCTS FOR WOMEN, MEN, AND CHILDREN THEY MAKE SEPARATE PRODUCTS FOR THE FACE, EYES, HAIR, BODY LOCATIONS, ETC., ~RATHINAVATY





### BLACK & WHITE PHOTOGRAPHY

3rd November 2022

# ·Colors is everything, black and white is more. - Dominic Rouse



Bangalore, the third-largest city in India, has progressively. Changed from being the Garden City to the Silicon Valley of India. Bangalore is renowned for its great weather, lovely Parks, and several lakes but let's not forget the famous Nightlife that the city has to offerd. Bangalore has everything: brunches, Buffets, burgers, rooftop cafés, late-night food, etc. Party the night away, eat dinner at one of Bangalore's latenight restaurants, sample some of the street food there, go on A light hike, take a road trip, go nature camping, take in a live Performance, and take a drive around the city are all of the Cities must do. ~Nida Imam Black and white photography is an art form that depends on retraining your eye to see monochromatic relationships in the world. With ample trial and error, the tonal qualities of subjects will begin to emerge, revealing an entirely new universe to explore. It requires a lot of patience and practice to become a pro. Coloured photography is the new kid on the block, but hasn't replaced the art of black and white. One of the tasks of photographers is to simplify an image, distilling a scene down to its essence. Sometimes that essence is colourless; it can be dull and lifeless. "Life is like a piano, the white keys represent happiness, and the black shows sadness, but as you go through life's journey, remember that the black keys also make music." Elliot Erwitt.

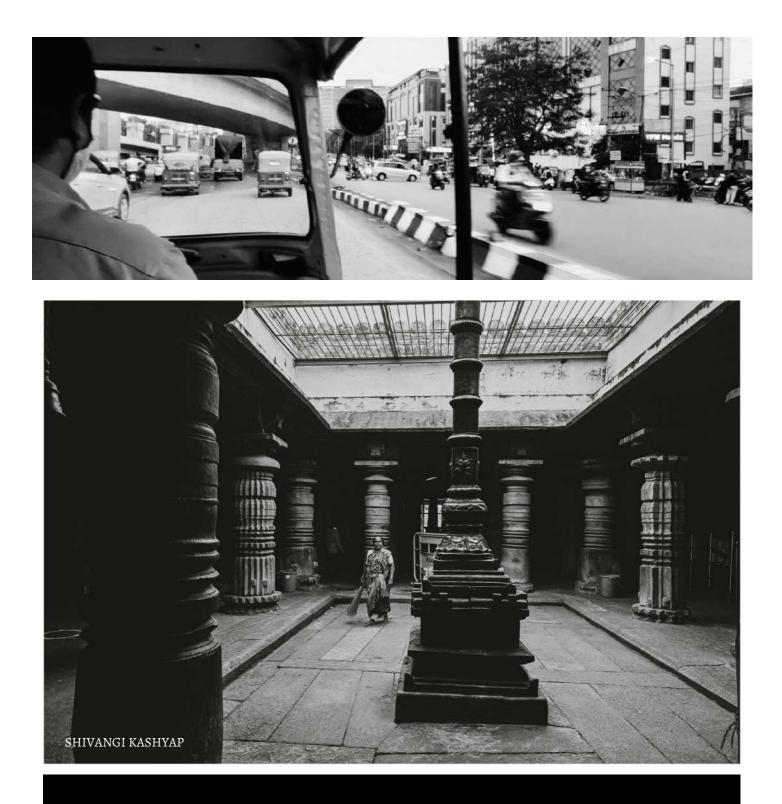
`Rigsum Tamang



The Colour is very powerful. It tends to dominate photos to the point that beginners struggle to see other key elements like contrast, texture, shape, form, and quality of light. Experienced photographs instinctively see these things regardless of whether they work in colour or black and white. But if you just starting you may need some assistance. Black and white strips away colour allowing you to focus on other elements that matter. the Naturally certain subjects tend to work better than others in black and white. In particular black and white. In particular, black and white lend itself to landscapes and portraits So if this is your first time shooting in black and white then those are great starter subjects.

~Saransh Sunil

### Life isn't black and white. It's a million gray areas, don't you find? – Ridley Scott



Black and white photography erases time from the equation.

Have you ever thought how a colorblind person would see the world? For us, this world is so beautiful, from blue skies to green trees to various kinds of colors, we can consider ourselves very lucky to be able to feel the colors around us. But the truth is even the colors black and white have their beauty. When I changed my camera settings to black-and-white monochrome, the world around me seemed quite different. These colors even seemed very composed and made the surroundings hold a different kind of feeling. The colors also gave me a calm feeling and they made me see the world from a different perspective. "Black and White create a strange dreamscape that color never can" -Jack Antonoff.

~Sruti Sikdar

# TWO COLOURS ONE LIFE

It was something stressful for me to handle few things, In my life. Nothing was going correct. Nothing went in its way; nothing went in its time. The things were really getting messed up. It was really getting huge and huge. The number of times I tried finishing it, the number of Times the things and the workloads get increased day by day. Now I was in search of Something, that can make my heart and mind peaceful. Yes, really I was searching for that Moment, were the peace can hit me and console me. There I met these two adorable love, in front of my eyes, who made me pause my stress, for a moment, and click their photo so that My camera can capture, the unconditional relation and bond between them. I paused; I asked Them with few actions, as my language was a barrier in this communication with them. They Understood and gave me a pose for my click. They asked me to show the photo and were so excited and felt a bit shy; maybe because they weren't exposed to such photos and cameras as we are. ~Sruthymol Thomas



"What I love about Black & White photographs is that they're more like reading the book than seeing the movie" – Jennifer Price



# – A WOMAN The perfect angle does exist!

Life isn't black and white. It's a million gray areas, don't you find?– RIDLEY SCOTT



"She was rouge and red lips, dark hair, and soft hips, mischief, and laughter, she wanted you to love her faster."\_J. R. Rogu As the poem reflects, we live in a world where eurocentric feminine standards are rooted deeply. As this frame portrays egance, class, fashion, emotions, etc as an armor o survive realism. The fashion nova revolves and evolves as life takes its wheels. When you find the ideal outfit combo, fashion is an experiment to discover how you want to express yourself and how confident you feel. The world is constantly being kept on its toes by its constant change. To be able to enter a room full of people and have them recognize who you are, the feelings you convey, and who you are attempting to portray through fashion also signifies discovery and individualism.

~Sreya Ann Mathew







#### MONOCHROME OF

# LIFE

By Pousali Sinha Photographs by Sudarshan, Rigsum Tamang.

I was walking down the lane. Four little boys were playing the tyre rolling game. They were alternately rolling an old worn-out waste tyre. Two of them was holding a stick and trying to run with the wheel, hitting it at regular intervals to keep it straight and rolling. It appeared to me that he was practicing an art form. It was noon, and four kids were playing in the hot sun, sweating profusely but completely engrossed in their game. Were their mothers not watching out for them? I had just finished my lunch and was about to embark on a village tour of Avalahalli when I came across these four young boys. I recalled my childhood days when I attempted to roll an old worn-out cycle tire but failed miserably. It felt great to see the four boys engaged in the game, competing and sharing their toys.

Naturally, certain subjects tend to work better than others in black and white. In particular, black and white lends itself to landscapes and portraits. It has a timeless quality to it. A black-and-white image can be striking, engaging, breathtaking, and moody. Black and white photography removes any distractions of color and helps the viewer focus on other aspects of the photo, such as the subject, the textures, shapes and patterns, and the composition. ~Sudarshan K

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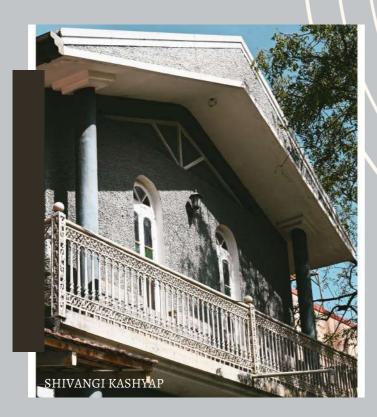
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# ARCHITECTURE

•"Architecture is not based on concrete and steel, and the elements of the soil. It's based on wonder." Daniel Libeskind

mann

### •"THE DIFFERENCE BETWEEN GOOD AND BAD ARCHITECTURE IS THE TIME YOU SPEND ON IT."

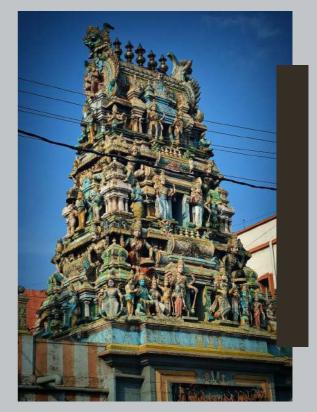


Architectureis the art and technique of designing and building, as distinguished from the skills associated with construction. It is both the process and the product of sketching, conceiving, planning, designing, and constructing buildings or other structures. Architectural works, in the material form of buildings, are often perceived as cultural symbols and as works of art.

~Rathinavathy

### "The question is what about wearing sunglasses at night?"

Indian architecture encompasses a wide variety of geographically and historically spread structures. It is a blend of ancient and varied native traditions, with building types, form,s and technologies from West and Central Asia, as well as Europe. Architectural styles range from Hindu temple architecture to Islamic architecture to western classical architecture to modern and post-modern architecture. Architecture civil and engineering were known as sthapatya-Kala, literally "the art of constructing". It manifested temples, palaces, and forts across the Indian subcontinent.



~Rigsum Tamang

### PERFECT ARCHITECTURE

Every building around us has its own specific design which talks to us about the place in brief. A few days, when I was walking around Koramangala with my friends, I saw different kinds of buildings which had significance based on their culture. Like the structure of the mosque, which had a tomb like structure and an old temple, which had various colorful elements on the roof, designed in an old south-Indian structure. Also, the Vidhan Soudha building was designed in an old England structured building with huge entrance and walls - depicting that the building was there, even during the British reign and that the building holds specific historical significance.

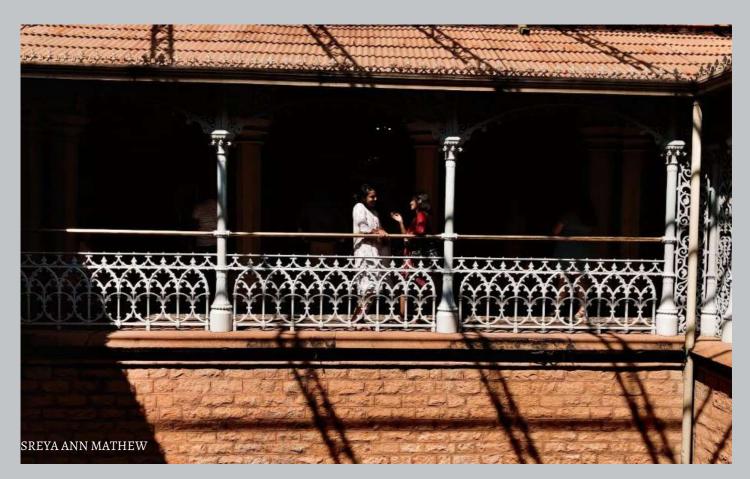
~Sruti Sikdar

People usually have fascinating stories to share, but structures have a lot more. Along with their own history. they have innumerable stories from previous human generations. When I visited the Banglore Palace which is in the center of Bangalore city The palace is stunning and worth visiting. The Bangalore palace's interiors are interesting to view. The main draw of the palace is its arches and pillars. Granite benches can be found in the open courtyard on the palace's bottom floor. The lovely paintings grace the staircase walls as you go to the first floor, which contains the Durbar Hall.





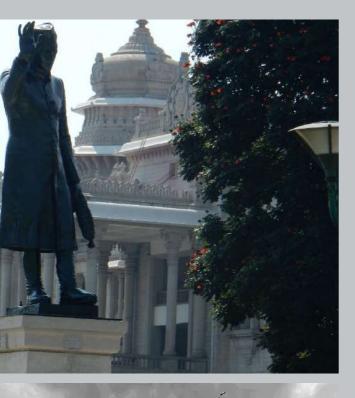
The real beauty of art in architecture lies in its behaviour of architectural structures and its façade elements that complete it. The picture given above is rich with its beauty as it is a combination of art and beauty. Each and every stone adds the realistic beauty and also tells a story behind the building. Not just the structural design, but also its color and composition add more visual appeal to the whole structure. I was just imagining the difficulties to draw an architectural plan on paper and also the different styles of sculptures on paper. But isn't it an extra level of difficulty to make it real from a few pieces of stones and rocks? Yes, it is. Because the structural form should have n aesthetic appeal while being simultaneously driven by engineering considerations. ~Sruthymol Thomas



•"To provide meaningful architecture is not to parody history, but to articulate it."

Architectures, which are different from one another makes their representations to stand out more from one another. The real beauty of art in architecture lies in its behaviour of architectural structures and its façade elements that complete it. The picture given above is rich with its beauty as it is a combination of art and beauty. Each and every stone adds the realistic beauty and also tells a story behind the building. Not just the structural design, but also its color and composition add more visual appeal to the whole structure. I was just imagining the difficulties to draw an architectural plan on paper and also the different styles of sculptures on paper. But isn't it an extra level of difficulty to make it real from a few pieces of stones and rocks? Yes, it is. Because the structural form should have n aesthetic appeal while being simultaneously driven by engineering considerations.

~Sruthymol Thomas







THE ULTIMATE HISTORY

# TOURIST GOALS

By Sreya Ann Mathew

People usually have fascinating stories to share, but structures have a lot more. Along with their own history, they have innumerable stories from previous human generations. When I visited the Banglore Palace which is in the center of Bangalore city The palace is stunning and worth visiting. The building has beautiful intricate carvings. The Bangalore palace's interiors are interesting to view. The main draw of the palace is its arches and pillars. Granite benches can be found in the open courtyard on the palace's bottom floor. Also, the lovely paintings grace the staircase walls as you go to the first floor, which contains the Durbar Hall.

Have you ever seen an old building and its structure and thought – what is the significance behind the architecture of this building? Every architecture has its own specialty and significance. By looking at the artistry, you would understand the mentality and thinking process of the artist. Every old building even has a lot of historical meaning and memories attached to it. Every wall has a description of the people and the era it was built. So the next time, when going to click photographs of an old building, first try to understand the significance and the history behind it, because knowing about the past will help you connect more with your ancestors as well as it will make you understand why old architectures are so important to us and why it should be maintained at all costs. Art needs to be preserved for future generations. Sruti Sikdar

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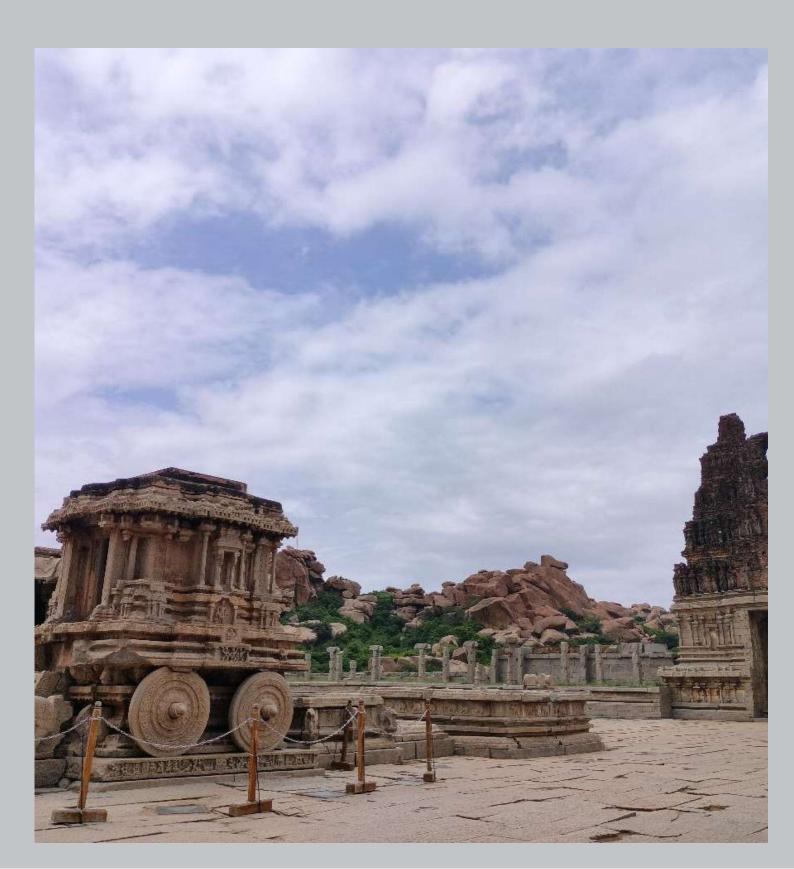


### STONES AND STORIES

According to an inscription in the temple, it was constructed in 1426 CE by King Devaraya II. The Vijayanagara Empire saw the heyday of Dravidian architecture, which is distinguished by its colossal proportions, walled-in enclosures, and tall towers over the entrances surrounded by ornate pillars. The Vitthala Temple in Hampi is renowned for its outstanding Dravidian-style architecture and excellent craftsmanship. Its unusual feature is the enormous, ornate stone chariot. Lord Vitthala, a Vaishnava deity, is the focus of the temple. These are various corridors that venerate this temple. This ancient temple is renowned for its exquisite construction. It is also renowned for 56 melodic columns, often known as the musical pillars, an astonishing architectural feat. When lightly tapped, these pillars produce musical sounds. ~Riddhi Agarwal



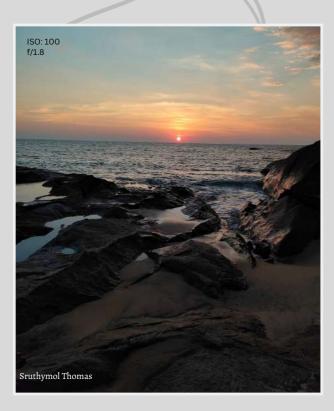
• "Architecture is not based on concrete and steel, and the elements of the soil. It's based on wonder."



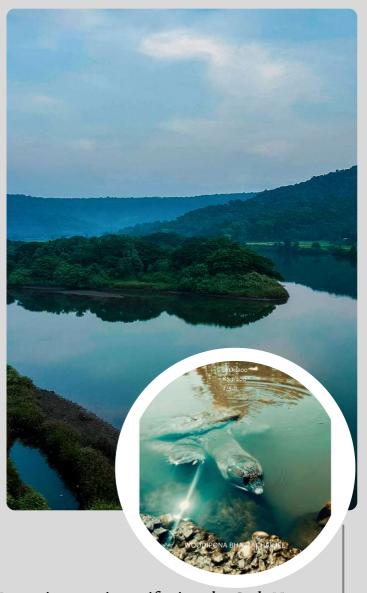
#### NATURE IS HOMELY

# NATURALEZA

The sea Is a treasure trove of Uncountable life forms, many of which Have yet to be discovered. It is also a Mineral repository. The sea is a very mysterious place, and its vastness has. Always piqued the interest of humans. Geographical Features that surround it, the nature of Because of the various PUDUCHERRY The sea varies from place to place. The Salinity of the sea is so high in some places that humans do not drown. Of Course, no living thing can exist. The seas And oceans hold the most important ingredient in our food. That is, salt. The sea and ocean are two of nature's most valuable gifts. When the waves Touch our feet, we can now a days CATCH some WAVES IN. Touching us and are grateful for that feeling.



#### **OCTOBER 2022**



Nature is a precious gift given by God. Nature. Without plants , trees , water, We cannot survive our life. But now a days the big companies started to destroy the trees plants, and taking sand from Lake , river. By cutting down one tree is killing our next generation people's.

# SUMMER ESCAPES

By Rigsum Tamang Photographs by Rahul Shridharan

If we forget the negative aspects of technology and take moment to realise the majestic and enormous beauty of nature, just then we will realise how lucky we are to live in world. Sometimes I feel lucky that I have the power to realise how beautiful nature is when I go for a stroll around my hometown Darjeeling. The white clouds make me think about the different people and personalities that live around across the world. Each different in their own ways just like the shape of the clouds. The blue sky reminds me of the endless potential and possibilities that an individual carries. On of those stressful days is Mother Nature that gives me peace without any cost.

#### WOMEN-LIFE-COLOURS-LOVE



She is calm and fearless, beautiful and emotional same as a nature. She's into nature. Maybe she is nature. We ran towards the woods and to the lap of nature to discover herself. The beauty of nature is the foundation of which we speak; it motivate and inspires photography. When we stand before landscapes of silent rock, reflecting water and parting cloud, we feel most connected to ourselves and to life itself. Seeing and feeling this beauty is more vital to us than any resulting imagery. Still, we are compelled to try to put out some visual representation of the sense of wonder we feel

#### BLOOM WHERE YOU ARE PLANTED

1

Shivangi Kashyap

There is nothing as pretty or beautiful as this nature. Yesterday, I was walking around the campus, near the medicinal plantations, and I realized that, it was so peaceful and calm. With my favorite Kishore Kumar music playing in my earphones, I was enjoying the pretty moment I encountered with the butterflies and the bees, playing around amongst the flowers. I can be definitely called a Nepophile, as I love staring at the clouds for hours and hours and feel at ease, without even doing anything. When I was a kid, I always wanted to go to the clouds and feel the fluffiness they have.

**RIGSUM TAMANG** 

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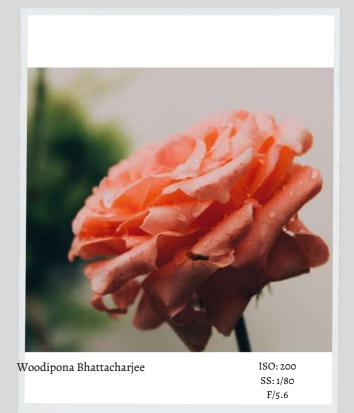
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Everyone has a cosy retreat where they may unwind. When they require solitude and don't want anyone to bother them, they go there. Summertime nature is half of everyone's favourite setting. Many could not be more relaxed during that time. The enchantment of nature soothes me in the summer. When it's summer, even I adore relaxing in the lush grass while listening to the sounds of the natural world. The sound of birds singing and chirping as though they are making music is one of the noises I listen to initially and the gentle breeze coming down through the trees. The scents of nature that permeate every location, such as wet ground or pine tree leaves makes everything beautiful. You cannot find this kind of tranquilly in a large city or town.

### NATURE IS CALM

It is so peaceful to sit and enjoy ourselves, near sea shore. It makes us calm and peaceful. There are two kinds of emotion, which arise in a person's mind when they see the floating/ flowing water. One , they will forget everything, make themselves relaxed, and enjoy that particular time, its breeze, its noise etc. second category people, always think about the past, their deeds, and make themselves feel bad and they even cry. This is because of the nature of the sea, its noise, its breeze, which make a person, to open up themselves and to think about the sorrows and happy moments in the past.





Sruti Sikdar

ISO: 360 SS: 1/125 F/5.6

It is said that the flowing rhythm is a moving a rhythm, that is organic in its nature. The word flowing rhythm makes me to think about something else. The flowing water. It is said that the flowing water doesn't contain purity, unless and until it is stuck in a place. And also there is a talk that, there are many stories behind these flowing water, which can even be the tears of a person.

Sruthymol Thomas



Birds enrich our lives with life, song, and colour. Wild bird watching is frequently a distraction from the stresses of daily life. Even birds that we will personally never see are valued by us because it is reassuring and inspiring to know that there are birds in the world that can bring us delight. The presence of birds enhances our life and offers immeasurable aesthetic pleasure. Knowing that our planet is still big and strong enough to support a variety of bird species gives us this intangible value. One of the most significant indications of the state of the environment is the presence of birds. Birds are the ecologist's preferred tool since they are sensitive to habitat change and simple to the census. The harmony of nature depends on birds. In the vast web of life, all living creatures are strongly interdependent on one another, and the elimination of even the tiniest form of life could eventually harm the entire system. A habitat that is good for birds is also a good environment for people.

In this world, everything has its uniqueness - A unique beauty, that makes it different from everything else. In case of the water, the unique style is its colour. The transparency of the water can be related to many situations of this world. If the government system were that transparent enough, then it would have been, off course a democratic country, without corruption. If there was a transparency between people, then there wouldn't have any issues in their relationships. But sometimes like human, water is also not transparent. But still there is a chance for being transparent. -SRUTI SIKDAR





There is nothing as pretty or beautiful as this nature. Yesterday, I was walking around the campus, near the medicinal plantations, and I realized that it was so peaceful and calm. With my favorite Kishore Kumar music playing in my earphones, I was enjoying the pretty moment. I encountered the butterflies and the bees, playing around amongst the flowers. I can be called a Nepophile, as I love staring at the clouds for hours and hours and feeling at ease, without even doing anything. When I was a kid, I always wanted to go to the clouds and feel the fluffiness they have





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