



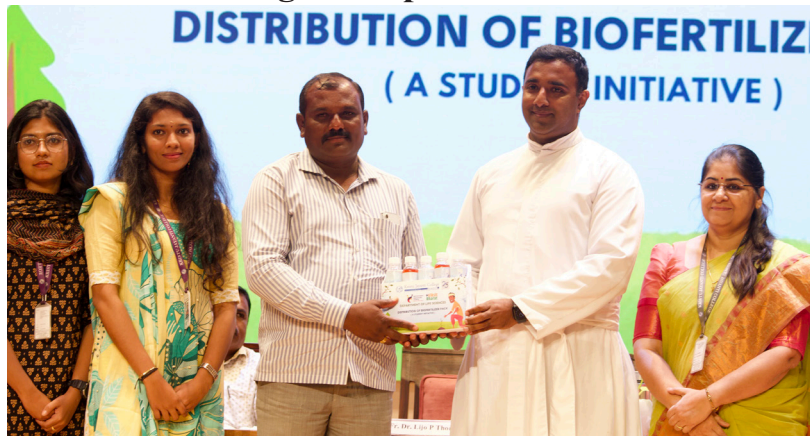
KJJC MIRROR

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KRISTU JAYANTI COLLEGE, AUTONOMOUS | DEPARTMENT OF MEDIA STUDIES | STUDENTS' PUBLICATION

Sarva Vikas: An Initiative to Bring Farmers to Customers through Campus Farmers' Market.



To empower and support local farming communities under Government of India's One District, One Product scheme.

Catherine J P

Kristu Jayanti College launched 'Kristu Jayanti Sarva Vikas' to encourage inclusive growth through the One District, One Product (ODOP) scheme under the 'Make in India' initiative. An initiative under 'Viksit Bharat 2047,' this event was held on September 24, 2024 at the Silver Jubilee Auditorium. The Campus Farmers' Market was inaugurated by the chief guest, Smt. Uma Reddy, Senior Vice President of the Federation of Karnataka Chambers of Commerce and Industry, and Fr. Dr. Lijo P. Thomas, Vice Principal of the college. The Institution's Innovation Council, Entrepreneurship and Innovation Centre, and Kristu Jayanti Incubation Centre organized the event. Organic

vegetables were bought directly from farmers and sold by the Department of Commerce. Additionally, as an initiative by the students of the Department of Life Sciences, biofertilizer packs were distributed at the sale. Many students and teachers from various departments supported this initiative by interacting with the local farmers and buying their products. The main objective of the program is to support local economies by promoting unique, district-specific products and encouraging sustainable development. This acted as a collaborative effort from the Department of Life Sciences in enhancing sustainable practices and also encouraging students to indulge in such activities and gain exposure.

10th Edition of Vidwat Sammilan: 'Indian Knowledge Systems - Multiplicity of Approaches and Methodologies'



Sanskriti Jhingran

On September 24, 2024 Kristu Jayanti College hosted the 10th edition of Vidwat Sammilan, a distinguished event celebrating Indian Knowledge Systems. It was organised by the Department of Social Sciences and Language in collaboration with KJC Indian Knowledge Systems, which took place from 2:30 PM to 4:30 PM. Attendees of the event included students, faculty, and members of the academic community. The session featured Dr. K. Muthulekshmi, a revered scholar and retired professor of Sanskrit Vedanta. Dr. Muthulekshmi, who also served as the former Pro Vice-Chancellor of Sree Sankaracharya University of Sanskrit in Kalady, Kerala, brought her extensive knowledge and insights into the diverse approaches and methodologies inherent in

Indian epistemology. The event aimed to delve into the richness of Indian Knowledge Systems, exploring their relevance in contemporary times and the multiplicity of how these ancient philosophies can be interpreted and applied. Dr. Muthulekshmi's presentation sparked vibrant discussions, encouraging participants to reflect on the relevance of traditional knowledge in today's rapidly changing world. The session highlighted the importance of understanding different methodologies as vital tools for exploring and preserving India's intellectual heritage. The 10th Vidwat Sammilan fostered a deeper appreciation for knowledge within the Kristu Jayanti College community.

Safe Roads, Safe Lives - A Road Safety Awareness Initiative



The committee behind the awareness program

Dhanush Suresh

The Centre for Social Activities, in collaboration with the Theatre Club, organized an awareness program titled 'Traffic Awareness' to promote road safety. Held on September 24, 2024 at R. K. Hegde Nagar, the event aimed to educate the public on traffic rules and responsible driving habits, emphasizing the importance of reducing road accidents and fatalities. As part of the initiative, volunteers from the Theatre Club performed a 5-minute skit to convey the message of safety for all road users. The street

play portrayed a series of tragic incidents, including fatal crashes caused by not wearing helmets, overcrowded bikes, and drunk driving. Prajwal V. C., the co-secretary of the Theatre club explained, "We made the skit fun and engaging by using simple, relatable situations and adding humour wherever possible. We ensured that each part of the skit was both informative and easy to follow. The goal was to keep people interested while they learned something important." He also mentioned the challenges of keeping people from walking away. Despite these challenges, the skit was well-received by the crowd, with many spectators enjoying the performance. The play concluded by showing the dangers of driving without a license. A local traffic police officer even praised the team for raising awareness through their creative efforts.

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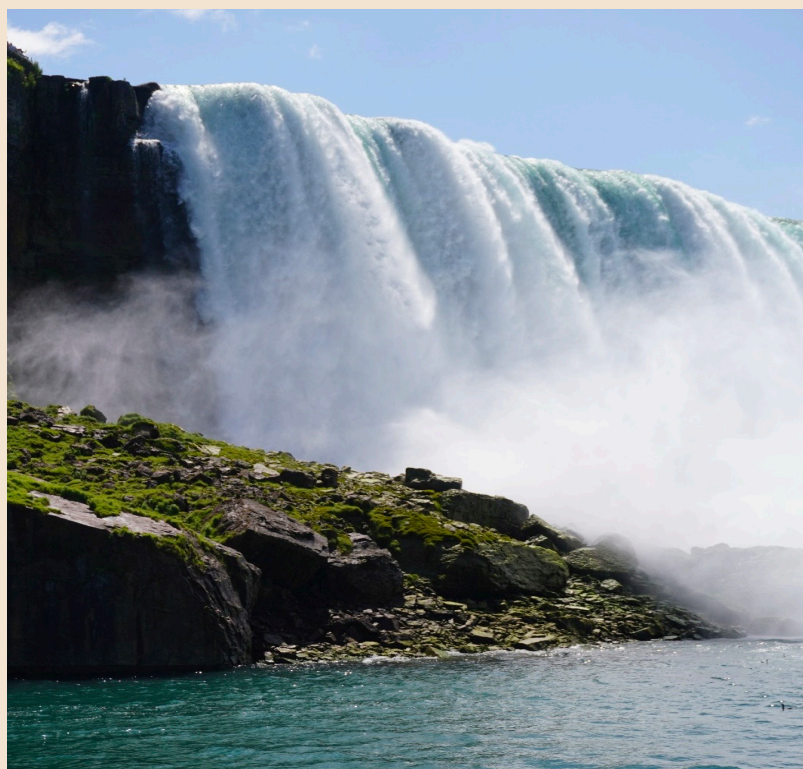
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MOMENT OF THE WEEK



A moment of peace amidst the chaos of this world

Photo credit: Ann Rachael Giju