

International Conference Emerging Trends || $\square BA$ FINANC

7th & 8th January 2016

In association with:



About the College

Kristu Jayanti College, founded in 1999, is run by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The college is affiliated to Bangalore University and is accredited with highest grade 'A' by NAAC. The college is recognized by UGC under the category 2(f) & 12(B). The college was accorded autonomous status from 2013 by the University Grants Commission, Government of Karnataka & the Bangalore University. In India Today - Nielsen survey 2015, the college is ranked 16th Best Commerce College, 22nd Best Science College & 24th Best Arts College in India and 3rd, 4th, 5th positions in Commerce, Arts & Science streams among Top 10 Colleges in Bangalore. The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

Department of Commerce

Department of Commerce was started in the year 2000. This department is the largest department in the college with over 1200 students and still growing. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities. The Faculty members of department focus on Business education more than just business management. The commitment is thought leadership with a deep understanding of business. The approach to pedagogy combines case studies, fieldwork and feedback with a strong emphasis on concepts and theory. The intent is to encourage intellectual curiosity and open minds to the adventure of ideas.

The Department of Commerce of Kristu Jayanti College has striven tirelessly in pursuit of excellence in commerce education and it is rated as one of top ten commerce colleges in Bangalore by India Today - Neilson Survey Consecutively since 2010. Current it is ranked 3rd in Bangalore City.

About the Conference

Over the last two decades, the global financial landscape has undergone a significant transformation. These developments have been attributable, in part, to dramatic changes in the business and political climates, increasing global competition, the development of more market-based economies, and rapid technological improvements. At the same time, the world's financial centers have grown increasingly interconnected. Financial markets and investors, regardless of geographic location, depend on high quality accounting and financial information in order to function effectively. Markets allocate capital best and maintain the confidence of the providers of capital when the participants can make judgments about the merits of investments and comparable investments and have confidence in the reliability of the information provided. On the other hand, corporates are under Cost reduction pressures, increasing regulatory compliance and demands for a closer alignment to the business are driving organizations towards new finance and accounting operating models.

In this background, it becomes essential to provide a stimulating platform for academicians and practitioners representing Commerce fraternity to reflect, deliberate, and suggest measures that are needed both at macro and the firm level to place India permanently on the global investment map. The conference will include presentations and discussions that will have a particular focus on global accounting and finance.

Participants' Profile

The Conference Organizing Committee takes pleasure in inviting our esteemed members from the academia and corporate fraternity, Research Scholars and students to participate in the deliberations by submitting Research papers and Case studies. Executives from the corporate community are particularly encouraged to make submissions on experiential learning capable of enriching the body of knowledge surrounding the area of Finance & Accounting. Contributions seeking to expand the frontiers of knowledge surrounding theme – emerging trends in accounting and finance.

Paper Presentation and Publication

For creating more awareness about the conference theme, quality researched papers on the following sub themes are being called from academicians/researchers from various institution and corporate professionals.

Sub-themes for Paper Publication

Portfolio management	Inflation Accounting	Islamic Finance	Mergers, Acquisitions and Corporate Restructuring
Derivatives market	Cost Management	Hedge Accounting	Quantitative Modeling in Financial Markets
Behavioral Finance	Responsibility Accounting	Primary markets	Lessons from the Global Financial Crisis
Forex Market	Investment Banking practices	Mutual Funds	Accounting disclosure practices
Micro-Finance Institutions	Sovereign Wealth Funds	Transfer Pricing	Working Capital Management
Structured Finance	Economic Value Added (EVA)	IFRS and US-GAAP	Real Estate Investment Trusts
Financial Analytics	Forensic Accounting	Pension Funds	Human Resources Accounting

The selected papers will be peer reviewed and evaluated based on originality and relevance to the Conference. The abstract of all papers will be published in the conference proceedings. <u>The selected papers will be published with ISBN/ISSN Journal with</u> prior intimation to the authors.

Guidelines for Paper Submission

- The papers should be based on original research work not yet published, not exceeding 5000 words or 12 pages. If the paper has been sent for publication elsewhere, the fact must be declared.
- It should include the title, author's name, mailing address, telephone number and e-mail address.
- The full paper should be submitted on or before 10th December, 2015. Research papers submitted after 10-12-2015 will not be considered for publication.
- Soft copy should be submitted in A4 size, MS-Word format only with Times New Roman font with heading in font size 14 and remaining text of size 12 with spacing 1.5 as a single line.
- Participation/Presentation of paper should be confirmed on or before 20th December, 2015 by sending the completed Registration Form, along with Registration Fee.
- All joint participants must register and physically participate for the paper to be considered as a part of the Conference.
- Certificates will be issued only on the second day of the Conference after Valedictory Ceremony.
- All payments should be made through DD/Cheque in favor of Principal, Kristu Jayanti College, payable at Bangalore.

Registration is opened for limited number of participants on first come first basis. Certificate of participation will be awarded to only those participants who attend the conference throughout two days in all the session.

Schedule of the Programme

Day one			Day Two		
Time	Event	Time	Event		
8.30 am – 9.45 am	Registration	9.30 am — 10.45 am	Keynote session - III		
10.00 am – 11.15 am	Inauguration	11.15 am – 12.30 pm	Keynote session - IV		
11.30 am – 12.45 pm	Keynote session - I	1.30 pm – 3.30 pm	Plenary session - II		
2.00 pm – 3.30 pm	Plenary session - I	3.45 pm – 4.45 pm	Valedictory		
3.45 pm – 4.45 pm	Keynote session - II				
5.00 pm to 6.30 pm	Round table conference/ Paper Presentation				

Important Dates

Full paper submission	10 th December, 2015		
Payment of registration fee	20 th December, 2015		
Conference dates	7 th and 8 th January, 2016		

IEE						
Participation only			Participation & ISBN Publication			
Faculty Members	Research Scholars (Full time)	International Delegates		Faculty Members	Research Scholars (Full time)	International Delegates
Rs. 500	Rs. 300	\$ 50		Rs. 700	Rs. 500	\$ 100
Mode of Paymen			ent			
Online Payment			Demand Draft		The registration fee includes lunch, conference kit and refreshments. No DA/TA shall be provided to the participants	
Account no. : 0486053000000001		Drawn in the favor of :				
Name: Principal, Kristu Jayanti College		Principal, Kristu Jayanti College				
Bank: The South Indian Bank Limited		Payable at Bangalore				
Branch: Kothanur Branch, Bangalore-560077						
IFSC Code: SIBL0000486						

Accommodation

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Accommodation for outstation participants can be arranged only from 6th Jan 2016 evening to 8th Jan morning on prior notice. The following are the rates.

Accommodation type	Rate		
Single room economy	Rs. 800 per individual per day		
Double room economy	Rs. 600 per individual per day		

Organizing Committee

CHIEF PATRONS Rev. Fr. JoseKutty P.D					
Principal	CONFERENCE CHIEF CONVENOR				
Rev. Fr. Augustine George Vice Principal	Dr. Babu V				
ADVISORS	Mob: 09986440834				
Rev. Fr. Lijo Thomas Rev. Fr. Som Zacharia	E-mail: icgaf2016@kristujayanti.com				
Rev.Fr. Emmanuel PJ	CONFERENCE CONVENORS				
<u>CONFERENCE CHAIR</u> Prof. Aloysius Edward J Dean- Faculty of Commerce & Management	Mr. Mohammed Umair Mob: 09663632900	Dr. Muthu Kumar V Mob: 08951558977	Mrs. Madhumalathi R Mob: 09945131930		
CONFERENCE CO-CHAIR	CONFERENCE COMMITTEE				
Prof. R. Vijayakumar HOD. Dept. of Commerce	Mr. Charles Ambrose Mrs. Neeta Dewedi Mr. Jospeh Tom (ACCA)				

How to Reach Kristu Jayanti College, Bangalore?

- From Majestic BMTC Bus Stand-Platform 19: Bus Route: 292B, 292C
- From Vasanth Nagar/Cantonment Station/Bangalore East Station: Bus Route-292, 292B, 292C, 292D, 292F, 293C
- Nearest Railway Station : Bangalore East (8kms)/ Cantonment (10kms)
- By Air: Bengaluru International Airport (28kms)

Address for Communication

Department of Commerce, Kristu Jayanti College (Autonomous) K. Narayanapura, Kothanur P.O., Bangalore-560 077, Karnataka, India. Ph: +91-80-28465611/28465353/28465770 Fax: +91-80-28445161, Mobile: 91-9986660834 | E-mail: icgaf2016@kristujayanti.com

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