

# International Conference Emerging Trends || $\square BA$ FINANC

7<sup>th</sup> & 8<sup>th</sup> January 2016

In association with:



#### About the College

Kristu Jayanti College, founded in 1999, is run by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The college is affiliated to Bangalore University and is accredited with highest grade 'A' by NAAC. The college is recognized by UGC under the category 2(f) & 12(B). The college was accorded autonomous status from 2013 by the University Grants Commission, Government of Karnataka & the Bangalore University. In India Today - Nielsen survey 2015, the college is ranked 16th Best Commerce College, 22nd Best Science College & 24<sup>th</sup> Best Arts College in India and 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup> positions in Commerce, Arts & Science streams among Top 10 Colleges in Bangalore. The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

#### Department of Commerce

Department of Commerce was started in the year 2000. This department is the largest department in the college with over 1200 students and still growing. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities. The Faculty members of department focus on Business education more than just business management. The commitment is thought leadership with a deep understanding of business. The approach to pedagogy combines case studies, fieldwork and feedback with a strong emphasis on concepts and theory. The intent is to encourage intellectual curiosity and open minds to the adventure of ideas.

The Department of Commerce of Kristu Jayanti College has striven tirelessly in pursuit of excellence in commerce education and it is rated as one of top ten commerce colleges in Bangalore by India Today - Neilson Survey Consecutively since 2010. Current it is ranked 3<sup>rd</sup> in Bangalore City.

#### About the Conference

Over the last two decades, the global financial landscape has undergone a significant transformation. These developments have been attributable, in part, to dramatic changes in the business and political climates, increasing global competition, the development of more market-based economies, and rapid technological improvements. At the same time, the world's financial centers have grown increasingly interconnected. Financial markets and investors, regardless of geographic location, depend on high quality accounting and financial information in order to function effectively. Markets allocate capital best and maintain the confidence of the providers of capital when the participants can make judgments about the merits of investments and comparable investments and have confidence in the reliability of the information provided. On the other hand, corporates are under Cost reduction pressures, increasing regulatory compliance and demands for a closer alignment to the business are driving organizations towards new finance and accounting operating models.

In this background, it becomes essential to provide a stimulating platform for academicians and practitioners representing Commerce fraternity to reflect, deliberate, and suggest measures that are needed both at macro and the firm level to place India permanently on the global investment map. The conference will include presentations and discussions that will have a particular focus on global accounting and finance.

#### Participants' Profile

The Conference Organizing Committee takes pleasure in inviting our esteemed members from the academia and corporate fraternity, Research Scholars and students to participate in the deliberations by submitting Research papers and Case studies. Executives from the corporate community are particularly encouraged to make submissions on experiential learning capable of enriching the body of knowledge surrounding the area of Finance & Accounting. Contributions seeking to expand the frontiers of knowledge surrounding theme – emerging trends in accounting and finance.

#### Paper Presentation and Publication

For creating more awareness about the conference theme, quality researched papers on the following sub themes are being called from academicians/researchers from various institution and corporate professionals.

### Sub-themes for Paper Publication

| Portfolio management       | Inflation Accounting         | Islamic Finance  | Mergers, Acquisitions and Corporate Restructuring |
|----------------------------|------------------------------|------------------|---|
| Derivatives market         | Cost Management              | Hedge Accounting | Quantitative Modeling in Financial Markets        |
| Behavioral Finance         | Responsibility Accounting    | Primary markets  | Lessons from the Global Financial Crisis          |
| Forex Market               | Investment Banking practices | Mutual Funds     | Accounting disclosure practices                   |
| Micro-Finance Institutions | Sovereign Wealth Funds       | Transfer Pricing | Working Capital Management                        |
| Structured Finance         | Economic Value Added (EVA)   | IFRS and US-GAAP | Real Estate Investment Trusts                     |
| Financial Analytics        | Forensic Accounting          | Pension Funds    | Human Resources Accounting                        |

The selected papers will be peer reviewed and evaluated based on originality and relevance to the Conference. The abstract of all papers will be published in the conference proceedings. <u>The selected papers will be published with ISBN/ISSN Journal with</u> prior intimation to the authors.

#### Guidelines for Paper Submission

- The papers should be based on original research work not yet published, not exceeding 5000 words or 12 pages. If the paper has been sent for publication elsewhere, the fact must be declared.
- It should include the title, author's name, mailing address, telephone number and e-mail address.
- The full paper should be submitted on or before 10<sup>th</sup> December, 2015. Research papers submitted after 10-12-2015 will not be considered for publication.
- Soft copy should be submitted in A4 size, MS-Word format only with Times New Roman font with heading in font size 14 and remaining text of size 12 with spacing 1.5 as a single line.
- Participation/Presentation of paper should be confirmed on or before 20<sup>th</sup> December, 2015 by sending the completed Registration Form, along with Registration Fee.
- All joint participants must register and physically participate for the paper to be considered as a part of the Conference.
- Certificates will be issued only on the second day of the Conference after Valedictory Ceremony.
- All payments should be made through DD/Cheque in favor of Principal, Kristu Jayanti College, payable at Bangalore.

Registration is opened for limited number of participants on first come first basis. Certificate of participation will be awarded to only those participants who attend the conference throughout two days in all the session.

#### Schedule of the Programme

| Day one             |  |                     | Day Two               |  |  |
|---------------------|--|---------------------|-----------------------|--|--|
| Time                | Event                                      | Time                | Event                 |  |  |
| 8.30 am – 9.45 am   | Registration                               | 9.30 am — 10.45 am  | Keynote session - III |  |  |
| 10.00 am – 11.15 am | Inauguration                               | 11.15 am – 12.30 pm | Keynote session - IV  |  |  |
| 11.30 am – 12.45 pm | Keynote session - I                        | 1.30 pm – 3.30 pm   | Plenary session - II  |  |  |
| 2.00 pm – 3.30 pm   | Plenary session - I                        | 3.45 pm – 4.45 pm   | Valedictory           |  |  |
| 3.45 pm – 4.45 pm   | Keynote session - II                       |                     |                       |  |  |
| 5.00 pm to 6.30 pm  | Round table conference/ Paper Presentation |                     |                       |  |  |

#### Important Dates

| Full paper submission       | 10 <sup>th</sup> December, 2015                   |  |  |
|-----------------------------|---|--|--|
| Payment of registration fee | 20 <sup>th</sup> December, 2015                   |  |  |
| Conference dates            | 7 <sup>th</sup> and 8 <sup>th</sup> January, 2016 |  |  |

| IEE                                       |                                  |                                   |                                  |                    |   |                            |
|---|----------------------------------|-----------------------------------|----------------------------------|--------------------|---|----------------------------|
| Participation only                        |                                  |                                   | Participation & ISBN Publication |                    |   |                            |
| Faculty<br>Members                        | Research Scholars<br>(Full time) | International<br>Delegates        |                                  | Faculty<br>Members | Research Scholars<br>(Full time)  | International<br>Delegates |
| Rs. 500                                   | Rs. 300                          | \$ 50                             |                                  | Rs. 700            | Rs. 500   | \$ 100                     |
| Mode of Paymen                            |                                  |                                   | ent                              |                    |   |                            |
| Online Payment                            |                                  |                                   | Demand Draft                     |                    | The registration fee includes<br>lunch, conference kit and<br>refreshments. No DA/TA shall be<br>provided to the participants |                            |
| Account no. : 0486053000000001            |                                  | Drawn in the favor of :           |                                  |                    |   |                            |
| Name: Principal, Kristu Jayanti College   |                                  | Principal, Kristu Jayanti College |                                  |                    |   |                            |
| Bank: The South Indian Bank Limited       |                                  | Payable at Bangalore              |                                  |                    |   |                            |
| Branch: Kothanur Branch, Bangalore-560077 |                                  |                                   |                                  |                    |   |                            |
| IFSC Code: SIBL0000486                    |                                  |                                   |                                  |                    |   |                            |

#### Accommodation

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Accommodation for outstation participants can be arranged only from 6<sup>th</sup> Jan 2016 evening to 8<sup>th</sup> Jan morning on prior notice. The following are the rates.

| Accommodation type  | Rate                           |  |  |
|---------------------|--------------------------------|--|--|
| Single room economy | Rs. 800 per individual per day |  |  |
| Double room economy | Rs. 600 per individual per day |  |  |

#### Organizing Committee

| CHIEF PATRONS<br>Rev. Fr. JoseKutty P.D  |   |                                       |   |  |  |
|--|---|---------------------------------------|---|--|--|
| Principal  | CONFERENCE CHIEF CONVENOR                                       |                                       |   |  |  |
| Rev. Fr. Augustine George<br>Vice Principal  | Dr. Babu V  |                                       |   |  |  |
| ADVISORS   | Mob: 09986440834  |                                       |   |  |  |
| Rev. Fr. Lijo Thomas<br>Rev. Fr. Som Zacharia  | E-mail: icgaf2016@kristujayanti.com                             |                                       |   |  |  |
| Rev.Fr. Emmanuel PJ  | CONFERENCE CONVENORS  |                                       |   |  |  |
| <u>CONFERENCE CHAIR</u><br>Prof. Aloysius Edward J<br>Dean- Faculty of Commerce & Management | Mr. Mohammed Umair<br>Mob: 09663632900                          | Dr. Muthu Kumar V<br>Mob: 08951558977 | Mrs. Madhumalathi R<br>Mob: 09945131930 |  |  |
| CONFERENCE CO-CHAIR  | CONFERENCE COMMITTEE  |                                       |   |  |  |
| Prof. R. Vijayakumar<br>HOD. Dept. of Commerce   | Mr. Charles Ambrose   Mrs. Neeta Dewedi   Mr. Jospeh Tom (ACCA) |                                       |   |  |  |

## How to Reach Kristu Jayanti College, Bangalore?

- From Majestic BMTC Bus Stand-Platform 19: Bus Route: 292B, 292C
- From Vasanth Nagar/Cantonment Station/Bangalore East Station: Bus Route-292, 292B, 292C, 292D, 292F, 293C
- Nearest Railway Station : Bangalore East (8kms)/ Cantonment (10kms)
- By Air: Bengaluru International Airport (28kms)

#### Address for Communication

Department of Commerce, Kristu Jayanti College (Autonomous) K. Narayanapura, Kothanur P.O., Bangalore-560 077, Karnataka, India. Ph: +91-80-28465611/28465353/28465770 Fax: +91-80-28445161, Mobile: 91-9986660834 | E-mail: icgaf2016@kristujayanti.com

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