



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

Department of Management
National Conference
on

**INNOVATIVE PRACTICES
IN MANAGEMENT
(NCIPM)**

31st March 2017



THE INSTITUTION

Kristu Jayanti College is an incarnation of the educational dreams of Saint Kuriakose Elias Chavara (1805 – 1871), the founder of the religious congregation, Carmelites of Mary Immaculate (CMI). He envisioned the sunrise of a renewed humanity through the integral development of mind, body and spirit. The motto of the college, Light and Prosperity, aims at this synthesis and the harmony of the spiritual and the physical, the mind and the body. The curriculum and the co - curricular activities are the basic structures acting as spring board to step into mystery of human life and beyond.

Kristu Jayanti College is reaccredited by NAAC with 'A' Grade in October 2015. It is an Autonomous College under Bangalore University. Housed in spacious campus, the college incorporated a traditional academic setting with refreshing environment, beautiful scenery and moderate climate; it provides an atmosphere which is conducive for effective training and learning programmes.

DEPARTMENT OF MANAGEMENT

The Department of Management (BBA) was established in the year 2001 with an objective of imparting management education to equip the students with knowledge and experience required in the real world. The department has been constantly upgrading the programme to match the changes in the external environment.

The department always sets high standards to perform the activities for the benefit of student community in various areas of management. The department constantly upgrades its processes to adopt changes in the dynamic environment and to move along with global practices.

ABOUT THE CONFERENCE

Modern economies are often referred to as innovation economies. Humans engaged in business world are continuously in the pursuit of wealth through innovation. It is an open truth that a company's success does not come from its chandeliers, gardens, ambience, acres of lands rather it comes from its intellectual and systems capabilities. Innovation and information are the crucial assets of a business and there is a need to learn to handle these assets in new ways. Traditional monitoring systems which were designed to deal with tangible inputs & outputs are no longer adequate to survive in the market. Organizations are required to share information & innovation internally & learn to adapt more quickly to external circumstances in order to retain their competitive advantage. Recycling old innovation will not serve the purpose of survival but creation & application of new innovation is required to achieve the lofty peak of competition and success. With this background the Department of Management organizes **National Conference on Innovative Practices in Management (NCIPM)** with an objective to deliberate various innovative practices adopted by companies in various domains of management.

CONFERENCE THEMES

Innovation has been cited as one of the key factors that affects competitiveness. It is a major driving force for economic growth of nation states. The ability to innovate has direct consequences for the ability to compete at the individual, firm, regional and national level.

Papers are also invited on the following sub themes and other related topics

- Innovations in Finance and Accounting
- Innovations in Banking and Insurance
- Innovations in Marketing
- Innovations in General Management
- Innovations in Economics
- Innovations in Human Resource
- Innovations in Information Technology
- Innovations in Operations & Business Strategy
- Innovations in Entrepreneurship & Startups

PARTICIPANTS' PROFILE

Academicians, Research scholars, Students, Industrialist and Professionals from public and private sector.

GUIDELINES FOR PAPER SUBMISSION

Contributors should note the following:

1. All the submissions must be made in word format.
2. The manuscript should not exceed 5,000 words (About 12 A-4 size pages typed in double space).
3. Soft copy of the paper should be submitted in A4 size, MS – word format only with Times New Roman with heading in font size 14 and remaining text size 12 with double spacing.
4. The cover page should state only the title of the page, name, official address, e-mail ID, phone/fax numbers of the author(s), a brief biographical note of the author(s) and acknowledgements (if any).
5. The first page of the manuscript (after the cover page) should also contain the title and the abstract only.
6. Footnotes should be kept to a minimum and be numbered consecutively throughout the text with superscript Arabic numerals.
7. Full paper should be sent on or before 16th March 2017 to ncipm@kristujayanti.com.
8. Research paper sent after 16th March 2017 will not be considered for publication.
9. Presentation of the paper should be confirmed on or before 25th March 2017 by sending the completed Registration Form along with registration fee.
10. All Joint participants must Register and present in person for the paper to be considered as a part of the conference.
11. All the payments should be made through DD in favor of "The Principal, Kristu Jayanti College", payable at Bangalore.
12. The selected papers will be peer reviewed and evaluated based on the originality and relevance to the conference. The selected papers will be published with ISSN provided it is presented during the conference.
13. Authors cannot delegate the presentation of the paper to anybody else.

REGISTRATION FEE

Participant Profile	Presentation & Publication with ISSN	Participants
Academicians & Part Time Research Scholars	Rs. 1000	Rs. 750
Professionals	Rs. 1250	Rs. 1000
Full Time Research Scholars & PG Students	Rs. 750	Rs. 500

PAYMENT OF REGISTRATION FEE

Registration fee shall be paid by Demand Draft taken in favor of "Principal, Kristu Jayanti College", payable at Bangalore. Please write the details of the participants on the reverse side of the demand draft. Registration fee once paid will not be refunded.

BEST PAPER AWARD

The Best Paper Award will be given for PG Students in Commerce and Management. The Three Best Papers will be chosen by a panel of experts. The decision of the panel will be final and binding. The awards for the Best Three Papers will be announced at the end of the conference. Best Paper will be awarded on the basis of credits earned in Paper Writing Skills and Paper Presentation Skills.

CHIEF PATRONS

Rev. Fr. Josekutty P.D., Principal
Rev. Fr. Augustine George, Vice Principal

ADVISORY COMMITTEE

Rev. Fr. Lijo P. Thomas
Rev. Fr. Som Zacharia
Rev. Fr. Emmanuel P. J.

CONFERENCE CHAIR

Dr. Aloysius Edward J.,
Dean, Commerce and Management

CONFERENCE CHIEF CONVENOR

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CONFERENCE CONVENORS

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Prof. Suku Thomas Samuel : Mob: 9611032032

CONFERENCE CO- CONVENORS

Prof. Shilpa Rao. C Mob: 9611777669
Prof. Manjunath C.G : Mob: 9844690261

ACCOMMODATION

Paid Accommodation service will be provided for out station participant with prior notice.

Accommodation type	Rate
Single Room Economy	Rs. 800 per Individual per day
Double Room Economy	Rs. 1,600 per Individual per day

IMPORTANT DATES

Submission of Full Paper	March 16 th 2017
Acceptance of the paper	March 18 th 2017
Payment of Registration fee	March 25 th 2017
Date of Conference	March 31 st 2017

No TA and DA will be paid to participants. Conference Kit, Lunch and Tea will be provided to all the Participants.

How to reach Kristu Jayanti College, Bengaluru

From Majestic BMTC Bus Stand – Platform 19 : Bus Route – 292B, 292C

From K.R. Market : Bus Route – 292, 292D, 293C

From Vasanth Nagar/Cantonment Station/Bangalore East Station : Bus Route – 292, 292B, 292C, 292D, 292F, 293C

Nearest Railway Station : Bangalore East (8 kms)/Cantonment (10 kms)

By Air : Bengaluru International Airport (28 kms)

Address for Communication

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