

IMPORTANT DATES

Submission of Abstract	1 st November 2019
Intimation of Acceptance	10 th November 2019
Submission of Full Paper with payment	13 th November 2019
Date of Conference	13 th December 2019

Intimation of acceptance of papers will be mailed to the main author within 15 days, if paper is received before due date.

REGISTRATION FEE

Author and co- author of the paper have to register separately

Participant Profile	Participation& Publication (Inclusive of GST)	Participation/Presentation (Inclusive of GST)
Professionals, Academicians & Part time Research Scholars	Rs. 1800 (per author)	Rs. 500
Full time Research Scholars & Students	Rs. 1500 (per author)	Rs. 400
International Delegates	\$ 120	\$60

ACCOMMODATION

Accommodation for outstation participants can be arranged based on their request.

Accommodation Type	Rate (Inclusive of all taxes)
Twin Sharing Non AC	Rs. 850 Per day per individual
Twin Sharing AC	Rs. 1100 Per day per individual
Single Non AC	Rs. 1700 Per day per individual
Single AC	Rs. 2150 Per day per individual

CHIEF PATRONS

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CONFERENCE CHAIR

Dr. Aloysius Edward J, Dean,
Faculty of Commerce and Management.

CONFERENCE CHIEF CONVENER

Dr. K. Vinodha Devi, Co-ordinator,
Department of Economics, Mob: +91-8880781442

CONFERENCE CONVENER

Dr. Neeta Dwivedi, Department of Economics,
Mob- +91- 9880397585

Email: ncieir4@kristujayanti.com

CONFERENCE CO-CONVENERS

Dr. Sivasubramanian K, Department of
Economics, Mob- +91- 9150470794

Prof. Anupama George,

Department of Economics, Mob- +91- 8197026797

CONTACT DETAILS FOR FURTHER COMMUNICATION

Conference Secretariat, Department of Economics, Kristu Jayanti College (Autonomous)
K. Narayanapura, Kothanur Post, Bengaluru - 560077, Karnataka, India. Ph. +91- 80- 28465611,
28465353, 28465770 Fax - +91-80- 28445161 Visit us www.kristujayanti.edu.in



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

National Conference
on

INDIAN ECONOMY TOWARDS INDUSTRIAL REVOLUTION 4.0

13th December 2019

Organized by

DEPARTMENT OF ECONOMICS

in collaboration with



“INDIAN ECONOMIC ASSOCIATION”



ABOUT THE COLLEGE

Kristu Jayanti College, founded in 1999, is run by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The college is affiliated to Bangalore University and is reaccruited with highest grade 'A' by NAAC in the Second Cycle of Accreditation. The college is recognized by UGC under the category 2(f) & 12(B). The college was accorded autonomous status from 2013 by the University Grants Commission, Government of Karnataka & the Bangalore University. For its contribution in the field of education, Kristu Jayanti College was recently given the Heroes of Bengaluru award. The India Today - MDRA Survey 2019 has rated Kristu Jayanti College as the 1st Best Emerging College of the Century in all the 3 streams of Science, Arts & Commerce. In the same survey, the college is ranked 6th Best in BCA, 12th Best in MSW, 19th Best in Arts, 21st Best in BBA & Commerce and 26th Best Science College in India. The College is also ranked 2nd Best in BCA & MSW, 3rd Best in Commerce, 4th Best in Arts & Science and 6th Best in BBA & BCA among the colleges in Bengaluru. The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

DEPARTMENT OF ECONOMICS

Department of Economics offers B.A. (with Economics as one of the triple majors) and Masters in Economics programs. M.A. in Economics is an intensive two year (4 semesters) full time on-campus programme designed to provide the students a sound theoretical background in the principles of economics and equip them with analytical tools and techniques for understanding & solving social and economic issues with multi-dimensional economic research. The Department imparts effective training in theoretical & analytical aspects of the subject as well as it enables the students to understand the tools of empirical analysis. The Department offers an innovative curriculum which ensures that the students are well trained and equipped with the latest knowledge and skills to cope with new emerging challenges.

ABOUT THE CONFERENCE

The world is at the cusp of Industrial Revolution 4.0 - the one which fuses the best that technology has to offer for the benefit of the human race. Economies across the globe are all set to adopt it. What about the Indian economy? Innumerable questions cross our minds-Will we, the most developing country of the world, lag behind in adopting and implementing it? Will the people of India change their mindset to go for something so drastically different? Will they dwell on their past legacy issues of caste, creed, religion and status or can they be prepared for a vastly different future? What will India gain at the end? With unemployment soaring high, what are the chances of our unskilled workers getting jobs? Is there any scope of a decline in our poverty level? Is it really an economic revolution towards an universal benefit? According to an analysis conducted by McKinsey, if Indian companies adopt Industry 4.0 across functions such as manufacturing, supply chain, logistics and procurement, they can enhance their operating profits by 40% at less than 10% of the planned capital expenditure. Well, India is in sync with this thought too and is gearing up to become the intelligent industry. India is seeking to transform a company into an intelligent organization and achieve the best business results. Industry 4.0 has just started making inroads in Indian manufacturing and other sectors. Some small steps have already been taken, while there is a lot more that remains to be done. At this primary stage, experts differ in their opinions about the ultimate result-will India gain from Industrial Revolution 4.0? In this backdrop, examining and analyzing the huge opportunity that Industrial Revolution 4.0 has to offer, along with the challenges, is a joint responsibility of academicians, corporates, NGOs, other government bodies and policy makers. This National Conference will contribute in the areas of the role, components, effect, opportunities as well as challenges of adopting Industrial Revolution 4.0 in India.

PARTICIPANTS' PROFILE

Academicians, Professionals, Research Scholars, Entrepreneurs, Investors and Professionals from Public & Private organizations.

CONFERENCE THEMES

All the authors are encouraged to contribute their original and unpublished work in the areas related to the Indian economy moving towards the era which would be marked by Industrial Revolution 4.0. Papers are also invited on the following sub themes and any other related topics

- Impact on the small scale sector
- Role of the factors of production
- Deconcentration of wealth
- Effects on the Insurance sector
- Environmental pollution
- Issues in the education sector
- Business Intelligence platforms for research
- Impact on regional imbalance in India
- Agribusiness
- Global Warming
- Digital Marketing vs Traditional Marketing
- Big Data
- Darknet & hacking
- Organic Agriculture and Horticulture
- Gender equality under Industry 4.0
- Labour market and Informal sector
- Work culture in the Indian economy
- Digital banking-pros & cons
- Employment status in India
- Production and sustainable development
- FDI
- Rural Development and Urban transformation
- Artificial Intelligence and the Indian farmer
- Technologies of Industry 4.0 to alleviate poverty
- Demand & Supply management
- Financial management in Rural India

GUIDELINES FOR PAPER SUBMISSION

- The paper should be based on original research work not yet published, not exceeding 5000 words or 12 pages. If the paper has been sent for publication elsewhere, the fact must be declared.
- The first page should include the title, name of the author(s), affiliation, mailing address, telephone number and e-mail address.
- The full paper should be mailed to ncieir4@kristujayanti.com on or before 13th November, 2019.
- Research papers submitted after 13th November 2019 will not be considered for publication.
- Soft copy should be submitted in A4 size, MS-Word format only with Times New Roman font with heading in font size 14 and remaining text of size 12 with spacing 1.5 as a single line.
- Participation/Presentation of paper should be confirmed on or before 13th November 2019 by sending the completed Registration Form, along with the Registration Fee.
- All joint participants must register and physically participate for the paper to be considered as a part of the Conference.
- Certificates will be issued after the Valedictory Ceremony.
- All payment should be made through DD only in favor of "Principal, Kristu Jayanti College", payable at Bangalore.
- Certificate of Participation will be awarded only to those participants who attend all the sessions of the conference.

PUBLICATION

The papers will be peer-reviewed and evaluated based on originality and relevance to the conference. The selected papers which are presented during the Conference will be published in a double blind referred journal.