

Conference Committee

Chair:

Dr. Gopakumar AV,
Dean, Faculty of Humanities

Conference Conveners:

Dr. Juby Thomas
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Mr. Aby Augustine
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Organising Committee

Mr. Abraham
Ms. Anju Michael
Ms. Apoorva R
Ms. Abhilasha

Chief Patron:

Fr. Josekutty PD, CMI
Principal

Patrons:

Fr. Augustine George, CMI
Vice-Principal

Fr. Lijo P Thomas, CMI
Financial Administrator
Head, Department of Computer Science

Fr. Som Zacharia, CMI
Director, Library & Development

Fr. Emmanuel PJ, CMI
Director, Jayantian Extension Services

Registration Details

Research Scholars/ Post Graduate Students : Rs. 600/-
Faculty : Rs. 1000/-
Working Professionals : Rs. 1200/-

- Registration fee is inclusive of GST charges and includes conference kit, lunch and refreshments
- Payments should be made through D.D/ cheque in favour of The Principal, Kristu Jayanti College, payable at Bangalore.
- For electronic transfer, please contact conference conveners

Accommodation Details

Paid accommodation can be arranged on prior request at a nominal cost for conference delegates. For more details please contact Mr. Aby Augustine, Assistant Professor and Faculty coordinator-9108674429.

How to reach our college

From Majestic BMTC Bus Stand (Near City Railway Station) Platform 19 : Bus Routes- 292B, 292C
From K. R. Market: Bus Route: 292, 292D, 293C
From Vasanth Nagar/ Cantonment Rly. Station/ Bangalore East Rly. Station: Bus Routes- 292, 292B, 292C, 292D, 292F, 293C
Nearest Railway Station: Bangalore East (8 kms)/ Bangalore Cantonment (10 kms)
By Air: Kempagowda International Airport (28 kms)

Conference Secretariat

Department of Journalism & Mass Communication, Kristu Jayanti College (Autonomous)
K. Narayanapura, Kothanur (PO)
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Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

NATIONAL
MEDIA CONFERENCE ON

GENDER IDENTITY & CHANGING NEWS PARADIGMS

FEBRUARY
19 & 20, 2019

About the College



Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The college is affiliated to Bangalore University and is reaccredited with highest grade 'A' by NAAC in Second Cycle of Accreditation. The college is recognized by UGC under the category 2(f) & 12(B). The college was accorded autonomous status from 2013 by the University Grants Commission, Government of Karnataka & the Bangalore University. Kristu Jayanti College was awarded Heroes of Bangalore for its contribution in the field of education in 2018. In the India Today - MDRA survey 2018 the college is ranked 5th Best BCA, 13th Best MSW, 15th Best BBA, 16th Best Commerce, 18th Best Arts and 26th Best Science College in India. The College also ranked 2nd Best in BCA & MSW, 3rd best in Commerce, 4th Best in Arts & BBA and 5th best in Science among the colleges in Bengaluru. The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

Department of Journalism & Mass Communication

Department of Journalism & Mass Communication strives for excellence in media education, training and research through a curriculum which synergize theoretical and practical components, and is delivered through multi-disciplinary approach. Our dedicated academicians along with media experts, professionals and researchers with global competencies train students in both media content and form to succeed in today's challenging media scenario. Moreover, our interdisciplinary curriculum and flexible classrooms will create a real media experience with creative media productions, critical analysis, and entrepreneurialism.



Conference Theme [Gender Identity & Changing News Paradigms]

The third edition of the national media conference focuses on a broader theme- Gender Identity & Changing News Paradigms. This two-day national conference creates a platform for academicians, social scientists, journalists, research scholars and students from far and wide to investigate and debate on the diverse perspectives of the themes ranging from the construct of gender identities to its myriad representations in media. Moreover in the course of three decades women have entered journalism in India in substantial numbers, making their mark in every form of media. While they still continue to be a minority, the questions are often raised on their representations. The conference also stresses on the alternation of paradigms in the news and other media landscapes with the arrival of the digital age. The new-age news discourses have become complex in terms of its style but simpler in its presentation. The intertwining of the themes makes the conference multi-foci at one side and at the same time allows a multi disciplinary deliberation for the participants.

Call for Papers

The conference invites original and unpublished abstracts and full papers on the theme Gender Identity & Changing News Paradigms from academicians, research scholars, students and working professionals from media, literature and related areas.

Abstract Submission

- Paper presenters should send abstract not exceeding 500 words (minimum 250 words).
- It should reach us by November 15, 2018 to the e-mail id- mediaconference2019@kristujayanti.com

Full Paper Submission

- Full paper, not exceeding 4000 words set in 12 point Times New Roman Font, 1.5 spacing on an A-4 size paper with margins 1 inch on all sides should be sent.
- APA format should be used for references.
- Paper should include a separate page containing title of the paper, name of the author, contact address, theme of the paper, Institution/ organisation affiliation, mobile and e-mail address.
- Last date for full paper submission is January 10, 2019.

Sub Themes

- Gender imageries in Media
- Gender and identity
- Gender disparities
- Advertising and gender roles
- Television and gender identities
- Gender and violence in media
- Gender issues in media
- Embedded Journalism
- Role of social media in gender sensitization
- Media management
- New Journalism
- Media convergence
- Alt news
- Audience reception and interactivity
- Social media and false identities
- Imageries of third gender
- Gender stereotypes in media
- Masculinity and feminine identities
- Advocacy Journalism
- Personalized media
- Technology deterministic news
- Media ethics and professionalism
- Identity politics
- Agenda setting and the new agenda

Publication & Registration Details

- Selected papers will be published in the journal. Unpublished papers of high quality and original in nature will only be published. Any form of plagiarism is strictly prohibited.
- The cost of publication will be intimated later.
- To attend the conference, paid registration is mandatory. Both author and co-authors are expected to pay the registration fee for certificate. Once the registration is paid, there will be no refund.

Important Dates

ABSTRACT SUBMISSION: NOVEMBER 15, 2018
ACCEPTANCE OF PAPER: NOVEMBER 30, 2018
FULL PAPER SUBMISSION /
CONFIRMATION OF PARTICIPATION : JANUARY 10, 2019
CONFERENCE DATE: FEBRUARY 19 & 20, 2019